Better Homes and Gardens

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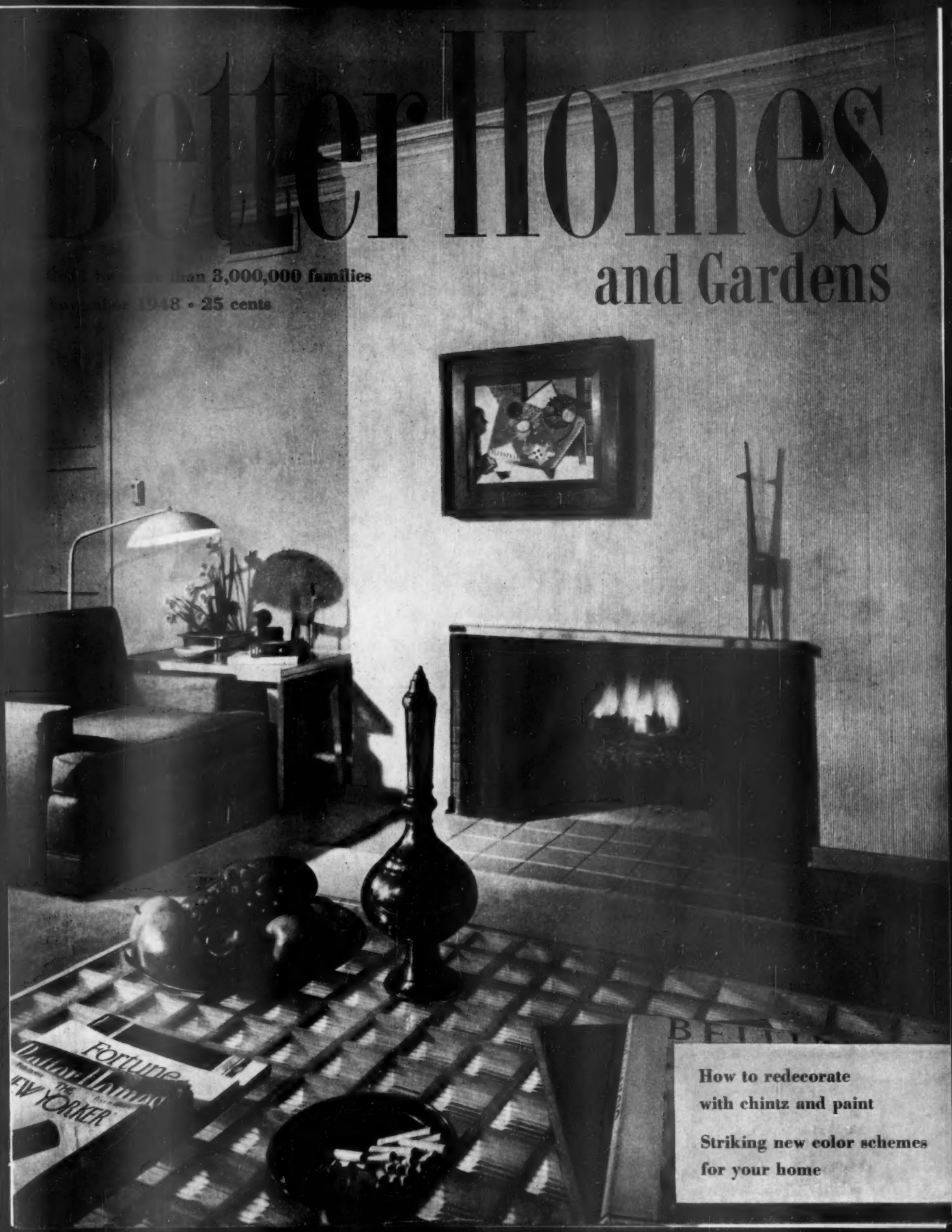


How to redecorate with chintz and paint

Striking new color schemes for your home

We found our apartment in an old high-ceiling house

When my husband, Jerry, said it was in an old made-over Duke Street house, I thought I knew what to expect—just another apartment with out-of-shape rooms, taller than they were wide.

Mr. Sherlock, the owner, ushered us in.

I gasped. "Why, it's like a New York penthouse..."

"Maybe I did swipe an idea or two," he admitted with a twinkle. "Saw an Armstrong Floor like this in a place on Park Avenue...and some friends of mine solved the high-ceiling problem in an old brownstone mansion with this same balcony idea—but I added a few tricks of my own."

He took hold of the pretty brass handles, and out came a lovely bed, all made up.

I walked up the staircase to the dressing table and peeked inside the bathroom. Across the room, I saw the dining balcony and modern kitchen.

"Can we move in now?" I begged. "You see . . ."

Mr. Sherlock gulped. "Well, if you could wait a couple of months. I'll have two more apartments ready. We worked out the designs for the special Armstrong Floors this morning and . . ."

I whispered in his ear. His neck turned the cutest shade of pink. "Well, in that case . . ."

Mr. Sherlock is the most wonderful landlord in the world and the nicest godfather a baby ever had!

Dining on a balcony is an everyday treat in this charming apartment. You'll find it's no fuss or bother to serve meals in this elegant setting when your kitchen is just a few feet away. From the romantic balcony setting you look down on the sunken living room and the attractive floor of Armstrong's Linoleum that's surprisingly easy to keep sparkling clean—an important consideration in a small apartment where floor traffic is always heavy. If you would like a complete list of furnishings and a free floor plan, just write us.

From under the balcony comes this made-up double bed. At night it changes this apartment into a spacious bedroom. By day, it's out of the way. The custom-designed floor is Armstrong's Marbelle Linoleum, Style 07, inset with 016 Marbelle. When you need a floor design to enhance your decorating, turn to Armstrong's Linoleum.

Send for new decorating book. "Ideas for Every Room," by Hazel Dell Brown, noted interior decorator. Its 32 pages are packed with full-color decorating ideas. Send 10c (outside U.S.A. 40c) to Armstrong Cork Co., Floor Div., 4811 Elm St., Lancaster, Penna.

ARMSTRONG'S LINOLEUM FLOORS

for every room (A) *in the house*

MADE BY THE MAKERS OF ARMSTRONG'S QUAKER® RUGS, ARMSTRONG'S ASPHALT TILE, AND ARMSTRONG'S LINOWALL®

Look what you can have at your elbow the year round...

You can have home-grown peaches, cherries, and other fruits that you enjoy so much *all year round!* Easily prepared frozen foods from a General Electric Home Freezer have the *fine nutritive value and attractiveness of fresh foods!*

You can have luscious sweet corn the year round. When you own a General Electric Home Freezer, all you need do is blanch, pack, and seal in air-tight containers, and freeze. The sooner from the garden into your freezer the better.

When you have a G-E Home Freezer, you can stock a *variety* of commercially fresh-frozen foods . . . buy in quantity when you see wonderful bargain buys! You can stock cod fillets, spinach, apple sauce, grapes—even French fried potatoes!

You can have choice meat the year round. You can buy in quantity, have the meat cut into steaks, roasts, etc. You pay less for food, enjoy better living when you have a wonderful General Electric Home Freezer right in your home.

...when you own a dependable General Electric Home Freezer!

This 8-cu-ft model holds 280 pounds of frozen food. Note convenient wire baskets.

When you go to buy a Home Freezer, be sure you're getting the best dollar-for-dollar buy.

A freezer is a long-term investment, and you've every right to expect dependable service year after year.

General Electric Home Freezers have the same type of sealed-in refrigerating system as that used in G-E Refrigerators. *More than 1,700,000 of these dependable G-E refrigerating systems have been in service in General Electric Refrigerators for 10 years or longer.*

General Electric's *Perfect Seal* Cabinet construction prevents moisture from reaching the 4-inch-thick Fiberglas insulation. The steel cabinet is Bonderized, and the liner is rustproof aluminum.

These are reasons why the General Electric cabinet maintains zero temperature throughout . . . why operating cost is miserly.

See the G-E Home Freezer at your General Electric retailer's, or write for interesting booklets to General Electric Company, Bridgeport 2, Connecticut.

General Electric Home Freezers

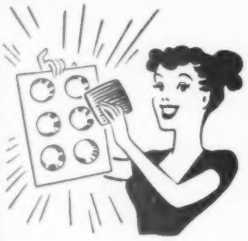
For *quick-freezing* foods at home . . .
For *storing* the frozen foods you buy

GENERAL ELECTRIC

Wedded to a sloshy dishrag?

Don't rub and scrub those scorched, crusty muffin tins with a gooey, slipsy dishrag! Let a spunky Brillo pad do your dirty work!

Shine 'em quick with BRILLO



Get baked-on batter out of every crevice with a metal-fiber Brillo pad. A square Brillo *pad-with-soap* whisks off every crumb—*fast!* Makes muffin tins *shine*. Use Brillo every day. Keep your pots and pans *gleaming!*

There's jeweler's polish in BRILLO!

Brillo *shines* as it cleans. Wonderful for aluminums! Keeps 'em bright as silver! Brillo's soap contains ingredients jewelers use to polish precious metals.

GREEN box—pads and cake soap
RED box—soap-filled pads

Shines aluminum fast!

Better Homes & Gardens

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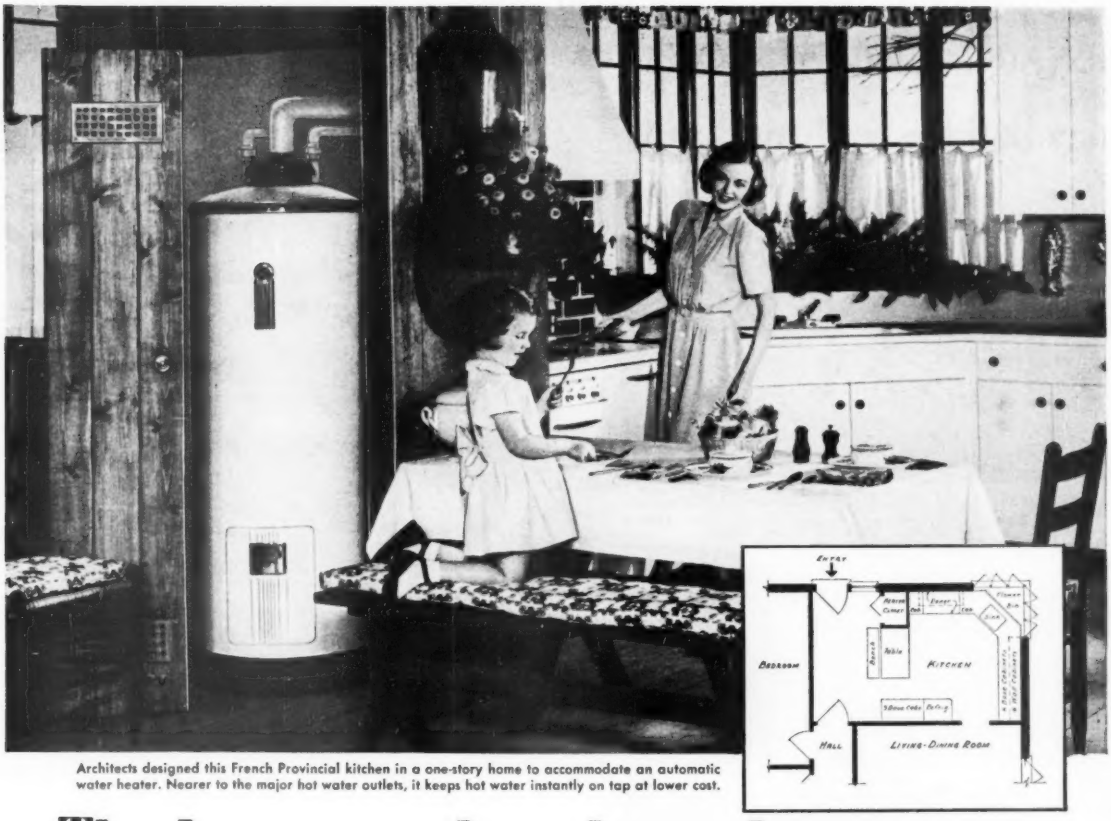


Architects designed this French Provincial kitchen in a one-story home to accommodate an automatic water heater. Nearer to the major hot water outlets, it keeps hot water instantly on tap at lower cost.

The key to modern housekeeping is AUTOMATIC Hot Water

An Automatic Water Heater supplies hot water without waiting, without varying temperature, without your ever going near it.

By R. E. James
Rheem Heating Consultant

Can you run the washing machine while Junior runs his bath and Pop pitches in with the dishes? These uses for hot water may not always occur simultaneously, but when they do is your hot water system up to it?

If you don't have an *automatic* water heater chances are you won't have enough hot water to go around. That's because an automatic is made to heat up water *fast*.

The Rheem is a handsome, compact appliance. Once installed, you just turn a fingertip dial to the degree of hot water you want. Then — no matter which taps you turn, how long you run them, you *always* get plenty of hot water.

Patented Tank

Because the Rheem is a completely self-operating unit. The thermostat turns it on and off as necessary, keeps a full tank on tap for instant service. Thus it saves fuel, yet always holds the temperature you have set. The fiberglas insulation is so thick it maintains the hot water like a thermos. And if the pilot light should go out the fuel is automatically shut off.

No Leaks, No Rust

The Rheem tank is processed by the world's most advanced automatic galvanizing method, a *patented** Rheem Process — heavy gauge steel evenly fused with a zinc lining. Some models are further safeguarded with a magnesium rod that deposits an additional protective coating on the interior of the tank.

*Pat. No. 2444833

And Guaranteed, too

Rheem gives you liberal protection in writing. All models for gas, oil and electricity are guaranteed by Good Housekeeping, for refund or replacement if not as advertised in that magazine. Approved also by the A.G.A. and U.L.

Have your Rheem dealer recommend the proper size water heater for your house; and be sure to get a reliable brand like Rheem, world's largest maker.

Rheem Manufacturing Company
Dept. BH-11
570 Lexington Ave.,
New York 22, N. Y.

Please send me your Free illustrated booklet describing Rheem Automatic Water Heaters for: ☐ *gas,* ☐ *oil,* ☐ *electricity.*

Name _____

Address _____

City _____ State _____

Foreign affiliated companies in Brisbane, Melbourne, Sydney, Rio de Janeiro, Singapore, and Hamilton, Canada.

Mail This Coupon Today

Rheem WATER HEATERS
SOFT WATER APPLIANCES
HEATING EQUIPMENT

Rheem R

Stockholm was Heaven

the day Bill kissed my Hand

We were basking in the sun, as the Swedish people do, when Bill kissed my hand. *"I can't help it,"* he said. *"Your hands look so soft. Feel soft, too."* Then—

Bill joined us on the Göta Canal trip. And I—I had hopes. I used Jergens Lotion regularly so my hands would always be soft—just in case. And...

One moonlight night—Bill kissed my hand again. *"Know where my heart is?"* he whispered. *"You have it—in your soft hands. Keep it—for always?"*

NOW to keep my hands soft, always, I'll always use Jergens Lotion.

You surely know—Jergens Lotion is now more effective than ever. Your hands feel invitingly softer and smoother with today's Jergens care; they're protected longer, too.

You know about the Hollywood Stars. The Stars use Jergens Lotion 7 to 1 over any other hand care in the world.

Ask your doctor about Jergens Lotion. It contains 2 ingredients many doctors use for skin-softening and smoothing. Still 10¢ to $1.00. (plus tax) for today's Jergens Lotion. No oiliness; no sticky feeling.

Used by More Women than Any Other Hand Care in the World

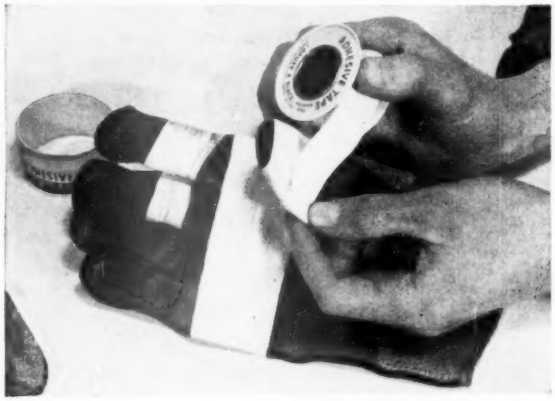
For the Softest, Adorable Hands, use Jergens Lotion

How-to for the handy man

Handle for table radio. It is a simple matter to equip a small table radio with a convenient carrying handle.

Use a plastic drawer pull—you can buy one at the dime store. To mount it, drill two small holes in the cabinet top to place the handle as close as possible to the center of balance. You can drill thru the plastic with a twist drill, the type used for drilling metal.

Get mounting bolts slightly shorter than those usually used with a drawer pull, to compensate for the thinner cabinet. If there's room, it's a good idea to put washers on bolts inside the cabinet, to distribute the strain on the plastic. *Richard Hanscom, Elmhurst, Illinois.*



Tape protects work gloves. Work gloves with holes in palms or fingers aren't much better than no gloves at all.

You can protect gloves against wear (as well as against grease stains or paint) by covering strategic points with adhesive tape. Renew the tape from time to time, and it will withstand considerable wear and tear.

This treatment is especially valuable when you handle sharp or abrasive materials, such as steel wool or chunks of broken concrete, which can slice a pair of gloves to ribbons in almost no time at all. *John Hendricks, Chicago.*

More on page 9

"7 years and 3 babies later"

A Bouquet from Mrs. A. D. Eastman of Akron, Ohio—plus facts you want to know about the only washer in the world that can put in its own soap!

"Anne, our first, at 10 months old was a full-time job. She ruled the whole household, but meanwhile the laundry couldn't wash itself. Or could it? We bought a Bendix, and — miraculously — there was time for the Baby and some left over for myself. Now, seven years and three babies later, I still bless the day that Bendix Washer came to work for us. It paid for itself long ago with the money it saved on soap and water, and it's still going strong. It does all the work, while I spend my time with Anne — the boys — and Baby Susan."

Mrs. A. D. Eastman

Now the Bendix can do an *extra* step-saving job no other washer can do. The secret is a new invention—the Bendix Automatic Soap Injector.

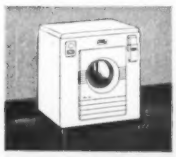
This "almost human" feature of the newest Bendix Washers can actually put in the exact amount of soap needed to get your wash sparkling clean. So you just set the controls once—then go anywhere and do anything you want, while your Bendix *soaps, soaks,* washes, rinses and damp-drys the clothes all by itself.

Expensive? No—just the opposite. You can buy a Bendix for as little as $199.95. Much less than most other automatic washers. Hardly more than an old-fashioned hard-work washer! And the Bendix is so thrifty with water and soap.

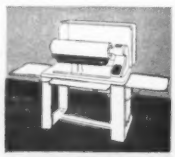
No other washer is used and wanted by so many women as the Bendix. It's the world's most popular washer. It's the only automatic washer backed by 11 years of trouble-free work-saving service.

Put a Bendix through its paces at your nearby dealer's store. Then choose the model that suits your house and pocket-book best. Bendix Home Appliances, Inc., South Bend 24, Indiana.

Models S-101 and B-201 are also manufactured in Canada and Mexico.



Bendix automatic Dryer ends weather worries. Clothes get fluffy-dry in minutes!



Bendix automatic Ironer has many new features not found in other ironers.

BENDIX automatic Washer

WORLD'S FINEST WASHER. The new Bendix Gyramatic doesn't have to be fastened down.

Protect Your Life and Property by Building with CONCRETE ...it can't burn!

YOUR home, your treasured possessions can be quickly wiped out by fire. Last year fires destroyed over $700 million worth of property. Every two minutes a home burns. Every 50 minutes some one dies in fires! Thousands are maimed.

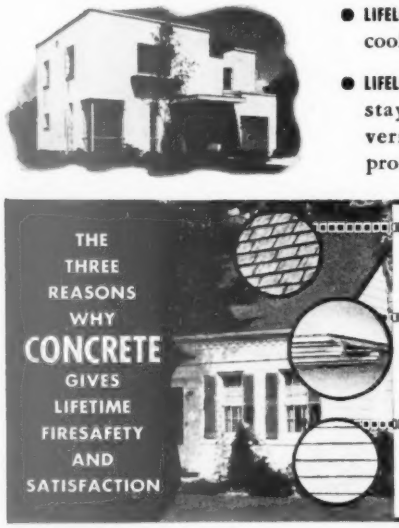
This month, next month, every month, almost a thousand people will die in fires. Don't let it happen to you. Protect your life, your family and cherished possessions by building your new home with long-lasting, firesafe concrete—*it can't burn!*

Your House is a Better House if Built with CONCRETE

Enduring concrete is adaptable to any architectural style, any size, any floor plan, any climate. Besides being firesafe a concrete home gives you:

- **LIFELONG COMFORT:** It's warm in winter, cool in summer, clean and dry all year.
- **LIFELONG DURABILITY:** It lasts longer and stays new longer. It's decay-proof, vermin-proof, termite-proof, storm-proof and weathertight.
- **LIFELONG ECONOMY:** First cost is moderate, upkeep low. Add its long life and you get ***low-annual-cost*** shelter. It costs less to live in a concrete house.
- **LIFELONG CLEANLINESS:** No cracks or crannies to catch and hide dirt.

Write today for free illustrated booklet about firesafe concrete houses of many styles and sizes. Distributed only in the United States and Canada.



FIRESAFE ROOF of cement asbestos shingle or concrete tile affords protection against sparks and flames.

CONCRETE SUBFLOORS are strong and firesafe. They won't warp or creak. They're a perfect base for terrazzo, hardwood, rugs, linoleum or tile.

FIRESAFE CONCRETE WALLS are durable. They are attractively finished with portland cement stucco or portland cement paint.

HOW TO GET A CONCRETE HOUSE ... *and what will it cost?*

Phone a local concrete masonry manufacturer for architects and builders experienced in concrete house construction. They know local conditions and can tell you about plans and costs.

Take your plans or sketches to an architect. Have him show you how your home—of any size, style or floor plan—can be economically built with enduring concrete walls, subfloors and a firesafe roof.

Architect-Designed Houses Stay Young Longer

PORTLAND CEMENT ASSOCIATION

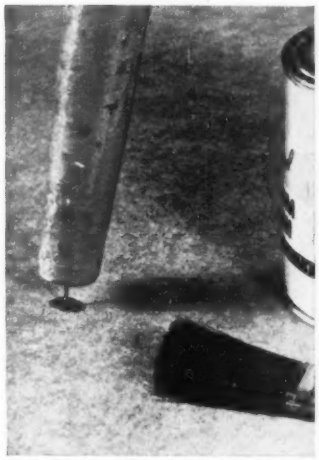
Dept. 11-9, 33 W. Grand Avenue, Chicago 10, Illinois

A national organization to improve and extend the uses of portland cement and concrete ... through scientific research and engineering field work

How-to for the handy man

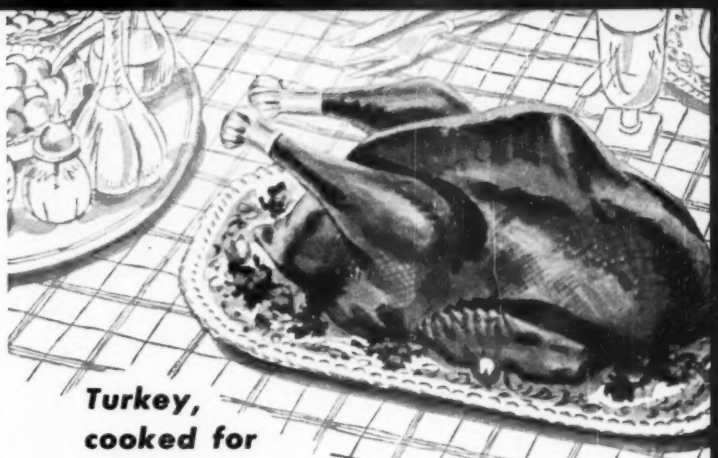
Begins on page 6

Electric cord holder. You can support extension or appliance cords safely by looping rubber jar rings around the cord as shown. The ring may be hooked over a nail or fastened with a thumbtack. There are two advantages in using this method instead of tacks or staples. The cord will not become dangerously frayed, and the jar ring will stretch somewhat whenever a sudden strain is applied. *William Swallow, Brooklyn.*



Chair-painting tip. When you paint a chair, a table, or any other piece of furniture that stands on legs, you can do a better job if you drive a large tack part way into the bottom of each leg. Then you can paint to the bottom of the leg without having difficulty, and if the paint runs a little it will do no harm. *Joe Evans, Philadelphia.*

For cleaning rags. A mousetrap, mounted on the wall of your garage or basement, makes a good holder for your cleaning rags, paint rags, or work gloves. Remove the release and the bait holder before you mount the trap on the wall. *Henry Dunn, Pueblo, Colorado.*



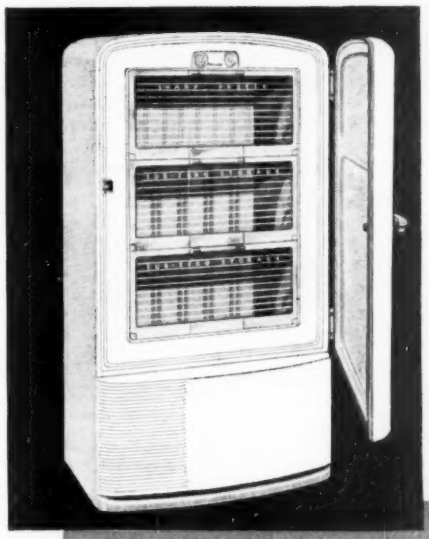
Turkey, cooked for Thanksgiving...

delicious in June!

YES, your Philco Freezer makes it possible months later, to enjoy many a tasty dish prepared from the left-over holiday turkey. It keeps foods freezer-fresh for days, weeks, months. It enables you to avoid waste, add variety to your menu, shop less often. Your Philco saves time and money—gives you leisure as well as pleasure.

Says Mrs. Florence Muhleisen of New Orleans

"I seem to discover some new use for our Philco Freezer almost every day. Just how I'd manage without it, I'm not sure. It really does keep foods freezer-fresh."



Keep Foods FREEZER-FRESH*

*FRESH AS THE DAY THEY WERE PICKED, CAUGHT, OR BOUGHT.

PHILCO MODEL AV-75. Deluxe Upright; large 7½ cu. ft. capacity holds up to 300 lbs. of frozen foods. 3 compartments. Patented sloping shelves and 2 position drop doors conserve cold. Temperatures as low as 15° below zero. Built-in thermometer, door lock, temperature control and guardian bell. Hermetically sealed power system. Philco quality throughout.

PHILCO FREEZER

Famous for Quality the World Over

Let Wire Recording *double* Your Radio Enjoyment *with a . . .*

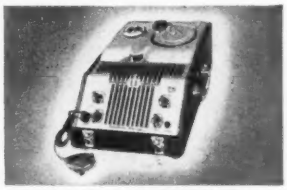
WEBSTER-CHICAGO *Electronic Memory* Wire Recorder Model 78. It is easy to make fine professional recordings in *your own home.* Outstanding orchestras, favorite radio programs, sportscasts, family fun, may be captured forever and played back as many times as you like . . . or they can be erased simply by recording over the same wire.

Webster-Chicago Model 78 is designed for installation in *your present radio console.* It is attractive and easy to operate with its push-button controls. Use the microphone or record directly from your radio or record changer. Play back immediately through your radio.

$99.50 East of the Rockies, plus nominal installation charge

Model 81 *Electronic Memory* is a fine semi-portable wire recorder especially suited to factories, offices and other commercial establishments for recording speeches, meetings, interviews, sermons, and inventories.

$114.50 East of the Rockies



Model 80 Portable *Electronic Memory* is light weight in an attractive luggage-type carrying case. Plug into any A.C. outlet and record or playback wherever you are. Microphone and three spools of wire are included.

$149.50 East of the Rockies

Ask your dealer to show the ELECTRONIC MEMORY that best fits your needs . . . or mail the coupon for free booklet.

WEBSTER-CHICAGO

There are more Webster-Chicago wire recorders in use than any other make.

5610 West Bloomingdale Avenue • Chicago 39, Illinois

Webster-Chicago, Dept. G-1
5610 W. Bloomingdale Ave.
Chicago 39, Illinois

Please send me the free booklet "Happy Home Hours."

Name .....

Address .....

City ..... Zone ..... State .....

It's NEWS to Me!

By Gretchen King

Serving tray glides smoothly on four ball-bearing wheels to carry dishes to and from the kitchen, or to serve tea or coffee in the living room. Cart is all aluminum with two fixed shelves, 23"x23", and a removable top tray. Height of cart is 34⅛", just right to slide under worktable space in the kitchen for storage. *Serv-Cart* is in stores only at $99.50. American Central Division, Avco Manufacturing Corporation, Connersville, Indiana.

Wall paneling (not illustrated) of tempered hardboard is wood-grained to resemble fine walnut; sheets are ⅛" thick, with beveled edges and scored borders. These prefinished panels come in sizes from 16"x72" up to 48"x96". *Ser-Wall Panels,* in cross-fired or bleached-walnut finish, are about 33c per square foot, at dealers. Service Products Div., Woodall Industries, Inc., 2035 Calumet Ave., Chicago 16, Illinois.

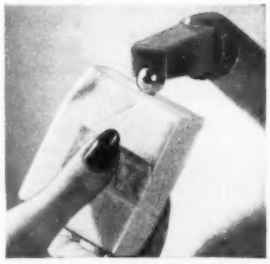
Flush-O-Let keeps the water in the toilet tank chlorinated so bowl and trap are bacteria-free. This lessens odors and prevents stains in the bowl. No installation is required; you suspend the dispenser from inside edge of tank, slip ends of the plastic hose over outlets in dispenser cap and onto inlet and outlet tubes so that water circulates thru the chlorine pack at each flushing. *Flush-O-Let* with chemical pack, $3.75, in stores or ppd. Pack lasts about six months; refill, 75c. Flush-O-Let, Inc., P.O. Box 66, Little Falls, New Jersey.

Dish towels made of 20-percent asbestos are highly absorbent, soft and flexible to use, leave no lint on dishes or crystal. Each towel is 17"x32", in green, gold, rose, blue, and circus red. Three *Carousel Towels,* gift-boxed, $2.07, in stores only. U. S. Rubber Co., 1230 Sixth Ave., New York 20, New York.

Grill for top-of-the-stove cooking, indoors or out, is made of hard metal alloy that distributes heat from a single burner evenly over the entire surface. There's no warping, and no absorption of grease flavors. Extra cooking fat drains off into grease trough around the sides. The *Type SG-5 Cannon Grill,* 11"x11", with removable butter pots, brushes, and handle, $5.80, exp. coll. The grill alone is $3.95. Cannon Electric Development Co., 3209 Humboldt St., Los Angeles 31, California.

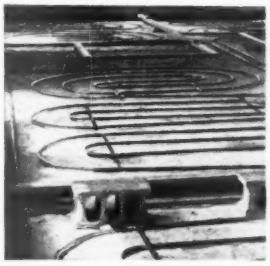
Colorful weights keep shower curtains hanging straight, even during the most energetic shower. The weight is completely housed in plastic to prevent rusting; clips onto the bottom of lightweight or heavyweight curtains. In yellow, rose, white, wine, blue, green, or ivory, a set of four *Shower Curtain Weights* (enough for one curtain) is 75c, in stores or ppd. Sunset Sales Corp., 1001 N. Vermont Ave., Los Angeles 27, California.

A soap holder for this modern world suspends the soap in the air where it dries rapidly, thus cutting down waste. Plastic holder fastens to kitchen or bathroom wall, houses a permanent magnet. The magnet attracts and secures the ball head of the stainless-steel stem inserted into the soap cake. In black, white, or red, the *Magnetic Soap Gripper* is $2, in stores or ppd. Urey W. Edger, 4540 W. Broadway, Louisville 11, Kentucky.



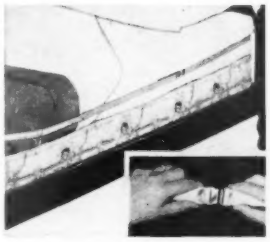
Flour sifter of aluminum comes apart for cleaning. The single screen at bottom can be slipped out, the sifter washed, and the screen replaced. Spring-action steel handle makes sifting a one-hand job. *Foley 5-cup Sifter*, $1.39 in stores only. Foley Manufacturing Co., Minneapolis 18, Minnesota.

Radiant-heating coils, shipped in mat form, are all ready to be installed by heating or plumbing contractor. Suitable for floor or ceiling installation, the system is planned and tailored to fit your individual floor plans. Coils are hard-tempered copper. We submitted a house plan with 1,200 square feet, received an estimated cost of $350 plus freight charges. If you're thinking about radiant heating for your home and want an estimate on *Even-Ray Coils*, write to The Even-Ray Co., 879 Broadway, Newark 4, New Jersey.



Gummed tape lets you trim doors, shelves, or furniture with colorful stripes, without the pain of painting them. In eight popular colors, the tape is backed with Vinylite plastic so it may be washed, or removed, when you're tired of stripes, and re-used somewhere else. Good for covering rough edges on desks or chairs, for mending lamp shades or books, or identifying personal property such as toothbrushes by means of color. A 17-foot roll of *Dec-O-Tape* is 20c for $\frac{1}{4}$-inch width; 30c for $\frac{1}{2}$-inch; 50c for 1-inch. In stores only. The Meyercord Co., 5323 W. Lake St., Chicago 44, Illinois.

Bed belt of slipproof rubber snaps around mattress to hold bedding in place. Keeps drafts from finding their way in at side or foot, simplifies bedmaking by keeping bedding smooth; holds short sheets and blankets without an end tuck, and sternly controls those slippery satin comforters. *Snap On Bed Belt* adjusts to fit any size of bed; $3.95 in stores or ppd. Snap On Bed Accessories Co., 3037 W. 7th St., Los Angeles 5, California.



The Beautiful New

NORGE GAS RANGE

with the SENSATIONAL CONCENTRATOR BURNER

Exclusive

NEW TRIPLE-ACTION FLAME

PROVIDES FAST, EVEN-FLOW, ALL-OVER HEAT, AT LOW COST!

HERE IS WHY IT'S BETTER

1. Flames travel inward toward the center of the cooking utensil.

2. Angle-port openings impart swirling action to each flame.

3. Flames reverse and move outward; heat concentrates on utensil.

IT'S NICE... IT'S NEW... IT'S NORGE

with all these important FEATURES

Ultra-modern in every detail! — that's why you get such features as: Tilted control panel to *save stooping.* Electric clock and timer to help assure *perfect results.* Built-in electric appliance outlet that *saves steps.* One-piece top makes *cleaning easier.* Extra large oven with *time-saving* window and inside light. Balanced heat for *uniform cooking.* Heat control and automatic lighter *saves work, worry and gas.* Extra-thick insulation *saves gas* and assures a *cooler kitchen.* The big broiler, with drop front, is smokeless-type with reversible grill to *secure satisfaction.* All this engineered *for economy* . . . built for long, *trouble-free life* . . . and contained in easy-to-clean porcelain-enamel. Norge Division, Borg-Warner Corporation, Detroit 26, Michigan. In Canada: Addison Industries, Ltd., Toronto, Ont.

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REFRIGERATORS • ELECTRIC RANGES • HOME FREEZERS • ELECTRIC WATER HEATERS • WASHERS • HOME HEATERS • WATER COOLERS

Two Ways to Weigh a Baby

WRIGGLING, fragile, precious package... it's quite a job the first time you put your firstborn on the scales, isn't it? But it's nothing to the task that awaits you when you realize how much of your child's life lies in your hands—and you begin to weigh its future.

This second kind of weighing, you realize, is a job that will be yours for a long time. But the trouble is your own future is such an unknown quantity. You must consider the possibility that someday you may not be with your family to see that they get all you plan for them. When you face that problem, as all parents must, that's the time to call on The Prudential.

Prudential representatives can help you plan a more secure future for your family. Let one of them drop in for a friendly talk tomorrow, whether you need more insurance or just information.

★

Enjoy the Prudential Family Hour of Stars—Sunday afternoons, CBS. And the Jack Berch Show—Every morning, Mondays through Fridays, NBC.

THE PRUDENTIAL HAS THE STRENGTH OF GIBRALTAR

THE FUTURE BELONGS TO THOSE WHO PREPARE FOR IT

THE PRUDENTIAL

INSURANCE COMPANY OF AMERICA

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HOME OFFICE: NEWARK, NEW JERSEY

Veneer or solid?

The first of three articles to help you judge the quality of the furniture you buy

By Helen W. Aves

WHEN you buy furniture, one of the first questions you'll have is whether to buy veneer or solid wood. Is one better than the other? Or more durable? Or worth more for the money?

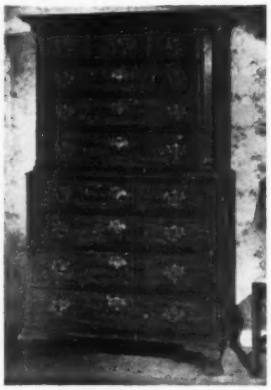
There's no pat answer to such questions. All that's solid isn't necessarily fine, any more than all that's veneered is fine. Veneer may look like solid wood—or it may look different. You can buy either at a moderate price, or pay a fortune for either. But here is an explanation of which is which and why.

What is veneer? Veneer is made of plies (sheets of wood about 1/28 inch thick) glued to a center core of hardwood under extreme pressure and heat. The grain of each veneer sheet is placed to run at right angles to the grain of the sheet next to it. Crossing the grain adds strength and helps prevent warping.

Less-expensive veneering stops with three plies—the core and two veneers. And you'll find three plies used in places like a thin, ornamental rail which gets little strain. Most quality furniture, tho, is five-ply on most surfaces. A surface that's intricately shaped, like a bow front on a drawer, may be seven, [*Turn to page 200*

This diagram shows construction of veneer. Grain of sheet B runs the opposite direction to that of sheet A and core C

Which is solid? Which is veneer?



When both solid and veneered furniture is made from the same simply grained wood, it's difficult to tell them apart. Both may be excellent buys for your furniture dollars. In the photographs above, the chest at the left is made of solid mahogany, and the chest at the right is made of selected mahogany veneer

Your Dog has a Way

...of proving it pays to nourish EVERY INCH of him... with Gaines!

●It's not WORDS—not boastful promises or claims—that have persuaded owners of dogs to choose GAINES above all other dog foods. It is ACTIONS—the actions of their dogs.

Brisk, happy actions, wide-awake alertness, lively appetites, peppy, playful actions—these are the actions, speaking louder than words, that tell you, "This lucky dog receives expert care, and is nourished from head to tail—EVERY INCH of him." Gaines supplies every type of nourishment dogs are known to need! It's America's largest-selling dog food!

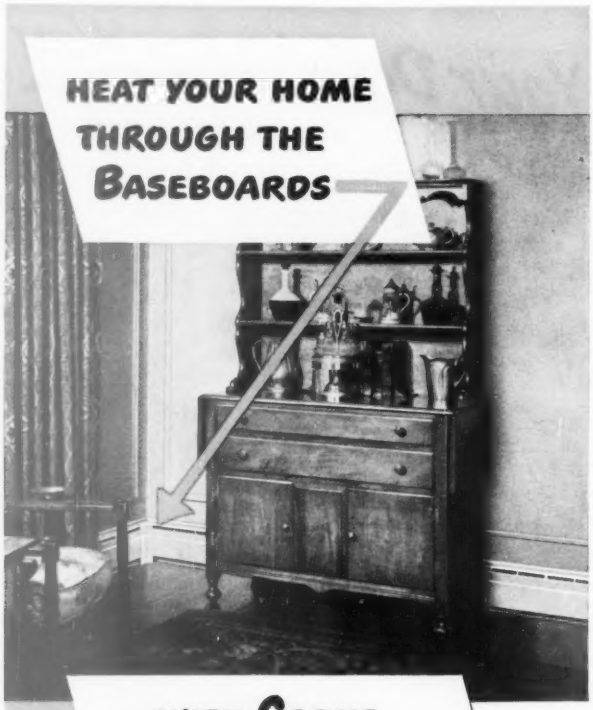
AND GAINES COSTS LESS TO FEED than any other type of dog food!

New Gaines Meal

"Nourishes every inch of your dog"

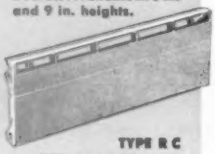
Copyright 1948 by General Foods Corp.

A Product of General Foods



...WITH CRANE
RADIANT BASEBOARD PANELS!

TYPE R
FOR RADIANT HEATING
Panels have a solid front and give the appearance of conventional baseboards. Available in 6 in. and 9 in. heights.



TYPE R C
FOR RADIANT AND CONVECTION HEATING
Panels have openings in the front at top and bottom through which air is circulated, combining convection heating with radiant heating. Available in 9 in. height.

Here's the newest thing in heating! Crane Radiant Baseboard Panels. As inconspicuous as conventional wood baseboards, they supply heat at floor level, heating rooms evenly throughout. Air temperature from floor to ceiling varies only two or three degrees even in zero weather.

Above all, every inch of valuable wall space is unobstructed, permitting freedom in furniture arrangement. The desirable space below windows is left clear.

Crane Radiant Baseboard Panels come in two types as shown at the left. Easy to install in existing dwellings or in new homes.

Your Crane Dealer will gladly discuss the advantages of Radiant Baseboard Panels in your home. Call him.

This informative folder on Crane Radiant Baseboard Heating sent on request. Write for a copy.

EVERYTHING IN HEATING
Boilers for Every Fuel
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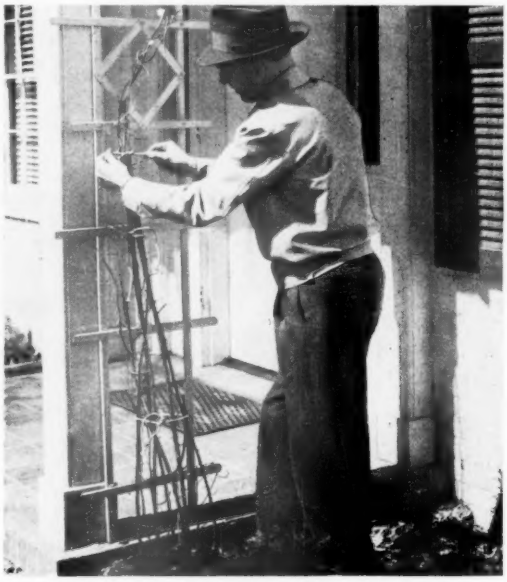
Garden clinic

Q *Every fall you tell us to take our climbing roses down for the winter. But what about those of us who have the roses with stems too stiff to be bent down? M.R.A., Vermont.*



Tie the main canes together, as above. Use a stout, soft cord. Cut off all canes less than lead-pencil thick. Heap soil a foot deep over the base of your plant. Then . . .

Photographs: Stanley

Wrap with old rug underpadding (above), or use newspapers several pages thick plus an outer wrapping of burlap. Tie bundle securely, as above, then lash to trellis.

More on page 264

It's Still a Big Bargain

The telephone keeps right on being a big bargain. Even in these days of higher prices, a few pennies still buy a telephone call. Increases in telephone rates are much less than the increases in the cost of telephone materials and wages . . . and much less than the increases in other things you buy.

BELL TELEPHONE SYSTEM

I'm enjoying a WARM Good Morning

AND SAVING A LOT OF FUEL TOO!

YOU, too, can have a cheery, warm house when you have that morning shave or shower. And, at the same time, you can save 10 percent or more of your costly heating fuel. Just replace your present thermostat with "PLUG-IN" Chronotherm, Honeywell's new electric clock thermostat.

- Connect Chronotherm yourself in just a few minutes.
- No installation expense.
- Take it with you if you move.
- Automatically reduces house temperature at night.
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- Gives you about 150 hours more sleep each heating season.
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- Pays for itself over and over again.

"PLUG-IN" Chronotherm
ELECTRIC CLOCK THERMOSTAT

FOR YOUR NEW HEATING PLANT. Whether you build or modernize, your new heating plant should be *Controlled by Chronotherm* to insure maximum comfort, convenience and fuel economy.

Phone Your Heating, Service or Appliance Dealer Today for Prompt Delivery

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Send me the fuel-saving, comfort story of the new "Plug-In" Chronotherm, telling how it can be easily connected in a few minutes.

Name _____
Address _____
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The room on the cover

You can have a modern interior, too, if you'll follow these four easy rules

DO YOU like the living room shown on the cover? You can have a modern interior, too. Perhaps you'll need to try a few optical illusions, but the rules are simple:

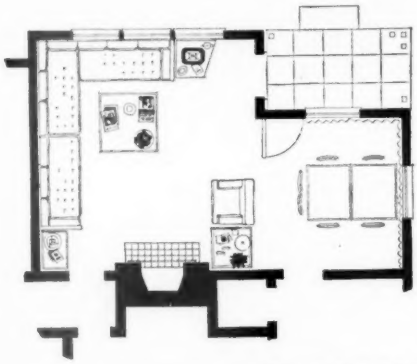
First, you'll want to get that feeling of spaciousness which goes with modern homes. So eliminate unnecessary furnishings. And use clean-cut Modern furniture.

Second, hang draperies right over the wall and windows to make small windows look like a modern wall of glass.

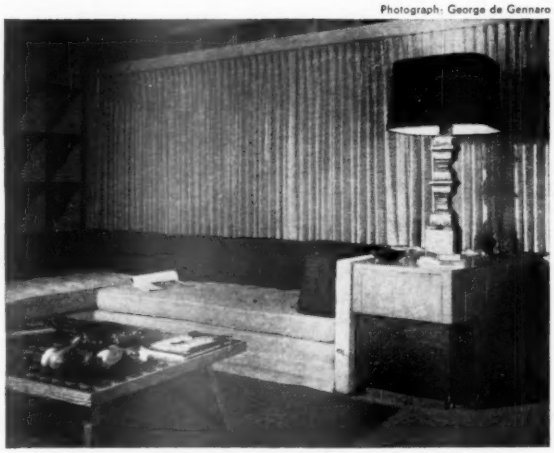
Third, camouflage any distinctly unmodern features in your rooms. Trade your old brick fireplace for a modern one. Paint fancy woodwork to match walls, so it won't show.

Fourth, always remember that Modern is simple and practical, so keep rugs, wall finishes, and arrangements simple.

It's as easy as that. See how these rules worked in the New England-style home of Mr. and Mrs. Otto Aber, Los Angeles.



Photograph: George de Gennaro



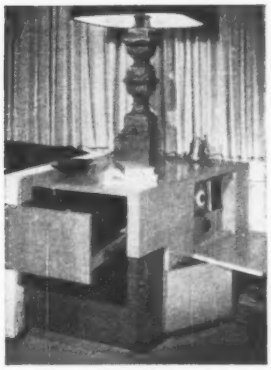
Three sofas (innerspring mattresses on built-in frames) around two walls give the most seating in the least floor space. Light-colored upholstery adds to the spacious feeling of the small living room. Draperies cover the entire front wall and give the effect of a long bank of windows

By Martha B. Darbyshire

Textured-plywood fireplace represents the only major change in the Aber home

An ell off the living room is the Aber's dining space. Instead of getting one large dining table, try their trick of having two small tables that you can use together or separately. Chairs commute to the living room

For buffet supper parties, a wood screen (in egg-crate design that matches the tables) pulls out from the wall to provide a partial separation



The cabinet at the right end of sofa houses a radio-record player. There's space for albums under the radio. Bob Brown, Los Angeles, decorator

For Husbands Only!

FOR A SMALL DOWN PAYMENT —you can make a *real* hit with the wife this Christmas— put a HORTON IRONER under the Christmas Tree!

"MY HORTON IRONER is the most wonderful gift I ever received!"

. . . says Mrs. Charles S. Booz of Evanston, Illinois.

"When my husband surprised me with a new Horton Ironer, I didn't believe ironing *could* be fun—but now I know it *is!* No more standing and pushing a hot hand iron around . . . I sit comfortably and let the ironer whisk through the work—and I do mean whisk!"

"TAKES LESS THAN HALF THE TIME"

HORTON AUTOMATIC PORTABLE IRONER

THE HORTON AUTOMATIC CONSOLE IRONER

"I made an actual test for the Horton people with my brand-new ironer, after I had used it just once. I did the *same* ironing *twice*—once with a hand iron and again, after redampening, with my Horton. And the Horton ironing took less than half as long! Less than half the energy, too—because there was no pushing, no pressing, no lifting—just a nudge on the knee control. Only think what I'll be able to do with practice!"

For Christmas, ask *your* Santa Claus for the gift that means years of happier ironing days ahead—the gift that does the ironing for you—a Horton Ironer. There's one to fit every purse, every house—and the dealer who displays the sign below will be glad to arrange a free demonstration for you and Santa, right in your own home.

P.S. A gift of a Horton Ironer will really take you off your feet!

HORTON MANUFACTURING CO., Fort Wayne 1, Ind.

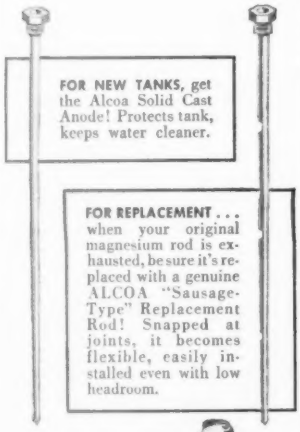
Makers of America's finest washers and ironers for more than three generations. In Canada, the trade name HORTON ELECTROHOME distinguishes products manufactured and sold by Horton's affiliate, Dominion Electrohome Industries, Ltd., of Kitchener, Ontario.

Authorized DEALER
HORTON
IRONERS WASHERS

WHY ACCEPT

"just any" rust protection for your water heater when you can have ALCOA?

The rust protection of magnesium rod, properly installed in your galvanized water heater tank, works like magic! This is genuine Alcoa protection, and ALCOA has meant the best in light metals for 60 years!



LOOK AT THE MAGNESIUM ROD

To be sure of the best, ask to look at the magnesium rod. Those produced by us carry the ALCOA name, cast right into the metal. Write for folder, "Tank Insurance", stating whether you want protection for your present heater or a new one.

ALUMINUM COMPANY OF AMERICA, 636 Gulf Building, Pittsburgh 19, Penna.

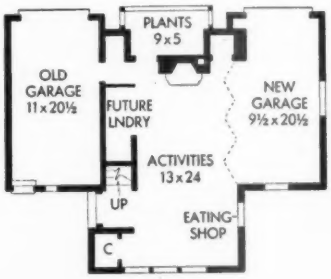
ALCOA

RUST PROTECTION FOR WATER HEATERS

Garage with 6 uses

It's a place to park the car, to garden, to work, to play, to eat, and to store almost everything

By Louisa M. Comstock



IT'S nothing new to toss into the garage everything you don't want, or have no place for, in the house. But it is new to find a garage that's deliberately and painstakingly planned to take it.

That's what the Francis Hoynes of Flossmoor, Illinois, have—a multi-purpose garage. It has a place for all the odds and ends that usually end up in the basement, but have no business being there. It was planned to keep under one roof the activities that were formerly scattered thruout the house.

The Hoynes needed garage space for a second car. Since they were in for considerable construction anyway, they reasoned, why not add enough more space for orderly storage? Why not, in fact, make the addition big enough to include a well-lighted workbench? Why not add a greenhouse? And now that daughter Jean was near high-school age, maybe they should have the recreation room they'd always planned on.

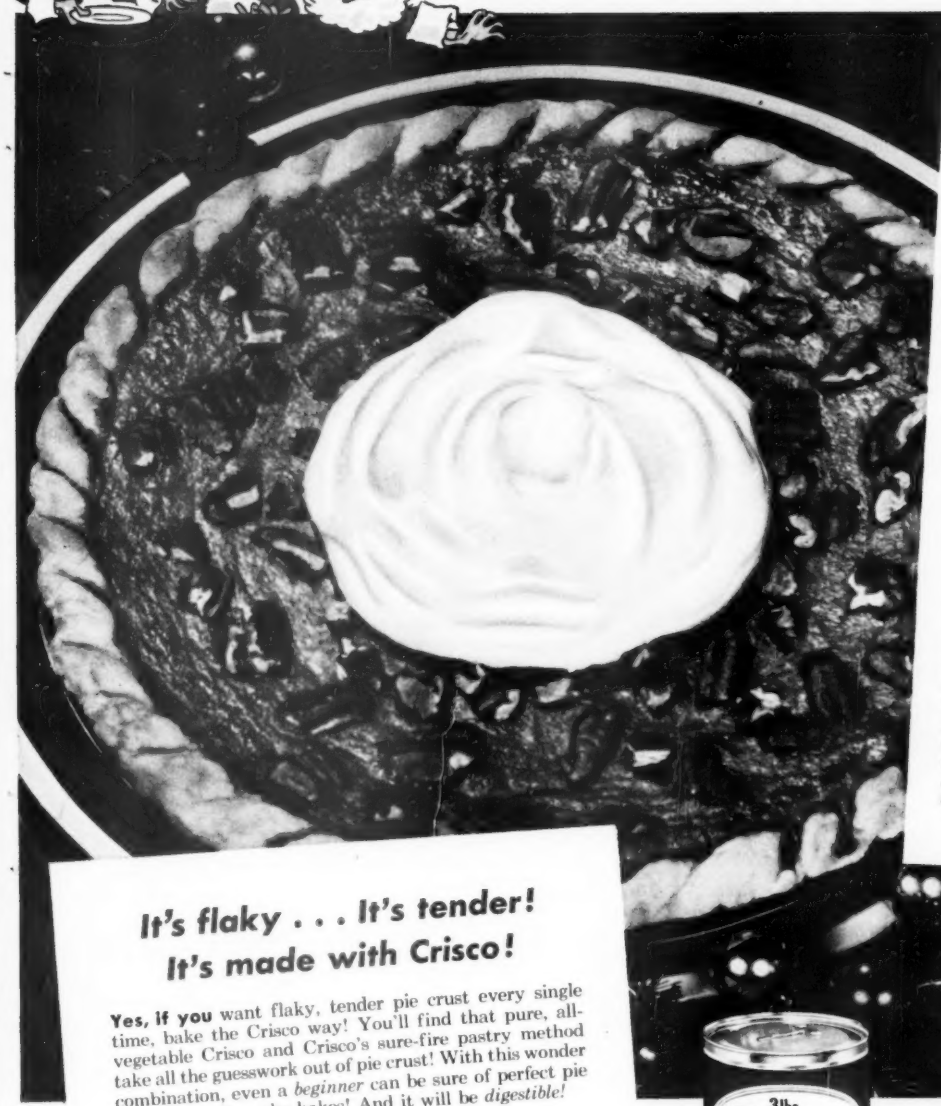
It was talk of the recreation room that brought matters to a head. The best answer seemed [*Turn to page 20*

Photographs: Bill Hedrich, Hedrich-Blessing

Storage for car and work clothes: Partition between recreation room and place for second car is made of knotty-pine paneling to match walls. It is made in sections which swing up and hook close to the ceiling. Door at right of fireplace opens into one of two large closets set aside for work clothes and sports equipment out of everyone's way

A triumph from the Crisco Kitchen!

Pumpkin Pecan Pie



Mmmm . . . what a tantalizing, ask-for-more combination! This new Crisco pie gives you a special, spicy pumpkin filling . . . then sets it off with the rich flavor of sweet pecans! Once you taste it, you'll agree that Crisco has developed a wonderful new taste appeal for your good old-fashioned favorite holiday pie. Don't miss it!

AT YOUR DEALER'S NOW

FREE Recipes

FOR THIS LUSCIOUS NEW

Pumpkin Pecan Pie

AND OTHER

Holiday Pastry Treats

Get set for holidays of happy eating! Get these free recipes from your dealer today: 1) There's the recipe for Crisco's spicy new Pumpkin Pecan Pie; 2) a festive, brand-new pastry recipe for party-time appetizers; and 3) a recipe for rich, tangy mincemeat tarts with hard sauce topping that'll give any meal a happy ending. And, as for the pastry . . . mmm! It's sure to be perfect when you make it the Crisco way!

It's flaky . . . It's tender! It's made with Crisco!

Yes, if you want flaky, tender pie crust every single time, bake the Crisco way! You'll find that pure, all-vegetable Crisco and Crisco's sure-fire pastry method take all the guesswork out of pie crust! With this wonder combination, even a *beginner* can be sure of perfect pie crust every time she bakes! And it will be *digestible!*

But why not see for yourself? Get your free Crisco Holiday Recipes at your dealer's now! If your dealer doesn't have these recipes yet, he'll be getting them soon. Look for them! Use them! See why more women cook with Crisco than any other vegetable shortening!

HURRY! Get free recipes from your dealer TODAY!

For Cakes and Pies and Tasty Fries—use **CRISCO**

IT'S DIGESTIBLE!

Quick relief for "Kitchen Blues"..

4 new ideas in colorful

LUSTREX

A MONSANTO PLASTIC

Easy pouring, easily cleaned "Aunt Jemima" syrup pitcher, a sure-fire premium by Quaker Oats Co., Chicago. Molds engineered and parts molded of colorful Lustrex by F & F Mold & Die Works, 103 Sachs St., Dayton, O.

Sani-spout makes it simple to open and pour canned fruit juices, milk, etc. Molded of bright, cleanable Lustrex by Electric Mfg. Co., Inc., 34 Dore St., San Francisco, sold by Sani-Utensil Corp., 110 Sutter St., San Francisco.

At last . . . the dripless sink strainer! Clever extra tray beneath does it. Made of heat-resistant Lustrex for long service. Molded and sold by All Power Manufacturing Co., 202 Roosevelt Avenue, Montebello, Calif.

Even a dustpan can be beautiful—in sturdy, colorful Lustrex. It's efficient, too, for special feet keep its nose down and on the job! Molded and sold by Rogers Plastic Corporation, N. Wilbraham, Mass.

Good housewives spend more waking hours in their kitchens than anywhere else! So Lustrex—Monsanto's newest plastic—brightens those hours, lightens those chores with colorful, clever kitchen aids.

Light in weight, smooth and pleasant to touch, clean as a whistle, sturdy and heat-resistant, Lustrex is the *perfect material* to give the kitchen a lift . . . to give the kitchen boss a lift. Shop for these bright Lustrex ideas in your favorite store. MONSANTO CHEMICAL COMPANY, Plastics Division, Springfield 2, Mass.

MONSANTO
CHEMICALS ··· PLASTICS

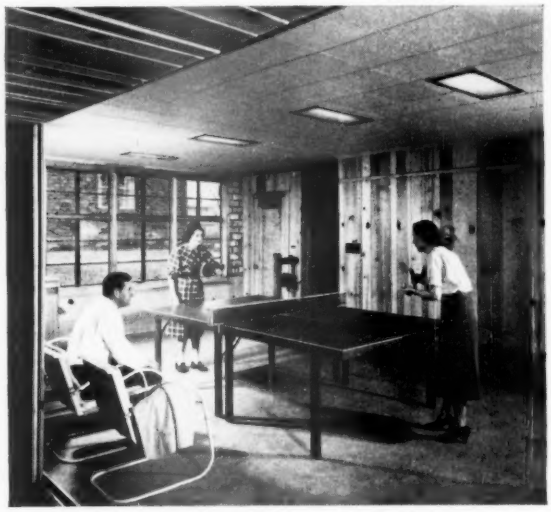
SERVING INDUSTRY...WHICH SERVES MANKIND

Garage with 6 uses

Begins on page 18

to be to duplicate their original one-car garage with a second one-car garage about 16 feet away from it, and have the recreation room as the connection between them.

The Hoynes took their ideas to Architect John D. Jarvis. His answer is a pleasingly gabled building that borrows its lines from both house and original garage. It has room for the second car. It also has the recreation-work-storage space the Hoynes were seeking. This is the story of the "Annex."



Recreation room: Storage wall beyond table holds garden tools. Floor frame into which the sections of the door lock when the partition is closed (left) can be picked up and moved to clear the floor completely for dancing or games requiring a lot of floor space. Note recessed lights

Laundry in the future: Wall enclosing the storage area under the attic stairs is hinged at the corner, rides easily on ordinary casters, and opens up like a Pullman kitchen. Laundry equipment fits against the far wall

More on page 22

This NEW BEAUTY *speaks with* OLD ENGLISH *Charm*

You'll find more than a hint of 18th Century loveliness in this new design. Styled by Mengel... especially for your bedroom

Here's furniture with a family tree.

Look at the graceful lines...classically simple, *simply* beautiful. Notice the rich lustre of the ribbon-striped veneers of genuine Gold Coast mahogany and selected cabinet hardwoods... the delicate applique design . . . the satin-finished period hardware.

Truly, this is furniture any 18th Century craftsman could be proud of.

Yet there's an important touch of today. Each one of the 16 pieces can be used alone . . . or combined with others to give you just what you need.

It's *all-room* furniture, too. Make a bookcase group for your living room . . . a roomy vanity for your bedroom . . . a smart buffet for your dinette. (Yes, there are matching table and chairs.) Your Mengel store will be glad to suggest combinations to meet your every need.

And every piece is *Permanized**. That's Mengel's name for their exclusive, scientific method of furniture construction. In any climate . . . hot or cold, damp or dry . . . the joints and veneers will never come apart.

Permanized MENGEL Furniture

Don't fail to see this lovely, traditional but *functional* furniture. You'll love its graceful charm. And, if you're looking for something just a *little* more modern . . . ask your Mengel store to show you the *Moon Beige Suite*. Same fine mahogany, same striking design . . . in a beautiful blonde finish.

MARY ADAM SAYS: "Send 10-cents for my booklet, 'Let's Plan a Bedroom Around You.'
"You'll find a host of helpful ideas for furnishing your home."

MARY ADAM, The Mengel Company,
Dept. 189, Louisville 1, Kentucky
Enclosed is 10¢. Please send me your new booklet. "Let's Plan a Bedroom Around You."
(If you live outside Continental U.S., send 25¢.)

NAME_____

STREET_____

CITY_____

*Reg. U. S. Pat. Off.

Copyright 1948, The Mengel Company

How to cut costs for walls and ceilings

If the cost of building or remodeling is over your budget, here's an idea—instead of plastered walls and ceilings, use Armstrong's Temlok® as an interior finish.

Temlok is a decorative structural material. You just nail it in place, and you have your walls and ceilings. That's all there is to it. There's no waiting for anything to dry, no further finishing, no decorating. Temlok is painted at the factory.

In the room above, Armstrong's Temlok panels were used on the ceiling, Temlok planks on the upper part of the walls, and Temlok board as a wainscot. All these forms of Temlok not only decorate but also absorb sound and provide efficient insulation. If you want to save even more fuel and have a more comfortable house, use Temlok Sheathing on the outside of the frame, too.

Be sure to see Armstrong's Temlok at your lumber dealer's before you build or remodel. It saves you time and money.

SEND FOR FREE BOOKLET: "How to Build a More Comfortable New Home," full of ideas on building. Illustrated in color. Write Armstrong Cork Company, Building Materials Division, 4811 Vine Street, Lancaster, Pa.

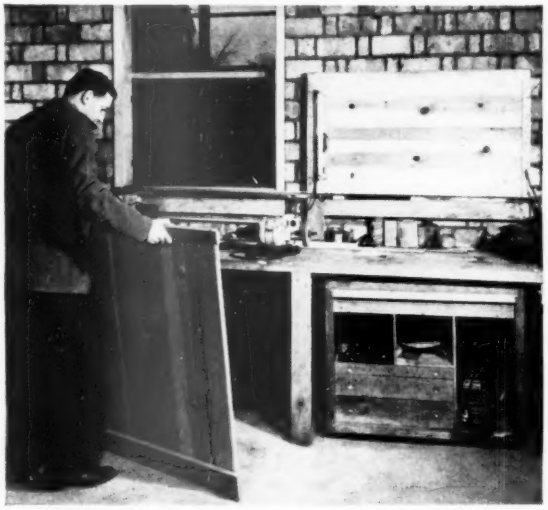
ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum

Garage with 6 uses

Continued from page 20

A place to eat: A 2½-foot slope in the lawn dictated the height of these windows, which light the eating counter. They connect a bricked terrace and barbecue just outside to a linoleum-topped serving bar



Workshop: Swing up the hinged top, remove the three side sections onto which the top clamps, and the serving bar disappears. Underneath is an electrically equipped and much-used workbench, drawers and all

More on page 25

FM-AM RADIO

2-SPEED PHONOGRAPH

MAGIC MIRROR TELEVISION

Complete

HOME ENTERTAINMENT

ALL IN *One*

LUXURIOUS CONSOLE

$499.95 WALNUT

Plus installation and Fed. tax. Mahogany or blonde cabinet extra. Prices slightly higher in south.

From Admiral . . . comes this triple thrill in complete home entertainment. **MAGIC MIRROR TELEVISION** brings you steady, mirror-clear pictures on a big 10" direct-view screen . . . the clearest pictures of them all! Super-powered by 29 tubes (including rectifiers) to assure dependable performance even in outlying areas. Complete channel coverage. Here, too, is a powerful **FM-AM RADIO** including the finest features in static-free FM as engineered by Admiral. New **2-SPEED AUTOMATIC PHONOGRAPH** plays standard as well as the sensational new L.P. (long play) "microgroove" records. Imagine! 45 minutes of music . . . equivalent to a standard 6-record album . . . all from a single 12" record. Truly a triple-thrill . . . all combined in a breathtakingly beautiful cabinet only 48 inches wide! See it! Hear it! Today!

AMERICA'S SMART SET *Admiral*

"Imagine, my engagement party...and our dreamed-of Gorham!"

Mother must have been listening...

"Mother's wonderful! She must have been listening when Jack promised me a complete set of Gorham Sterling...some day. Without a word she decided to make our *some day*, today. Imagine, my engagement party...and the table set with our dreamed-of Gorham!"

There isn't a lovelier, more unforgettable wedding present than precious Gorham Sterling. Used every day, it grows in beauty, sheen, and *character*. Gorham Sterling patterns are created by distinguished artists...then fashioned under the hand of the artist-craftsman. In each generation, women who respond to the fascination of fine sterling cherish Gorham Sterling in their homes—to be used, enjoyed, lived with forever.

Buy sterling in units of six-piece place-settings, costing about $26.00 (Fed. tax incl.), depending on which pattern you choose. Send for illustrated book, "Entertaining—the Sterling Way," 10¢ (outside U.S.A., 40¢). The Gorham Company, BHG-1113, Providence, R. I.

Gorham English Gadroon (shown at the right), captures the beauty of Georgian decoration.

© The Gorham Company

Gorham
STERLING
America's Leading Silversmiths since 1831

Garage with 6 uses

Continued from page 22

Greenhouse: From the 25 square feet of growing space in this 5 by 11 bay, the Hoynes transplanted 1,500 seedlings last spring, enough for their own gardens and their neighbors'. Spray equipment is kept below

Here's an idea!

Photograph: George de Gennaro

Staffordshire lamp base

MRS. MONTE HARRINGTON of Los Angeles had a small Staffordshire china group that she thought would make a charming lamp base. But it was too low. Here you see how she has raised it on an oval wood block, painted soft red to harmonize. Lighting fixture is mounted on a metal tube which makes it high enough to give good light.

Look for the General Electric Textolite* label on any dinette or kitchen table you buy. A smooth, lustrous Textolite top gives you a tough plastics surface that really stands up! It's stainproof, marproof, scratch-resistant. And it *keeps* that fresh new look.

TOPS for good looks . . .

That fresh, appealing look of G-E Textolite surfacing is built in *to stay* . . . its beauty lasts!

TOPS for scratch-resistance . . .

Beautiful but tough—G-E Textolite sheet resists scratching *better than low-carbon steel!*

TOPS for preventing eyestrain...

Textolite plastics surfaces are non-glaring. A Textolite kitchen is easy on your eyes, prevents fatiguing eyestrain!

TOPS for heat-resistance . . .

Hot dishes, scalding liquids, won't harm this amazing plastics material!

TOPS for stain-resistance . . .

Lustrous Textolite easily sheds strong discolorants—fruit juices, household chemicals, alcohol—without staining!

TOPS for easy cleaning . . .

Smooth, non-porous G-E Textolite surfaces wipe clean in a jiffy—keep that beautiful brand-new luster.

TEXTOLITE* Surfacing is General Electric's handsome, decorative plastics sheet material. Especially noted for its durability, it has a particularly rich appearance and an almost indestructible finish.

● G-E Textolite surfacing can help make your life easier, more pleasant. Look for the Textolite label on all tables and counters you buy. And if you build, specify G-E Textolite in your kitchen. Plastics Division, Chemical Department, General Electric Company, 1 Plastics Avenue, Pittsfield, Mass.

*REG. U.S. PAT. OFF.

GENERAL ELECTRIC

C046-A12

with a pad of S.O.S in hand-

you've the one & only cleanser you need for pots and pans!

Lighten sink work? *You can, you will,* with S.O.S., magic cleanser of pots and pans.

FASTER. Dip S.O.S. in water. Its soap and tough fibres are instantly ready for work.

EASIER. Rub briskly, then gently for polish. Like magic, stains, scorches melt away.

BETTER. Rinse that pan, see that shine. Really, no other cleanser's quite like S.O.S.!

use S.O.S every day — for pennies a month!

The S.O.S. Company, Chicago, Illinois, U.S.A. • S.O.S. Mfg. Co. of Canada, Ltd., Toronto, Ont.

FURNITURE NEWS

Novel dresser drawers

Rock-maple double dresser offers not only the 10 drawers you see, but two secret drawers for hiding money, medicines, or jewelry. Secret drawers fit in at the back of the two small center drawers. When you remove the center drawer, you can pull the secret drawer behind it to the front

Photographs: Suter, Hedrich-Blessing, Ltd.

French Provincial chest boasts a pair of shallow jewelry drawers at the top. Drawers are felt-lined and partitioned so they'll guard fragile hosiery and silk scarves as well as your jewelry. Chest comes in Riviera-glazed white finish or in dark mahogany veneers

Where to get it, page 259

Here's a Tip on your Winter Wardrobe . . .

You're driving a bargain when you shop in a Chevrolet!

YELLOW JACKET BY TONI OWEN

Do you take pride in having a sharp eye for value?

Then you'll get a special thrill when you go shopping in your sleek and lovely Chevrolet.

For here's a car that takes you around town in the height of style and comfort . . . but at rock bottom cost.

You enjoy the luxury of Body by Fisher . . . the cradled ease of unitized Knee-Action . . . the ready responsiveness of Positive-Action hydraulic brakes.

And . . . you enjoy all these at low cost per mile! Chevrolet's famed Valve-in-Head engine is a world-beater for savings on gas, oil, upkeep.

It's this *Big-Car Quality at Lowest Cost* that makes Chevrolet such a bargain in driving pleasure.

CHEVROLET MOTOR DIVISION
General Motors Corporation
DETROIT 2, MICHIGAN

CHEVROLET

CHEVROLET
and only Chevrolet
IS FIRST!

Coconut Frosting
2 egg whites
2 cups sugar
1/3 cup water
2 tsp. corn syrup
1 tsp. Durkee's Vanilla
1 pkg. Durkee's Coconut
In top part of double boiler, beat egg whites, sugar, water and corn syrup. When well blended, place over boiling water and continue to beat with rotary beater 7 or 8 minutes until frosting is thick and holds its shape when dropped from beater. Remove from boiling water. Add vanilla and continue to beat another 5 minutes or until frosting is thick enough to spread. Allow to cool. Sandwich between 2 layer cakes and cover top and sides with rest of frosting. Sprinkle top and sides of cake with Durkee's Coconut.
Durkee's COCONUT
Durkee's COCONUT
CHOICE, FANCY SHRED
FULL FLAVOR
DURKEE FAMOUS FOODS, ELMHURST, N. Y.
Coconut—
the Peepul's Choice!
by
Virginia Coates
Everybody votes for coconut! And men especially love the combination of coconut and orange. So make them doubly happy with a Coconut Orange Cake. First, make an orange layer cake—and then top it with Coconut Frosting. See recipe. Durkee's Coconut has a rich, tantalizing flavor and it's always fresh! In two styles: The familiar package—or extra moist in the can.
Other festive desserts. Sprinkle Durkee's Coconut on baked custards, jellies, fruit cup, baked bananas. Blend it with butterscotch sauce for an ice-cream topping. Delicious!
JUST RIGHT
Durkee's
Any way you slice it, cold roast turkey with a generous helping of Durkee's Famous Dressing is heavenly! If you're short of turkey, add slices of cold ham. This grand Dressing gives zest and spirit—it's made of rare spices, expertly blended.
More turkey tricks! Serve cold, leftover turkey plain and make cole slaw with the Dressing. Or, to thin slices of turkey white meat, add strips of ham and a few greens and toss with Durkee's Dressing.
• • •
Interested in unusual recipes? Then write to Durkee Famous Foods Dept. BH11-8, Elmhurst, L. I., N. Y.
Accessories from Carole Stupell, Ltd.

Peasant designs add sparkle to your Christmas gifts

By Mary Allen Fagen

Photograph: Marion Pease

Paint your peasant designs freehand for the most splashy effect. It may be wise at first, tho, to make a preliminary sketch and copy it onto the furniture. Accentuate light colors with dark, dark with light, as Mrs. Stevens is doing here

PEASANT designs have a lot of gift appeal—and they're fun to paint. So dress up an old doll trunk, an unfinished record cabinet, or a simple wooden chair as a Christmas present for your home or for a hard-to-please friend. You can use any (or every) color in the rainbow and make the design as simple or fancy as you like. Here's the step-by-step method which Mrs. Dorothy Sprague Stevens of Des Moines, an old hand at painting peasant designs, suggests.

Clean the surface. Scrub old furniture with strong washing powder to take off dirt and grease. Then sand it down to bare wood. If there are many coats of paint, use paint and varnish remover before you sand, then remove any waxy residue with steel wool and turpentine.

Unfinished furniture always needs a light sanding. Because paint won't adhere to right-angle corners, round them slightly. Clean metal trays or metal hinges and locks with steel wool and turpentine.

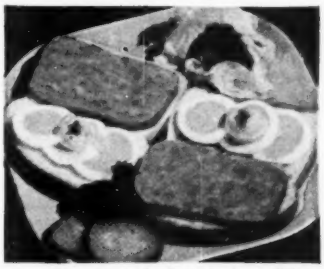
Fill scars. Put plenty of wood filler into scars, nicks, and nail holes. The filler will shrink as it dries. Let it set. Then whittle off the excess with a knife and sand the filling smooth. Always dust the piece after each sanding with a cloth slightly dampened with turpentine.

[*Turn to next page*

"Ah" inspiring . . . and easy to make

SPAM 'N' LIMAS

COOK fresh, frozen or dried lima beans in salted water until tender. • **DRAIN** and combine in greased casserole with 1 medium onion, chopped, 1 small can tomato sauce, ½ tsp. dry mustard, salt and pepper to taste. • **ADD** chopped pimiento for color, if you like. • **SLICE** 1 can SPAM in thin slices and arrange in and on top of bean mixture. • **BAKE** covered in moderately hot oven (400°) 20 minutes. • Remove cover and bake 10 minutes longer to brown. • Serves 6.



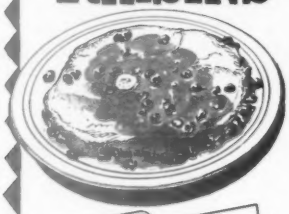
EGGSTRA GOOD! And made in a jiffy—simply arrange an "open face" using thick slices of SPAM and hard cooked egg, plus mayonnaise, lettuce, jam and dills. Sunday supper, late snacks.

HEARTY BREAKFAST—and we mean *fast*. All you do is whip up pancake batter by adding liquid to your favorite prepared "mix", fry a stack while SPAM sizzles in the pan—and there you are!

SPAM is a registered trademark for a pure pork product, packed only in 12 oz. cans by Geo. A. Hormel & Co., Austin, Minn.

Marvelous MEAT SAUCE • • •

Easy to Fix with SUN-MAID RAISINS



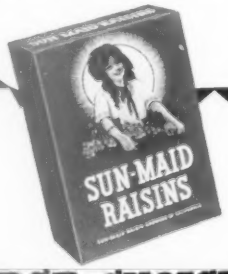
RAISIN SAUCE
Simmer 1 cup Sun-Maid Raisins in 2 cups water 15 min. Combine 2 Tbs. cornstarch, 2 Tbs. sugar, 1/8 tsp. salt and 2 Tbs. cold water to make a paste. Add to raisins and heat till thick. Remove from heat. Add 1 Tbs. butter and 2 Tbs. lemon juice. Mix. Serve over any desired meat.

▶ You lift sauces, desserts, fruit compotes and cookies to new levels of interest when you dress them up with Sun-Maid Raisins! They're uniformly fresh—rich in iron, calcium and phosphorus. Buy a box of Sun-Maid Raisins today! See how little it costs to use the *best* for cooking, baking and good eating!

•

Free Recipe Book

Write Sun-Maid Raisin Growers of California, Dept. BH-15, Fresno, Cal., for your 32-page recipe book.



FIRST CHOICE for *FLAVOR* and *ENERGY*!

Peasant designs for your Christmas gifts

[*Begins on preceding page*]

Stanley

This well-proportioned antique bureau is a fine background for peasant painting, but simple unfinished furniture would be just as good. An outer glazing, or antiquing coat, explained in the text, will mellow and blend even the boldest colors of your painting

Put on the base coat. Brush enamel undercoat over the entire piece; let it dry overnight. Then sand it lightly with No. 000 sandpaper. Use metal primer or red lead as undercoat for metal surfaces. If your undercoat bleeds (old paint or stain shows thru) use an aluminum paint as undercoat.

Paint the furniture. Use half undercoat and half enamel for the color coat on the furniture. If you can't find the right colors ready-made, thin tube oil paints with a little turpentine and mix them into the enamel. Keep note of the proportions in case you want to duplicate the color later.

If you're fussy about the exact shade, check it by painting a tab of wood first. Paint will lighten as it dries. Check the color under both natural and artificial light. And always keep in mind that glazing will darken and soften the brightest colors.

Paint the design. Squeeze a little of the colored oil paints you plan to use on your palette, an old plate, or a piece of glass. Thin the oils with a few drops of turpentine. Then paint your designs with red-sable water-color brushes or camel's-hair brushes. A 3/4-inch brush can be used for most designs, but a 3/8-inch brush is best for fine detail. Hairs should form a point when they're wet.

Varnish. Be sure your design is perfectly dry. Drying may require 24 to 48 hours. Then brush flat varnish over the entire piece. You can use the piece as it is now, or you can glaze and wax it to get a richer, mellower finish. If the article will be used outdoors, use spar varnish instead of flat varnish and omit the glazing and waxing.

K-VENIENCES *give you*

beautiful, modern closets that hold twice as much—

without structural changes

K-VENIENCES are quickly and easily installed with only a screwdriver!

Double closet capacity, keep everything within easy reach!

Save pressing bills, keep skirts and trousers looking like new!

Fit any size, shape or type of closet . . . make special closets more practical and convenient!

K-VENIENCES beautify your closet . . . are fashioned in gleaming streamlined chrome.

No other home improvement gives so much satisfaction for so little cost! Now is the time to make the most of your closets. Equip them with efficient, value-proved K-VENIENCES. At leading department and hardware stores.

for you! Send 10c for "How to Make the Most of Your Closets" by famous authority Helen Koues, and a FREE copy of colorful new booklet of closet ideas and equipment. Write today.

KNAPE & VOGT MANUFACTURING CO.

DEPT. B118 GRAND RAPIDS, MICH.

Peasant designs

Nearly all peasant designs are combinations or variations of stroke 1. Learn to paint it upside down, diagonally (for hearts), and with a tail. That border stroke is made by bearing down on, then bringing up, your brush. Keep a rag wet with turpentine handy to erase mistakes in your painting

Homemade toy chest takes on beauty when you paint it a bright Swedish blue and antique it lightly. Reds, blues, greens, yellows make good setting for bold peasant painting

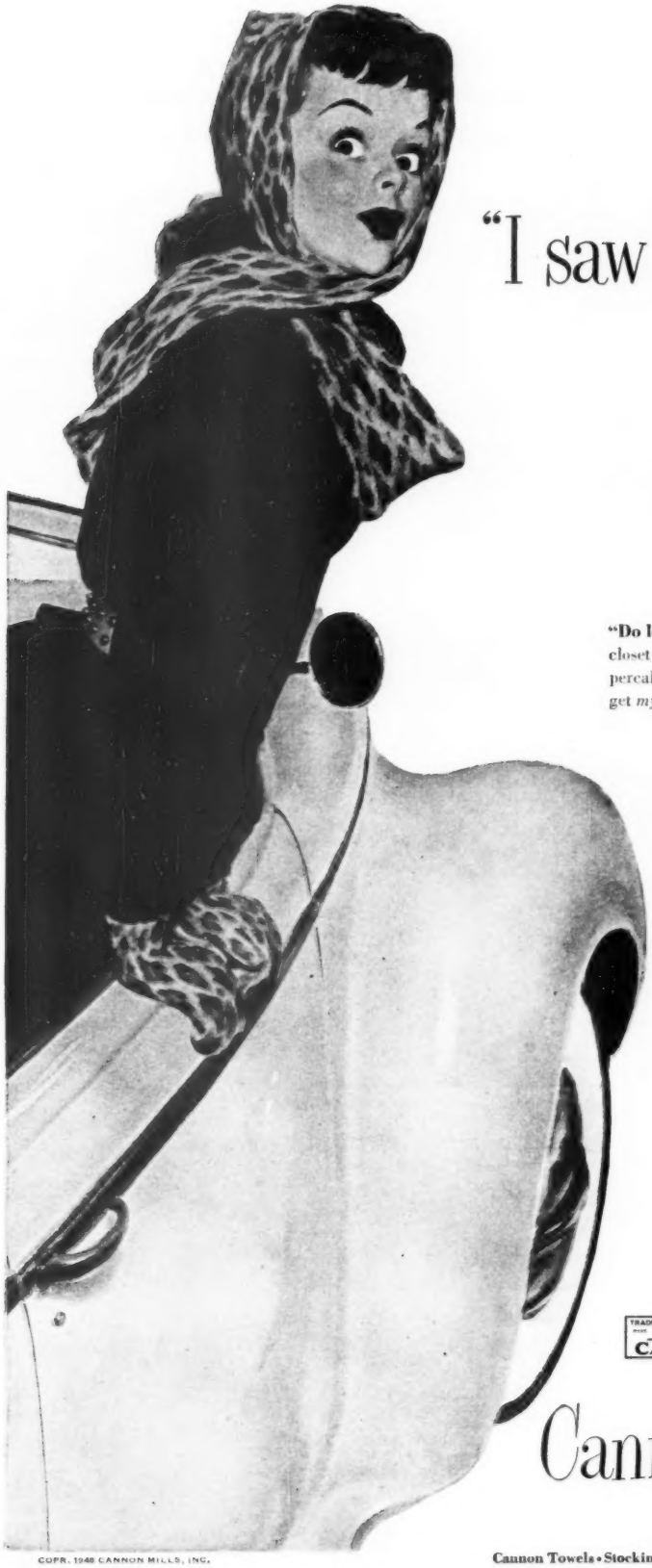
Mix antiquing or glaze. Mix your own glazing (or antiquing) base with two parts turpentine to one part clear varnish. Add one tablespoon purified linseed oil to each half pint of the turpentine-varnish mixture. Then add the tube oil color you want to tint your glaze. Mrs. Stevens uses a dark glaze for most articles—nearly black in some cases. Raw umber is good for many colors. If in doubt, experiment on a piece of wood painted the color of your background.

Apply the glaze. After your liquid is mixed brush it over the surface. With a soft rag wipe off the part you wish to keep lightest. Work the rest of the glaze toward the center of the surface with a clean 2 1/2-inch enamel brush. Use the rag to wipe back excess. If the glaze dries too fast add more linseed oil.

Wax the finished piece. After your glaze has dried thoroly, apply paste wax over the entire surface as a final protection. Polish with a soft cloth. [*Turn to page 152*

It's about time

Last year Franz Lehar, composer of *The Merry Widow*, got around to writing an overture for that celebrated classic—40 years after the original production.



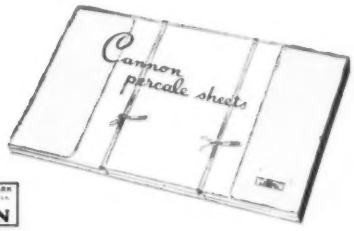
"I saw red—then green!"

Jim had told me about Ann, a former flame, before we even came to Detroit to live. Said we'd *adore* each other. But when Ann popped in the very day we arrived—with the house a shambles—I could have strangled her with her pure-silk scarf!

"Do let me help!" she caroled. "Maybe I could fix your linen closet? My own was such fun—with all those smooth, luscious percale sheets!" I felt a fine rush of pure green envy. "Still must get *my* sheets," I said. "But I fear the budget frowns on *percale!*"

"Nonsense, darling," Ann laughed. "I mean *Cannon* Percale Sheets—the ones *all* of us young-marrieds own. They cost only a *little* more than heavy-duty muslin—and what a difference! Like sleeping on clouds, or gardenia petals, or something!"

"But look, I'm the practical type. . ." I began. "So are Cannon Percales!" assured Ann. "Wonders for wear—and so fine-woven and light that bedmaking and laundering are *easier!*" About then, Jim piped up. "Car's outside, gals—these Cannons sound like the deal. Dear, didn't I *say* you'd like Ann?" Why do men always have to be *right?*



TRADE MARK
CANNON

Cannon Percale Sheets

COPR. 1948 CANNON MILLS, INC.

Cannon Towels • Stockings • Blankets ★ Cannon Mills, Inc., New York 13, N. Y.

Overture DEDICATED TO THOSE WHO HAVE GOOD TASTE REGARDLESS OF THEIR INCOME BRACKET

Illustrated: OVERTURE, high and low round wire, textured Velvet—2 patterns, each in 6 colors.

Styled with fashion authority—an unusual carpet of high quality. A versatile carpet, at home in a traditional or modern setting.

Other fabrics, styled for design, color, quality and price, to suit the taste and purse of every home-maker. We were among the first to recognize this need—we are still pioneering, bringing you, ALWAYS, floor coverings of style and value. At your favorite store ask to see our comprehensive range of Wiltons, Axminsters and Velvets.

Every effort is being made to further production, but the demand continues heavy so some delays in delivery are inevitable.

MAGEE

Harmony IN WOOL

MAGEE

Carpets and Rugs

THE MAGEE CARPET COMPANY • MILLS BLOOMSBURG, PA.

Magee carpets and rugs make a house a home

FURNITURE NEWS

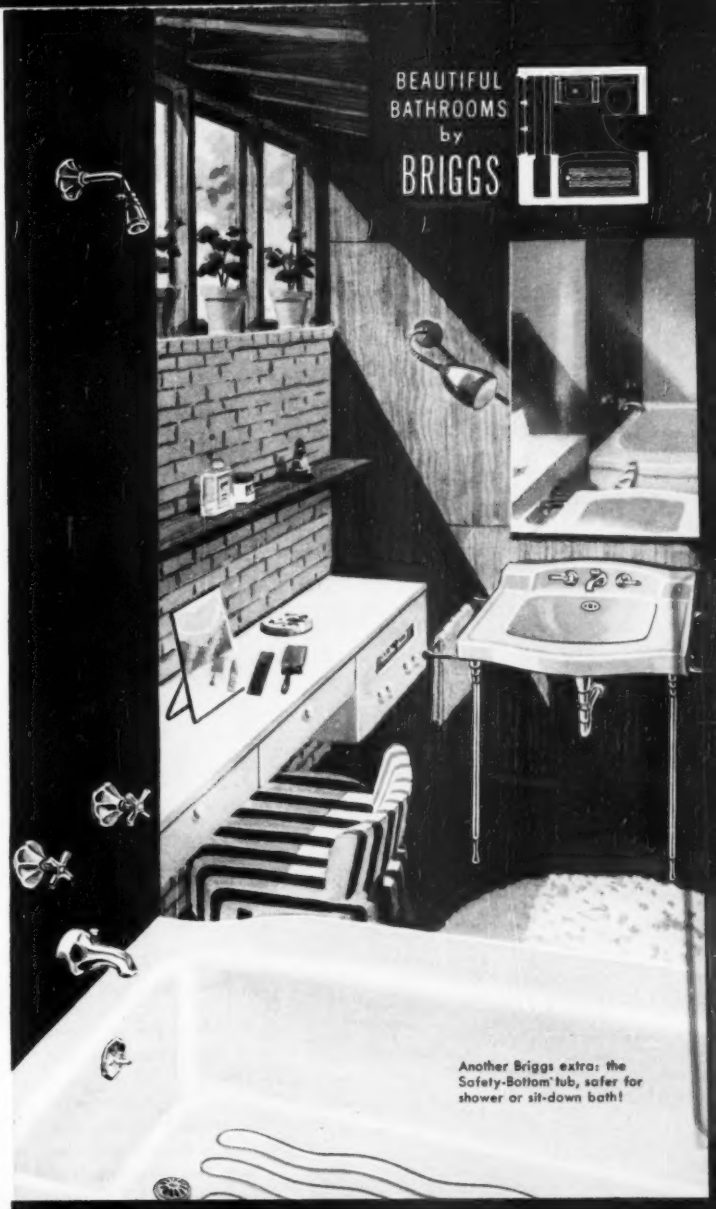
Storage beauty

Music cabinet holds 12-inch record albums on the lower shelf, 10-inch albums or books on the second shelf, and sheet music or single records in drawers. In your dining room, you can use it for china, silver, and napkins. Simple Eighteenth Century design in mahogany or bleached mahogany veneer is dramatized by gold-toned metal door grilles

Photographs: Suter, Hedrich-Blessing, Ltd.

Breakfront bookcase in the American Informal style has dignity and beauty—but it's light-scaled, so you don't need a large, formal living or dining room to set it off properly. Shown in butternut-bleached mahogany, you'll also find it in cordovan-finish mahogany or black lacquer

More photographs on next page



Limited space...smartness unlimited!

COPYRIGHT 1948, BRIGGS MANUFACTURING CO.

Here's a small bath that's as modern as this minute. Note the airy, spacious look . . . the contrasting wall textures . . . the Briggs Beautyware plumbing fixtures in light, refreshing blue! And, talking about *modern*—these famous fixtures give you the very latest in compact, convenient, space-saving design. Plus the very latest in easy upkeep: because that glistening porcelain enamel is *stainproof*, those dazzling chromium plated fittings are *tarnish-proof*. Added attraction for the budget-minded—the price for all this luxury is modest indeed! To plan a bathroom just as smart, send for Briggs' free booklet today. Briggs Manufacturing Company, 3007-K Miller Avenue, Detroit 11, Michigan.

BRIGGS
Beautyware

Enjoy your favorite fruits ...all year 'round!

Strawberries in November? . . . Cherries in January? Yes — with delicious Ann Page Pure Fruit Preserves, Jams and Jellies, you can enjoy these favorites and other popular varieties, too, *all year round!* Extra good, extra flavorful because they're made with finest ingredients, cooked to peak of perfection.

FOR A FLUFFY-WHIPPED FROSTING . . . Combine ½ cup Ann Page Preserve with one unbeaten egg white in double boiler top. Beat over rapidly boiling water until mixture stands up in peaks. Add conf. sugar, if desired. Mmmm—is it good!

FOR A DESSERT DELIGHT . . . Add 2 tbsps. water to 1 cup Ann Page Preserve. Use as sauce over ice cream, pudding or custard. Makes a party-pretty dessert that's as good as it looks!

FOR A SPICY HAM SAUCE . . . Combine 1 1/3 cups Ann Page Jelly or Preserve, 1 cup raisins, 1 tbsp. vinegar, ¼ tsp. ginger, ¼ tsp. cinnamon, 1 tbsp. cornstarch. Cook until thickened. Pour over ham slices.

And they're priced right all year round, too!

Yes, Ma'm, you can count on their prices being a "sweet treat" to your purse — no matter what the season! You see, like all Ann Page Foods, Ann Page Preserves, Jams and Jellies are made in A&P's own modern Ann Page food factories and brought directly to you. This eliminates many unnecessary, in-between expenses and savings are made and shared with you.

ANN PAGE PRESERVES
JAMS AND JELLIES
A&P's Finest

A&P

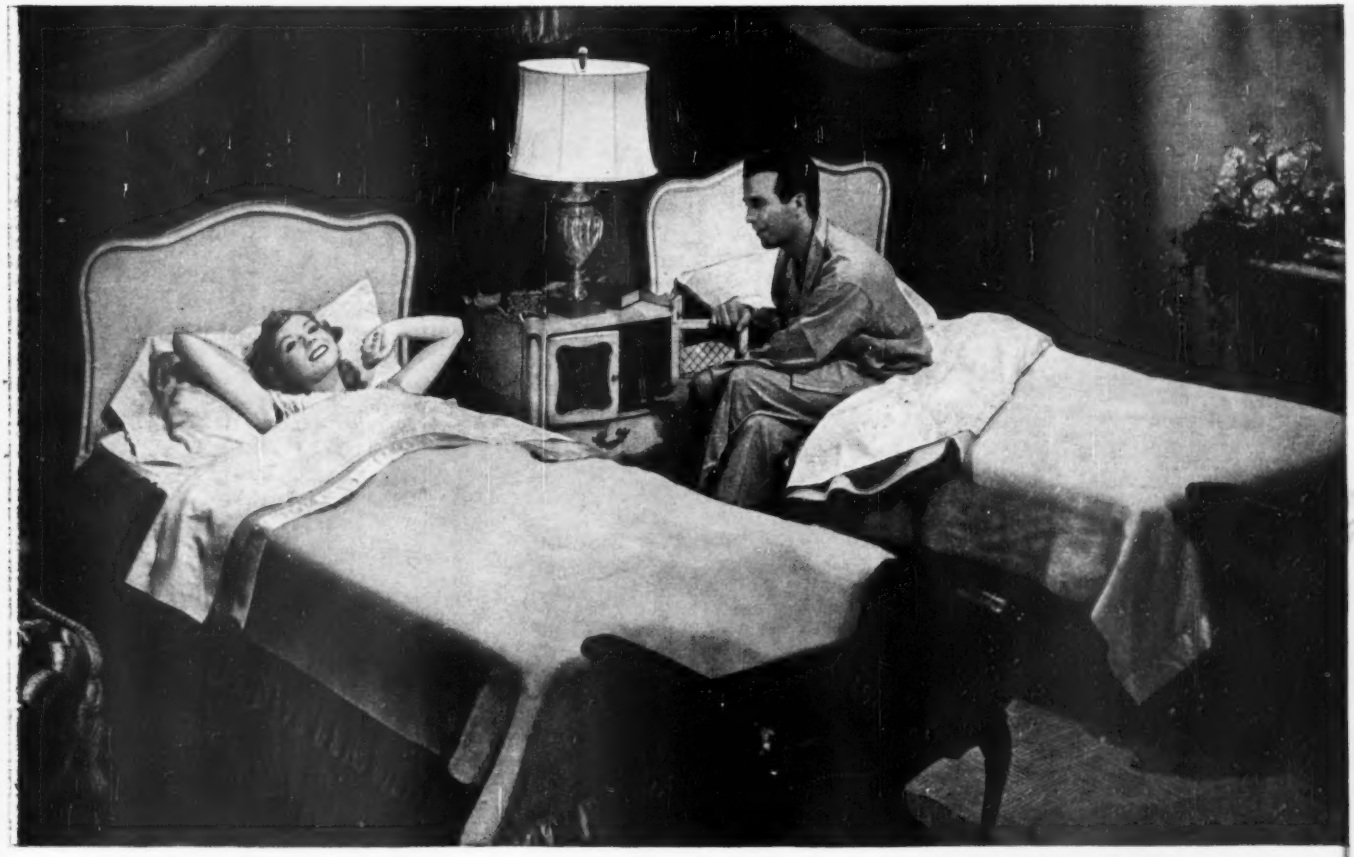
Storage beauty

Begins on preceding page

Cedar chests step out of the bedroom into your dining room or hall—that's how handsomely designed new models are. You can get this Chinese Modern chest in regular, cordovan, or bleached mahogany veneer over ¾-inch-thick redcedar. Partitioned tray shelf is felt-lined to protect silver; all inside edges have been rounded to prevent snagging

Smooth-steel nursery chest with rounded corners and baked-on finish is easy to keep clean—and hard for active youngsters to scar. Rubber stops keep children from pulling drawers out too far and spilling them. You'll find the nursery chest, with matching crib, youth bed, and chifforobe, in baby blue, soft pink, or amber-grained mahogany finishes

Where to get it, page 259



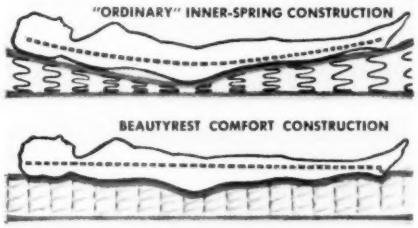
WHAT DOES BEAUTYREST HAVE THAT EVERYBODY WANTS?

1. When you haul your tired body into bed on a Beautyrest, something wonderful happens.

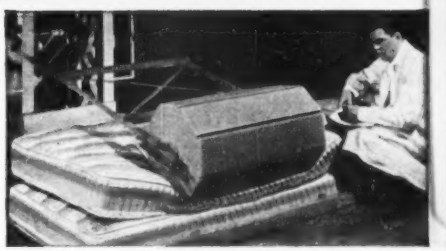
You forget your weariness. You wonder what happened to the weight of your body. Your muscles seem to "let go." All your tenseness disappears from head to toe. Even your bones seem to soak up the luxurious feeling of Beautyrest comfort!

That's what Beautyrest has that everybody wants. And only Beautyrest gives it to you. Beautyrest is waiting for you at your Simmons dealer's.

2. The construction is different. Glass of water stays steady even though near-by springs are pressed down. Each *Beautyrest* spring is individually pocketed—acts on its own. Beautyrest springs can't pull each other down. No hollows. Just perfect comfort.



3. The comfort is different. Top picture: see how wired-together springs *sag* deeply beneath you, forming hollows. Below: see how Beautyrest's 837 individually pocketed springs "give" only in the right places. Not 200, 300, 400—but 837 coil springs!



Lasts over twice as long as the next best mattress tested. In "torture" tests constantly being conducted in the United States Testing Co. laboratories, Beautyrest actually takes over half a million more poundings than any other mattress.

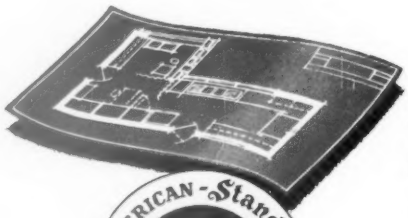
Guaranteed for 10 years! Beautyrest is guaranteed against structural defects for ten years. $59.50 (about 1½¢ a night). Isn't that little enough to pay for the world's most popular mattress? P. S. Put your Beautyrest on a Beautyrest box spring.

Only SIMMONS makes BEAUTYREST*

ALSO FROM THE HOUSE OF SIMMONS—the greatest name in bedding: Hide-A-Bed—the sofa that doubles as an "extra bedroom." Electronic Blanket—a good defense against colds. Deepsleep Mattress—a fine Simmons mattress at a lower price. Babybeauty Crib Mattress—made to doctors' specifications. Ace Spring—the modern spring for the modern mattress.

This utility room and kitchen features the finest in both heating and plumbing products. Shown above are the Wyandotte Gas-Fired Winter Air Conditioner, Budget Water Heater, Alden Laundry Tray, Aeropel Home Ventilator and Royal Mistress Sink.

Here's a winning combination for a healthful, cozy home



Two things you can't beat for family health and comfort are shown in this first floor utility room and kitchen—Heating Equipment and Plumbing Fixtures by American-Standard. These famous products are the finest, yet they cost no more.

That's why today more homes have heating and plumbing by American-Standard than by any other company. Sold through selected Wholesale Distributors to your Heating and Plumbing Contractor. Easy time payments for remodeling.

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What? No basement?

Where then, ***wails this frustrated homeowner who has no basement himself, are you going to put things? His tale is worth your thought***

By Walter R. Whitney

MY HOUSE is 8 years old. Neighbors have long since stopped looking in this direction, but strangers still come to wander about and occasionally ask to be shown the works. I am only too happy to show. I like to point out the laborsaving convenience, the homelike warmth, the expanse of sunny windows, the combination of beauty and functional design.

My visitors inevitably exclaim, in the course of their inspection, "What! No basement? Don't you *miss* a basement?"

If I'm in a secretive or defensive mood, I reply calmly, "No, of course not. Why should I want a basement?" And if I succeed in sounding calm enough, they don't argue the point. But sometimes they do, tho they seldom hit on the vulnerable point.

No, the floors aren't damp or cold, I assure my visitors. How could they be? The concrete foundation rests on granite ledge, with a two-foot air space under the living-room floor where neither rain nor cold can get in. The air under the house stays at 60 degrees the year around.

But, my visitors persist, it doesn't seem right not to have the furnace in the basement. I point out that the heating unit, along with meters, switches, fuse boxes, and water valves are all in the utility room. The fuel tank is in a cement-walled pit underground. Servicemen have ready access to my equipment without hunting thru a murky cellar. Why should I want to have a basement?

The visitors swallow politely, in the face of so much scientific planning, and say no more.

Tho my visitors raise no more objections, I can. Basements may be medieval, but they do have their good points. I wish I *did* have a basement, and this is why: *I need more storage space.* Living in a streamlined house, in what is hopefully called a stream-lived civilization, I still retain my ancestors' awkward habit of buying and saving things. And things occupy space.

We don't lack storage space built for specific purposes —clothes, linen, and coat closets; cupboards in the living room for the radio, games, and equipment; dish and glass closets; and kitchen cabinets. These storage spaces accomplish what they were intended to. It's the lack of storage space for incidentals that I'm concerned about.

INCIDENTAL storage capacity in my house is limited to a 12x20 garage and an 8x10 utility room. Obviously the garage is intended primarily to house the car, and the utility room to house the heating plant and other utility units. But since there is no place to put *things*, both areas serve as catchalls for everything that accumulates in the process of enjoying a home.

My assortment of paraphernalia is determined by my variety of interests. A good architect or builder will take into account his clients' interests and hobbies—of the moment. Only a fortuneteller can tell what new interests and hobbies may catch my fancy five years from now. I should have accounted for everything that [*Turn to page 162*

They did it over with chintz and color

This whole house for $359.64

By Walter Adams

BEFORE

Their dog had learned his manners there; the boys had grown from babies there, thru wagons and mumps. The war had been fought there, over coffee; and religion and politics. Soldiers had slept their last nights of leave on the sofa. It was the kind of room you get after seven years of this

$78.50 LATER

Here you see what you can do with color. Furniture is the same except for one lamp. The difference is in the bluer walls, the red lamp shades, the slipcovers and the flower-splashed draperies. Note the breadth and lushness given the windows by hanging draperies out over wall. Chintz cost $74, paint $4.50

Two things were wrong with the color: The blues were not clear; there was no second color to heighten their effect. You need that accent. How blue is the sky without a cloud? How still the night without the cry of a loon? Is this your trouble?

BEFORE → **$35.75 LATER**

Even with your old rug and walls you can create a new scheme. Find a fabric with your old colors in it, others too; use these others for accents; watch old colors grow rich. Color needs color. You can't play a symphony on one string

Keep your rugs. Keep your walls. Keep your furniture. Here is a way you can come out with new color schemes, new life, new style again, inexpensively

THERE are a lot of people who tell you they did it for $236 or $359. Then you read about it and find they got their new furniture out of an attic and their wallpaper out of a box that fell off a truck in Maine. Highway 2, between Mercer and Skowhegan.

This isn't that sort of story.

You don't need an attic. You can stay out of Maine.

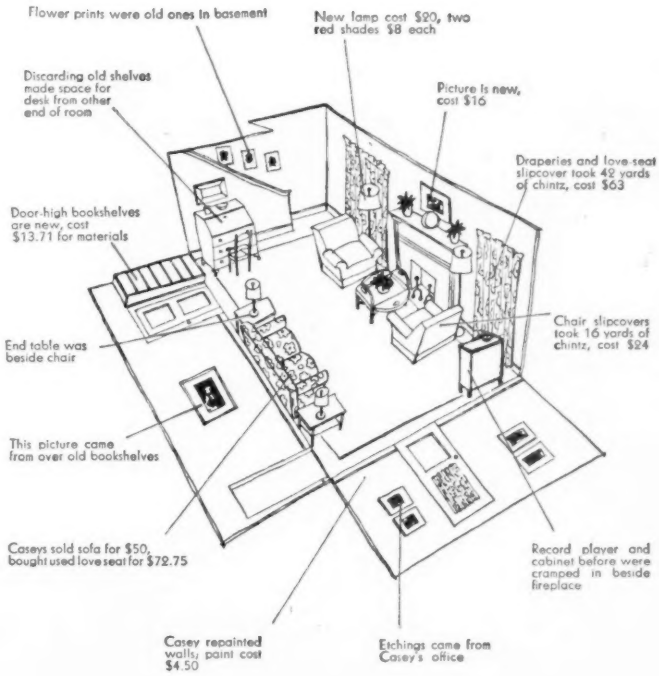
You do this redecorating with chintz and paint and shoving furniture around, and you get your chintz from a department store, and your paint from a paint store, just as George and Mary Casey of this story did.

The only thing you need is a house that has grown seedy with time. Seedy the way the Caseys' was after seven years on a Chicago news reporter's salary—seven years of elation and despondency, of love and kids, and a dog. Maybe your furniture is a bit of everything, picked up here and there as you could afford it, not because it was good or what you really wanted but because it was what you could get, at your price. Maybe your curtain at the front door is only half there. The Caseys' big, gangling, flop-eared English setter, Richard, chewed one half of theirs up as a pup. The same day he ate an umbrella, a pair of nylons, and a pound of shortening put out to soften for making a cake.

Look about you, critically, as others might in your home. Is that what you've got, a house grown seedy with time?

Then remember: There's nothing that gives you *such freshness*, so cheaply, as good color. And there's nothing that gives you *so much color*, so cheaply, as slipcovers, draperies, and freshly done walls.

What that formula did for the Caseys of Des Plaines, Illinois, it can do for you. There's a detailed listing of expenses on page 128. [*Turn to next page*



More photographs on next page

They did it over with chintz and color

Continued from preceding page

For further evidence of what chintz can do for your house, see what a feast it made of the Caseys' bedroom. That rug and chair were hand-me-downs, and Casey had bought the table to write the Great American Novel on. Each time before he wrote, tho, he had to pull the table out and set it beside the bed, and somehow he never got thru Chapter 1

BEFORE

In choosing your slipcovers and draperies bear in mind, that you're not going to want them for a lifetime. It is better to use an inexpensive crash, cotton, or chintz, unlined, and change it from time to time, than to buy an expensive material you'll feel bound to keep.

And use your material with a lavish hand. In the living and dining rooms Casey fastened the drapery rods onto the plaster six inches out from the edges of the window frames, using special lag screws to hold them in the wall. Mary Casey then had to use a width and a half of chintz for each drapery, for fullness.

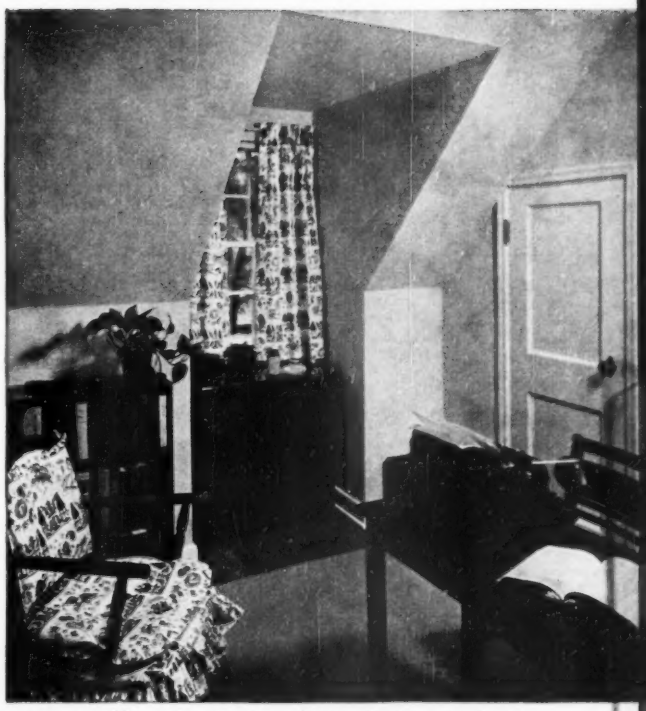
In the stories of people who redecorate with furniture they happen onto in abandoned barns, they always have such fun. They live, love, laugh, step into paint buckets, sew the sewing machine thru their fingers and have such a hilarious time. The Caseys didn't. They just kept at it, in their spare time, until they got it done. It was neither fun nor "not fun."

But where else can you make so much difference with $359.64 as this way right at home?

$86.99

LATER

You see here what to do if you've got a wall broken by several small windows: Curtain the wall and windows as a unit. Tho he is an "outdoorsy" man, annoyed by ruffles, Casey likes the quilted bedcover. It looks like leather, comes off fast, doesn't wrinkle when you sit on or fold it. Chintz cost $54, rug $15.25, valance and rod $9.61, quilting material $8.13



Casey had coveted Mike's half-pint room for some time. "I'd work hard on the book if I had a place," he argued. Having lived with him 12 years, Mary was skeptical. Casey knew that to make such a small room peaceful you had to give it oneness—make the furniture and shelves one deep shade; lay one piece of carpet; hold to one or two colors

BEFORE → **$47.81** **LATER**

You see how it works out. Painting the dormer woodwork the same as the walls would have further helped unify such a small room. So would wall-to-wall carpet, but the Caseys picked this up as a scrap at half price—$24.75. Mary slip-covered the chair with curtain chintz, thinks it a fine chair for Casey's study—too small to sleep in. Shelves cost $8

Photograph: Stanley

Hedrich-Blessing

Perhaps your bedroom, like most, is done in neutral or pastel colors, out of a belief that they're more restful. That, the Caseys contend, is a mistake: Come night, a real green isn't going to give you insomnia any more than a washed-out one. Come day, a real color is quickening, enlivening—just what a good day needs. Look here and decide for yourself

BEFORE → **$19.74** **LATER**

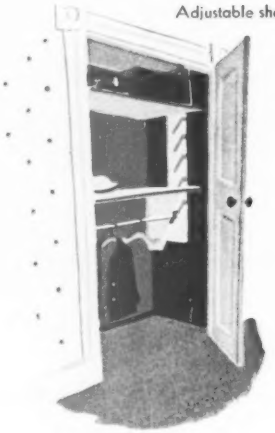
Here you see the same furnishings. Only the wall color, arrangement, and curtains are different. These changes cost under $20. Now make your comparison. . . . The curtains, here as in other bedrooms, note, are only apron length. They make fewer conflicting lines that way, are out of the way of furniture, and those boyish scrambles

More on page 124

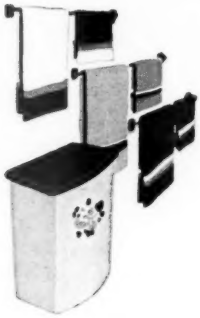
Two washbasins are a practical luxury

Primp to your heart's delight at a built-in dressing table

Adjustable shelves and rods grow up with your child



Step stool helps Junior keep his hands clean



Staggered rods keep towels in easy reach

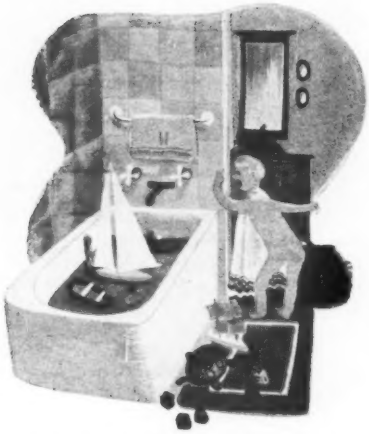
Utility room lined with closets—every woman's dream

Over-the-tub storage can be a real spacesaver

Decorating - how to go about it **No. 4 in a series**

Baths and closets

If it happens to you—'tain't funny, McGeel



Tile protects the wall when the fleet's a-sail

By Christine Holbrook

HOW well your bathroom handles those busy hours in the early morning and late evening depends on how well you've arranged it. Five by seven feet is the minimum space for a bathroom with toilet, washbasin, and five-foot tub—plus storage. Every inch more than that five by seven gives you more potential space for a shower stall, built-in linen cupboards, or extra towel racks.

Fixtures

Before you buy or replace any bathroom fixture, get expert advice from an architect, contractor, or plumber to find out what can and can't be done. Have your bathroom walls properly soundproofed. Be sure fixtures can be turned off to make repairs without disrupting the entire water supply.

Then take your time shopping around thru the plumbing stores. Colored fixtures may appeal to you, but they're a permanent investment; so look before you leap. If two washbasins are a possibility, they're one of the best buys you can make. Set them in a counter top, side by side, with work space between and enclosed storage below. Or set them 10 inches apart with towel bars on each side. A shower beside the tub saves scouring. Often a square tub will permit better arrangement of other fixtures.

Walls

Painting the plaster below the splash line isn't enough protection for bathroom walls. Water is bound to seep into cracks around the tub and washbasin and cause trouble. If you have a shower above your tub, you *must* waterproof that area. Here's a list of some of the materials you can use:

Ceramic tile is the most permanent and satisfactory of the lot, but it's also the most expensive. Install ceramic tile when the bathroom is built if possible, because you'll have to remove old plaster in a remodeling job. Ceramic tiles will last out the lifetime of your house; they require no upkeep other than an occasional wiping with mild soap and water. You have a wide choice of colors in both mat (dull) or glazed finishes.

Aluminum tile is set in resilient mastic which can be applied over any wall surface with little previous preparation, so it's equally good for new or remodeling jobs. The cost is about half that of ceramic tile; the weight is very small; the upkeep is mild soap and water. If a tile is dented, it can easily be removed and replaced. Aluminum tiles come in a number of colors.

Carrara glass has about the same advantages and problems as ceramic tile. The heavy glass tiles are marbelized to give a beautiful and luxurious effect, but they can be cracked or chipped. It's not recommended for bathrooms shared with youngsters or for small bathrooms.

Linoleum-type wall covering is attractive, comparatively inexpen- [*Turn to page 232*

Living-dining shelves open from both sides

Closets and storage on pages 145, 240

Drawings: Harry Richardson and Ric Howard

Winter protection can save

By Leslie MacRae

WINTER protection can save you money *and* time. It's far better to prevent than repair damage done by animals, ice, and wind to shapely junipers, your neat hedge, or well-filled garden beds. And often repair isn't possible. Replacements cost you double, both time and money.

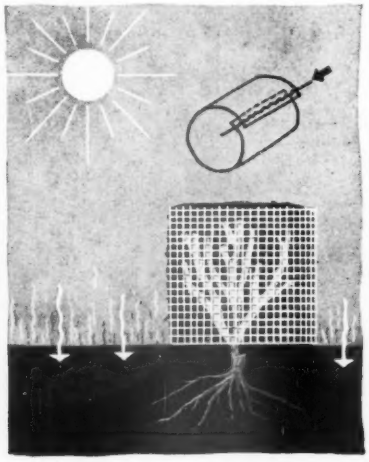
So here three old hands in the fight against severe and unpredictable winters show you the most important steps to take and how to take them. The men are Donald D. Wyman, nurseryman of North Abington, Massachusetts, Alfred L. Boerner, landscape architect of the Milwaukee County Park Commission, Wisconsin, and Albert V. Keller, planting designer and maintenance specialist, Des Moines, Iowa.

If you have wide extremes in temperature and if snow does not lie over your garden all winter like a soft fluffy blanket, you had better spend a little time now and save yourself time and money later.

Cover stems of climbing roses with topsoil —not manure—after pegging and tying stems as flat as possible. Pad the sharpest bends with rolled sod to prevent breaks that ruin stems. If field mice are numerous, postpone laying on top cover of weed-free marsh hay, straw, or leaves until after soil has a frozen crust.

Lay a loose, springy mulch over the entire perennial bed as insulation against too-quick warm-ups after soil is frozen and hard freezes after plants are thawed. Use hay, straw, oak, and hard-maple leaves. Peg edges with leafy twigs where perennial tops don't hold the cover. And lay strips of chicken wire over all in windy sites.

Foil rabbits who gravitate to them for winter meals by laying wire netting over pinks, chrysanthemums, and sempervivums (hen-and-chickens). Sempervivums, like most rock-garden plants, need no leafy mulch, are less subject to heaving if given collars of rock chips. Netting or a swirl of sacking over plant stakes will save Oriental poppies.

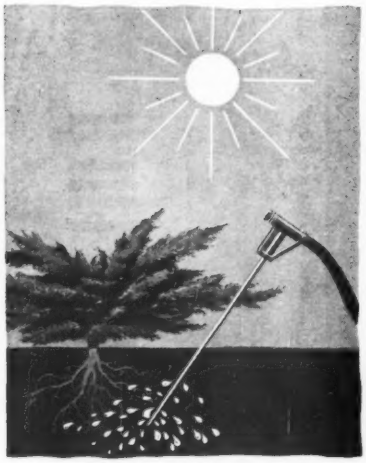


Cage hybrid tea and floribunda roses with wire-mesh cylinders 12 inches across and 12 inches high. Hardware cloth can be used winter after winter for these cylinders. Lace overlapping ends with straight wire. Fill cylinders with sandy loam, allow rose tips to protrude. Make sure wire is pushed into soil at bottom to outwit field mice.

Guy young shade trees if set within the year. Three stakes equally spread about the trunk will do the job. To each run a wire, No. 9 or larger. Pull wires from a loop about tree trunk that is first run thru a small hose, or heavily wrapped in electricians' tape. Do not omit this precaution against chafing the bark. Tighten guy wires evenly.

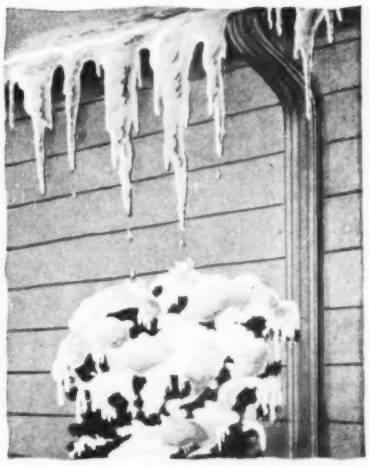
you money

Tips from three experts in cold-winter areas

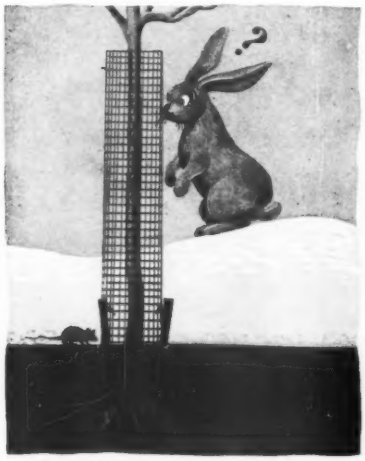


Soak the soil about the roots of your evergreens before freezing weather. Do this for needle-leaved junipers, spruces, and pines, and all broad-leaved kinds (rhododendrons, laurel, hollies, mahonia, and evergreen azaleas). A hose attachment that can be stabbed deep into the soil and carry water to the roots is excellent for this.

Clean out bases of older hedges with a narrow spring-toothed rake, or by hand so as to avoid injuring bark. Hedges cleaned of leaves in early fall are safer from matches tossed away still burning. Let your young hedges keep wind-blown mulches, because they will reduce heaving of soil always dangerous to young plants.

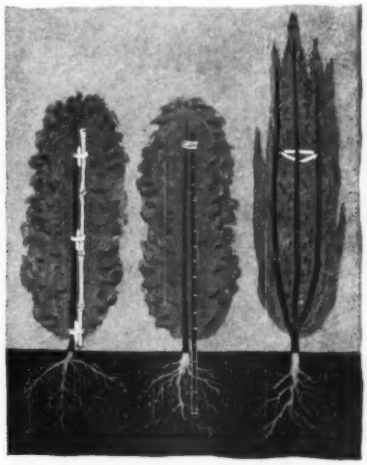


Keep gutters and downspouts clean so they don't overflow and endanger evergreens like this. Keep shrubs in such spots clipped for denseness. Tie weaker branches to main stem with spiral wrap of soft cord. Lift off a heavy fall of snow; never strike an overloaded branch with broom or shovel to free them of snow or ice.



Guard trunks of young fruit trees, crabapples, hawthorns, and plums against teeth of hungry cottontails when food on ground is buried by snow. Push base of each guard a full 3 inches into soil to thwart meadow and field mice that often strip bark from larger roots. Stake guards securely at base to stiffen.

Use wraps of paper or sacking on 1-, 2-, and 3-year-old trees to save bark from winter sunscald and cracking, also as substitute for permanent guards of wire mesh. Tie paper wraps every 10 inches. Or cut cloth into 6-inch strips and wrap spirally. Tie securely at top. Use same cloth wraps around low limbs of crabapples.



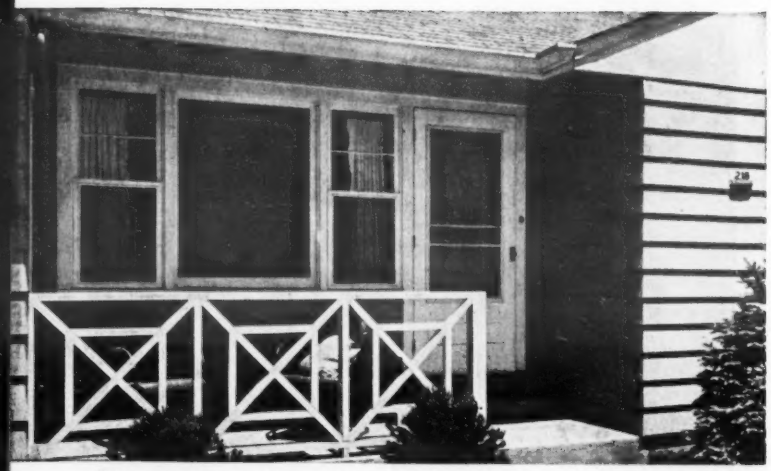
Give permanent stakes to all slender junipers before the soil freezes. Use 3/8-inch corrugated steel rod full height of tree, plus 6 inches for inserting into soil at base. Or, use 1½-inch bamboo. Tie with soft 3-ply cord. Put a loop and half knot on stake and a square knot on stem. To extend a stake, make a 15-inch lap, and lash ends securely.

Because of its low lines, the house seems wider than its 56 feet. Walls are clapboard; gable over living-room windows is flush plywood

In Better Homes & Gardens Five Star Home No. 1811, you'll find

A good house all the way thru

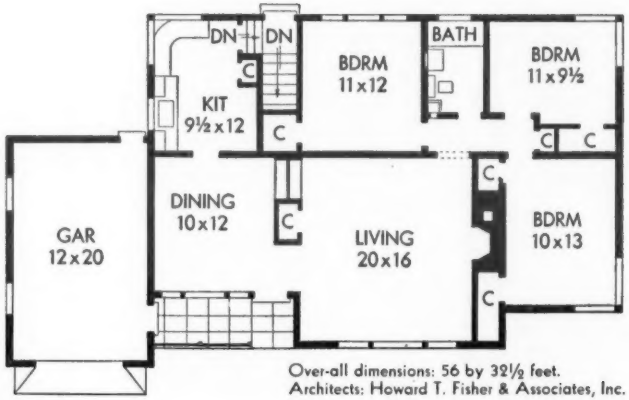
By John Normile, A.I.A.



Entrance door is recessed between the projecting living-room wing and the garage. The 2½-foot overhang protects you when you walk from garage door to house; wings protect visitors from wind

Photographs: Suter, Hedrich-Blessing

Kitchen is a compact 9½ by 12, has a built-in dining alcove in one corner. Three windows provide ideal working light and air. Range, refrigerator, and more cabinets line the opposite wall



Over-all dimensions: 56 by 32½ feet.
Architects: Howard T. Fisher & Associates, Inc.

"GEE, that's a good house!"

You've said that, I know, when you've walked thru or seen pictures of a house that struck your fancy. You knew you liked it. But if somebody asked you *why*, you couldn't put it in so many words.

That's the type of house shown here as *Better Homes & Gardens* Five Star Home No. 1811. It has no one outstanding feature, but it has a number of excellent features that in combination make it an outstanding house.

Here are seven reasons that will make you appreciate the house even before you live in it:

1. It has a rectangular plan, with enough variation on the front to make the house interesting to look at. A rectangular plan is always the most economical to build, for every change in direction of an exterior wall adds to cost.

2. It has three bedrooms, arranged with a minimum of hall space, yet private from the rest of the house and close to the bath. Two of the bedrooms have corner windows to give maximum privacy, maximum wall space, and adequate ventilation. The other room, which can be a den or bedroom, has three windows for light and air, since it's not a corner room.

3. It has a flexible living-dining area. The only division between the rooms is a coat closet that can be placed in several ways. One way is to separate the two rooms with a storage wall consisting of the coat closet, a set of shelves in each room, back to back, and a cabinet below opening from the living room. Another way is to face the closet toward the front door, leaving the space around the closet completely open. A third variation of this is to face the closet toward the door, but install a translucent glass partition between front door and dining room. This arrangement permits a light hallway but controls traffic within the house.

4. It has a bright kitchen. Light floods the room from three windows, giving an even light without glare. Yet there is still a good 10½ feet of cabinet space [*Turn to page 146*

How to buy plans, page 147

You can buy complete plans for any Better Homes & Gardens 5 STAR home

Tho there was a fine view from the living room, you had to duck to see it. Note the heavy corbels (projecting supports for the rafters) that made the room top-heavy

BEFORE

Something old, something new

By Ethel McCall Head

Here's proof that while space may be present, it must be planned to give results

Chimney and flue were not touched, but fireplace opening is six inches wider and lower. Face is blue-green plaster banded by flat aluminum molding. Shelves above are set with fireplace in shadow-box frame of natural wood. Shelves (left) replace small window; plywood cases below match cabinets under corner window

AFTER

AFTER

Glass areas were raised to the point where bottoms of corbels used to be. Molding at juncture of ceiling and walls was removed and rafters slenderized. French doors were simplified with a new rail at same height as window sills. Plain draperies on recessed tracks unify large glass areas. Cabinets line entire wall at dining end

THE easiest way to create a new effect when you remodel is to start all over again. The hardest way—also the least expensive—is to re-use as much existing material as possible.

Wanting plenty of room, the Donald Ogden Stewarts of Santa Monica, California, bought a house at least 20 years out of date, largely because of extravagant details and bad planning. The Stewarts had good furnishings. Their problem: to suit the house to their needs without throwing away anything.

Chalfant Head, A.I.A., made few changes, but all work was done with two motives: to simplify details and provide more practical storage and work space. Only major changes were to combine service porch and kitchen, and convert a workroom into a new service porch.

As you study these photographs, note that the same furnishings appear in both sets. Doors and windows, too, were used again if possible. And Architect Head made sure it was possible.

Photographs: Robert C. Cleveland

BEFORE ↓ AFTER

Meaningless window, paneled door to kitchen, and glass doors to stair hall were objectionable features in living-room corner. Since light wasn't needed, window opening was sealed. Veneer of plywood made both doors slab doors. Serving counter paneled with plywood was cut thru from kitchen. Drop panel is papered

BEFORE

Fireplace wall, with its high narrow mantel, tile face, and tile hearth had very bad proportions. Windows in living room were all different sizes, shapes, and styles

More photographs on page 220

Spring bulbs you can flower indoors

By Fleeta Brownell Woodroffe

IF YOU plan now, you can cut winter short. You can order spring to come to your house 8 to 12 weeks early. You can insure now that you'll be able to sit down to breakfast with jaunty red tulips and king-size daffodils in the window, while outside it's still the tail end of winter.

You can do this simply by adopting the florists' methods of forcing tulips, daffodils, hyacinths, and crocuses into bloom weeks ahead of their normal season outdoors.

You have great leeway in the choice of colors. Containers can be almost anything you like. The effects can range from a window box of tulips packed as closely as spectators at an intersectional football game to 3-inch bowls or Granddad's old moustache cup filled with yellow and white crocuses and curious blue grape hyacinths.

Buy your bulbs *now*—don't wait. Keep them dry and in a cool spot—between 40 and 50 degrees—until planted. Usually, the earlier they're planted, the earlier they'll bloom.

Buy top-quality bulbs and select varieties of tulips, daffodils, and hyacinths that are recommended for forcing. Your dealer will help you. This will mean among the tulips such varieties as Single Early Tulip DeWet—glowing orange with a stippled effect, and Coleur Cardinal—scarlet. Among the Double Earlies there's Peach-blossom—pink-striped white, and in the taller Darwin and Parrot classes the dependable [*Turn to page 122*

How to insure your success with bulbs indoors

Set pots planted with bulbs in dark, cool spot until bulb roots are well formed

Examine for root growth before you bring any pot of bulbs out into light and warmth

Keep soil in pots moist but not soggy from planting time until blooms have faded

Photograph: Hedrich-Blessing

Stage your preview of spring color in a sunny window

Striking new colors—easy to blend!

By Margaret Montgomery

WANT a color scheme like one of these for your living room? It's yours for the taking. You don't have to stick to furnishing in safe beige and gray any longer. These crisp greens and lush pinks are part of a palette of 20 Grand Rapids Furniture Guild colors which you can mix and mate with decorator's daring in your own home.

All the colors listed on page 128 and shown in these pictures were worked out together so they'd mix together easily. Everett Brown (right), who developed them for the Guild, used only clean, clear colors with no graying, muddy overtones. Each one of the greens, reds, yellows, and blues is taken right from nature, and they blend as smoothly as the colors of the flowers in a mixed garden bouquet.

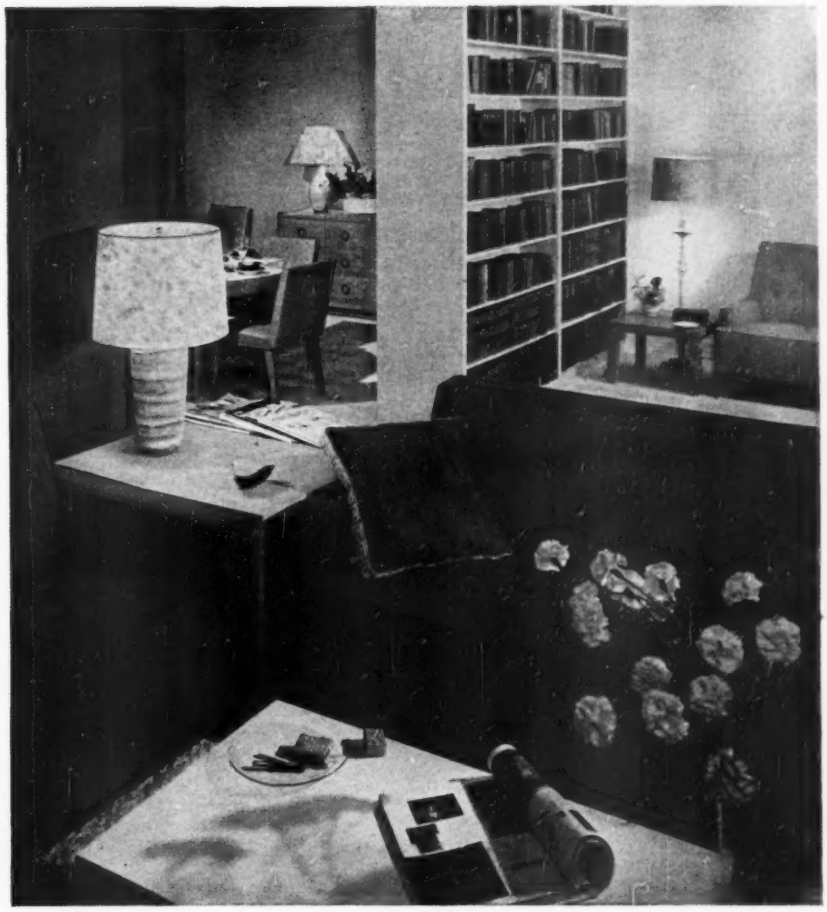
If you want a bottle-green sofa and geranium-red occasional chairs and azure-blue lamps in your living room, go ahead and use them. No matter which Guild colors you choose, they'll look right together. The wide range of colors gives you a new freedom in assembling color schemes. So many combinations are possible that you won't need to worry about being a copycat, either.

BEST of all, your Guild color schemes will be just as smart looking in 20 years as they are today. All the Guild shades are clear, true colors that will always be good in decorating. [*Turn to page 128*

Mix three colors—plus a fourth sharp color accent—for a sparkling scheme. Warm gray is a good color bridge between such strong colors as carnation pink, bottle green, and blue plum. A painting like this which picks up one of the major colors is always smart

Purple and pink in the living room? The right purple and the right pink make a handsome pairing. And there's nothing sissified about such clear colors as Guild blue plum and carnation pink. To keep warm tones from being overbearing use lots of cool color

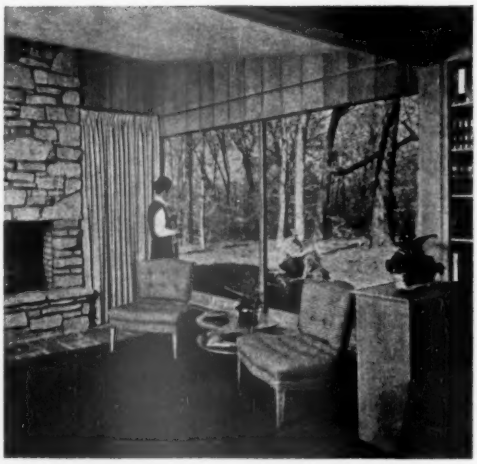
Varying a single color gives you a sophisticated scheme. Here's bottle green, billiard green, olive green, and chartreuse blended together. When you use a single-color scheme like this, be sure to vary the shades of the color from warm (reddish or yellowish) to cool (bluish)



Photographs: Hedrich-Blessing

Its four

Outside walls are redwood clapboards laid vertically instead of horizontally. This creates an interesting shadow pattern when the sun's rays are almost parallel to wall. Roof to left of chimney is pitched to permit windows in living room above flat roof. Note the protective depth of overhangs



Living room (right) has corner fireplace built of rough stone and raised 18 inches off floor. Windows are fixed, and afford a view thru trees to meadow beyond. Terrace door is hidden behind draperies which can close off entire glass area. Library (below) is an ell off living room. When draperies are shut, library can be used as guest room. Walls are natural fir rubbed down

Owners: Mr. and Mrs. Richard Hough, Glenview, Illinois. Architect: David S. Barrow, Wilmette. Builder: Howard M. Sloan, Glenview. Photographs: Hedrich-Blessing

rooms do the work of seven

By Mort Reed, Jr.

House fits its setting so well that it looks as if it had taken root. Exterior walls are wood and glass, with occasional touches of stone for texture contrast

SMALL rooms, each with one purpose, are on their way out. High building costs have forced the issue. Today, no matter how much space your family needs, you will be wiser to divide that space into several big rooms than into a lot of cubbyholes.

The principles of open planning—that's what this division of space is called—are well exemplified in the house shown on these pages. It has a living room, library, dining room, kitchen, utility room, owners' bedroom, and guest room. *You won't find all these spaces marked on the plan, but they're there.* They have been doubled up into four comfortable and spacious rooms that fill every family need. [*Turn to page 166*

Gifts for your table

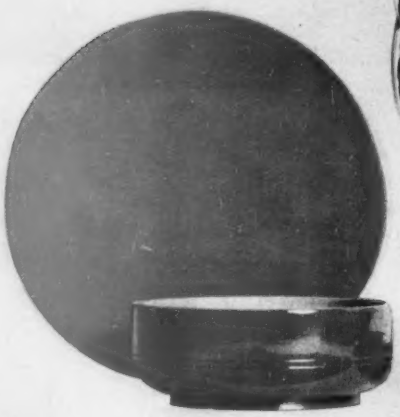
Exciting—and practical—china, silver, linen, and pottery gifts you'll thank Santa for each time you set your table

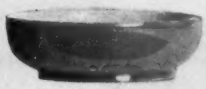
By Fae Huttenlocher

China Santa for your coffee table is just 11 inches high; fill his pack with candy canes, smokes, greens

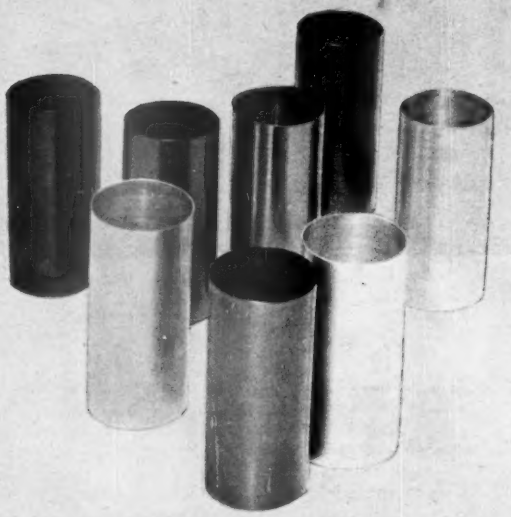
Goose that laid the golden egg shakes salt from its back and pepper from the egg. Both are lightweight earthenware

Pottery evergreen-tree shakers; luster pigeon shakers; red and green pepper shakers; or Portuguese porcelain shakers will pep your table setting as well as the food you serve

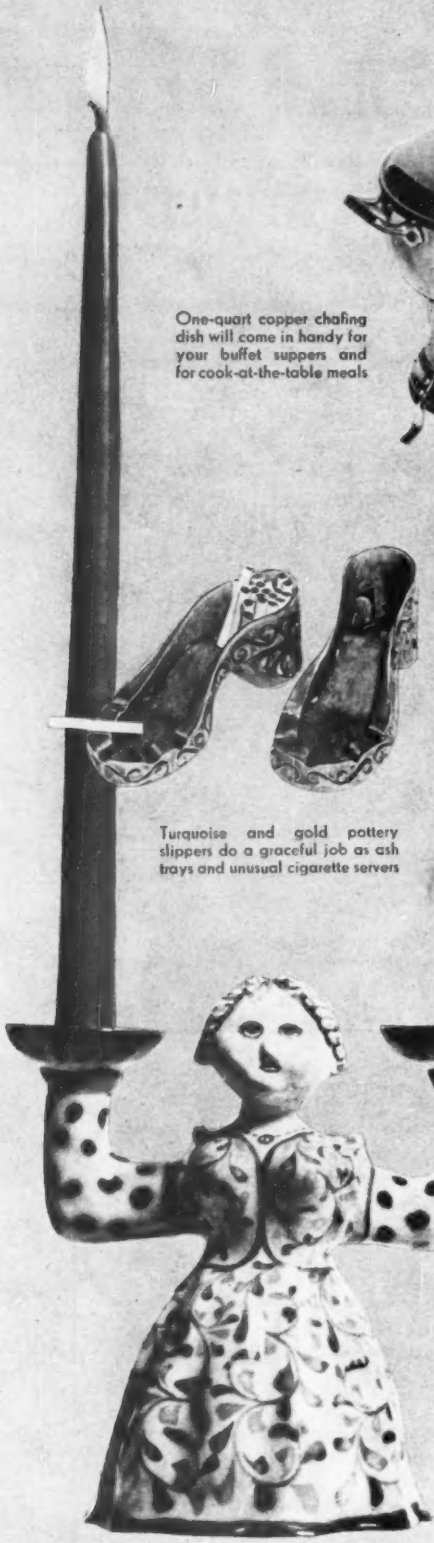




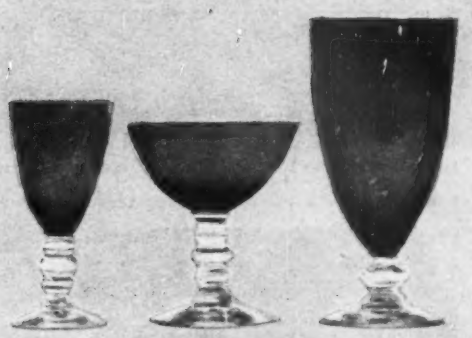
Salad bowls and sandwich plate in blonde wood and red lacquer make handsome buffet servers. Copper fish mold is smart wall decoration when it is not in use



Set of spun aluminum tumblers with matching coasters can't break or tarnish. You'll use them for hot drinks now, for iced drinks next summer. They come in eight different lovely colors in either 14-ounce or 6¾-ounce sizes



One-quart copper chafing dish will come in handy for your buffet suppers and for cook-at-the-table meals



Ruby and crystal juice glasses, sherbet glasses, and footed tumblers like these will lend color to your yuletide table

Turquoise and gold pottery slippers do a graceful job as ash trays and unusual cigarette servers

Rayon-print tablecloth. 53 by 72 inches with eight matching napkins looks and feels like heavy silk. Two-toned pottery plate harmonizes with enameled cigarette box, ash tray, and red bamboo-wrapped cheese knives. Enameled pottery bowl at left is handy ash tray or candy dish

Every Christmas dinner will become a party occasion when you set the table with this silken-textured, washable, rayon tablecloth. It's 53 by 72 inches, comes with matching napkins. Pottery pillow vases also come in green

Portuguese luster-porcelain peasant candelabra are all handmade so no two are exactly alike. You can get them in many color combinations. Drip-resistant candles come in beautiful, unusual tints

Photographs: Stanley

Where to get it, page 259

You wouldn't knowingly condemn your child to suffer indignities, to be cut off from normal mental and social development, to acquire a defect which might handicap him for life. Yet ignorance and neglect are doing just that to 3,000,000 hard-of-hearing youngsters. Many of them could be cured; most of them could be helped. Here is what you can do about it now.

Let's help them *hear*

By Lawrence Galton

ON A single day not long ago, these are the things that happened to a little 8-year-old named Jimmy. He was late for school because he didn't want to be with the other children, and he loitered and didn't hear the bell. In class, he didn't know the answer to a simple question and the other kids, as usual, muttered "Jimmy's a dope."

That noon, going home for lunch, he escaped being run over only because a man pulled him out of the way of a truck. Jimmy didn't hear the horn. At home he got a spanking because his mother told him to do something and he didn't do it. Furiously she cried: "You get more stubborn every day."

All this was not new. Jimmy had *always* had troubles. He had always been slow to learn, shy, unable to get along with playmates, and lacking in cooperation at home.

But something good happened for Jimmy that day. School authorities finally got around to acting on a suspicion that he had subnormal intelligence. That afternoon, Jimmy took a test given by a psychologist. What the psychologist discovered made him frown. Jimmy's intelligence wasn't subnormal; it was high. And because the psychologist had a hunch and did some investigating, Jimmy, at long last, got a very simple thing: a test for hearing.

It sounds almost too simple, too storybookish an ending. But when the test revealed Jimmy's hearing loss—and when it was treated and quickly cured, his troubles were over. It did take a little time for him to get used to being a normal, healthy, wide-awake boy and for his teachers, parents, and schoolmates to accept the fact, but he is on top now.

THE trouble with Jimmy's case is that the happy ending isn't typical. There are 15 million Americans with defects of hearing—*twice* as many as are affected by cancer, heart disease, tuberculosis, and infantile paralysis *combined*. And of the 15 million, something over 3 million are children. They aren't deaf, they just don't hear well. And not much is being done about it.

Many suffer because their trouble is not recognized. They lag behind in school and are often considered dumb. Their health is affected since they're always under a strain. They may withdraw from group activity, become overshy, oversensitive, unsure. Some develop warped social attitudes. Often the handicap interferes so much with schoolwork that their education is curtailed and their whole future limited.

But this is not the worst. For many children could easily be protected from hearing impairment in the first place. And, in the second place, from 50 to 60 percent of all hearing defects that do develop can be cured or arrested if discovered and treated early. And in other cases where cure is not possible, there are methods that almost entirely eliminate the handicap.

The trouble has been that parents haven't known the facts and those school authorities who [*Turn to page 236*

Your child may be hard-of-hearing if:

1. He gives irrelevant answers to questions you ask him.
2. He tilts his head or assumes other unusual postures when listening.
3. He seems inattentive to what others are doing or saying.
4. He develops voice peculiarities. (Very soft and low, or very high, or dull and monotonous.)
5. He has speech peculiarities which make him talk differently from the rest of the family.
6. He seems to hear much better when he looks right at you.
7. He has persistent difficulty with schoolwork, particularly in subjects that require hearing the spoken voice.
8. He doesn't like school, plays hooky.
9. He doesn't like to play with other children.
10. He seems to be a "problem child."

TRULY AMERICAN ★ ★ ★ ★

...TRULY GOOD

They liked it in Colonial days!
As Campbell's make it *now*
You'll find it rates especial praise—
Good *value*, ma'am—and how!

...And truly a friend to your budget!

In this old-time soup, you have some pretty wonderful eating. What's more, it's one perfect answer to tightened meal budgets in these days of high prices. In Campbell's Chicken Noodle Soup you get a gleaming chicken broth simmered from plump chickens . . . golden egg noodles for further heartiness . . . and tender pieces of chicken. All this adds up to *value* in any language, including the housewife's. In the true tradition of Colonial times, it's hearty and homey. Serve it soon!

LOOK FOR THE RED-AND-WHITE LABEL

Campbell's CHICKEN NOODLE SOUP

Sauerkraut Dinner *Potato Doughnuts and Sprits* *Dutch Treat Platter*

You can't beat the Dutch lunch

By Myrna Johnston
Photograph: Charles Kuoni

Dutch Potato Soup (under cover) ***Potato Salad Supper*** ***Stag-Party Plate and Board***

WHEN it comes to plain *good* eating, this hearty, substantial food is equally at home at family suppers or for man-sized snacks when Dad entertains.

The picture shows you the makings. Dutch lunch at right is a loaf of fresh rye bread, thick slices of Braunschweiger, Edam cheese and slices of Swiss, and juicy dills. Dutch-lunch inspiration at left is boiled ham and tomato and onion slices. From the big plate each person builds his own sandwich or plate snack.

Along with the Dutch lunches are Dutch platter meals typical of the food that makes Dutch cooking famous. For the sauerkraut dinner plan a cheesecake for dessert or, easier, have a simple fruit dessert and pass fresh raised doughnuts or rich sprits. The contented cow and jolly pig are watching over a big bowl of Dutch potato soup, a good hot dish when a Dutch-lunch platter makes a meal.

There's nothing fancy about Dutch food. With the Dutch, it's how food *eats* that counts.

Where to get it, page 259 **Recipes on page 210**

American originals

By Clementine Paddleford

PULL up your chairs, folks, and pitch right in. Just help yourselves. Ask for what you can't reach. Every dish on the menu is something you can pronounce, no petite marmite, no Homard Parisienne, no bombs pistachio. These are all-American dishes —American originals.

Why is it we belittle home fare to favor that from abroad? We set a fine table, and American cooks have added their share of masterpieces to hall-of-fame dishes. What can French onion soup Bretenne provide in stomach comfort that can't be dipped from a bowl of New England clam chowder? Can any one present name an ooh-la-la creation to compare with a chiffon pie resting zephyr light in its crumb crust? That's an American food star born on the West Coast.

Bring on the roast turkey, king of the feast, an aboriginal American. Don't forget the cranberry, the king's saucy little consort, as American as Uncle Sam.

Cranberry has been keeping company with King Turkey since the first Thanksgiving dinner. This New World berry grew wild along the sea marshes, and was gathered by the Indians who sweetened its tang by stewing it with wild honey or maple sap.

Today cranberry gets into everything—pies, cocktails, meat loaves, stuffings, and muffins. But one of the very best ways is in the old-fashioned cranberry sauce, recipe below.

Fresh Cranberry Sauce

2 cups sugar 2 cups water 4 cups cranberries

Combine sugar and water. Cook together 5 minutes. Add cranberries. Cook without stirring until all the skins pop open, about 5 minutes. Remove from heat and allow sauce to remain in saucepan until cool. Makes 1 quart. See step-by-step pictures, page 106.

Leftover turkey? Leftover chicken? Use the meat a la king as we show in photograph. This American masterpiece was created around the turn of the century at the Brighton Beach Hotel, Brighton Beach, New York City. This original recipe comes from E. Clarke King III and appeared first in *Better Homes & Gardens* 11 years ago.

Chicken a la King

2 tablespoons butter
½ green pepper, shredded
1 cup mushrooms sliced thin
2 tablespoons enriched flour
Salt and pepper
2 cups cream
3 cups chicken, cut in pieces
¼ cup butter, creamed
3 egg yolks
1 teaspoon onion juice
1 tablespoon lemon juice
½ teaspoon paprika
Cooking sherry
Shredded pimiento
Hot toast

Simmer butter, green pepper, and mushrooms 5 minutes. Add flour and seasonings, stir, and cook gently until frothy. Mix in cream and stir until sauce is thick. Turn into double boiler, add chicken; heat thoroly. Beat the ¼ cup soft butter into the egg yolks. Add onion juice, lemon juice, and paprika. Stir this slowly into hot chicken mixture, stirring until eggs thicken it. Add a little sherry flavoring and pimiento. Serve at once in noodle nests, patty cases, or on hot buttered toast. Serves 8.

The great Oscar created the Waldorf Salad to take its social bow at a society supper at the preview of the original Fifth Avenue Waldorf, March 1893. George C. Boldt, proprietor of the hotel, knew that if guests were to include the "Four Hundred" he must gather them there for some festive first occasion. You see the modern version of Waldorf Salad in the crystal salad bowl, opposite page.

Today's Waldorf Salad

1½ cups diced, tart, red apples, unpared
1 tablespoon lemon juice
1 cup diced celery
1 cup chopped California walnuts
½ cup mayonnaise
Lettuce

Sprinkle apples with lemon juice to keep them from discoloring. Combine apples with celery; add mayonnaise, mixing well. Arrange leaves of crisp, cold lettuce on six salad plates or in salad bowl and fill with salad mixture. Sprinkle with walnuts just before serving. If nuts are added earlier, they tend to darken the fruit. Serves 6.

Boston's famed Parker House is the home of the roll bearing its name. The origin of this folded roll concerns a young pastry chef and his sweetheart, a chambermaid. In the hotel lived an aristocratic dowager who lost an heirloom necklace and accused the girl of theft. The chef was making the dinner rolls when he heard the news by grapevine. Furious, he picked up the risen rolls and one by one aimed them at the open oven. The rolls clenched in his hand took the folded shape. He slammed the oven door and left for the day. The rolls baked crisp outside, soft within, odd looking but the only bread in the house, and so they were served. Requests came for more and still more.

To deserve the name, the rolls must be shaped exactly as those shown in the picture, facing page.

Parker House Rolls

1 cup milk, scalded
2 tablespoons shortening
2 tablespoons sugar
1 teaspoon salt
¼ cup lukewarm water
1 cake fresh or 1 package granular yeast
1 well-beaten egg
3½ cups enriched flour

[*Turn to page 169*

Photograph: Charles Kuoni

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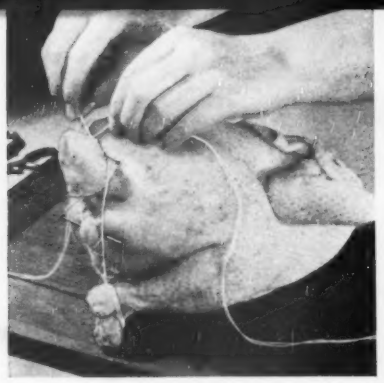
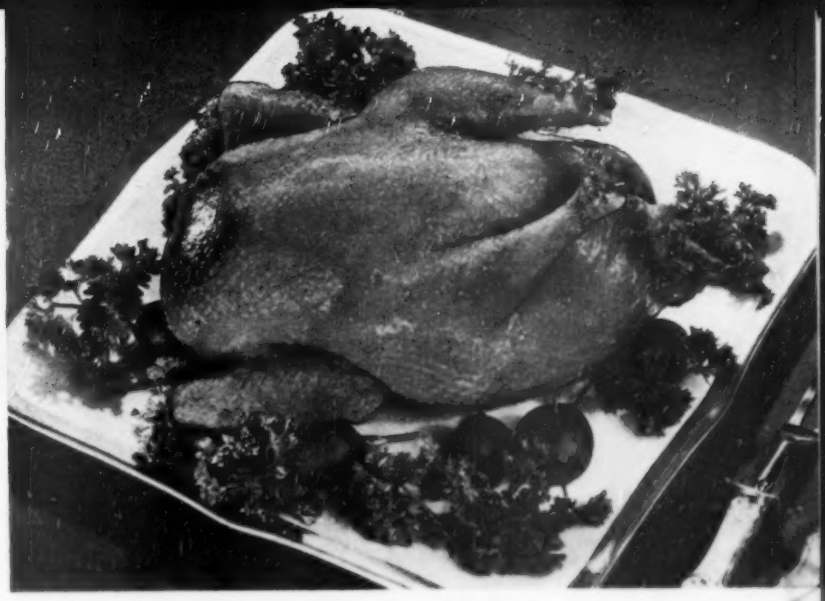
How to roast your HOLIDAY

Chicken

The chicken in the picture is ready for stuffing and trussing. Slit neck skin down center back. Pull skin away from neck. Then take firm hold on neck, give it a quick twist as you cut it off with kitchen scissors. For how to select a roasting chicken, see page 94

To close the opening after filling bird with stuffing, lace cord around skewers inserted as shown. Stuff breast end of bird. Then fasten neck skin to back with a skewer. Fold wings across back—see next picture. After bird is roasted you simply remove the skewers, lift off cord, it's all ready for the platter





Tie legs to tail. Cross knuckle joints of legs as shown, then loop cord tightly around legs, tie them to tail. Skewer placed where the oil sac was removed keeps cord from slipping. This picture shows how wings were folded. Right: Perfectly roasted, tender, and plump, the holiday bird with garnish of crabapple pickles

How to roast your HOLIDAY BIRD

By Kathryn Bele Niles

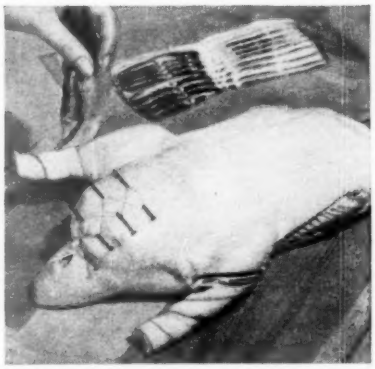
WHAT kind of bird are you sliding into the oven for the big holiday ahead? Chicken, duck, or turkey—here are the detailed directions for preparing it.

Big picture shows how the holiday bird will look when Dad picks up the carving knife. Note the garnish—it's simple, won't get in the carver's way. Small pictures show how to get the bird ready for the oven, how to tell when it's done. On page 94 you'll find all the other tips you'll need from the time you go to buy the bird till it's ready for the platter.

How to buy . . . time and temperature for roasting, page 97. Recipes for stuffing, page 85.

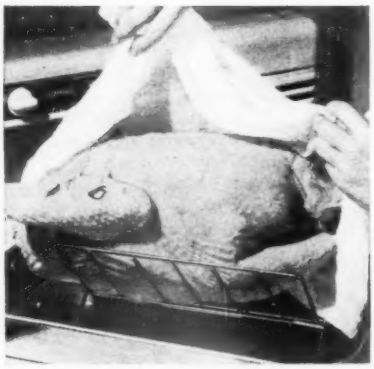
Chicken The chicken in the picture is ready for stuffing and trussing. Slit neck skin down center back. Pull skin away from neck. Then take firm hold on neck, give it a quick twist as you cut it off with kitchen scissors. For how to select a roasting chicken, see page 94

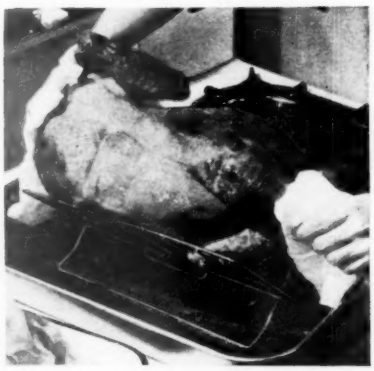
To close the opening after filling bird with stuffing, lace cord around skewers inserted as shown. Stuff breast end of bird. Then fasten neck skin to back with a skewer. Fold wings across back—see next picture. After bird is roasted you simply remove the skewers, lift off cord, it's all ready for the platter



Duck Put the stuffing in the bird with a spoon or use your hand. Don't pack it. (Any extra stuffing you may have left you can bake in a separate pan during the last hour the duck is roasting. Baste extra stuffing occasionally with pan drippings or the stock from the giblets.)

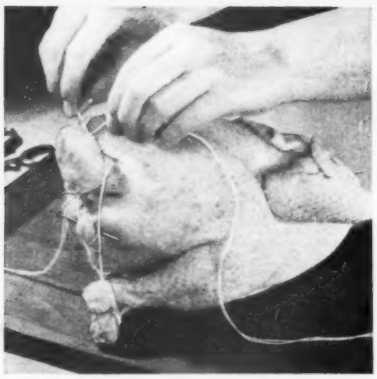
Wrap bacon around legs from knuckle joint up. Or wrap legs with cheesecloth strips moistened in fat. This prevents skin splitting and meat drying. Wrap drumsticks before tying legs. Next picture shows how legs are tied closely to body. Duck is roasted breast side up entire time. Skewer openings same as chicken



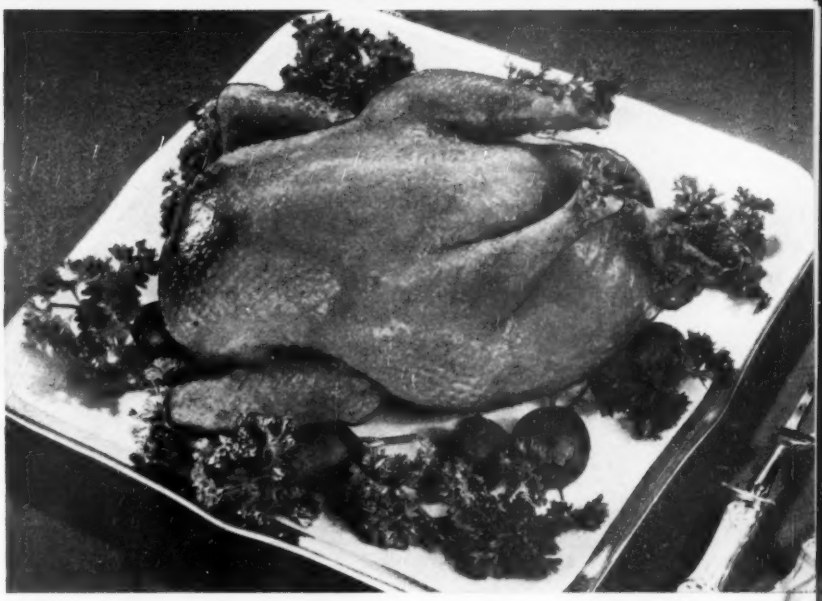


Turkey Bird is stuffed and ready for the oven. It's lying breast side down on a V-shaped roasting rack. You won't have to baste it. Dip a cheesecloth or thin white cloth into melted cooking fat. Grease bird thoroly with the cloth. Then lay the cloth over bird

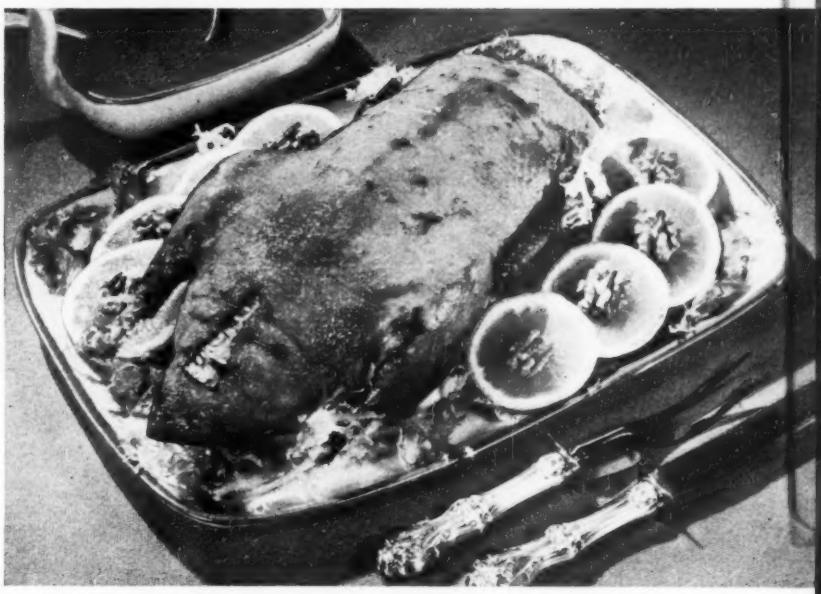
When bird is about three-fourths done, turn it breast side up to complete cooking of breast and to get good allover browning. Remove cloth, turn bird, replace cloth. If cloth is dry, moisten it in pan drippings. You can use any sturdy, shallow pan for roasting. If rack is flat, it should be about ½ inch high



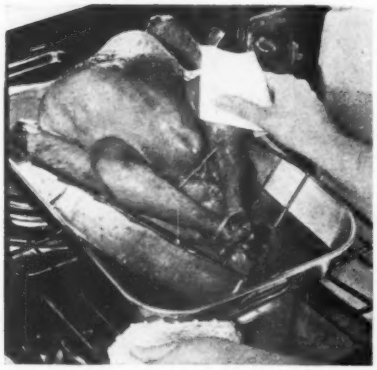
Tie legs to tail. Cross knuckle joints of legs as shown, then loop cord tightly around legs, tie them to tail. Skewer placed where the oil sac was removed keeps cord from slipping. This picture shows how wings were folded. Right: Perfectly roasted, tender, and plump, the holiday bird with garnish of crabapple pickles



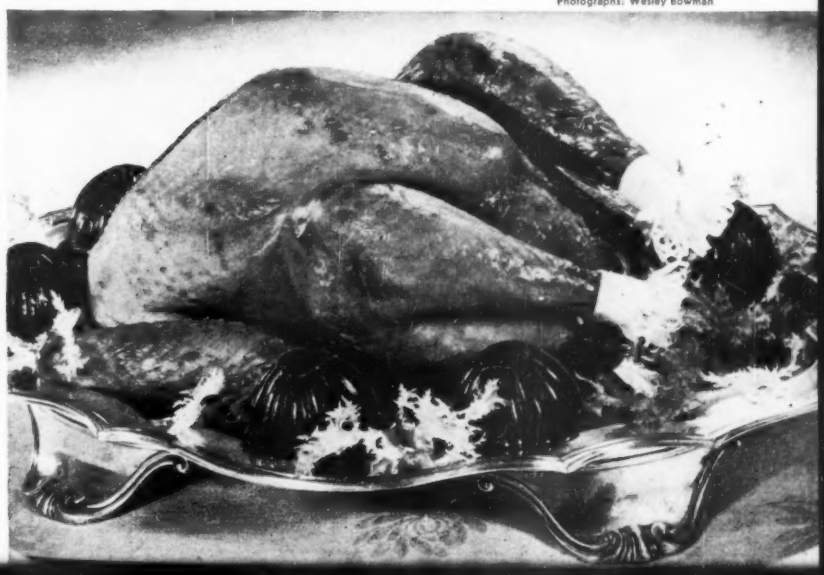
Duck may need a little water. If fat pops and spatters, pour water into pan. Add only ½ cup—more later if you need to. You don't have to cover duck with greased cloth. Duck has plenty of natural fat. Bird should be placed on trivet or roasting rack. Right: Garnish is endive, orange slices, crisp nut goodies



Photographs: Wesley Bowman



About 20 minutes before bird is to be done according to the timetable, page 97, press thickest part of drumstick. Paper napkin protects fingers. If meat is very soft, it's tender. If meat isn't tender, repeat test in 15 to 20 minutes. Don't spear with fork. Right: Cranberry sauce and curly endive are platter garnish

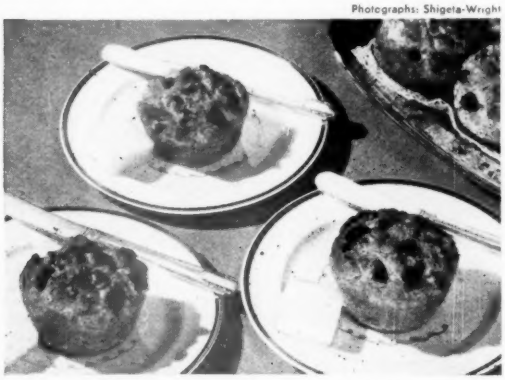


Caramel Crunch Sundaes. Brown sugar and butter bubble together in skillet, then add wheat flakes to make the "dish." Cool. Fill with ice cream, nuts, sundae sauce

Oatmeal Crisps are refrigerator cookies. Shape the dough in long rolls, slice it, bake it. Put nuts in dough, a perfect goody on each cooky

Chocolate Corn-Flake Macaroons. You bite into flakes of crunchy cereal, chunks of chocolate, and crisp meringue.

Photographs: Shigeta-Wright



Bran-Raisin Muffins. Spread a pat of cool butter on a piping hot muffin—brown, tender, full of chewy raisins and crisp nuts

Zip open a package and

Make these with cereal

By Frances O'Connor

YOU can get a big package of cereal for about 15 cents. It's a good buy.

Tho cereal is a top breakfast favorite, breakfast is by no means the limit of its possibilities. Here are cookies, desserts, and rolls you can make with cereal. They're good eating; they're economical; and equally important, they contribute to your family's good health. Try the recipes—they have a good toasted flavor and crispness folks enjoy.

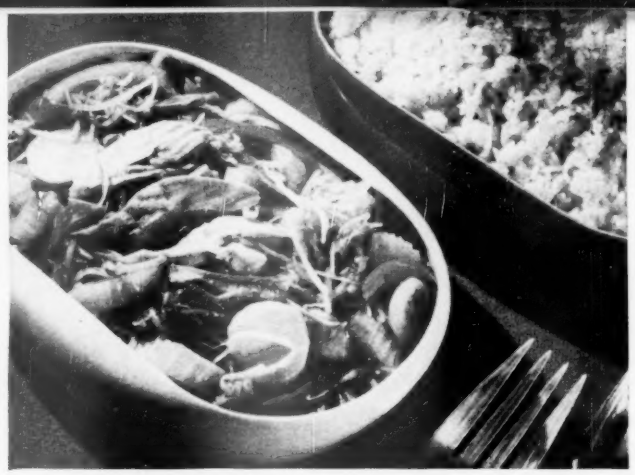
More pictures on page 177

Recipes on page 178

Brown Oatmeal Rolls are crusty yeast rolls made with rolled oats, sweetened with brown sugar

Haystacks make sweet munching. They're crisp corn-soya shreds and peanuts put together like popcorn balls

Chicken Croquettes are for family supper or guest luncheon. Use the Thanksgiving turkey for turkey croquettes. Serve hot with creamed peas



Turkey Chop Suey is meaty strips of turkey, sliced onion, green pepper, celery, and crisp water chestnuts and bean sprouts—all in a rich brown sauce. Serve over fluffy rice

Photographs: Wesley Bowman

Turkey-Corn Casserole is a creamy mixture of turkey meat and whole kernel corn. It's in the oven 30 minutes—has a top of melted cheese

Chicken Salad is a fancy party salad in avocado halves. It's full of crisp celery and seedless grapes. Top right: Fill lettuce-lined buns with salad for a whole-meal sandwich

Serve every bite of meat, chicken, and turkey

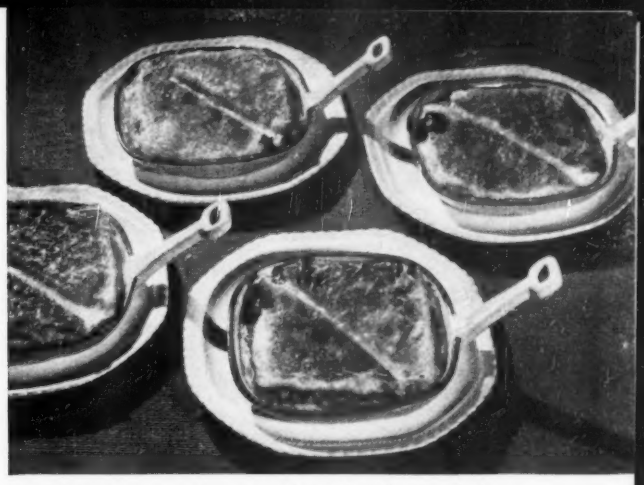
By Ida Ruth Younkin

SOME of the best meals are inspired by what you find in the refrigerator, not by another trip to the store (and another grocery bill).

One way to help the food budget these days is to make every bite of meat and poultry count. Check the leftovers—if there's leftover *meat* there's an idea for a main dish for another meal. The pictures show salads, casseroles, and sandwiches you can make from a start of 1 or 2 cups of chicken, meat, or Thanksgiving turkey.

More on page 90

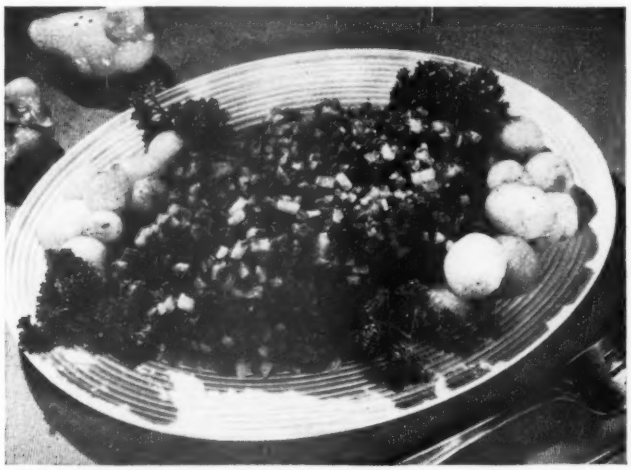
Meat Fold-Overs are individual hot meat pies. Inside the pastry there's a peppy mixture of ground leftover pork (or veal). Sauce: Heat cream of mushroom soup with milk



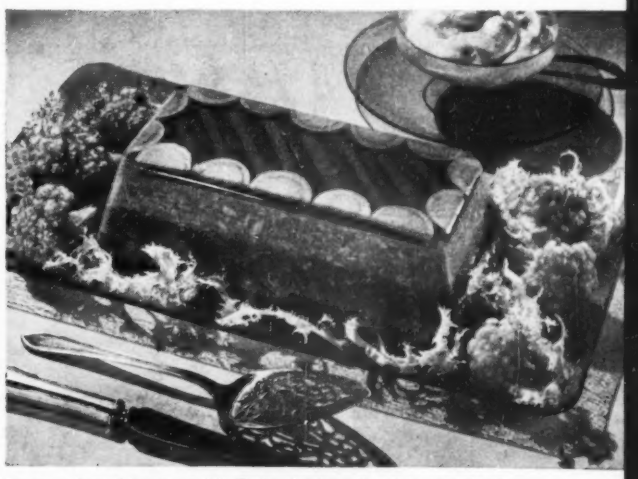
Ham-Cheese Bake is a ham sandwich sprinkled all over with cheese, covered with a custard mixture, and slow-baked—each in its own baker

Turkey in Toast Cups makes a dressed-up luncheon dish. The cups are made in muffin pans. And the cream sauce for the turkey is simple—use cream of mushroom soup

Monday Meat Pie can be chicken, turkey, beef, or pork. It uses gravy you saved and vegetables. Brush the biscuits with cream for the glaze



Super Baked Hash is in the oven only 30 minutes and is one of the fastest suppers you can fix. You use the gravy or pan drippings, too, so there's plenty of rich meat flavor



Turkey Salad Loaf puts Mr. Turkey back on the platter but this time as a salad loaf to "carve" at the table or on the buffet. Pass mayonnaise

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frankly fancy

Stuffed baked potatoes

By Tasting-Test Kitchen Staff

PLAIN baked potatoes, lots of butter, are good; *stuffed* baked potatoes are still better and fancier for special luncheons or dinners. You start with large, uniform baking potatoes. Rub the potatoes with fat. Bake them in hot oven (400°) 45 to 60 minutes. Before splitting potatoes open, roll each potato gently back and forth with hand to make centers mealy and easy to remove.

Photographs: Wesley Bowman

With Vienna sausages

Fix stuffed baked potatoes as usual (step-by-step directions for baking and stuffing the potatoes are on page 73). Hide two Vienna sausages in the center of each potato. Top with more potatoes. Sprinkle with paprika, grated American cheese . . .

. . . then brown potatoes (see picture below) in moderate oven (375°) until potato peaks are golden brown and shells are sizzling hot. Serve at once. You could make these the main dish. Have a tossed green salad, buttered carrots, and a hearty dessert such as pineapple upside-down cake

More on page 73

AT LAST! Angel Food Lightness + Butter Cake Richness + Real Chocolate Flavor!

Betty Crocker Cocoa "Chiffon"

Betty Crocker Cocoa Chiffon

(WITH HOBNAIL ICING)

You can make it in any of the pans shown under STEP 3 below.

Important: This recipe is for SOFTASILK (the Betty Crocker) Cake Flour only. Using any other flour risks a failure.

LARGE CAKE (16 to 20 Servings)	SMALLER CAKE (8 to 10 Servings)

Preheat oven (*see pan sizes and corresponding temperatures below*). SIFT an ample amount of SOFTASILK Cake Flour onto a square of paper.

STEP 1 .....STIR until smooth. Cool:

¾ cup boiling water	**⅜ cup (¼ cup plus 2 tbsp.) boiling water**
½ cup cocoa	**¼ cup cocoa**

MEASURE (level measurements) and SIFT together into mixing bowl:

1¾ cups *sifted* SOFTASILK (spoon lightly into cup, don't pack)	**⅞ cup (¾ cup plus 2 tbsp.) *sifted* SOFTASILK (spoon lightly into cup, don't pack)**
1¾ cups sugar	**⅞ cup sugar**
3 tsp. baking powder	**1½ tsp. baking powder**
1 tsp. salt	**½ tsp. salt**

MAKE a well and add in order:

½ cup cooking (salad) oil such as Wesson or Mazola	**¼ cup cooking (salad) oil such as Wesson or Mazola**
7 unbeaten egg yolks (medium-sized)	**4 unbeaten egg yolks (medium-sized)**
the cooled cocoa mixture	**the cooled cocoa mixture**
1 tsp. vanilla	**½ tsp. vanilla**
¼ tsp. red food coloring, if desired	**⅛ tsp. red food coloring, if desired**

BEAT with spoon until smooth.

STEP 2 .....MEASURE into *large* mixing bowl:

1 cup egg whites (7 or 8)	**½ cup egg whites (4 whites)**
½ tsp. cream of tartar	**¼ tsp. cream of tartar**

WHIP until whites form *very stiff* peaks. They should be much stiffer than for angel food or meringue. DO NOT UNDERBEAT.

STEP 3 . . . POUR egg yolk mixture gradually over whipped egg whites—*gently* folding with rubber scraper *just* until blended. DO NOT STIR! Pour into *ungreased* pan immediately. Bake in:

10-in. tube, 4-in. deep—325°—55 min., then 350°—10 to 15 min.	**8x8x2-in. or 9x9x2-in. square—350°—30 to 35 min.**
	5x10x3-in. loaf—325°—50 to 55 min.
9x13x2-in. oblong—350°—45 to 50 min.	**9-in. tube, 3½-in. deep—325°—50 to 55 min.**

. . . or until top springs back when *lightly* touched.

Immediately turn pan upside down, placing tube part over neck of funnel or bottle, or resting edges of square, oblong or loaf pans on two other pans. Let hang, free of table, until cold. Loosen from sides and tube with spatula. Turn pan over and hit edge sharply on table to loosen. Delicious uniced, or . . .

HOBNAIL ICING. Place bowl in ice water, beat with rotary beater until consistency to spread (3 to 5 minutes) 1 cup *sifted* confectioners' sugar; 2 or 3 egg yolks (or 1 small egg); ¼ cup milk; 3 sq. unsweetened chocolate (3 oz.), melted; 1 tbsp. soft shortening; ½ tsp. vanilla. Double the recipe for Large Cake. Make Hobnail effect with tip of teaspoon.

Cocoa "Chiffon" is Biggest Cake News in 100 Years!

Really, a new type of cake . . . more exciting than any cake ever known before. This new Betty Crocker Cocoa Chiffon creation is indescribably lovely—good to eat. It keeps fresh amazingly long, too. That's due to the surprise shortening. More tender than angel food—when made with SOFTASILK, the cake flour our Betty Crocker Staff recommends. Softasilk permits eggs and baking powder to exert their full rising action . . . gives amazing volume and delicacy. *Try the recipe at right.*

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See how beautiful this new Frigidaire Refrigerator is in this kitchen. It will be just as stunning in yours!

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See how many models! Three different types (shown here is the Frigidaire De Luxe)...9 models in all.

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General Motors

How to make stuffed baked potatoes

Begins on page 70

1. Split hot baked potatoes lengthwise with a fork. We use a fork rather than a knife so the tender potato skin isn't torn with the cutting . . .

2. Scoop potato centers out into pan; mash. Add hot milk, butter, and seasonings. Beat until light and fluffy, as for mashed potatoes . . .

3. Pile fluffy potato lightly into shells. Place on cooky sheet. Sprinkle with paprika; heat piping hot in oven. Good sprinkled with grated cheese, too, or . . .

4. Line shells with mashed potato. Fill with creamed tuna, salmon, or chicken. Top with more potatoes. Then sprinkle with grated American cheese

A Tradition that began with the Pilgrims

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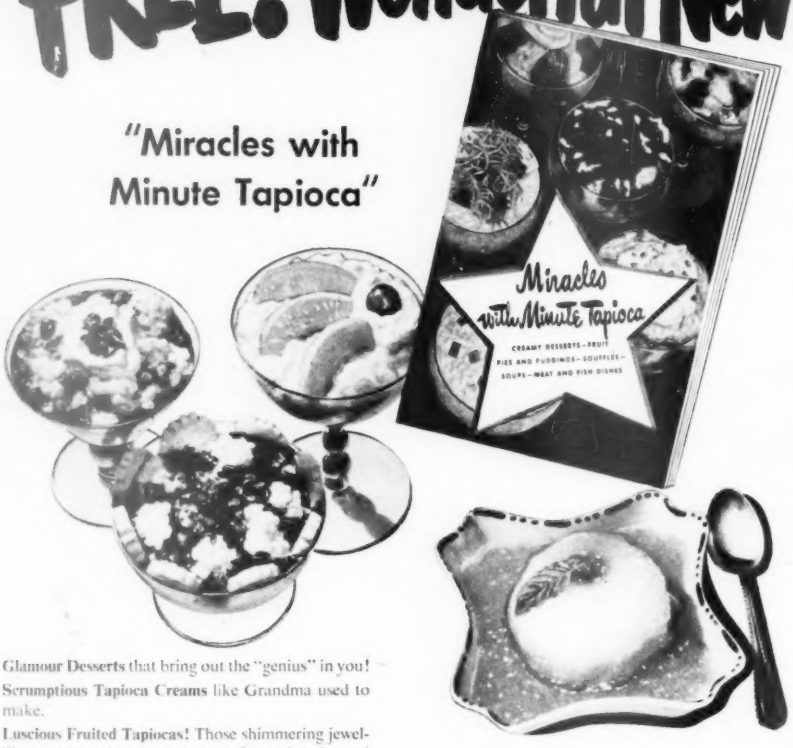

BRIDES OF TODAY . . . yesterday . . . and tomorrow! And you bachelor ladies, too! Here's the recipe book that will make your reputation as a super-special cook.

24 pages of new ideas for Desserts—Pies—Meat and Fish Dishes—Egg Specialties—Soups—Casseroles—and so many other luscious Minute Tapioca dishes. Here's a whole new world of good things to eat!

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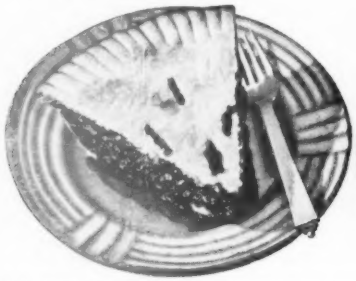
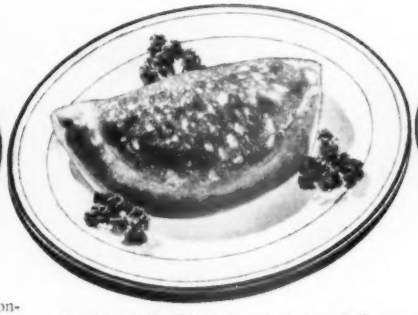
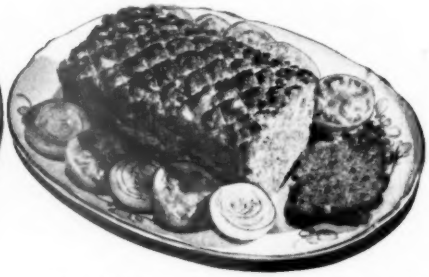


Juicy Fruit Pies that don't run! Have you ever wondered what miracle it takes to keep juice *in* the pie where it belongs? The miracle is Minute Tapioca.

For the best behaved fruit pies you ever smacked your lips over—send for this new, free book!



Omelets and Soufflés that won't sit down before company! You'll be famous for your high-wide-and-handsome omelets and soufflés—if you follow the Minute Tapioca recipes in this new, free book!



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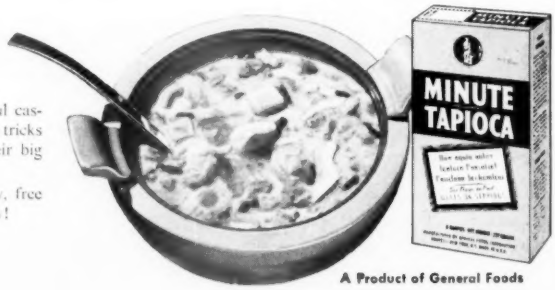

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Prices Slightly Higher in West

ANOTHER GREAT PRODUCT BY EKCO

Color-bright occasional tables

Begins on page 75

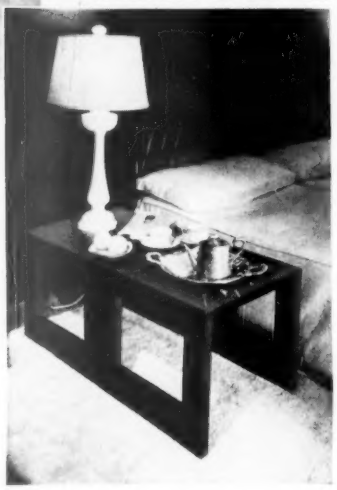
Measuring 2 feet wide, 4 feet long, and 29 inches high, this occasional table with center drawer makes a perfect writing desk. You can let it serve as a living-room console, a sofa table, or dining-room server, too

Or combine the table above with its twin. Together, the pair measures 2 feet by 8 feet—a wonderful size for a big collection of magazines and plants in your living room, or for buffet service in your dining room

FURNITURE NEWS

Pair of nesting tables—in the Chinese Modern style—adjust to fit beside almost any easy chair or sofa. Use either half as a chair-side table, individual supper table, game table for two, or even as a typewriter table

Or team up two of the larger tables from the nest at left for an extra-long bedside table big enough to hold a lamp, a breakfast tray, books, and magazines. When you make the bed, move table with the tea set on it aside



New color-bright occasional tables

THREE trim, new occasional tables—designed and scaled to serve not one but many uses—fit in almost any room in your home. Best of all you can order each table in dark or blonde mahogany, or lacquered in any of the 20 Guild colors described on page 128.

Photographs: Bayne

Low enough to prevent knee-bumping (it's only 10½ inches high), this big, 4- by 2-1 6-foot coffee table makes a generous-sized holdall for books, magazines, and snack trays

In an extra-big living room, you may want to combine two of the coffee tables at right to form one huge table with a 4-foot square top

Where to get it, page 259 *More on page 76*

Jellied Cranberry Dessert

A quick, delicious dessert. Nothing to cook—

- ½ 17-ounce can jellied cranberry sauce
- ¾ cup marshmallows (about 8) cut in eighths
- ¼ cup chopped, blanched almonds
- ½ cup sliced banana
- ½ cup spoon-sized cubes pineapple, well drained
- ½ teaspoon grated lemon peel
- ½ cup heavy cream, whipped

Break cranberry sauce with fork. Add marshmallows, almonds, banana, pineapple, and lemon peel. Fold in whipped cream. Chill 1 hour. Serves 6. Garnish with star cutouts of jellied cranberry sauce.—*Eunice Jenny, Portland, Oregon.*

Baked Cranberry Pudding

Easy 1-egg cake polka-dotted with cranberries. Serve with hot Butter Sauce—

- 2 cups enriched flour
- 1 cup sugar
- 2½ teaspoons baking powder
- 3 tablespoons melted shortening
- ⅔ cup milk
- 1 egg
- ½ pound (2 cups) cranberries

Sift dry ingredients into mixing bowl. Add shortening, milk, and egg. Beat *2 minutes.* Stir in cranberries. Bake in 9-inch-square pan in moderate oven (350°) about 40 minutes. Serves 9. Serve with hot **Butter Sauce:** Melt ½ cup butter or fortified margarine in double boiler. Add 1 cup sugar and ¾ cup light cream or top milk. Mix well. Cook over hot water about 5 minutes. Stir occasionally. Serve hot.—*Mrs. Kenneth Niemuth, Clintonville, Wisconsin.*

Cranberry-Orange Sherbet

Smooth and fluffy; deep red. Serve it for dessert or main course accompaniment—

- 1 pound (4 cups) cranberries
- 2 cups water
- 2 cups sugar
- 1 teaspoon unflavored gelatine
- 1 cup orange juice
- 2 tablespoons grated orange peel
- ¼ cup lemon juice

Cook cranberries in water until skins pop; press thru strainer. Add sugar; heat to boiling. Soften gelatine in orange juice; stir into hot mixture. Add orange peel and lemon juice. Freeze in refrigerator tray till mushy. Turn into mixing bowl and beat with rotary or electric beater. Freeze firm. Serves 6 to 8.—*Mrs Ellis McClure, Rockford, Illinois.*

STUFFED MEATS ◆ ◆ CRANBERRY DESSERTS

Cooks' Round Table of Endorsed Recipes

RECIPES ENDORSED BETTER HOMES & GARDENS TASTING TEST KITCHEN

Meats

Ham-Pineapple Rings

"Doughnuts" are ham with pineapple in the middle—

- 1 pound ground smoked ham
- 1 pound ground pork
- 1½ cups soft bread crumbs
- 2 beaten eggs
- 1 cup milk
- 1 No. 2½ can pineapple slices, drained

Combine ingredients except pineapple; form into doughnut-shaped patties. Put two patties together with a slice of pineapple between. Bake in shallow pan in slow oven (300°) about 1¼ hours. Baste frequently with **Pineapple Sauce:** Combine 1½ cups brown sugar, ½ cup vinegar, ½ cup pineapple syrup, and 1 teaspoon dry mustard. Just before removing from oven sprinkle doughnuts with ¾ cup grated American cheese. Heat till cheese melts. Serves 8.—*Mrs. Jay Barnette, St. Paul.*

Royal Hamburgers

1 pound ground beef
½ cup evaporated milk
2½ tablespoons crushed cereal flakes
1 teaspoon grated onion
1 teaspoon salt
Dash of pepper
4 to 5 slices American cheese
⅓ cup evaporated milk
⅔ cup crushed cereal flakes

Combine meat, ½ cup milk, 2½ tablespoons crushed cereal flakes, onion, and seasonings. Shape into thin, flat patties. Put two patties together with a slice of cheese between. Dip in evaporated milk and roll in cereal flakes. Cook slowly in hot fat about 15 minutes. Serves 4 to 5.—*Mrs. Paul Dobbins, Los Angeles.*

Stuffed Barbecued Ribs

2 to 3 pounds ribs
Salt and pepper
3 cups soft bread crumbs
3 tablespoons finely chopped onion
3 tablespoons finely chopped celery
1 teaspoon chopped green pepper
1 beaten egg
3 tablespoons melted butter or fortified margarine

Put two sides uncooked spareribs together to form pocket; season inside and out with salt and pepper. Combine remaining ingredients and stuff pocket. Dot stuffing with 1 or 2 tablespoons **Barbecue Sauce:** Cook ½ cup finely chopped onion in 3 tablespoons butter. Add 3 tablespoons each vinegar, brown sugar, and Worcestershire sauce, ¼ cup lemon juice, 1 cup catsup, and 1 cup water. Simmer 15 minutes. Place ribs on rack in shallow pan; pour over remaining sauce. Bake in moderate oven (350°) about 2 hours. Serves 6. —*Mrs. M. A. Clark, Rockwall, Texas.*

Filled Chicken Squares

2 cups cooked chicken, cut in shreds
1 cup chopped celery, cooked
¼ cup minced onion
¼ cup sliced carrots, cooked
¼ cup chopped pimiento
1 teaspoon salt
¼ teaspoon paprika
Dash of celery salt
4 well-beaten eggs

Combine ingredients. Pour half of mixture into greased 9-inch-square pan. Top with **Corn Filling:** Cook ½ cup minced onion and ¼ cup minced celery in 3 tablespoons butter or fortified margarine until golden. Combine 1 cup cream-style corn, 1 cup soft bread cubes, ¼ cup of the chicken stock, 1 well-beaten egg. Add onion and celery. Spread over chicken mixture. Top with remaining chicken. Sprinkle with 1 cup buttered bread crumbs. Bake in hot oven (400°) about 45 minutes. Serves 9—*Lynn Graeff, Chicago.*

← CRANBERRY DESSERTS

STUFFED MEATS →

Cooks' Round Table of Endorsed Recipes

RECIPES ENDORSED BETTER HOMES & GARDENS TESTING TEST KITCHEN

Desserts

Steamed Cranberry Pudding

Fruited with fresh cranberries and crushed pineapple. And so easy to make—

1 cup fresh cranberries, cut in half
1 cup crushed pineapple, well drained
½ cup chopped, blanched almonds
½ cup light molasses
1½ cups enriched flour
½ teaspoon salt
1 teaspoon soda
¼ teaspoon cinnamon
¼ teaspoon cloves
¼ teaspoon nutmeg

Combine fruits, almonds, and molasses. Add sifted dry ingredients and mix well. Fill greased 1-quart mold two-thirds full. Cover tightly. Steam 2 hours. Garnish with whole, blanched almonds. Serve with **Fluffy Hard Sauce:** Thoroly cream ½ cup butter or fortified margarine; add 1 cup sifted confectioners' sugar. Stir in ½ cup heavy cream, whipped, and 1 teaspoon vanilla.—*Theresa M. Lessmeister, Peru, Illinois.* (**Note:** No, there's no shortening or egg in this pudding.)

"Liking for Nucoa goes double at our house!"

SAYS MRS. RAYMOND H. THOMPSON, PENN WYNNE, PA.

"NUCOA" REG. U.S. PAT. OFF.

"YOU SHOULD SEE my twin daughters, Barbara and Joan, put away bread 'n Nucoa for their lunch—and between meals as well! They love Nucoa on their hot cereal, too, and Nucoa cinnamon toast is a special breakfast treat that pleases everybody.

"I'm grateful that such a good spread as Nucoa—so good for the children and enjoyed so much by *all* the family—is easy on our budget. As soon as supply conditions permitted us to *have* a choice, Nucoa became our favorite brand. We like it best for texture and for its *always-the-same* delicious flavor, fresh and sweet every pound."

ONE OF MY FAVORITE CAKES—with the luxury-rich taste Nucoa gives

Combine 2 cups minus 2 tbsp. Presto Self-Rising Cake Flour, ½ tsp. baking soda, ¾ cup milk, 1 cup sugar and ½ cup Nucoa margarine (room temperature).

Beat 2 minutes in electric beater.

Add 2 unbeaten eggs.

Beat 1 minute.

Add 3 squares bitter chocolate (broken in small pieces) dissolved in ⅓ cup boiling water, and 1 tsp. vanilla.

Bake 25 minutes in 375° oven.

FROSTING: 2 cups XXXX sugar, 2 squares chocolate melted with ¼ cup milk, 2 tbsp. Nucoa, pinch salt, 1 tsp. vanilla.

BOTH YELLOW AND WHITE NUCOA available now in these states: Ala., Ariz., Ark., Colo., Fla., Ga., Ind., Kans., Ky., La., Mass., Md., Me., Miss., Mo., Nebr., Nev., N. J., N. Mex., N. C., Okla., R. I., S. C., Tex., Va., W. Va., and D. C. Federal taxes and license fees increase the cost of yellow Nucoa somewhat.

In other states, where sale of yellow margarine is restricted by state law, Nucoa will come to you white, as usual, with the pure color wafer inserted in each package.

NUCOA ... America's most Popular Margarine

How to make

Pumpkin chiffon pie

YOU have your favorite recipe for traditional pumpkin pie. Now try delicious *pumpkin chiffon.* Its flavor secret is brown sugar; the secret of its fluffiness is airy egg white. There's a picture of the pie, upper right (and in color) on page 62.

1

Combine 1½ cups graham cracker crumbs (you'll need 18 graham crackers crushed to the fineness shown in picture), ⅓ cup sugar, and ½ cup melted butter, fortified margarine, or shortening. Mix till crumbs are moist

2

Press crumb mixture firmly in greased 9-inch piepan. Use the back of the mixing spoon. Chill crust till set. This takes about 45 minutes

3

Combine egg yolks, brown sugar, pumpkin, milk, salt, and spices in double boiler. Cook till thick, stirring constantly. Stir softened gelatine into hot mixture. Chill until partially set. Exact measurements are given in recipe, next page

4

Fold stiff-beaten egg whites into gelatine mixture. Rubber spatula is a good tool

5

Pour fluffy pumpkin chiffon filling into graham cracker crust. Chill till set. Garnish with whipped cream

Photographs: Wesley Bowman

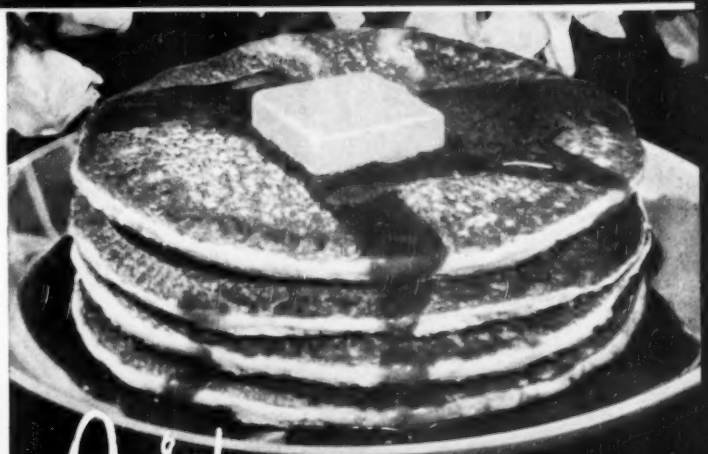
Pumpkin Chiffon Pie

3 beaten egg yolks
¾ cup brown sugar
1½ cups cooked or canned pumpkin
½ cup milk
½ teaspoon salt
1 teaspoon cinnamon
½ teaspoon ginger
½ teaspoon nutmeg
1 tablespoon (1 envelope) unflavored gelatine
¼ cup cold water

• • •

3 stiff-beaten egg whites
¼ cup granulated sugar

Combine egg yolks, brown sugar, pumpkin, milk, salt, and spices. Cook in double boiler till thick, stirring constantly. Soften gelatine in cold water; stir into hot mixture. Chill till partially set. Beat egg whites; gradually add granulated sugar; beat stiff. Fold into gelatine mixture. Pour into graham cracker crust. Chill till set; garnish with whipped cream, a big spoonful for each wedge of pie.



Quick to make... Light to eat!

So quick to make! 7 minutes after you open the package you'll be buttering them up and sighing.

So light to eat! Fluffy all through . . . impossibly tender. Yes, as the name implies . . . they're *Quick-Light!*

Don't delay, get some today!

Make 'em with milk
Serve 'em with butter

PILLSBURY PANCAKES
PLAIN AND BUCKWHEAT

New and VERY Choice!

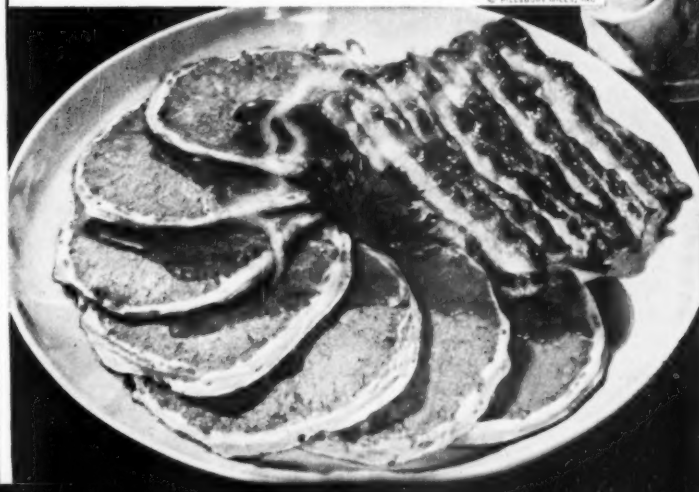
You'd never dream cottage cheese in the batter could do so much for these golden-brown, Pillsbury pancakes. Good? M-m-mama! No, you don't serve 'em with ambrosia— but Ann Pillsbury's sauce will do 'til ambrosia comes along! Try 'em, and invent your own adjectives!

Ann Pillsbury's COTTAGE STYLE PANCAKES
Makes ten 4½-inch pancakes.

Combine ¾ cup **Pillsbury Pancake Mix**
¼ teaspoon **soda**
Blend together. 2 **eggs**, slightly beaten
½ cup **cottage cheese**, sieved
¾ cup **sour cream**
Add ..... liquid to dry ingredients.
Pour..... batter, ¼ cup at a time, onto hot, lightly greased griddle. Spread batter slightly with back of spoon. Bake; turn only once.
Serve..... with syrup, sour cream or the following topping.

Cinnamon-Sugar Topping
Combine. 1 cup **sugar**
2 tablespoons **flour**
⅛ teaspoon **salt**
½ teaspoon **cinnamon**
Add..... ⅔ cup **water**; bring to boiling and cook for three minutes, stirring constantly.
Add..... 3 tablespoons **butter**; serve warm on pancakes.

© PILLSBURY MILLS, INC.



Crisp! Tasty! Twin Treat

Crisp as sugar candy, this flavorful new Kellogg cereal makes a delicious, fortifying breakfast. Nourishing, ready-to-eat, it supplies vitamins, minerals, food energy, and body-building protein. The protein value of one ounce (⅔ cup) of Corn-Soya with four ounces of milk equals that of one egg with three slices of bacon. Get some at your grocer's and enjoy it soon.

Corn ...FOR FLAVOR AND ENERGY

Soya ...FOR BODY-BUILDING PROTEIN

Delicious stuffings for your holiday bird

WHETHER you choose chicken, turkey, or duck for your big dinner, you can use any one of the stuffing recipes on page 85.

Oyster stuffing, of course, is traditional with turkey, fruit stuffing is a favorite with duck, and a simple bread stuffing is usually the choice for chicken. The pictures will give you the secrets of making a moist, fluffy, well-seasoned stuffing—one worthy of the noble bird.

1 Bread for stuffing may be prepared these four different ways—grated, cut in cubes, torn with the fingers or with a fork. See photograph. Include the crusts for both flavor and color. Bread should be 2 to 4 days old

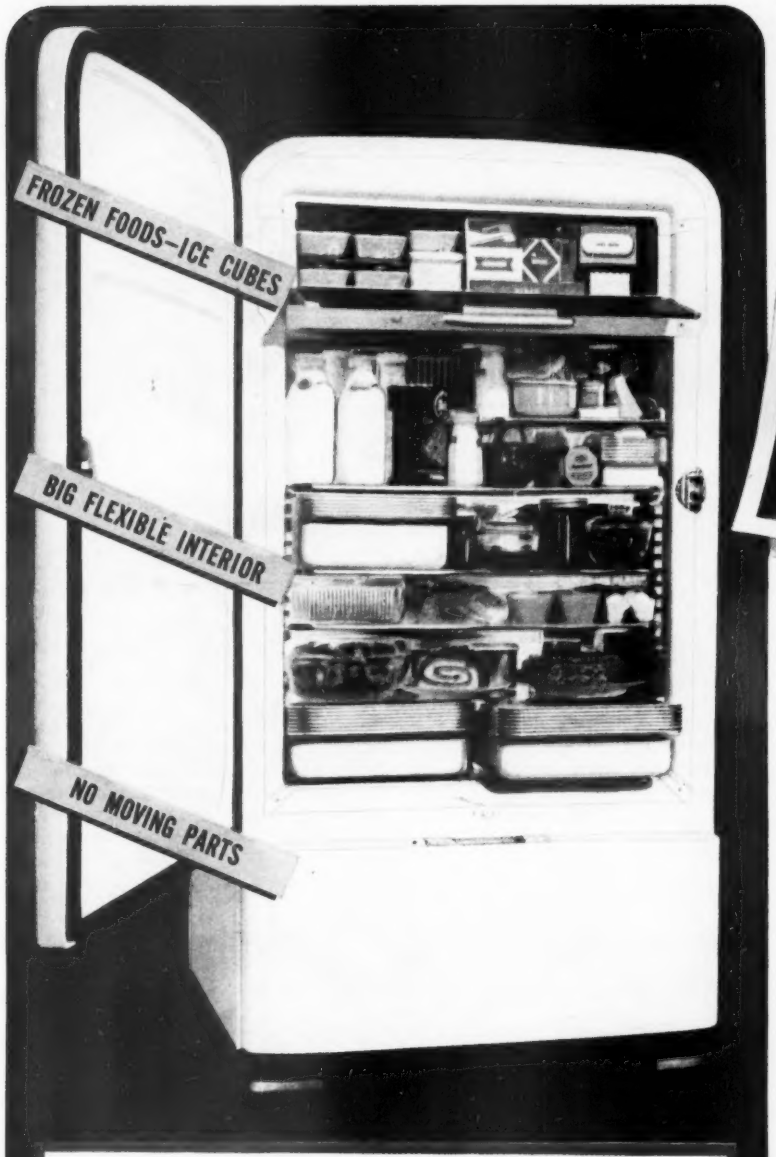
Photographs: Wesley Bowman

2 Celery and onion are cooked in the fat the stuffing recipe calls for. Dice celery ¼ inch thick and chop onion finely. Cook till onion is golden. Stir frequently for even cooking. Stuffing recipes on page 85

More on page 85

Stays Silent–Lasts Longer!

(no moving parts in the freezing system)



Our family wanted a long-lasting refrigerator . . . and every food-keeping convenience, too. We got both in our new Servel.

With four children, we've lots of things to buy. So we wanted a refrigerator that wouldn't wear out quickly and need replacing. Friends showed us their wonderful Servel—18 years old and still no noise or trouble. Then we saw the Servel's new conveniences . . . and it was Servel for us, too."

More than 2,000,000 owners know the Gas Refrigerator stays silent, lasts longer because it hasn't a single moving part in its freezing system. A tiny gas flame does the work. Says Mrs. Fred E. Johnston of Dallas, Texas, "We enjoy showing off our Servel. It's 20 years old, and still seems good as new."

CHECK FOR YOURSELF

- ✓ **A big frozen food compartment**
- ✓ **Plenty of ice cubes—trigger-release trays**
- ✓ **Moist and dry cold for fresh foods**
- ✓ **Convenient meat storage tray**
- ✓ **Two dew-action vegetable fresheners**
- ✓ **Flexible interior—clear-across shelves**

See the new Servels at your Gas Company or neighborhood dealer. (For farm and country homes, Servel runs on Bottled Gas—Tank Gas—Kerosene.) Write today for free illustrated folder. Servel, Inc., Evansville 20, Ind., or if you live in Canada, Servel (Canada), Ltd., 548 King St., W., Toronto 1, Ont.

A TINY GAS FLAME TAKES THE PLACE OF MOVING WEARING PARTS

STAYS SILENT . . . LASTS LONGER

Servel

The GAS Refrigerator

New ways to serve Old-time Desserts

Mince Meringue Pie—Just for the sake of variety (and *flavor*) make a one-crust pie filled with Heinz Mincemeat. Top with a great froth of meringue and decorate with gay bits of Heinz Grape Jelly.

•

Frozen Whipped-Cream Sauce—Place whipped and slightly sweetened cream in refrigerator tray for an hour. Serve on hot Heinz Plum Pudding. *Delicious!*

•

Foamy Sauce—Beat 2 egg whites until stiff. Gradually add 1 cup powdered sugar. Beat. Add ¼ cup hot milk, 1 tsp. vanilla. Serve on hot Heinz Fig Pudding!

How to end a Holiday Meal in the grand manner

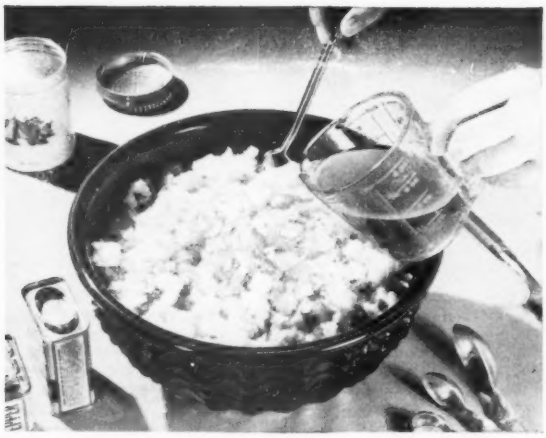
CHOOSE A PLUMP, golden turkey or a goose for the main course, if you please—but end your Thanksgiving feast the traditional way! Bring on a pie filled with Heinz Mincemeat! It's the old-time kind—brimming with select currants, plump raisins, tender beef and candied citron.

For the pudding fans in your family, serve Heinz Plum Pudding—rich, fruity, English as Dickens' *Christmas Carol.* Light-textured Heinz Fig Pudding—packed with lush Calimyrna figs—is another favorite. And all these glorious desserts are fully prepared—something the *cook* can be thankful for.

Puddings
Heinz
Mince Meat
57

Stuffings for your holiday bird

Begins on page 82



3 Add the liquid slowly to the other stuffing ingredients. Giblet and neck stock, milk or water may be used. Use a big, deep bowl. Drizzle liquid over bread, stirring and tossing with a long-handled fork or spoon. Avoid overmixing. For how to stuff the holiday bird, see page 64

Special stuffings

Bread and Celery Stuffing

This has the old-time flavor that's traditionally Thanksgiving—

- ¼ cup minced onion
- 2 cups finely diced celery
- ¼ cup fat
- 2 teaspoons salt
- ⅛ teaspoon pepper
- ½ teaspoon poultry seasoning
- 4 cups bread cubes, firmly packed
- ½ to 1 cup stock or milk

Cook onion and celery in fat until golden; stir occasionally. Toss seasonings with bread cubes. Add onion, celery, and fat. Toss. Add stock to moisten, stirring lightly. Add more seasoning as desired. This amount stuffs a 5-pound chicken (dressed weight).

Oyster Stuffing

Simply seasoned, this is oyster stuffing at its best—

- ¾ cup minced onion
- 3 cups diced celery
- 1 cup fat
- 1 pint oysters
- 3 quarts bread cubes, firmly packed
- 1 tablespoon salt
- ¾ teaspoon pepper
- 1½ teaspoons poultry seasoning
- 1½ to 2 cups stock from oysters or milk

Cook onion and celery in fat until golden, stirring occasionally. Cook oysters in their own juices until edges begin to curl. Drain off stock to be used as part of liquid in recipe. Meanwhile, toss seasonings with bread cubes. Add onion, celery, fat, and oysters. Mix lightly. Add stock slowly, stirring lightly. Add more seasonings as desired. This amount stuffs a 16-pound dressed turkey.

Apple-Raisin Stuffing

Its fruity tartness makes it specially good with duck—

- 1 cup diced celery
- ¼ cup fat
- 1 cup dry bread crumbs
- 1½ teaspoons salt
- ½ teaspoon ginger
- ½ teaspoon poultry seasoning
- 3 to 4 tablespoons lemon juice
- 1½ teaspoons grated lemon peel
- 1 cup raisins
- 4 cups cooked rice
- 4 cups coarsely grated apple

Cook celery in fat until soft but not brown. Blend with all remaining ingredients. Add additional seasoning, if desired. This amount will stuff 2 ducks.

Cranberry Stuffing

The bright red of the cranberries makes this stuffing pretty as well as delicious to eat—

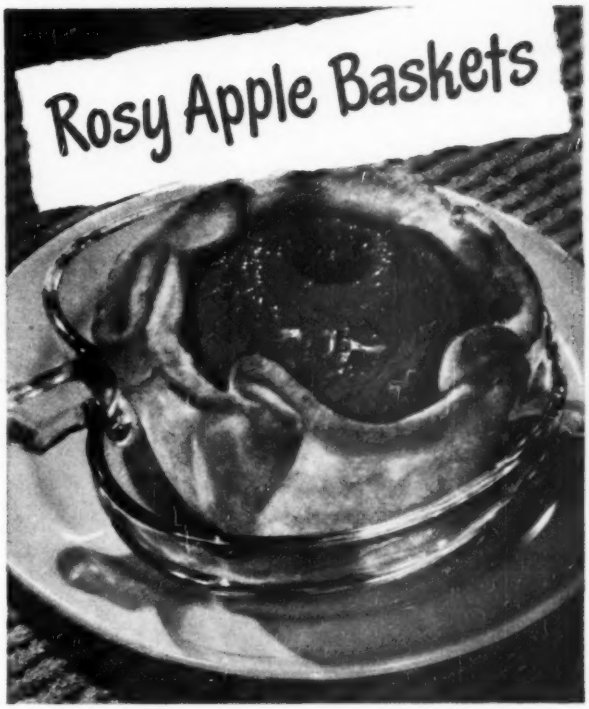
- 1 cup fresh cranberries
- ¼ cup sugar
- ¼ cup butter or fortified margarine, melted
- 4 cups dry bread crumbs
- 1 teaspoon salt
- ¼ teaspoon cinnamon
- 2 teaspoons grated lemon peel
- ½ cup water or stock

Chop cranberries and stir in the sugar. Combine butter and bread crumbs. Add cranberries and remaining ingredients. Mix lightly. This amount will stuff 1 duck or roasting chicken (5½ to 6 pounds dressed weight).

Palace for a day

In 1898, Kaiser Wilhelm planned to stop in Hereke, Turkey, on his way to the Holy Land. Learning of the proposed visit, the Sultan built a magnificent palace for the use of the German ruler. But Wilhelm's visit lasted less than half a day. On his departure, the Sultan ordered that the doors and windows be boarded up, and the great mansion was never used again.

—*Webb Garrison*



Luscious cinnamon apples in tender Bisquick "baskets." Gay, colorful. Spicy fruit and syrup a delightful contrast with the delicate biscuit crust.

ROSY APPLES: *Mix and bring to boil 1 cup* each *sugar and water, 1 stick cinnamon, 1 tsp. red food coloring. Pare and core 6 medium apples. Simmer in syrup till tender, turning once. Remove apples and reserve syrup.*

BISQUICK BASKETS: Just add cream to Bisquick. Follow package directions for shortcake dough. Roll out and cut six 5-in. circles of dough. Place an apple on each, pinching dough up around apple in 5 pleats. Fasten each pleat with a wooden pick. Bake in a shallow pan 10 min. in hot oven (450°). *Before serving, spoon enough syrup over the cinnamon apples to glaze them. Serve warm with cream. Delicious!*

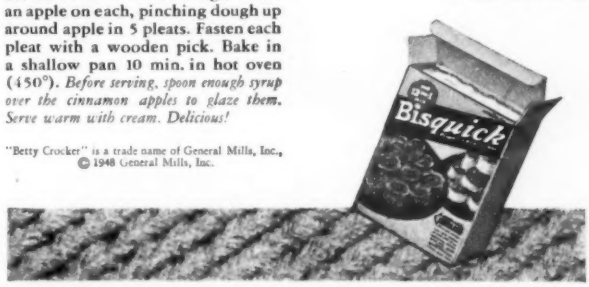
"Betty Crocker" is a trade name of General Mills, Inc., © 1948 General Mills, Inc.

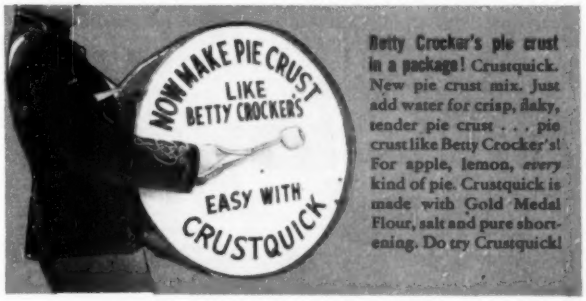
Try Bisquick for biscuits. Just add milk. We promise you tender, feathery light biscuits every time.

Quality ingredients in Bisquick, blended more skillfully than would be possible at home. *Tested by our food staff at General Mills. Directions for 12 basic bakings on the Bisquick package. Try them all!*

Betty Crocker

of General Mills

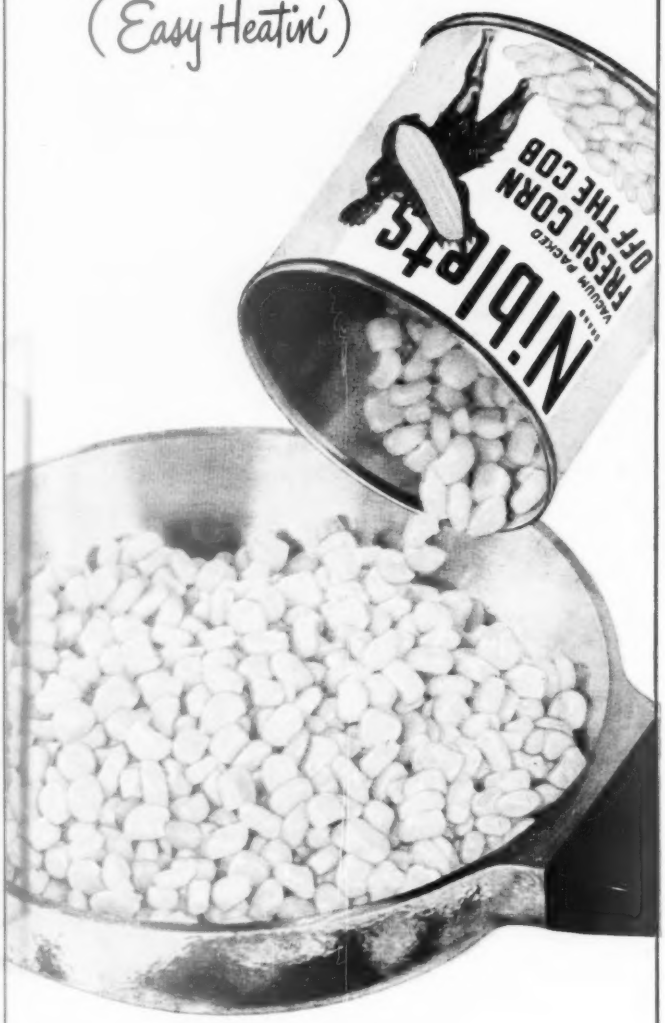




Betty Crocker's pie crust in a package! Crustquick. New pie crust mix. Just add water for crisp, flaky, tender pie crust . . . pie crust like Betty Crocker's! For apple, lemon, *every* kind of pie. Crustquick is made with Gold Medal Flour, salt and pure shortening. Do try Crustquick!

EASY EATIN'

(Easy Heatin')



It's mighty easy on the taster when you munch those milk-sweet, tender kernels of Niblets Brand Corn. And easy does it on the stove. Heat 'em quick, just long enough to melt a pat of butter, and serve 'em hot. It's fresh corn-on-the-cob *without* the cob.

Listen to the Fred Waring Show on NBC every Friday morning for the Green Giant

NIBLETS whole kernel BRAND CORN

Minnesota Valley Canning Company, headquarters, LeSueur, Minnesota; Fine Foods of Canada, Ltd., Tecumseh, Ontario. Also packers of Green Giant Brand peas.

"Niblets" and "Green Giant" Brands Reg. U. S. Pat. Off. ©MVCCo.

TIPS FOR EARLY SHOPPERS

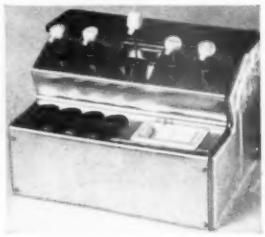
Gifts: from

New England Cricket. dark-finish pine; fiddle top. Stool, 15½" long, $4.95. Miniature, for a plant, 6", $1.50 each; ppd. The New England General Store, 9 Plain St., Millis, Massachusetts.

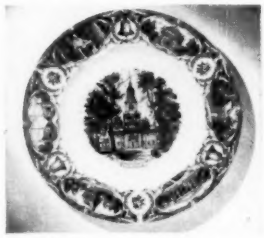
Bengal Hand Drill with fist-grip handle; aluminum body; enclosed gears; ¼" steel chuck. Without bits, $3.25, in stores or ppd. Northeastern Co., 19 Steinway St., Long Island City 5, New York.

Tot Shots is a 32-page album for children's pictures; decorated with Gay Nineties caricatures in color. Loose-leaf, 6"x8½"; $3, ppd Young Books, Inc., 746 Madison Ave., New York 21, New York.

Sunburst Mirror with convex surface, antiqued gold plaster frame, 7¼" across. Use singly or in pairs. Each, $3 plus 20c postage. Dennison's, 411 Fifth Ave., New York 16, New York.

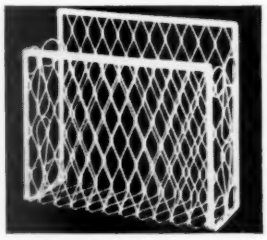


Soda Fountain. 10" long; pumps can really dispense flavors from containers beneath bar. Aluminum with plastic; $2.98 plus 25c postage. Peter Kent, Inc., 41 W. 24th St., New York 10, New York.



Souvenir Plate of white china is decorated with scenes from historic Philadelphia, in sepia and blue. Diameter, 11"; $2.50, in stores or ppd. Salem China Co., Box 277, Salem, Ohio.

Kneeling Cherub. 5" high, with real lace trim; processed to resemble china. Pink, blue, peach, or white; $3.75, ppd. Laureen Studios, 5030 S. Drew Ave., Minneapolis, Minnesota.

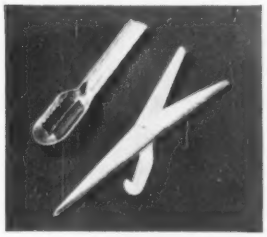


Handi-Rack of metal wire, enameled white; for magazines, papers, cleaning cloths, etc.; 13" high; $2.95, ppd. Gladys Lynn Designs, 7707 Cornell Ave., Chicago 49, Illinois.

$2 to $5

Tri-Kool Pipe lets you use menthol salve on plunger for cool smokes during a cold or hay fever; lightweight; briar bowl; $4.85, ppd. Spiral-Kool Pipe Co., Box 351, Santa Monica, California.

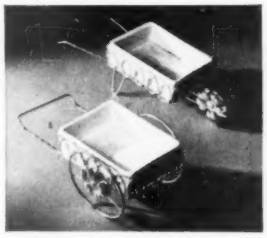
Telephone Set for kids is like the Signal Corps uses; requires no batteries or electricity, carries sound on 20' of wire; ppd., $2. Miles Kimball Co., 25 Algoma Blvd., Oshkosh, Wisconsin.



Fish-Cleaning Set: metal gripper to clutch fish, and scaler with hood to keep scales from scattering. Set, $3.95, ppd. The Old Guide Company, Box 349-G, Birmingham, Michigan.

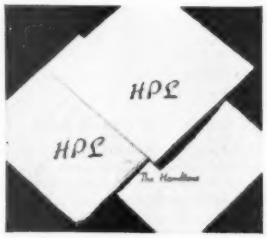
Knitting Bowl and Rocker, elf size, of walnut or maple; hand-crafted. Chair, 4" tall, $2.95; bowl, 3" tall, $1.95; ppd. Pueblo Gift Shop, 2428 University Ave., Madison 5, Wisconsin.

Prints of oil paintings by Huldah; softly delicate in line and coloring; 14"x11". Set of 2 street scenes, 2 ballet, $10; each, $3. Add 39c postage. Oestricher's, 1208 Sixth Ave., New York 19, New York.



Copper Carts with yellow, green, or turquoise ceramic containers hold plants or candy; 9" long. Each $2.50. Add 6c in California. Marston's, 617 S. First Ave., Arcadia, California.

Mary Jane Doll of unbreakable plastic, 7" tall; blonde, brunette, or redhead; movable arms; $2.50, ppd. Extra outfits, $1.25. Look Nook, 4120 University, Des Moines 11, Iowa.



Masslinn Napkins of soft, white fiber, with name or monogram in green, blue, red, or brown; 9", 50 for $2.50; 17", 50 for $3.50; ppd. Franwal Co., Red Bank, New Jersey.

Orange Coconut Angel Food

Frost angel food cake with orange icing and snow it under with luscious Baker's Coconut. For icing, use 3 cups sifted confectioners' sugar, 1 tablespoon lemon juice, dash of salt, ½ teaspoon grated orange rind, and about 3 tablespoons orange juice (or more if needed to spread.)

Joy! Joy!
Baker's Coconut is back!

IS PLENTY of coconut cake and pie your family's idea of heaven? Make 'em happy! Baker's Coconut is back!

In kitchens, bakeries and fine food shops—tender, crunchy-sweet coconut is falling like snowflakes again.

On swirly frostings and gleaming meringues . . . into puddings, fillings, macaroons, cookies, candy . . . glamorizing any dessert quick as a wink!

Baker's Coconut is at grocers' now!

Send! Brand-new recipe book, spangled with bright ideas, yours for only 10¢. Address Baker's Coconut, Dept. BH-3, Battle Creek, Mich.

Hint for pie lovers!

Top coconut cream pie with unbaked meringue and garnish with coconut and pineapple. For meringue, combine 2 egg whites, ½ cup sugar, dash of salt, and 3 tablespoons water in double boiler; beat with rotary egg beater. Place over boiling water and beat 1 minute. Remove from heat and beat 1 minute more.

BAKER'S COCONUT

Products of General Foods

Grocers have two kinds of Baker's Coconut—Baker's Southern Style (so good it seems like fresh-shredded coconut, sweetened) and Baker's Premium Shred (more moist and tender than ever before). Perfectly delicious—both of them!

S-i-z-z-ling hot dogs

are so-o-o good

broiled with FRENCH'S

NEW TRICK WITH HOT DOGS! Spread the every-day frankfurter with lots of French's Mustard, roll in fine cracker crumbs, brown slowly under broiler, turning once.

FREE! NEW RECIPE BOOK — "Mealtime Magic." Send name, address to The R. T. French Company, 1493 Mustard Street, Rochester 9, N. Y.

SMOOTHER, CREAMIER!

Largest Selling Prepared Mustard in the U.S.A. today
Also made in Canada

11 tips from a mother of 3

By Maybelle Hinton Osborne

ARE you a new mother so baby-bound you haven't time for anything but washing diapers and making formula? That was *my* problem when I had my *first* baby. Now that I have *three*, I've learned some tricks in timesaving.

Put them to practice, and you should have time to write a book or run for Congress.

1. ***Put your baby on a convenient schedule.***

The hospital probably had him on a 6 a.m., 10 a.m., 2 p.m., and 6 p.m. schedule. With my first two babies, I continued that schedule at home. It was hectic, especially at dinnertime, when father was also on the prowl for food.

When No. 3 came along, I delayed his first feeding a few minutes each day. Gradually he had his first meal at 6:30, then 6:45, and finally at 7. Then his feeding schedule was 7, 11, 3, and 7. This allows extra sleep, a quiet breakfast, an hour from 10 to 11 for housework, and a more relaxing dinner hour. You can finish dinner and the dishes before feeding the baby.

2. ***Put your housework on an efficient schedule.***

Make a list of bed changing, refrigerator defrosting, ironing, mending, and other regular tasks and spread them thru the week, a regular day for each, *at the hour between the end of Baby's bath and his 11 o'clock feeding.* Make Baby's formula in the evenings—if that is more convenient for you.

3. ***Allow yourself plenty of rest.***

Allow yourself an hour's rest each day right after lunch when the baby or preschooler is also napping.

4. ***Allow time for other activities.***

Outside interests give you a short break in the continuous routine of baby care.

For three years, I had neglected my study of singing. When I had my third baby, I decided to start again. I have been able to work in a half-hour practice, right after my nap, before Baby's 3 o'clock feeding.

You can also take advantage of the early evening, after the children have been tucked into bed. For example, on Monday evenings, I catch up with my correspondence, Tuesday evenings I keep free for mending. Wednesdays, I treat myself to a full beauty routine, shampoo, bubble bath, facial, manicure. Thursday night is club meeting, Friday, choir practice. Saturdays and Sundays are free for entertaining or going somewhere.

5. ***Arrange your equipment and storage space to save time and work.***

Just having a schedule isn't enough. You must make the best use of your working equipment. Everything you use should have a permanent place. I'd like to have a nickel for every hour I *used* to spend putting away the baby's bath, carting bath supplies back to the bathroom shelf, tugging the washing machine around, and plodding out to the clothesline.

Because we had an upstairs, one thing I did was to have two nurseries. Have Baby's crib and a chest full of clothes, blankets, and other accessories upstairs and duplicates of everything on the ground floor. Then you won't have to run upstairs during the day for a diaper, carriage blanket, or rubber pad. Baby can spend his indoor daytime hours in a small crib on wheels. You can wheel it around as you do your housework, and keep an eye on him. He's happy, too. He's never forced to cry from sheer boredom and loneliness.

You can save steps on another big job connected with a baby—his laundry. Bring the washing machine up from the basement and put it in the kitchen near the sink. Then you can throw in clothes with one hand and turn the bacon with the other. You can cut down on trips to the line if your husband can rig up a pulley line from the back porch.

6. ***Don't try to kill yourself.***

Get extra help when you need it. Send the larger pieces in the family wash to a commercial laundry. Take advantage of a diaper service if your community has one. If no diaper service is available, you may be able to find a woman who'll come in to wash diapers and do your ironing. Have plenty of clothes for Baby so that his laundry *need* not be done *every* day. Don't be too proud to borrow extra clothes from relatives and friends who offer them. After all, your baby didn't have a brand-new wardrobe in the hospital.

7. ***Streamline your cooking jobs.***

Planning and cooking meals takes a lot of time. Save time with packaged and frozen foods. A pressure cooker is a big timesaver, too. Plan menus which can be cooked in the oven all at the same time.

8. ***Your baby sitter will help.***

Turn the little jobs over to your baby sitter. For extra money, you can probably get her to clean the silver, dust the bookcases, straighten the magazine rack, or give the furniture an extra polish. Let her do one task at a time, while sitting with Baby on your afternoons or evenings out.

9. ***Free yourself of wheeling.***

"All you've said sounds very nice," you may be thinking. "But when I have to wheel the baby out for an airing every afternoon, there just isn't time for anything else." Well, I, too, felt duty bound to wheel my first two babies every afternoon. I don't anymore. At first it's fun. But it soon becomes a chore. By the time you get the baby dressed and his carriage fixed, you're almost too tired to walk. Then you have to rush home, start dinner, get ready to feed him. And with it all, you'll be lucky if you're still "nice to come home to."

Try putting Baby out on the porch for his long nap before his afternoon feeding. He'll get all the air he needs. On warm days, you can take your rest in the sun, too.

10. ***Trade off with your neighbors.***

Even with help and planning, there are weeks when things pile up and you need extra time to get things done. You can work out a plan with your neighbors whereby you take turns "boarding out" your preschoolers (or the baby), sending them to visit for the entire day. Trading off really helps when you have housework to catch up on.

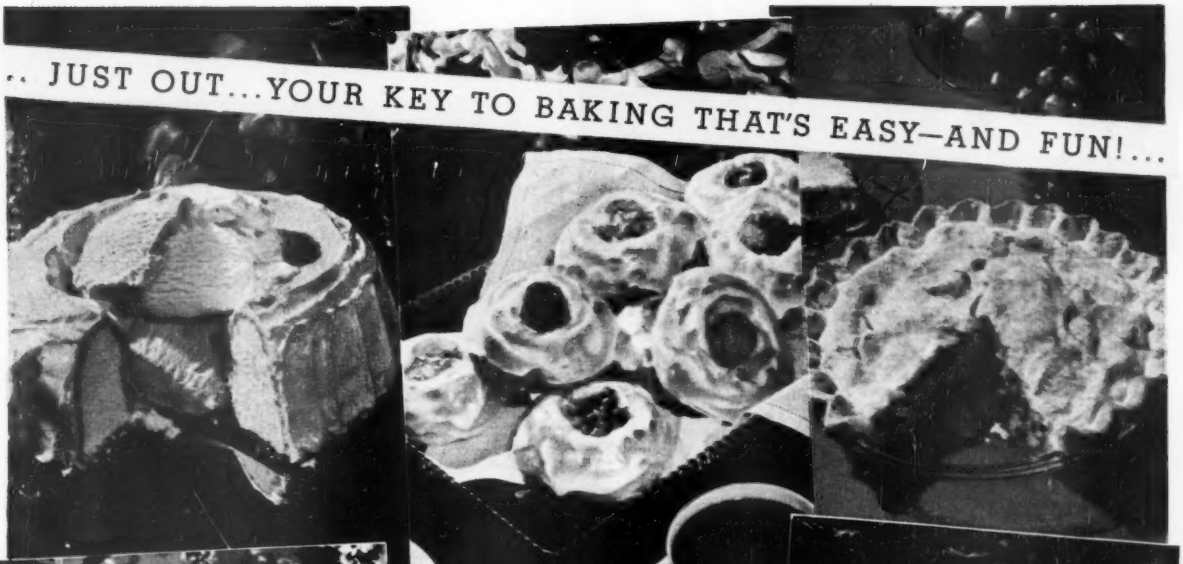
11. ***Put first things first.***

When the children want your companionship, let your schedule go hang. What does it matter if the beds are unmade, when your little girl comes to you for help with her drawing? What matter if the ironing waits until I serve tea to dolls? Then, too, remember that your husband is not only a father. He's the fellow you used to date. If he wants to go places on your mending evening, let the rips stay ripped and keep your love fences mended. Remember that there will come a day when your children will want to feel proud of you because you're an interesting, attractive person, not because you keep the floor clean. That's why I read, and study singing, and tend to my nails, and skin and hair, and keep my figure in line.

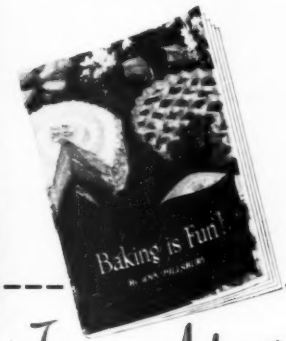
You'll find having a schedule with short cuts is fun. It gives you a sense of accomplishment, frees you from the feeling that you're going round and round and never getting anywhere. Why don't you try it? It works!

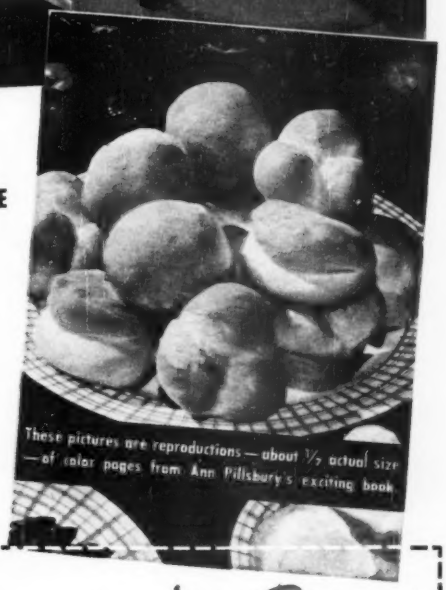
Better Homes & Gardens Child Care & Training Department

.. JUST OUT...YOUR KEY TO BAKING THAT'S EASY—AND FUN!...



ALL YOU NEED TO KNOW TO BAKE SUCCESSFULLY AND HAVE A LOT OF FUN DOING IT!





These pictures are reproductions—about 1/7 actual size—of color pages from Ann Pillsbury's exciting book

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69 Joyous Adventures in the Art of Baking!

Lady, this amazing book opens the door to new baking joy for you. Simple, sensible—yet adventurous baking. The kind it's fun to do because it's easy and fast—and you've really got something to show for your effort!

Just look what "Baking is Fun" has to offer—and remember it's yours for only 25¢:

★ 64 pages of new, unusual Ann Pillsbury basic recipes with exciting variations! Over 69 delicious foods in all. (Ideas new even to veteran cooks.)

★ Brisk, capable how-to-make instructions on cakes and pies—rolls and pastries—No-Knead foods—entrees and desserts. (Timid beginners take note!)

★ 12 big, clear full-color illustrations—plus step-by-step photos of three basic baking methods: the original Ann Pillsbury *No-Knead* method, her famous *Quick-Mix* method for cakes . . . and A to Z information on pie making.

★ Plain talk on ingredients—baking times and temperatures—utensils—and the simple but important little time-and-temper saving hints widely followed, but seldom put down in black and white!

Yes, all this for only 25¢. This—and proof of the promise the title makes—"Baking is Fun!"

★ Baking is most fun of all when you use tried-and-true ingredients like Pillsbury's Best—the flour most perfectly capable of giving you the texture, taste and delicacy your skill deserves. Yes . . .

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Pumpkin Pie

One-Two-Three ... Easy as can be!

CRISSCROSSED... COVERED... UNCOVERED...

PUMPKIN PIE PERFECTION ... tangy ... spicy ... *three easy ways!* Much of the secret is the rich, smooth goodness of EVAPORATED MILK ... doing so much for Pumpkin Pie any way you choose! Use your favorite pie crust mix. Follow the recipes.

(1) CRISSCROSSED... Combine 1½ cups *canned pumpkin*, 2 eggs, 1 cup *brown sugar*, 2 tablespoons *grated orange rind*, 1 tsp. *ginger*, 1 tsp. *cinnamon*, ⅛ tsp. *cloves*, ¼ tsp. *salt*, ¼ cup *orange juice*. Beat. Stir in 1⅓ cups EVAPORATED MILK (1 tall can)—plus ½ cup *chopped walnuts*. Bake in unbaked 9-inch pie shell, 425° F. 15 minutes. Reduce to 350° F.—bake 40 minutes. Cool. Crisscross top with Whipped Cream or mixture of 1 package Cream Cheese—1 teaspoon Milk. Top with walnuts. *Lovely to see ... thrilling to taste!*

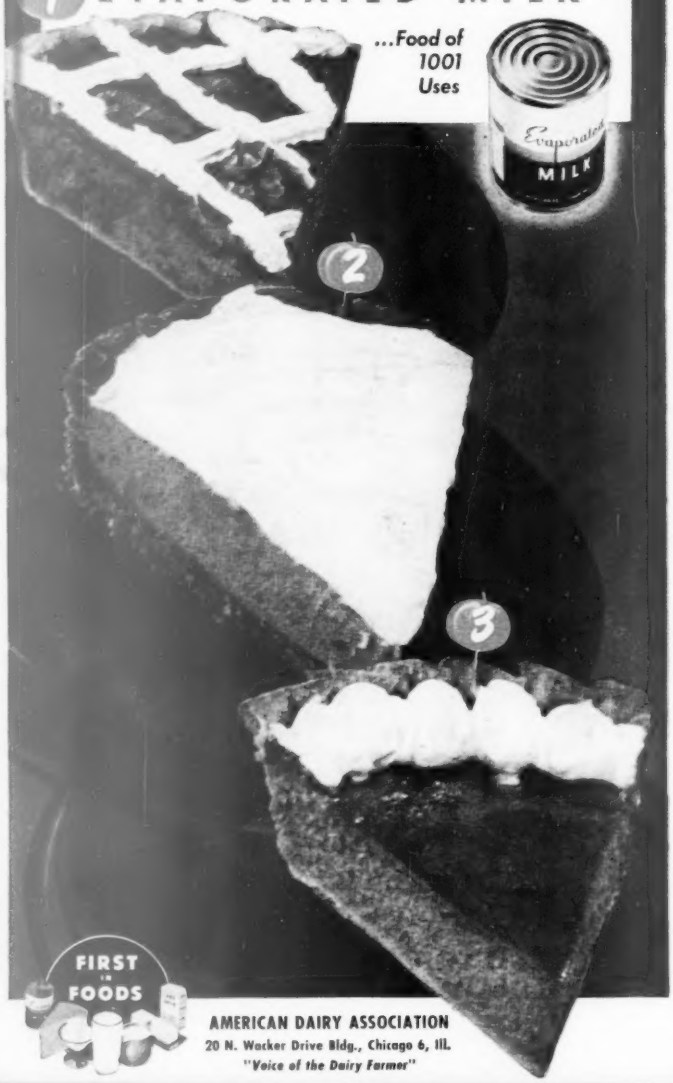
(2) COVERED... Soak 1 tablespoon plain *gelatin* in cold water 5 minutes. Hold. Combine 3 *egg yolks* with ½ cup *sugar*, 1¼ cups *canned pumpkin*, ½ cup EVAPORATED MILK, ½ teaspoon each *salt, ginger, cinnamon, nutmeg*. Beat. Cook over boiling water, stirring, until thickened. Remove from heat, add gelatin, stir until dissolved. Cool until partially set. Beat 3 *egg-whites* stiff. Add ½ cup *sugar* gradually, beating, until thick. Fold into pumpkin mixture. Pour into chilled 9-inch crumb pastry shell.* Cover with Whipped Cream.

(3) UNCOVERED... Blend ⅓ cup boiling water with 1¼ teaspoons *cinnamon*, 1 teaspoon *ginger*, ⅛ teaspoon *cloves*, ½ teaspoon *salt*, dash *nutmeg*. Combine with 2 beaten *eggs*. Add 1 cup *light brown sugar*, 1½ cups *canned pumpkin*, 1⅓ cups EVAPORATED MILK (1 tall can). Mix. Bake in unbaked 9-inch pie shell, 425° F. 15 minutes. Reduce to 350° F.—bake 30 minutes. When pie is cool, apply whipped cream by forcing it through pastry or paper tube to form tempting frill around edge of pie. *A taste from the good old days!*

***Butter Crumb Pie Shell:** Combine 1⅓ cups crushed *vanilla wafer crumbs* with ⅓ cup melted *Butter*. Mix. Shape in 9-inch pie plate. Chill.

1 EVAPORATED MILK

...Food of 1001 Uses



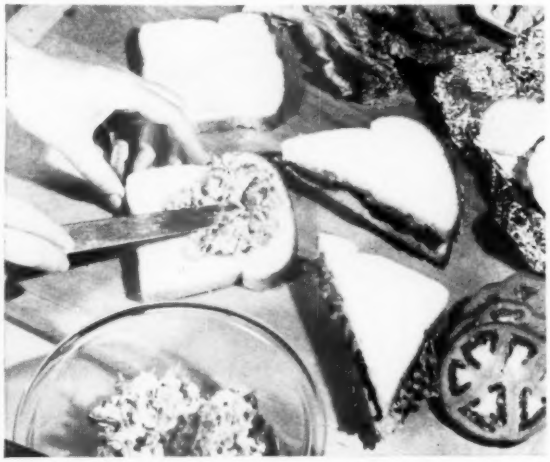
FIRST IN FOODS

AMERICAN DAIRY ASSOCIATION
20 N. Wacker Drive Bldg., Chicago 6, Ill.
"Voice of the Dairy Farmer"

Serve every bite

Begins on page 68

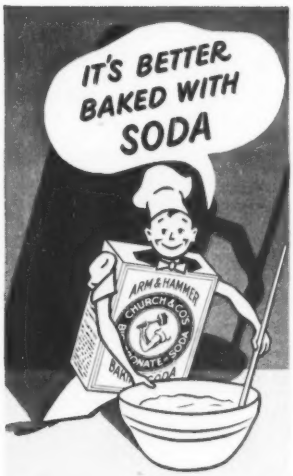
Holiday leftovers. Slice off turkey meat, wrap in aluminum foil, store in refrigerator. Put stuffing in covered bowl. Make rich stock of bones



Sandwiches are favorites when it comes to using up the chicken and turkey. Use salad mixture on page 98 or make a club sandwich, page 98

Turkey Soup makes use of every bit of flavor. Simmer bones with celery and onion, some carrot, parsley, and a cup of the turkey stuffing

Recipes on next page



Give your cakes, cookies, hot breads a happy lift with our Baking Soda—for over a hundred years it has been a standby of successful cooks.

ARM & HAMMER OR COW BRAND BAKING SODA

BOTH PURE BICARBONATE OF SODA

American Custom

Sofia, aged 12, paid her first visit to America to visit relatives.

The day of her arrival she was shown all the wondrous sights of New York, later taken to dinner and the theater.

Through it all she remained grave, quiet and very polite.

Next morning, Sofia was served a bowl of hot Grape-Nuts Wheat-Meal as her breakfast cereal. At her first taste, the girl gave a shrill, childish cry of delight . . . then blushed and hung her head.

"I'm so ashamed," she said, "Mama told me I must always act very quiet and very polite. But Mama *didn't* tell me in America I would have dessert before breakfast!"

Advertisement

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Used by three generations of good cooks to make foods taste more delicious. FREE recipes. Write Wm. G. Bell Co., Dept. B1, 189 State St., Boston 9, Mass.

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Since 1867

Chicken Croquettes

2 cups diced, cooked chicken or turkey	1 tablespoon minced parsley
Salt and pepper	1 teaspoon lemon juice
⅛ teaspoon paprika	¼ teaspoon grated onion
Pinch of celery salt	1 cup thick white sauce
	Fine cracker crumbs

Combine chicken, seasonings, parsley, lemon juice, onion, and white sauce; mix well. Spread on plate; chill thoroly. Form croquettes. Dip into 1 beaten egg mixed with 1 tablespoon water; roll in crumbs. Fry in deep hot fat (375°) until brown, about 4 minutes. Drain on absorbent paper. Makes 12 croquettes. Serve with green peas in a rich cream sauce.

Turkey Corn Casserole

2 cups cubed, cooked turkey or chicken	¼ cup fat
½ cup finely chopped celery	3 tablespoons enriched flour
1 12-ounce can (1½ cups) whole kernel corn	1 teaspoon salt
¼ cup chopped pimiento	1 cup turkey stock
1 tablespoon chopped onion	2 well-beaten eggs
	Green-pepper rings
	⅔ cup buttered bread crumbs
	¼ cup grated American cheese

Arrange turkey, celery, corn, and pimiento in greased baking dish. Cook onion in hot fat until golden. Add flour and salt; blend. Gradually add stock; cook until smooth and thick, stirring constantly. Quickly stir sauce into eggs. Pour over turkey mixture. Top with green-pepper rings. Mix crumbs with cheese; sprinkle over top. Bake in moderate oven (350°) 30 minutes.

Turkey Chop Suey

¼ cup butter or fortified margarine	2 tablespoons cornstarch
2 cups cooked turkey, cut in strips	¼ cup cold water
1 cup sliced onion	1 tablespoon molasses
1 cup green-pepper strips	2 tablespoons soy sauce
2 cups sliced celery	1 10½-ounce can water chestnuts, sliced
1½ cups boiling water	1 No. 2 can (2½ cups) bean sprouts, drained
1 teaspoon salt	

Melt butter in skillet. Add turkey, onion, green pepper, celery, water, and salt. Cover. Simmer about 15 minutes. Blend cornstarch and water; stir into meat mixture. Add remaining ingredients. Heat to boiling. Simmer until mixture is slightly thickened. Serve over hot, fluffy rice. Serves 6.

Turkey in Toast Cups

Combine one 10½-ounce can condensed cream of mushroom soup and ½ cup top milk; blend; heat; add 1½ cups diced, cooked turkey and ½ cup chopped canned pimiento. Add some of hot sauce to 1 egg yolk; stir into remaining hot sauce. Heat thoroly over low heat. Serve in toast cups. Serves 4 to 6. **Toast Cups:** Trim crusts from sliced day-old bread. Brush with butter or fortified margarine. Press slices into muffin pans to form cups. Toast in hot oven (425°) 10 minutes. [*Turn to page 98*

Tonight's Thanksgiving dinner
And the windows are not clean.

But Penny isn't fretting 'cause
There's Windex on the scene!

She sprays it on—she wipes it off!
Her windows gleam like new!

And Windex takes no time to dry
As many cleaners do.

Windex never sticks to corners
Makes no after-dust.

It never cakes, or runs, or streaks—
For cleaning, it's a *must!*

There's nothing glass that can't be
Cleaned the speedy Windex way.

And that's why Penny's giving thanks
For Windex on this day!

Copr. 1948, by The Drackett Co.

Why pay high prices for window cleaners? Windex is only 15¢! And nothing beats it for cleaning glass because it's made *especially* for glass. Windex leaves no oily, waxy film, no streaks, no dust. Insist on Windex!

Get Brighter Windows Quicker With—

WINDEX® SPRAY

Costs only 15¢—even more economical in the big 20-ounce size.

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"Double-Quick Cookies

Nothing like it before . . . a "bible" of cooky-making!

In the Cooky Book you'll find this tempting array of holiday cookies, also pictures, recipes and methods for *every other type* of DOUBLE-QUICK cooky. All streamlined by General Mills' famous Betty Crocker Staff of experts.

A finely-balanced recipe collection for every possible occasion. Includes best type cookies for lunch box, gifts, midnight snacks, parties, mailing to youngsters at school, etc. A truly sensational collection of cooky recipes!

Betty Crocker "Chiffon" cakes, butter cakes, pies, pastry, biscuits, bread . . . you'll find Gold Medal good for *everything* you bake . . . and everything you bake with Gold Medal *good!* In every sack—a colorful folder with a wide variety of Betty Crocker "success recipes."

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are happy Holiday News!"

says Betty Crocker

What is holiday-time without cookies? For parties, for gift boxes, to hang on the Christmas tree! Our new Cooky Book will enable you to delight the family and friends with cookies that are traditional at holiday-time . . . make tempting treats all year 'round!

Any day's a holiday when you make cookies easier, faster by this *double-quick* method! The recipes in the new Betty Crocker Picture Cooky Book (below) will make you a cooky wizard!

"Now . . . cookies in less than *half* the usual mixing time! Without creaming, separate egg-beating! . . . Our Picture Cooky Book introduces *another* grand new idea of our Staff—'key' recipes. Master the 'key' recipe and automatically you're able to make several different kinds of cookies.

"The Merry Christmas cooky recipes at right are an example. You use just one basic dough, varying the recipe ever-so-little to make light cookies (for some shapes) or dark cookies (for others). Ten different-shaped cookies in the photograph are made from either this light or dark dough. So festive . . . ideal for decorating your Christmas tree!

"Whenever you make cookies, be sure to use Gold Medal *"Kitchen-tested"* Enriched Flour! Next to the recipe, flour is the biggest factor in baking success. We've tested these cooky recipes with Gold Medal Flour, and know they work. Gold Medal gives the moist, full-flavored eating quality everyone wants in cookies.

"Gold Medal is the favorite of more women because it makes possible failure-proof bakings. Testing from wheat to sack makes Gold Medal uniform, dependable . . . for *all* bakings. Millions have learned it's a flour you can trust! *Why don't you try it too?"*

Betty Crocker
of General Mills

New! Features double-quick cooky method!

Step-by-step pictures tell how to save ½ your mixing time . . . make cooky-making simple as A-B-C! Has 175 helpful and how-to-do-it illustrations . . . 120 success tips . . . 128 prize recipes (each complete on one page).

Yours for only 25¢! An ideal Christmas gift . . . send convenient dollar bill for four

"Tells all" in clear, easy-to-follow pictures. Tells and shows how to make *all types* of cookies, the faster Betty Crocker DOUBLE-QUICK way. How to make *many* cookies from one "key" recipe.

The most complete, up-to-date, illustrated selection of Betty Crocker cooky recipes and tips ever offered! Cream of her incomparable collection. Simplified and speeded up for modern busy cooks!

Betty Crocker favorite recipes marked with star—so you can try them first. Contains every hint, short-cut, and trick of cooky-making Betty Crocker has found useful. Striking color photographs. "Method" pictures galore!

Ideal for the holiday season—and all-year use. It's worth many times the price. You'll probably want several for Christmas gifts—mail a convenient dollar bill for four! *Only limited printing*—so order today! Order blank at right.

Use GOLD MEDAL *"Kitchen-tested"* Enriched Flour only, for the Betty Crocker recipes below . . . any other flour would risk a failure. These recipes have been perfected and tested for Gold Medal.

MERRY CHRISTMAS COOKIES (Key Recipe)

Soft, cushiony cookies, dark or light . . . a Christmas delight!

DARK DOUGH for animal and toy shapes and boy and girl figures in photo:

Mix together thoroughly . . . . . .
- ½ cup soft shortening
- ½ cup brown sugar (packed in cup)
- 1 egg
- ⅔ cup molasses

Sift together and stir in . . . . . .
- 2¾ cups *sifted* GOLD MEDAL Flour
- *1 tsp. soda
- *1 tsp. salt
- 2 tsp. cinnamon
- 1 tsp. ginger

Chill dough. Roll out thick (¼"). Cut into desired shapes. Place 1" apart on lightly greased baking sheet. Bake until, when touched lightly with finger, no imprint remains. Ice and decorate when cool.

Temperature: 375° (quick mod. oven).
Time: Bake 8 to 10 min.
Amount: 4 to 5 doz. medium sized cookies

* If you use Gold Medal Self-Rising Flour (sold in parts of South) omit salt and reduce soda to ¼ tsp.

LIGHT DOUGH for bells, toys, stars, etc. Follow recipe above for Dark Dough *except* substitute honey for molasses and granulated sugar for brown. Use 1 tsp. vanilla in place of cinnamon and ginger.

DECORATIVE ICING

Into 1 cup *sifted* confectioners' sugar stir just enough water (about 1 tbsp.) to make an icing that will hold its shape when forced thru a pastry tube. Tint if desired with a few drops of food coloring. (Pile into pastry tube and squeeze thru narrow opening to make lines to outline cookies.) For spreading on cookies thin icing with a little water.

STARS

Cover with white icing. Sprinkle with sky blue sugar.

STOCKINGS

Sprinkle colored sugar on toes and heels before baking. Or mark heels and toes of baked cookies with icing of some contrasting color.

TO HANG ON CHRISTMAS TREE

Just loop a piece of green string and press ends into the dough at the top of each cooky before baking. Bake with string-side *down* on pan.

CHRISTMAS TREES

Spread with white icing . . . then sprinkle with green sugar. Decorate with silver dragées and tiny colored candies.

TOYS

(Drum, car, jack-in-box, etc.): Outline shapes with white or colored icing.

ANIMALS

(Reindeer, camel, dog, kitten, etc.): Pipe icing on animals to give effect of bridles, blankets, etc. Delights youngsters!

BOYS AND GIRLS

Pipe figures with an icing to give desired effects: eyes, noses, buttons, etc.

Outline with red icing. Make clapper of red icing. Very picturesque.

ALMOND CRESCENTS

Rich, delicious, buttery *(top third of picture — marked with white arrow).*

Mix together thoroughly . . . . . .
- 1 cup soft shortening (half butter)
- ½ cup sugar
- ⅔ cup ground blanched almonds

Sift together and work in . . . . . .
- 1⅔ cups *sifted* GOLD MEDAL Flour
- ¼ tsp. salt

Chill dough. Roll into pencil-thick rolls. Cut in 2½" lengths. Place on ungreased baking sheet in form of crescents. Bake until set . . . but not brown. While still warm, roll in 1 cup confectioners' sugar and 1 tsp. cinnamon mixed.

Temperature: 325° (slow mod. oven).
Time: Bake 14 to 16 min.
Amount: About 5 doz. cookies, 2½" in diameter.

Do not use Self-Rising Flour with this recipe.

CLIP AND MAIL THIS ORDER BLANK . . . TODAY! PRINT NAME AND ADDRESS

Send 25c to Betty Crocker, Box 391, Minneapolis, Minn.

Please send me your new PICTURE COOKY BOOK. I enclose 25¢ in coin. *No stamps please!* Send convenient dollar bill for four.

NAME _____

ADDRESS _____

CITY _____ STATE _____

(Offer good in U.S.A. only, until June 1, 1949 or while supplies last)

Canape "Creations" anyone can make!

Olive pimiento cheese spread **Smoky cheese spread and bacon**
Relish cheese spread **RITZ CRACKERS**

. . . they're so *easy!* Just use prepared spreads and RITZ CRACKERS —then be fanciful as you please with the garnish! How pretty your "creations" are . . . and how *tasty!* For RITZ CRACKERS give a *crisp-and-tangy* base . . . bring a richer satisfaction to the spreads! Serve your canapes with clam and tomato juice, half and half . . . or *any* beverage you wish. Your guests will say appetizers never were so *appetizing!* However you serve RITZ CRACKERS, spread or plain, they have a delicious flavor no other cracker can match!

NOTHING TASTES AS GOOD AS RITZ—BUT **RITZ!**

How to roast your holiday bird

Special roasting tricks are pictured on page 64. Below: Buying tips, detailed directions for stuffing, roasting timetable

How to buy a chicken, turkey, or duck . . .

. . . *dressed* (bird is plucked, head and feet are on; bird is not drawn.) Ask your meatman to draw the bird, clean the giblets, and cut the neck off close to the body (neck skin should be slit down center back—see picture, page 64). And ask him to remove the leg tendons from chicken and turkey before he cuts off the legs (ducks don't have these tendons). The tendons become hard and dry during roasting; they make the meat less desirable and difficult to slice. You will remove any pinfeathers and singe and wash the bird, cut out oil sac above tail on back.

. . . *ready to cook* (drawn, or inspected—eviscerated). "Drawn" means lungs and kidneys are not removed, giblets may or may not be cleaned. You remove the pinfeathers and singe and wash the bird. "Inspected or eviscerated" means neck, oil sac, lungs, and kidneys are removed. Giblets are cleaned, parchment-wrapped, and placed in the cavity of the bird. This type is fresh-frozen, individually wrapped, and ready for cooking after you defrost it. Since only the choicest birds are selected for inspected (eviscerated) style, the brand or distributor's name is his guarantee of quality.

Choose a young bird. Look for clean, thin, waxy skin with few or no pinfeathers; well-fleshed breast and legs; streaks of fat underneath the skin; and soft pliable feet, in the case of the dressed bird. The windpipe of young duck is flexible.

How to keep bird till roasting time. Keep an unfrozen or defrosted, ready-to-cook bird refrigerated unless you are going to stuff and roast it right away. A defrosted bird may be kept up to two days without loss of flavor, if it's kept well refrigerated.

How to defrost a frozen bird. Set frozen bird on tray in refrigerator 1 to 3 days, depending on size. Or place under running cold water 1 to 6 hours. In either case, leave the bird in its cellophane wrapping.

Weights of roasting birds

	Dressed weight	Drawn weight
Chicken	3½ to 6 pounds	2½ to 4½ pounds
Duck	5 to 7 pounds	3½ to 5 pounds
Turkey	10 pounds and up	8 pounds and up

A pound of meat per person should provide two servings plus choice bits for another meal.

How to get the bird ready for the oven

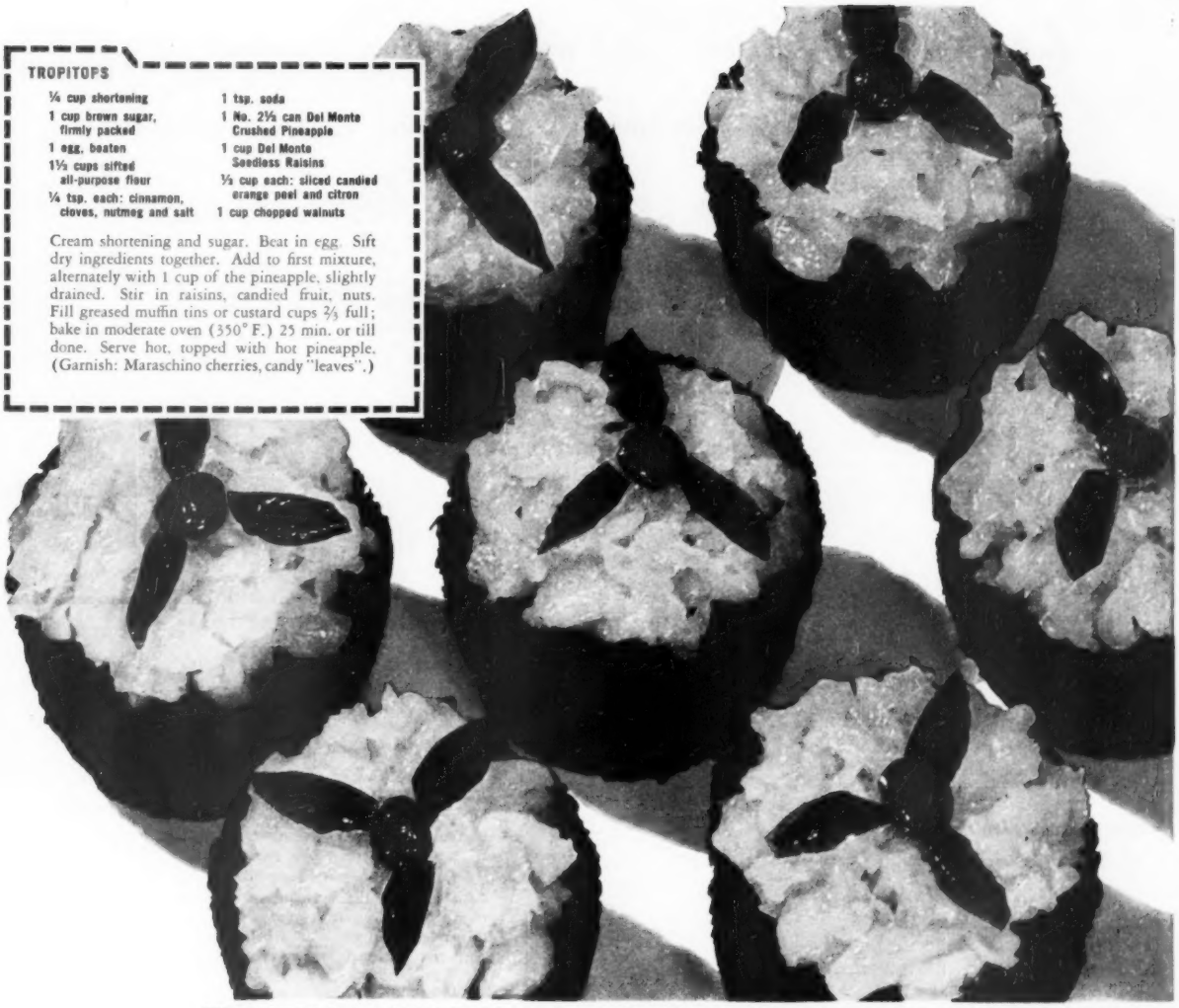
See pictures on page 64. To prepare giblets, cook neck and giblets promptly after cleaning. Cover with water; add ½ to 1 teaspoon salt, rib of celery, few slices onion, small carrot, 2 or 3 each of peppercorns and cloves. Heat to boiling. Skim off foam, cover, and simmer till tender. Gizzard, heart, and neck take 2 to 4 hours to cook, de-

[*Turn to page 97*

TROPITOPS

- ¼ cup shortening
- 1 cup brown sugar, firmly packed
- 1 egg, beaten
- 1½ cups sifted all-purpose flour
- ¼ tsp. each: cinnamon, cloves, nutmeg and salt
- 1 tsp. soda
- 1 No. 2½ can Del Monte Crushed Pineapple
- 1 cup Del Monte Seedless Raisins
- ⅓ cup each: sliced candied orange peel and citron
- 1 cup chopped walnuts

Cream shortening and sugar. Beat in egg. Sift dry ingredients together. Add to first mixture, alternately with 1 cup of the pineapple, slightly drained. Stir in raisins, candied fruit, nuts. Fill greased muffin tins or custard cups ⅔ full; bake in moderate oven (350° F.) 25 min. or till done. Serve hot, topped with hot pineapple. (Garnish: Maraschino cherries, candy "leaves".)



Tip-top and tropical — *this sunny Del Monte flavor*

Give the folks at *your* house a chance at Del Monte Pineapple. Especially, Crushed Pineapple — so handy in so many ways. See if this isn't the pineapple you rate really tops for juicy richness.

Seems as if you can actually taste tropic sunshine in that glorious tart-sweet flavor! *Full* ripening — *fast* packing — that's what does it. And you know you can't beat Del Monte for that!

So look *first* for Del Monte Brand Pineapple. Four styles — Sliced, Crushed, Chunks, Juice — one and all, your dependable *flavor* buy.

Del Monte Pineapple Juice — pour yourself a golden glassful, for topnotch refreshment any time.

Del Monte SLICED • CRUSHED • CHUNKS • JUICE **PINEAPPLE**

One more good food from the brand that puts ***FLAVOR FIRST***

1. AGITATOR ACTION washes clothes cleanest!

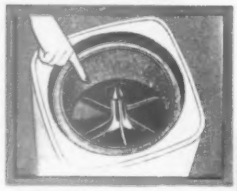
2. OVERFLOW RINSING makes clothes sweetest!

3. Single-tub SPIN DRYING leaves *YOU* freshest!

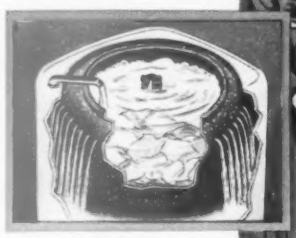
You get all three with

THOR AUTOMAGIC WASHER

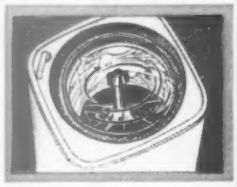
Even the children's dirtiest clothes are washed beautifully clean with the Thor Automagic.



THOR AGITATOR ACTION means world's best washing. No pre-soaking. No special soaps. Gentle—but gets things *really* clean!



EXCLUSIVE THOR AGITATOR-OVERFLOW RINSE loosens dirt and soap curds and floats them away at the top—a continuous rinse with constantly changing water that gets clearer and clearer.



THOR SINGLE-TUB SPIN-DRYING means no tussling with a wringer—no lifting heavy, wet clothes. Gets out 25% more water . . . works faster . . . easier on clothes . . . speeds drying.

No costly, complicated installation is necessary with the Thor—no bolting down, no concrete base. Put it upstairs or down.

You do your washing with your fingertips

No Wringer—No Rinse Tubs—No Lifting

No Hard Work—Just flick a switch, *that's all!*

*REG. U. S. PAT. OFF.

All the work you do is flick this little switch.

Here is a washer for every woman who hates wearisome work but loves clean, sweet clothes. Now dreary washdays can become happy days, for this wonderful new Thor Washes, Rinses, Spin-Dries while *you* relax.

The grandest part of it is that the Thor Automagic does washing that's cleaner and rinsing that's more perfect than you have ever known before from either new-style or old-style machines! That's because of three features: (1) Thor Agitator Action, the best washing method ever developed, (2) Thor Agitator-Overflow Rinse that floats soap curds away at the top, (3) Thor high speed Spin-Drying that gets out 25% more water than a wringer.

Compare these three wonderful advantages with any other washer on the market of any style or at any price. Then you'll come home a winner . . . with an Automagic Thor!

Complete price, including normal installation **$229.50**

THOR CORPORATION • Chicago 50, Illinois
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Plants in Chicago, Illinois; Bloomington, Illinois; El Monte, California; Toronto, Canada; London, England

And for only $79.95 you can add this THOR AUTOMAGIC DISHWASHER UNIT

Washes, Rinses, Sanitizes and Dries your dishes
—Washes better than by hand
—Saves at least an hour of work a day.

Here are features no Dishwasher ever offered before. Uses less water than any other Dishwasher—often less than for dish-pan washing. Safe and gentle—only the water moves. Washes, rinses and sanitizes the dinner dishes in just five minutes—and does it electrically as you flick a switch.

Dishwasher is beautiful Stainless Steel Unit that slips into machine in place of the wash tub. Dishes never touched by anything used in clothes washing. Switching Units takes only 1½ minutes.

How to roast your holiday bird

Begins on page 94

pending on the size of bird. Liver takes only 10 to 15 minutes. Keep the neck and giblets in the cooking water in refrigerator—ready to add to the gravy or stuffing.

If wings on duck are bony and without flesh, you could remove the wing tips and first joint; or just the wing tip, leaving the second joint attached to breast.

How to stuff

Salt the inside cavity—1/8 teaspoon salt per pound of bird. Fill breast of body cavity, but don't pack the stuffing. An overstuffed bird makes a soggy dressing, and bird may burst during roasting. Always precook any meat such as sausage, beef, oysters, and giblets before combining with other stuffing ingredients. Celery should be finely diced, onion finely chopped. If you're not planning to roast bird right away, chill the stuffing before filling the bird. See the four stuffing recipes on page 85.

How to truss

Bind legs and wings closely to body of bird, as shown in pictures on page 64. Bird then cooks more evenly, browns more evenly, looks better on the platter, and carves more easily.

Chicken and turkey. After stuffing bird, skewer neck skin to back. Fold wings so tips hold neck skin. Close body cavity opening with skewers and cord. Tie legs to tail.

Duck. Fasten neck skin and close body cavity as for chicken and turkey. Loop a cord around leg ends and tighten slightly to hold legs above roasting pan.

How to roast

Chicken and turkey. Grease skin with melted cooking fat. Place bird breast down in shallow pan. Use flat rack or V rack. Unless bird has generous layers of fat underneath the skin, cover with a rectangle of cheesecloth or thin white cloth large enough to cover top and sides. *Do not cover pan, do not sear bird, do not add water.* When bird is approximately three-fourths done according to timetable, turn it breast up, replacing cloth over bird.

Duck. Follow directions as given above with these exceptions. Do not use cloth. Start roasting duck breast *up* and turn it breast *down* when bird is about three-fourths done. If fat spatters during the roasting, add hot water in 1/2 cup amounts, as needed. This reduces the temperature of the fat and stops the spattering.

Roasting timetable

	Dressed weight	Oven temperature	Time
Chicken	3 1/2 to 4 1/2 pounds	325°	2 1/2 to 3 hours
	4 1/2 to 6 pounds	325°	3 to 3 1/2 hours
Duck	5 to 6 1/2 pounds	325°	2 1/2 to 3 hours
Turkey	8 to 10 pounds	325°	3 to 3 1/4 hours
	10 to 14 pounds	325°	3 1/2 to 4 hours
	14 to 18 pounds	300°	4 to 4 1/2 hours

Plan roasting schedule so bird is out of oven 15 to 25 minutes before serving. Bird absorbs juices and is easier to carve.

After the big dinner

Remove stuffing from bird. Allow meat and stuffing to cool, then put in the refrigerator. Store stuffing and gravy separately. Wrap bird well to prevent loss of flavor. For later meals, don't heat more meat, stuffing, or gravy than you need for one meal.

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CORNED BEEF HASH

So easy and quick to fix—so satisfying and delicious!
Kingan's Corned Beef Hash, lightly broiled, and
served with scrambled eggs in toast cups,
is a super dish that makes any meal a feast.
Generously filled with tender beef,
choice white potatoes, and just the right seasoning.
this tastier hash comes to you with all
the flavor-freshness sealed in by
Kingan's exclusive cooking process.
Keep a few cans on hand for quick meals.

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Thanksgiving—Christmas—the whole Holiday season—just wouldn't be complete without plenty of crisp, salty nuts. And because they want the *best*, most folks will insist on PLANTERS!

PLANTERS SALTED PEANUTS, of course, oven-fresh in the blue vacuum can. And, for variety's sake, PLANTERS MIXED NUTS—almonds—cashews—peanuts—and pecans or filberts. They're all delicious—Planterrifically good. Stock up now.

These PLANTERS products are also made in Toronto, and sold everywhere in Canada.

PLANTERS is the word for PEANUTS

Recipes for Serve every bite

[*Continued from page 91*]

Super Baked Hash

Brown 1 medium-sized onion, chopped, and 2 cups diced, cooked beef in 2 tablespoons hot fat. Add 2 cups cubed cooked potatoes and seasonings. Turn into greased baking dish; pour over ½ cup gravy. Or add ½ cup water to pan drippings and pour over. Bake uncovered in moderate oven (350°) 30 minutes.

Turkey Salad

1½ cups diced leftover turkey	½ cup mayonnaise
1 cup thinly sliced celery	Salt and pepper
½ cup seedless grapes	3 avocados
	1 tablespoon lemon juice

Combine turkey, celery, grapes, and mayonnaise. Season to taste. Toss lightly. Cut avocados in half, remove seeds. Sprinkle avocados with lemon juice. Fill with salad mixture. Or heap salad in Coney buns; tuck in leaves of lettuce.

Meat Fold-Overs

1 cup ground, cooked pork or veal	½ teaspoon Worcestershire sauce
¼ cup milk	2 tablespoons lemon juice
¼ cup catsup	½ teaspoon salt
1 tablespoon horse-radish	1 recipe Plain Pastry

Combine all ingredients except pastry; mix thoroly. Roll pastry thin. Cut in 4-inch circles. At one side of circle place 2 tablespoons meat mixture. Fold over and seal edges. Prick top. Bake in hot oven (450°) 10 to 12 minutes. Makes 10 fold-overs. Serve with diluted cream of mushroom soup. **Plain Pastry:** Sift together 2 cups enriched flour and ¾ teaspoon salt. Cut in ⅔ cup shortening until mixture resembles coarse crumbs. Gradually add 4 to 5 tablespoons cold water.

Ham-Cheese Bake

8 slices bread	2 cups grated American cheese
2 cups ground, smoked ham or cooked chicken	3 slightly beaten eggs
2 tablespoons prepared mustard	2 cups milk
	¼ teaspoon salt
	Pepper

Remove crusts from bread. Spread with butter or fortified margarine. Cut on the diagonal. Arrange 4 slices in greased 8-inch square baking dish. Mix ham and mustard; spread over bread; sprinkle with cheese. Cover with remaining bread slices. Combine eggs, milk, and seasonings; pour over. Chill 1 hour. Bake in slow oven (325°) 1 hour.

Monday Meat Pie

½ cup diced celery	1 cup cubed leftover potatoes
½ cup diced onion	1 cup cubed leftover carrots
½ cup chopped green pepper	1 No. 1 can (1 cup) peas
2 cups cubed leftover chicken, beef, or pork	1 cup gravy
	4 slices dry bread, cubed

Brown celery, onion, and green pepper in hot fat; add combined meat, potatoes, carrots, and peas. Add gravy and season to taste. Pour into casserole; top with bread cubes browned in butter. Bake in moderate oven (375°) 30 minutes. Serves 6.

Turkey Salad Loaf

3 tablespoons (3 envelopes) unflavored gelatine	3 to 4 tablespoons lemon juice
½ cup cold water	2 hard-cooked eggs, sliced
1 quart turkey or chicken stock	1 cup turkey breast cut in strips
¼ teaspoon onion juice	3 cups finely chopped leftover turkey
	¼ cup chopped sweet pickle

Soften gelatine in cold water. Heat half of the stock to boiling. Remove from heat and add gelatine and onion and lemon juice. Stir until gelatine dissolves. Add remaining stock. Dip egg slices and strips of meat in gelatine mixture and arrange in bottom of oiled 5- by 9-inch loaf pan. Chill. Stir chopped turkey and pickle into remaining gelatine mixture. Pour into mold. Chill until firm. Unmold to serve. Garnish with cauliflowerets marinated in French dressing. Serves 8 to 10.

Chicken Salad Sandwiches

1 cup finely chopped leftover chicken	¼ cup chopped stuffed olives
¼ cup chopped celery	¼ cup mayonnaise
	Salt and pepper

Combine ingredients; season to taste. Mix thoroly. Spread between slices of buttered bread. Filling for 5 or 6 sandwiches.

Turkey Club Sandwich

For each sandwich butter three slices of bread. Top one slice with lettuce, then sliced turkey. Add a second slice of bread, buttered slice down; spread with mayonnaise and top with thin slices of tomato and crisp bacon slices. Top with third slice of bread. Cut in triangles to serve.

Turkey Soup

Carcass of 10- to 12-pound turkey, cracked	½ cup chopped onion
6 cups cold water	1 cup coarsely chopped carrot
2 teaspoons salt	1 cup leftover stuffing
2 cups coarsely chopped celery and leaves	2 tablespoons finely chopped parsley

Place turkey bones in kettle; add water, salt, celery, onion, and carrot. Cover. Simmer about 2 hours. Strain. (There should be about 5 cups stock.) Separate dressing into small pieces and add. Heat thoroly. Pour into tureen and sprinkle with parsley. Serves 4 to 5.

3 Easy ways to *dress up* Tomato Aspic

1. Shrimp-Tomato-Gel

Soften: 1 envelope Knox Gelatine
in: ½ cup cold tomato juice
Add: 1¼ cups hot tomato juice

Stir until gelatine is dissolved.

Add: ½ teaspoon salt
1 teaspoon horseradish
1 tablespoon lemon juice

Chill until consistency of unbeaten egg white.

Stir in: ½ cup diced celery
2 tablespoons diced green pepper
1 cup cooked or canned shrimps

Pour into large or individual molds and chill until firm. Unmold on lettuce. Yield: 6 servings.

2. Follow recipe of Tomato-Gel without shrimps. Place 6 deviled egg halves in bottom of mold. Pour ½ gelatine mixture into mold. Chill until almost firm. Pour in remaining mixture. Chill until firm.

3. Follow recipe of Tomato-Gel. Pour into mold. Chill until firm, unmold. Serve with cottage cheese into which drained canned crushed pineapple has been mixed.

free! New Budget Recipes in Gel-Cookery

This timely, new booklet, "*Better Meals with Gel-Cookery*," brings you 20 new, low-cost, family-tested main dishes, salads and desserts—and the 5 Basic Keys to *modern Gel-Cookery* with Knox, the *real*, unflavored gelatine. It tells how to "stretch" foods, dress up leftovers, for grand, fresh-tasting feasts you'll want to serve again and again. Send a post card to Mrs. Knox, Box E-5, Johnstown, New York.

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NO FLAVORING

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Over 2/3 of every cake is fruit and nuts—
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FRUIT CAKE
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FRUIT CAKE
AT ALL A&P FOOD STORES
MADE BY THE BAKERS OF QUALITY-RICH MARVEL BREAD
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5-MINUTE FONDANT

Candy without cooking!

5-MINUTE FONDANT

(8 Varieties)

⅔ cup Eagle Brand Sweetened Condensed Milk

1 teaspoon vanilla

4 cups sifted confectioners' sugar

Blend Eagle Brand Sweetened Condensed Milk and vanilla. Gradually add confectioners' sugar, mixing until smooth and creamy. Result: 1⅓ pounds of real homemade candy.

Enjoy it plain, or in any of the following varieties: Use fondant between nut meats or as a stuffing for dates. Or form into small balls and roll in chopped nut meats, shredded coconut, grated chocolate, or candied fruit. Or color fondant with vegetable coloring, and flavor as desired with oil of peppermint or oil of wintergreen or lemon, orange, or almond extract—and form into round flat creams; top with nut meats or cherries.

So Quick! So Easy!
An 8-year-old can make it!

Seems almost too good to be true—that you can make candies without cooking, frostings without sugar. Pie fillings that never run. Ice cream that's always smooth.

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FREE! Eagle Brand Magic Recipe Book—70 tempting dishes that will make your fingers itch to cook—your mouth water to taste! Send post card with name and address to Borden's, Dept. B-048, P.O. Box 175, New York 8, N.Y.

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Desserts, family-style

By Meta Given

DOES the success of dinner at your house seem to hang on the goodness of the dessert you serve? These three will disappear to the last bite. . . . "Good dessert tonight, Mom." And some, like old-time Colonial Rice Pudding, can't make more than a small dent in the budget.

Colonial Rice Pudding

Old-fashioned method, old-fashioned flavor. Good warm or cold—

5 tablespoons rice
¼ cup sugar
½ teaspoon salt
⅛ teaspoon nutmeg
4 cups milk, scalded

Measure rice into 1½-quart baking dish, preferably glass. Add sugar, salt, and nutmeg. Stir in milk. Bake in slow oven (300°) 2 hours. Stir with a fork every 15 minutes during the first hour. Serve warm or cold. Serves 5.

Apple Brown Betty

The dessert to remember when dinner goes to the oven—

5 slices enriched bread
4 cups diced apples (6 to 7 medium apples)
3 tablespoons melted butter or fortified margarine
1½ tablespoons lemon juice
½ cup brown sugar
¾ teaspoon cinnamon
½ teaspoon grated lemon peel

Pull bread into bite-sized pieces. There should be 4 cups. Spread on shallow pan; toast lightly in hot oven (400°). Arrange alternate layers of crumbs and apples in 1½-quart casserole, drizzling some of the butter and lemon juice over the crumbs, and sprinkling the sugar mixed with the cinnamon and lemon peel over the apples. Last layer should be crumbs. Cover. Bake in moderate oven (375°) 1 hour. Uncover last 15 minutes. Serve warm with cream. Serves 5.

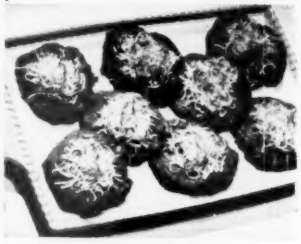
Raisin Bread Pudding

Here's how to get the creamy custard bread pudding you remember from your mother's kitchen—

6 slices day-old enriched bread
3 tablespoons soft butter or fortified margarine
⅓ cup raisins
3 slightly beaten eggs
½ cup sugar
½ teaspoon salt
¼ teaspoon nutmeg
3½ cups milk

Spread butter on one side of each slice bread. Overlap slices to fit 6½- by 11-inch baking dish; place buttered side down. Sprinkle raisins between slices of bread. Combine eggs, all but 1 tablespoon of sugar, the salt, nutmeg, and milk; mix thoroly. Pour over bread. Let stand 30 minutes, pressing bread down gently now and then to absorb custard. Sprinkle remaining sugar over top. Bake in moderate oven (350°) about 30 minutes. Serves 5.

Baker's Coconut Quickie #7



Chocolate drop-cooky batter Baker's Coconut

Add luscious, tender chewy Baker's Coconut to cooky batter, and bake. Sprinkle *more* coconut on top of cookies 3 to 5 minutes before removing from oven. Oh, what *flavor!* And coconut costs less than nuts! Keep Baker's Coconut handy—use it often. Add it to your ice cream and pudding sauces, sprinkle it on homemade fudge immediately after pouring the candy from saucepan. *Heavenly*—and so professional looking! Your grocer has both Baker's Premium Shred and specially moist Baker's Southern Style.

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Thin golden-brown crust, hot buttery centers—watch these disappear

How to make Parker House Rolls

Picture recipe shows how rolls in the color photograph page 62 were made

"LIGHT ROLLS," oven-hot and made by you, should be tradition at your house—the something special to please the family at Sunday dinner and to have for company and Thanksgiving Day. Parker House Rolls are as easy as the pictures show below and on page 103.

Photographs: Wesley Bowman

1 Dough has risen once (see recipe page 103). Now roll or pat dough on lightly floured surface. It should be ¼ to ½ inch thick. Cut with 2½-inch biscuit cutter. Brush each round with melted fat or very soft butter

More on page 103

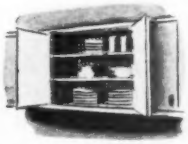
*How to put your kitchen in a holiday mood for $1.95**

Freshen-up, brighten-up with Marvalon!

It's strong, it's tough, it's plastic! Marvalon outwears ordinary covering materials. It's heat-proof, stain-proof and entirely odor free. And now there are NEW patterns to turn your thoughts creative . . . striking floral prints in brilliant fade-proof colors. Try Marvalon! It's a thrifty beauty treatment for every room in the house!

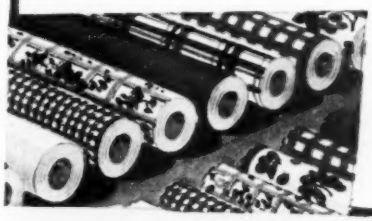
*Pattern featured is Dogwood . . . one of 3 new decorator designs. 4½ yards of the 46" width will make a table cover, window shade, 2 drawer linings, wall covering, and waste basket cover. The shelving shown is white Marvalon Shelving with scalloped edge.

1. WON'T STICK. Even when hot dishes are put directly on it, there's no harm done. Marvalon has no odor.



2. WON'T CRACK OR PEEL. The edges won't fray or ravel. Marvalon cuts and folds with ease.

3. WON'T STAIN. A damp cloth keeps Marvalon spotless! Even grease, alcohol, fruit juices wipe off easily.



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42" wide 39c yd
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12" wide 15c yd 10 yd roll $1.50
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Measures water to the size of the load . . . *automatically!* All you do is set a dial. Saves precious hot water, soap.

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TUNE IN TED MALONE . . . EVERY MORNING, MONDAY THROUGH FRIDAY . . . ABC NETWORK

How to make Parker House Rolls

Begins on page 101

2 Make a crease—just off center—with back of knife. Fold over so top overlaps slightly. Press edges together at end of crease. Place close together on greased, shallow pan or cooky sheet—see below. Brush rolls lightly with melted fat or salad oil. Let rise till double in bulk

3 Bake in hot oven (400° to 425°) about 15 minutes. Makes about 3 dozen small rolls. Serve hot-as-the-oven in a napkin-lined basket

Parker House Rolls

1 cup milk, scalded
2 tablespoons shortening
2 tablespoons sugar
1 teaspoon salt
1 cake fresh or 1 package granular yeast
¼ cup lukewarm water
1 well-beaten egg
3½ cups enriched flour

Combine milk, shortening, sugar, and salt; cool to lukewarm. Add yeast softened in lukewarm water; add egg. Gradually stir in flour to form soft dough. Beat vigorously; cover and let rise in warm place (82°) till double in bulk, about 2 hours. Turn out on lightly floured surface. Then follow the pictures beginning on page 101. Note: Either the shortening or sugar or both may be increased in this recipe to ¼ cup to make a richer roll. Makes about 3 dozen rolls.

New Sunbeam AUTOMATIC MIXMASTER

REG. U. S. PAT. OFF.

with Two Great New Automatic Features

New AUTOMATIC JUICE EXTRACTOR

Now—a complete juice extractor that juices oranges and lemons in a jiffy—and automatically *joggles* the screened strainer to shake the juice out of the pulp. You don't attach this juicer—just turn down the Mixmaster handle and set it on the cone. *Completely automatic.* Fast. Easy-to-use. Easy-to-clean. Another Sunbeam Mixmaster *exclusive* advantage.

New AUTOMATIC BOWL-SPEED CONTROL

Now—you never have to turn the mixing bowl by hand, even when beating eggs. Nor do you ever have to slow it down by hand with the heaviest batters. With the New Sunbeam Mixmaster, bowl-speed as well as beater-speed are BOTH *automatically controlled!* One of the beaters on the New Sunbeam has a special button that contacts the inside bottom surface of the bowl, keeping beater-speed and bowl-speed *uniform*—automatically. This great new feature for easier, more EVEN food mixing is another reason why there is no substitute for Sunbeam Mixmaster.

ENJOY THIS NEW FREEDOM FROM THE TIRING ARM-WORK OF COOKING, BAKING, GETTING MEALS

Only the new Sunbeam Mixmaster gives you all these special advantages you want and deserve when you buy a food mixer. So be sure the mixer you get (or the one you receive as a gift) is the original and the ONLY Mixmaster. There's only *one* by that name.

Mixmaster puts that EXTRA deliciousness, EXTRA success into every recipe. Nearly five million enthusiastic users are its best advertisements. Though tremendous popularity has made Sunbeam Mixmasters scarce, despite constantly growing production—*hold to your purpose* and be richly rewarded. See your dealer.

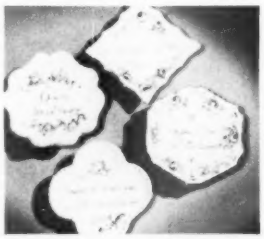
© SUNBEAM CORPORATION, Dept. 11, Chicago 50, Ill. • Canada: 321 Weston Rd., So., Toronto 9

Famous for Sunbeam Toaster, Ironmaster, Coffeemaster, Waffle Baker, etc.

TIPS FOR EARLY SHOPPERS Gifts

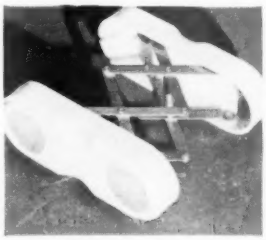
Linen Towels in natural, blue, or yellow with hand-painted design. Set of 2, 8"x14" and 13"x22", $2, ppd. Linen Trousseau Shop, 404 N. Beverly Dr., Beverly Hills, California

Wall Pockets of maple with dogwood design are useful catchalls; 12" size, $1.50; 9", $1.25. Add 25c west of Mississippi. The Woodcroftery Shops, Wayland, New York.

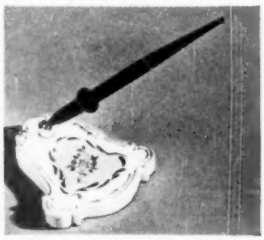


French Ash Trays of ceramic are hand painted in delicate pastels, with a bit of French philosophy; 4½" across. Each, $1.75, ppd. Edith Chapman, 168 E. 33rd St., New York 16.

Chinese Philosophers, in red, chartreuse, jade green, or black ceramic. Standing figure, 5" tall. Each, $1.75, ppd. Goldfarb's, Park Ave. & 54th St., New York, New York.



Vest-Pocket Binoculars. 4"x4"x1½". Plastic with metal expansion. Plastic lenses magnify 2½ times. Ppd., 79c. Miles Kimball Co., 25 Algoma Blvd., Oshkosh, Wisconsin.



Desk Set for a feminine desk; white china hand-decorated in blue, aqua, pink, or green. Fountain pen fits in plastic socket; $2.15, ppd. Carl Duncan Company, Bronxville, New York.

7-in-1 Dolls of colored plastic nest one inside the other up to the largest figure, 5½" high. Set, $1.98 plus 25c postage. Gwendolyn Maloney, 170 East 51st St., New York 22.

Individual Casseroles of pottery in tan and brown, turquoise and brown, raspberry and black; 4". Each, $1.50, ppd. Handmade by Hilary, 436 E. 86th St., New York, New York.

under $2

New England Calendar. 8½" x 11"; illustrated with colored photographs of New England scenes. Ppd., $1. Breck's, 872 Breck Bldg., Boston 10, Massachusetts.

Angel-Glow figures for nursery walls or ceiling shine in the dark. Angels are 5" high; four separate stars to arrange as you like. Set, $1, ppd. Mailshop, Winneconne, Wisconsin.

Corsair Coasters of flexible rubber; mixed, red, blue, green, yellow, and white. Set of 8, $1 in stores or ppd. Corsair Coaster Co., 5516 S. E. 41st Ave., Portland 2, Oregon.

Yours Truly cigarette case of white, pink, blue, or gold plastic resembles an envelope. Label with ink included. Ppd., $1.25. Sally Graye, 80 E. 11th St., New York 3.

Barber Pole bank for used razor blades. Red-and-white-striped pottery, 6" tall. Empties for re-use. Ppd., $1.25. Fred A. Sernau, 55 Sheridan Ave., Mt. Vernon, New York.

Carousel Ash Tray, with removable top in rose, green, blue, bronze, or gray aluminum; $1 in stores or ppd. McDonald Products Corp., 721 Seneca St., Buffalo 10, New York.

My Pal Doggie of red plastic. Push down his tail and his flashlight-bulb eye lights up; 5" tall. Ppd., $1. J. J. Anthony, 1517 W. North Ave., Milwaukee 5, Wisconsin.

Thermal Tumblers are double walls of lucite in coral, green, turquoise, and chartreuse. Won't sweat; 10-ounce size. Each, $2, ppd. The Artisan Galleries, Fort Dodge, Iowa.

to be as good with *Meat*

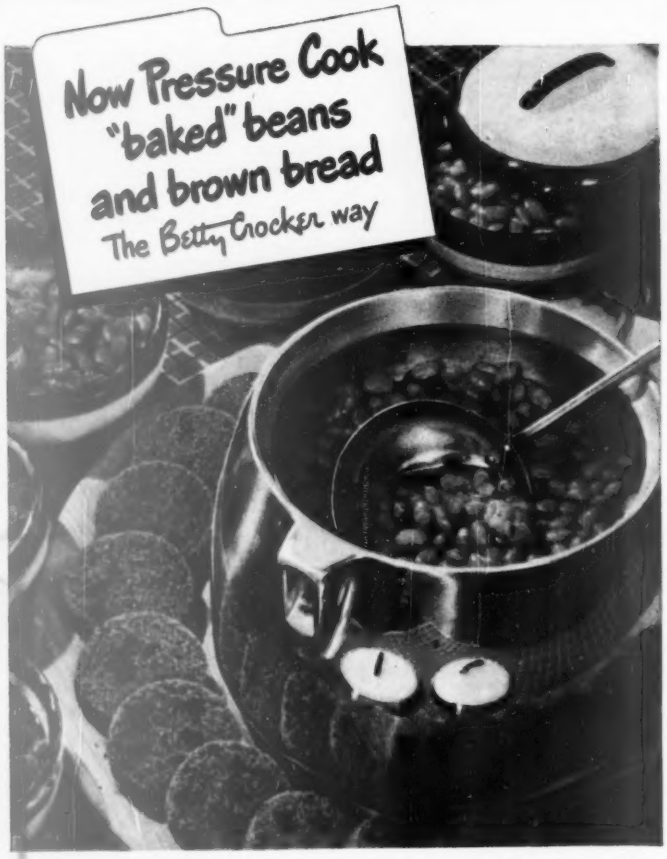
Spreading ham, or other cold cuts, with Best Foods or Hellmann's *Real* Mayonnaise mixed with Best Foods Mustard-with-Horseradish is an idea born in gourmet's heaven. This delicious mayonnaise has no sissy sweetness. Not just "salad dressing," it's *real* mayonnaise.

as it is with *Potatoes*

A *potato salad ring* browned in the oven is a treat—especially when served with lots of Best Foods or Hellmann's *Real* Mayonnaise. This famous mayonnaise contains no starchy filler. It's flavor-rich with freshly broken eggs, added egg yolks, "Fresh-Press" salad oil, mild vinegar, and spices. It's *real* mayonnaise!

make sure it's
BEST FOODS
OR
HELLMANN'S
Real Mayonnaise

AMERICA'S LARGEST-SELLING MAYONNAISE



This famous New England meal is old-fashioned good, new-fashioned easy when you fix it in the General Mills Pressure*Quick* Saucepan. No more all-day baking jobs . . . beans cook tender with a real "baked" flavor in just 1 hour. And you can *always* count on getting perfect results!

You steam brown bread only 25 minutes! Betty Crocker recipe makes moist, fragrant hot bread. It's easy, too—because the big 4-quart Pressure*Quick* Saucepan actually seals itself—locks itself—stays *safely* locked till all the pressure is gone.

Reduce pressure right at the range! With most recipes, the unique Slide Release lets you reduce pressure quickly, safely—without troublesome water-cooling. Saucepan does many more things automatically—to make pressure cooking simpler, safer.

Betty Crocker recipes for beans and brown bread—other good things, plus time-tables and easy directions, come in the *Guide to Pressure Cooking*. Use the Saucepan and recipes together, get perfect results pressure cooking the Betty Crocker way.

Copyright, 1948, General Mills, Inc., Minneapolis, Minn.
Betty Crocker is a trade name of General Mills

IRONING, TOO, IS EASIER THE Betty Crocker WAY WITH THE TRU-HEAT IRON

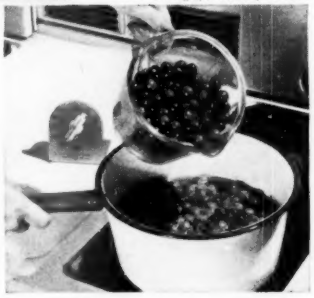
How to make 10-minute cranberry sauce

The cranberry sauce in the color picture page 62

The trick to getting a cranberry sauce with plump red berries, the right amount of juice, and the right sweetness is to follow a recipe—use exact measurements and time the cooking to the minute. Picture directions are given below.

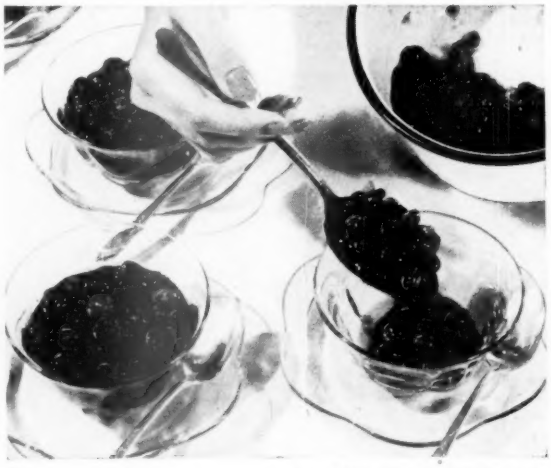
1 Measure 2 cups sugar and 2 cups water into pan. Heat to boiling and boil 5 minutes

Photographs: Wesley Bowman



2 Add 4 cups fresh cranberries. Do not cover the pan. Cook, without stirring, till cranberry skins pop. Takes about 5 minutes. Remove from heat

3 Cool cranberry sauce in pan. Pour into large serving bowl as on page 62 or spoon into individual serving dishes



NEW LA FRANCE IMPRESSES SCIENTISTS, DELIGHTS HOUSEWIVES!

NEW LA FRANCE BRIGHTENS COLORS, TOO

When you wash with new La France with Luminess, deep greens and reds and browns become richer. Yellows and blues achieve more brightness. Wash dresses that have grown drab in many washings suddenly become crisper in color, new-looking.

It's the Luminess that does it... that amazing Luminess!

What a wonderful discovery for women who have become resigned to bluings that dull colors or to bleaches that tend to bleed all brightness out of garments. Try new La France yourself... but be prepared to be amazed!

With new La France, you don't need to worry about washing fast-color and white things separately. New La France will whiten the white things and brighten the colored things in the same washer-load or tubful simultaneously.

New La France provided by Bendix in new washers!

Enthusiastic Comments from Users of the New La France

"Thanks to La France I now wash and blue in one operation—and my clothes have never looked better or brighter. Thanks a million for time-saving, back-saving La France."
Mrs. J. Spellerberg, Ferndale, Mich.

"I have been using La France for years and I didn't think you could beat it till I tried the *new* La France with Luminess. All I can say is that La France is even better now and that means it's simply wonderful. It gets clothes so much whiter that you can definitely see the difference."
Mrs. R. J. Tufts, Chicago, Ill.

"La France plays the leading role in my colorful clothesline show! Gay-colored prints, white shirts, and bordered towels all have a sparkle that's brighter than new! It's a 'must see'! La France—I love it!"
Mrs. J. Darrow, Plymouth, Mich.

Amazing New Whitening Compound Actually Adds Whiteness to Clothes

Also increases brightness of every color in the rainbow

By FRANCES BARTON

Hoboken, N. J., Nov. 1948 – Out of the laboratory has finally come a new answer to an old question! "How can I wash white clothes so that they will look whiter?"

For many years it has been the custom to bleach or to blue clothes to make them appear whiter. Now, a new compound has been developed by a group of chemists which outmodes all regular bluings as surely as the electric iron outmodes the iron your grandmother heated on the stove.

So new is this compound that its remarkable action is as impressive to many chemists and physicists as to housewives.

This compound is called Luminess, and it is now being used in the new La France bluing flakes.

All white clothes are white because they reflect light... colored clothes are bright because they reflect light. The more light they reflect, the whiter and brighter they are.

This wonderful new substance, Luminess, makes them reflect more light than they do naturally, thereby making them whiter and brighter than ever before.

Gets Clothes Whiter!

If you wash your white and colored things (clothes, tablecloths, anything) with your regular soap or detergent *and* with new La France containing Luminess, you find they don't grow dingier and grayer as time goes on.

They actually grow whiter... keep right on getting more so each time you wash!

After half a dozen washings, clothes are just as white, or whiter than they were when you bought them at the store. This is true no matter what brand of soap or detergent you use.

La France is simple to use. It comes in the form of a bluing flake. You simply add it to the wash water along with your soap or detergent. No bother. It works automatically while you wash. It works so well that the makers of the Bendix Automatic Washing Machine *include a package of new La France in every washer they sell!*

BETTER THAN ANY BLUING

We had La France tested by many housewives who were users of old-fashioned liquid, ball or cube bluing. These women were used to taking great precaution against streaking, spotting and over-bluing.

They found there was no need for such precautions with new La France. La France goes right in with the soap; the simple motion of the clothes through the water dissolves La France completely. It can't possibly spot or streak.

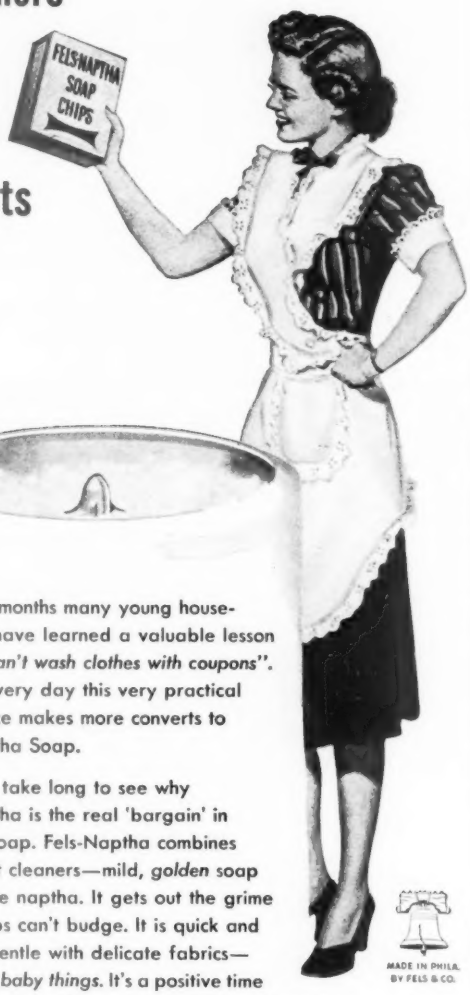
Because La France with Luminess *actually adds whiteness* to your white clothes, there's never a trace of blue on anything washed with La France. And don't forget, it *brightens* colors, too!

ABOUT 10¢ IN MOST STORES

LA FRANCE BLUING FLAKES—

with whitening, brightening Luminess!

Lots of our customers are converts



In recent months many young housekeepers have learned a valuable lesson —*"you can't wash clothes with coupons"*. Nearly every day this very practical experience makes more converts to Fels-Naptha Soap.

It doesn't take long to see why Fels-Naptha is the real 'bargain' in laundry soap. Fels-Naptha combines *two* great cleaners—mild, *golden* soap and active naptha. It gets out the grime most soaps can't budge. It is quick and ever so gentle with delicate fabrics—*especially baby things*. It's a positive time and labor saver for "The Lady of The House".

MADE IN PHILA. BY FELS & CO.

These are the "*specials*" and "*extras*" you *always* get with Fels-Naptha Soap . . . *at a fair and modest price.*

GOLDEN BAR OR GOLDEN CHIPS

Fels-Naptha Soap

BANISHES "TATTLE-TALE GRAY"

Prizes for your recipes

$70 for spring salads and berry or cherry pies

NEW contest calls for recipes to publish in the Cooks' Round Table next June. We have prize money for your best spring salads and berry or cherry pies. It takes just a minute to write down your favorite recipe, but you'll win $10 for that minute if you're chosen Cook-of-the-Month. Or if you're one of 20 contenders, you'll receive $3 and Honor Roll listing.

Here are suggestions for recipes that will be welcome and the simple rules for submitting them.

Berry and cherry pies capitalize on June's strawberries, gooseberries, raspberries, blackberries, currants, and cherries. The recipe you send can be a chiffon, cream, meringue, gelatine, or regular fruit pie; two crusts or one; with pastry, cracker, or cooky crust. The filling can be thickened with tapioca, flour, or cornstarch; sweetened with brown sugar or white.

Such combinations as cherries and raspberries, cherries and peaches, strawberries and rhubarb, or strawberries and bananas may be used. Just think of the best berry or cherry pie recipe you've ever made, then jot it down and send it in.

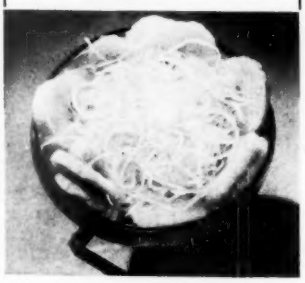
Spring salads include gelatine salads, green tosses, or fruit mixtures—any salad that suits the season. In June, fresh pineapple and strawberries add zest to fruit salads, while new carrots, garden onions, and leaf lettuce are the makings for tossed vegetable salads.

June's also the time to make gelatine salads with canned fruits and vegetables you want to use up before canning time. Gelatine's a good way to put fresh fruits and vegetables together, too. One jellied spring salad we've always liked uses diced green onions, radishes, cucumber, and celery in a lemon-flavored base. Send us your favorite spring salad.

And remember, the winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement, and six copies of the endorsed recipe.

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time and mark it, "June Spring Salads" or "June Berry and Cherry Pies."
2. Print your full name and address clearly in upper right corner of recipe page.
3. Give measurements in level cups, tablespoons, and teaspoons, never in heaping or scant measurements.

Baker's Coconut Quickie #8



Sliced bananas
Orange juice Baker's Coconut

Arrange sliced bananas in sherbet dish, cover with orange juice. Then drift on a snowfall of lacy, luscious Baker's Coconut! OH, what a tropic delight! Keep Baker's Coconut handy—use it often. Kids love it on bread and butter after school. Also wonderful toasted and sprinkled on puddings, junket or custard. Your grocer has both Premium Shred and specially moist Southern Style.

BAKER'S COCONUT

SECRET OF 100 GLAMOUR TRICKS

Products of General Foods

SEND! New Recipe Book. "Coconut Glamour Desserts"—only 10c. Address Baker's Coconut, Box 26, Battle Creek, Mich.

OLD-FASHIONED LUSTER
WITH
MODERN SPEED

It's fast!—it's amazing! —this *liquid* silver polish that saves you rubbing, works with safety, and gives your silver the richest brilliance you can imagine.

Silvo has become traditional among leading families throughout the world—having been used by three generations. Now it's available here—only 35¢—at department, jewelry, grocery stores. Try this modern marvel—

Silvo

Liquid SILVER POLISH

PRODUCT OF THE R. T. FRENCH COMPANY

Old advice to the newly wed

Be smart—use Sani-Flush. Housekeeping friends and relatives judge a new bride's cleverness by the speed with which she gets around to using Sani-Flush. There's no scrubbing. Sani-Flush cleans toilet bowls the quick, easy, sanitary way. Disinfects. Stains and film go. Odorless freshness remains.

Safe in all toilet systems. Good in hard or soft water. At all grocers'. Two handy sizes. The Hygienic Products Co., Canton 2, Ohio.

Sani-Flush

GET TWO CANS TODAY

100 Fireplace Ideas-FREE

For Home, Playroom, Summer Cottage, or Camp

If you're planning to build or remodel, *get our FREE 32 page Book*, which pictures and describes 100 Fireplaces. It will help you make a practical and artistic selection. The Book also gives valuable information about

FYRO-PLACE NEW AND IMPROVED WARM-AIR-CIRCULATING UNIT

Built around this steel form, your fireplace will operate perfectly, making your home more comfortable and valuable.

WRITE FOR BOOK TODAY

Small Book 4¼x5½ sent free. Larger Book, 8½x11, beautifully illustrated, 25c

Price Fireplace Heater & Tank Corp. 63 AUSTIN ST. BUFFALO 7, N. Y.

From Your Favorite Negative

PERSONAL PHOTO CHRISTMAS CARDS

including envelopes as low as **20 for $1** (*plus 10¢ Shipping*)

Yulecards are handsome photo Christmas cards made from your favorite *negative* of child, family, pet, doorway or familiar scene, etc. See card before you buy.

FREE sample . . . send us negative of your snapshot with 3c return postage. (After Nov. 15 send 6c for 1st class return postage.) We will make sample of our deluxe style from your negative. If negative unavailable, add 50c for making new negative from your snapshot. Negative returned with sample. No obligation whatsoever. Satisfaction guaranteed. Offer expires Nov. 30.

YULECARDS, Box 310-DN, QUINCY 69, MASS.

4. Be sure to specify in your recipe the brand names of the nationally known food products you use as ingredients—products available everywhere. We must know them so we can test your recipe with the same brands you use.
5. Include 50 to 100 words about the history or origin of your recipe.
6. All recipes submitted become the property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, November 30.
8. Address the recipes you enter to 5411 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

This Month's Winners

Mrs. Jay Barnette of St. Paul, Minnesota, is November's Cook-of-the-Month. Her Ham-Pineapple Rings are really different. And small wonder—Mrs. Barnette put five recipes together to achieve them. See the picture on page 77.

Mrs. Paul Dobbin's Royal Hamburgers are de luxe cheese burgers.

Lynn Graeff's Filled Chicken Squares are two layers of chopped chicken, celery, carrots, and seasonings, with a creamy corn filling between.

Mrs. M. A. Clark wins a prize for her Stuffed Barbecued Ribs, extra delicious with an expertly blended sauce.

Cranberry dessert that earned the most votes from the judges was Theresa Lessmeister's Steamed Cranberry Pudding topped with an easy creamy sauce.

Everyone asked for seconds when we served Mrs. McClure's Cranberry-Orange Sherbet, a rosy red dessert that's as refreshing as it sounds.

Another chilled treat is Eunice Jenny's Jellied Cranberry Dessert, a delectable blend of whipped cream and three kinds of fruit.

Mrs. Niemuth's Baked Cranberry Pudding is ideal for a chilly November day. It's served warm and with a hot, rich Butter Sauce.

Other good cooks winning prizes are listed below.

Honor Roll

Mrs. F. L. Brown, Mechanicsburg, Pennsylvania.
Mrs. M. A. Clark, Rockwall, Texas.
Mrs. A. A. Cobble, Mosheim, Tennessee.
Mrs. Daniel Constant, Fort Worth.
Mrs. Edward J. Carlson, Coronado, California.
Mrs. Paul Dobbins, Los Angeles.
Mrs. Robert Givens, Eneleth, Minnesota.
Lynn Graeff, Chicago.
Eunice Jenny, Portland, Oregon.
Mrs. Lena E. Knuth, Oxford, Nebraska.
Theresa M. Lessmeister, Peru, Illinois.
Mrs. Warren Luka, Columbus, Ohio.
Mrs. Eloise Templar Leakos, Oakland, California.
Mrs. Ellis McClure, Rockford, Illinois.
Mrs. Mabel Madden, Columbus, Kansas.
Mrs. Kenneth Niemuth, Clintonville, Wisconsin.
Ethel O'Connor, Sioux City, Iowa.
Mrs. Russell Spencer, Freeport, Illinois.
Mrs. Margaret Thorn, Devil's Tower, Wyoming.
Mrs. Mae Vaughn, Pomona, California.

Hotpoint Makes Water-Heater History With Sensational MAGIC CIRCLE HEAT!

Introduces Pressurized Calrod* Units To Make Possible Safest, Most Economical And Dependable Hot-Water Service Ever Offered! Water Temperature Is Controlled Automatically. You Can Store Hot Water For Three Days Without Reheating.

EIGHT MODELS, ranging from 15 to 82 gals. capacity. The 30- and 40-gal. table top models are matched units of Hotpoint's Electric Kitchen.

HERE is a radically new and different water heater! Using the Magic Circle Heat of pressurized Calrod* Units, this amazing Hotpoint appliance is unsurpassed for safety, economy, and reliability. A new, super-sensitive thermostat keeps water temperature constant and minimizes use of electricity. The heavy-duty tank, thickly insulated with Fiberglas*, can store hot water for *three whole days* without reheating! There's a model for every need. See your dealer. HOTPOINT INC. (*A General Electric Affiliate*), CHICAGO

New! Hotpoint Gives You 10-Year Protection Plan!

Everybody's Pointing To Hotpoint Electric Water Heaters

*Reg. U. S. Pat. Off.

Cheer up every room in the house with

new color for draperies and slipcovers

Be your own interior decorator—and love it—with All Purpose RIT.

Brighten every room with RIT dye magic... and make your things look blossom-bright and new again.

Just take a few color ideas... spice with enthusiasm and add All Purpose RIT... there's the recipe for "doing over" your whole house. Start today!

With All Purpose RIT you can be a "dye expert" with your first package. The directions in the RIT box are so simple, so easy you can do a "professional" job—and it's such fun to see the results.

25¢ SAME PRICE IN CANADA

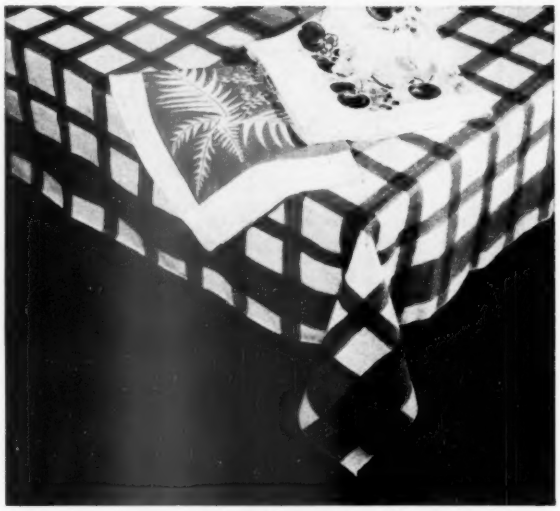
All Purpose RIT dyes Nylon, all Rayons, Cotton, Silk, Linen, Wool . . . literally any fabric except glass or mineral fiber!

Guaranteed... the finest dye that money can buy

All Purpose RIT FABRIC TINTS & DYES

RIT PRODUCTS CORP., 1401 W. Jackson Blvd., Chicago 7, Illinois

Kitchen and picnic accessories



Red-checked, red and white Christmas-fern pattern, and fruit pattern cloths are made from novelty-woven, mercerized, colorfast fabric. They come in boxed sets. You can have four napkins and 54x54-inch cloth or six napkins and 54x72-inch cloth, or you can buy the tablecloths singly.

Practical, inexpensive bowls for flowers, fruit, and cookies. The handsome ivory-handled steak knives and walnut-handled carving aid will be an everlasting joy. Portuguese tamporina (center) hangs on wall; holds vines or flowers.

More on page 117

A thing of beauty is a joy forever. The superb tonal quality of the Baldwin piano brings to your home the same thrill you experience, hearing the Baldwin Concert Grand played by one of the many great artists who use the Baldwin professionally.

Pride of ownership is natural. Your possession of a Baldwin is a mark of distinction, of discriminating taste.

Let us send you our illustrated brochure. You will agree that for you, too, there is but one choice—the **Baldwin**

THE BALDWIN PIANO COMPANY, CINCINNATI, OHIO
BALDWIN, ACROSONIC, HAMILTON AND HOWARD PIANOS, THE BALDWIN ELECTRONIC ORGAN

at your
FOOD STORE

Delicious-Satisfying

MILD - MELLOW, UNIFORMLY GOOD

NATURAL CHEESE

Send for FREE Recipe FOLDER.

PURITY CHEESE CO., Dept. BR, Mayville, Wis.

Also ask for MEL-O-PURE and Purity EDAMS

TO THOSE WHO WANT A DIFFERENT CEREAL:

"IT'S CRISPER

than any other Raisin Bran we've tried, and **stays crisp longer.** Skinner's Raisin-Bran gave our family a new thrill at breakfast. We like those crisp flakes and sugary whole California raisins."

—from a Letter from a Lady, in our files

NOTICE is hereby given:

No Other Raisin Bran Is Like Skinner's Raisin-Bran

The ORIGINAL

How to double

By Pauline Graves

EXTRA shelves can make housekeeping a lot easier. I know. My husband and I put shelves—and more shelves—into every closet and cupboard in our house.

Half shelves or shallow shelves were built between shelves that were too widely spaced. Tiers of new shelves fill what used to be waste space. There's no more danger of breaking cups by stacking them, no need to reach behind one set of glasses for another, and no mussing of sheets or tablecloths.

These pictures show four of our closets or cupboards that have been improved by extra shelves.

BEFORE ——→ **AFTER**

In the broom closet...

One shelf was placed high before to leave room for hanging brooms and mops—and all the space in the middle of the broom closet was wasted. After we put brooms, dustpans, and mops on one side of the closet, we had plenty of space for canned-goods shelves in the middle. A rack of shallow shelves built inside the door helps organize my kitchen and laundry cleaning supplies and soapboxes

BEFORE ——→ **AFTER**

In the linen closet...

Shelves spaced 20 inches apart used to force us to pile our linens high or waste valuable space. However things were arranged, we ended up with a lot of mussed and rumpled tablecloths. Three sliding shelves gave me more room for my table and bed linens: they pull out easily, so everything can be stacked neatly. Two shelves were left deep for towels and sheets, and a half shelf was built in at the top for blankets

your shelf space

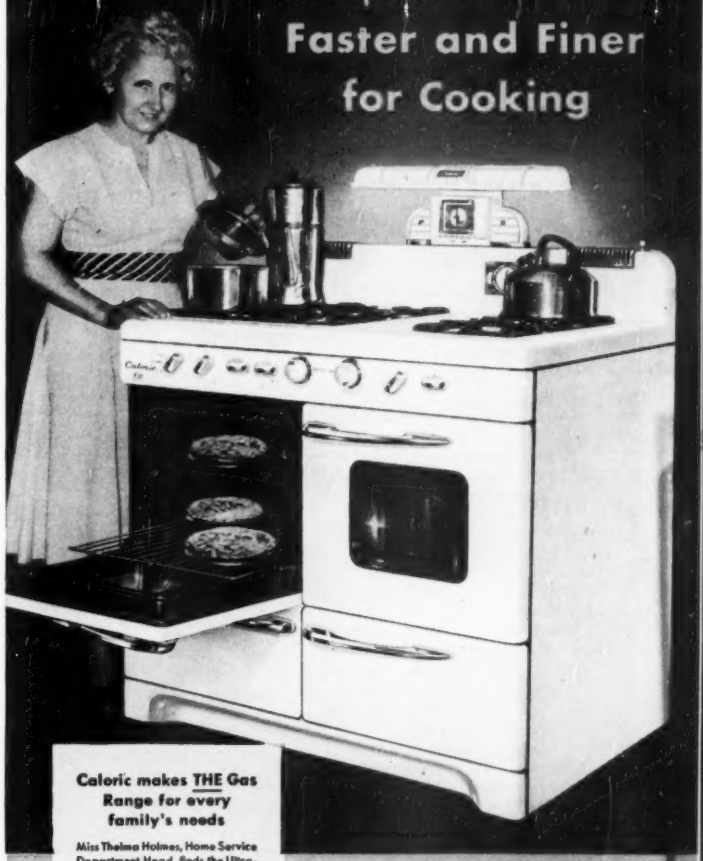
Before photographs: Peter Gowland

After photographs: Maynard Parker

More on page 118

Easiest to keep Clean—

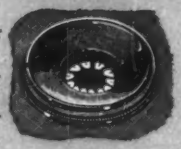
Faster and Finer for Cooking

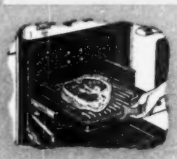


Caloric makes THE Gas Range for every family's needs

Miss Thelma Holmes, Home Service Department Head, finds the Ultramatic Caloric 2-oven, 2-broiler, 6-burner model ideal for baking and roasting at one time; or for extra capacity top-burner and broiler meals.

Cook with ½ less gas on *fast* Flavor-Saver Dual Burners that protect food values. *All* burners guaranteed for life.





Flame-broil for finest flavor in Veri-Clean Broiler, completely removable for easy cleaning. Choice of elevated or under-oven position.

High-speed Hold-Heat Oven with Time and Heat Controls. Heavy insulation and exclusive door seal keep kitchens cooler.

America's Easiest Range to Keep Clean—

more porcelain enamel inside and out; more exclusive features for finest, fastest cooking; easiest cleaning. Choose from 4 or 6 burner models—wide variety of ovens, broilers and storage arrangements.

Dealers listed under CALORIC in Classified Telephone Book. Or write Caloric Stove Corporation, 1204 Widener Building, Philadelphia 7, Penna.

Specially engineered models for LP-Gas users beyond city mains.

Ultramatic

Caloric Automatic Gas Ranges

REG. U. S. PAT. OFF.

Hitch a new kind of fun to your piano!

Read how you may enjoy the Solovox for 3 days ABSOLUTELY FREE!

Play a cello solo, a clarinet, sax, or trumpet solo, and accompany yourself on the piano at the same time!

With the Solovox, you hitch a new kind of fun to your piano. You have a second keyboard on which you play dozens of different instrumental solo effects to piano accompaniment.

It's more fun than playing piano alone. Whether you're a whiz at the keyboard, or whether you play simple tunes just for your own enjoyment, the Solovox gives all your music a professional touch.

Plug the Solovox into any electric outlet. It can be added to or removed from any piano in seconds. Cannot mar the finish.

Ask for a FREE trial in your own home! Your Solovox dealer will be glad to tell you how you may have the Solovox added to your piano absolutely free to play as much as you like for 3 full days in your own home. There is no obligation.

Mail the coupon for your free copy of the illustrated booklet that tells all about the sensational Solovox.*

Solovox

Made by the makers of the Hammond Organ

Hammond Instrument Company
4228 W. Diversey Ave., Chicago 39, Illinois

☐ Check, if you would like a free trial of the Solovox in your own home, without obligation.

☐ Check, if you wish to receive our illustrated booklet.

Name.....

Address.....

City.....

P.O. Zone.....State.....

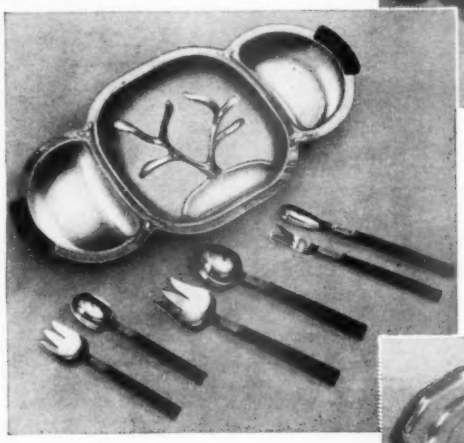
☐ Check, if you also wish full details about the Hammond Organ.

*T. M. Reg. U. S. Pat. Off. Copyright, 1948
11

Gifts for your table [*Continued from page 110*]

Table service with a modern look

Now you can get good Swedish Modern design in plated service priced within the average budget: salad-dressing bowl with ladle; ebony-handled sauce boat; 2-quart beverage pitcher; oval serving tray 29 inches long; leaf-shaped cake or pie server; large salad servers; 18- by 3-inch partitioned relish dish with fork; punch ladle; bottle opener



Modern Vegtaplatter is big enough to serve up meat, potatoes, and vegetables for a whole meal. You'll find it in silver or in stainless steel. Modern-looking handmade salad servers—in a variety of sizes—are sterling silver with ebony handles

Nontarnishable, satin-finished alloy looks like antique pewter, but you can bake in it, too. Here it's used for authentic copies of fine old museum pieces: cake or sandwich plate 12 inches across; mortar and pestle; covered marmalade jar and ladle; stirring spoon; 8-inch dinner plate; 4- and 6-inch porringers with handles; small ash tray or coaster

Gold metalware table accessories look like real gold, and wear forever because they are made of solid alloy. They cost about the same as plated silver. These candlesticks, candelabra, sugar and creamer set, tray, shakers, and table settings would be particularly rich-looking with gold-banded china

More on page 117

Where to get it, page 259

Here's the happy answer to so many of your gift-giving problems! Your friends, your family will be truly delighted to find a charming set of SIMTEX Tablecloths and Napkins under the tree on Christmas morning.

And whether you choose colorful prints, lustrous damasks or any of the newest woven stripes or checked patterns, you will welcome the very moderate cost of SIMTEX cotton cloths . . . priced from $2 to $10. Look for the SIMTEX label on gift-packaged sets at your favorite linen counter.

Guaranteed by Good Housekeeping

The Simtex Family of Products:
Tablecloths & Napkins • Bedspreads
Flannelette Sport & Utility Shirts
Nightwear Flannelette • Mattress Tickings
Furniture Fabrics

SIMTEX MILLS
40 Worth Street, New York 13, N. Y.
Division of Simmons Company
Makers of the famous BEAUTYREST Mattress

New G-E 4-Lamp package

Easiest way ever to buy light bulbs!

1. EASY TO BUY

This new G-E 4-Lamp package beats everything but a willing husband for making your shopping easier! Contains four factory-tested G-E lamps. Size is plainly marked on the outside. Tuck 'em right into your shopping bag — no wait for wrapping or testing.

2. EASY TO CARRY

Not bulky, no awkward shape, no chance for bulbs to slip out. Sturdy enough to protect bulbs from damage on the way home and after you store 'em away.

Best way yet to stop bulbsnatching!

3. EASY TO USE

G-E 4-Lamp packages stack up nicely on cupboard shelves — bulbs are convenient to get at. And since it's so easy to have G-E lamps on hand, you're always a jump ahead of bulbsnatchers! Remember, General Electric lamp research is always at work to make G-E lamps *Stay Brighter Longer*.

Stock up at these low prices

4 40 OR 60-WATT BULBS ONLY . . . **48¢**

4 100-WATT, ONLY . . . **60¢**

40 or 60-watt bulbs **12¢** each — 100-watt bulbs **15¢** each

List prices subject to Federal tax

LISTEN TO "WHAT'S MY NAME?", WITH ARLENE FRANCIS, SATURDAY EVES., ABC

G-E Lamps

GENERAL ELECTRIC

Kitchen and picnic accessories

Continued from page 110

Choice wood accessories are these gay, peasant-painting serving spoons, wall rack, and plate; mahogany or oak salad set; mortar and pestle for garlic and herb crushing; individual snack tray; raffia-covered flatware; mahogany tumbler; blonde and mahogany Lazy Susan; salt and pepper mills; salt cups and scoops, a joy to every host and hostess.

Photographs: Stanley

Woven picnic basket comes ready-equipped with red plastic plates, cups, and flatware for four or six. Metal-lined refrigerator basket is 10 inches in diameter and 12½ inches deep—its heavy oak swing handle makes for easy carrying.

More on page 111 *Where to get it, page 259*

buy on proof!

Ask your dealer to show you the Slumberon ORTHO-FLEX "Seeing is Believing" coil control demonstration. You'll see for yourself exactly "what's inside" your Slumberon mattress to guarantee years of delightful sleeping comfort.

You can actually see *before* you buy how the Slumberon ORTHO-FLEX MATTRESS by Burton gives you sleeping comfort

Know exactly *how* and *why* SLUMBERON *does* give you deep-down sleeping comfort like you've never known before. Yes, prove to yourself, *before* you buy! Actually see by visual demonstration how the new Ortho-Flex "magic finger" positively controls each and every Slumberon Coil . . . how it assures you a new kind of luxurious sleeping comfort. There's nothing like the Ortho-Flex "magic-finger" in any other mattress . . . it's exclusive in the famous Slumberon.

Slumberon MATTRESS

***Another Fine Bedding Product by* Burton**

BURTON-DIXIE CORP. • Main Office: Chicago 8, Illinois

Also Manufacturers of the nationally famous DE LUXE *Bed Spring,* KOTN-TOP *Personalized Pillows,* IZOLIN *Down Comforters,* HI-LO *Love Seats.*

If you could see inside your drainpipe

YOU'D BE HORRIFIED to see the filthy sewer muck that collects in your drain. Slimy, greasy muck where nasty sewer germs breed.

Even if you use a liquid disinfectant regularly you cannot rid your drains of this filth. It takes Drāno to remove this mucky refuse *as well as* the germs that breed in it. Yes, if you could see Drāno at work . . .

You'd use Drāno every week

Drāno, you see, has a special churning, boiling action that loosens muck, flushes it away completely. Your drain is scoured clean, fresh and sanitary!

Remember, too, it's muck that slows drains. And Drāno's grease-chasing action keeps them fast-running. Also opens clogged drains *quickly!* So—get the smart Drāno habit . . .

. . . *Put a tablespoon of Drāno in every drain once a week!*

Drāno®

removes germs as well as the muck where they breed

Harmless to septic tanks: Makes them work better—cuts down odors.

TUNE IN: DOROTHY KILGALLEN, Thursdays. See local paper for time and station.

Copr. 1948, by The Drackett Co.

How to double your shelf space

Begins on page 112

In the china cupboard . . .

Before. China, glassware, and silver had to be stacked helter-skelter in order to get everything into the cupboards. When I needed a dinner plate, I had to take saucers and salad plates out first. Stacked cups seemed to fall every time someone slammed the door shut

After. No more stacking—or breaking—here. New shallow shelves made from 1x8's put all our dishes and glasses within easy reach. Some of the new shelves extend across the width of the cupboard; others go just halfway to leave room at the end for tall glasses

More on page 120

Research by 19 Universities* proves you can beat high food prices!

How to *Eat Well* and *Spend Less*

Here, for example, is a square meal that serves four eager eaters for only $2.49

Canned foods have always had a proud reputation for keeping food bills down. Yes, even in these times of high prices. Research proves it—research by 19 American universities.* The facts boil down to this: Penny for penny, canned foods in general give you more *food* for your money, as well as more *nutritional* values. Most foods in cans not only cost less than the same foods in other types of containers, but less even than the fresh foods—and far less than frozen foods.

And just think of the extra *convenience* of using canned foods! All messy cleaning, trimming, peeling and scraping is done *for* you. All *you* do is the "masterminding." And, of course, canned foods are never out of season! Besides all that, you can always *count* on good taste and nutrition. For each steel-and-tin can is really a miniature "pressure cooker" that *seals in* fine flavors and precious nutrients.

The big reason why canned foods give you so much more and cost you so much less is—*the can itself.* Cans are sturdy, dependable, safe. And they're so inexpensive that more of your money goes for what's *in* the can. Thank *goodness* for this modern container!

Can Manufacturers Institute, Inc.
60 East 42nd St., New York 17, N. Y.

WHAT A MEAL FOR FOUR!
—AND ONLY $2.49

(Based on typical retail prices advertised in September, 1948)

Vegetable soup; crackers; corned beef hash and sweet corn relish for "crown"; green peas; sliced beets for salad; peach halves and evaporated milk for delicious "Velvet Cream Dessert"; coffee; cookies—*and they all come to you in cans!* (Write for your FREE copy of the "MENU-MAKER"—giving suggestions for 25 meals at a cost of about $1 each—to serve 4 people.)

Recipe for CORNED BEEF HASH "CROWN"—Pack 2 cans of corned beef hash into well-greased ring mold. Bake in 350° oven for 30-35 minutes. Turn out onto serving dish or platter. Fill center with sweet corn relish. Surround with hot canned green peas.

BUY IN CANS AND BE PROUD
PROUD OF YOUR SERVINGS
PROUD OF YOUR SAVINGS

*For full details see "Comparative Cost and Availability of Canned, Glassed, Frozen and Fresh Fruits and Vegetables" in the April issue of the *Journal of the American Dietetic Association.*

"Satina makes starched clothes 3 times easier to iron!"

WRITES MRS. P. F. McEWAN, CHICAGO, ILL.

MRS. McEWAN, pictured above with her husband, writes this about Satina:

"I really do like Satina. When I add Satina to my starch, it makes my ironing more than 3 times as easy to do. The iron runs so smoothly."

Satina is a wonderful ironing aid that you use with boiled or unboiled starch. It dissolves easily in boiling water or the boiling starch solution.

It not only makes ironing *lots* easier, it makes clothes *smell fresher, look newer,* and stay *clean longer,* too!

FREE FULL-SIZE PACKAGE

WE'RE SO SURE *you'll* love Satina, if we can just get you to try it once, that we're offering you a *free* full-size package. Enough for 4 big starchings. Just try it and judge Satina for *yourself!*

A PRODUCT OF GENERAL FOODS

SATINA, Dept. 68, Battle Creek, Michigan

Dear Sirs: Satina sounds good to me. Now I'd like a free full-size package to see how much easier it makes *my* starched ironing.

NAME _____

STREET _____

CITY _____ STATE _____

Women say: "Put SATINA in your starch! It makes starched ironing 3 times easier!"

How to double your shelf space

Continued from page 118

In the china cupboard . . .

Before. Sets of matching glasses couldn't be kept together in such crowded quarters. All my kitchen china was unscientifically piled into spare corners—and had to be hunted up each time we set the table. There was no convenient place for storing vases or trays, either

After. Now there are special compartments for my tall vases and odd-shaped serving dishes, as well as plenty of extra shelves made to fit our everyday dishes. New shelves doubled the old cupboard's capacity and cut out the need for anyone searching for a special dish

For just your style—at just your price— see your Bigelow dealer!

BIGELOW WEAVERS

The design must fit your dreams. You've pictured *your* perfect carpet—the color, pattern, texture to touch your whole room with magic.

It's waiting at your Bigelow dealer's—where there's a wide, wide choice. Latest styles by America's top designers! An Aladdin's garden of superb, glowing colors! SHOWN: Bigelow's dramatic cardinal-red carpet, the lush Sonata 2103-3541. Around $17.75* a sq. yd.

What makes a carpet exactly right for you?

You want to be sure of long wear. For loveliness that will last after many a calendar's been thrown away—choose a Bigelow Carpet! Every one is made of "lively" wool—as springy as a summer lawn. Every one promises you *years* of wear and just-like-new good looks. SHOWN: Bigelow's grass-green Glentwist 94921, treated with Bigelow's own "Permaset" process so the twist lasts its whole life. Around $10.50* a sq. yd.

The price has to be right. Whatever you plan to pay, you'll find a just-right Bigelow Carpet at your price level. *Every* Bigelow Carpet is made of choice imported wools, blended for richness and wear, with quality controls watching every step from fleece to floor. You get a *better rug!* SHOWN: A serene, fog-grey carpet; Bigelow's Beauvais 1786. Around $9.25* a sq. yd. **Slightly higher in the West.*

For name of your local Bigelow dealer, call Western Union by number. Ask for operator 25.

LIVELY WOOL SPRINGS BACK UNDERFOOT

Bigelow

Rugs and Carpets

Beauty you can see... quality you can trust... since 1825

How to flower spring bulbs indoors

Begins on page 50

red Bartigon and glowing, feather-edged Discovery.

In husky, upstanding yellow trumpet daffodils, King Alfred is the longtime favorite, and Beersheba is the finest white. All the big Dutch Hybrid crocuses can be forced, and you cannot go wrong on the bonny blue Siberian scillas and grape hyacinths.

Hyacinth odors are unfailingly sweet. Good kinds for flowering indoors are Gertrude—deep pink; L'Innocence—white; City of Haarlem—deep yellow; and King of the Blues.

Use good topsoil in your containers. If planting one without a drainage hole, you'll need to be careful about overwatering while the bulbs are forming their roots. Clay flowerpots, glazed bowls, tin boxes, even paraffined cheese cartons can be used. But nothing less than 5 inches deep for the big bulbs, please, because when they begin to grow they "stand up on their roots." The tips of the bulbs need not be covered with more than ½ to 1 inch of soil.

Tulips, hyacinths, and daffodils can be spaced as close as 1 inch apart. This means you can have six good-size tulip bulbs or three large hyacinth or daffodil bulbs in a 6-inch pot and get a grand blaze of color.

Darkness, moisture, and coolness are the three essentials while the roots are being formed. Keep your potted bulbs moist and in some spot where the temperature stays below 40 degrees, and you'll get good root systems.

Roots must come first. With these bulbs, the bloom buds are already formed when you buy them. Whether or not the blooms emerge in perfect form depends on the support they get from good root systems. Examine your pots for progress after several weeks in their cool dark spot. If you hold your hand across the top you can turn the pot on its side and let the soil slip far enough for you to see whether the pot is filling, or just starting to fill, with white roots.

When buds show. Of the three big bulbs, hyacinths are the trickiest. Hyacinth-bloom buds should have come up far enough to show in the heart of the leaf rosette before you bring the pots into the light. With most kinds, better wait until the top of the bud spikes are 2 inches above the soil. Don't worry about their looking bleached. They'll green up quickly in the light.

When buds are up, bring the pots into the light for two days, but still keep them as cool as possible—certainly under 60 degrees. On the third day, promote them to prominent and sunny spots in your windows where their color will be so welcome.

Water. Potted bulbs must never be allowed to dry out. Constant moisture at their roots will not only promote good growth but prolong the life of the flowers after they open.

Care after blooming. Your hyacinths, tulips, daffodils, crocuses, and grape hyacinths can be saved for planting in the garden. Care for them as you do any other house plant until mid-April when they can be slipped with root balls undisturbed into garden soil. Some bulbs will skip a year before blooming, but all will flower again. That makes the bulbs very worth saving after their big show indoors. But buy new bulbs for forcing indoors this way next year.

ANYBODY, ANYWHERE, CAN SERVE A THANKSGIVING DINNER WITH

EVERHOT *Automatic Cooking*

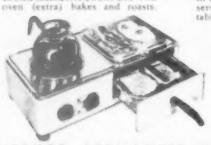
This month countless thousands of women will be matching their wits against the handicaps of getting a Thanksgiving dinner in a make-shift or temporary home—a trailer, furnished room or half finished dwelling.

Everhot Automatic Cooking units operating from any wall outlet, requiring no special wiring, practically no space, enable any woman to cook anything she wants to serve no matter where she may be. In any home they save time, labor and assure food at its best. See Everhot at your appliance dealers or write

THE SWARTZBAUGH MFG. COMPANY
TOLEDO 6, OHIO

EVERHOT ROASTER OVEN. Cooks a balanced meal for up to ten persons in one operation. Roasts a 20-24 pound turkey or cooks 18 quarts of soup or chili.

EVERHOT RANGETTE. Complete Range-style cooking with a unit that requires but 2½ sq. ft. space. Broils, toasts, fries, boils and with oven (extra) bakes and roasts.



EVERHOT CASSEROLE ROASTERETTE. 3½ Quart capacity. 6 Pounds meat or fowl. Two-heat control. Cook and serve from the same unit on dining table.

EVERHOT AUTOMATIC ROASTERETTE. 5-Quart capacity. Removable inset pan. Automatic heat control. Gives Roaster Oven performance in a smaller unit.

EVERHOT APPLIANCES HAVE BEEN GIVING SATISFACTION IN USE SINCE 1884

EVERHOT ELECTRIC BLANKET. Large—72 x 90 inches. 75% wool, 25% cotton. Underwriters approved. Plastic bag for storage or travel included.

EVERHOT RAYVECTOR. The portable fire place. Adjustable for circulating or direct heat of ultra red rays.

EVERHOT FAN AND HEATER—with comfort for room heating or cooling. Rich, hammered blue finish.

EVERHOT AIR FLO HEATER. A fan type unit of very smart styling. Quick, light, efficient.

EVERHOT APPLIANCES HAVE BEEN GIVING SATISFACTION IN USE SINCE 1884

HER TREASURE SHATTERED . . . Way back in Connecticut, they almost quarreled because the wagon was so small. Things dear to each had to be left behind. Father's English saws and chisels were as important as his rifle, pelt frame and plow. The candle mold, the pewter platters and mugs were vital. But the Sheraton dresser, with its imported mirror! Symbol of Mother's determination to remain a lady in the wilderness—the mirror would keep watch. Father had yielded to her tears. He made room. Many times, during grim weeks on rutted, twisting, boulder-strewn Appalachian trails, they held their breath. Mother would peek at her treasure and smile. The plate glass mirror was unscratched when, at last, they reached the Ohio country. How proud she was when finally they began to move in! She stood tense as her men strained to lift it to the ground. Then crash! Never could they replace that mirror. Plate glass was not made in America—was beyond their means. Once rare and costly, plate glass is still the finest glass made. And American genius for production has brought the price within reach of us all.

NO FINER GLASS THAN LIBBEY · OWENS · FORD

PLATE GLASS

Chintz and

BEFORE

When you furnish a small room remember the principle the Caseys demonstrate here in these two pictures: To save space, furnish up your walls, put them to use with cabinets, shelves, tall furniture, and keep the floor clear

$13.71 LATER

Here you see how the principle works out. Casey's new shelves—he put them together one Saturday morning with a hammer, saw, and square—make room for the desk, improve looks of the corner, cost only $13.71

color

Continued from page 41

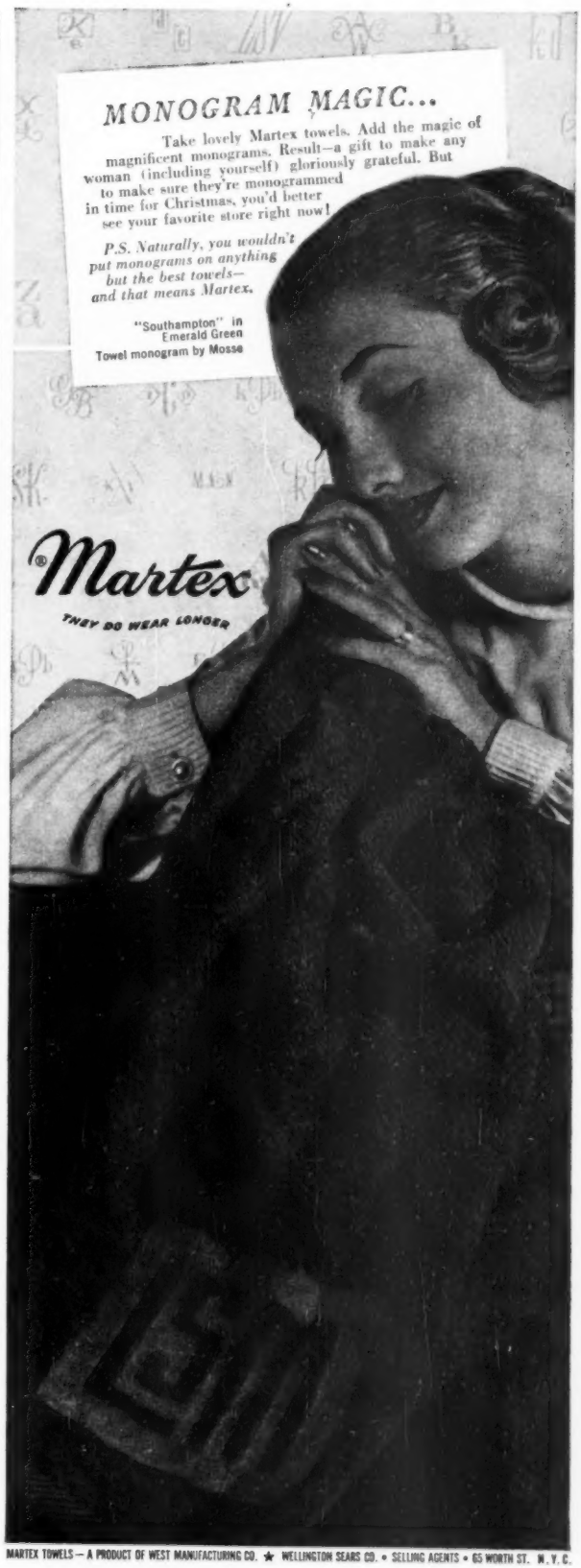
The first furniture the Caseys ever bought was this sofa, the kind most newlyweds buy because it is cheap and what mama had, overstuffed, fat like a hog. It dwarfed the small room, jammed end tables smack up to the doors

BEFORE

AFTER

When you furnish a small house there's one thing especially you have to watch for—to get furniture that's compact. There's no space for rolled arms, gauche shapes, two-ton looks. Casey did like sofa to lie on, tho

More photographs on next page



MARTEX TOWELS — A PRODUCT OF WEST MANUFACTURING CO. ★ WELLINGTON SEARS CO. • SELLING AGENTS • 65 WORTH ST. N. Y. C.

More for your money! Instant heat anywhere

Arvin Portable Electric Heaters $10.95 TO $14.50*

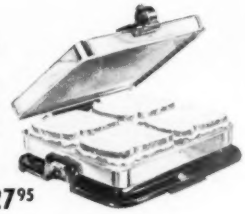
**Slightly higher in zone 2*

For quick direct heat to warm a cold corner or chase a chilly draft, Arvin Portable Electric Heaters offer America's leading value! Arvin Heaters have been the standard of comparison from coast to coast for 17 years. Sheer value and high quality have made Arvin the world's largest manufacturer of portable electric heaters!

Arvin Fan-Forced Heaters deliver 45 cu. ft. of warm air per minute. Operate on AC only. Handsome, efficient, dependable—Underwriters' listed. For nurseries, bathrooms, kitchens—for drying hair or clothes, photo films and prints—Arvin Heaters are useful in dozens of ways! Built for years of sturdy service! Your dealer has them!

Arvin Lectric Cook

Grills! Fries! Bakes! Toasts!



America's number one value in cooking convenience! Capacity equals 3 ten-inch skillets. Big enough for 16 hamburgers, 8 pancakes, 4 toasted sandwiches or many steaks or chops. Converts in seconds to fully automatic waffle baker—makes 4 big waffles at once. Makes a beautiful gift. $27.95

Top quality at a low price Arvin Automatic Iron... $10.95

Less weight, less effort—the even heat does the work. Faster heating, faster step-down saves ironing time. Plain-view heat control for all fabrics. Cool comfort-grip handle. Safety-locked cord. A truly modern iron at a money-saving price!

Noblitt-Sparks Industries, Inc., Columbus, Indiana
Also makers of famous Arvin Radios

Chintz and color

Continued from preceding page

BEFORE

The right curtains give you more decoration for your money than most any other item. Here in Casey dining room see how to handle tight-lipped, plain-Jane look

$20.75 LATER

Set the curtain rod six inches out on each side of the window, use ruffles. It makes your window saucy, full-blown, show-girlish. Casey re-covered chairs with chintz, quilted

Here's what goes on at the head of the Caseys' chintz-covered bed. Mary Casey made up a roll of mattress material, bound it with cloth, covered it with chintz, stitched so that it can be removed for washing

For details of what the Caseys spent, see page 128

QUESTION: What car body opens the door to beauty as well as surpassing safety and traveling comfort?

ANSWER: Naturally, it's the car body voted first choice by most people. For here is more than the highway smartness loved by the fashion-wise. Here is rich comfort whose luxury you leave with reluctance. Here is the good solid sturdiness of steel welded to steel from Turret Top to floor in one safe unit. Here is, in short, Body by Fisher — endowed with all the fine craftsmanship of 40 years of quality coachmaking. Yes, you ride in beauty — in comfort — in security — when you go places in a Body by Fisher. Insist on it in your next car.

HI-TEST SAFETY PLATE GLASS

The Unisteel Turret Top Body By Fisher has safety plate glass all around—an advantage enjoyed by owners of General Motors cars. No "wavy" distortions to cause eye-fatigue which sometimes occurs with lower-cost safety sheet glass. Enjoy greater safety, better "see-through" vision from safety plate glass where it counts—another reason why your next car should have Body by Fisher.

Body by Fisher BETTER BY FAR

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Choose either Pabco Linoleum or Printed Floor Coverings—you're sure to get the "whitest white," "truest blue," and many other outstanding colors! *Plus* Pabco long wear and easy cleaning*!

Luxurious Pabco Linoleums (Patterns No. 9047 and 9003 shown above) are Soil-Sealed to resist dirt. Pabco Printed Floor Coverings—in rugs (No. 9811 shown below) and wall-to-wall styles—have the famous "Stainless Sheen" surface!

Send ten cents in coin for "Decorate with Pabco"—sixteen full-color pages—to Dept. 638B nearest office below.

*Doubly Easy With Pabco Linoleum Cleaner and Pabco Floor Wax

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Pabco Inlaid Linoleums *and* Printed Floor Coverings

Styled in California . . . Approved by all America!

Chintz and color

[*Continued from page 126*]

This is how the Caseys spent it

Living room

chintz, 58 yards at $1.50	$ 87.00
cording and snaps for slipcovers	4.39
wall paint	4.50
wood, nails, and enamel for shelves	13.71
lamp	20.00
lamp shades, two at $8	16.00
love seat (second hand)	72.75
picture over fireplace	16.00
	234.35
sale of old sofa	50.00
	184.35

Den

chintz, 9 yards	13.50
wood for shelves	8.00
green enamel	2.56
rug	23.75
	47.81

Dining room

chintz, 13 yards	19.50
quilting material	1.25
	20.75

Bedroom

chintz, 36 yards	54.00
wallpaper	20.00
curtain rods, hooks	5.72
muslin and quilting material	8.13
rug	15.25
valance materials	3.89
	106.99
sale of old rug	20.00
	86.99

Boys' room

chintz, 8 yards	12.00
curtain rod and hooks	4.50
wall paint	3.20
	19.74
	$359.64

Striking new colors—easy to blend!

[*Begins on page 52*]

Check your color favorites against this list of Guild colors—and see how complete Mr. Brown's Guild list is:

Geranium red
Cardinal red
Rose beige
Carnation pink
Teal blue
Azure blue
Wedgewood blue
Blue plum
Primrose yellow
Guild gold
Chartreuse
Erin green
Billiard green
Olive green
Bottle green
Hickory brown
Gun-metal gray
Warm gray
Stone gray
White

You'll find all these Guild colors, exactly matched, in rugs, wallpaper, leather, fabrics, paint, and accessories all the way from lamps to ash trays made by manufacturers associated with the Guild.

To get the best results when you use Guild colors, remember the decorating rules which Mr. Brown used when he furnished the rooms shown on page 52. They're easy rules like these:

1. Don't use too many colors in one room—unless it's to be a peasant-like room with a riot of color. Too few colors are always better than too many. Your best compromise between the sophisticated one-color room and a too-busy combination, is a scheme using two major colors and one accent color. The two-color harmonies with beige, white, or gray as transition between the two are also good.

2. Balance exciting, stimulating colors in the red or yellow families with soothing colors in blue, green, or neutral tones. Warm up blues and greens with a spot of red or yellow. All "whoop-te-do" with no letdown can be as boring as all idling and no pickup.

3. Let some tones in a one-color scheme be warm, some cool. If you're using green, for example, have some greens with a warming yellow tone in them, some with a cooling blue in them.

4. Use your sharp color accent in more than one spot so it won't look like an afterthought or a last-minute substitution.

5. Don't use more than one patterned fabric in a room. Use the same flowered or checked materials in several places or use solid colors that pick up important shades in the print. You'll get a more restful effect.

6. Balance spots of heavy or bright color in your room. If you're using one deep-green wall with three white walls, for instance, arrange a color-rich sofa grouping opposite the dark wall. Walls with heavy architectural features like a well-filled bookcase need the same sort of color balance on the opposite wall.

7. Use identical or closely related color schemes in adjoining rooms. If you want variety, use lighter or deeper tones of the same colors in the second room. For example, the room in which deep greens predominate could tie in well with an adjoining room in chartreuse.

When three rooms open into each other (such as living room, dining room, and hall) tie them together with varying shades of the same colors. You might like dark brown in one room, lighter brown in the next, beige in the third. Space literally seems to open up as your eye progresses from the dark to the lighter colors.

Harmony of design keynote to attractive Kitchen

Producing a kitchen that is attractive and pleasant to work in calls for selecting equipment and accessories that harmonize in bright up-to-date design. Note how every element in the modernized kitchen conforms in styling to the unified whole. Even the clock—U. S. Time Corporation's Kelton electric ***Cuisine*** (about fifteen dollars fed. tax incl.) —has that bright-as-tomorrow modernity which characterizes the streamlined kitchen. Handsomely styled in gleaming chromium, it provides the perfect note of gracious efficiency.

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Investing in dependable, quality bathroom fixtures is *not* an extravagance. You expect them to last a long time . . . even a lifetime. That is why more and more homeowners are choosing Eljer. The bathtubs, for example, have a *rugged, rigid, cast-iron base* that makes possible a smooth, extra-thick coating of glass-like enamel that stays sparkling clean with the swish of a damp cloth. And, Eljer Vitreous China Fixtures just naturally resist stains and the effect of all ordinary acids . . . because they are *real china.*

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(Below) Old-style classroom, Rawson School, South Milwaukee, shows poor brightness distribution, distracting contrasts. (Right) Adjoining room, after conversion. Louvers distribute light evenly. Contrasts are eliminated, desks turned for best light

Bye, bye, blackboard!

By Sarah Gordon

WHAT happens when you tell Johnny to sit up straight? If your experience is like that of most parents—very little.

According to Dr. Darell Boyd Harmon, whose revolutionary ideas on lighting, desk arrangement, and classroom painting are brightening up schools all over the country, posture is a matter less of training than of environment. And what bad posture can do to Johnny's present appearance, says Doctor Harmon, former director of Educational Services, Texas Department of Health, is nothing to what it may do to his whole future. Doctors blame poor posture for many chronic diseases, among them some of those vague, but handicapping, ailments which are the hardest to correct.

If your Johnny's schoolroom is typical of most, it has a battery of high windows along one side, seats in straight rows parallel to the windows, and a mourning band of blackboard running almost all the way around. And you can almost predict Johnny's posture by where he sits.

If he sits near a window, he probably has to tilt his head to avoid the glare on his book or in his eyes, or to shut out a sunspot on the floor. Depending on his grade, and on educational methods in your community, Johnny spends up to 80 percent of every school day in work requiring the close use of his eyes. This means up to four hours out of five with head askew, shoulders off center, backbone out of line. Can he help it if he grows accordingly?

Suppose on the other hand he sits on the opposite side of the room. Here, in the shadowy realm next to the blackboard or the cloakroom door, he must hunch forward to be able to see what he is reading or writing. Is it Johnny's fault if you can't even scold him into holding his shoulders erect?

WHEN Johnny's classroom setup makes him squint or twist to read his geography, more than his eyesight and posture are endangered. The more energy he must use to offset the extra wear and tear of a body habitually out of balance, the less he has left for normal growth, healthful play, for learn-

Don't scold Johnny because he squirms and squints, won't stand up straight, can't study. You'd never know the boy in a modern, child-conditioned classroom. Here's what you can do to help get one for him in his present school this year

In traditional classroom, your child may spend four hours a day hunched over flat work surface, his head, shoulders, and spine twisted to avoid glare

Here he is seated comfortably at desk slanted to correct work angle and in good light. See how his spine is straight, shoulders even, head erect

ing, and for fighting off sicknesses.

In Doctor Harmon's own state of Texas, the State Department of Health checked 160,000 elementary-school children. They found that a lot of children were having trouble because they couldn't see. Worse still, they discovered that defective eyesight increased from 18 percent in the first grade to 40 percent in the third, and to 82 percent in the graduating class. This

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for HEADACHES ACID INDIGESTION DISCOMFORT OF COLDS MUSCULAR ACHES *and* PAINS

Bye, bye, blackboard!

[*Begins on page 130*]

was bad enough. But even more frightening: Out of 100 children, 62 had nutritional handicaps; 71, signs of chronic infection.

"What good," Doctor Harmon asks, "is an educational system which aims to produce happy, efficient human beings but defeats its own purpose by warping the body thru which that purpose must be realized?"

EDUCATION, Doctor Harmon says, has regarded Johnny as a mixture of separate physical, mental, psychological, and social problems, each requiring individual attention. But it has failed to realize that their relationship is so close that no one of them can be upset without upsetting all of them and without upsetting Johnny. Yet it is fairly obvious that a boy does not become an upstanding, successful citizen just because he gets thru eighth grade without wearing glasses. Nor is his future necessarily assured merely because the doctor pronounces him free from measles, or he overcomes shyness, or his report card shows superior grades. Successful growing up requires that Johnny develop along many parallel lines at the same time. His schoolroom should help, not hinder him from so developing.

FOR this reason, Doctor Harmon starts by making the classroom a better place in which to see. His method is unexpectedly simple. It involves no major structural changes. All that is prescribed is a window treatment and painting plan that will make the most of the light available, plus a rearrangement of seats to enable students to make better use of the light. Some schools have made these basic changes for as little as $100 per room.

The proof of the pudding is shown in Texas schools, where over 100 school systems have tried the Harmon technique. In some of them, visual difficulties were reduced by two-thirds in six months, and children learned as much in six months as they formerly did in 10!

IN TEXAS and in some 50 communities elsewhere in the country, the plan has been initiated by forward-looking school boards. In other places it sometimes came because parents demanded it. In Corpus Christi, Texas, the P.T.A. worked with the school board. In Dallas, an enthusiastic Dad's Club helped get 900 Harmon classrooms. In Smith County, Texas, popular demand, guided by an alert county-health director, produced county-wide transformation. And in Social Circle, Georgia, a high-school class left a Harmon classroom as a graduation gift to their school.

In most of these cases, the Harmon technique has been applied to existing schoolrooms only a shade worse than the one in which your Johnny may be squirming over his arithmetic. In a few places the transformation has included a full change-over to last-word, ready-made equipment. But in ever so many more it has been done with equipment and labor provided by the school's own workshops or as a regular part of the school board's redecorating program, without additional expense.

UNDER any circumstances, the first requirement is, not just more light, but *light conditioned to your child's needs*. Johnny sees, not by direct light coming in thru the window, but by diffused light reflected from walls, ceilings, and furniture. The problem is to harness the window light that's otherwise wasted, and spread it by reflection thruout the room. When this is done, Allen, in the inside row, has as much usable light as Jenny in the front seat next to the window.

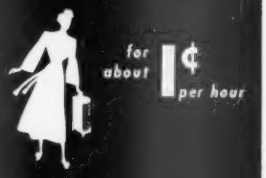
Some of the most far-reaching Harmon experiments took place in the Rosedale School at Austin. Six feet from the floor the ordinary

[*Turn to page 156*]

Your child's classroom is bad for him if it has:

1. Dark or drab finished walls; dark dados or wainscots; gray, off-white, or colored ceilings and drops.
2. Dark-finished furniture or woodwork.
3. Dark or oiled floors.
4. Sun glaring thru windows; large areas of sky visible to him while he is working at desk.
5. Large *black*board areas on front on inside walls; *black*boards on rear and window walls; chalk boards (black or colored) of adult size and mounting height, rather than sized and mounted to fit the children.
6. Tablet armchairs, screwed-down furniture.
7. Glossy surfaces on furniture, woodwork, walls, chalk boards.
8. Trees, shrubs, and other landscaping obscuring windows.
9. Harsh shadows and dark areas in room.
10. Uncovered areas of glass in his field of vision, such as glass in corridor doors, in breeze windows into corridor, on pictures, clocks, etc.
11. "Warm" colors used in decorating rooms of south or sun exposures; "cool" colors in rooms of north or shaded exposures.
12. Open lamp and unshielded light fixtures.
13. Not enough light on dark days.

Extra heat in a jiffy...



JUST CARRY your Wesix Centawatt electric heater into any room, plug in the cord—in *a few seconds* you have glowing extra heat. Patented construction gives you *two-way* warmth: both *radiant* and *circulating* heat.

SO ECONOMICAL! Centawatt is so skillfully engineered that it operates for only about 1¢ an hour. Too, you get heat *where you want it*, without heating the whole house.

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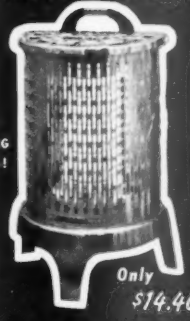

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With aluminum windows you can forget about repainting costs, forget about shrinking, swelling and warping. Through the years and all year 'round aluminum windows keep their good looks and snug fit. They stay easy to open and close.

Windows made of Alcoa Aluminum are available in hundreds of different standard types and sizes. For further information, and the names of manufacturers of quality aluminum windows, write to ALUMINUM COMPANY OF AMERICA, 1912 Gulf Building, Pittsburgh 19, Pennsylvania.

"Aluminum windows are best"... Ask your builder or dealer. He'll tell you how aluminum windows can save you trouble, save you money; make your home brighter in summer, more weathertight in winter.

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THE MODERN METAL FOR MODERN HOMES

ALCOA ALUMINUM

How to be comfortable in an old kitchen

By Marguerite Cottington

THIS was a big, old kitchen in a big, old house. There wasn't much in it but four feet of counter, range, table, and hot and cold water. Looking at the "before" picture, it's hard to imagine what you could do with a kitchen like that.

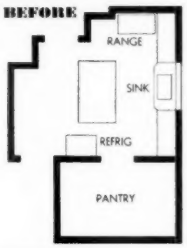
But don't forget: If you have the space, you can have an up-to-date kitchen. Cupboards, cabinets, sink, range—these are all things that you put in. And you can put them into your old house or a new one. The result will be just as up to date.

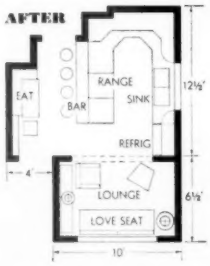
If your old kitchen is so large that just getting around in it keeps you on the run, you're lucky. Here you see a simple way to divide it into the most modern kitchen of all—the living-kitchen, which combines present-day efficiency with the comfort of Grandmother's old kitchen on the farm.

This kitchen belongs to the Eugene G. Hellers, Glen Ellyn, Illinois.

Off one end of the old kitchen was a pantry (see floor plan). The Hellers made a lounge of it. Mrs. Heller pauses there between jobs; friends drop down there for small talk; Mr. Heller lives there when home after work, reading the paper and the day's mail and magazines, while Mrs. Heller finishes dinner

Photographs: Roger C. Balzhiser, Suter, Hedrich-Blessing

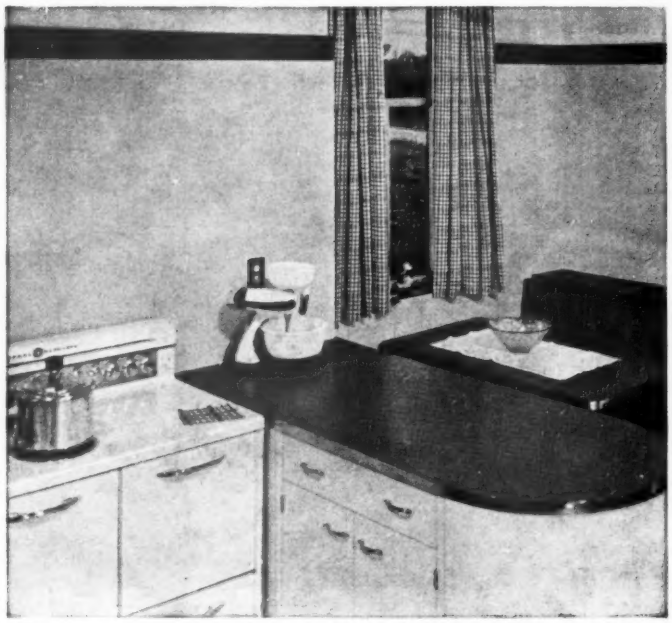




AFTER. The old kitchen was 13 by 14. To keep the work area compact, the Hellers built a counter and cabinet unit down the center of the room and included a low-oven range in it. Along the rear edge of the counter is a raised 10-inch-wide bar, much used for quick snacks and for setting foods ready to go to the dining room. Note that there are no curtains to block out light—only a scalloped cornice with an organdy ruffle thumbtacked to the back side

More on page 136

3 Recipes FOR MAKING MEALS MORE FUN



Recipe #1 **GETTING THE MEAL READY.** Do it in a kitchen with walls of Carrara Glass! Carrara's beautiful colors (10 to choose from), its polished surfaces and impeccable cleanliness put you in the right mood for meals . . . make kitchen work *fun.*

Recipe #2 **GETTING THE DINING ROOM READY.** Cheer it up with lovely Plate Glass or mirror tops on table and buffet; with glass shelves; with a generously-proportioned mirror of Pittsburgh Plate Glass over the buffet to multiply the color, life and laughter of pleasant dining.

Recipe #3 **GETTING YOURSELF READY.** Whether you stay home or go out for dinner, it's bound to be a lot more fun if you're looking your attractive best. A vanity like this . . . glass-topped and with a good-sized built-in mirror . . . is a wonderful answer to the important question "how do I look?"

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How to be comfortable in an old kitchen

Begins on page 131

Here is the other side of the bar. There are four stools. Mrs. Heller cushioned them with foam rubber, sewed on tops of a plastic leatherette. Realizing everyone would want to hook his heels on the stools' rungs, to protect the finish she split lengths of garden hose lengthwise, slipped them around the rungs. Hellers find the bar extremely handy: Just lift things up from the counter and there they are, ready to eat

Along an unused wall of the kitchen the Hellers built this second eating spot and upholstered it with foam rubber and plastic. When friends are in for a late evening snack, the women choose this table, the men the stools. The Hellers themselves mostly use the stools, find a bar like theirs more convenient than the table. The cabinet built into the wall beside the bench holds extra dining-table leaves, saves running to the basement

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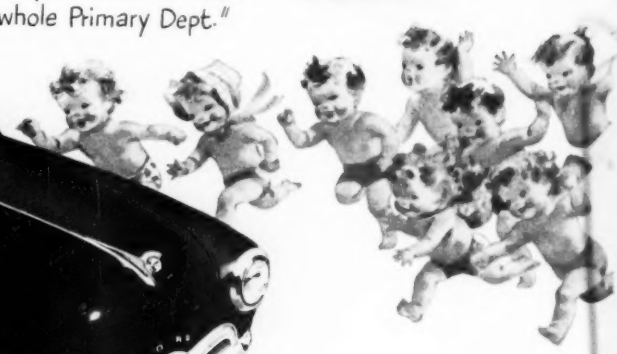
"The 'Mid Ship' ride is for me!"

"That long, low silhouette is something to coo about!"

"Plenty of room for the whole Primary Dept."



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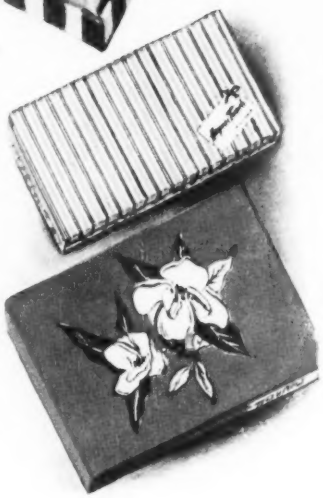

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Christmas is coming—and, if you're like the rest of us, your spirit is singing, but your pocketbook is flat.

Well, here's how we'll lick that problem. You *make* your presents this year. You won't have to fear their looking "homemade," because you'll find it easy to turn out professional work with these patterns.

Pony-Ride Rocker

That knee-high Lone Ranger of yours will gallop many happy miles on this handsome "pinto." ***Pony-Ride Rocker*** can be made in your basement workshop with only basic tools. Pattern No. 3.453 gives full-sized cutting diagrams, plus assembling and painting instructions. 35 cents.

The same easy pattern method of building will help you make these other fascinating toys for the very young set on your list: a ***Hobbyhorse***, No. 3.454, 20 cents; a ***Clown Wheel Toy*** (the clown has moving parts, sure to delight a toddler), Pattern No. 3.447, 25 cents; and an ***Express Wagon***, No. 3.440, 35 cents.

For a little girl, you may order a pattern for building a ***Colonial Cradle***, No. 3.464, 25 cents; a ***Dream Doll House*** (two-story Southern Colonial style, 32 inches), Pattern 3.433, 50 cents; or a ***Baby-Doll Carriage*** made of wood and fabric, Pattern 3.461, 25 cents.

Horse-Head Pipe Rack

Special for the college man, or pipe type, is this ***Horse-Head Pipe Rack***. The horse's head looks like a skillful hand carving—is actually three easily cut pieces glued together. An impressive gift, easy to make with Pattern 3,449, 25 cents.

Any woman on your list—homemaker, bride, or career girl—will thrill to a set of festive place mats. Choose your personality type from these patterns—each one is 6 cents: No. 7.314, ***Peasant Polka***, bright peasant embroidery and appliqué; No. 7.315, ***Bride's Luncheon Set***, scroll appliqué on dainty organdie; No. 7.317, ***Paper Doll Parade***, cutouts appliquéd on semicircle mat, edged in rickrack; and No. 7.318, ***Tropical Rainbow***, a boldly striped modern mat, with appliqué.

Make Slipcovers

Why not give your home a Christmas present, too? Slipcovers will work inexpensive magic—and it's cricket to slipcover practically anything, from chairs to lamp shades. You'll find scores of ideas—plus complete detailed and diagramed information for making all kinds of slipcovers in the *Better Homes & Gardens* booklet, ***How to Make and Fit Slipcovers, and How to Upholster***, No. 45, 25 cents.

The approaching holidays forecast a round of parties, special-occasion dinners and family gatherings. The way you serve holiday fare sets the pace for the festivities. Your best helper is *Better Homes & Gardens* ***Table Setting and Accessories***. It's packed with ideas for holiday tables. Order booklet No. 46, 25 cents.

Who says gardening is a seasonal hobby? As the snow begins to fall, you're already thinking about next year's flowers and fruits. To help you keep abreast of garden lore, *Better Homes & Gardens* has revised the indispensable ***Home Gardener's Pronouncing Dictionary***. Besides an alphabetical listing of plants, both common and scientific names, the book contains much other interesting and valuable information. You can get your copy by writing for No. 54, 75 cents.

Gardener's Dictionary

Gulistan Renaissance in Willow about $14.50 per sq. yd., higher in the West and South. Also in Cloud Grey, Ocean Turquoise, Maraschino, Fernmist Green, Majolica Rose, Barley Beige. Other lovely Gulistan weaves are $7.25 per sq. yd., up.

Photograph by Tony Venti.

THE DECORATOR TOM DOUGLAS

THE THEME HOLLYWOOD REGENCY

"A real *living* room," says Tom Douglas, member of the American Institute of Decorators, "calls for beauty with *comfort* – which calls for distinguished carpet."

As in this Hollywood room, Gulistan Renaissance will bring new beauty, new luxury to *your* home. The brand new Renaissance design is more versatile than ever. How your guests will compliment the fascinating, thick-sculptured pile! And how marvelously more spacious the room will seem with one color – *your* color – flowing wall to wall. Your favorite store *may* have the new Renaissance *today!*

THE KEYNOTE

GULISTAN

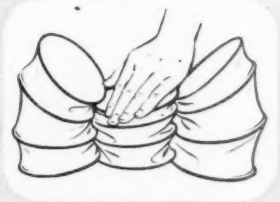
Reg. U.S. Pat. Off.

CARPET

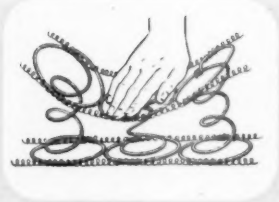
WOVEN ON POWER LOOMS IN THE U. S. A. • A. & M. KARAGHEUSIAN INC., FIFTH AVENUE, NEW YORK

AT LAST!

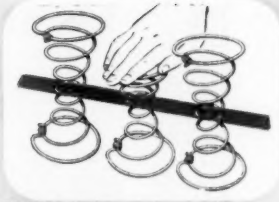
Individual Spring Action



FOR YEARS THIS—Coils tied together at top and bottom by cotton sacks—this method *prevents* individual spring action.



FOR YEARS THIS—Coils tied together at top and bottom by wire—this method *prevents* individual spring action.



NOW Completely individual spring action, exclusive with Englander. Springs are *not held together* by sacks, *not tied together* by wires. They are locked *only at the center* by flexible ribbons of steel.

AT LAST... A Better Night's Sleep

Englander
AMERICA'S MOST LUXURIOUS
mattress

ENGLANDER RED LINE "SUPER BODYGUARD" $49.75

Other Englander Red Line mattresses (twin or full size) or matching box springs: the Fortune, **$59.75;** the Bodyform, **$69.75;** the Continental, **$79.75** (illustrated). Others priced as low as **$29.75.**

Commando
94 lbs.

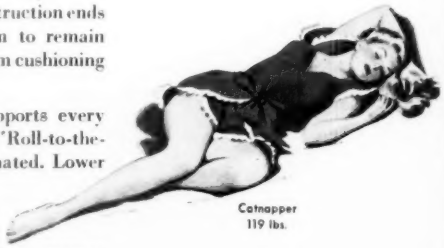
No matter how you sleep or what you weigh, you sleep better on an Englander

Stately
210 lbs.

The Englander Red Line Mattress means complete comfort for every kind of sleeper

The Englander Red Line Mattress is the greatest mattress improvement in 50 years. Springs act individually because they are locked *only at the center.* This exclusive center-lock construction ends "toppling" of springs—permits them to remain in an upright position, giving maximum cushioning and supporting action at all times.

Upper layer responds to and supports every contour and movement of your body. "Roll-to-the-middle," when sleeping double, eliminated. Lower layer supports your weight—even 200-pounders never "hit bottom." Avoids "sagging" found in ordinary mattresses. Ask for Englander—the mattress marked with the Red Line.



Catnapper
119 lbs.

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Classic silver service

Gracefully styled silver serving pieces that blend with any table setting: 10½-inch Duchess Chantilly fruit or flower bowl; water goblet 6½ inches high; 4½-pint water pitcher; candy comport, bonbon dish, and ice-cream plate all 6 inches across

Sterling and plated pieces that will harmonize with your china or silver pattern: sterling bonbon dish with floral motif; sterling candlesticks; sterling shell for nuts or candy; individual shakers; sterling cigarette urn; plated cigarette lighter; plated silver and crystal honey jar; sterling salt and pepper shakers. You'll find the candles filled with lighter fluid in silver, gold, or colored spun aluminum

Silverplated oval salad dish is a practical serving piece you can use every day. Sterling marriage cup and sugar and creamer set, and silverplated bread tray, sauce tureen, and bonbon dish come in modern design; sterling nut dishes in floral design

Combination sterling silver and crystal dish for lemon slices or pickles is 6 inches across, comes with a matching lemon fork. Silver and crystal cigarette holder and tea strainer; 4-inch china and silver plate; sterling baby set; sterling cheese or cake server

More on page 150

Where to get it, page 259

Cookie jars with a sense of humor

Gay, amusing—to brighten your kitchen and win your heart! Grand gifts, too! Famous Abingdon craftsmanship in vitreous china, hand decorated. Many styles. See them at better stores and gift shops.

Abingdon POTTERY

for free booklets describing Abingdon art pottery, write: Abingdon Potteries Abingdon, Ill.

Shovelfuls of fuel savings

Eagle-Picher Aluminum Storm Windows are expertly constructed and installed to give a permanent weather-tight fit. By doing away with "cold spots" and drafts...by reducing heat loss as much as 30%, they'll give you real fuel savings, and more comfort at less cost. They eliminate seasonal window chores, too. You'll change from storm windows to screens in *seconds*, from inside the house ...no tools or ladders needed!

with Eagle-Picher Storm Windows and Screens

Streamlined Aluminum for beauty

Eagle-Picher Combination Windows, with doors and picture windows to match, add beauty to your home! The narrower-than-usual aluminum frames have a soft gray finish that harmonizes with any house style or color. They'll *stay* weather-tight, efficient and beautiful for years and years because they're carefully engineered of durable aluminum, noted for its light weight and strength. See your Eagle-Picher Contractor about a free estimate and convenient budget plan.

Now! for your picture windows. Eagle-Picher has new, matching, removable storm windows with trim aluminum frames—for new comfort and beauty. Ask your Eagle-Picher contractor about them!

For your doors, there's a rugged storm and screen combination for dependable year 'round service. Like the window, it's styled of long-lasting aluminum in sizes for all standard doors. Complete with lock, door stopper and interchangeable storm and screen panels.

Made by the producers of Eagle-Picher Insulation for Homes

THE EAGLE-PICHER COMPANY
Dept. BH-118, Cincinnati (1), Ohio
Gentlemen: Without obligating me, please send particulars about the new Eagle-Picher Combination Storm Window and Screen. (Please check only one.)

☐ For present home ☐ For future home ☐ Students

*Name*_____

*Address*_____ *Zone*_____

*City*_____ *County*_____ *State*_____

EAGLE EP PICHER

Do you say it correctly?

It's on the menu—but what's it mean?

IF HOTEL menus tie your tongue, foreign food phrases have you stumped, and even cook books toss around terms outside your vocabulary, this guide is made-to-order for you. In the parentheses after each word you'll find one or more correct pronunciations from which to choose.

Key

In our parenthetic sound helps, *a, e, i, o, u* without other vowels, are pronounced as in *fat, end, ill, odd, us.*

When the vowels have other sounds, or the consonants have unusual sounds, these are written within the parentheses as *ah, aw, ayee, oh, oo, ow, y,* and *zh* and pronounced as follows: *ah* as *a* in *father; aw* as *a* in *all; ay* as *a* in *make; ee* as *e* in *mete; oh* as *o* in *hoe; oo* as *oo* in *moon; ow* as *ow* in *cow; y* as *i* in *hike; zh* as *z* in *azure.*

A

à la carte (a la kahrt') To order thus is to choose from a whole list, not a set menu. French.

à la Russe (a la rus') Pronounce *u* like *i* in "*dirt.*" Prepared in the Russian manner. French.

à la Newburg (a la noo'burg) Cooked with a sauce of cream, egg yolks, wine, and butter. French.

antipasto (ahn-te-pahs'toh) The Italian first course of assorted relishes, smoked or pickled meat or fish, etc.

au gratin (oh grah-tan') Prepared with a top crust of grated bread, browned crisp. French.

au jus (oh zhu') Served in its natural juice or gravy. French.

B

baba (bah'bah; ba'bah) A yeast-raised cake, often flavored with rum, fruit, or fruit juices. French, Polish, or Russian.

béchamel sauce (bay-sha-mel') A white sauce of milk, flour, butter, onion, carrot, seasonings. French.

bisque or *bisk* (bisk) A thick, rich soup from fish or game. French and American.

blanc-mange (blah-mahnzh') A flavored milk dessert thickened with cornstarch, Irish moss, flour, or gelatine, usually shaped in a mold. French.

bouillabaisse (boo-ya-bes') A fish stew or chowder popular in the south of France.

bouillon (boo-yawn') A clear stock soup not as strong as broth but stronger than consommé.

brioche (bree-ohsh') A feathery yeast cake, popular in France as a breakfast roll.

C

café au lait (kah'fay oh le') A drink of hot coffee and scalded milk. French.

café noir (kah'fay nwahr) Black coffee. French.

Camembert cheese (ka-mam-ber') A soft, highly flavored cheese.

canapé (ca-na-pay') A small piece of fried or toasted bread spread or topped with appetizers. French.

caramel (kar'a-mel, the first *a* as in *am*—not as in *car*) Burnt sugar.

caviar (kav-i-ahr'; ka-vyahr') The roe or eggs of sturgeon or other large fish, pressed, salted, and used as relish. Also spelled *caviare.*

châteaubriand (shah-toh'bree-ahn) A brown sauce with fat, lemon, parsley, seasoning, and Spanish

"that's why we both chose a

DEXTER TWIN TUB

FIRST CHOICE For Cleaner Clothes —Quicker Washings—Trouble-Free Service

Two washing tubs turn out the whitest, brightest wash ever—*without rubbing, soaking or pre-treating.* DEXTER TWIN *Double Sudsing* washes quicker—easier than you ever thought possible! *In only one hour or less* your whole family's weekly wash is beautifully done! DEXTER TWIN is today's biggest washer value See your DEXTER dealer today for *free home demonstration*

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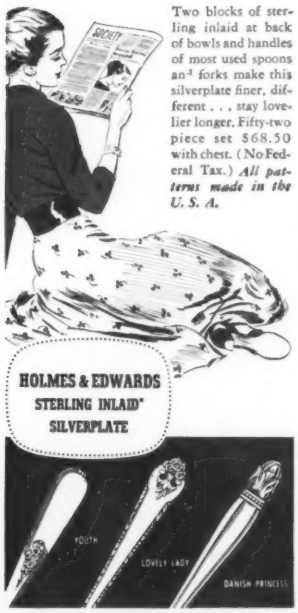
TWO BROTHERS OF ONE

WASHES CLEANER • QUICKER • EASIER

After the engagement these



Two blocks of sterling inlaid at back of bowls and handles of most used spoons and forks make this silverplate finer, different . . . stay lovelier longer. Fifty-two piece set $68.50 with chest. (No Federal Tax.) *All patterns made in the U. S. A.*

HOLMES & EDWARDS
STERLING INLAID*
SILVERPLATE

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"That's the picture if he passes on in the next month or so. Now let's suppose he lives for another three or four years."

sauce. Sometimes thick steak cut from center of fillet of beef. French.

crêpe suzette (krep' su-zet') A thin, sweet pancake usually served rolled with sweet hot orange or tangerine sauce, flavored with curaçao or other liqueurs.

D

demitasse (d-mee'tahs'; dem'i-tas') A small or half cup of black after-dinner coffee. French.

E

edam cheese (ee'dam) A round, hard Dutch cheese.

entrée (on-tray') A dish served before the main course or between courses. In American it also can refer to the main course. French.

F

filet mignon (fee-lay' mi-nyon) A round fillet of beef. French.

G

gouda cheese (gow'da) A small, round hard cheese.

gruyere cheese (gree-yer') A hard cheese, also called emmenthaler (em'en-tah'lr).

H

hollandaise sauce (hahl'an-dayz') A yellow sauce of butter, vinegar, or lemon juice, eggs, and seasonings.

hors d'oeuvre (awr-du'vr—pronounce *u* like *i* in "dirt") An appetizer. Literally, "outside of work," hence served before a meal.

J

julienne (zhu-lyen'; joo-li-en') Referring to vegetables cut in match-like strips. French.

K

kabob (ka-bob') An Oriental dish of small pieces of seasoned meat roasted on a skewer. Also spelled *cabab* and *cobob.*

küchen (koo-kin) A cake, often coffeecake. German.

L

lyonnaise (ly-oh-nayz'; lee-oh-nayz') Referring to a dish pan-fried and seasoned with onion and parsley. French.

M

maître d'hôtel sauce (me'tr doh-tel') A yellow sauce of butter, lemon

Flexscreen

Beauty ON DUTY!

Sheer graceful folds enhance the sparkling loveliness of your fires—*and* eliminate danger from flying sparks. Flexible, woven-metal curtains open or close at the touch of one hand with "Unipull." No stooping . . . nothing to lift aside when you add fuel. Enrich your hearth—center of hospitality in your home—with the beauty, safety and convenience of Flexscreen.

See Flexscreen—at better stores everywhere. Or write us for your copy of the illustrated Flexscreen folder at 1148 Brook Street, Norwich, N. Y.

BENNETT-IRELAND INC.
Chartered in 1906
NORWICH, NEW YORK

TROPICAL WARMTH WITH MOUNTAIN FRESHNESS

IT'S THE NEW IMPROVED Janitrol GAS-FIRED HEATING UNIT

By comparison, you will quickly recognize that Janitrol represents the newest, most advanced development in modern gas heating.

Here's why we can make that statement.

If you are planning to build, and prefer the features of radiant panel heating . . . Janitrol will bring you all the benefits of this type of heating by using a warm air system.

This warm air system for radiant heating has many advantages . . . it's simple . . . its practicability proved in hundreds of installations. Floors or ceilings can be used for the radiating surfaces, depending on the type of house to be heated, and there's nothing to get out-of-order in the heat distributing system.

With the new Janitrol, if you prefer winter air conditioning, you get a new kind of indoor comfort. With Janitrol there need be no "cold intervals", for these new models can be installed for C-A-C operation. C-A-C means Continuous Air Circulation. It also means constant, unvarying, floor to ceiling temperature automatically controlled. Yet, this great heating improvement costs no more to buy . . . no more to operate.

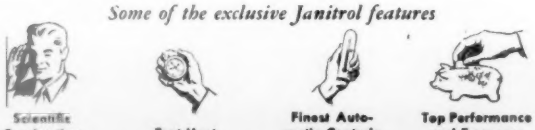
Whether your Gas-Fired Janitrol is installed for radiant heating or for winter air conditioning you get the benefits of 12 new design features . . . ask your Janitrol dealer to show you these improvements for greater winter comfort.

★ ★ ★

IF YOU ARE NOW USING GAS HEATING

Your present gas heating equipment maybe completely outmoded . . . yet, your fuel bills should pay for complete comfort . . . why not enjoy it? . . . ask your Janitrol dealer for a home heating check-up and free survey.

Some of the exclusive Janitrol features



Scientific Combustion Principle for Quiet Operation — Fast Heat Transfer for High Efficiency — Finest Automatic Controls for Dependable Unvarying Heat — Top Performance and Economy Assured by Factory Assembly

SURFACE COMBUSTION CORPORATION · TOLEDO, OHIO

Do you say it correctly?

[*Continued from preceding page*]

juice, parsley, egg yolk, seasonings. French.

maraschino (mar-a-skee'noh) *cherries.* Royal Ann cherries, picked unripe, pitted, cooked in syrup, colored in syrup, and flavored with imitation *maraschino liqueur.*

menu (as in *men you* love to cook for) The bill of fare. Literally the details or minutia of the meal.

N

neufchatel cheese (new-sha-tel') A highly flavored, soft-type cheese.

P

parfait (pahr-fay') A rich dessert of egg and whipped cream, or of syrup, egg or whipped cream, and flavoring, frozen without stirring. Also refers to ice cream in a tall-stemmed glass, topped with syrup and whipped cream.

parmesan cheese (pahr'me-zan') An Italian cheese.

petit four (pe-tee foor') A small tea cake, usually frosted and decorated. French.

R

rabbit (rab'bit) A dish containing melted cheese, usually served on toast (incorrectly called rarebit).

ragout (ra-goo') A highly seasoned stew of meat and vegetables. French.

ravioli (rah-vyaw'lee) A mixture of chopped meat, cheese, or other foods (often spinach) cooked inside small folded pieces of noodle paste and served with a seasoned sauce.

roquefort cheese (rock'fohr) A hard, crumbly cheese characteristically mottled and flavored by molds planted in the curd. American type called Blue cheese.

roux (roo) A cooked mixture of fat and flour used to thicken sauces. French.

S

sauté (soh-tay') Browned quickly in a small amount of fat in a frying pan. In America, the act of cooking in this way. French.

smorgasbord (smur'gohs-bohrd') Swedish appetizers, including pickled fish, salads, cheeses, celery, pickles, etc.

T

table d'hôte (ta-bl doht') To order thus is to choose from a prearranged menu. Literally, the "table of the host." French.

thyme (time) A pungent, aromatic herb used in seasoning and soups.

W

Worcestershire (wus'tr-shyr—pronounce *u* like *oo* in "foot") A meat sauce.

Z

zucchini (zu-kee'nee) Italian summer squash, green, long, and slender.

zwieback (tsvee'bahk) Toast made from a specially baked bread, called also rusk or Brussels biscuit. German.

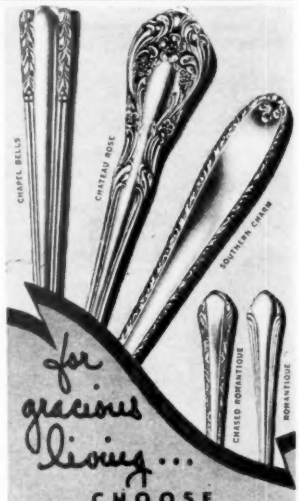
couch throws

so beautiful
so economical
so handy

You'll find these beautiful homespun-textured throws so useful in so many ways! Add beauty and color when used on divans or armchairs, serve as spreads for single beds or day beds, utility auto robes, or picnic throws, size 60" x 108". Can be split to make matching draperies. See them at your dealers!

"Interiors Beautiful" offers helpful decorating hints. Send 25¢ (stamps or coin) to 1329 McHenry, Louisville

Fincastle FABRICS
LOUISVILLE TEXTILES, INC. LOUISVILLE, KY.



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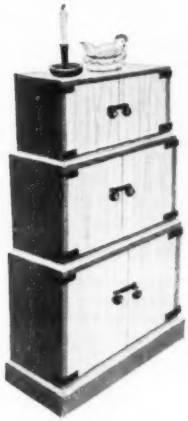
SEE IT AT YOUR JEWELER'S OR WRITE US FOR ILLUSTRATED PRICE FOLDER

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for over Sixty Years
PROVIDENCE 7, RHODE ISLAND

[*Begins on page 42*]

Small hampers add bathroom storage

Plastic holders hang in a little space



Pyramid chest-on-chest in any room

Closets and storage

DO YOU need more closet space? Somehow everyone, from Fibber McGee on, always seems to be short on storage. You can't stretch your walls to make room for an extra bedroom or hall closet, but you can make better use of the space you have. The rule to guide you is: A place for everything and everything in its place. That means figuring out where you want to keep rubbers, Sis's ukulele, your best tablecloths, and Dad's coveralls. The smaller your home, the more important planned closets are. Let's go thru your house—room by room—and see how planning and organization will help you smoke out the skeletons haunting your family.

Front hall

Your small front-hall closet should have space for wraps . . . a notched rack for umbrellas . . . a stand on the floor for rubbers and galoshes . . . a shelf with holder for hats. You may want to make room for a card table, with a cleat nailed to the floor to keep the table in place. Figure out what belongs in your hall closet, then slap a fine on anyone who puts pitcher's gloves or an old formal in it.

Living room

Living-room storage is a tricky problem if you need closets and have no place to build one. Decide what you must keep in your living room and make space for it. Often a low partition between living and dining areas provides precious storage, if you do some figuring before you install it. Closing up an unused doorway may yield a storage dividend. And building the lower section of your bookshelves a bit deeper may make room for games, records, extra fireplace wood, or a card table.

Dining room

Glass and china needn't all be stored in your dining room. Keep everyday dishes close to your food-preparation center in the kitchen. Then you'll probably have space in the dining room for enough built-ins or cabinets to take care of large silver pieces, company china and glass, and dress-up linens.

Service room

If you can arrange a service room near your kitchen, you'll bless the modern architects who dreamed up this version of the old "back entry." Here, in a room lined with cupboards and closets, you can stow away outdoor work clothes, the family's play equipment, laundry accessories, cleaning paraphernalia, all the necessary things that won't fit into your kitchen broom closet.

Bedrooms

Built-in bedroom closets, with cubbyholes designed to fit your clothes, are the best answer to bed-

[*Turn to page 152*

LAMP AVAILABLE AS ACCESSORY

LOOK AGAIN it's no ordinary range!

(It's the new Maytag Dutch Oven Gas Range)

Yes, the new, entirely different Maytag is the only range that automatically turns off the gas and keeps on cooking. See its many time- and fuel-saving features . . . how it keeps your kitchen cool.

It not only gives you every modern advantage for conventional cooking, but automatic cooking as well—by the time-honored Dutch Oven method.

Put a whole meal in the oven, set the simple controls, and do what you please—go where you please—till time to serve. Then enjoy the never-equalled results, piping hot food made delicious beyond words by Dutch Oven cooking!

Gas burns but a fraction of the cooking period, turns off automatically at the specified time. Cooking is finished by stored-up heat, sealed in by the oven's super-insulation.

Approved by the American Gas Association for all gases. Specially engineered for each type of gas—city gas or L. P. (bottled gas)—to give best performance. Be sure to see it at your Maytag dealer's right away! The Maytag Company, Newton, Iowa.

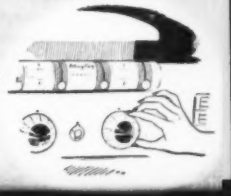
ASK ANY Maytag OWNER

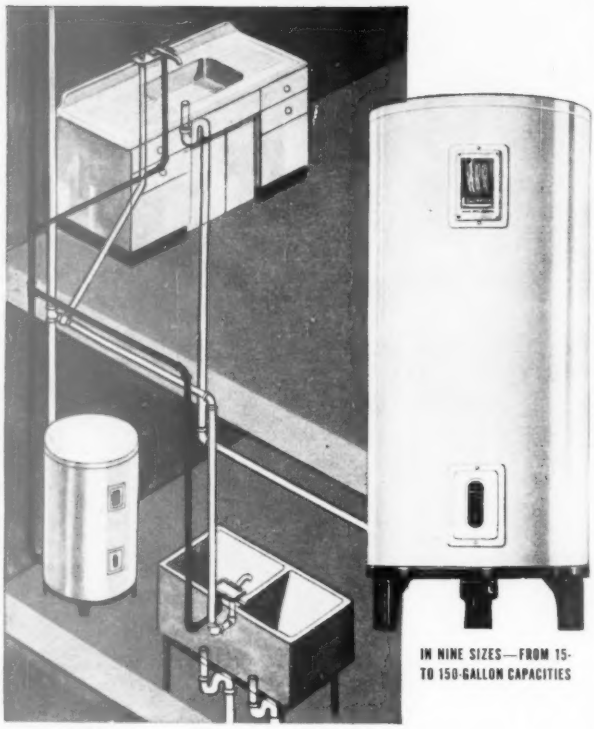
WASHERS · IRONERS · FREEZERS · DUTCH OVEN GAS RANGES

In colonial Dutch Ovens, food was cooked and glorified by the stored-up heat method, now automatically yours.

Dutch cooker well cooks entire meal for six—with only a single, tiny flame burning for two-thirds of the cooking time.

Cooks while you're away. Simply set dial. Gas turns off at time specified. Cooking continues by stored-up heat.





Make your water heater fit your plans . . .

YOUR WATER HEATER need not spoil your modernization schemes. It doesn't have to be "chained" to a wall near the chimney. Not if it's the "Toastmaster" Electric Water Heater.

THIS ADAPTABLE water heater fits anywhere in the house. It's cool, clean, and safe. Being sootless, smokeless, flameless—it needs no flues or vents whatever. It's as worry-free as electric light and needs just as little attention.

PLACING YOUR "Toastmaster" Water Heater near the point of greatest hot water use *saves money.* Short runs of pipe between water heater and faucets prevent wasteful cooling and give you *faster* hot water service!

FOR CONVENIENCE, comfort, safety, and *long-run economy,* the "Toastmaster" Water Heater is your best buy. For complete details and the name of your nearest "Toastmaster"* Water Heater dealer, fill in and mail the coupon.

Exclusive! **"LIFE-BELT"* ELEMENT** . . The *wide* band of gentle "black heat" that operates outside the tank to prevent destructive lime formation.

Exclusive! **"IONODIC"* SYSTEM** . . . . Internal tank protection that prevents rust, stops corrosion, doubles tank life.

Exclusive! **TEN-YEAR GUARANTEE** . . . A new element, new tank, or a *whole* new heater if failure occurs within 5 years. After 5 years, and up to 10 years, a new element, new tank, or new heater on an elapsed-service basis. No other guarantee is so liberal!

TOASTMASTER
Automatic Electric Water Heater

Built by the makers of the famous "Toastmaster" Toaster

*"Toastmaster," "Life Belt" and "Ionodic" are trademarks of McGraw Electric Company, manufacturers of Buss Electric Fuses and Toastmaster Products. Copr. 1948, McGraw Electric Co., Clark Division, Chicago, Ill.

Send me complete details on the "Toastmaster" Automatic Electric Water Heater and the name of my nearest dealer.

McGraw Electric Company, Clark Division
5201 W. 65th St., Chicago 38, Ill., or
1055 W. 5th St., Azusa, Calif. B-118

Name.....

Address.....

City.....*Zone*.....*State*.....

A good house all the way thru

Begins on page 46

Coat closet, a cupboard, and sets of bookshelves in both rooms separate living and dining rooms. This channels traffic thru the house, but gives you added storage space. Plans provide you with alternate closet arrangement

ready to lend themselves to your convenience.

5. It has a full basement, for those of you who won't accept the idea of a basementless house. Here you have a basement that measures 41 by 25 feet without any walls to shut out the light that comes in thru seven basement windows. Next to the stairs under the kitchen is a place for your laundry equipment, only nine steps down from the drying yard. Beneath the living-room fireplace is another fireplace which you can make the nucleus and focal point of a recreation room. Behind this fireplace is space for your heating plant and water heater. The rest of the basement area—there are still 330 square feet left—you can use for storage space. That's almost as much as there is in the living and dining rooms combined.

6. It has a grade entrance at the rear. You have the most direct possible access from kitchen, laundry, and recreation room to the outdoors. Children can come in on muddy spring days and enjoy the playroom without dirtying the rest of the house.

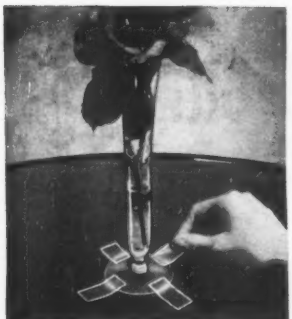
7. It has low lines. Bringing the eave line 15 inches lower than the ceiling line gives the house a snug look, makes the house seem longer without costing you a cent for the extra length.

If you think about it, you can probably find other reasons why this is a good house for you. But these seven reasons make it an excellent house for anyone.

THE stores listed below operate permanent Home Planning Centers, featuring the *Better Homes & Gardens* Five Star Plan Service. At each store you can obtain advice and assistance, without cost, in planning, building, furnishing and equipping your new home, or remodeling your present home. You are cordially invited to take advantage of this complete Home Planning Service. Visit the Home Planning Center near you today.

Akron—The M. O'Neil Company
Albany—W. M. Whitney & Co.
Baltimore—Hecht Bros.
Binghamton—McLean's Dept. Store
Birmingham—Loveman, Joseph & Loeb
Bloomington—Livingston's
Boise—C. C. Anderson
Boston—Jordan Marsh Company
Brooklyn—Abraham & Straus
Buffalo—The Wm. Hengerer Co.
Cedar Rapids—Smulekoff's
Chicago—First Federal Savings & Loan Assn.
Cleveland—The Higbee Company
Dayton—The Rike-Kumler Co.
Denver—The Denver Dry Goods Co.
Des Moines—Younkers
Detroit—The J. L. Hudson Co.
Enid, Oklahoma—Long-Bell Lumber Co.
Ft. Wayne—Wolf & Dessauer Co.
Grand Rapids—Herpolsheimer Co.
Hartford—G. Fox & Co.
Houston—Joske's of Houston
Indianapolis—L. S. Ayres & Co.
Joplin—Newman's
Kansas City—Robert Keith
Lincoln—Gold & Co.
Los Angeles—Barker Bros.
Louisville—The Stewart Dry Goods Company
Milwaukee—Gimbels
Minneapolis—L. S. Donaldson Co.
Muncie—Ball Stores
New Orleans—Maison Blanche
New York—The Franklin Society for Home-Building and Savings
Oakland—Breuner's
Oklahoma City—Harbour-Longmire
Omaha—Orchard & Wilhelm
Peoria—Block & Kuhl
Philadelphia—Gimbel Brothers
Phoenix—Dorris-Heyman
Pittsburgh—Joseph Horne Co.
Richmond—Miller & Rhoads
Rochester, New York—McCurdy's
Sacramento—Breuner's
San Diego—V. J. Lloyd, Inc.
San Francisco—Macy's
St. Louis—Stix, Baer & Fuller
St. Paul—The Golden Rule
Silver Spring—The Hecht Co.
South Bend—Robertson Bros.
Spokane—The Bon Marche

[*List continued on next page*



Tape it easy!

SLENDER FLOWER VASES stand securely when anchored with a strip or two of transparent "Scotch" Tape.

SCOTCH BRAND Cellulose TAPE

SEALS WITHOUT MOISTENING
TRANSPARENT AS GLASS

Buy It At Your Favorite Store

Tips on everything from gift wrapping to mending fishing rods in our new booklet "Tape It Easy." Send for your free copy today. Minnesota Mining & Mfg. Co., 925 Fauquier Ave., St. Paul 6, Minn.

©1948 3M CO.

The "New Look" in Masonry is **STREAMLINED**

$336.34 Buys ALL the Dunstone Required for the "AMERICANA" *National Average

Authentic Ranch Type
37' x 24' 936 Sq. Feet

Here's the last word in small home design. The ultimate in beauty, comfort and endurance. Plus a low first-cost, evidenced by the fact that all the Dunstone needed to build the 8-inch all-masonry wall can be bought for an average price of $336.34.

Dunstone is America's finest masonry. Styled and sized to fit modern designing. Made in a wide range of colors for outside or inside surfaces. Remarkably low priced because manufactured by a chain of local plants. Suited to any type of building—residential, commercial or industrial.

Write for descriptive literature and information on how to get blueprints on the "Americana" home pictured.

W. E. DUNN MFG. CO.
460 W. 24th Street • Holland, Mich.

If interested in local manufacture of Dunstone write for "Blueprints for Profit."

DUNSTONE

HEAVYWEIGHTS IN PICTURES OR MIRRORS ARE SAFE WITH MOORE PUSH-LESS PICTURE HANGERS FOR LIGHTER WALL DECORATIONS

It's MOORE PUSH-PINS

At hardware, department and stationery stores

MOORE PUSH-PIN CO. PHILADELPHIA 44, PA.

Springfield, Massachusetts—Forbes & Wallace
Stockton, California—Breuner's
Tampa—Maas Brothers
Washington—The Hecht Co.
Wheeling—Stone & Thomas
Worcester—Sawyer's
Youngstown—The Strouss-Hirshberg Co.

Models of *Better Homes & Gardens* Five Star homes are frequently shown in the stores listed above. Inquire at the Home Planning Center for showing dates.

Plans and Home Plan Book

Better Homes & Gardens Five Star Home 1811, featured in this issue, is one of the series of one- to four-bedroom homes which make up the Five Star Home Plan Service. These homes, designed by America's foremost architects, range in style from Cape Cod to Contemporary, Traditional to Ranch-type. These are homes planned to give you maximum comfort, convenience, and beauty—at minimum building cost. *Better Homes & Gardens* Five Star service includes:

★ **Designs by skilled architects**

★ **Detailed working drawings**

★ **Cost-finding materials lists**

★ **Complete specifications**

★ **Contractor-owner agreements**

Working Drawings are detailed architect's drawings, from which your builder or contractor will build your home. They are complete in every way. Cost is $5 per set. Included with each set of working drawings are: 1) specification form outlining the quality of materials and workmanship you'll want in order to insure sound construction; 2) contractor-owner agreement form—a suggested legal contract to assure your home will be built as specified.

Lists of Materials—priced at 10 cents—are available separately for each Five Star home. With this list, your architect, building materials dealer, or builder can compute in advance the building cost of your home in your community.

These complete home-planning aids may be purchased at firms listed below or ordered direct from *Better Homes & Gardens*, Des Moines 3, Iowa.

When mailing your order, be sure to specify the Five Star home number. Enclose a postal money order, bank draft, or check, payable to *Better Homes & Gardens*.

Home Plan Book: If you haven't selected a specific Five Star home plan as the home you want to build, *Better Homes & Gardens* new book, *Five Star Homes*, will help you make a choice. This 76-page book brings you photographs and floor plans of 66 Five Star homes. Price —50 cents. You can buy your copy at firms listed above or order direct from *Better Homes & Gardens*.

The beauty you crave—

The comfort you want—

with Silentite

You'll "Oh" and "Ah," of course, over the graceful, streamlined beauty of the new Curtis Silentite windows. But remember, too, that Curtis has designed these windows on an entirely new principle to give you new weathertightness—and greater comfort than ever before!

Only Silentite gives you patented "floating" weatherstrips that permit easy movement of the sash but keep the fuel bills down. And Silentite gives you special weatherstripping at top, center and bottom rails. Made of wood—in itself an insulating material —the new Silentite is 20% more weathertight even than the famous original Silentite.

Silentite saves on maintenance cost—it has no weights, cords or pulleys to get out of order. And it's preservative treated for lasting satisfaction. Let us show you why Silentite—available in 12 styles—is THE window for your new or remodeled home. Mail the coupon!

1866 CURTIS WOODWORK
SILENTITE PRE-FIT
the "Insulated" window

Curtis Companies Service Bureau
163 Curtis Building, Clinton, Iowa

Gentlemen: Please send free window booklet called "Light Up Your Living."

Name.....

Address.....

City.....State.....

Will you be this lucky?

THE STOLEN GOODS going out that window will be returned to the owner...*but only because a policeman happened to be on the spot.* If *your* money or property were stolen, could you count on such luck? Chances are that by the time police got their man, the loot would be gone forever!

That's why you need *Hartford Burglary or Robbery Insurance.* Under Hartford's broad policies you can have protection against losses from burglary, robbery, theft, hold-up, mysterious disappearance...even damage to premises caused by burglars. Various combinations of these coverages are available to meet the special needs of home-owners, store-keepers, merchants, manufacturers ... in fact, *everyone!*

Now...before the rising tide of crime reaches *you*...see your Hartford agent or broker about protection. In over 5000 communities, you can find the nearest agent quickly by simply calling Western Union by number...asking for "Operator 25."

FOLLOWS YOUR FURS

At home or away, Hartford Fur Coat Insurance covers against loss by fire, theft and many kinds of damage.

HE CARRIES ON!

Hartford agents carry on a proud tradition by representing a company that has stood for strength and sound protection against loss since its founding in 1810.

HARTFORD

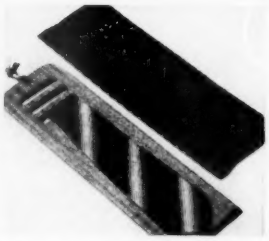
HARTFORD FIRE INSURANCE COMPANY
HARTFORD ACCIDENT AND INDEMNITY COMPANY
HARTFORD LIVE STOCK INSURANCE COMPANY

Writing practically all forms of insurance except personal life insurance
Hartford 15, Connecticut

TIPS FOR EARLY SHOPPERS

Gifts: from

Mandarin Tea-ette of sterling silver is really a tea ball with hinged halves; makes tea right in the cup, exactly as strong as you like. Ppd., $4.95. George Stern Co., 191 Madison Ave., New York 16, New York.

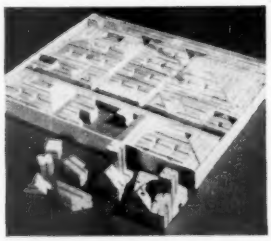


Ty-To-Ta of satin-finish plywood holds 6 ties inside tan genuine leather sheath for traveling; keeps ties smooth, easy to pack. Ppd., $2.95. M. C. Flynn, Inc., 43 (E) 59th St., New York 22, New York.

Country Garden sugar and creamer of white ceramic with gay blue forget-me-nots for a flowery breakfast or tea; 3" tall. The pair, $2.95, ppd. Norman's, 416 Mill St., Bristol, Pennsylvania.

Pillo-Pad softens chair seat and back. Heavy, moistureproof canvas in red, blue, green, or yellow, covers rubberized hair padding. Ppd., $4. Pillo-Pad Cushion Co., 3001 Texas Ave., St Louis, Missouri.

Paul Revere Bowl is hand-spun copper, highly polished and tarnish-proof; for flowers or fruit or just for beauty; 6½" high, 4½" in diameter; $4.95, ppd. The Post Mart, 260 E. 78th St., New York 21, New York.



TeeVeeToy blocks for children from 4 to 14 offer endless variety in building toy villages; 130 varied blocks with re-usable plastic connectors; $2.50, ppd. Modern Woodcraft, 2006 Hubbell, Des Moines, Iowa.

Brass Letter Box with spring lock, lid, magazine clamp; 10" high. With 2 keys, $2 plus 25c postage. The Lillian Shoppe, 20-22 Armat St., Philadelphia 44, Pennsylvania.

Barrel Bank with lock and key is a real hickory barrel with brass hoops. Stands 6" high. Ppd., $3.50. Northmore's Home Products, P. O. Box 756, Highland Park, Illinois.

$2 to $5

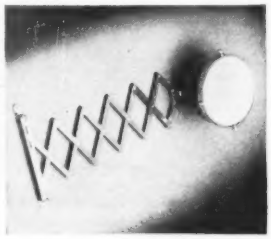
Adoration Set of gently colored plaster shows the Christ Child and two adoring angels; holds a 10" taper; $2.65, ppd. Separate little-girl angels in pink or blue, 95c each. Holiday Products Company, Pontiac, Illinois.

Mr. and Mrs. Mallard, only 4" long, look so real you'll want to pet them. Of pottery decorated in realistic color under the glaze; weighted and felted on the bottom. Ppd., $5 a pair. Linnwood, Seward, Nebraska.

Bridge Set of fine organdy in white, pink, or blue with hand-painted design in oils; 36" cloth and four 10" napkins, $3.98, ppd. Matching apron of organdy, $2.25. Lady Jane Studios, Box 252, Mt. Vernon, New York.

Kitten Planter Lamp for a nursery of hand-decorated underglaze pottery with plastic shade in pink or blue; 18" high; $4.95, exp. coll. Gifford Specialty Co., 5849-B Northwest Hy., Chicago 31, Illinois.

Honey Pot. bear cub, sits 9" high, is covered with brown or tan fur. Tho he looks quite fierce, he's a cuddly playmate for a youngster. Ppd., $3.75. Maggie Crum, 2041 University Ave., San Diego 4, California.



Double-faced Mirror (one side magnifies) extends to 18" from wall, adjusts to almost any angle for clear seeing. Face is 5½" in diameter. Ppd., $3.95. Mastercraft Products, 60 South St., Boston 11, Massachusetts.

Serv-Rite Folding Tray Table in black, green, red, or ivory metal; 24" high; $3.95 exp. coll. Alexander-Wilson Co., 120 S. Maryland Ave., Glendale 5, California.

Pie Basket, 13" x 13½" x 6", of seasoned ash holds two pies or a pie plus lunch, separated by shelf. Ppd., $3.40. Robert W. Kellogg, 85 Hillman St., Springfield 2, Massachusetts.

You can BAKE this

while you BROIL this in the new Two-Oven

1949 Grand GAS RANGE for City Gas and LP (Bottled) Gas

EVERYTHING you want in a cooking appliance—plus convenience beyond your dreams—are found in the '49 Grand. TWO OVENS—a big bake oven and a big, separate meat oven; CHARCOL-ATOR BROILER that broils whole roasts with infra-red rays, like a charcoal fire; SAFE-TEE-KEE that shuts off gas to all burners (winner in 1948 of the Lewis & Conger National Home Safety Award); Snack-Grid (furnished as an extra); glass oven door; fluorescent cooking top light; electric clock and 3½ hr. interval timer; automatic lighting of both ovens (on CP models). See it—you'll want it—to beautify your kitchen and to lighten and brighten every hour you spend there.

Guaranteed by Good Housekeeping

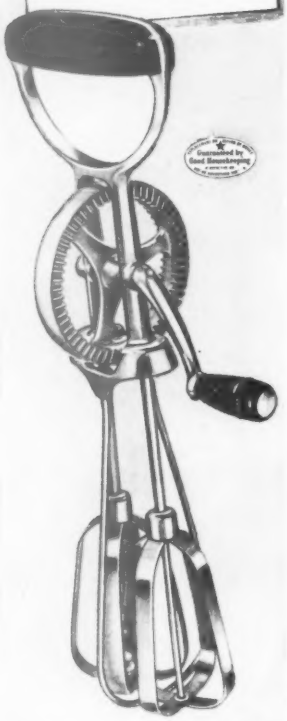
GRAND HOME APPLIANCE CO.
CLEVELAND 4, OHIO

This emblem on a Grand means that it has the 9 BIG FEATURES women want in a range, including FULLY AUTOMATIC OVEN OPERATION!

Write for name of your nearest Grand dealer and free copy of 16-page illustrated booklet.

TAKE IT EASY!

FEATHER TOUCH "BEST" EGG BEATER



Ruggedly made with stainless steel blades and rich Bakelite handles. The "Best" Egg Beater takes all the work out of whipping up fluffy cakes, milk shakes and omelets. Gives mixer results by hand.

Stands steady in any bowl, large or small. Works faster, more smoothly, with a *feather-touch.*

EKCO "BEST" EGG BEATER

Perfect Gift

FOR YOURSELF, FOR FRIENDS

• • • at good stores everywhere.

ANOTHER GREAT PRODUCT BY EKCO PRODUCTS CO., CHICAGO 39, ILL.

Gifts for your table

Continued from page 141

Collector's items

Graceful china figurines—a piquant Colonial lady and a dainty ballet dancer—are lovely enough for your finest mantel or corner cupboard display

Colonial dame and gentleman make a handsome pairing for your console table. Miniature porcelain flowers in the cornucopia are delicately colored

Serving dishes and place settings

Bowl and plate shaped like a lettuce head and individual leaf-shaped salad plate are handmade pottery imports from Italy; large and small duck tureens are Portuguese

Porcelain dinner sets, pixie-like angel shakers and candlesticks, fern pottery candy dish, and Christmas bell candleholders will be lovely for your yuletide table

Cocky coffee pitchers carry cream and sugar in their heads. Colorful birthday plate designs fit each month. Crescent pottery salad plates come in brown, yellow, or green. Copper molds hang on your wall when not in use

Highly glazed pottery dishes—that look like bits of old-world craft, but are made in America—are decorated with moss-green rims, yellow bands, coral-pink flowers. You can get the set complete with serving and cooking dishes

Where to get it, page 259

ONLY Monarch gives you the exclusive convenience of a second oven built into the range top where it saves stooping . . . saves pulling out hot oven racks. You just lift the cover and there's your food! What a convenience for frequent basting to assure added juiciness to meats, fowl and wild game. In fact, what a convenience for *all* your meals! This stoopless surface oven is perfect for vegetable dinners, baked beans, meats, casserole dishes, baked potatoes, complete oven dinners — even cookies, biscuits and pie. Your regular oven with broiler unit is always in reserve. Two different oven temperatures are always available for simultaneous use. You *always* have enough oven space. Dependable temperature controls, automatic time control on both ovens, notifier, pilot lights, etc. — these are all on the Monarch. And, back of the Monarch name, stand 52 years of range-building experience.

Monarch
ELECTRIC ROASTER RANGE
THREE GENERATIONS OF COOKING PROGRESS
SINCE 1896

See your nearest Monarch retail agency or mail coupon.

MONARCH MALLEABLE RANGE COMPANY
518 Lake St., Beaver Dam, Wis.
Please send me a free copy of the 4-color catalog describing the Monarch Electric 2-Oven Range.

Name.....
Address.....
City..... State.....

How to decorate—Closets and storage

[*Continued from page 145*]

room storage—and they'll take less floor space than the old four-walls-and-a-ceiling models. Several narrow doors are much better than one large one. Panel doors mounted on ball-bearing rollers slide smoothly in a metal groove—and don't even take space when they're open.

If you can't get built-in closets right now, tho, look over the many new closet accessories—tie holders, skirt hangers, expansible rods, shoe racks—and make your present closets as efficient as possible.

Rig out children's closets with adjustable hooks and rods which can be raised as legs grow longer. Bedroom storage for toys and hobby materials call for built-ins when you're building or remodeling. Unfinished sectional chests, cupboards, and shelves can fit almost any space—even corners.

Linen closet

Fortunately for you, linen closets seem to be standard equipment in even the smallest houses. To make your linen closet more workable, tho, try sliding trays of various depths to bring towels and sheets within easy reach. A pull-out shelf made like an over-sized breadboard will help you sort and arrange your linens.

Bathrooms

You'll find a lot of tips on bathroom storage on page 145 of this issue. Be sure that your storage plans include space for a laundry hamper, a supply of cleaning materials, toilet brush, whisk broom, and, if possible, an extra dust mop and carpet sweeper. Either here or in your linen closet, allot space for your hospital equipment; bed tray, vaporizer, ice and hot-water bags, and such.

Seasonal-clothes closet

You won't be getting into this closet often, so tuck it in any out-of-the-way spot . . . attic, basement, back hall. Store your family's clothes here in boxes and dust-proof bags. Add shelves for storing blankets, if you have space.

Den-guest room

An unclaimed closet is likely to become a riotous catchall. Forestall this by planning exactly what will go into your den-guest room closet—and provide space for those things. Here may be the place for you to store movie or sewing or hobby equipment. See that these articles are stowed in separate closed compartments, so guests will have a space all their own. Two narrow doors, with a plywood partition between the spaces, may solve your problem.

General storage

After you've planned where to put your clothes, table linens, and cleaning supplies, you'll probably have a lot of extras which must be stored most of the year. List them all before you start assigning space. Here's a sample list to start you:

trunks	storm windows
bicycles	tools
sleds, skiis	outdoor furniture
screens	Christmas ornaments
garden tools	camp equipment
golf clubs	suitcases

Space in a dry basement or well-ventilated attic, three feet added to the garage, or a garage attic are all possibilities. Build rough racks in tiers above the floor to save space in small areas.

Peasant designs

[*Continued from page 30*]

Pictures of playing cards, cut from magazine advertisements, line this small game chest. Quotations or sayings—in any language—add a personal touch to your peasant designs

Rescue an old set of canisters with peasant designs. Use your own imagination to make up the designs. You can often find samples in books or antique shops to give you a start

Lots and lots of flowers, hearts, and curlicues bring an old steamer trunk back to life. Now it's a conversation piece you can use as a linen chest in a small bedroom or dining room

WURLITZER

pianos

Your Number One gift should bear the Number One name.

Nothing you can give at Christmas fits the spirit of the occasion so perfectly as a piano. For a piano is music, love, faith and opportunity all wrapped up in one beautiful instrument.

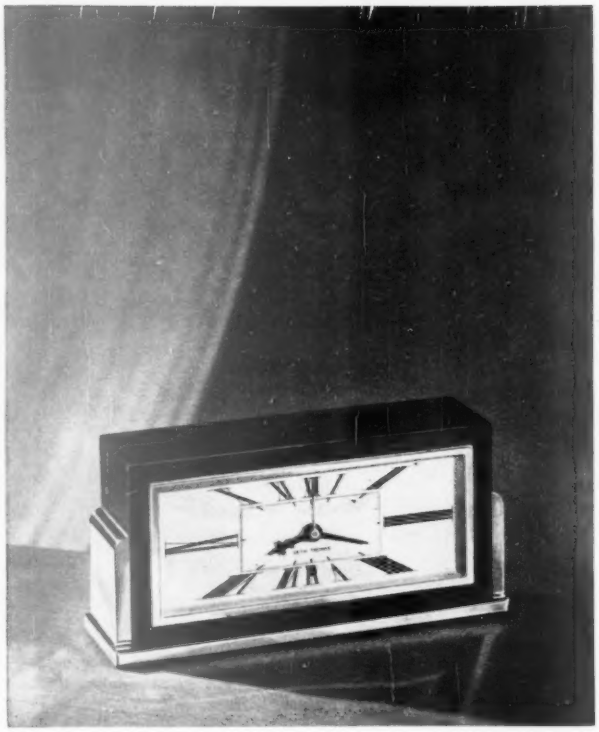
Such a thoughtful gift deserves thoughtful consideration.

Make your choice carefully, and consider this: More people buy Wurlitzer pianos than those of any other name.

You are exercising good judgment in making this choice, too, because the overwhelming leadership of Wurlitzer has made it possible to bring you this fine instrument at a moderate price.

This is the beautiful new Wurlitzer Model 430. You may have it in mahogany, as shown, figured walnut or blond oak. We invite you to see the many other Wurlitzer grand, upright, Spinette and student pianos available in a wide variety of styles and finishes, including the durable new Wurlitzer plastic fabric. If your Wurlitzer dealer is not listed in your classified telephone directory, write for complete information.

THE RUDOLPH WURLITZER COMPANY, DE KALB, ILLINOIS



Give a dignified clock with simple lines—the Seth Thomas* Baxter, right for bookcase, table, desk or mantel. Beautiful mahogany case with brass sidepieces, sash and base. Self-starting electric. Height 4¼ in. Width 8½ in. $29.75

Modern? Or traditional?
It's still
an authentic
SETH THOMAS
-the finest name in clocks

Early American, the Sharon. Mahogany finish, on birch. Electric or spring-wound. Ht. 14½ in. $51.00

Distinguished mantel clock, the Medbury. Mahogany cabinet, rare wood panel, Westminster Chimes, electric or spring-wound. Ht. 9⅝ in. Width 20 in. $63.00

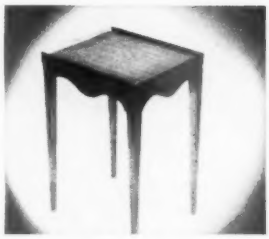
Write for booklet. Dept. B-4

SETH THOMAS CLOCKS, THOMASTON, CONNECTICUT
A Division of GENERAL TIME Instruments Corporation

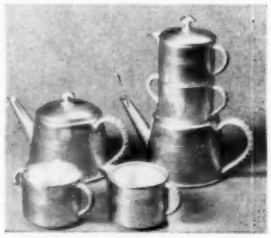
*REG. U. S. PAT. OFF. *Prices subject to change—Federal tax included.*

TIPS FOR EARLY SHOPPERS

Gifts: from

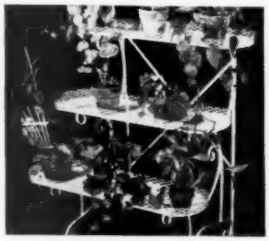


Chair-side Table in mahogany-finished birch stands 18" high; top is 12"x10", mahogany veneer, with raised edge and scalloped apron. Ppd., $10.95 from Green Gable Gifts, 394 Lenox Ave., New York 27.



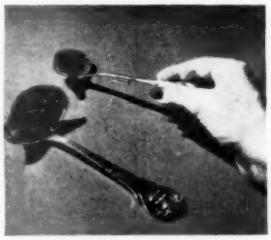
Coffee for Two: 2-cup pot, creamer, and sugar bowl stack safely as shown above, to save space. Heavy silverplate with raffia-wound handles; 3-piece set, $17.95, ppd. Spencer Gifts, Atlantic City, New Jersey.

Hereford Book Ends for a man's desk are realistically modeled of heavy metal, hand-finished in antique bronze; 6½" high; felted. Pair, $12.95, ppd. Wallace Capel, 7237 W. Summerdale Ave., Chicago 31.



Plant Stand of hand-wrought iron is enameled white; 3 lacy-edged shelves, each 8"x30"; height of stand, 35". Exp. coll., $15. (Plants not included.) Helen Pep Studios, 82-60 116th St., Kew Gardens, New York.

Mall Drill for wood, concrete, or steel work. Weighs 5 lbs; for either hand. In stores or exp. coll., $44. Set of sanding and buffing attachments, $9.25. Mall Tool Co., 7740 S. Chicago Ave., Chicago 19, Illinois.

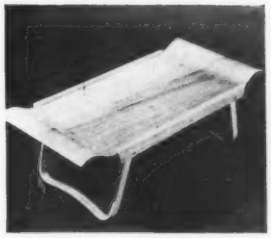


Ladles of sterling silver made in Denmark, with tulip design; gravy ladle, 6⅞", $16; mayonnaise ladle, 5⅜", $13.50; pair, $27.50, ppd., and inc. tax. Alfred H. Glasser Corp., 421 Madison Ave., New York 17.

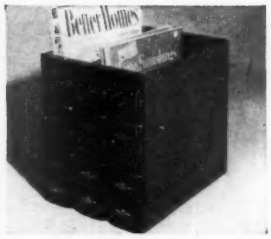
Sled for kids from 6 to 16, combines thrills of skiing and coasting. Aluminum frame; adjustable shoe guards, brake; $13.95, exp. coll.; Peter Kent, Inc., 41 W. 24th St., New York 10.

Ice Bucket, 3-qt. capacity; Fiberglas insulation, pottery liner; satiny aluminum, $11, exp. coll., embossed, $15. Mastercraft Products, 60 South St., Boston 11, Massachusetts.

$10 up

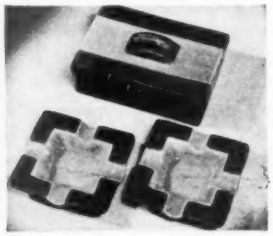


Four-Purpose Tray of blonde laminated wood, 30"x13½", for serving or for reading, writing, or eating in bed; legs fold under for serving; $10.25, ppd. Malcolm's, 524 N. Charles St., Baltimore 1, Maryland.

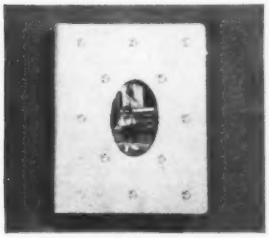


Magazine Rack in leather; front is hand-tooled in gold to resemble volumes; 11½"x12"x9"; handhold between sections; $14.95, ppd. William Hertzberg & Associates, 1751 W. Belmont Ave., Chicago, Illinois.

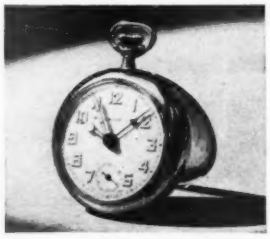
Bird Feeder of concrete is mounted on iron pipe 4'4" tall. Drain plug makes it a bath in summer. Catproof and squirrelproof. Model F-75, $14.50, freight coll., J. H. Mura Co., 1627 N. Main, Racine, Wisconsin.



Cigarette Set of heavy California pottery. Lidded box is 6" long; 2 trays, each 4" square. Chartreuse and white, or brown and aqua; set, $10.50, ppd. Crystalier Co., 485 Lexington Ave., New York 17, New York.

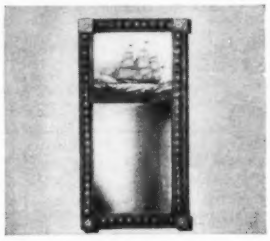


Baby Photo Album. 6"x7¼", white leather hand-tooled in gold floral design; 15 plastic-protected sheets for pictures. Ppd., $10.50. Ward Phillips Co., Box 3451, Merchandise Mart, Chicago 54, Illinois.



Pocket Alarm Watch with 7-jewel movement and bell alarm; light or dark dial, easel back. In chrome case, $16.25; gold plate, $22.50; ppd. Harley's Clock Shop, Altman Bldg., Kansas City 6, Missouri.

Tool Kit fits a pocket, desk drawer, or glove compartment; zipper-closed, russet cowhide; the 9 tools are tempered steel. Ppd., $11.50. Daniel Low & Co., Salem, Massachusetts.



Spool Mirror. 13"x25", hand-rubbed mahogany or maple, Currier & Ives reproduction; $14.95, ppd. Hingham Craftsmen, 601 Bradley Woods Dr., Hingham, Massachusetts.

Look How Easy BRUCE Makes My Floor Cleaning!

Bruce Doozit and Bruce Floor Cleaner wax as you clean... standing up!

1 Pour a small amount of wax-rich Bruce Floor Cleaner on your wood floor or linoleum. Then use the Doozit with its magic Pad to loosen dirt, erase spots and marks.

2 Drop a cloth under the Doozit Pad and wipe up dirt, leaving the floor surface thoroughly clean, ready for polishing.

for wood floors and linoleum

3 Replace the moist Doozit Pad with a dry one, then polish. The non-slip wax film left by Bruce Floor Cleaner polishes quickly.

Just these three easy steps, that's all there is to *complete* floor beauty care when you use the modern Bruce method — *standing up.* No more sore knees, no more tired backaches — no harmful water and strong soaps to destroy the beauty and lifetime of your floors. You can get Bruce Floor Products at stores everywhere. The Bruce Doozit costs only $1.89. Long-wearing, easily replaceable pads are 19c each. Bruce Floor Cleaner, 68c qt., $1.15 half gal., $2.10 gal.

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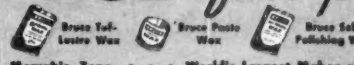
BRUCE *floor products*



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Look for the well-known Flying Red Horse trademark

SOCONY-VACUUM

Guaranteed by Good Housekeeping

TAVERN CANDLES

By the Makers of Paraseal Wax

Bye, bye, blackboard!

[*Continued from page 132*]

window glass was replaced by prismatic glass blocks. The blocks direct incoming light up and across the ceiling, from which it is reflected evenly all over the room. The direct light coming thru the remaining plain glass is controlled on the outside by a metal shield projected just below the glass-block section, and by ordinary shades and Venetian blinds inside.

ELSEWHERE the same results have been achieved by light-diffusing louvers, ready-made or home-made. The diffusers can be made of glass cloth on wood or metal frames. They're set at such an angle that no one in the room can see daylight over the top of them. Harmon classrooms use either fluorescent or incandescent artificial illumination. The incandescent lamp most commonly used has a molded plastic indirect reflector, which admits approximately the same amount of light up as down, to prevent distracting light spots on the ceiling.

Once the light is properly controlled and diffused, the next need is to put Johnny where he can get the most good out of it. Seated at the customary right angle to the window, Johnny is pretty sure to be plagued by glare. But just turn his seat a bit to increase the angle between him and the glass, and Johnny not only escapes the glare, but his work is better lighted. Ideally, his seat should be placed so that when he looks straight ahead his line of vision is at a 50-degree angle from a line running from his eyes to the front edge of the front window. When all the seats in the room are shifted to this angle, they come out, not in military rows, but in arcs swinging generally from the outside rear of the room to the inside front.

Your child is under a schoolroom strain if:

1. One side of his face appears much brighter than the other when he's looking at his desk or to the front of the room. This is especially bad if the bright area also covers one eye.
2. He sits with one or both shoulders pointing upward, rather than sloping downward.
3. He works closer to his tasks than a distance equal to the length of his forearm and hand from elbow to middle knuckle.
4. His elbow and upper arm "wings" out appreciably when he's working.
5. He sits on one foot a lot of the time.
6. Tilts his head to one side.
7. He places the center of his work to one side, rather than right in front of him.

Paint comes next. By merely converting dull colors to lighter colors, using special high light-reflecting paints, any classroom can be made an easier place in which to see. In Wilmette, Illinois, where Harmon's ideas have been applied over a period of four years, redecoration alone has stepped up room light five times in the usually light-deficient areas to the inside of the room.

Harmon prescribes gentle colors, ivories or creams and beiges, rose grays, sea greens, chrome yellow and turquoise blues—that can be used without producing the fatigue that comes when one color dominates. He also tries to eliminate contrast. The brightness of a given object in contrast to that of its background is what stimulates Johnny to see. But his eye naturally focuses on the brightest object and the most dramatic contrast. So it is essential to do away with contrasts that conflict with what he is trying to study.

ACCORDINGLY woodwork is painted light or bleached natural. The floor is bleached to a light color. Glass door lights and transoms are concealed behind neutral tack board, paint, or glass cloth. Blackboard areas are reduced to a minimum, either by painting them wall color, concealing them behind tack board, or removing them altogether. In many schools the blackboard has been replaced by a special yellow-green chalk board, a color which offers a less jarring contrast than black. Such a board calls for yellow chalk.

Seats and desks are usually refinished in a natural color that offers the least distracting contrast with the edge of Johnny's white book page or drawing paper.

Harmon has developed an entirely new desk designed to assure correct posture. To bring Johnny's book or written work to the best angle, the top can be adjusted to a 20-degree slope. For construction activities the top can be used flat. The seat holds Johnny comfortably erect, adjusts to bring him to the right height and the right distance from his desk.

LEADING pediatricians, public-health authorities, educators, psychologists, as well as experts on vision, lighting, and nutrition say that every traditional-type schoolroom in the country could well get the Harmon touch.

Johnny's teacher and principal can probably tell you what you can do to help get your own child's eyestraining, back-tiring classroom Harmonized. It's a fine project for your P.T.A. When every classroom is child-conditioned, no Johnny will be penalized by going to school.

To learn more about the Harmon Plan, write *Better Homes & Gardens* magazine, Des Moines 3, Iowa, or Dr. Darell Boyd Harmon, Consulting Educationist, 4214 Wilshire Parkway, Austin, Texas.

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No bag on a stick! No bag in a tank! No bag at all! Just a simple disposable paper filter that traps dirt in the large metal container! It's new! It's wonderful! See it at your dealers!

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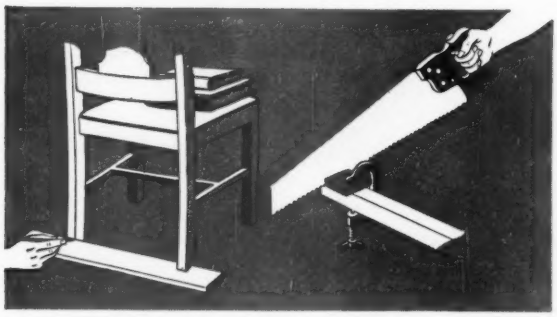
How-to for the handy man

Continued from page 9



Stop that wobble. A chair that is so warped that it is resting only on three legs is subject to undue stresses and strains. Use of such a chair will gradually loosen all of the glued joints until the chair is no longer safe to use.

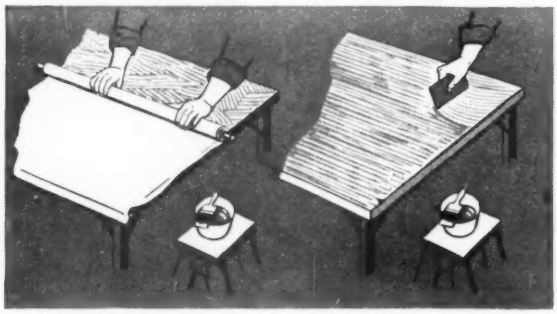
You can easily make any warped chair rest firmly on all four legs. Place a weight (several books will do) on the front part of the seat. Then you'll find that one back leg does not touch the floor. Rest the shorter leg on a board, as shown in the sketch. Then, on the longer leg, you can mark the exact amount to be taken off to make both legs the same length.

Saw off this marked portion of the long leg, using a C clamp and a block of wood to guide your saw so the cut will be exactly square. If only a little wood must come off, wear the leg down with coarse sandpaper. Either way ends wobble. *Michael Ligocki, Gary, Indiana.*

How to pour out of a gallon can. There is both a "right" way and a "wrong" way to pour such liquids as turpentine or paint remover from a gallon can with a corner opening.

The obvious way with the opening at the bottom of the tilted end is the wrong way. It makes the liquid spatter and drip as it gurgles out because air cannot get back in.

If the opening is kept at the top of the tilted end, however, the liquid will flow out evenly and smoothly. *John Mason, Des Moines.*



A better table-tennis surface. With glue and muslin and paint, you can make the top of your old table-tennis table faster, smoother, and handsomer than new. It probably needs this treatment; for as the plywood gets older, it usually becomes rougher, leading to a slow bounce and often an uneven one. Follow these steps to renew the table top completely:

Sandpaper smooth. If the top is soft or badly worn, seal the pores with a thin coat of casein glue. When dry, apply a coat of regular-mix casein glue and stretch on the unbleached muslin (sketch, left). Smooth out any wrinkles.

When this is dry, apply a coat of thin glue and scrape it into the muslin with a paint scraper (sketch, right). Let dry, and sand it lightly with No. 00 sandpaper. Apply two coats of enamel, sanding lightly between coats.

If the rubber facing is loose on any of your paddles, you can glue it down with the same glue while you're working on the table. *Darrell Huff, Sonoma, California.*

MOTHER NATURE can be a stern parent. Cutting sleet. Drenching rain. Tearing wind. Burning sun. How does *your* home stand up against her wrecking crew?

Get top protection with a roof of Flintkote fire-resistant asphalt shingles. There's a wide range of colors and styles to give you just the roof you want . . . to make your home snug and secure for many, many years.

When the winds beats from every side . . . relax! Attractive Flintkote asbestos-cement sidings stand up under everything the weather can dish out . . . *never* need paint to maintain their life.

Or, consider Flintkote insulated sidings. They give your home a smart, new inexpensive dress of either simulated brick or stone. And . . . at the same time . . . provide efficient insulation.

And, for a complete insulating job, choose Flintkote insulating wool, made of Fiberglas*. Available in batts, rolls or loose nodules, it's suitable for every type of job. Made from glass fibres, it's fire-, rot- and vermin-proof.

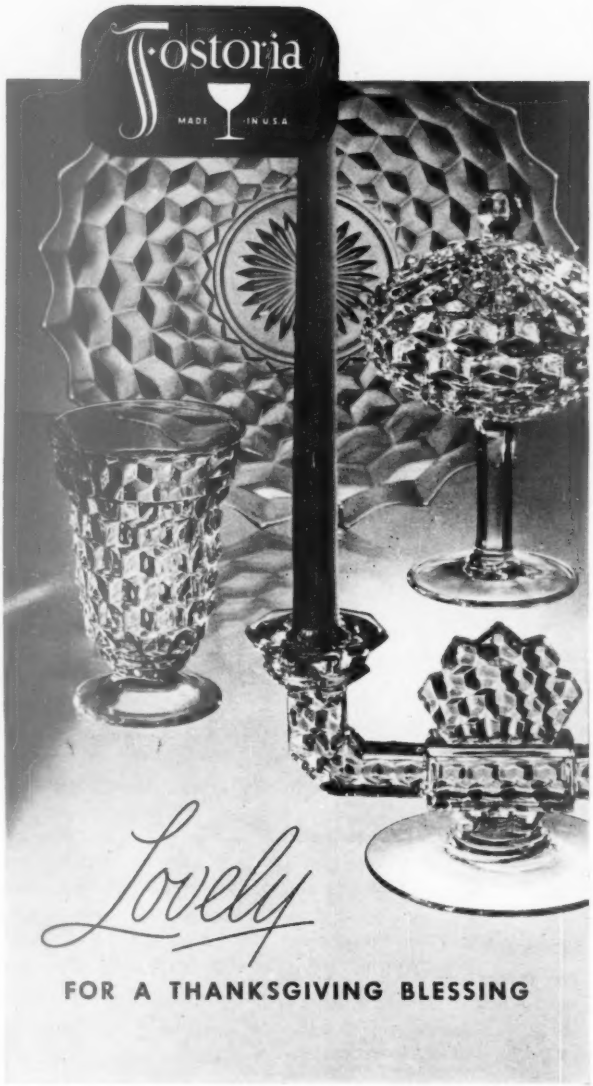
So check up. And when the time comes to repair, remodel or build from the ground up . . . see your friendly building materials or lumber dealer. He's an authority. Ask him about Flintkote Building Materials. He'll show you what you need to protect your home against nature.

The Flintkote Company, Building Materials Division, 30 Rockefeller Plaza, New York 20, N. Y.

*TM Reg. U. S. Pat. Off. Mfd. by Owens-Corning Fiberglas Corp.

FOR OLD HOMES AND NEW

FLINTKOTE
Building Materials



Fostoria's *American* is as traditional as turkey. For years, this handmade pattern has been the favorite of brides yesterday, today and every day. It's an impressive, sturdy, fire-flashing crystal . . . ideal for big family dinners and equally good taste for any occasion. You'll adore its colonial simplicity, its economy and completeness. Over 180 open-stock pieces for your selection at the better stores everywhere.

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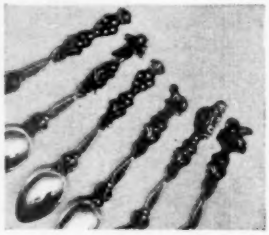
Gifts:

TIPS FOR EARLY SHOPPERS

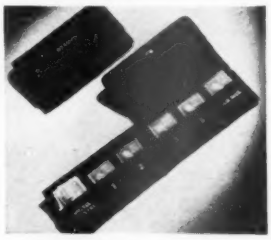
Reading Racks of aluminum are decorated cartoon style. Cook book and homework racks, 7" high, $1 each. Breakfast With Father, 9", $1.50; ppd. Cary Products Co., 934 N. Lancaster Ave., Dallas 8, Texas.



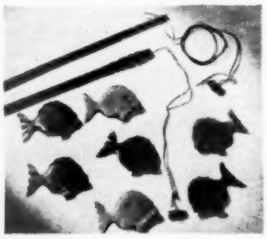
Demitasse Spoons of Florentine (not sterling) silver are 3" long; heavily carved handles vary in design. Bowls highly polished. Each 50c, ppd. Edith Chapman, 168 E. 33rd St., New York 16, New York.

Whatnot Shelf of maple-finished wood, 6½" high, holds rubber bands, mailing labels, other desk supplies in booklike boxes; $1.50 plus 10c postage. Dennison's, 411 Fifth Avenue, New York 16, New York.

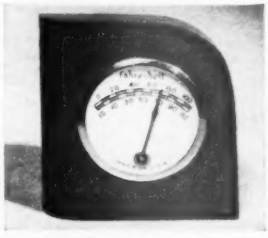
Redwood Burl, shipped dormant, sprouts feathery green foliage in water. About 6" in diameter; $1.50, ppd; 8", $2.50. (Dish not included.) Santa Cruz Burlery, 154 Alta Avenue, Santa Cruz, California.



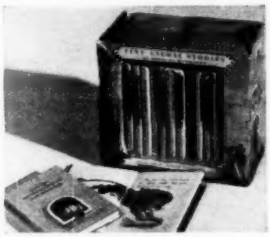
Stamp Case has six pockets for various denominations; folds to flat pack 3" long. Red, brown, or green genuine leather, $1.50; pigskin, $2; ppd. Robert Kellogg Co., 85 Hillman St., Springfield, Massachusetts.



Flippy the Fish for kids of all ages; float plastic fish in water; catch them with magnetic bait. Scoring directions included. Ppd., 85c; 2 sets, $1.50. J. J. Anthony, 1517 W. North Ave., Milwaukee.

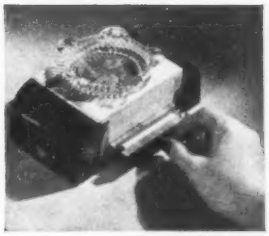


Tom Thumb Thermometer tells the temperature accurately, yet stands only 2" tall. Glassed-in dial is set in walnut-finished wood case; $1, ppd. London Gifts, 12 East 23rd St., New York 10, New York.



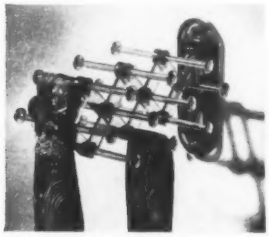
Tiny Golden Library of 12 animal stories by Dorothy Kunhardt, with Garth Williams illustrations. Books are 3" high in illustrated box. Set, $1, ppd. M. C. Flynn, Inc., 43 (E) 59th, New York 22, New York.

under $2



Cigarette Dispenser of redcedar holds a packful, dispenses one at a time from tiny drawer; $1.60 plus 25c postage. Ash tray included. Frank Alvarez, Inc., 529 Godchaux Bldg., New Orleans 16, Louisiana.

Songbird Note Folders, 4½"x 3½", carry your gayest messages. Six different birds are authentically portrayed; 12 cards and envelopes; 60c, ppd. Crestwick, Inc., 251 4th Ave., New York 10, New York.

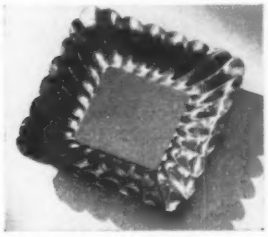


Folding Tie Rack in amber or tortoise-shell plastic expands to hold as many as 20 ties, folds back to only 3" thickness; $1, ppd. American Mail Order Corporation, Box 66, Forest Hills, New York.

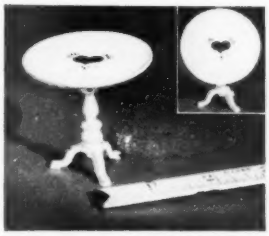
Trinket Boxes of gold-tooled Florentine leather come from Italy. Red, brown, blue, green, or tan in 3 shapes shown; 1⅛" high; $1 each, ppd. Kathleen Weller, Box 386, Bryn Mawr, Pennsylvania.

Green-Leaf Coaster, 12" across, is for use under a flowerpot or vase, or as a table mat. Synthetic rubber in dark green to resemble 4-leaf clover; $1.25, ppd. Goldfarb's, Park Ave. at 54th St., New York, New York.

Telescope Screwdriver with 4 graduated heads that fit one inside the other and fasten into round base. Range from 2 inches to 6 inches. Set, 75c, ppd. Miles Kimball Co., 25 Algoma Blvd., Oshkosh, Wisconsin.



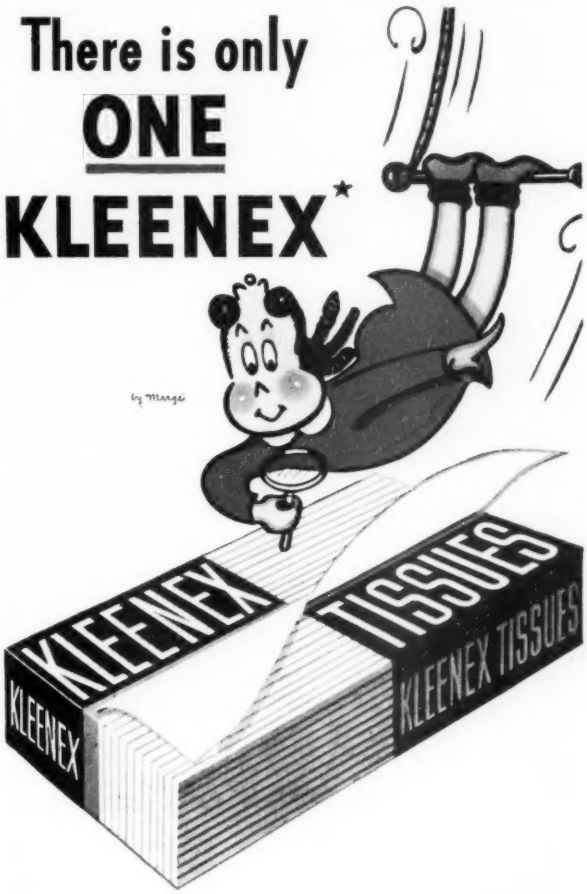
Fluted Tray for candy, nuts, or low flowers is 8 inches across, 2" deep, comes in either brass or copper, lacquered against tarnish. Ppd., $1.95. Art Colony Industries, Inc., 69 Fifth Ave., New York 3, New York.



Tilt-Top Table, 2" high, of wood hand-decorated in a Pennsylvania Dutch design. Piecrust edge; white or pastel blue with tiny red heart; $1, ppd. Chairs to match, $1.25 per pr. Croff Crafts, Box 919, Houston, Texas.

Compare Tissues... Compare Boxes —

There is only ONE KLEENEX*



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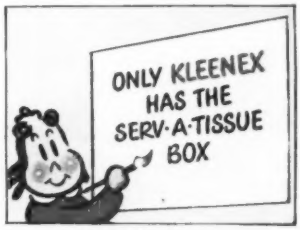
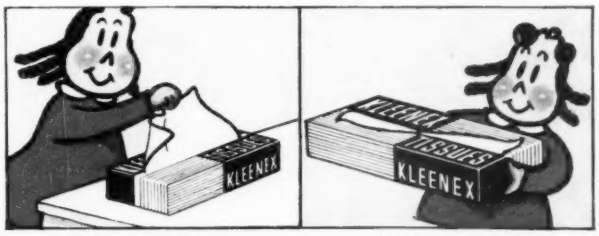


With Kleenex you save time, trouble, tissues.



Pull just one double tissue at a time.

Next one pops up ready for use!

*T. M. Reg. U. S. Pat. Off.

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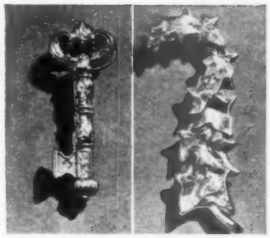
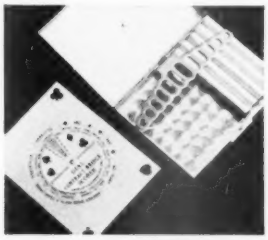
Gifts: from

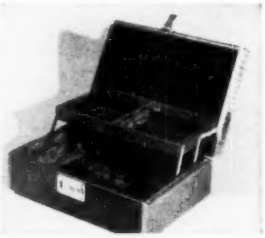


Door Knockers of solid brass. Medieval key is 8" long; ivy spray, 10". Lacquered for weather protection. Brass screws included. Each, $5, ppd. Flowerlite, Box 456, Reading, Pennsylvania.

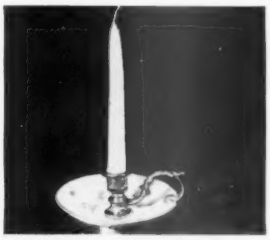
Gin Rummy case with score pad, pencil, and deck of cards packed inside. Walnut case, 5"x4", opens flat for playing surface. Ppd., $5. Cooper Crafts, 233 E. 34th St., New York 16, New York.



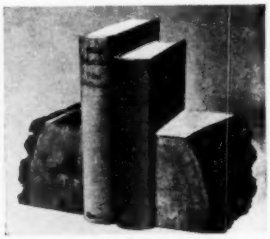
Bridge Scorer on gold metal compact or cigarette case settles bridge table arguments at the twirl of a dial; case, 3"x4"; each $5, ppd. Gift Clues, 302 E. 45th St., New York 17, New York.



Jewel Box of leather in blue, green, red, or ivory lizard finish with brass trim; velveteen lined; 7½"x 10½"x4"; $7.95 plus 20c postage. Add 24c in Ohio. The Lindner Coy., 1331 Euclid, Cleveland 15, Ohio.

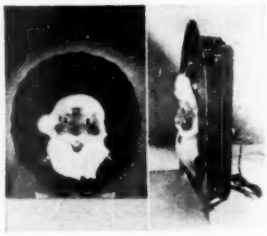


Nightlight: Imported china saucer is permanently attached to brass base and candleholder; 3" high. Ppd., $5.75 each, or $11 a pair. Art Colony Industries, Inc., 69 Fifth Ave., New York 3, New York.



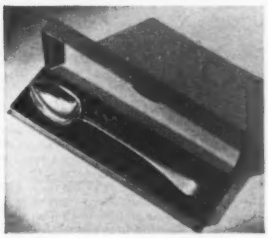
Redwood Burl Bookends, with bark left on for rustic effect; shellacked smooth; felted and weighted, 5" high. Pair, $5.50, in stores or ppd. The Stump House, Inc., P. O. Box 31, Eureka, California.

Twin Cruet of handmade Italian pottery with green rooster design; 6" high, labeled "olio" (oil) and "aceto" (vinegar). Ppd., $5. Reed's, 713 E. Las Olas Blvd., Fort Lauderdale, Florida.



Plastn-Santa in color; plastic head glows from bulb at back; cardboard holly wreath, 24" high. With 8 feet of cord, $6.98, ppd. Bishop Publishing Co., 427 W. Randolph St., Chicago 6, Illinois.

$5 to $10

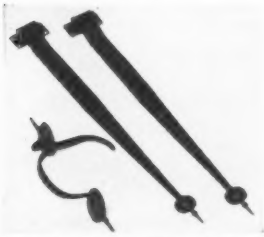


Turkey-Dressing Spoon from Sheffield, England; heavy silverplate, 12" long, in velvet-lined box. May be used for many serving duties. Ppd., $9. Edith Chapman, 168 E. 33rd St., New York 16, New York.

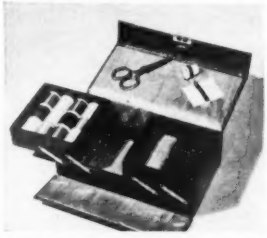
Atlas Lamp Globe, 9" high, lights up from electric bulb within globe. Ocean blue with bright colors; black metal base; $7.50, ppd. Crystalier Co., 485 Lexington Ave., New York 17, New York.

Cigarette Box, two ash trays, and matchbox holder of hand-hammered copper antique finish; baked-on lacquer. In stores or ppd., $5. Mrs. Roy C. Walker, 3004 N. Marengo Ave., Altadena, California.

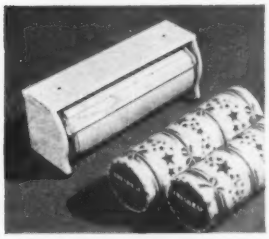
Redwood Tumblers, 10-oz. size, waterproof and acidproof; retain cold temperature without sweating. Set of six tumblers, $7.20, ppd. The Post Mart, 260 E. 78th St., New York 21, New York.



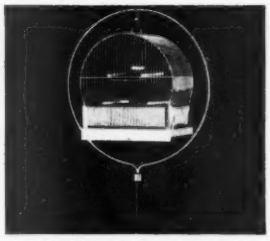
Spire Hinges and Thumb Latch for Early American-style homes; wrought iron, rust-resistant. Hinges, 22", $6.80 a pair; latch, 9", $6.33; exp. coll. Old Guilford Forge, North Guilford, Connecticut.



Sewing Kit of genuine leather, moire-lined. Step-back shelves hold 12 spools of thread, pincushion. Case is 8"x4½"x3". Ppd., $6.50. S & S Distributing Co., 43 E. 59th St., New York 22, New York.



Waxed-Paper Dispenser, 14" long, white-enameled, for wall or table. With a year's supply of Freshrap densitized heavy waxed paper, $7.50 ppd. West of rockies, $8.50. Gifts De Luxe, Peshtigo, Wisconsin.



Hendryx Bird Cage, 13¾"x9"x 15", chromium-plated wire, plastic cups and guard. Cage, $9.50, ppd. Stand, 5½' tall, $7.50. Beiswenger's Budgieland, 1028 Maple Ave., Jackson, Michigan.

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Hand-rubbed Hampshire by Drexel, with its colorful Ivanhoe finish, brings new charm to your bedroom . . . The rich charm of fiddleback mahogany veneer, the elegant charm of rare boxwood inlays, the distinguished charm of Hepplewhite design . . . Add the glamour of a serpentine vanity, a classic vanity bench borrowed from the Regency, and a bow-fronted chest on chest. Climax your room with a stunning shield mirror, or the handsome square mirror not shown here . . . Ivanhoe finish, with a lighter band of mahogany outside the boxwood inlay, emphasizes the richness of these pieces.

A grouping like this deserves and gets the finest of craftsmanship . . . Dust-proof drawers, center-guided and free-sliding; dovetail joints on all drawer fronts, and sound construction throughout.

See the Hampshire Collection at fine department and furniture stores. Look for the "by Drexel" brandmark—your proof of superior craftsmanship.

Write today for booklets: "Traditional"—26 pages—10c in coin only; "Precedent"—27 pages in full color of Drexel's new modern furniture—25c in coin only. ***Address: 372 Huffman Road, Drexel, N. C.***

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We'll study your remodeling thoroly. And if we can use it, payment at full editorial rates will be sent to you immediately.

Better Homes & Gardens
7111 Meredith Building, Des Moines 3, Iowa

What? No basement?

[*Begins on page 37*]

must find shelter under my roof, and if possible left some margin for the unexpected.

Now, like the comical Ko-Ko in *The Mikado*, I've got a little list of some of the things that have taxed my storage space. But unlike the items in Ko-Ko's list, mine are things that surely would be missed if I had to do without them. I offer my list under various headings.

Since I enjoy gardening, I have the following equipment which cannot—or should not—be left out of doors:

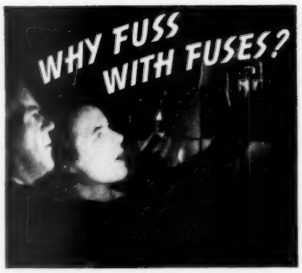
lawn mower
wheelbarrow
garden hose
rakes
snow shovel and spades
wheel cultivator
liquid and powder sprayers
seed flats
old storm sash for coldframes
lawn roller
assorted garden hand tools
pruning equipment
scythe
sickle
watering pot
bush hook
flowerpots and jardiniers

Some of these items take up little room, but the lawn mower, wheelbarrow, cultivator, roller, and storm sash are bulky objects. Edged tools must be kept in a safe, dry place, out of the reach of dogs, children, and fumbling adults. Where do I store them? In the garage, of course.

Then there are accessories for outdoor living for which I must provide space:

charcoal grill and bags of charcoal
lawn umbrella
lawn furniture, including bulky chairs, swings, and tables

And there are the things my friends and I do for fun. Always there is the problem of storing:



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Why tolerate the blown fuse nuisance any longer? Why hunt fuses in the dark . . . or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy . . . nothing to replace! Service is restored in the twinkling of an eye . . . even by a child! The average new home can have this modern and safe protection for less than $5.00 additional. Also easily installed in old homes. How much will it cost *you?* What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers,* 1396 St. Paul Ave., Milwaukee, Wis.

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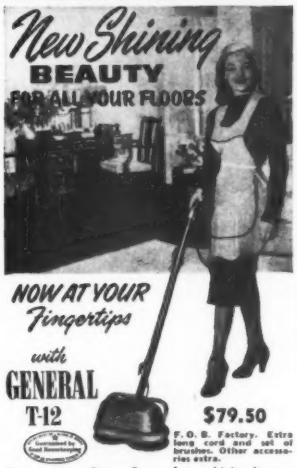
Majestic
HOME INCINERATOR
Another MAJESTIC Product



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See it at your favorite appliance dealer or department store; or write Dept. BH-11.

Interior photo courtesy Manor House, Inc., N. Y.

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croquet set
golf clubs
toboggan
paddles and oars
cushions
tent
camping equipment

Some of these items are bulky, too, and all of them require clean, dry storage. Where do they go? In the garage, of course.

The garage also serves as a focal point for various items waiting to be collected and disposed of, such as:

bundles of old newspapers and magazines for the Boy Scout waste-paper drive
empty bottles for spring water, milk, and other beverages
laundry
garbage
junk

Of course, if my sink were equipped with a disposal unit, or if I had an incinerator, garbage would present no storage problem. No wonder that my junk-and-garbage collector wonders what I plan to discard and what to save!

I also have these items needed in keeping the house in repair:

house ladder
stepladder
paints and brushes
paint spray gun
tools

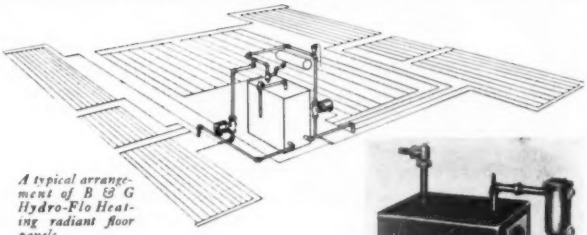
Since tools are worthless without a workbench, there must be a small workbench in the garage, too. But the ladder presented my most awkward problem, for it was too long to fit in the garage, and looked too Bohemian if I left it leaning against the side of the house. I solved this in an Alexander-and-the-Gordian-knot fashion by hacking several rungs off the end of the ladder. Now it fits in the garage nicely, but is too short to reach the roof.

If I had been able to afford the double glass that does away with the need for storm sash, and the roll screens that save putting up and taking down framed screens, storage of storm sash, screens, and screen doors would present no problem. Storm sash and screens take up a lot of room. Mine occupy a 5x5x2-foot space. I tried to make room for them by suspending my wheel cultivator from the garage wall, but it slipped its moorings one day and crashed thru a small fortune of plate glass stacked underneath. After that I was more careful how I hung things on the wall, for the vibration set up by opening and closing the garage door will shake loose insecurely fastened things.

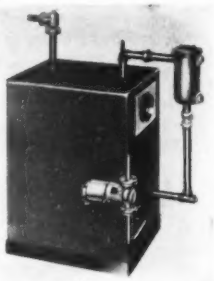
By this time you can see that my 12x20 garage is crowded—so crowded, even with the car standing in the driveway, that the problem of storing the woodpile and trunks and suitcases seemed beyond solution. A cord of wood, cut into 2-foot lengths for my fireplace, makes a pile 8 feet high and 8 feet

We "captured the sun" when we chose

B & G Hydro-Flo
Radiant Panel Heating



A typical arrangement of B & G Hydro-Flo Heating radiant floor panels.



The operating equipment of a B & G Hydro-Flo System can be installed on any hot water heating boiler—oil, gas or stoker-fired. Ideal, too, for modernizing old hot water heating systems.

Here's unbelievable comfort for that new home you're planning . . . sun-like overall warmth . . . draftless floors . . . more refreshing air.

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Besides . . . an all-year 'round supply of hot water

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and for that tired stiff arm, hip, leg...

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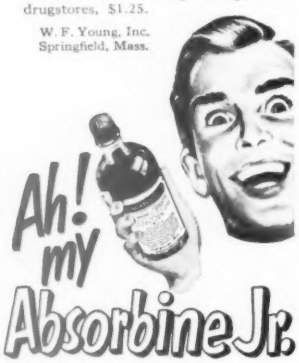

Ah! my Absorbine Jr.

"It must be a house, it's too small for a garage."

What? No basement?

[*Continued from preceding page*]

long. Unless I want to stack it cozily in one end of the living room, I have no choice but to pile it in the garage. (I left it outdoors one year, and spent the winter rummaging thru snowdrifts trying to find it again.) Of course, I could do without firewood, burning instead troublesome ladders, lawn furniture, paddles, oars, and other combustibles. To tell the truth, I did chop up and burn an unwanted gate-leg table. Stored in the garage, it kept getting tangled up with the front bumper.

I MENTIONED trunks and other luggage. When I moved into my new house I gave away two wardrobe trunks because there was no convenient place to store them. (In those days I spoke of "convenient" places!) When friends come for prolonged visits, I turn pale at the sight of trunks and suitcases, for unless they are left standing inhospitably in the guest room, they must be stored. I could store them in my own bedroom, but delicacy forbids it. My guests might think that I wanted to inspect their luggage at my leisure.

Long before this time, the garage had begun to burst its seams, and the car had shed two coats of paint from standing, year in and year out, in the driveway.

My only other available storage space—the 8x10 utility room—has its own peculiar problems. Aside from the furnace and water heater, it must take such items as:

canned and packaged goods
card tables and extra chairs
photographic equipment
picnic supplies
extra dishes for outdoor eating
electric floor polisher
brooms and mops
vacuum cleaner and pails
cleaning and polishing preparations
pictures that I've grown tired of looking at
dog's bed, food, and water basin
furniture laid aside to be repaired
sun-deck equipment, chairs, mattresses
files of magazines of more than temporary interest

If I owned an electric washing machine and mangle, or a home freezer (and I wish I did!), they would have to go into the utility room. If I had a youngster, I should have to store the baby carriage and folding playpen in the utility room, too.

As it is, everything gets shoved into the utility room at one time or another, and utility room is a misnomer. When the man comes to read the meter, he often has to move heaven and earth and a couple of extra floor lamps. And when fire broke out last New Year's night in the utility room wall behind a faulty outlet, we had to perform a major moving operation in darkness (except for the light of the flames) before we could wield ax and hose.

OBVIOUSLY I need storage space. Not nearly so obvious is the way I shall be able to get it. No bank would finance construction of an extra room to hold my incidental equipment (I defy you to call it junk), and until I reach a slippered old age I'm not likely to stop doing the things I like to do. In fact, I'm quite likely to add more impedimenta as I develop new interests. If I could only take up some compact hobby, like engraving the Lord's Prayer on the head of a pin!

Only a year ago, when I decided it would be fun to build a loom and weave my own tweeds, I said jauntily, "It can go in the bedroom." It did. But the 8-foot loom, plus the equipment that goes with it, boxes of yarn, and bolts of finished cloth have already begun to crowd my sleeping quarters. I dread the day when ceramics will be fun, too. The only place available for a potter's wheel will be the bathroom.

Streamlined living seems to be the only kind of living possible in a streamlined house. Unfortunately I prefer to enjoy myself. It is no wonder, then, that I think covetously of other people's basements, and calculate the amount of storage space whenever I see a house plan with a dinky area marked "storage."

WHAT'S the solution? Well, a full basement doesn't cost much more than concrete foundation walls run down below the frost line. It is cheaper to build than the average first-floor room, and it has a storage capacity, glory be, equal to the entire first floor of the house.

When visitors exclaim, "What! No basement?" I try to keep my voice calm as I reply, "No, of course not. Why *should* I have a basement?" But sometimes a note of hysteria creeps in. The hysterical note was pretty noisy when one well-meaning relative bequeathed me a barrelful of heirloom china, and another bequeathed me a 7-foot-high mahogany wardrobe. They now stand in the garage, a little cramped for room, between the garbage pail and the storm windows.

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For fine sanding

The small packs of emery boards used for manicuring are perfect for sanding thin wood. Each board has two grades of emery, one for fine, one for heavy sanding.—*Rita M. Bodenstab, Medford, Oregon.*

Photograph: Wm. Howland

Square bolsters narrow a living-room day bed to sofa width, and provide it with a comfortable back rest. Be sure to stuff your bolsters tightly so they will hold their trim shape. Dan Cooper, New York, decorator

Quick way to make bolsters

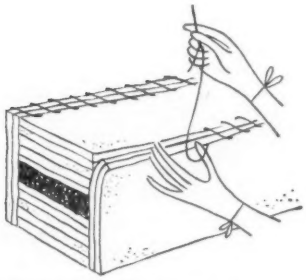
Simplified steps for making these trim sofa-bed dress-ups

By Kay Hardy

WANT to dress up your bed, sofa, or a mattress-and-springs combination that you use as both sofa and bed? You'll find bolsters are your best bet. Whether it is round or square, the trim lines of a well-made bolster, tightly stuffed with cotton and upholsterer's moss, will add dignity to your bedroom or living room. And bolsters are easy to make, too, when you follow these simple directions.

Make your bolster cover round or square

Cutting. Measure the width of your bed or sofa; add one inch at each end for seam allowance. If you're making a round bolster, cut one 40-inch-wide [*Turn to page 194*



To make a stuffing for a square bolster, lay long strips of cotton batting cut 12 inches wide and bolster length, over a firm, flat stuffing-moss core. Then baste extra strips of batting along both sides of bolster

I Wear False Teeth

yet my mouth feels fresh, clean and cool

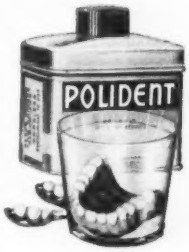
No "DENTURE BREATH" for me*

*"A Polident bath always leaves my plates clean and fresh tasting. I never worry about Denture Breath. It's wonderful!" *Mr. J. G. W., Kohoka, Mo.*

WHEN plates taste bad—feel hot and heavy in your mouth, watch out for "Denture Breath", the oral disturbance that comes from improper cleansing. False teeth need the care of a special denture cleanser —POLIDENT. Safe, easy, quick, Polident leaves your plates feeling clean, cool and fresh. No fear of offensive "Denture Breath".

And remember, Polident keeps your false teeth more natural looking—free from offensive odor, too. For a smile that sparkles, for a mouth that feels cool, clean and fresh—soak your plates in Polident every day.

Polident comes in two sizes—regular and large economy size—available at all drugstores. It costs only about a cent a day to use, so get a can of Polident tomorrow, sure.



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Soak plate or bridge daily —fifteen minutes or more— in a fresh, cleansing solution of Polident and water.

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Amazing New Cream Holds Tighter, Longer than anything you've ever tried or double your money back

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"In 9 years we have had no mechanical trouble whatsoever. And the cost of heating our house, compared to our friends' homes, has been exceedingly reasonable."

—writes Macy E. Watkins, 1052 Wilson Ave., Mt. Clemens, Michigan

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What's more, you enjoy healthful *conditioned* indoor climate, for this "Winter Air Conditioner" heats the air, filters it, humidifies it, and gently circulates it. Your house stays cleaner, for dust and dirt are filtered out. And imagine the luxury of "firing" your furnace with a *wall thermostat!* All this, with savings in your fuel bill too! Don't delay . . . see your local Chrysler Airtemp dealer today, or mail coupon *now*. Easy terms. For those who prefer gas or coal, there is also a Chrysler Airtemp unit for homes of all sizes.

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Multiple-use rooms are

Take as an example the living room-library-guest room. Space is divided into three parts: play area near the front door with piano, radio, and card tables; lounging area at the rear, where the stone fireplace and 6 by 8 windows make ideal gathering points; and a reading area completely surrounded by good light and good books.

Uses of the room are largely controlled by a series of draperies extending across both big windows and reading alcove. When draperies are open, you have a view thru tall trees to the meadow beyond that makes the room seem endless. With draperies closed, you have a snug intimacy. In a similar way, the reading alcove can be converted into a guest room, complete with beds made from two built-in couches.

Couches in the library open out to form two single guest beds. Draperies give complete privacy. Note grille just above the carpet and under far bookshelves. Tho the house is heated primarily by radiant rays from the floor, convection currents thru the grillwork keep warm air circulating

Bedroom is in a wing of its own, has windows in this and the opposite wall. A third wall is lined with wardrobe closets. Kept in this series of drawers are all clothing and the many small items you never seem to find a place for anywhere else. Thru window you see carport and entry

a result of good planning

Kitchen and dining room are combined in a pleasant room convenient to all parts of the house and outdoors. Early-morning sunlight brightens the breakfast table, but only steady, glareless light reaches the kitchen. A barbecue in the room makes picnics a lot of fun and no trouble at all. Laundry equipment and all services are compressed into a utility room off the kitchen.

The owners' bedroom has only one purpose, but how it serves that purpose! One wall has 14 consecutive feet of wardrobe hanging space. The opposite wall has shelves for books. The other two walls are largely windows which give excellent cross ventilation. Sills are high, tho, so that beds fit under one set of windows while chests are built in under the other. [*Turn to next page*

All eating is done either in the kitchen or on the rear terrace. Walls in which picture windows are set are paneled in knotty pine. Built-in seats on two sides of the table are covered with yellow leatherette. Note electrical outlets in counter top, also jack for portable telephone

Back of the living-room fireplace is this barbecue, handy to the terrace and equally handy to the dining table. Cabinets at right are quite deep, contain barbecue equipment and oversized kitchen utensils. To contrast with soft wood tones, kitchen proper is papered in a splashy pattern

How Helen Hughes Cured Monday Blues

Laundering experts have proved it! *The Hotter the Water, the Whiter the Wash.*

And remember—today's automatic washers are designed to bring you the full benefits of *hotter* water.

Now you can get it . . . faster . . . cleaner . . . cheaper . . . *Because now you can get a new Ruud!*

It's here! Ruud, the Gas Water Heater with the Monel* tank and the new Ruud Temperature Dial.

Ask your Gas Company, Plumber or Dealer to show you Ruud-Monel, the water heater 99.1% of owners say they'd recommend to their friends. Write for literature and the new report on laundering temperatures.

1. **You can get HOTTER water!** Ruud's new Temperature Dial lets you *dial* the temperature you need—all the way up to 180 degrees for whiter white washes!
2. **You can get it FASTER!** Ruud is designed for Gas—all types, including LP-gas. *Gas* heats *faster!*
3. **You can get it CLEANER!** Ruud's solid Monel tank can't rust, even at tip-top temperatures. It always sends you water that's sparkling clean. Never causes rust stains.
4. **You can get it CHEAPER** because of Ruud's Thrift-design. Because of *Gas*, the economy fuel. And because your solid Monel tank lasts longer.

ALWAYS PLENTY OF HOT WATER FOR ALL YOUR NEEDS!
Plenty for your little daily chores. And plenty for dishes . . . cleaning . . . bathing . . . scrubbing up. Plenty for washdays . . . and plenty for *every* day. Yes, with RUUD-MONEL you'll have all the hot water you can use *right on tap 24 hours a day year in and year out!*

because NOW YOU CAN GET A RUUD-MONEL

Get a RUUD GAS Water Heater with a Rustproof MONEL Tank

RUUD MANUFACTURING COMPANY, *Pittsburgh 1, Pa.* *Reg. U. S. Pat. Off. International Nickel

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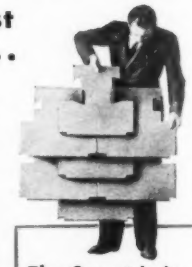
Locked down against wind and weather...



● Did you ever hear of shingles that interweave and interlock? Ruberoid Dubl-Coverage Tite-Ons do! Their unique, patented design assures years of extra protection as well as unusual beauty.

Dubl-Coverage Tite-Ons interweave to make two complete thicknesses over the entire roof (*three* thicknesses at vital points). They interlock to form a virtually "one-piece" roof—so firmly anchored that even 120-mile-per-hour hurricanes have failed to blow them up or tear them loose!

Shingles built to take storms like these can withstand almost any punishment. That's why, if you want the most roof protection for your money, it pays to buy Ruberoid Tite-Ons. See them today at your local Ruberoid dealer, or write us for a free illustrated booklet.

The Secret is in the Design

Concealed interlocking firmly links these shingles into a "one-piece" roof having two thicknesses throughout. In addition, hidden nails securely hold each shingle in four places. There are no metal strips, holding gadgets or exposed nails to rust away.

DUBL-COVERAGE TITE-ON SHINGLES

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For over half a century The RUBEROID Co. has been serving America's homes, farms and industries, pioneering in the development and manufacture of quality building materials — Asphalt and Asbestos Roofings and Sidings, Built-up Roofs and Waterproofing Materials, Industrial Insulations and Pipe Coverings, Protective Cements and Coatings. Twelve strategically located modern plants — thousands of dealers to serve you.

Four-room house *Continued from preceding page*

Proper heat, air, and light are a result of good planning

Aside from its excellent plan, the house has many other interesting virtues. The front wall line of the house is very jagged, but a straight eave line overcomes that. This roof partially covers a planting box, shelters the entrance, covers the carport.

Exterior walls are ordinary redwood clapboards, but laid vertically instead of horizontally. The edge of each clapboard casts a shadow on the next clapboard—a shadow that lengthens as the sun sweeps the sky. Boards were shellacked and waxed to hold their warm tones.

Tho the house is long on storage space, a room 7 by 12 was built at the end of the carport to hold everything that had no other niche in a basement-less, attic-less house. There you'll find garden tools, luggage, stocks of canned goods, and just plain stuff. No dozen closets to search in this house; everything is in one spot.

THE most interesting feature of the house is its heating system—a warm-air system that heats thru a combination of convection and radiation. Warm air is blown from the furnace thru a series of ducts set in the concrete slab floor. These ducts are nothing more than ordinary four-inch cardboard mailing tubes, coated with paraffin as a protection against moisture. Warm air from these tubes heats floors and rooms radiantly. Grilles set under windows just above floor level permit warm air to keep circulating gently into the room.

Ceiling in the living room follows the pitch of the roof, leaving room for clerestory windows above flat kitchen roof. These windows project in, are opened by means of a long rod which operates the latches. The entrance hall at left has easy-to-keep-clean flagstone floor, huge closet

New Easy Way to
DECORATE CAKES
JUST LIKE PROFESSIONALS

MAKES FLOWERS, LEAVES, NAMES AND OTHER BEAUTIFUL DESIGNS

Complete set ONLY $1.00
3 BAGS 3 TIPS

SANITARY . . . PLASTIC-LINED

This amazing Cake Decorator will beautify your cakes with flowers, loops, borders, and names. Squeeze the bag—that's all there's to it! You need not limit these fancy tricks to pastries alone. You can decorate your salads and desserts—make dainty cookies—stuff celery with cream cheese—make hors d'oeuvres. Each set contains 3 plastic-lined bags which makes it easy to do a cake with many colors. These bags are washable and durable! You also receive 3 tips each shaped differently so you can decorate the cake with various designs. Directions on how to make decorating icing are included in each package.

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NEW-EASY oven-toasted recipe for "FRENCH FRIED" ALMONDS

CALIFORNIA STYLE

Blue Diamond Almonds
Butter or Salad Oil Salt

TOURISTS bring home from California mouth-watering tales of "French fried" almonds bought at rustic roadside stands. Here we tell you how to make this delicacy in your home—easily, quickly.

Place unblanched Blue Diamond Almonds in shallow baking pan with 1 teaspoon butter or salad oil per cup of almonds. Roast in slow oven (300° F.) 25 to 30 minutes, stirring occasionally. Spread on paper to cool. Sprinkle with salt while hot.

BLUE DIAMOND ALMONDS BRAND

From the Valleys of California

Sold in cellophane bags: shelled and unshelled.

California Almond Growers Exchange
Sacramento, California

The easy GRAVY MASTER thrifty way
makes gravy good

"That must be Nat Lund and his wife. I forgot to tell you that . . ."

American originals

[*Begins on page 62*]

Combine milk, shortening, sugar, and salt; cool to lukewarm. Add yeast softened in lukewarm water; add egg. Gradually stir in flour to form soft dough. Beat vigorously; cover and let rise in warm place (82°) till double in bulk, about 2 hours. Turn out on lightly floured surface. Now roll or pat dough till it is ¼ to ½ inch thick. Cut with 2½-inch biscuit cutter. Brush each round with melted fat or very soft butter. Make a crease—just off center—with back of knife. Fold over so top overlaps slightly. Press edges together at end of crease. Place close together on greased shallow pan or cooky sheet. Brush rolls lightly with melted fat or salad oil. Let rise till double in bulk. Bake in hot oven (400° to 425°) about 15 minutes. Makes about 3 dozen small rolls. Serve hot-as-the-oven in a napkin-lined basket. Either the shortening or sugar or both may be increased in this recipe to ¼ cup to make a richer roll. See step-by-step pictures, page 101.

King Pumpkin attended the first New England feast dinner when the toilworn Pilgrims and Chief Massassoit's braves gave thanks together. Then pumpkin was a commoner, an everyday food as yet uncrowned.

To vary old pumpkin, the women tried it for pie, a mighty queer pie. They cut a hole in the side of the big squash, removed the seeds and fibrous matter, then stuffed the cavity with a mixture of apples, spices, sugar, and milk. When the plug was replaced, the fruit was baked whole. Generations of cooks kept tinkering to make pumpkin pie better. By trial and error women got the pumpkin in hand. Their newest idea is pumpkin chiffon.

Chiffon pie itself is an American invention. It was in 1921 that ambitious, redheaded Monroe Strause, 16, son of a Los Angeles miller, went into business with an uncle who fancied himself a pie baker. Cream pies were Uncle Mike's specialty, stiff with cornstarch. Determined to make his

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Woven by the makers of Hathaway Nylon Marquisette

Brer Rabbit's new, easy PRALINE COOKIES

with the sun-rich flavor of real New Orleans molasses

"A great baking discovery," you'll say. These delectable, nut-rich cookies almost make you think you're eating candy—and the recipe is so *easy!*

But to get the right flavor, be sure to use real New Orleans molasses—Brer Rabbit. It comes to you with all the natural goodness of southern plantation sugar cane.

Two Flavors: *Gold Label*—light, mild-flavored; *Green Label*—dark, full-flavored.

Brer Rabbit's Praline Cookies

- ⅔ cup margarine (or butter)
- 1 cup sugar
- ½ cup Brer Rabbit Molasses
- 2 eggs
- ½ tsp. vanilla extract
- 1¾ cups sifted all-purpose flour
- ½ tsp. baking soda
- ¼ tsp. mace
- ¼ tsp. salt
- 1½-2 cups coarsely broken pecan or other nut meats

Slowly melt margarine or butter; cool. Add sugar and molasses; mix well. Add eggs and vanilla; beat well. Sift together flour, soda, mace and salt; add to first mixture. Add nut meats; mix well. Drop by scant teaspoonfuls on greased and floured baking sheet 2" apart. Bake in mod. hot oven, 375°F., 8-10 mins. Remove from pan immediately. Makes abt. 8 doz.

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BRER RABBIT New Orleans MOLASSES

RICH IN IRON—NEEDED FOR GOOD RED BLOOD!

American originals

[*Continued from preceding page*]

first business venture a success, the youngster began fooling with the pie fillings. He started with a recipe for the French cream filling used in eclairs in which a boiled sugar syrup is added to the beaten egg whites. He kept adding more egg whites until the first thing he knew he had a filling so ethereal it nearly floated off the table. He showed it to his mother. She said: "It looks like a pile of chiffon." So the pie was christened.

Mere piecrust seemed unworthy to support such a delicate dainty, and Monroe's mother suggested graham crackers. Then crumb crusts were unknown—more experimentation—eventually a shell, light, crisp, and tender, the ideal mate for fluff stuff.

Pumpkin Chiffon Pie

- 3 beaten egg yolks
- ¾ cup brown sugar
- 1½ cups cooked or canned pumpkin
- ½ cup milk
- ½ teaspoon salt
- 1 teaspoon cinnamon
- ½ teaspoon ginger
- ½ teaspoon nutmeg
- 1 tablespoon (1 envelope) unflavored gelatine
- ¼ cup cold water
- 3 stiff-beaten egg whites
- ¼ cup granulated sugar

Combine egg yolks, brown sugar, pumpkin, milk, salt, and spices. Cook in double boiler till thick, stirring constantly. Soften gelatine in cold water; stir into hot mixture. Chill till partially set. Beat egg whites; gradually add granulated sugar, beat stiff. Fold into gelatine mixture. Pour into graham-cracker crust. Chill till set; garnish with whipped cream. See step-by-step pictures, page 80.

Pot dinners in America change with geography. The boiled dinner, with corned beef and cabbage the soul of the dish, was the one-plate meal of the early New England housewife. Meat and vegetables were cooked together in the iron pot that swung from the crane. Even dessert was pot-cooked, the substantial Indian pudding made with Indian meal placed in flannel bag, hung to steam over the pot's side.

It was 12 years ago when the American Dietetic Association meeting in Boston was served New England dish dinners that this Connecticut-baked Indian pudding was presented, as most typical of the olden days.

Baked Indian Pudding

- 3 tablespoons corn meal
- 3 cups milk, scalded
- ⅓ cup molasses
- ½ cup sugar
- 1 beaten egg
- 2 tablespoons butter or fortified margarine
- ¼ teaspoon salt
- ½ teaspoon ginger
- ½ teaspoon cinnamon
- 1 cup milk

Slowly add corn meal to 3 cups hot milk; add molasses. Cook over very low heat until slightly thick, about 20 minutes, stirring frequently. Remove from heat; add combined ingredients, except 1

If you agree with master chefs that French Dressing needs a touch of garlic, *Miracle* French is the kind for you. *Kraft* quality ingredients; superbly seasoned.

Miracle FRENCH DRESSING by KRAFT

Note: *If you don't want even a "leetle" garlic, get* Kraft *French Dressing. Perfectly delicious; immensely popular.*

tasty dishes from thrifty meats— WITH HERB-OX

SAVORY LAMB LOAF

Mix 1½ lbs. ground lamb shoulder with 2½ cups of bread crumbs that have been soaked in 1 cup of Herb-Ox Bouillon. Add 1 cup cooked peas, ¼ cup minced onion, 2 tablespoons chopped parsley, 1 teaspoon salt, ⅛ teaspoon pepper. Pack in well-greased loaf pan. Bake in moderate oven (350°F.) 1½ hours.

Herb-Ox adds rich, savory goodness to stew, gravies, meat pies, casseroles—makes low-cost meat taste like a million! Send for free menu book. Write The Pure Food Company, Inc., Mamaroneck, N.Y. Dept. BHG-11.

First in Quality, too...as a delicious Consomme—cheerful start to any meal.

Herb-Ox

BOUILLON CUBES

Add zesty flavor to

FISH

BAKED STUFFED FISH

Stuff fish and prepare for baking. Over fish pour 1 cup boiling water mixed with 1 tbsp. Lea & Perrins Sauce. Bake at 400° F., basting frequently. Serve with desired sauce. What *delectable* eating! For Lea & Perrins adds tang to *any* fish—whether in the cooking or at the table!

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Sauce
THE ORIGINAL WORCESTERSHIRE
A favorite for over 100 years

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SO EASY ON YOUR BUDGET . . . READY TO SERVE . . . and SO GOOD!

FIG DESSERT or DATE DESSERT

C&B Fig Dessert in the *just-for-two* 4-oz. tin, is a rich, golden roll with the delicate flavor of luscious figs, spices and selected ingredients. Serve hot or cold. For directions and delicious sauce recipes, see back of label. At your grocer's, or write to Crosse & Blackwell, Dept. A, Baltimore 24, Md.

cup milk. Bake in greased baking dish in slow oven (300°) 30 minutes. Pour over remaining milk and bake at 300° 2 hours. Top with vanilla ice cream. Serves 6 to 8.

The culinary coat of old Boston arms consists of a bean rampant upon a field of brown bread. Beans were cultivated on the land of the bean and the cod centuries before the Pilgrims came. It was the Indian who developed the most of the present-day kinds from wild twining plants, scarlet runners, string beans, Lima beans, shell beans, black beans, white beans, kidney beans—but the list is too long. In Europe only the broad bean was known; in the Orient only the soy.

Here's a museum-piece recipe—a bit of authentic Americana from down "Bawston" way. No tomatoes, no short cuts. Let the beans bake the whole slow-footed day.

Boston Baked Beans

1 quart small pea beans	1 tablespoon brown sugar
½ pound fat salt pork	¼ cup molasses
2 teaspoons salt	½ teaspoon dry mustard
	Boiling water

Wash and pick over beans. Soak overnight in cold water. Come morning, drain, cover with fresh water and simmer until skins break. Turn beans into bean pot. Score pork and press into beans. Add salt, sugar, molasses, and mustard. Add boiling water to cover. Lid on, and so to bake in a slow oven (250°) from 6 to 8 hours, adding water as necessary to keep beans just covered. Take lid off during the last half hour to let the beans and pork brown. Serves 6 to 8.

The first Boston brown breads were made with corn, wheat, and rye grown on patch-pocket fields reclaimed from the forest, carried miles to the miller to be ground with his precious imported millstone by the water power of a stream. These first brown breads were sweetened with maple syrup, later by molasses brought in the sailing ships from the West Indies. Later they were glorified by the addition of raisins from Spain. The bread was steamed in a kettle hung from the crane over the coals.

Boston Brown Bread

1 cup rye flour	1 teaspoon salt
1 cup whole-wheat flour	½ cup seedless raisins
1 cup corn meal	¾ cup molasses
¾ tablespoon soda	2 cups buttermilk

Sift together dry ingredients, add raisins, and mix well. Add molasses to buttermilk and stir until well mixed, add to dry ingredients and beat until batter is smooth. Fill 2 greased molds two-thirds full. Steam 2 to 2½ hours.

To make crumbs stick to chops or croquettes, roll in *flour*, dip into egg, then crumbs. Both egg and crumbs will stick tighter, without skidding. Let the pieces stand a little while if possible before frying, to let the outside dry slightly so fat won't spatter so much when the meat is being fried.

SAVES food money every day!

SAVES money on baby food! Makes food for baby from same fruits and vegetables you serve the rest of your family!

SAVES money on meat! Grinds leftover meats for croquettes; makes full jar of sandwich spread from 2 wieners, one pickle!

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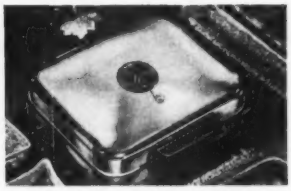
Here's how! Never throw away any food! Your Liquidizer turns bits of meat, cheese, vegetables into sandwich spreads; grinds, chops, grates—blends bar drinks; does jobs *no other appliance can do!*

Does every job—in seconds!

Easy as 1-2-3! One, flip switch; two, put in ingredients; three, pour out the results!

Modern Magic—here's some more! See them at your K-M Store.

K-M Corn Popper—Just pour in oil (measuring cup comes with it), watch corn pop! Oven-proof glass top, aluminum base. For deep-fat frying, too!



K-M Quad Waffle Baker—Makes 4 waffles—in any of 3 shades! Completely automatic. New grid (sold separately) fits baker . . . makes 4 sandwiches!

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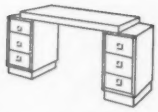
Guaranteed by Good Housekeeping

Mfgs. of Sparklets, Repel-A-Mist, Magik Mist. K-M appliances also manufactured in Canada



Expansible mahogany veneer desk looks just as handsome at its 48-inch width (left), 54-inch width, or 60-inch width (sketched). Lift off top and move drawer sections out or in to fit your wall space. Wood pins fasten top to base section

This pint-sized drop-front desk measures just 28 inches wide, 17 inches deep, 42 inches high—but you can stow a lot in the writing section, deep drawer, and cabinet below. Both regular and bleached mahogany finishes are resistant to stains

Desk-chest combines storage drawers galore with a generous-sized writing desk. Desk comes in natural-finished, solid rock maple or may be lacquered black or your choice of colors

Photographs: Suter, Hedrich-Blessing, Ltd.

Spacesaver desks

By Margaret Crowe

WHATEVER the size of the spot you call home, you'll need a desk where you can write letters, draw checks, and make up your grocery lists.

If you're anxious for space economy, too, the desks introduced this year should warm the cockles of your heart. You'll find small desks to tuck between chairs in your narrow hall, portable desk units which you can close and put away when they're not in use, desk-dressers that give you storage plus writing space, and desks that grow bigger and smaller as your space changes.

Best of all, desks are taking up those jewel-like lacquers and out-of-the-ordinary wood finishes that are making furniture news.

Now look over these newest desks—perhaps one of them is just what you need.

More on page 180

Portable drop-front desk unit fits atop any chest or table. Inside are plenty of cubbyholes for stationery, pens, and address books. Both the desk unit and matching chests are blonde with walnut trim

Mr. and Mrs. Joseph S. Banks of Jackson Heights, Long Island with "Sandy." Painted by Wesley Snyder. On the floor, Masland Imperial Argonne Broadloom #18B.

How to quiet imps like "Sandy"

"When you have an imp like Sandy racing around, you certainly need a sturdy wool rug on the floor," Mrs. Banks told Masland's inquiring reporter. "I'll always be glad our dealer suggested this Imperial Argonne. So will the people downstairs. It certainly quiets Sandy's romping. And see how it dresses up the room. I am ever so proud of our Argonne's rich coloring and smart design!"

Like Mrs. Banks, you may find it hard to believe that such a handsome tone-on-tone rug can be bought on a young homemaker's budget. The Argonne's modest price *is* a big advantage. But so is its wearing quality. The Argonne is woven with a dense, all-wool pile and it has a special latex coating applied to the back to increase its wear even more. This special backing, like a rubber heel, increases resiliency and speeds vacuuming, too. Ask about these features when you see the Imperial Argonne at *your* favorite store.

FAMOUS FOR WEAR—IMPERIAL ARGONNE—BETTER VALUE THAN EVER!

- Pile is all-wool. That means beauty plus wear.
- Dense, thick surface will take "rumpus doings" for years.
- Footprints seem to hide forever in the smart, tone-on-tone designs.
- Special latex back with locked-in tufts makes Mother rejoice. Shortens vacuuming time. Keeps rug from slipping or skidding.

Send for free decorating booklet, "Young America at Home." Write Dept. BH-5, C. H. Masland & Sons, Carlisle, Pa.

MASLAND *Imperial* **ARGONNE**
BROADLOOM RUG

Look for the
TOASTMASTER ***name***
on your toaster
...others will!

Fair Trade Price $21.50

Never fear that your gift of the new "Toastmaster" Toaster will go unnoticed. To people everywhere, this name identifies America's finest toaster. They warm to its beauty. They welcome its quarter-century background of faithful performance. In giving it, they know you cared enough to give the best. So when you buy—look for the "Toastmaster"* name on your toaster . . . others will!

JUST PRESS THE KEY
—and the Superflex toast timer automatically delivers perfect toast every time.

TOUCH THE BUTTON
—and watch the crumb tray swing open instantly for quick, easy cleaning.

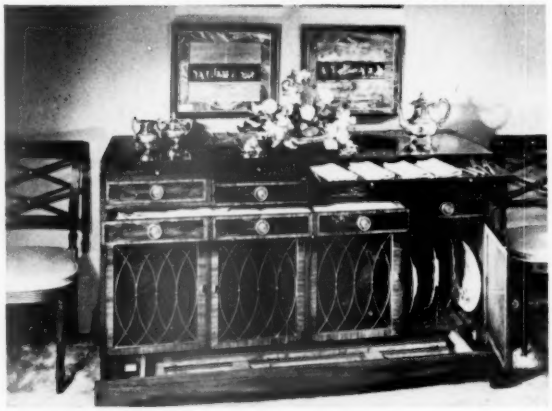
LIFT THE TOASTER
—easily, safely, by finger-fitting handles that are always cool to your touch.

THE NEW **TOASTMASTER** ***Automatic Pop-Up Toaster***

*"Toastmaster" is a registered trademark of McGraw Electric Company, makers of "Toastmaster" Toasters, "Toastmaster" Electric Water Heaters, and other "Toastmaster" Products. Copyright 1948, Toastmaster Products Division, McGraw Electric Company, Elgin, Ill.

FURNITURE NEWS

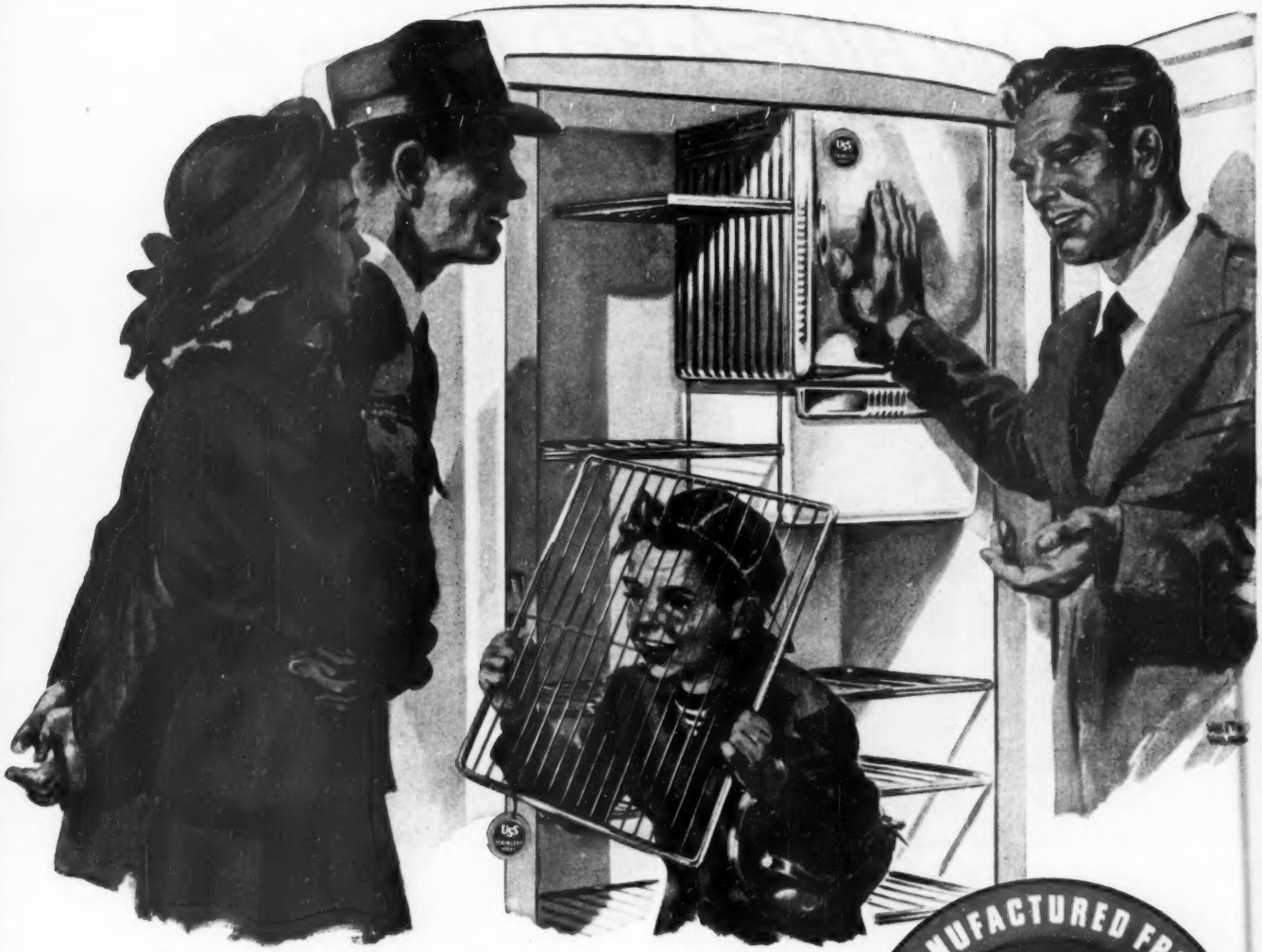
Storage-miracle buffet



LIKE a maid or butler, this butler buffet will save you a thousand steps between kitchen and dining room. Buffet acts as a sideboard, a super cabinet for china, and a buffet server. Inside, it performs storage miracles—special trays, shelves, and drawers hold complete silver, china, linen, and crystal service for 12. The two silver drawers have tarnish-proof lining; linen drawers have adjustable partitions; china shelves are adjustable, too. Best of all, hard-to-store table leaves have their special rack in the bottom of the buffet. At top, one of the two wide shelves is pulled out for extra serving room. Below, you see how much linen and flatware the buffet will hold.

Photographs: James Bayne

Where to get it, page 239



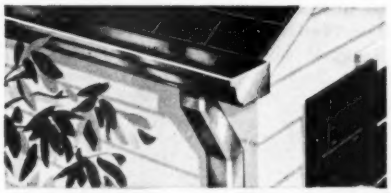
STAINLESS STEEL IS CORROSION-RESISTANT . . .
STAINLESS STEEL STAYS BRIGHT . . .

and this label means the product is made of quality stainless steel!

MANUFACTURED FROM USS TRADE MARK STAINLESS STEEL UNITED STATES STEEL

THESE days, you'll find that more and more of the things in your home are being made of stainless steel. Things like the trays, shelves and freezing compartments of fine refrigerators. Cooking utensils. Cutlery. Clothes lines. Sinks. And scores of others. For stainless steel is really the "miracle metal" when it comes to lasting loveliness, easy cleaning and economy. So, when you shop for products like these, why not insist on stainless steel? And here's a tip: when you see the U·S·S trademark on anything made of stainless steel, you'll know that it's made of *good* stainless steel. For that's what the letters U·S·S mean . . . quality steel.

REAL TIME and labor-savers! Automatic dishwashers with dish racks of U·S·S Stainless Steel Wire. Want one?



MAINTENANCE! Nil! Gutters and downspouts of U·S·S Stainless Steel are new . . . and stay new, year after year!

The U·S·S label shown above is one of a family of U·S·S labels. Some say "Premier Spring Wire" or "Vitrenamel" or just "Steel" . . . but all are the same color, all have the big letters U·S·S prominently displayed. Whenever you see these letters—U·S·S—the trade-mark of United States Steel — you know the steel is good.

LISTEN TO . . . The Theatre Guild on the Air, *presented every Sunday evening by United States Steel. American Broadcasting Company, coast-to-coast network. Consult your newspaper for time and station.*

Subsidiary companies: **AMERICAN BRIDGE COMPANY · AMERICAN STEEL & WIRE COMPANY · CARNEGIE-ILLINOIS STEEL CORPORATION COLUMBIA STEEL COMPANY · CYCLONE FENCE DIVISION · GERRARD STEEL STRAPPING COMPANY · NATIONAL TUBE COMPANY · OIL WELL SUPPLY COMPANY TENNESSEE COAL, IRON & RAILROAD COMPANY · UNION SUPPLY COMPANY · UNITED STATES STEEL EXPORT COMPANY · UNITED STATES STEEL PRODUCTS COMPANY UNITED STATES STEEL SUPPLY COMPANY · UNIVERSAL ATLAS CEMENT COMPANY · VIRGINIA BRIDGE COMPANY**

UNITED STATES STEEL

Only HIDE-A-BED can give you an "Extra Bedroom" like this!

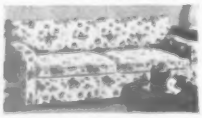
There's more than just extra sleeping space in this Hide-A-Bed, made only by Simmons! Look at the graceful beauty of this sofa. Would you believe that there's a *full-size, full-thickness* Simmons innerspring mattress inside it? Hide-A-Bed is decorator-styled and tailored, covered in rich, durable fabrics—with not a trace of the big double bed inside. And for durability's sake, Hide-A-Bed has an *all steel* frame!

Only Simmons combines such living room beauty with luxurious sleeping comfort! Before you buy *any* sofa bed, see the Hide-A-Bed!

See how easy it is to flip open your Hide-A-Bed! It's the *only* sofa bed so scientifically counterbalanced it seems to open and close itself! See how it opens, too—you can get into bed from either side. And Hide-A-Bed is so cleverly designed you can actually leave bedding on it, fold it away already made up!

At night—your Hide-A-Bed becomes a big *double* bed, with a genuine Simmons innerspring mattress! P. S. You can have the famous Beautyrest mattress in any Hide-A-Bed you choose! $189.50 and up, depending upon style, cover fabric, and mattress you select. (Slightly higher west of the Rockies.) Budget terms.

A STYLE FOR EVERY TYPE OF ROOM



Lawson

Mayfair

Chippendale

Tuxedo

Only SIMMONS makes HIDE-A-BED

ALSO FROM THE HOUSE OF SIMMONS—the greatest name in bedding: Beautyrest—America's "luxury comfort" mattress. Electronic Blanket—a good defense against colds. Deepsleep Mattress—a fine Simmons mattress at a lower price. Babybeauty Crib Mattress—made to doctors' specifications. Ace Spring—the modern spring for the modern mattress.

*TRADE MARK REG. U. S. PATENT OFFICE

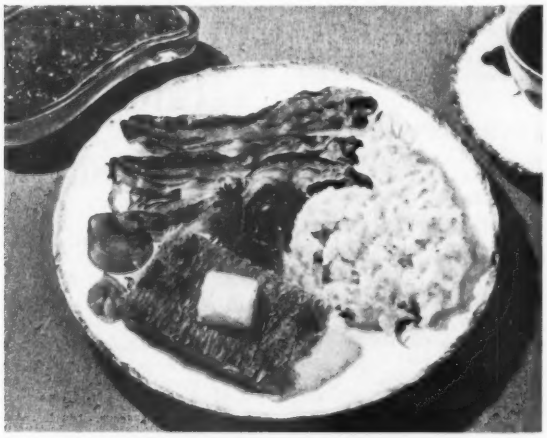
©1948, SIMMONS CO., MDSE. MART, CHICAGO, ILL.

Make these with cereal

Begins on page 66

Cheese Nibbles float in hot soup. They're bite-sized cereal biscuits buttered and oven-toasted with cheese. Drop them in bowls last minute

Honey-Wheat Balls. Make a syrup of honey, sugar, and cinnamon. Pour over puffed wheat or rice for something new in "popcorn" balls



French Toasted Shredded Wheat biscuits are fixed like French toast. Serve them with butter and syrup or jam, along with bacon and eggs

Recipes on next page

Our Dream House came closer today!

". . . because I see how we can afford it now, Joan."

"What happened? Did you stumble on a gold mine?"

"No, I'm serious. You know I've been afraid that if we tied up most of our funds in a house, you might not have enough other assets if anything happened to me. Well, today I found the answer."

"Does it have something to do with that Mutual Life Insured Income you've been talking about lately?"

"That's right! My friend at Mutual Life showed me how Insured Income can guarantee you a regular monthly check to pay the grocery bills, and all the other expenses that go with maintaining a home. As a matter of fact, Insured Income can give us more real security than our cash funds give us now. And if I'm still around, someday we'll also be able to afford a comfortable retirement in our Dream House." * * *

Flexibility is one important reason for the popularity of Mutual Life's Insured Income Service. It shows what your present life insurance and Social Security benefits will do for you and your family in terms of income, and it builds a complete family protection program to meet your own particular needs.

Let the career Mutual Life Field Underwriter in your community explain what "Insured Income" can contribute to your happiness.

YOUR *Social Security* WORTH $3,000 OR $13,000?

SEND FOR FREE BOOKLET — Learn the facts of Social Security . . . how it teams with your life insurance. If you live in the U. S., mail the coupon below. You'll also receive a handy file to keep official records you, or your wife, may need later to collect benefits without costly delay.

Insured Income

THE MUTUAL LIFE
INSURANCE COMPANY of NEW YORK
34 Nassau Street New York 5, N. Y.

Yes, I would like your FREE Social Security Booklet. B-49.

NAME ..... AGE .....

HOME ADDRESS .....

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VETERANS: KEEP YOUR "G. I." LIFE INSURANCE!

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WOMEN SAID:

well, ladies, here it is!

NEW

Vacuum Tea or Coffee Maker

DURABLE GLASS ON UNBREAKABLE STEEL

. . . Sure wishes can come true! Now you can really revel in a better-tasting coffee. It's brewed in glass . . . and frequent replacement expense is out!

and even more exciting . . .

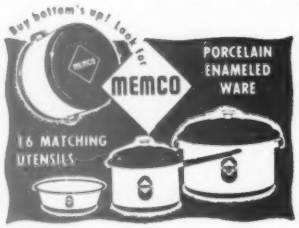
The simple, clever "whistling" MEMCO Brewing Control assures "just right" temperature of water to extract fullest flavor and aroma from your coffee. When the cheery whistle sounds, the water automatically rises to upper bowl without watching. There it mixes thoroughly without stirring. Two minutes later you're ready to serve as tasty a brew as has ever been concocted. Thanks to the improved filter and controlled vacuum, there's no coffee bitterness . . . only "betterness."

lovely at the table

Sparkling white-and-black decanter with matching pouring cover. Detachable ebony plastic handle for easy cleaning. Durable non-porous porcelain enamel (glass) surface rinses clean, is always taste-free. You enjoy fresh coffee every time.

Simply flush the unbreakable monel filter under a faucet and it's clean.

If your dealer can't supply you, write: MEMCO, Dept B, West Lafayette, Ohio. Include dealer's name.



Make these with cereal

[*Continued from preceding page*]

Brown Oatmeal Rolls

2 cups boiling water	½ cup lukewarm water
1 cup rolled oats	⅔ cup brown sugar
3 tablespoons salad oil	2 teaspoons salt
1 cake fresh or 1 package granular yeast	5 cups enriched flour

Pour boiling water over rolled oats. Cool. Add salad oil, the yeast softened in lukewarm water, brown sugar, and salt. Beat in enough flour to make a soft dough, about 5 cups. Knead. Let rise until double; punch down. Let rise again until double. Roll to ½-inch thickness; cut or shape. Let rise till double. Bake in moderate oven (375°) 20 to 25 minutes. Makes 3 to 4 dozen rolls.

Haystacks

½ cup granulated sugar	6 tablespoons water
½ cup brown sugar	1 tablespoon butter or fortified margarine
½ cup dark corn syrup	2¼ cups corn-soya shreds
¼ teaspoon salt	½ cup shelled peanuts

Combine sugars, corn syrup, salt, water, and butter. Cook, stirring until sugar is dissolved. Continue cooking, stirring only to prevent burning until temperature of 245° is reached (cold-water test: firm ball but not hard). Remove from heat, add corn-soya shreds and peanuts; mix thoroly. Drop by spoonfuls onto a greased cooky sheet and shape into peaks.

Caramel Crunch Sundaes

⅓ cup butter, or fortified margarine	6 cups wheat flakes
1½ cups brown sugar	1 quart ice cream

Melt butter and sugar in heavy skillet; cook until mixture bubbles, stirring constantly. Place wheat flakes in greased mixing bowl; pour over syrup; toss with fork. Press into greased individual pie-pans or ring molds. Chill. Remove from pans; fill with ice cream. Makes 8 tarts.

Bran-Raisin Muffins

1 cup all-bran	½ teaspoon salt
¾ cup milk	3 teaspoons baking powder
1 well-beaten egg	¼ cup sugar
2 tablespoons salad oil or melted shortening	½ cup chopped California walnuts
1 cup enriched flour	⅓ cup raisins

Combine bran, milk, and egg; let stand 5 minutes; add salad oil. Sift dry ingredients; add bran mixture; stir just until dry ingredients are moistened but not smooth. On last 4 to 5 stirs, add nuts and raisins. Fill greased muffin pans two-thirds full. Bake in hot oven (425°) 20 minutes. Makes 1 dozen muffins.

Cheese Nibbles

Brush bite-sized cereal biscuits with melted butter or fortified margarine. Sprinkle with Parmesan cheese. Heat in moderate oven (350°) about 3 minutes. Serve with hot soup.

Honey-Wheat Balls

¾ cup sugar	10 cups (14-ounce package) puffed wheat or rice cereal
¾ cup honey	
½ cup water	
1 teaspoon salt	
½ teaspoon cinnamon	

Combine all ingredients except cereal. Stir until blended. Cook to very hard-ball stage (258°). Slowly pour over cereal; stir well to coat every grain. Makes 18 balls.

French Toasted Shredded Wheat

2 eggs	6 shredded-wheat biscuits
⅓ cup milk	
1 teaspoon salt	

Combine eggs, milk, and salt, and beat well. Dip shredded-wheat biscuits quickly in egg mixture. Fry in small amount of fat until golden brown on both sides. Dot with butter and serve with syrup, jam, or honey. Serves 4 to 6.

Oatmeal Crisps

1 cup shortening	1½ cups enriched flour
1 cup brown sugar	1 teaspoon salt
1 cup granulated sugar	1 teaspoon soda
2 beaten eggs	3 cups quick-cooking oats
1 teaspoon vanilla	½ cup chopped California walnuts

Thoroly cream shortening and sugars; add eggs and vanilla; beat well. Add sifted dry ingredients, oats, and nuts; mix. Form in long rolls; chill thoroly. Slice ¼ inch thick. Bake on ungreased cooky sheet in moderate oven (350°) 10 minutes. Makes 5 dozen.

Chocolate Corn-Flake Macaroons

3 egg whites	1 cup semi-sweet chocolate pieces
½ teaspoon salt	
¾ cup sugar	1 teaspoon vanilla
3 cups corn flakes	

Combine egg whites and salt; beat. Gradually add sugar; beat very stiff. Fold in remaining ingredients. Drop from teaspoon onto greased cooky sheet. Bake in moderate oven (350°) 15 minutes. Makes 6 dozen.

NOW . . you can enjoy the luxury of a dishwasher . . . at an amazing low price!

CAMERON

PORTABLE

DISHWASHER

• *Sets on Drainboard*

• *Connects to Faucet*

Happy days for homemakers! The Cameron brings you thrilling new freedom, saves time, work and hands...at a price you can easily afford. Dishes, glasses, silver washed and rinsed bright and shining clean, then quick air-dried.

5 minutes does it . . . 4 powerful jets swirl hot, sudsy water around dishes and they're done in a jiffy.

Large capacity . . . The Cameron Stack-Easy Basket holds average service for family of 4.

Compact . . . saves space. Fits into any kitchen. Gleaming enamel finish, Pyrex top.

Costs less than you'd ever dream!

About 1/5 of what you expect to pay. No installation cost, no electricity, no maintenance.

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FREE *12 page illustrated booklet...*

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Please send me free Cameron Booklet.

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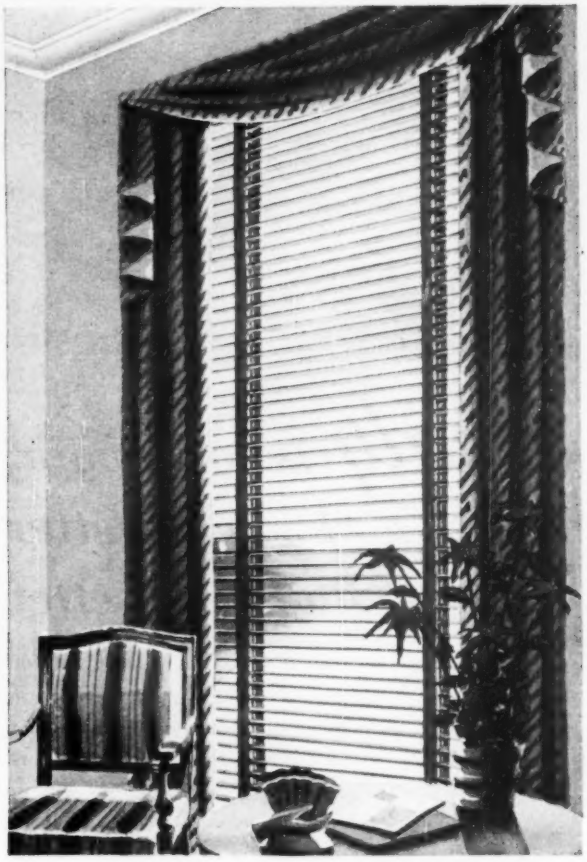
Card party for a shut-in

By Marion Fisher

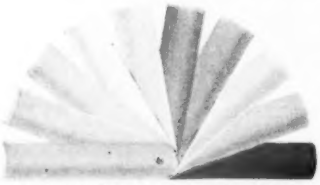
A CARD shower is one way to remember friends who are shut in. Whatever the illness may be, cards suitable to send may be found. Into each envelope tuck some useful, small flat gift—a pocket comb, emery boards, memo pads, address book, postage stamps, photographs, handkerchiefs, a yard of ribbon to tie back her curls, a folder of wild fowl prints for his hunting dreams.

Night·and·Day

...BEAUTY WITH BLINDS OF ACME GALVA-BOND STEEL



PRIVACY WITH CHARM. . . . . LIGHT WITHOUT GLARE



BEAUTIFUL DECORATORS' COLORS

Send 10c for copy of illustrated booklet, "A Gallery of American Windows."

They are a decorator's pride, a homemaker's joy, a thing of lasting beauty. Galvabond Venetian blinds have the luster of satin . . . the strength of steel. They can absorb blows without buckling. They're light enough to handle easily . . . heavy enough to hang gracefully and silently. They flex at a touch for easy dusting, yet they won't warp or get out of line.

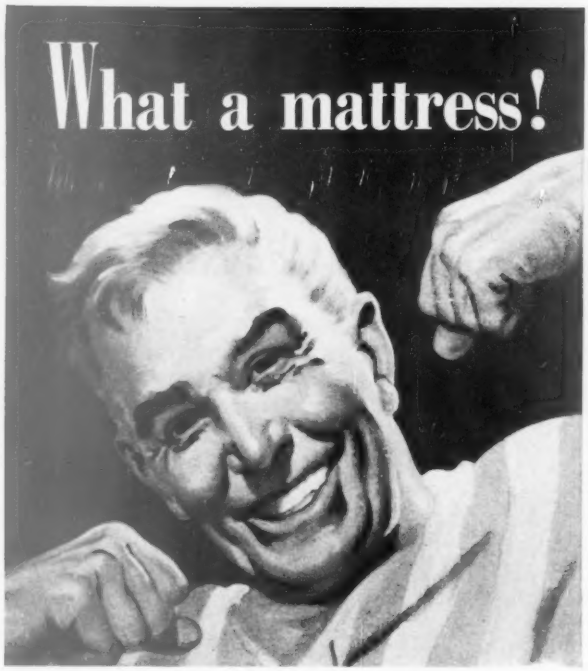
Only Venetians made of Acme Galvabond Steel, galvanized and bonderized for lasting beauty, give you *all* these advantages. Whether you are doing one window or a whole house, don't take anything less!

VENETIANS OF ACME Galva-bond STEEL

The seal of quality in Venetian blinds. Look for it before you buy.

ACME Galva-bond STEEL SLATS

ACME STEEL COMPANY, 2844 Archer Avenue, Chicago 8



Sealy is so smooth, I sleep better and feel better

Run your hand over the top of the new Sealy Tuftless Innerspring Mattress. It's so smooth—not a button or bump or tuft. And Sealy's modern flange construction will keep it smooth for years and years.

You will find it easy to keep clean, too, with no buttons to catch dust or come loose.

Your doctor would approve the firm comfortable support you get from Sealy's balanced Durolife innerspring unit.

Ask your dealer how Sealy adds to your sleeping comfort with Miracle Mesh and quilted felt insulation.

Start now to enjoy smooth, soothing Sealy sleep.

Sealy Tuftless Innerspring mattress only $59.50

"SLEEPING ON A SEALY IS LIKE SLEEPING ON A CLOUD"

Sealy

INCORPORATED
666 LAKE SHORE DRIVE
CHICAGO 11, ILLINOIS
FACTORIES IN PRINCIPAL U. S. CITIES

Ask your dealer about Sealy's 16-year guarantee

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Spacesaver desks

Begins on page 172

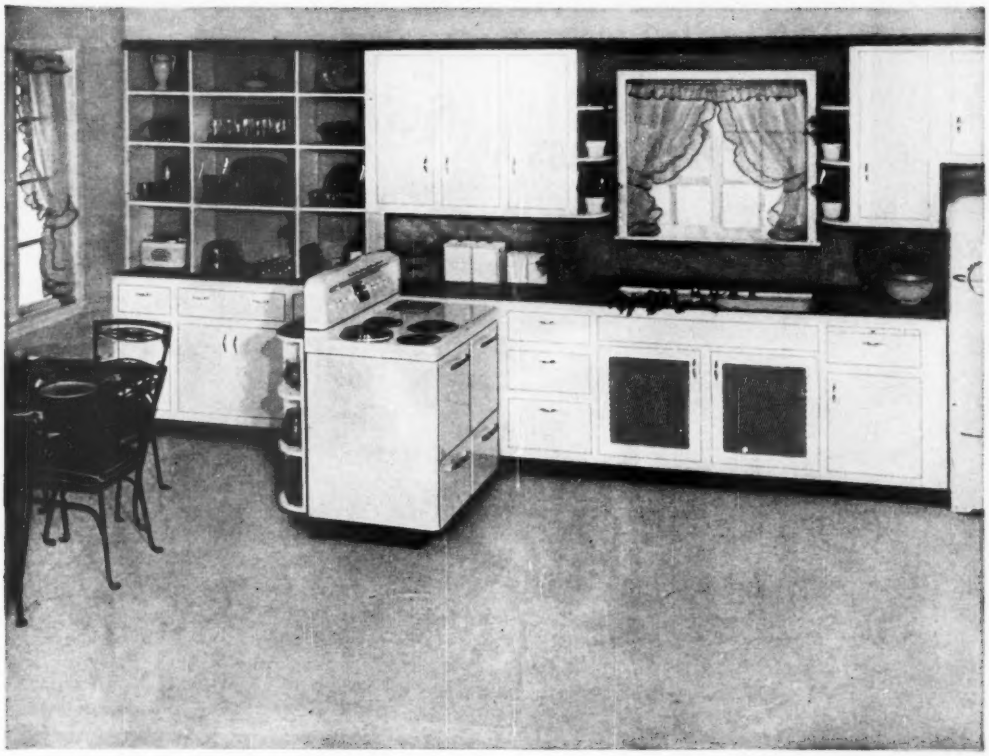
Bayne

Mr. and Mrs. desk will seat two comfortably—one at each side. It has an extra-wide top, two full sets of drawers, and deep knee room. You'll find it in the new chamois oak finish or in geranium red, hunter's green, chartreuse, dark olive, hickory brown, white, or jet-black lacquer

Hedrich-Blessing

Spacesaving desk arrangement may be your answer for a teen-age student's room. Solid maple dressing table (left) set next to a matching end chest makes a handy chest, desk, and dressing table all in one

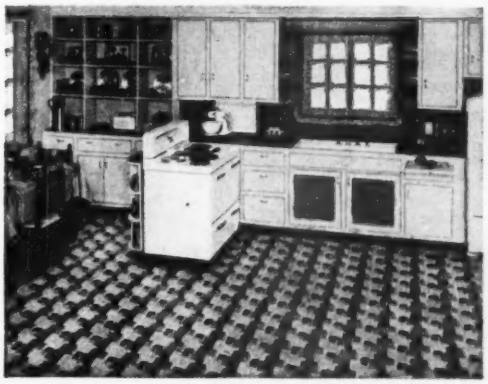
Where to get it, page 239



IT'S A SUNSHINE KITCHEN! And something new under the sun is the stove placed to make a step-saving work area—and to set off the breakfast alcove. The whole room takes its cue from that sunny Marbletone linoleum floor, pattern No. 0108. Terrace-type iron table and chairs, cheery yellow curtains, cool green Marbletone counter tops and "splash backing" make this kitchen fresh and gay as a June morning. There's a bright idea in that counter, too. No water can get back of it because it is sealed with Black Koroseal Cove Molding.

How NEW IDEAS make a kitchen modern

The better design and truer color of Sloane Quality Linoleum Products inspired these up-to-date kitchens



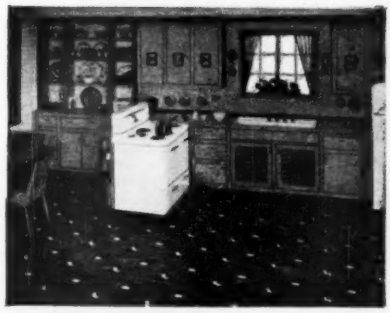
FIESTA GAY! From old Mexico come those hand-hammered tin trays, those colorful gourds, those hand-painted designs on chairs and pottery. From Mexican tile came the inspiration for that floor with its warm, friendly glow. It's a new Sloane-Blabon Resilient Enamel design, No. 5280, edged with Wedgwood Koroseal Cove Base.

Look what happens when you do as decorators do—when you start with the floor in choosing a color scheme. Wonderful new ideas—wonderful new rooms—seem to spring right up, when you have a new floor of Sloane Quality Linoleum Products to inspire you.

See your Sloane-Blabon dealer. See his wide selection of thrilling new designs, colors and patterns in Inlaid and Marbletone linoleums . . . Koroseal,* a Sloane-Blabon exclusive, the new miracle plastic in Tile, Cove Base and Cove Molding with jewel-bright colors that never grow old, never need waxing . . . Asphalt Tile, that wears and wears and costs so little . . . Resilient Enamel Rugs, Floor Coverings and Wall Coverings. See them all at your Sloane-Blabon dealer's.

There's a new, easy way to buy linoleum products. It's the Sloane-Blabon "Treasure Island." Now you can picture how each pattern will look on your floor—before you buy!

Keep your floors bright and new with Sloane Quality Linoleum Wax

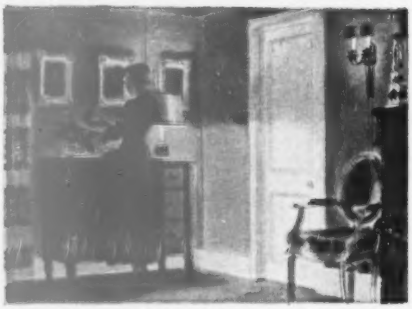


LET'S GO PROVINCIAL! Old-world charm is reflected in natural wood, in the gleam of burnished copper. Note how beautifully the Inlaid Linoleum, pattern No. 1645, ties together the colors in the room. Yellow Marbletone tops counters, protects walls. Cove Base is Wedgwood Koroseal.

*© B. F. Goodrich Co.

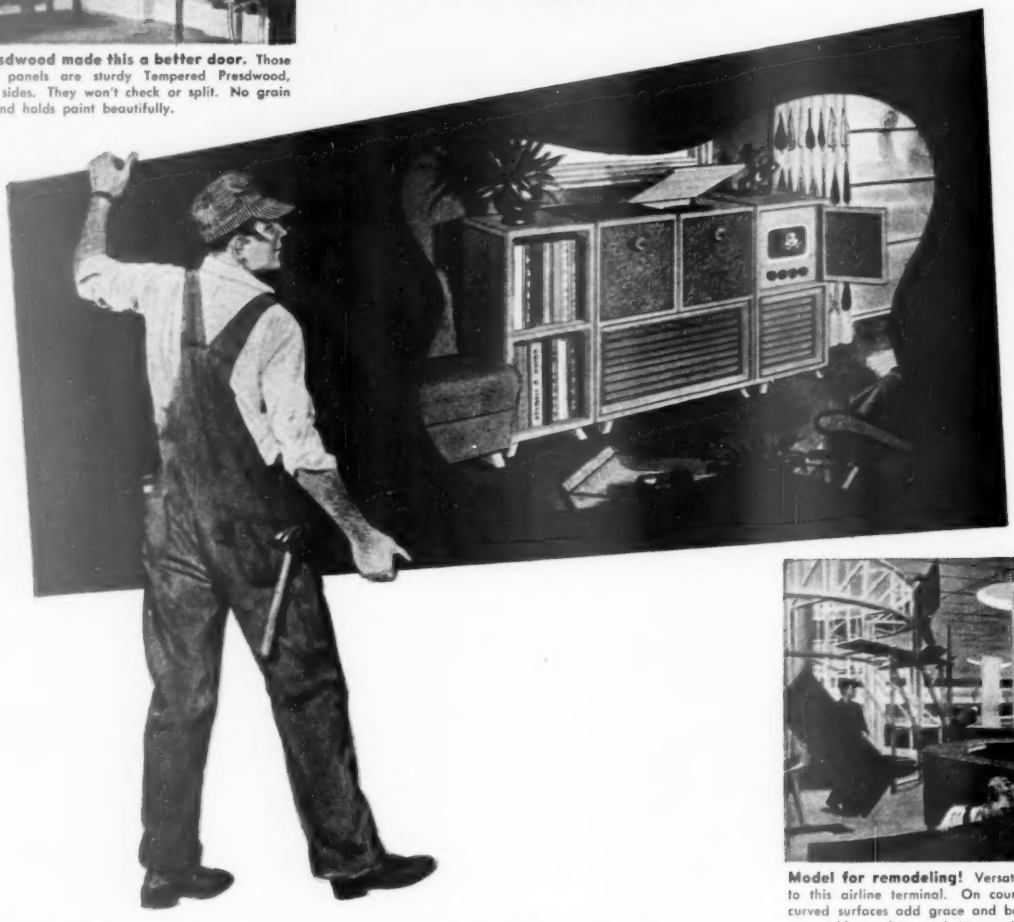
SLOANE Quality LINOLEUM PRODUCTS

SLOANE-BLABON CORPORATION
295 FIFTH AVENUE, NEW YORK 16, N. Y.



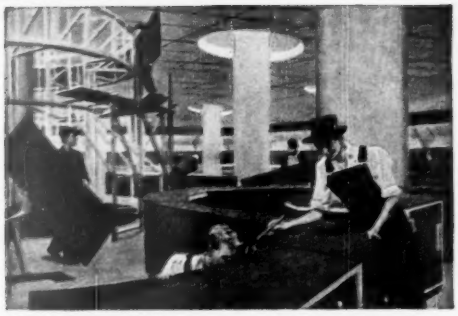
Tempered Presdwood made this a better door. Those handsome door panels are sturdy Tempered Presdwood, smooth on both sides. They won't check or split. No grain to rise. Takes and holds paint beautifully.

A THOUSAND THINGS ARE BETTER-MADE WITH PRESDWOOD



"TOOLED LEATHER!" you'd exclaim on seeing this exquisite console. Actually, it's the new Spanish Leather *Patterned* Presdwood, used for sides, top and door panels to combine unusual ruggedness with striking beauty. Masonite Patterned Presdwood has all the toughness, strength and hardness of the famous Presdwood family. Its density and uniformity actually contribute to the resonant tone quality of the set! Whatever you buy, you get a higher quality product when Presdwood is used in its construction. And whatever you build or remodel, Presdwood gives you a finer, more enduring job. Masonite Corp., Chicago 2, Illinois. (Your lumber dealer has Masonite Presdwood for home construction or remodeling.)

"Masonite" and "Presdwood" are registered trade-marks. "Masonite" signifies that Masonite Corporation is the source of the product.



Model for remodeling! Versatile Presdwood gives new beauty to this airline terminal. On counter tops and sides and where curved surfaces add grace and beauty, grainless Presdwood goes up quickly—and to stay! No special tools needed.

Three reasons for Presdwood kitchen cabinets. Presdwood resists moisture, so doors stay true. Presdwood is rugged and *all* wood—cabinets don't scar or dent with rough use. And the finish looks better, *lasts longer!*

THE BEST WOOD

MASONITE PRESDWOOD

Masonite Presdwood products are versatile, grainless hardboards. Have great structural strength; take handsome, durable finishes; resist moisture permanently; can be bent or shaped; won't dent or corrode; won't split, splinter, or peel.

THE SEAL OF QUALITY—*Products bearing this seal have extra value added because Presdwoods have been used in their construction.*

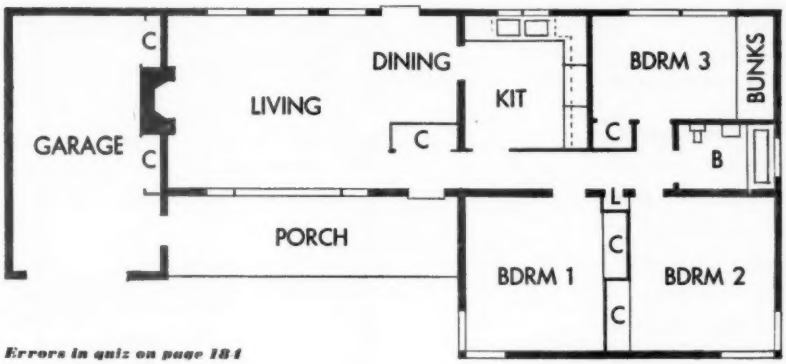
© 1948 M-C

How good an amateur architect are you?

Better than the dub that drew this plan, we hope. His many errors are listed on page 184, but don't peek

EVERY rough plan has a few spots that don't work when you draw it to scale. The important thing is to *know* they don't work before you start to build.

Here are an imaginary plan and equally imaginary elevation that we dreamed up for you to operate on. If you're a good amateur architect, the patient will live. If you don't see the mistakes, you will have a crippled house on your hands. How many can you find? There are 17 errors in plan and elevation.



Errors in quiz on page 184

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with the Low Pressure Principle

OIL-O-MATIC'S FUEL CONSERVATION ENGINEERING

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For the name of your nearest Williams Oil-O-Matic Dealer, consult the classified section of your telephone directory under "Oil Burners" or write to the factory at Bloomington, Ill.

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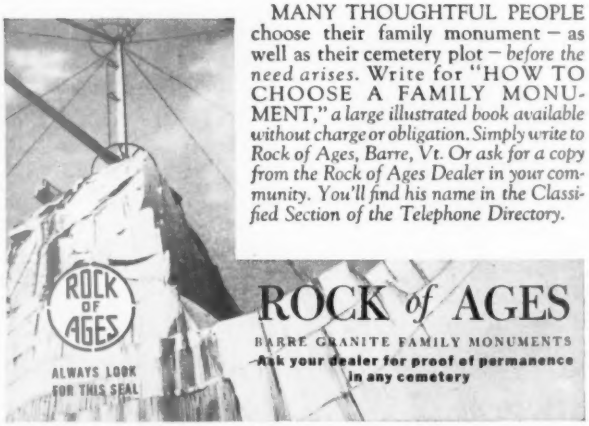
When you choose a Family Monument you want to be certain that the dignity and beauty which influenced you to select it will endure for years to come. Rock of Ages granite — lovely blue-grey in color and superb in strength — has unique characteristics which enable it to hold its perfection of polish and every delicate detail of design undimmed through long generations. That is why every memorial sculptured by Rock of Ages carries the Rock of Ages seal, and is backed by our bonded guarantee to you, your heirs or descendants.



MANY THOUGHTFUL PEOPLE choose their family monument — as well as their cemetery plot — *before the need arises.* Write for "HOW TO CHOOSE A FAMILY MONUMENT," *a large illustrated book available without charge or obligation. Simply write to Rock of Ages, Barre, Vt. Or ask for a copy from the Rock of Ages Dealer in your community. You'll find his name in the Classified Section of the Telephone Directory.*

ROCK *of* AGES

BARRE GRANITE FAMILY MONUMENTS

Ask your dealer for proof of permanence in any cemetery

How good an amateur architect are you?

Begins on preceding page

1. The entrance hall is at least a foot too narrow. Shoving the coat closet toward the dining area would avoid tight quarters.

2. Kitchen has no service door. You can get outdoors thru the door in the dining room, but when you carry out a bag of dripping garbage, you don't want to cross a good rug.

3. Door from kitchen into dining room is badly placed, for it leaves you no place for a dining table. Move the door closer to the coat closet, put the rear door in the kitchen, and you have a more satisfactory dining area.

4. Door from kitchen into hall is also badly placed. It wastes a corner that could give you six more feet of counter and storage space.

5. Refrigerator and range are side by side, leaving you no work space next to your refrigerator. Also, heat from the range makes the refrigerator work harder to stay cold.

6. Linen closet is entirely inadequate in size for a three-bedroom house.

7. Bathroom door is in a poor location. It would be better to move toilet and lavatory onto the other wall, and put the door near bedroom No. 3.

8. A still better solution is to switch bedroom No. 3 and the bathroom. This change would mean minor adjustments in adjacent rooms, but it would put kitchen and bathroom plumbing back to back, give cross ventilation and better closet space (see plan below).

9. Window sizes aren't consistent, and the result will be unattractive. You'd have trouble furnishing the living room with its "store" window on the front and cut-up rear wall.

10. Corner windows in bedroom No. 1 are bad; anyone coming up the front walk can survey the whole room. Corner windows were designed to give privacy, but they won't here.

11. Roof overhang is too skimpy. Another foot would rid house of that bald look, but 18 inches would be better.

12. Eave line is too high. The house has been kept low to the ground, but high eaves spoil the effect. A broader overhang will counteract some of the "raised eyebrow" appearance, but not all of it.

13. Garage has no back door, and is therefore as dark as a pocket. A window in the side wall at the back, plus the door, would solve access and light problems.

14. There should be no gable over the garage. Ends of the bedroom and garage wings should match in roof style.

15. Garage door is unnecessarily off center. Fix by moving right hand wall until it's on same line as back of fireplace.

16. There's no space for laundry equipment. If you put it in the kitchen, you'll be cooking in very tight quarters.

17. There's no space for a furnace or boiler. You'll spend a cold winter if you make this error in your own plans.

Ebonettes, most popular housekeeping gloves in America—and now Bluettes, elastic knit lined home and garden gloves. Both easy on-and-off, short fingers, snug fit to tips. Both hold wet things as if dry. Both of long-wear DuPont neoprene.

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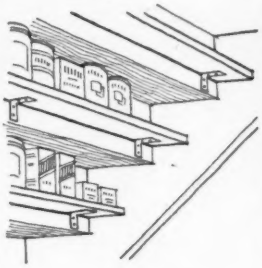
Maico inc.

NVP Shelf PAPER

How-to for the handy man

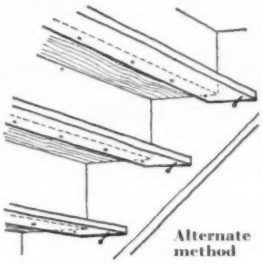
[*Continued from page 157*]



Extra shelf space

If you have a small house, finding room for extra shelves is likely to be a problem.

We solved that problem by putting narrow shelves over our basement stairway, on the bottom side of the stairs leading to the second floor.



Alternate method

These shelves are only 3½ inches wide, but they hold a lot of canned goods without seriously reducing headroom. The shelves are supported on 2-inch brackets held with screws. *A. J. Price, Canandaigua, New York.*

To protect wood

When you work with wood, do you find that the jaws of your vise frequently mar the surface? Here is a simple solution.

Get a thin sheet of soft metal such as copper, the amount depending on the size of the vise jaws. Cut the metal with a pair of tin snips, and fold it as shown in the sketch. Make one of these protecting "boxes" to slip over each jaw, and the wood you clamp in the vise will remain unmarred. *Wayne L. Smith, Cleveland, Ohio.*

You get only one chance to save ⅔ on insulation!

Make sure your new home is insulated throughout at the time it's built. You'll save ⅔! For it costs *3 times* as much to insulate walls once a new home is finished.

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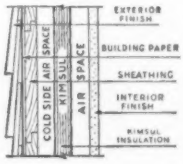
KIMSUL is uniformly efficient—no heat-leaking thin spots, no money-wasting thick spots. Resists moisture, vermin, fungus. And it's fire-resistant through and through . . . including the exclusive PYROGARD* cover.

A better way to insulate side walls. Builders will tell you—the correct way to insulate a wall is with air space on *both* sides of the insulation. That's why they recommend insulation of the blanket type. See how KIMSUL, the only many-layer stitched blanket insulation, permits scientific wall construction. KIMSUL is permanent; keeps its insulating properties for the life of your home.



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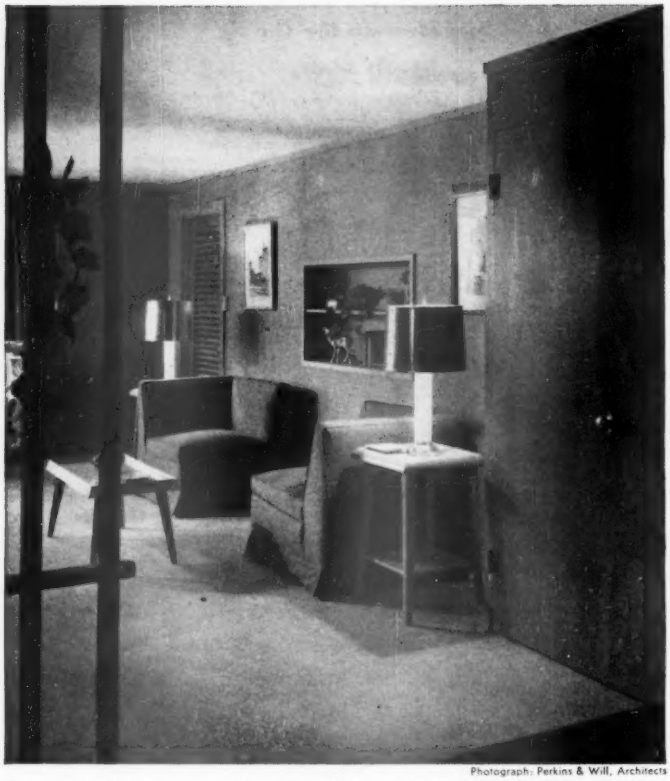
Here's how you can

Panel a room with plywood

By Darrell Huff



Photograph: Perkins & Will, Architects

Plywood is such a distinctive new form of wood that it is hardly to be thought of as lumber at all. It is so easy to use that with it any homeowner can create effects worthy of a craftsman

PANELING a room with plywood is one of the most exciting jobs you can do in your home. It is exciting because so much can be done to make a room handsome with so little skill and not too much time.

Selecting the wood is a matter of personal taste—and of price. To get the warm, rich appearance of natural wood, you have three choices. For economy, fir plywood can be used: you can finish it so the rather prominent grain is subdued. Or you can use one of the handsome hardwood plywoods, such as oak, birch, knotty pine, gum, mahogany, or walnut. Or you may choose striated plywood: the textured surface hides many an error.

If the plywood is to be painted, use fir panels or utility-grade gum.

The quarter-inch thickness is usually used for paneling. It is less expensive and easier to handle than heavier varieties.

Panels come in many sizes. In fir, 4 x 8 feet is most common. This is the right height for most walls, and permits all the joints to fall on standard wall studding.

With hardwood plywoods, however, manufacturers are finding it increasingly difficult and expensive to obtain long veneers. You'll find smaller panels more available, and they are less expensive.

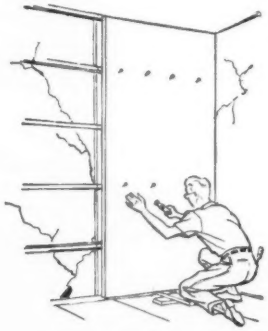
Paneling over old plaster

To fasten panels to plaster walls, use furring strips of $\frac{1}{4}$-inch plywood, 2 inches wide. These strips are put up *horizontally*, at about 16-inch intervals. They are nailed thru the plaster to the studs (*see sketch at right below*). At edges of panels, apply furring strips vertically.

You can't see the studs, but they are there behind the plaster. Usually they are spaced 16 inches from the center of one to the center of the next. Drive nails experimentally until you find one, then measure to locate the others.

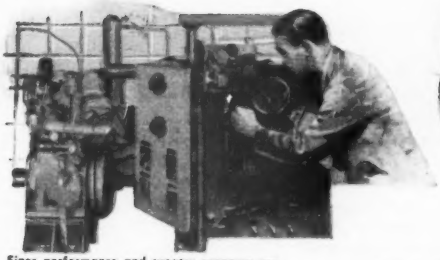
You can nail the paneling to the furring strips with 4-penny finish nails. A much stronger method is to use both glue and nails. This is easier than it sounds. Just brush glue (a plastic resin type is best) on the furring strips, then nail panels in place. If you use glue, nails can be $\frac{3}{4}$-inch No. 19 brads, spaced 8 inches apart along the furring [*Turn to page 188*

For ceiling paneling, a 4 x 4 sheet of plywood is held in place with a cleat nailed at one end and a solid T-shaped brace wedged under the other

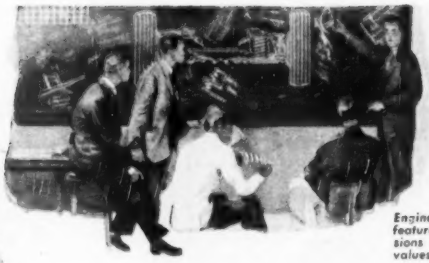


When panels are applied over old plaster walls, it is necessary to give them a solid backing with furring strips nailed horizontally to the studs

How to buy plywood, page 193



Finer performance and greater economy are the customer's reward of GM research into fuel combustion and engine design, going on year after year.



Engineers create ideas on better design and advanced features. By pooling and trading ideas, five car divisions maintain the steady progress that keeps GM values always high.

Better ways of running factories keep down costs and keep up quality, which means extra value for you. Here, production men study factory layout.

What's behind this key?

This is a little piece of metal with a big significance.

Modestly stamped upon it, you can see the initials "GM," which tell you this is the key to a General Motors car.

But those initials tell you more.

They tell you that every car for which such a key is made has behind it all the vast skill and ability and resources of General Motors.

In research, in engineering, along the production lines, everything is done that can be done to make GM cars better and better.

So this is more than a key to a car. The initials it bears make it *the key to greater value.*

THE KEY TO A GENERAL MOTORS CAR

Your Key to Greater Value

"MORE AND BETTER THINGS FOR MORE PEOPLE"

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Panel a room with

strips. For 1,000 square feet of paneling, you'll need ¾ pound of brads (or 4 pounds of finishing nails if you don't use glue).

Panels should clear the finished floor by ¼ inch. When it is necessary to cut a panel, you can do the job by hand with a sharp, fine-toothed crosscut saw.

Ceilings are paneled the same way, with furring strips nailed to joists. The only special difficulty in paneling a ceiling is holding the plywood in place while you nail it. To reduce the difficulty, use the smaller 4x4 panels.

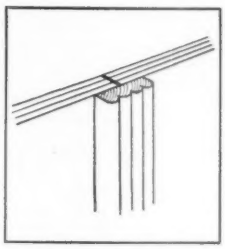
Another trick calls for a T-shaped prop of 1-inch lumber (*sketch at left, page 186*). The stem of the T should be about one inch longer than the distance from your scaffolding (planks on a pair of sawhorses) to the ceiling.

Now nail a cleat—a piece of lumber about 3 feet long —temporarily to the wall about ⅜ inch from the ceiling in the corner where you are beginning. This cleat will hold one end of the panel. Use the T to support the other end while you drive nails. Then take down the T and the cleat, and use them on the next panel.

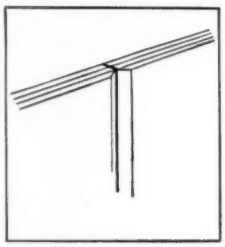
How to make joints

With joints between panels, it's simplest to butt the panels together. But any shifting of your house may separate panels, leaving conspicuous gaps.

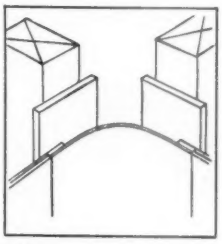
One solution is to cover joints with a molding strip, leaving a gap between panels for expansion (*sketch 1*).



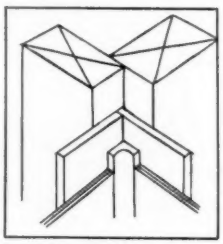
1. Joint covered with batten



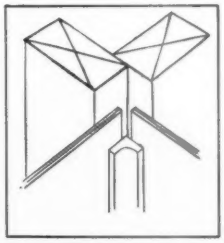
2. Simple V-joint



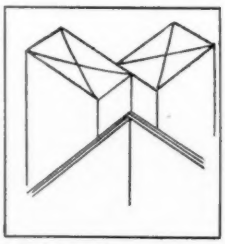
3. Veneer corner strip



4. Inset cove molding



5. Cove molding over panels



6. Butted panels

plywood *Begins on page 186*

More popular today, however, is the V-joint (*sketch 2*). You simply wrap a piece of sandpaper around a small wooden block and rub off the exterior corner of the panel. Don't cut past the face veneer.

Finishing corners

There are several good, simple ways to handle corners.

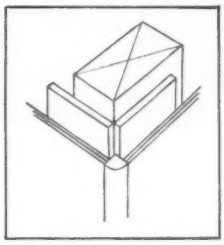
Inside corners can be rounded by using veneer corner strips made for the purpose (*sketch 3*), or ordinary cove molding can be set between the panel edges at the corners (*sketch 4*). Panels can be butted at inside corners and covered with a stock molding (*sketch 5*). Simplest of all is to butt the panels (*sketch 6*).

On outside corners you have a similar set of choices. Stock quarter rounds will do the job (*sketch 7*), or you can use veneer corner strips (*sketch 8*). You can miter the edges of the panels; this treatment goes well with butted inside corners (*sketch 9*). Or you can treat outside corners much the same as V-joints, sanding the corner a little to prevent much edge from showing and to give a slightly rounded effect (*sketch 10*).

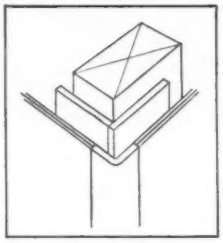
Finishing ceiling lines and bases

The designs you use for ceiling lines and bases should be chosen together for harmonious appearance.

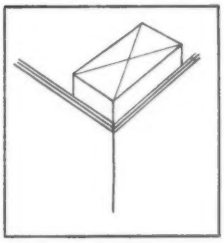
Easiest is to trim both with quarter-round molding, mitering corners (*sketches 11 and 12*). [*Turn to page 191*



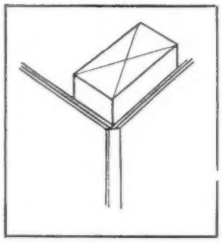
7. Stock quarter round



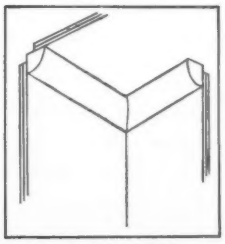
8. Veneer corner strip



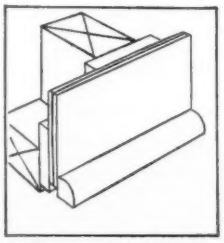
9. Mitered edges



10. Butted and sanded edges



11. Quarter round at ceiling line



12. Quarter round at base

Note textured grain, staggered edges, and beautiful weathered appearance of these shingles. Come in several attractive colors.

Most Beautiful Low-Cost Asbestos Roof ever developed—

★ **Permanent as stone... last 35 years plus***

★ **Fireproof... rotproof... weatherproof**

★ **Surprisingly low in cost**

★ **Send for FREE brochure in full color**

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It's called the "American Colonial" and it has all the charm and beauty of weathered wood, yet it's made of asbestos and cement, two practically indestructible materials. Imagine a shingle so attractive also having the permanence of stone! J-M American Colonials come in several attractive colors to meet your preferences or architectural requirements.

If you are considering a new roof for your present home, or plan to build a new home, we strongly recommend that you see your Johns-Manville dealer about this new development.

***LAST 35 YEARS *PLUS!*—Thousands of J-M Asbestos Shingles have now been in service 35 years and more. They're still as fireproof, rotproof, and weatherproof as the day they were applied. No signs they won't last another 35 years or more! That's why we say American Colonial Asbestos Shingles last 35 years PLUS.

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KENTILE Asphalt Tile

Panel a room with plywood

Continued from page 189

You may prefer to use triangular molding instead; in this case the molding at the base should have the sharp edges trimmed off to prevent damage (*sketches 13 and 14*).

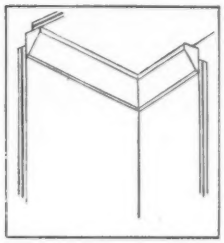
If you want a simple cornice treatment at the ceiling, match it at the floor level with base strips set at an angle and beveled (*sketches 15 and 16*). You may have enough scraps left to handle most of this.

If you want more decorative details, you can have them. Use a stock crown molding at the ceiling line, and match it by building a molding around the base (*sketches 17 and 18*). But don't go to all this trouble unless you really like the effect.

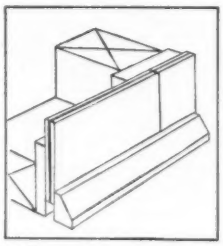
Paneling in a new house

In a new house, paneling is nailed directly to the exposed 2×4 studs. Again, you can use either 4-penny finish nails or ¾-inch brads with glue. With nails alone, put one every 6 inches on outer edges of the panels, one every 12 inches on studs not at the edges.

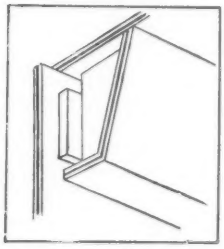
If framing lumber is not absolutely dry, there is a precaution to take. To the face of the studs, nail strips of ¼-inch fir plywood, 2½ inches wide and 4 feet long, with the surface grain running the short way. These fir sticks reinforce the joint and take up [*Turn to next page*



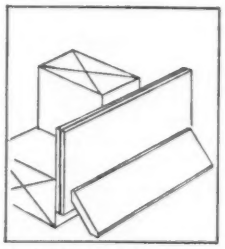
13. Triangular ceiling molding



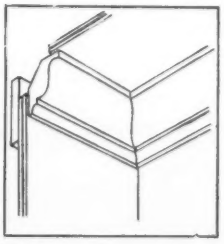
14. Triangular base molding



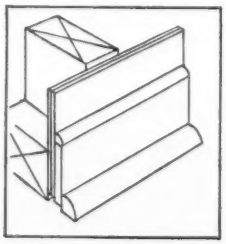
15. Cornice at ceiling line



16. Angle strip at base



17. Crown molding at ceiling



18. Plywood molding at base

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For an insulated concrete floor that's warm and dry—and that's termite-proof, rot-proof, fire-proof, too, use *Zonolite Brand vermiculite aggregate with Portland cement. Zonolite concrete prevents condensation, can be poured right on the ground. Keeps heat in house, keeps ground cold out. Ideal for radiant heating. Permanent, economical, time-tested. Use it over old floors in basements, too!

Mixed Right into Cement to Form Insulating Concrete

2

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3

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Enjoy the comfort and economy of a fully insulated house, with none of the usual fuss, and only a fraction of the usual expense. No need of elaborate blowing equipment. You can install Zonolite yourself; no wrestling with batts, no stapling or nailing, no corner-stuffing. Zonolite pours freely between joists and studding, flowing into every nook and corner. (And it doesn't irritate the skin!)

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AMERICAN THERMOMETER DIVISION
St. Louis, Missouri

Panel a room with plywood

[*Continued from preceding page*]

shrinkage that may occur in framing. The paneling is nailed onto them.

When you panel the ceiling, joints may occur where there are no joists to nail to. In that case, nail pieces of 2x4 lumber between the joists as a backing.

Paneling masonry walls

Masonry walls call for furring strips of 1x2 or 2x2 lumber. These are placed on 16-inch centers, and the paneling attached to them just as it would be to studding of a frame wall.

The furring is nailed to the masonry with 6-penny nails (for inch furring) or 8-penny (for 2-inch furing). Use steel-cut nails, placed about 16 inches apart. If nails won't go into the masonry properly, you can make holes for them with a small star drill, inserting wood plugs to nail to. If the masonry is uneven, you may have to shim out furring here and there so it will present a flat surface.

To keep moisture from reaching the plywood, tack asphalt-saturated building paper over furring strips. Use just enough tacks to hold the paper until the panels are up. The strips of paper should lap 2 inches.

If masonry walls are damp or sweating, give them a coat of waterproof cement paint before the furring strips are put up. If that doesn't stop the sweating, use waterproof plywood for the paneling.

Finishing around doors and windows

What you do around doors and windows depends mostly on the conditions you meet. Often it is possible to fit the plywood right up to the openings and get along without casings. Or you can put the casings on top of the plywood. Or, in a finished room, fit the plywood up to the casings, leaving them in place.

Unless the casing is of quite simple design, it looks better if you can get along without it.

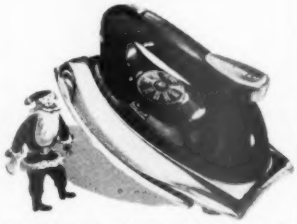
Preparation for finishing

When the paneling is all in place, punch the nails below the surface of the plywood, using a nail set. Then fill the holes and any imperfections with joint filler or putty. (If you use striated plywood, you'll probably not consider this step necessary.) Give the plywood a quick sanding with fine sandpaper; since it is factory sanded, it doesn't require much of this.

Before you start to apply the finish, it is a good idea to experiment on a scrap of plywood until you find a finish you really like. This is especially necessary with fir paneling, where you want to subdue the grain without masking the natural good looks of wood.

Your lumber dealer may have copies of a manufacturer's booklet describing in detail various ways to finish plywood.

Please her with a PROCTOR



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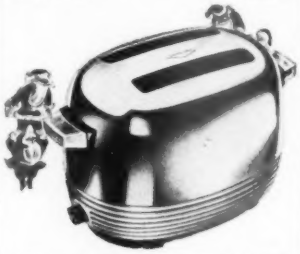

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Finishing fir plywood

Fir plywood usually calls for a first coat of resin sealer. Fir that has been sealed in this way takes stain much as the hardwoods, and the grain is less conspicuous. The sealer is a good thing to use before painting, too.

If you want a soft, neutral-gray effect with a single coat that is easy to apply, try finishing fir plywood with a pigmented resin sealer made a sort of dove gray by the addition or raw umber. You can lighten or darken the effect, according to how much umber you use.

Simply smear this mixture on the panels with a rag or brush, wait a few minutes, then using a clean, dry rag, rub it off. To protect the surface from stains and finger marks, wax it after it is thoroly dry.

You can work out variations. If the mixture is too thick to handle easily, add some turpentine. Instead of the pigmented resin sealer, you could use flat white paint or enamel undercoating, perhaps adding some linseed oil.

For different color effects, you can use other pigments than raw umber, such as burnt umber or the siennas or ochres. Just experiment until you get a tone you like, test it on a large surface (small tests are deceiving), let the test panel dry to be sure you like it—then mix up a big enough batch to do the room, so you won't have the problem of matching later. (If you do run out in the middle of a job, matching can be done pretty well by guess; it isn't as touchy as paint.)

Finishing hardwood plywood

Finishing one of the hardwood plywoods again is a matter of taste. You can use stain if you like, but most people now prefer the lighter tones of natural wood with just enough finish for protection.

For most hardwoods, the handsomest finish is the simplest. Just sandpaper lightly (with No. 00 paper), and apply two coats of clear, satin-finish lacquer, rubbing lightly with fine steel wool after each coat. Then give protection and luster with wax.

With oak plywood, it is well to fill the pores with white wood filler. You do this before the first lacquer coat. It may also be done with such open-pore woods as mahogany and walnut.

Finishing striated plywood

Striated plywood, which has a surface texture (see "How to Buy Plywood," page 193) may be finished in the same way as the hardwoods—just two coats of satin-finish lacquer.

You can work out other effects. Here are three possible sequences, any one of which may be most pleasing to you:

1. Clear resin sealer; white sealer or glazing filler, lightly wiped off to leave some in the grooves; dull varnish.
2. Stain; satin-finish lacquer; white resin sealer or glazing filler; dull varnish.
3. White resin sealer, not wiped; one or two coats of flat eggshell wall paint in whatever color you like.

[*Continued on next page*

Special effects

You may decide on something special in the way of paneling.

Sometimes, for reasons of taste or economy, it is desirable to panel only one or two or three walls of a room, leaving the balance painted or papered.

Combinations of different woods can sometimes be used effectively, especially in a large room. But handle this idea with caution. One combination that works well is to do part of a room in hardwood plywood and the rest in less expensive striated panels.

Plywood can be cut into small squares, a foot or so each way, and applied over strips, using a recess joint. Sometimes alternate squares are placed with the grain running different ways.

Built-in cabinets

You may want to add built-in cabinets to one wall of your plywood-paneled room. You can work out combinations of shelves, cabinets, and perhaps a built-in radio in an infinite number of ways. Doors can hinge or slide or drop down.

If the plywood used for built-ins is thick enough (about ¾ inch is commonly used) its stiffness will make framing of the doors unnecessary. A storage wall can match room paneling closely, so there is no feeling of clutter there might be in a variety of textures.

Built-in furniture is also a possibility, and if you are doing a complete remodeling, you will be able to buy flush doors made of matching woods.

How to buy plywood

THERE are hundreds of varieties of plywood—different thicknesses, different glues, different woods. But basically they are the same thing. Each consists of an odd number of thin sheets of wood, permanently glued together, each alternate layer having the grain running at right angles to the next.

This enormously increases the strength of the wood. It permits large sheets. Large panels make plywood fast to handle, smooth in result, and suitable for even the unskilled homeowner to use.

For home use, there are three principal kinds of plywood. Fir is used for most structural jobs and for some paneling, furniture, and built-ins. The more expensive hardwoods are used where appearance is important, especially for paneling and furniture. A third variety is a new specialty—striated or combed plywood with a textured surface. It is used for interior paneling and for exterior walls.

Fir plywood

There are two main types of fir plywood, exterior and interior.

In the exterior type, sheets of fir are bonded with waterproof glue. This is the kind to use for outside walls, signs, lawn furniture, boats, or breezeway ceilings.

Glue used on interior plywood is now moisture-resistant, a great improvement over the old kind. It will stand occasional wetting but should not be regularly exposed to the weather.

Plywood thicknesses vary with the variety. The exterior grade comes in sheets as thin as 3/16 inch and as thick as 1 3/16 inch, which contains seven plies. The interior grades most commonly used vary from ⅛ inch to ¾ inch.

Interior-type fir plywood, used for paneling walls and building furniture, may be "sound-one-side" or "sound-two-sides." The sound-one-side variety is commonly used where only one side will be seen. The sound-two-sides variety has both faces of carefully matched, well-joined veneer. It costs more, of course, but it is desirable where both sides of a panel will be exposed, as in single-wall partitions, cupboard and closet doors, and many kinds of built-in furniture.

In either variety, both sides are structurally sound and sanded smooth.

Less perfectly finished fir plywood is available, at lower cost, for structural use where it will not be exposed either to moisture or to view. It makes sheathing for walls and roofs, subfloors, and backing for other materials.

Hardwood plywoods

The hardwood plywoods are as varied in appearance as the forests of the world permit. The price covers a wide range, too. The six varieties most commonly found are oak, birch, knotty pine, gum, mahogany, and walnut.

There is also a variety of unselected gum, called a "utility panel," for use where a very smooth surface is wanted for painting. With a transparent finish, it is also used for recreation rooms and similar spots where a vivid contrast between light and dark grain isn't undesirable.

Striated plywood

Striated plywood has a combed surface that gives an unusual and pleasing texture to a comparatively inexpensive panel. There is an interior grade for paneling and an exterior grade for outside walls. The effect may be varied with different finishes.

The striations serve an additional purpose—they camouflage joints and nail holes effectively, so striated plywood is even easier to handle than ordinary plywood.

Special products

Sometimes you can get an unusual effect with one of the special plywood products now being manufactured.

There is, for example, a flexible wood veneer on a fabric backing that can be used to cover curved surfaces. It is made in a wide variety of common and rare woods.

There is plywood in 16-inch stock widths that look like planks. These come with the long edges grooved and can be put in place

[*Turn to page 211*

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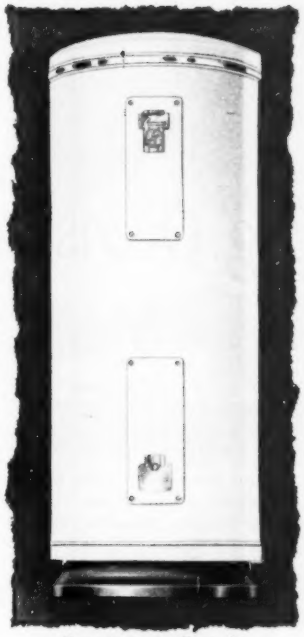

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It's a mirror like this when the oven light is off. Snap on the oven light, as in main picture above, and the gleaming mirror in the oven door becomes a window to show you what's cookin'. Both ovens of this model have the famous Magic-Mirror Doors.

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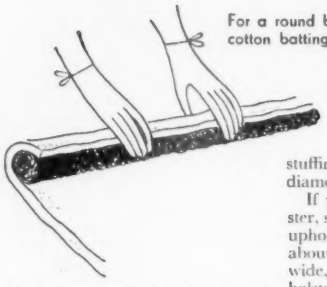
Quick way to make bolsters

Begins on page 165



For a round bolster stuffing, roll cotton batting around your core

strip of material this length. If you're making a square bolster cut four 14-inch-wide strips this length. For the ends cut two circles of material 14 inches in diameter or two 14-inch squares.

Trimming. Plan to have welting or cording around the ends (and along all the seams of the square bolster). Measure the amount of trimming required. Buy your trim ready-made, or make it yourself by covering pre-shrunk cotton stuffing cord with bias strips of the same material you're using for the bolster cover.

Stitching. First make the tube section by stitching the long strips together, seams inside. Be sure to place the covered welting between the strips of the square bolster. Then stitch the welting around the end sections just inside the one-inch seam allowance.

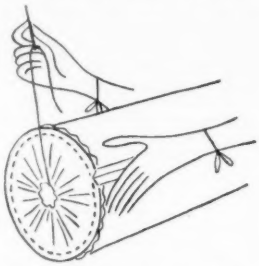
Stitch one end piece in place at the end of the tube, but leave the other end half open for easy stuffing later. You can put a slide fastener along the tube next to the end so the cover can be easily removed for cleaning. If you're using button ends (sketch at right), it's easiest to finish the ends and insert the stuffing thru a ripped-open section of the seam at the back of the bolster.

Stuffing—the core of a good bolster

To make sure your round bolster will hold its own against middle-age sag, roll a core of upholsterer's hair or stuffing moss for it. This core should be a long, tightly packed sausage about 2 inches in diameter and nearly as long as your bolster. Roll cotton wadding or batting around the core until you have a stuffing roll about 14 inches in diameter.

If you're making a square bolster, start your core with a layer of upholsterer's hair or stuffing moss about 2 inches thick, 12 inches wide, and almost as long as your bolster. Then lay long strips of cotton batting about 12 inches wide and bolster-length over the core. When your stuffing is 14 inches thick, lay strips of cotton batting along both sides to make it 14 inches wide. Baste these strips together so the stuffing will hold a firm square shape.

To keep the ends of your bolster in shape and prevent cotton wadding from working out, cut pieces of buckram the size of the finished cover ends (12-inch squares or circles 12 inches in diameter). Tack a layer of batting over them. Then use heavy thread to stitch them to the roll with the buckram inside toward the roll.



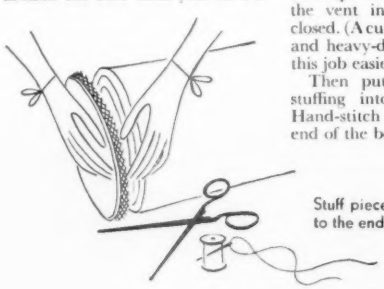
For a button end, stitch fabric strips to tube, then gather center

Muslin cover holds the stuffing intact

Cut the muslin cover exactly like the bolster cover. Stitch it together securely (with the seams inside) leaving only the long seam in the circular bolster, or one long seam in the square bolster, open.

Place the stuffing in the muslin cover—being careful not to mat or misshape it. Turn the raw ends of the vent inside, and overcast it closed. (A curved upholstery needle and heavy-duty thread will make this job easier.)

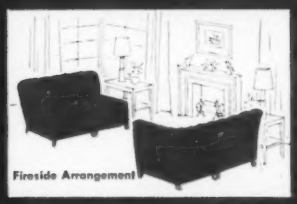
Then put the muslin-covered stuffing into the bolster cover. Hand-stitch the remaining open end of the bolster cover closed.



Stuff pieces of muslin and batting to the ends of your bolster stuffing

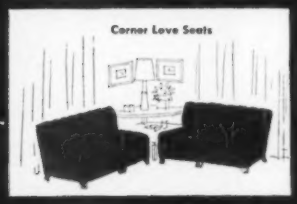
Arrange and Re-arrange

with KROEHLER Sectional Sofas


Fireside Arrangement

Conventional Grouping

Club-Style Grouping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TWO 12" X 12" FACE CLOTHS
SOLID *COLORS—DOBBY BORDERS
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Powder Room Ensemble includes:
ONE 22" X 44" BATH TOWEL
ONE 16" X 27" GUEST TOWEL
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Where to put it

By Pauline Graves

Before you think of built-ins, know what you want to put in them

BUILT-INS can give you the kind and size of storage space you need. But unless you know what you need, built-ins may come back to haunt you. A shoe rack not deep enough for all shoes, for instance, is as useless as a bottomless paper bag.

Here are some practical ideas for built-ins that you may be able to absorb into your present home, or build into your new one. Tho most of them are for bedrooms, you can have a built-in anywhere. But, like any piece of furniture (and that's really what every built-in is), a built-in must blend pleasantly into the room as a part of it. All of these do.

One way to save space in a small house is to build in as much seating capacity as possible. Backs of couches are fixed, while couches themselves convert into guest beds. Shelf continues around room, flares at ends to form desk (right) and cupboard space. Bookshelves fit over wardrobes in next room

Photographs: Maynard Parker

Here's a desk for a man who does some of his office work at home. Four average-sized and two extra-deep file drawers form part of it. Rounded front of desk top gives plenty of knee room. Flush-face drawers have finger grips at sides. Tho shelves at right are permanent, the desk may be removed

More on page 204

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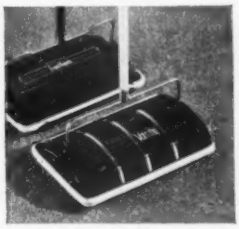

"Bisco-matic" Brush Action is available now in two models . . . the "Vanity" at $8.45, and the "Grand Rapids" at only $6.95.

Both complete with "Sta-up" Handle and easy "Flip-O" Empty.

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Floors of concrete

Here's the A-B-C of the slab floor—ways to make it warm, strong, dry, soft, and colorful

CONCRETE-SLAB floors have come into the housing picture rather suddenly. Part of the cause was a shortage of hardwood flooring. But there are four other good reasons, and every one of them is important if you are planning a new home or a ground-floor addition to your present home:

▶ The contemporary trend in design of homes. New homes are being built with floor, terrace, and garage on the same low-to-the-ground level. A house opens more graciously into the outdoors when the terrace is a continuation of the floor of the house.

▶ New designs of heating and laundry equipment. Compact heating plants and automatic washers and dryers have made basements unnecessary for many families. Without a basement, you can build your house right on the ground.

▶ Radiant heating. Radiant heating has worked two ways to increase use of concrete floors: by using concrete floors as a location for hot-water pipes, air ducts, or electrical-resistance cables, and by eliminating a major objection to slab floors—coldness.

▶ Improvement in slab floors themselves. Slab floors are much better than concrete floors of the past. There are new mixes and toppings and coverings that make slabs warmer, drier, more resilient, easier to clean, and better to look at. Yet all the old advantages of concrete still hold: strength, permanence, low cost, and proof against fire, termites, other insects, animals, and decay.

The basic slab—and all new ideas are merely modifications—is the kind you are used to seeing in basements and garages. It consists of a fill of coarse gravel which has been well compacted, and a topping of about four inches of concrete.

It's risky to omit the fill, because the fill keeps water in the soil from rising to the slab. It also helps to insulate against heat loss into the ground. Fill should be of uniform size so air spaces can prevent moisture from coming up and heat from escaping down. If there is any chance of water getting in the fill, have draintiles installed next to footings.

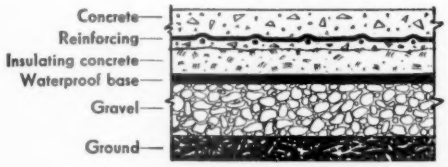
Even a simple slab ordinarily contains steel reinforcing. The reinforcing is in the form of steel bars, or welded steel mesh that looks something like fence wire.

Essential to the well-poured slab are a correct mix, and proper pouring and finishing. The mix usually recommended is 1:2¼:3. This means that the mix consists of 1 part Portland cement, 2¼ parts of sand, to 3 parts of gravel. To this is added enough water (clean and fit to drink, the specifications often put it) to mix the ingredients. The aggregate—the sand and gravel—should be well washed, because any dirt in it will seriously weaken the slab. A watery mix will also result in weak concrete, and will be difficult to trowel to a hard surface.

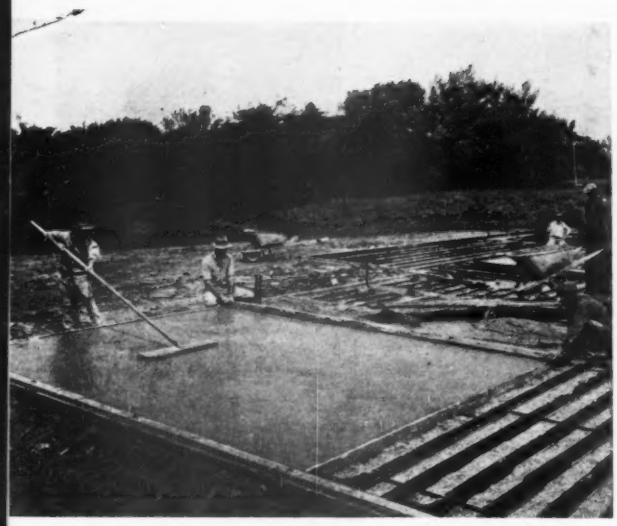
Concrete is dumped into place inside wood forms, and compacted with a vibrator or spade to remove any trapped air. The slab is leveled by "screeding," which is running a straight-edged board across it. Then the surface is smoothed with a float to remove excess water. "Floating" produces a water sheen; when the sheen begins to disappear, the slab is troweled to a smooth, dense surface. (For detailed how-to procedure, see *Better Homes & Gardens* August, page 158.)

All concrete floors are similar to this simple slab, but a number of things can make it better. They add a little to the cost, but they are well worth it.

Typical cross-section of concrete slab



By Darrell Huff



One man smooths the slab with a float while two others screed it. Note gravel base under pipes, forms, and 2x4 sill already bolted in place (foreground)

Waterproofing is usually accomplished by adding an asphaltic membrane. This is the only kind of waterproofing that manufacturers of linoleum and similar products recommend. Before the slab is poured, a base for the membrane is created by coating the surface of the gravel fill with a mixture of sand, cement, and water. This is just thick enough—about an inch—to hold up during work. The membrane consists of two or three layers of roofing felt, each mopped in hot asphalt. The top layer is flooded with asphalt.

Reinforcing steel rests on the membrane, and the slab is poured in the usual manner. A layer of felt in asphalt may be needed on the outside of the foundation wall to keep moisture from seeping thru. Draintiles at footings are always advisable.

Insulation in a slab is as important for comfort and economy as it is in a wall. It's especially important if you're having radiant floor heating. You have to insulate not only under the slab, but also around its edges where most heat escapes.

One way is to place 1-inch rigid insulating board around the edge of the floor the full depth of the slab. Also put it under the floor for a distance of two or three feet from the edges.

Another way, particularly suitable when you're having a concrete topping layer, is to use insulating concrete. Insulating concrete consists of cement, water, and vermiculite. The usual proportions are 1 part cement to 4 parts of vermiculite. Vermiculite aggregate is a chemically treated form of the material often used as loose-fill insulation in walls and ceilings. An inch of insulating concrete stops heat or cold as effectively as 20 inches of ordinary concrete.

An insulating concrete slab is poured in the usual way, preferably with a membrane under it. It isn't hard enough for a finished floor; but can be topped with a thin layer of concrete or a wood floor.

Comfort concrete is the name given to a new kind of concrete developed especially for small homes. It is easier underfoot because it's softer; it has some insulating value, so it's warmer.

Comfort concrete is ordinary concrete with a little less cement than usual, and with an asphaltic emulsion added. Its cost is little more than ordinary concrete, but it's strong and firm, and wears about as well as hard-maple flooring.

Finishing is a vital operation in producing a desirable floor. If your finished floor is to be concrete, linoleum, asphalt, or rubber tile, the slab should be troweled to a smooth, hard surface.

In a garage, a troweled floor is easiest to sweep, but it's likely to be

[*Turn to page 250*

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Veneer or solid?

Begins on page 13

nine, or more plies to make up for the extra strain. Grand pianos, for instance, have as many as 17 plies in the big curve. And all of these veneer sheets are mahogany, walnut, or whatever wood is featured.

In some cases a layer of veneer is glued only to the top or front of the core wood. This is called two-ply. The veneer may add to the appearance, but it is worthless from the standpoint of strength. In good veneered stock the number and thicknesses of plies is the same on both sides of the core. Be sure your veneer has an uneven number—three, five, seven, and so forth.

How can you tell the number of plies? In most cases you'll have to ask the person selling the furniture. You may see the plies on an edge, but most furniture has a thin strip of wood (called a crossband) applied on edges.

Why is veneering used? For beauty, the swirls, crotch figures, and stripes may be placed in the most important parts of furniture with veener. You can get a more artistic effect by matching figures and inlaying on a veneer piece. In a solid piece, it is hard to place the figuring where it will show off to best advantage.

Large surfaces of veneer are less likely than solid wood to split and check, warp and swell. Highly figured wood, if it is used in a solid piece, may split along the line of the graining. Some woods, like satinwood and zebrawood, are never made solid because they don't hold up.

Economy is another advantage. Highly figured wood is as expensive as it is rare. One log of beautifully grained

If you're interested in a perfect contact — contact with your customer's mind — it's the one on the right. Better Homes & Gardens screens him for you with 100% service on better living because home and family is his big interest in life. He's looking for ideas and information in BH&G — is your ad there when he looks?

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mahogany would make one or two solid dining-table tops—at a cost that would make your hair stand on end. The same log produces the makings [*Turn to page 261*

Here's a striking example of the different types of wood figurings which can be combined in veneer furniture. The front panels of the chest show clear crotch-graining trimmed with a stripe-figure mahogany. The chairs, having smaller exposed surfaces of wood, are made of solid mahogany

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Liver oils	Vit A, D	healthy skin, glossy fur, energy
Mineral salts	magnesium, iodine, iron	good blood, nerves, tissue growth
To which are added other carefully selected elements		
Rice Polish	Vit B, G, E	good disposition, energy, growth
Corn gluten and ground barley	carbohydrates	energy
Alfalfa greens	carotene roughage	healthy skin, regularity
Peanut and linseed meals	Vit A, B1, B complex	good eyes, appetite, digestion, steady nerves
Vacuum-packed...thoroughly cooked in the can...nutritious...safe		

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Your dog and mine

By Russell K. Lowry

How can we cure our Cocker Spaniel of barking at callers, snapping at children, and generally misbehaving? Because we don't have other pets or children, our dog has become king of the household. What shall we do?—Mrs. C. H. A., New York.

You're off on the wrong foot with the king stuff. If you must have royalty around, the master should be the monarch—and your dog should know it. Your pet needs training to obey a few simple obedience commands, mostly to convey the general idea of control, discipline, and the meaning of dog-gentleman behavior. Untrained, untutored dogs usually become bullies, run wild, do all things wrong.

Which kind of straw makes the best winter doghouse bed? I know hay is no good.—W.W.J., Pennsylvania.

You're right. Hay is too dusty. Buy wheat straw, as fresh as you can get it.

I have a year-old Cocker. I've been feeding him table leftovers. Does he need any special diet?—H.B.F., New Jersey.

Well, here we go again. Lizards, elephants, gorillas, canaries, cows—even pigs—receive carefully balanced foods containing vitamins and minerals. But the family dog—he's just the garbage man. Your dog will do a lot better if you give him 50 percent beef, horse meat, or canned dog food, 50 percent dog meal or dog biscuits. Mix and moisten with warm water or meat broth, adding one-half teaspoon of Vionate and a like amount of cod-liver oil.

We have just bought a fine Collie female. However, we don't care to raise pups. When is the best time to have her desexed?—C.C.O., Delaware.

Proper time to spay a female is any time prior to her first season. The ideal time is at 5 months. At this age, wound will clear up quickly and eventually almost disappear.

You recommend pyrethrum powder to rid a dog of fleas and lice. I've heard that it's dangerous stuff to use on a dog.—R.C.Q., Virginia.

Nonsense. Pyrethrum powder is harmless to a dog. Dust it on generously, but try to keep it out of his eyes. Leave it on. It will disappear in a few days.

We have a state law calling for compulsory rabies vaccination of all dogs, but local kennel people and dog fanciers seem to be against it. They say rabies vaccination is futile. Does my pup need it?—Mrs. F.C.P., Alabama.

Obey the law and have your dog vaccinated. Pro and con views on the value of rabies vaccination are fairly well divided. Professional dog breeders and fanciers are against it simply because their animals are always confined and are thus safe from infection. Rabies can only be transmitted by the direct bite of an infected animal. The germs aren't in the air.

My dog practices the very obnoxious habit of eating his own stool. What is the cause of this, and how can I stop it?—Mrs. R.J.A., Ohio.

This habit you describe is rather common in dogs who do not get essential minerals in their diets. Underfeed your pet by a good 25 percent—add a pinch of iodized salt, a little tomato juice, and one-half teaspoon of powdered calcium gluconate to the daily food dish. Twice a week, substitute cubed raw beef or pork liver for the regular meat.

Our dog has just recovered from distemper, is very weak and dispirited, and will hardly touch food. How can I tempt his appetite?—A.B.W., Nebraska.

Offer him meat—slightly cooked beef, horse meat, kidney, liver, heart, or high-quality canned dog food—with warm broth added. Add 6 drops of viosterol to the main daily meal. At 8 a.m., warm milk with broken-up whole-wheat toast, or warm milk and egg yolk. At 1 p.m., the meat as above, but vary it day by day, to make life interesting. At 6 p.m., same as morning meal. This is a build-up diet. After a while, add dog meal or dog biscuits, moistened in meat broth, to the meat.

▶ Have you a problem in dog feeding, care, training, disease prevention? Address your questions to Russell K. Lowry, "Your Dog and Mine" Editor, *Better Homes & Gardens*, Des Moines 3, Iowa. Enclose a stamped, addressed envelope.

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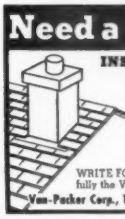

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SAFE— Underwriters' and FHA approved. For gas, oil or coal in any type home. Costs third to half less than brick. Immediate delivery.

WRITE FOR FREE BOOKLET describing fully the Van-Packer Packaged Chimney.

Van-Packer Corp., 137 South La Salle St., Chicago 3

How can I rid my dog of tapeworm? She is 10 years old.—L.B., Wisconsin.

The medicine is arecoline hydrobromide—but let a qualified veterinarian diagnose and do the worming. Don't attempt it yourself. The drug is potent stuff, must be administered in the correct dosage, according to size, age, and general physical condition.

Our dog barks incessantly at the slightest sounds and no amount of correcting does any good. The neighbors are complaining so much we are thinking of having our pet de-barked. Is this a cruel or dangerous operation, and do you advise it? With living quarters so hard to get, we can't think of giving up our apartment. Yet, my husband refuses to give up the dog.—Mrs. L. W. P., New York.

The operation, much like the removal of tonsils in a human, involves clipping out a section of the vocal cords. This renders the dog mute. But humane societies everywhere are up in arms against the practice, call it inhumane, and many law courts will uphold their prosecution of those who "debark" dogs or have it done. Result is that most veterinarians try to steer clear of the assignment. Why not renew the training struggle? Try scolding and spanking, right in the midst of the act. Trick is to associate the punishment with the crime. Stick to it. Your dog will finally discover barking is unprofitable.

I live in the city and would like a dog, but my wife says it's criminal to keep a dog in town—that he deserves the freedom of the country, instead of being cooped up in a city apartment. This may sound like a foolish problem, but we'd like your opinion.—E. J. T., Illinois.

The contention that a dog thrives only in the country is far from true. A committee of the American Veterinary Medical Association investigated the subject, and found that city dogs are not only healthier and seemingly happier, but that they also outlive country dogs by an average of 2 to 3 years (20 to 25 percent!). Reasons given were superior care and feeding. Besides, the dog loves to be with people. Millions of dogs live in cities, do better than their country cousins. Get that dog!

Please give me a formula for distemper prevention. We have a new 5-month collie pup, and having lost two other dogs with this disease, we are anxious to avoid a repetition.—C. L. A., New Jersey.

A prevention formula for distemper is a big order, but we'll have a go at it. First, have the pup inoculated against the disease (not a 100-percent preventive, but it yields a high rate of immunity). Feed nutritious food—fresh or canned meat and dog meal or dog biscuits. Add small amount of cooked carrots and spinach, one teaspoon of cod-liver oil. Mix together, moistening with broth of vegetables or meat. See that he sleeps in dry, draft-free quarters, gets ample exercise. Do not bathe your dog until he's a year old.

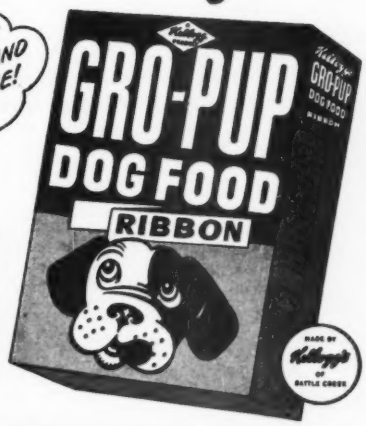
He lives like a king—

No king's diet was ever prepared more carefully than Gro-Pup! Every vitamin and mineral dogs are known to need for vigor, growth and stamina. Twenty-three wholesome ingredients in a scientific formula! And dogs *go* for crisp, toasted Gro-Pup—the *only* Ribbon-type dog food available!

You save almost half!

Water . . . yes, WATER is the biggest single ingredient in canned dog foods. Most of them are 70% water, only 30% food dry weight. It takes nearly 5 1-lb. cans to give as much food as 1 25-oz. box of Gro-Pup. For Gro-Pup is 92% nourishing food! (In Meal and Pel Etts, too.)

Kids get this cloth dog!



MOTHER! Send for this hug-able, 10-inch cloth copy of "Kellie." Colorfully printed on two pieces of sturdy cloth, ready to stuff and sew. For each dog, send only 15¢ and one box top from Gro-Pup Ribbon—to Kellogg Company, Dept. 200H, Battle Creek, Mich.

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YOU select the temperature — not the switch on the L&H Automatic ELECTRIC RANGE

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Not 3—Not 5—Not 7—but ANY cooking heat you want for ANY cooking purpose — on one switch!

HEAT comes on like volume in your radio, or water from a faucet . . . little or much depending on how far you turn the knob. It's so easy, so simple, so *sure* to cook with an L&H! All you do is turn the Vari-speed switch for each surface unit. No positions, no "jumps" from low to medium to high. You get *any* heat you want, and you can raise or lower it any amount from tepid to top heat. In addition, you have automatic time control of oven, cooker, appliance outlet and one surface unit . . . plus many other features that give you better meals, more leisure, happier home-making. See your L&H dealer today or write

A. J. LINDEMANN & HOVERSON CO., MILWAUKEE 7, WISCONSIN
Also mfrs. of L&H Electric Water Heaters, L&H KEROGAS Oil Ranges

"THE RANGE THAT MAKES GOOD COOKS BETTER"

Where to put it

In a bedroom

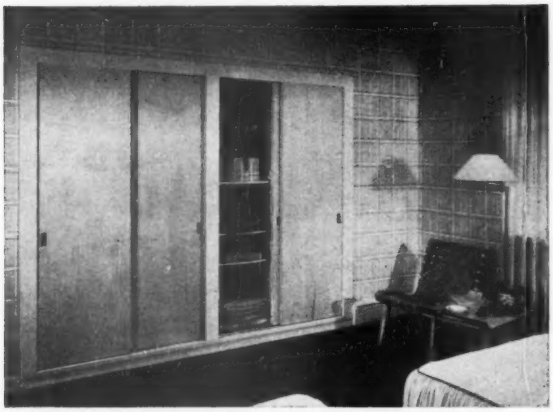
Tho shown in a dressing room, these built-ins could line a bedroom wall. High window over the mirror gives cross ventilation. All hanging space is on one side of the mirror, storage space for clothing, shoes, and accessories on the other side

Here's a close-up of the shelves to right of mirror above. Shoe cupboard has slanting shelves with strips of wood across the backs for holding heels of shoes in place. Since this closet adjoins the bathroom, towels and sundry toiletries are kept here

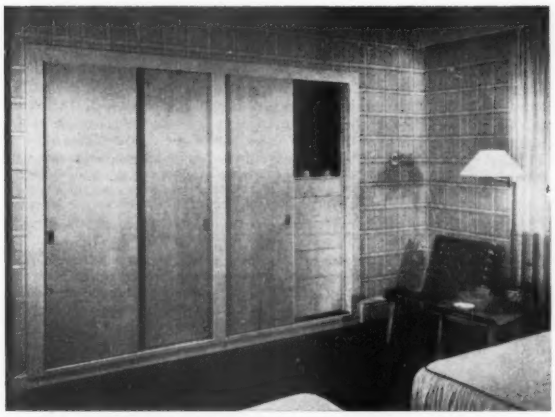
Less formal than built-ins above is a knotty-pine storage wall. Finger grips are cut out of drawers so no hardware is needed, and so cabinet doors can shut without wasting space. Note recessed light above mirror

Continued from page 197

Beds in this owners' bedroom are built into a series of storage spots. Lights are built in between beds so a reader won't disturb a sleeper



Wardrobes in this guest room have sliding doors. One (above) provides hanging space for clothes, with a rack for shoes and a shelf for hats

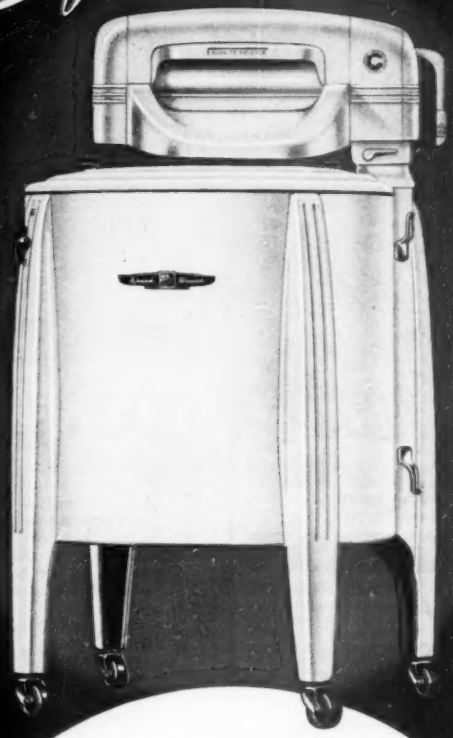


The other wardrobe is divided into deep shelf space for extra blankets, hatboxes and luggage, and drawer space for clothing, with a mirror above

More on page 208

YOU'LL ALWAYS BE THANKFUL THAT YOU BOUGHT A

Speed Queen



Well over 1½ million women are thankful that they own Speed Queens . . . thankful about Speed Queen's fast-washing Bowl Tub . . . about the Double Walls that keep water hot . . . the exclusive Super Duty Aluminum Wringer that safely zips out the water without matting clothes. *You* will be thankful too . . . thankful about the money you'll save when you buy your Speed Queen. See the big, beautiful '48 models at your Speed Queen dealer.

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For $49.75 better
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WITH THE NEW
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PORTABLE
ROOM
HUMIDIFIER

AT LAST your home can be free from unhealthful, uncomfortable, harmful effects of winter indoor dusty dryness.

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How to make

Scalloped dressing-table skirt

. . and sash curtains to match

By Kay Hardy

Photographs: Maya and Gloekler

HERE'S a smooth-looking dressing-table skirt with two big ideas you'll want to copy: a spill-resistant plastic film top and ready-made pleats around a scalloped hem. It's an easy skirt to make. Just follow these directions step by step.

Measuring the material. Plan to make your skirt as long as the table is high and wide enough to go twice around the front and sides—to allow for full flounces. For a nice turn-in at the back add 12 inches to the width for a curved table (6 inches on each side) or 6 inches for an oblong table (3 inches on each side).

Cutting the skirt. If your material is as wide as the table is high—and if it is plain or has a pattern that can run any direction, cut it in a piece long enough to fit the width measurement. Then use it lengthwise around the table.

If your material has a definite pattern, cut it in sections the exact height of the table. Stitch these pieces together to make the skirt wide enough. Whichever way you use the material, be sure to make your skirt in two sections if your table has a center opening.

Hemming the ends. Make 1-inch hems along the ends which will be tacked to the back. If your table skirt is made in two sections, make 2-inch hems at the middle.

Making the scallops. Fold a long strip of brown paper into sections the width of the scallops you plan to make. Use a plate edge as a guide for drawing scallops. Trim the pattern. Then lay it along the bottom of the skirt and cut out the scallops.

Sewing pleating to the scallops. If the ready-made pleating has a neat top edge, stitch it right on top of the skirt one-half inch from the edge. Turn the skirt over and overcast the raw edges of the scallops.

If your pleating doesn't have a neatly finished edge, baste a narrow half-inch hem in the scallops. Stitch pleating to the wrong side of the scallops along this basting line.

Gathering the top. Check the length of the skirt by holding it up to the table. It should be 1 inch longer than the height of the table. Trim off extra material. Gather the top of the skirt 1 inch from the edge with a double row of stitching. Then sew welting trim along this line.

Fastening the skirt. Sew a strip of cotton tape on the back of the skirt to support tacks. Or stitch the skirt to a ready-made snapper tape with snaps riveted in at even intervals. Tack the matching strip of snapper tape to the table. Overcast the ends of either tape to the skirt at the middle and back.

Covering the table top. Before you tack or snap the finished skirt in place, stretch one yard of plastic film tightly across the top. Turn the film under the table edge. Start tacking at the center front edge and work toward both sides—smoothing the cover toward the back as you tack.

AND here are sash curtains that match your dressing-table skirt—even to the scalloped and pleated edge. They're easily hung from rings on a curtain rod. To make them, follow these directions.

Measuring and cutting the material. Cut your curtains 3 inches shorter than the space you want them to fill. And make them wide enough to flounce deeply.

Hemming the curtains. Trim off selvage edge at the sides and turn a half-inch hem. Make a one-fourth-inch hem along the top of the curtains.

Scalloping the bottom. Cut the smaller scallops like those you cut for dressing-table skirt. Stitch the pleating along the edge, following the instructions above.

[*Continued on next page*

SAVE MONEY this Christmas!

1. Use Cascorez, the new, fast-setting household glue for:

- Making Christmas tree ornaments out of colored paper—Cascorez can also be used as coating, giving a protective finish to paper!
- Wrapping Christmas packages—dries transparent, makes a neat, invisible glue line!
- Making paper and cardboard models for under the tree—glue sets fast, makes strong bond!
- Other uses—making Christmas cards, applying "snow" to ornaments and scenery, repairing toys, making table and room decorations and fancy gift boxes!

2. Build Children's Christmas toys, yourself!

PONY RIDE ROCKER

Make it yourself—it's easy!

With step-by-step directions and assembly illustrations, you just trace, saw, and assemble with Easi-Bild* Full-Size Patterns! Get pattern No. 53 from your hardware dealer or send 35¢ to: *Casco Pattern Dept. BH-11*, P. O. Box 215, Pleasantville, N. Y. Also send for *free* folder illustrating 100 patterns, including toy patterns.

*Reg. U. S. Pat. Off. by Easi-Bild Pattern Co.

THE BORDEN CO. • CHEMICAL DIVISION

Makers of Casco Glues

Warms the whole Room ...Even Adjoining Rooms!

This FIREPLACE Circulates Heat!

The Heatilator Fireplace actually circulates heat. It warms the whole room and even adjoining rooms. Saves much of the heat that old-fashioned fireplaces waste up the chimney. Works like a warm-air furnace: draws cool air from the room, ending chilly floors. Cuts weeks from the furnace season, dollars from fuel bills. Solves the heating problem in basement rooms.

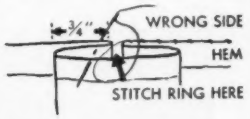
Will Not Smoke

The Heatilator Unit is a scientifically designed steel form around which the masonry for any style of fireplace is easily laid. It assures proper construction, eliminating faults that commonly cause smoking. Saves labor and materials that largely offset the cost of the unit. Proved for 21 years all over America. Accept no substitute—look for the name Heatilator on the dome. Ask your building material dealer, or write for illustrated folder to:

HEATILATOR, INC.
5111 E. Brighton Ave.
Syracuse 5, N. Y.

HEATILATOR FIREPLACE

Inserting the top rings. Mark 4-inch intervals across the top of each curtain. Make a box pleat with a three-fourths-inch fold at each interval. (See sketch.) Over-



cast the pleat along the top edge. Sew the ring in place at the back center of pleat. Make half a pleat at ends and sew rings in place there.

Home furnishings answers

Q. *I've always dreamed of fixing up my own house just the way I wanted it. But now that I have my new home to decorate, I can't decide on a color scheme. How do I pick one? Mrs. J. I., Buffalo, New York.*

A. It's easy to make up your color scheme by using colors that are already artistically combined in some lovely picture, a beautiful fabric, or chinaware you like. Choose wallpaper and carpeting which complements these colors, then use the colors themselves for your furnishings. Be sure to carry the same set of colors thruout the house—varying the combinations from room to room—for unity.

How to renew gift subscriptions

One-year subscriptions to *Better Homes & Gardens* have not been offered for some time, because demand far exceeds the available supply of copies. However, from now until Christmas time, you may order *renewals* of Christmas-gift subscriptions for whatever term you wish.

Renewals of gift subscriptions should be mailed to *Better Homes & Gardens*, Des Moines 3, Iowa, along with your payment of $2.50 for each 1-year subscription, $4 for each 2-year subscription, and $5 for each 3-year subscription.

Be sure to indicate on your order that the subscriptions are renewals of Christmas gifts. Also, let us know whether you want us to send greeting cards directly to your friends, or to you, so that you can mail them personally.

double duty-double beauty

CAVALIER

double-purpose chests of drawers

for gracious living in compact quarters

The Cavalier Stow-Away a chest—plus cedar storage

The Cavalier Write-Away a chest—a desk

The Cavalier Dress-Away a chest—a dressing table

These matching, double-purpose chests of drawers give you double value for your money. Each does double duty. The DRESS-AWAY combines a complete concealed dressing table with a handsome chest of drawers. The matching WRITE-AWAY gives you a storage chest plus a full sized writing desk. STOW-AWAY, the third triplet, has aromatic red cedar inner construction, arranged in drawers for convenient moth protective storage.

Decorator designed, beautifully finished and detailed, to fit happily into any room—living room, bedroom, dining room, hall, study, powder room—wonderful for the convertible room used as living space by day, sleeping space by night.

Made in luxurious cabinet woods, glowing mahogany or walnut, maple, newest limed oak . . . in period or modern styles to accent your decorative scheme. Any two, or all three, fit together as twin or triple grouping. Sold in better stores everywhere.

Cavalier

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CAVALIER CORPORATION, CHATTANOOGA, TENNESSEE

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UNWANTED DRAFTS
WITH

CHAMBERLIN RUSTPROOF METAL WEATHER STRIPS!

Call a Chamberlin Man

Do wintry drafts whistle through your windows and doors? They're downright uncomfortable, unhealthy, usually carry dirt, rain, soot and dust right into your rooms. Chamberlin Rustproof Metal Weather Strips seal out unwelcome drafts, bring you genuine comfort, *big winter fuel savings!*

CHAMBERLIN FACTORY-TRAINED EXPERTS INSTALL THEM THE RIGHT WAY!

Chamberlin-trained craftsmen carefully fit weather strips into doors and windows. Windows operate far more easily . . . and big winter fuel savings pay for the job in 3 to 5 winters! Terms available. Phone me . . . your Chamberlin Man . . . now, (see phone book) for your free home survey.

FREE BOOK! Gives facts, figures on savings, greater comfort, the Chamberlin Way! Write today: Chamberlin Co. of America, Dept. 31, 1254 LaBrosse St., Detroit 26, Michigan.

In-Dor-Seals Stop Bedroom Door Drafts!

Keep cold night air from chilling house, wasting high-priced fuel! Concealed, automatic, inexpensive. Write for information.

OVER 50 YEARS OF SERVICE

CHAMBERLIN

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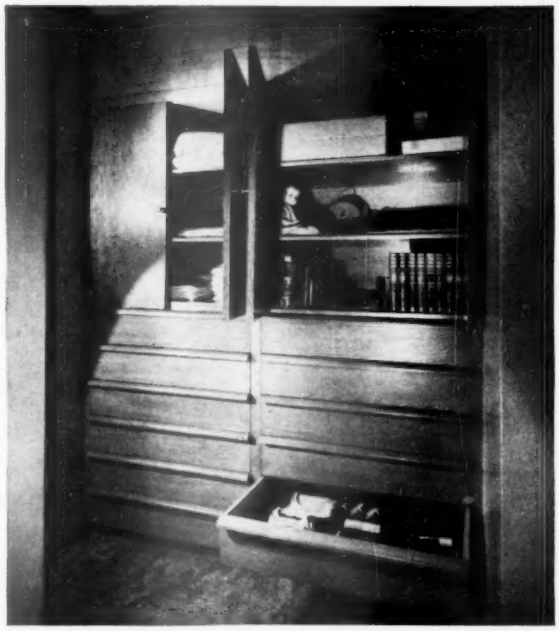
2¾ MILLION HOMES ALREADY SERVED!

Where to put it

In a child's room

Shallow closet at one end of this bedroom for two young boys has a special unit that divides the closet in half, lowers the hanging rods within their reach, and provides extra shelf space. When the boys are grown, the entire unit may be removed without damaging closet walls



Entrance to boys' room above has built-in drawers and cupboards that eliminate movable furniture in the room itself. Note unusual construction of the visorlike drawer pulls. Wood is natural pine and plywood

Continued from page 205

In a bedroom for two boys, everything can be built in. Study desks are wisely placed at opposite ends of this room. Each has set of bookshelves within easy reach. A clothes closet forms the headboard for each bunk

In the rest of the house

Curving bin under counter-type lavatory is bottom-hinged, tips out to receive soiled clothing. Sliding mirrors cover an extra-large medicine chest; windows slide. The counter top and splashboard are black plastic

Cabinets in this kitchen are easy to operate, easy to keep clean because of their slab surfaces. Outside of the tracks, the only hardware on each sliding door is a circular metal disc at eye level for finger operation

A creation of Old South Perfumers, Fifth Avenue, New York

how to stop

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STEP OUT of a skyscraper window. Gets you peace, gets you into the newspapers, gets you . . . *period!*

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GET A NUTONE DOOR CHIME . . . Tops for tone, trim styling, and helps you keep your temper. Fourteen beauties from $3.95 to $69.95. The Repeat-A-Tone (illustrated) is a *three-door* chime! Sounds one note, two notes, or *continuously*. Voltage adjustment permits replacement of most bells and buzzers. $6.95.

Get a *cheerful* earful when callers come. See and hear NUTONE Door Chimes at your favorite department, hardware, or electrical store.

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Build These Famous 5 STAR Home Models

ONLY 25¢ EACH WITH 1 ALL-BRAN BOX TOP

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THESE THREE ARE BETTER HOMES & GARDENS FIVE STAR HOMES DESIGNED BY LEADING ARCHITECTS

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1. Full-color, accurate-scale home model.
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WORKING PLANS AVAILABLE at extra cost—plus cost-finding list. See coupon with each kit.

4 OTHER MODELS, TOO!—offered on All-Bran package. Hurry! Get All-Bran, America's most famous regulating cereal, and mail in your order today. Be sure to enclose correct coin with each box top! Hurry! Fun ahead!

"We're looking for a billiard table in Hepplewhite."

Dutch Lynch recipes

[*Begins on page 60*]

Potato Doughnuts

½ cup melted shortening	1 cup milk, scalded
½ cup sugar	½ cup potato water
2 teaspoons salt	½ cup mashed potatoes
2 beaten eggs	8 cups enriched flour
1 cake fresh or 1 package granular yeast	
¼ cup lukewarm water	

Combine cooled shortening, sugar, salt, and eggs; add yeast softened in ¼ cup lukewarm water. Combine milk, potato water, and mashed potatoes. Add alternately with flour; knead well. Cover and let rise in greased bowl overnight. Roll ¾ inch thick on lightly floured surface; cut with doughnut cutter. Let rise until double, about 1 hour. Fry in deep hot fat (375°) until brown, placing raised side down first. Drain on absorbent paper. Roll in granulated sugar. Makes 3 dozen doughnuts and 3 dozen "holes."

Sprits

1½ cups butter or fortified margarine	2 teaspoons vanilla
1 cup sugar	4 cups enriched flour
1 beaten egg	1 teaspoon baking powder

Thoroly cream butter and sugar; add egg and vanilla. Beat well. Add sifted dry ingredients; mix to smooth dough. Force thru cooky press, forming various shapes. Decorate with candied fruits, colored sugar, or decorettes. Bake in hot oven (400°) until light brown, about 8 to 10 minutes. Makes 4 dozen cookies.

Sauerkraut and Wieners

1 No. 2½ can (4 cups) sauerkraut	2 tablespoons butter or fortified margarine
1 apple, pared and sliced	1 pound (10 to 12) wieners
½ teaspoon salt	

Combine sauerkraut, apple, and seasonings in baking dish. Quarter 3 or 4 wieners and stir into mixture. Bake in slow oven (300°) about 2½ hours. During last 30 minutes of baking add remaining wieners. Cover with kraut. Serves 6.

PLEASE YOUR FAMILY AND FRIENDS . . . SERVE THE *Original* KAUKAUNA KLUB Cheese foods

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Look for the blue, self-serving carton or the familiar crocks in the refrigerator of your favorite food store.

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Cola-processed to preserve all the natural goodness of good American cheese; made under the exclusive Kaukauna Klub formula.

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- **Kaukauna Klub-Hickory Smoked**—Pungent, smoked flavor from genuine hickory wood.
- **Kaukauna Klub Garlic**—Just the right touch of garlic for added zest.
- **Kaukauna Klub Appetizer**—Onion and paprika adds delightful zip.
- **Kaukauna Klub** with **Port Wine**—The rare bouquet of select wine.

made ONLY by the SOUTH KAUKAUNA DAIRY CO. KAUKAUNA, WIS.

The Nation's Cheese Treat from Wisconsin's Dairyland

No magic to real French Dressing

There's no trick at all to preparing genuine and deliciously different French Dressing. Just follow the simple basic recipe below, or vary the piquant flavor by adding Worcestershire, horseradish, or chili sauce. Just be sure to use Pompeian Olive Oil. It's genuine, imported olive oil with the clear, golden color and nutty flavor.

How to make BASIC FRENCH DRESSING

So easy to make—½ cup Pompeian Olive Oil, ¼ cup vinegar or lemon juice, ½ tsp. salt, ½ tsp. paprika, 1 tsp. sugar. Place in glass jar, shake and serve.

POMPEIAN

Great name in olive oil

FREE! 83 wonderful ways to make taste thrilling salads! Including 26 varieties of appetizing French Dressings! Write POMPEIAN, 4201 Pulaski Highway, Baltimore 24, Maryland.

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HEAVENLY SAUCE ON FRUITS AND GELATINES!

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FREE: Recipe Book of successful, "different" desserts. Write Hip-O-Lite, 603, St. Louis, Mo.

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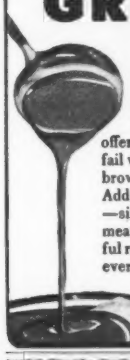
Guaranteed by Good Housekeeping

HEAVY WAXED PAPER

MARATHON CORPORATION
MENASHA, WISCONSIN

FOR EXTRA RICH BROWN DELICIOUS

GRAVY



USE KITCHEN Bouquet

Kitchen Bouquet offers the easy, never-fail way to get *extra* rich, brown, delicious gravy! Adds no artificial flavor—simply steps up true meat taste. Helpful recipes with every bottle.

THE BEST BUTTER comes in

Paraffined Cartons

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Also used to protect the quality and flavor of ice cream, margarine, lard, shortening, and frozen foods.

For Finest Quality Look For The PARAFFINED CARTON

Edlund EGG BEATERS AND MODERN KITCHEN TOOLS

Sturdy, perfectly balanced. Made to stand hard usage. Easy to clean. At all kitchenware outlets. Replacement guarantee.

SO SMOOTH!

Green Beans With Dill

1 cup chopped onion	1 tablespoon chopped fresh dill or ½ teaspoon dill seed
4 tablespoons fat	2 hard-cooked eggs, if desired
4 cups cooked green beans	
Salt and pepper	

Cook onion in hot fat until golden. Add green beans, seasonings, and dill. Toss lightly. Serves 6 to 8.

Dutch Potato Soup

5 cups sliced potatoes	6 slices bacon
3 cups boiling water	3 cups sliced onion
½ teaspoon salt	2 cups milk
	¼ teaspoon pepper

Cook potatoes in boiling, salted water until tender; drain; reserve water; mash potatoes. Cut bacon in ½-inch pieces; fry crisp; add onions and cook until golden. Combine bacon, onion, potato water, and mashed potatoes; add milk and pepper. Heat and serve at once. Serves 6.

Hot Potato Salad

½ pound bacon, diced	½ teaspoon salt
potatoes, cooked in jackets (3½ cups cubed)	¼ teaspoon pepper
1 onion, chopped	1 teaspoon sugar
	½ cup vinegar
	1 beaten egg

Fry bacon. (Reserve 4 or 5 strips for garnish.) Combine potatoes, bacon, and onion. Add remaining ingredients to bacon drippings; heat thoroly. Pour over potato mixture and mix well. Serve with baked or candied apples. Top with bacon strips. Serves 6.

To heat bologna

Pour boiling water over bologna ring, cover. Simmer about 20 minutes. Make slit length of ring on outside curve, remove casing. Cut in generous pieces.

Panel with plywood

[*Continued from page 193*]

with all nails concealed. They can often be used over old plaster walls without furring strips, something worth remembering when you want to bring an old room up to date, and they go up fast, thus reducing cost.

There is an inexpensive material having an inner ply of wood and outer plies of kraft paper. It is handy for making small toys, for backs of bookcases, and the like.

Moldings

Special moldings are now being made to simplify plywood-paneling jobs. These moldings are made of aluminum with faces of wood veneer, to match panels of oak, birch, walnut, mahogany, maple, and primavera. They fit ¼-inch plywood and are made in four shapes—outside corner, inside corner, cap, and divider strip.

For most ordinary paneling jobs, these moldings are not essential. But they are worth knowing about because sometimes their use will simplify a difficult job.

The Windsor Imperial combines the finest radio-phonograph Magnavox ever built with Magnascope—the new excellence in television. Radio-Phonograph, $895. Bookcase Television Receiver, $750.

Perfection in home entertainment

FOUR HOURS of continuous music from one loading of the new LP records...plus MAGNASCOPE TELEVISION which may be added to your Magnavox at any time

MAGNAVOX brings you a great new instrument for home entertainment. This is the first radio-phonograph to play both the new LP (long-playing) and standard 78 rpm records *automatically*. Further, Magnascope television which brings sharper, clearer pictures without glare or eyestrain may be had now or added later.

Only the magnificent Magnavox radio-phonograph and television receivers offer you a wide choice of traditional and modern cabinets, each expertly built to be "at home" with your finest furniture. As you would expect, there is no truer, more flawless reception of AM-FM and world-wide Short Wave broadcasts than that given by Magnavox.

Four Hours of Continuous Recorded Music. Now you can enjoy a full evening of your favorite music with *one loading* of LP records on the new Duomatic Changer (in models from $375 to $895. Other furniture models from $179.50). Television receivers from $299.50 to $750. Write for new Magnavox television booklet today. The Magnavox Company, Dept. 244, 2169 Bueter Road, Fort Wayne 4, Indiana.

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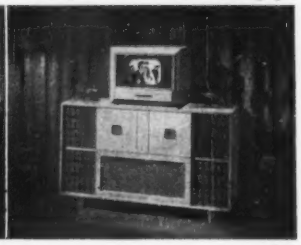
the magnificent Magnavox radio-phonograph + television

The Windsor Imperial Radio-Phonograph with AM-FM radio and new Duomatic Record Changer.

Modular Television Receiver with Magnavox Cosmopolitan AM-FM Radio-Phonograph.



How to make a

Perfect plaster patch

By Robert M. Jones

FOR all its neat, hard smoothness, a plaster wall has one big drawback. Sooner or later, holes and cracks will appear in the wall. When they do, the neatness is gone.

No amateur should undertake to plaster an entire wall or ceiling. But there is no reason why you shouldn't handle small plaster-repair jobs on your own.

You'll need only a few tools—an old chisel, a wide-bladed putty knife, a plasterer's trowel. Plus patching plaster, of course; it is inexpensive.

Tiny surface cracks are easily filled; just wet them down and thumb them full of patching plaster, spackle, or plaster of paris. Larger cracks and holes call for more careful work. The exact technique that will give you the best results is shown in pictures below.

Roll up your sleeves, put on an old hat (unless you really *like* plaster dust in your hair), and go to work.

1. Undercut the edges. After scraping out all loose material, use an old chisel to undercut edges so the patch will be slightly larger at the back than at the front. This permits the hardened patch to lock itself in. Light, careful tapping with the hammer will do the job; be careful not to chip out more than is necessary

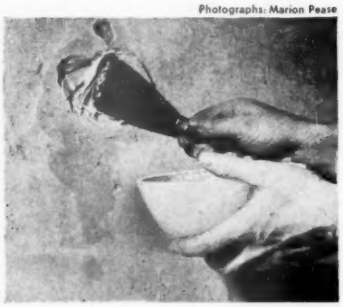
2. Insert screen wire. Your next step is to give the patch a firm anchor. For a hole the size pictured or larger, this can be done with wire screening. Cut a piece of screen to fit and tack it to exposed lath with a few brads. Don't pound too hard. For patching a crack, it is not practical nor necessary to use the screening

3. Make a smoothing block. At this point, make a smoothing block for finishing the patch. (You won't have time later.) The smoothing tool above consists of a wood block and an old dishcloth folded several times, both covered with a piece of tacked-on chamois skin. This gives a surface that holds water without dripping

Photographs: Marion Pease

4. Mix patching plaster. Following directions on the box, put the proper amount of clean water in a bowl. Then sift in the dry patching plaster called for. Stir until thoroly mixed. Don't mix more plaster than you can use in 30 minutes. Prepared patching plaster is easier to use than plaster of paris because it hardens more slowly

5. Moisten the edges. Before you apply the patch, thoroly wet down the edges of the old plaster and the exposed lath. An old paintbrush is handy for this job. If you neglect this step, the old plaster will draw water out of the patch like a blotter, causing the patch to shrink and crack. Do this job just before you put in patch



6. Apply the scratch coat. To do a satisfactory job of patching a deep hole, you should apply patching material in two coats. The first, called the scratch coat, can be worked into place with a wide-bladed putty knife. Push the wet plaster well into the screening, and finish it off about 1/8 inch below the level of the finished surface

More on page 214

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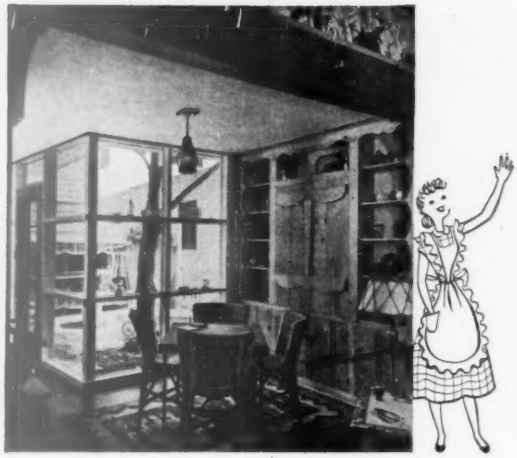

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• These glowing woods, so versatile and yet so durable, can be adapted readily to a thousand ideas. They can be finished in dozens of ways, to add lasting beauty to any decor. And, what's best, they are economical.

• Want to see how others bring soft-textured loveliness to the homes they live in? Then write for your copy of "Western Pine Camera Views," a free picture book that fairly leaps with stimulating ideas for home-makers. Just write: Western Pine Association, Dept. 230-G, Yeon Building, Portland 4, Oregon.

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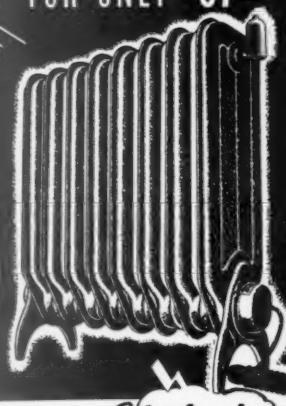

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Perfect plaster patch

Begins on page 212

7. Apply finish coat. When the scratch coat has hardened, wet it down, using the old paintbrush dipped in water. Then apply the thin finish coat of patching plaster, smoothing it into place with a trowel. Avoid leaving a powdery edge of plaster extending out over the old plaster

8. Smooth the patch. Before the patch hardens, use your smoothing block. Dip it in water, press out the excess, and wipe the block lightly over the patch. It will give you a very smooth surface with little effort. This trick will eliminate practically all of the usual final sandpapering

9. Seal with wall size. If you plan to paint the wall, mix up a thick glue size (obtainable at paint and hardware stores) and seal the patch. Otherwise the patch may absorb paint at a different rate than surrounding plaster, making the patch visible no matter how smooth it may be

the light that's a beautiful picture...the picture that's a perfect light

click the switch! **On goes the bottom bulb. You have the perfect reading light**
click the switch! **On goes the top bulb. You have a restful night light**
click the switch! **On go both bulbs. You have soft, glareless room light**

What a wonderful idea! By day, a beautiful picture; by night, a glamorous light. Concealed bulbs bring Decoralite to life, giving an entrancing 3-dimensional effect to the picture, while lighting your book or room with soft, glareless light.

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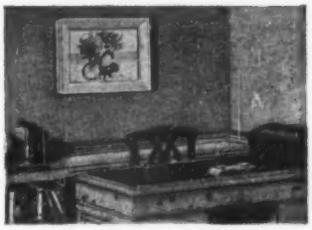
At better stores—from $19.95. Or through your architect, decorator or electrical dealer, at Lightolier Decorator Galleries—11 E. 36 St., New York; 1267 Merchandise Mart, Chicago; Folsom at 12 St., San Francisco.



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Once again, Needletuft Bedspreads have created a new fashion—Mardi Gras Florals. Femininity with a flair, sweetness spiced with sophistication! This new group, one of which is shown above, consists of several original bedspreads, each patterned after a motif of Mardi Gras. Embroidered in clear colors to blend perfectly with other fine furnishings. Colorfast, preshrunk, washable, easy to keep lovely. At good stores everywhere. Cabin Crafts, Inc., Dalton, Georgia.

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YOURS FOR A POST CARD! *Write for the new free Needletuft booklet. 10 pages, many in color, a wealth of smart decorating ideas. Cabin Crafts, Inc., Dept. B-11, Dalton, Georgia.*

***Better Homes & Gardens'* pick of the best new**

Your family albums

Classical

Best bet:

Moussorgsky: Pictures at an Exposition. Vladimir Horowitz, piano. Eight sides. (RCA Victor)

All the best of Horowitz's abilities, concentrated in a dazzling display of virtuosity and musicianship. Most performers use arrangements of this work that have been "reinforced" at several points where Moussorgsky's writing was insufficiently pianistic. Horowitz, however, does his own editing. The lighting of the individual "Pictures" is a little brilliant, but the imagery is extremely clear, down to the personal treatment of the "Promenades" that take the viewer-listener from one item to the other. Powerful recording makes this the best version on records, one rarely matched in concert halls.

Also recommended:

Dvorak: Symphony No. 4. Bruno Walter conducting the New York Philharmonic Symphony Orchestra. Eight sides. (Columbia)

This predecessor to the "New World" symphony doesn't have the special flavor of that famous score, but it is buoyant, unpretentious music performed in precisely the right spirit.

Massenet: Ah! Fouvez Douce Image (Manon). Jussi Bjoerling, tenor, with orchestra directed by Nils Grevilius. Two sides. (RCA Victor)

One of the day's most brilliant tenors, heard in a brilliant mood. Lusty singing, also of "Romeo" air on the reverse side.

Vaughan Williams: Oboe Concerto. Mitchell Miller, oboe, with orchestra directed by Daniel Saidenberg. Four sides. (Mercury)

Full of feeling and flavor. Beautifully played and reproduced.

Light

Best bet:

Gilbert and Sullivan and Danny Kaye, with orchestra directed by Johnny Green. Six 10-inch sides. (Decca)

Savoyards will probably swoon at the prospect, but others will find sheer delight in the liveliest, most engaging versions of *A Policeman's Lot Is Not a Happy One* from *The Pirates of Penzance*, *If You're Anxious for to Shine* from *Patience*, and especially *Nightmare Song* from *Iolanthe*, that we have heard in an age of Nelson Eddys. Tradition is flouted to the extent of skillfully retouched orchestrations by Green, and an added verse in *When You're Lying Awake* (by Mrs. Kaye) in which "onyx" and "Bronnix" are rhymed in the Gilbertian manner. Danny's tongue was apparently designed for these tortuous texts.

Also recommended:

Offenbach: Operetta Airs. Jennie Tourel, mezzo-soprano, with orchestra directed by Maurice Abravenel. Four 10-inch sides. (Columbia)

Four excerpts from the little-heard *Perichole*, as well as the *Barcarolle*, in which, by the arts of the sound engineers, Miss Tourel is able to sing *both* voice parts.

Copland: Rodeo. Antal Dorati conducting the Dallas Symphony Orchestra. Four sides. (RCA Victor)

The racy score of Copland was hardly less a part of the ballet's success than the dances of Agnes de Mille, as these excerpts remind us.

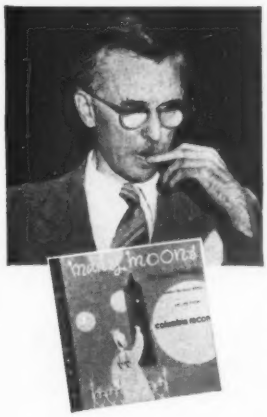
Gould: Soft Lights and Sweet Music. Morton Gould and his Orchestra. Six 10-inch sides. (Columbia)

Suave playing of favorite popular tunes. It is also available as a long-playing record.

records . . .

for November

By Irving Kolodin



Children

Best bet:

Thurber: Many Moons. Joan Lazar, John Lansing, and others, with music directed by Alan Shulman. Four 10-inch sides. (Columbia)

The long-standing disagreement whether the moon is made of green cheese, molten copper, or baser stuff—such as gold—is an integral part of this modern fairy tale. James Thurber's fanciful story has been admirably adapted by Virginia Harden; and Joan Lazar, as the little princess who wants the moon, and John Lansing, as the kingly father who tries to get it for her, are both excellent. Most of the desirable qualities of a successful children's recording are here: imagery, a rather fantastic but fundamentally sound idea, and a relationship, charmingly projected, to life itself. Altogether, a first-class effort.

Also recommended:

Bambi. Shirley Temple, narrator. Four 10-inch sides. (RCA Victor)

Artful make-believe by Miss Temple, blended with some background effects from the Disney film. Well done.

King Cole for Kids. Six 10-inch sides. (Capitol)

Slightly on the juke-box level, tho I suppose *Old MacDonald Had a Farm* can take the King Cole treatment.

Building a City. Tom Glazer, singer. Two 10-inch sides. (Young People's Records)

Preschoolers will find a morning's occupation in the hammering, wheelbarrow pushing, and steam-shoveling suggested by this "activity" disc. The big city working songs are well vocalized by Glazer.

Phonograph forum:

Are the long-playing records issued by Columbia new versions of the works which they duplicate in the regular catalog? If not, how can they offer them in continuous form?—G. L., Boston.

Thus far, all long-playing records issued by Columbia are adaptations of the existing versions. The four-minute master records are joined together by an ingenious process called "splicing," which in most instances is undetectable. However, as soon as recording is resumed, Columbia plans to work for concert-hall atmosphere by recording each movement straight thru, as it is played.

When I put the point of my pickup on the outer edge of the record groove, it sometimes jumps the first groove or two. I have an automatic changer.—S. Z., New York.

Probably your pickup mechanism is out of alignment. It is a comparatively simple matter to correct—assuming that only adjustment is necessary—but I suggest that it be done by a serviceman. You might give the screw a turn too much and wind up with a greater problem than you have now.

What do you think of the albums for children in which music is combined with talk to acquaint them with works of the masters? There are several such series of albums on the market.—C. C., Chicago.

It depends how the technique is utilized. In most instances, so many brief snatches of different works are included that a child is pretty much confused. More successful than most of these are the Young People's Record Club issues. In these, longer excerpts of a few works are given, and they are brought into a story of the composer's life.

Phonograph facts:

If you have a drop-mechanism changer, and find that the records slip or rub against each other as the number of them piles up, a special label on sale in many shops may be helpful. It has a rough-textured patch on it which grips the undersurface of the record above, and makes for firmer contact.

If there is a collection of old records in your attic, don't discard them without inviting a dealer's inspection. Despite deficiencies in recording, many old records—both classic and popular—are in demand by collectors. You may have a few.

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Women are raving about this dream-come-true—venetian blinds that stay cleaner, longer! Thank Flexalum for that. Slats made of this amazing aluminum are curved, satin-smooth... dust and grit slide right off! So acrobatic, they bend wide apart for quick brush-ups, snap back into perfect shape! See your nearest Flexalum dealer... discover how little Flexalum costs.

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FOR FRIENDLY LIVING

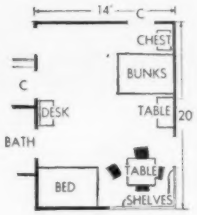
Ponderosa Pine WOODWORK

One big bedroom will fit three boys

IF FURNISHING a bedroom for your sons is a problem, you may want to copy this dormitory the Robert Gillettes of Pasadena, California, fixed up.

The three Gillette boys have one big room instead of two or three small ones. Space thus saved became two large closets and a private bath for the boys. Linoleum floor, sturdy furniture, and cotton-tweed bedspreads make for easier cleaning. There's an outside entrance door so the boys don't disturb the family when they come in from play.

Any ideas you can use in your sons' room?



Photographs: George de Gennaro

Plenty of light floods thru these corner windows for Rocky to read while Rob and Rich play checkers. Built-in shelves under the windows help the boys keep their books and games in order themselves. Practical linoleum cover on the top shelf can be cleaned with a whisk of a damp rag

Lamps for the beds and desk make studying easier for young Rocky. Bulletin boards on two walls are handy catchalls for souvenirs, football line-ups, photographs, notes. The door ajar leads into the boys' own bathroom

Bunk beds for the two older boys save space—and are a lot more fun to sleep in than ordinary twin beds (or so the boys believe). The boys have their own phonograph and radio combination (at right on table) in their room

Melody Lane... white lace tracery on a dove grey ground, striped in rose, aqua, blue or yellow. Bedspread and matching draperies richly fringed.

Give her a new room for Christmas!

Bates beautiful new bedspreads and matching draperies are festive and fashionable presents... lead the Christmas wish-list of women who recognize Bates superior quality, superb design, astonishing ability to wear and wash for years without wilting.

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THIS amazingly sensible new system puts 223 decorator-styled shades of paint right at your finger tips! It gives new scope to your imagination—makes success more certain in planning the decoration of your home inside and out—because it includes gloss, semi-gloss and flat wall paint, enamel and outside house paint.

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Why not work out your color scheme right in your own home or office? The Devoe Library of Colors Pack—containing separate cards showing all 223 colors—makes it easy. Simply mail coupon with 25¢ and it will be sent to you postage prepaid anywhere in U. S. A.

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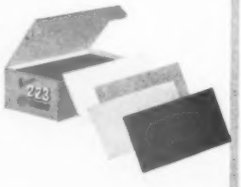

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Gentlemen:

I enclose 25¢ for one of your new Color Packs, showing the amazing range of paint shades in your Library of Colors.

Name.....

Address.....

City & State.....

Something old,

Kitchen had no more storage or drainboard space than you see here—about six feet in all. Refrigerator had to stay in the laundry room beyond. Eating space was in kitchen, and had no privacy at all. Solution: a pantry

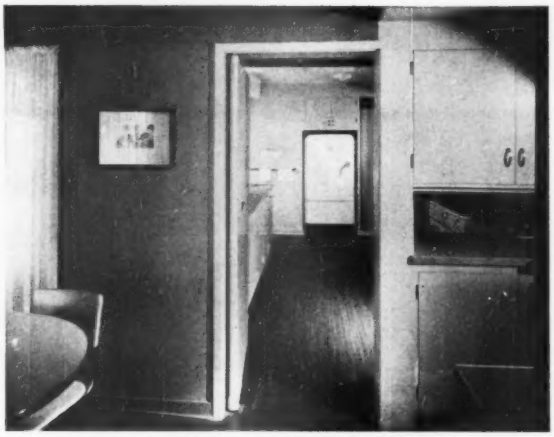
BEFORE

KITCHEN AREA, BEFORE

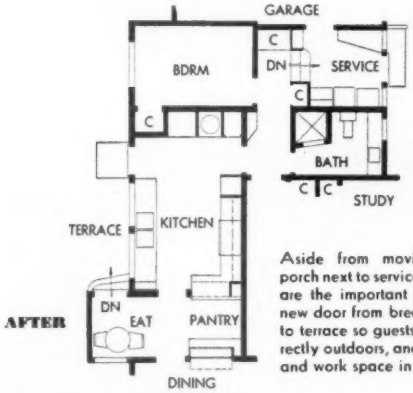
Because of the shape and size of the kitchen area, it was impossible to have work space near the range without spoiling what little storage space the room provided. Cabinet, counter, and wall were all torn out

something new

Begins on page 18



AFTER Set of cupboards across end of new kitchen forms a pantry. Ceiling was furred down and pantry painted white to separate it visually from eating area. Kitchen and laundry were thrown together into a kitchen full of counter space



Aside from moving service porch next to service yard, here are the important alterations: new door from breakfast room to terrace so guests can go directly outdoors, and more light and work space in the kitchen

Wall at left stands where range was. Pantry has a cutting board that pulls out (left), open shelves and drawers (right), storage space galore. Door of pass-thru to dining room swings out and down to form counter

More photographs on next page

"I take it easy, but—
my house never looks it!"

"I'm a born lazy bones, but I like a gleaming home.

"That's why I use my *head* instead of *elbow grease* to keep my house sparkling. What's my secret? One you probably know yourself if you like keeping house without keeping everlastingly at it. I mean these three wonderful O-Cedar work savers!

"Work saver 1.

O-Cedar All-Purpose Polish. . . . It *cleans, polishes,* and *protects* my furniture and woodwork in *one* easy application! One polish lasts for *weeks,* so I don't have to use it so often. No wonder more women use O-Cedar All-Purpose Polish than any other!

"Work saver 2.

O-Cedar Self Polishing Wax. You don't rub, you don't buff. Just *swipe* it on! Dries to a mirror bright finish in 17 minutes. Keeps my floors and linoleums gleaming and *easy to clean* for weeks and weeks! Spots wipe off in a jiffy. The sparkle stays on!

"Work saver 3.

O-Cedar Triangular Polish Treated Mop. It *polishes* my floors as it *dusts* 'em. It's wonderful to give floors a quick once-over. Its yarns soak up dust and leave a *lustre* behind! It *can't* scratch furniture and the removable pad washes in a wink!"

For easier housekeeping, ask for these 3 O-Cedar work savers where you buy your cleaning supplies.

Guaranteed by Good Housekeeping

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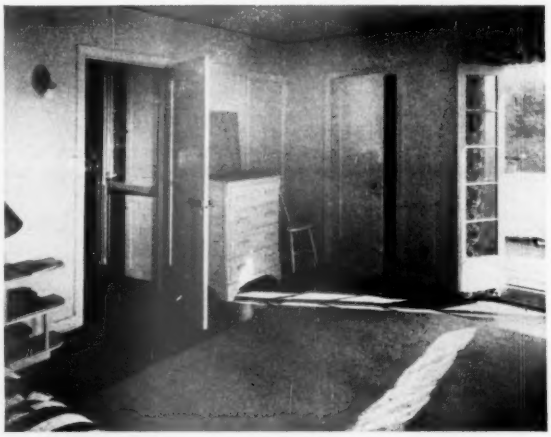
Something old, something new

Continued from preceding page



BEFORE

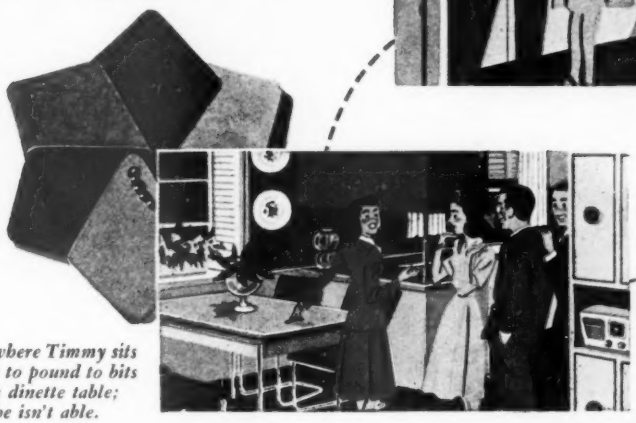
Owners' bedroom had no style whatsoever. It had two small, shallow, and awkward closets, a big window in the wrong place, and a door leading to a deck that was too small for comfort

AFTER

A chunk taken out of closet in next bedroom more than doubled hanging space in both rooms. Door to room was moved toward hall to give greater privacy, and the utility cupboard off hall converted into a built-in chest. Window next to dressing table provides light. Door to porch was moved into corner of bedroom. Draperies were taken from original living room

"All around the Home"

Dad says Mother's always itchin'
To get the company in the kitchen;
Formica sink top is the reason
Her pride's stronger than his teasin'.



This is the end where Timmy sits
And does his best to pound to bits
Our fine Formica dinette table;
It's plain to see he isn't able.

A half spilled drink brings no regret,
Nor does a burning cigarette;
Our table's use need never stop;
It's a Formica Beauty Bonded top.

LOOK FOR THIS SEAL on the genuine Formica-topped sinks and furniture at your store. Ask for Formica. Make it clear you know and want the best . . . genuine Formica . . . sometimes imitated in appearance but never equalled in long years of value-giving in your home.

*Reg. Trade Mark U. S. Pat. Off.
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Maybe somewhere there's an immaculate . . . but cold . . . house with perfect children, a never-careless husband, an always gentle cleaning woman, and a well-trained dog. Furniture and fixtures are treated like rare museum pieces.

● But that's not our house and we don't think it's yours. If we're wrong, you're only half a prospect for Beauty Bonded Formica*. Heart-warming colors and beautiful designs are the only features we have for "museum dwellers."

● But honestly, isn't yours more of a home than that? A place to enjoy real care-free living? ● Then you'll want to know that Formica's beauty is safe from harm of fruit juices, alcohol, boiling water, cleaning alkalies, and the normal wear of happy, active people. ● Beauty Bonded Formica cleans with the swipe of a damp cloth and it lasts for years and years.

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New floors for old

Want to refinish your floors at low cost? Rent three power tools and do the job yourself

By James A. Ebert

DO YOU have worn, discolored wood floors in your home? You can make them look like new. And by doing the work yourself, you can save $20 to $30 per room.

The secret of a professional-looking job lies in the use of power machinery, for rent at most paint or hardware stores.

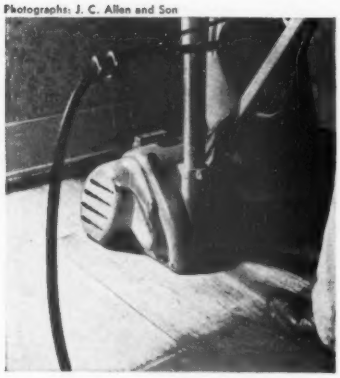
First, you'll need a floor-sanding machine. Choose a small one that you can work without too much effort. It will rent for about $3.50 per day. The large, professional floor-sanding machine is not a good tool for the amateur. If you move the wrong control, you might gouge deep marks in your floor.

You'll also need an edging machine, which sands areas next to the walls where the large sander cannot reach. It rents for about $1 per day. A polishing machine, with about the same rental fee, is also a good thing to get.

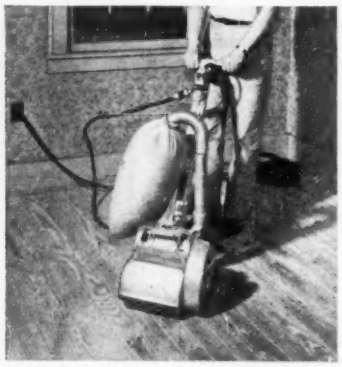
With these tools, sandpaper, and the right finishing materials lined up, follow these pictures to get new floors for old.

Before you turn on the sanding machine, sink all nails in sight with a nail set. This will keep you from tearing the sandpaper—it costs about 50 cents a sheet. Sweep the floor, and turn on the sander. Varnished or painted floors should first be sanded with the grain, using No. 16 or No. 20 sandpaper. To start a cut, let the sanding drum down slowly with the machine moving. This reduces the danger of gouging the floor

Photographs: J. C. Allen and Son



To prevent gouging at the end of a run, press down on the machine's handle when you approach the wall, thus raising the sanding drum slowly off the floor. The first time over the floor, operate the machine at a fairly fast pace over thick paint or varnish. If you use a slow cut, it will melt the finish and gum up the sandpaper



When you have removed most of the old finish, put finer sandpaper in the machine. Use No. 30 for the second of three cuts. Sand diagonally, at a 45-degree angle with the grain, until new wood is reached. All remaining finish should disappear. Make the last cut slowly and lightly with the grain, using a fine No. 60 sandpaper

The edging operation is an on-the-knee job. The quarter-round molding can stay in place, as the edging machine will sand to the edges of the exposed floor. Use the same succession of sandpapers as on the big machine, No. 16 or No. 20 to start, followed by No. 30 and 60. Keep the machine moving, and sand thick finish rapidly

More on next page

California

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California, Arizona, and three famous trains!

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S. P.'s streamliner City of San Francisco

Here's one of S·P's most popular routings:

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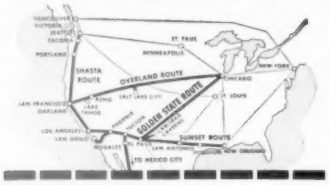
Your choice of fine Pullman or smart, economical chair car on each of these trains (and other famous S. P. trains, including those of our Sunset Route via New Orleans and our Shasta Route via Pacific Northwest. See map).



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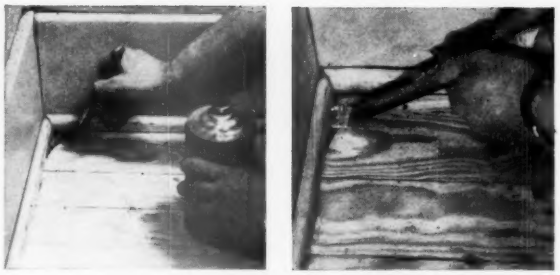
New floors for old



Corners are not sanded by the edging machine. They must be cleaned by hand. Coat the spot with paint and varnish remover (left). Then scrape it clean with a chisel or steel wool (right). If the baseboards are to be refinished with the floor, they too must be coated with remover, scraped, and sanded by hand. The edger is too heavy for this use

If your floor is pine, the close grain won't require a wood filler. But the soft wood needs the protection of varnish. With the varnish at room temperature (around 70 degrees) thin the first coat, one part turpentine to six parts varnish. Make sure the room is dust-free. With a soft, clean brush, flow the varnish on. Steel-wooling after the first coat is dry leaves a smooth surface. Use No. 2 steel wool under the polisher

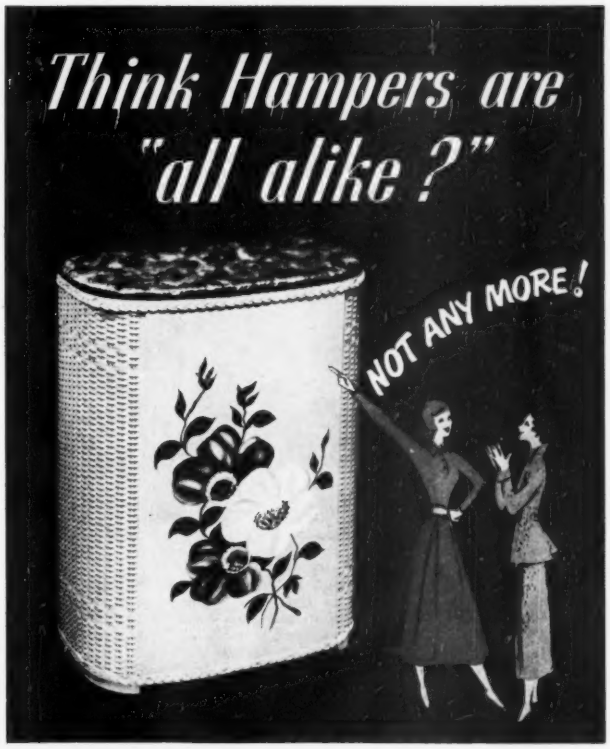
The first coat of varnish should dry at least 24 hours. Then give it a scratch test with a knife blade. When the varnish is completely dry, scratching will produce a white, flaky powder. After steel-wooling, dust the floor and apply a second coat of varnish (full strength this time). Let it dry and steel-wool again. Sweep up the steel-wool fragments and varnish a third time (again full strength). Buff this coat with No. 0 steel wool, sweep the floor, wax, and polish carefully. The job is done

Continued from page 225

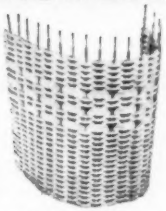
If you have oak floors, a wood filler is necessary. The filler may be purchased premixed, but thin it with turpentine until a creamy fluid results. Stir well. Then apply it with a piece of burlap, rubbing across the grain. When the filler begins to get dull, rub across the grain with a clean piece of burlap to take off excess filler. Then, with a third piece of burlap, rub with the grain. Only a small area can be done at a time. Let the filler dry 12 hours. Then go over the surface with No. 2 steel wool under the polishing machine, and carefully sweep the floor clean

On oak floors, the penetrating floor finishes are easy to apply and they do not chip, crack, or hide the grain. This finish may be applied with a brush, but a lamb's wool applicator (pictured) is easier to use. Allow the first coat of finish to set 10 or 15 minutes. Then, with another dry, clean applicator, wipe up the excess finish, stroking lightly with the grain. Let the first coat dry at least 12 hours, then use the scratch test for dryness as with varnish. If humidity is high, close up the room and increase the temperature to avoid delayed drying

When the first coat of penetrating finish is dry, buff it with No. 2 steel wool under the polishing machine. Sweep up steel-wool fragments, then apply a second coat of finish. Not so much finish will be absorbed this time; take up the excess carefully. When dry, steel-wool again, sweep, and apply a semisolid wax with a third lamb's wool applicator. Use long, straight strokes with the grain. Let the wax dry, then polish. With a rented polishing machine like this, you can do a professional job



SEE PEARL-WICK DUROWEVE



THERE'S BEEN a big change in hampers! The ones in your home now are hopelessly out-of-date—compared to the great new Pearl-Wick Hampers of *Duroweve.*

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11,808 air vents in *small* hampers — and thousands more in larger sizes — keep your linens and lingerie safe from mildew, dampness and odor. That's real *Self-Ventilation!*

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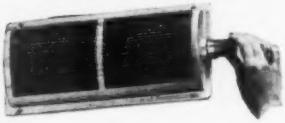

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Write for free booklet which explains fuel savings or see your warm air heating dealer.

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ENJOY A CLEANER, WARMER HOME!

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CHIMNEY SWEEP is used by industrial plants, hotels, apartments, 16 steamship lines and by leading oil companies in their ocean tankers.

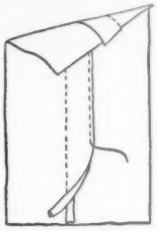
How to make tailored bedspreads

By Kay Hardy

TAILORED bedspreads like the one below are easy to make. All you do is stitch five 3-yard strips together—then trim the spread to suit your fancy. And you can make tailored bedspreads out of almost any material—from sheer dotted swiss to heavy satin. Here's the how-to, step by step.

Cutting the spread. For a twin bed you'll need 6 yards of 39-inch material. Cut the material into five 3-yard-long strips: one center panel 30 inches wide, two set-in panels 7 inches wide, and two side panels 17 inches wide.

For a double bed you'll need 6 yards of 48-inch material. Cut the material into five 3-yard-long strips: one center panel 40 inches wide, two set-in panels 8 inches wide, two side panels 17 inches wide.



Sewing the spread. The simplest way to finish your spread is to sew the fabric panels together with flat felled seams. Then turn up a 2-inch hem around the sides and bottom. For the finish along the top edge, turn a hem ½ inch wide.

If your material is too heavy to hem, you can bind the bottom and sides with bias binding or rayon tape.

Trimming the spread. Flat felled seams at the joinings of the panels will make a trim-looking spread.

If you wish to make your spread more fancy, you can appliqué a floral design or monogram to the center panel. Or trim the seams, stitching bias tape or other trimming over seams and around the hemstitching at the sides and bottom of the spread. Or stitch cording between panels.

Or you can insert strips of lace between the joinings. To do this, baste the lace about ¼ inch from the edge of the panels on the right side of the spread. Overcast the lace to the panels, or stitch it on by machine. Turn the finished spread over to the wrong side, roll the raw edges of the panels under, and overcast the edges tightly. Hem the sides and bottom or trim them with lace edging.

Drawing by Don Young

Center panel for a double bed is 40 inches wide, 108 inches long. Set-in panels are 7 inches wide. Side panels are 17 inches wide. Two-inch hems at the sides and bottom make the spread hang evenly

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For fewer colds this winter and complete comfort the year 'round, call your Gold Bond Rock Wool Applicator today! He's listed under "Insulation" in the phone directory. He'll do a neat, quick job because he's a factory trained specialist in Gold Bond application methods. And he'll give you a free estimate on your house without obligation.

Remember, insulation is the one home improvement that *actually pays for itself.* A beautiful illustrated booklet "Better Living" explaining the full benefits of insulation will gladly be supplied upon request. Mail coupon below for your free copy.

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Please send me your "Better Living" booklet. I am interested in Insulation for:
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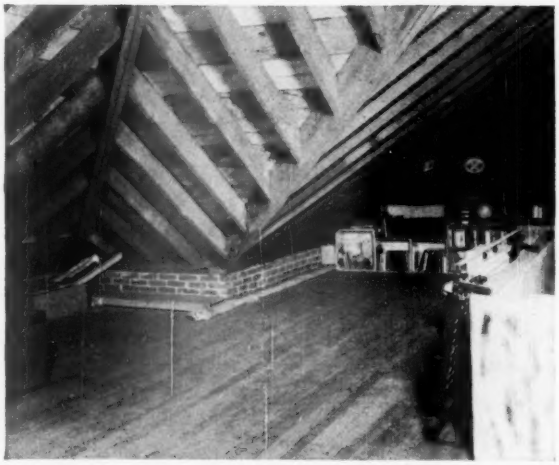
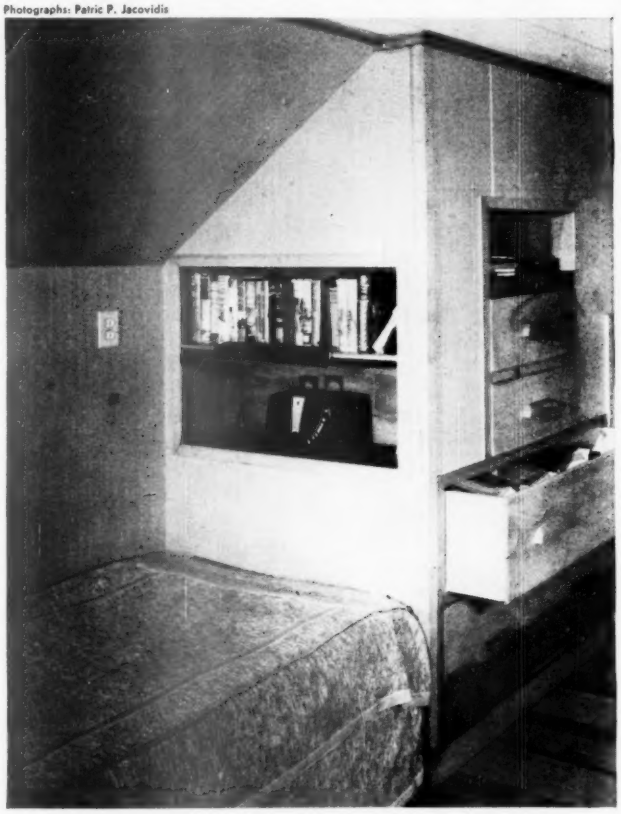


Attic had finished floor and stairway, but you shivered from breezes thru the uninsulated roof. Tho taken in same house, this photograph isn't from same angle as one below. That's why floor runs at a different angle

Photographs: Patric P. Jacovidis



Every bit of under-the-eaves space is put to use. Writing surface of the desk folds out of wall; below are drawers and cupboards for supplies.

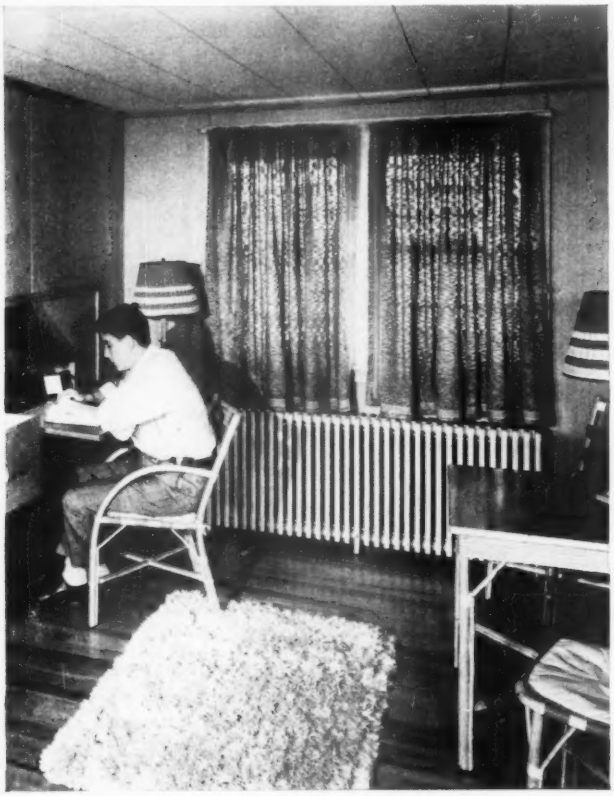
the eaves

By Libbie C. Rapoport

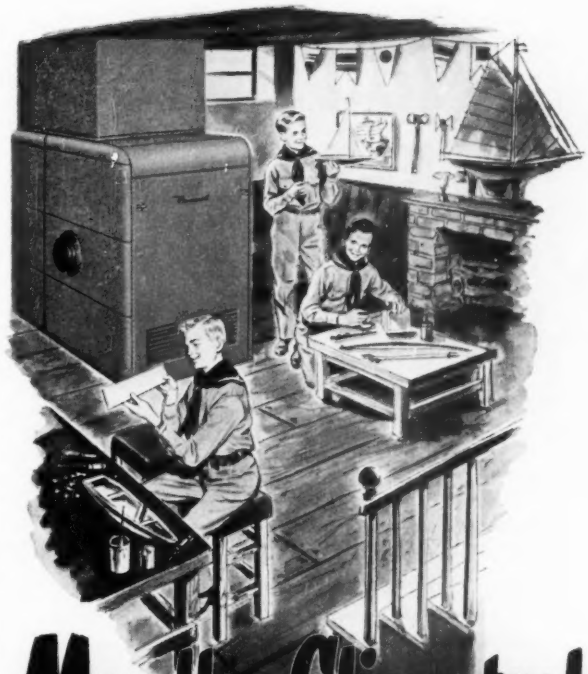
Odd-shaped storage space is as good as any—if you plan it right

IN THE average story-and-a-half house, all space is put to work except that triangular space under the eaves. It's hard space to work with, because it has no set height nor depth. But it is a wonderful place to store things. And if your attic is big enough for a bedroom, you can make the room seem much larger by tucking everything under the eaves.

Our house in Allentown, Pennsylvania, had a good-sized attic with a finished floor and a broad stairway. By putting up studs where the height from floor to rafter was 8 feet, we ended up with a room 12 feet wide and 19 feet long. Between this stud wall and the eaves we built in drawers, cabinets, a bunk, and a recess for a guest bed, then used all other space for open storage. Blanket-type insulation keeps our son Ron comfortable winter or summer, and cross ventilation keeps [*Turn to page 236*



Drawers to left hold clothes and toilet supplies. Shelves for books and radio add to comfort of the recessed bunk. Closet is in opposite wall



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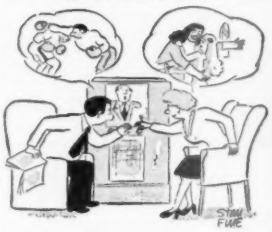
New Hoover Triple-Action Cleaner, Model 28, with the exclusive Hoover cleaning principle... it beats... as it sweeps... as it cleans.* Keeps colors fresh. Prolongs rug life. Light, easy-to-use cleaning tools in handy kit are available for Model 28.

New Hoover Cylinder Cleaner, Model 50, cleans by powerful suction. A new idea in dirt disposal—exclusive Dirt Ejector—your hands never touch dirt. Complete with cleaning tools in handy kit, including Mothimizer and sprayer.

HOOVER RUBY JUBILEE

1908-1948

Hoover's Fortieth Anniversary this year celebrates forty years of leadership.



How to decorate—Baths

[*Begins on page 42*]

sive, and satisfactory for new or remodeling jobs. The linoleum is inclined to curl away from plaster around your tub and seams where there is an overhead shower, tho. Its surface requires washing and waxing regularly, especially in splash areas. The wall covering comes in numerous colors, and may be inlaid with designs.

Waterproof fabric gives the pleasant effect of wallpaper but it's not too permanent and must be put on over a smooth surface. It's not recommended around shower areas.

Whatever material you choose, pick gray, white, cream, or pale-pastel tints for your wall colors, avoid fussy insets or trim. You can get bold color in your upper walls, towels, and accessories.

Upper walls may be painted or papered. If you choose a paper, tho, stick to water-resistant wallpapers and ventilate your bathroom to let steam escape. Or you can waterproof some ordinary wallpapers with a coat of clear lacquer. Test a sample of the paper before you have it put up, tho, for lacquer may change its colors.

Floors

Ceramic tile, linoleum, rubber, or composition tile all make attractive and durable floors. Eliminate baseboards in favor of cove molding which is handsome and easy to clean. Be sure to use simple patterns and colors here, too.

Storage

Keep all those necessary jars and bottles in neat racks over your tub or washbasin, or on shallow shelves in your linen cupboard. If you don't have any place for linen storage, see if you can't use one wall—or part of one wall—for a built-in cabinet. Space high over the tub or over the toilet bowl can often be used for storage if there's no other place available.

Set Junior's towel racks low enough so he can hang up his own towels. For extra towel space try a neat chromium stand with plenty of towel bars, or get some of those plastic towel holders that lie flat against the wall.

If you're plagued with an ugly washstand and four-legged tub, build cabinets around them. Add towel bars on either side of the washstand cabinet, and put shelves inside. Then cover all top surfaces with linoleum to match the floor.

for distinctive tables

Laurella

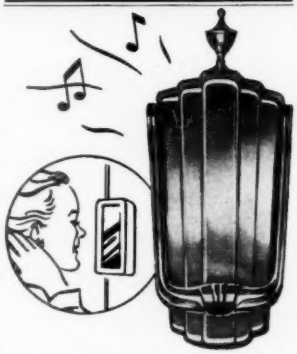
colored glaze dinnerware

Not one, but four beautiful pastel colors to brighten your table! Jonquil Yellow, Periwinkle Blue, Jade Green and Cocotan — gay, fresh, modern. Laurella is a practical dinnerware shape, too — in good taste whatever the occasion and guaranteed ovenproof. Inexpensively priced at good stores.

UNIVERSAL POTTERIES, INC.
Cambridge, Ohio

AMERICA'S FINEST COLORED GLAZE

Dinnerware by UNIVERSAL



A musical announcement

Save wear and tear on the family nerves! "Tone up" your home with an Edwards Fairfax . . . the door knocker with the musical chuckle! Electronically tested for pure, sweet tone, Fairfax makes all visitors sound and feel more welcome. Stunning Colonial type knocker of polished brass with a handy "last peek" mirror back.

A matter of minutes to install. Non-electric, no wires to fuss with.

$7.95 at leading Electrical, Hardware, Building Supply and Department Stores.

EDWARDS COMPANY, INC., NORWALK, CONN.

EDWARDS *Door Chimes*

A kitchen full of ideas

THIS spic-and-span kitchen has the cheeriness and smooth-running efficiency you would appreciate from breakfast in the morning till dinner dishes at night. It belongs to Mr. and Mrs. Laurence Pickle, Muskegon, Michigan. We've taken close-up pictures of some of its ideas for you to look at below.

This is the color scheme: Creamy ivory ceiling; red and black printed curtains; red linoleum on the counter tops; and ivory mottled linoleum flecked with red, on the floor.

You're looking over table in dining alcove, into kitchen. Serving counter between kitchen and dining alcove has drawer space for silverware and linens. Dining alcove has windows on three sides, overlooks Lake Michigan

Serving shelf drops down into dining room, so dishes and food can be shunted from kitchen counter to dining table. Wall cabinets open into both dining room and kitchen, store glassware, vases, and dishes used in both rooms. Telephone is at left end of counter. There is space under counter for kitchen stool. Pull-out board is for sit-down jobs

Photographs: Hedrich-Blessing

You're seeing two ranges (two ovens, six surface units). They are apartment-size models, have been installed beneath a one-piece stainless steel counter. Work space at right end of range is next to back door so takes over the grocery delivery. Two base cabinet units, foreground of picture, are in center of kitchen to give added storage and work space

See also page 134 *Where to get it, page 259*

Ideal for small homes
Handy for all homes

Hoover, (REG U S PAT OFF.)
Junior

It's light, low, trim, and smart. Easy to roll. Easy to store. Hoover builds it—you know it's right.

"It beats, as it sweeps, as it cleans," for only

$59.95
cleaning tools extra

Cleaning tools for the Hoover, Junior Cleaner plug in the front—the cleaner rolls right along as you use cleaning tools.

THE HOOVER COMPANY
North Canton, Ohio
Hamilton, Ontario, Canada
Perivale, England

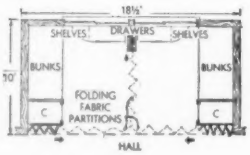
Both sides of the twin-halves nursery have roomy built-in closets, big under-the-window chests, and comfortable bunk beds with reading lights. The children's closet is rigged with easy-to-reach rods which can be raised as they grow taller

Guest side of the nursery is furnished exactly like the children's side. Here, tho, different bedspreads give the feeling of a separate room. Chest and closet are kept free from children's toys so they'll be ready for an overnight guest's use

Nursery with a future

By Louise Price Bell

IF YOU have (or are going to have) two youngsters and only one bedroom for them, you'll be interested in this twin-halves nursery. The accordion-folding door down the center lets the room grow up with your children. While the youngsters are small, the doors make the nursery into two bedrooms—one for the children, one for guests. When the children grow older, the folding door will separate the nursery into two private bedrooms. Here's how Architect Robert Jones worked out a twin-halves nursery for the Vance Craig Osmonts, Carmel, California.



When the accordion door that runs down the middle of the nursery is folded back, you have one large playroom. At left is the children's room; at right the guest room—which will be the boy's own room when he is older

Photographs: Morley Baer

How to make a pair of

Decorator draperies in 5 minutes

. . . for as little as $3.99!

Your eyes say they're fine fabric . . . but they're better! They're plastic . . . wonderful "Krene" plastic that won't go limp, catch dirt, get shabby

DECORATOR draperies in 5 minutes? Yes! Sounds fabulous and it *is* fabulous, but it's just as easy as this! You cut a length of "Krene" plastic drapery fabric, fold over the top, sew on an automatic plastic pleater — just two rows of stitching, mind you — and hang your drapery at the window! There it is — with professional pinch pleating; soft, sculptured folds—looking for all the world as if you'd had some distinguished decorator plan it, or bought it in some costly shop!

And *you're* the only one who'll know the difference! Decorators, designers, department store people — people who know all there is to know about draperies—have looked at these "Krene" brand plastic draperies and thought they were expensive taffetas, chintzes, and linens! *You'll* see the difference because *you'll* watch them refuse to catch dirt, go limp, or get shabby. You'll sponge them off at your window, or toss them into the washing machine. They're waterproof, non-inflammable! Need no ironing. Won't fray—need no hems or linings!

The price? That depends on which of 40 patterns and colors you choose. You can make a pair 2¼ yards long, 96″ wide for as little as $3.99! There's ruffling by the yard, too. Most stores charge very little to make these draperies for you if you don't sew. They're too good to miss. So, if you can't find them, write us. We'll tell you where they're sold!

ROBERT McKEAN, noted designer, uses "Krene" plastic draperies, and furniture of his own design, to create this smart modern interior.

A Krene TRADE-MARK PLASTIC PRODUCT

NATIONAL CARBON COMPANY, Inc., NEW YORK 17, N. Y.
Unit of Union Carbide and Carbon Corporation

Guaranteed by Good Housekeeping

Greasy knife to wipe? Zip! Just tear a clean ScotTowel off the neat white roll. And here's another tip for kitchen cleanliness: ScotTowels are *grand* for draining bacon and flouring fish!

Too many towels to launder? Then use ScotTowels for drying hands, wiping pots, drying the percolator, and dozens of other uses. So strong, sturdy and absorbent—ScotTowels really *dry*. 150 to a roll. Scott Paper Co., Chester, Pa.

Trade Mark "ScotTowels" Reg. U.S. Pat. Off.

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The Cedar Chest for Gracious Living

No. 2875. Handsome 18th Century Lowboy in African mahogany. Authentic fan carving. Queen Anne feet. Full length cedar drawer in base. Roll apron.

Guaranteed by Good Housekeeping

West Branch Cedar Chest

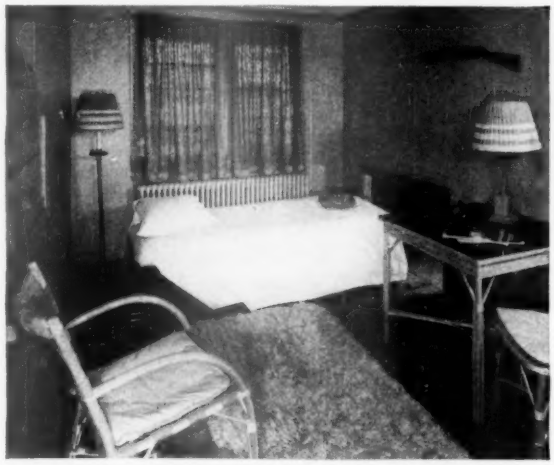
THE PRESENT WITH A FUTURE

Everything's under the eaves

[*Begins on page 230*]

the air fresh. Sanding brought out the grain of the dirty wood floor, and shellac and varnish keep it looking nice.

Only movable pieces of furniture in the room are a table, four chairs, and a lamp made from scraps, including a piece of old shower-curtain pipe.



Occasional overnight guests sleep on studio couch, which slides from behind a well-camouflaged trap door. Walls are bleached-mahogany wallboard nailed up in 8x4 sheets. Ceiling is insulating plasterboard

Let's help them hear

[*Begins on page 58*]

do know have often been hamstrung. Twenty states now require hearing tests for all school children. But, in many of these, the requirement is only partially observed because personnel or equipment is lacking. Or perhaps there's inertia and lack of supervision.

While the United States Children's Bureau, private physicians, and organizations like the American Hearing Society have been trying to do something about the situation for years, the big hope lies in parents. Informed, you can immediately help your own children—on your own. And, aroused, you can jolt your community into action.

THERE are certain basic facts that parents must and can understand. The first is that while many children are unaware of their subnormal hearing and while scientific instrument-testing is the only really certain way to uncover every hearing loss, you *can* be a detective. There *are* telltale signs.

Consider, for example, a few discoveries made after a testing program got under way in the schools of one state. When a girl was put back into second grade, the teacher simply reported that she wasn't bright. A hearing test revealed a large loss in both ears, and an intelligence test showed that the girl was smart, not stupid. *Hearing should always be checked in cases of difficulty with the schoolwork.*

A junior-high-school girl withdrew from her playmates for no obvious reason. A test showed that she had 30 percent loss in one ear, 33 percent in the other. She was embarrassed because she could not always hear what her playmates said. Again, *in unsocial children, hearing trouble should be suspected until proved not guilty.*

IN ONE school the examiner presented the names of the hard-of-hearing children to the principal. After a glance, she exclaimed: "Why, you might as well have given me a list of the problem children in this school."

Hearing difficulty is worth suspecting wherever there is a problem. For, if a child has a serious hearing loss, it shuts him away from many pleasures of other children. He makes mistakes at which others laugh. As a result, he may either retire within himself or become a leader in mischief. If his loss is moderate, and he is unaware of it, he may think that he fails because he is not as smart as his classmates. Or he may try to keep up with them at the cost of great nervous strain.

Some of these symptoms and the others listed on page 58 may apply to preschool children. Up to the time he's 3 or 4, your best clue is the way a child talks. But even this early, children can be tested.

One noted ear specialist has this

advice for parents who suspect hearing difficulty in children as young as 2½ years. "Get someone to help you. Select half a dozen toys or pieces of clothing whose names the child knows. Call the name of each in turn. Have him pick up the article you name and show it to your assistant, who must praise the child when he chooses the right one. Speak clearly but softly, and keep getting farther away. If your assistant can easily hear the word you speak, but the child cannot, he is probably hard of hearing. Don't stop with one test. Play the game again and again."

IF THIS homemade test, or any of the symptoms mentioned, makes you suspicious, have your child examined by an otologist, or ear specialist, at once. Many things can go wrong in the complex hearing mechanism. But at least half of the children with early manifestations of hearing loss can be cured. And many others can be helped.

For example, enlarged adenoids and tonsils may plug up the Eustachian tube, the pasageway between the middle ear and the throat. Frequently their removal quickly restores normal hearing.

Sometimes if the child does not respond satisfactorily to surgery, tiny amounts of radioactive material in special capsules are applied, via the nostril, to the region around the opening of the Eustachian tube. The radiation shrinks and dries up the obstructing tissue about the opening and even within the tube.

IF THE doctor decides that neither medicines nor surgery can help, things are still not hopeless. Other procedures can work wonders in reducing the handicap.

One of the most helpful is lip reading. In one elementary school in Newton, Massachusetts, two boys and a girl had a very moderate hearing loss in each ear. But, as is often the case, the loss was just enough so that, unable to hear easily, the children were not making maximum use of the hearing ability they had. As a result, they were becoming listless and inattentive. They were placed in a lip-reading group, finished the elementary grades successfully and went on to junior high.

THERE, teachers get seating lists early in the year. The lists give names of pupils who need special consideration because of hearing difficulty. When the names of these three children appeared on the lists, their teachers declared there must be a mistake. These youngsters couldn't be hard of hearing! "That boy," one said, "never misses a word I say." But she added: "Come to think of it, I have noticed how alert he is and how he never takes his eyes off me when I'm speaking."

In the same school system, four pupils had almost total hearing loss in one ear, almost normal hearing in the other. The parents of two requested training for their youngsters who soon became expert lip readers. They got rid of the habit of constantly turning the good ear toward the speaker and acquired alertness, concentration, poise, self-assurance. As seniors, they were named the best all-around students, academically and socially, in a class of 700.

The other two children refused to take lip reading. They didn't want it known that they didn't hear well. And their mothers wouldn't even visit a lip-reading class to see what went on. Altho good students in grade school, both children had difficulty in high school. Each year they had to repeat one or more subjects. One was barely graduated with his class. The other took an extra year.

LIP reading is so effective that the shame is greater that it has been so neglected. The American Hearing Society estimates that 1½ percent of all school children need lip-reading instruction, but only 20,000 are getting it in the public schools. There are only 250 cities and towns providing such instruction. One-half of these are in three states—New York, California, and Massachusetts.

What can you do if lip reading is not available in your school system? There may be a private teacher in town. Also the American Hearing Society has 123 local chapters, many of which hold lip-reading classes. If there isn't a chapter in or near your community, you may want to send your child to a school in another town which does have lip-reading instruction. It's important enough to justify the inconvenience.

You can teach it at home. To be sure, lip reading is not simple to learn. But a determined parent can get his child started on lip reading. An excellent textbook for parents and teachers without special training is *New Aids and Materials for Teaching Lip Reading*, the American Hearing Society, 817 Fourteenth St., Washington, D. C.

NO CURE-ALL, lip reading may sometimes fall short of solving the problem. But it always helps. More severe cases may demand a hearing aid. Unfortunately, there has been much misunderstanding about hearing aids and especially about their use by children. Most of the adults who need aids don't use them. One reason is vanity. Another is disillusionment. After a few weeks many people toss their aids away disillusioned because there was no miracle. No one can expect to put on an aid and promptly have perfect hearing. You learn how to use it.

In children, the situation has been even worse. Parents hate to have children wear aids, feeling that the devices instantly identify them as abnormal. And they fear that other children will ridicule.

But what are the facts?

An investigation at Columbia University from 1940 to 1943 showed that children wearing hearing aids enjoyed better health on the average than those who refused to wear them. They had fewer personality problems, joined more readily in group activities, improved in school achievement, attention, concentration, and were not so nervous. Classmates' curiosity was brief, usually sympathetic. [*Turn to page 239*

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You'll love their beautiful simplicity of design, too—trim, modern, practical, right for any room in any home. Your hardware dealer will be pleased to show you these new Pulls and Knobs. They'll bring an extra touch of beauty to your home. The Stanley Works, Cabinet Hardware Department, New Britain, Conn.

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HARDWARE • HAND TOOLS
ELECTRIC TOOLS • STEEL STRAPPING

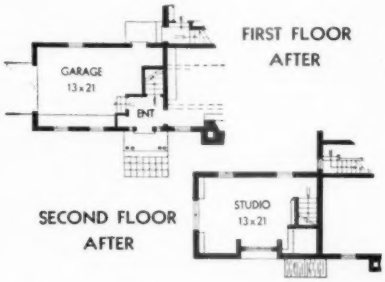
Wing with two uses

By E. Haviland Boyle
Architect

WHEN you add a wing to a house, you create more living space for your family. If you do the job right, you can increase the beauty of your home.

The house I bought near Scotia, New York, was as sound as a baby's sleep, but it was no beauty. The narrow side of the house faced the road, and only a rambling porch on two sides broke up the severe lines of the exterior.

I needed more space—for a garage and studio. A new wing solved the space and beauty problems. The long dimension of the house now parallels the road. The front porch was replaced by a relocated front door and a rubble fireplace. The side porch was revamped, and roof extended in a sweeping line. In keeping with the larger house, I used broader shingles and clapboards.



Before. Two features recommended our purchase of this house: its magnificent site overlooking the Mohawk Valley, and solid timbers of which the house was built

After. We used the seasoned material from an old barn to build the new two-story wing and the porch on the far side. Stone for the chimney was taken from rugged walls in nearby fields. Broad clapboards and a new shingle roof look better on the larger house than the narrow clapboards of the original house would have

Photographs: Eric Hugo

My studio in the upper half of the new wing has hand-hewn ceiling beams mellow with age. All windows are metal casements. Studio has its own stairway opening off the front hall to assure uninterrupted working hours

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Club COFFEE DISPENSER

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IMAGINE coming in from fishing or golf—from ironing or gardening—and jumping into a "king-size" shower right where the coal bin used to be. It's all possible when you convert to automatic oil heat the Nu-Way. Your Nu-Way Oil Burner assures fuel economy, quieter operation and greater dependability... and 9 features for better heating. Nu-Way Oil Burners are sold thru your local heating contractor.

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"What To Expect When You Convert To A Nu-Way Oil Burner." Write Nu-Way Corp., Dept. B-2, Rock Island, Illinois.

CONVERT WITH A *Nu-Way* OIL BURNER

"Automatic Oil Heat Exclusively Since 1921"

Let's help them hear

[*Continued from page 237*]

Physical discomfort? After three months' use, it seemed to have no bearing on use of the aid. Parental attitude was found to be of greatest importance in determining whether a child made satisfactory use of his instrument.

ONE happy example of the effect of a hearing aid is Johnny. Johnny not only did badly in school, he was the neighborhood bad boy. When a test uncovered a severe loss, Johnny's father pooh-poohed, insisting that the boy could hear if he wanted to. But Johnny's mother had recently had a severe cold and for several days had trouble hearing. Realizing what dulled hearing is like, she took Johnny to an ear clinic and sent him to a school where lip reading was taught.

When Johnny's hearing handicap proved too great to be overcome by lip reading alone, she got him a hearing aid.

Johnny came home from his first day in school with the instrument, beaming: "You know, I can even hear the kids whisper now. We sang Christmas carols, and I heard them just like I used to. Gee, it was great!" So are Johnny's progress in school and his change from problem to normal child.

A HEARING aid should be used only with the approval of an ear specialist. Some types of ear trouble may be increased by indiscriminate use of an aid. But when selected and adjusted under the guidance of a hearing specialist, an aid can be of great benefit.

For a long time, doctors were doubtful of the value of hearing aids for young children. But they are becoming enthusiastic now. One of them recently made a public confession: "I have had to revolutionize my own thinking," she said. "Until recently I had always believed that no small child should wear an instrument. I used to tell parents: 'Your child is too young yet for an electrical instrument. Wait a few years.'

"I WROTE it to one mother of a 3-year-old girl. At first she believed me. But one day she tried a hearing aid on her little girl. The child could hear and was delighted. In a few weeks the child was running to get her hearing aid as soon as she got out of bed in the morning. She wore it all day except when she was sleeping or taking a bath. When she was 3, she didn't talk at all. At 5 she was developing a hearing, speaking vocabulary.

"I know another mother whose boy of 7 talked only baby talk. He used only single words, imperfectly pronounced. She put a hearing aid on him. She talked to him, sang to him, read to him, soon had him reading to her. She sent him to school with children who could hear, providing special speech training outside of school. At 9, that boy has a better-than-average vocabulary and is more than holding his own in school."

[*Turn to page 241*]

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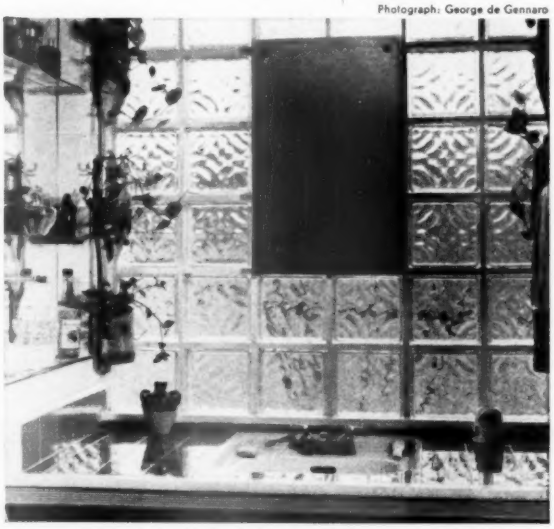
Decorating—how to go about it

Begins on page 42

Stow more in your bathroom

YOU haven't enough places to hang towels or put your cosmetics? You haven't any convenient space for keeping extra supplies of soap and cleanser handy? Your clean linen is off somewhere up the hall? Stop fussing. Every bathroom has room for more cupboards and shelves. They might go under the washbasin, over the bathtub, or even on the back of the door. Build wooden cupboards or put up ready-made shelves. Here are eight storage ideas you can adapt to your own bathroom.

Photograph: George de Gennaro



Tile counter space around this basin is both attractive and practical—you can clean it with a swish of the cloth. Fresh linen is right at hand on shelves under the basin. Glass shelves tucked into the side walls hold ever-present array of toiletries, are backed with mirror to give a side view for shaving or making up

Robert C. Cleveland

In a very small bathroom you can build the washbasin right into a narrow wall of cupboards. (Or build cupboards around an already-installed basin.) Result: counter tops for working space, drawers and shelves for storage. The slick linoleum top is coved, and extends nearly six inches up the back to protect the bathroom wall and speed cleaning. Cupboards are recessed for foot space

More pictures on page 212

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ADJUSTABLE HEIGHT
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ADJUSTABLE LEGS

In a recent survey among thousands of women, the feature stressed as most important was adjustable height. MET-L-TOP legs are easily adjustable to 7 *different heights*, for a short, medium or tall woman. Proved to be a big factor in reducing back strain, arm strain and ironing fatigue. MET-L-TOP is the original *all-metal* ironing table . . . *fire-proof* . . . *warp-proof* . . . *ventilated*, white enameled top . . . *sturdy Protecto-Rest*, protects pad when table is set on end . . . or makes convenient hanger. Investigate the Adjustable-Height MET-L-TOP now.

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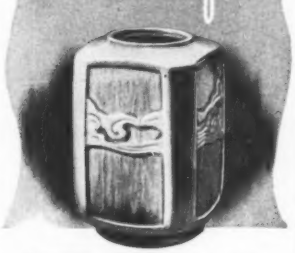

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Roseville
decorative art pottery

Let's help them hear

[*Continued from page 239*]

THE chances for helping a child with hearing difficulty are good—if parents are alert and determined.

They're good, first and most important of all, on the *preventive* side. Childhood diseases such as measles influenza, scarlet fever, whooping cough, mumps, diphtheria, and meningitis frequently produce hearing defects. A child's ears should be examined as soon as he has recovered from any of these diseases. Earaches and running ears are danger signals and should be attended to at once. The *greatest single danger* is the common cold. Along with other respiratory ailments, it is responsible for an estimated 40 percent of all impaired hearing. If your child has frequent or severe colds, he should have his ears examined regularly.

PROSPECTS are hopeful, too, on the *detection* side. Eighty percent of parents whose children have hearing impairments, according to one recent study, don't realize what's wrong. But if you know what signs to look for, there's no reason why you can't become suspicious and have your child examined.

And, as indicated, it's hopeful, too, on the *remedial* side. But the *biggest* hope of all is that you will do something about it in your community. *A hearing program should be established in every school system.*

In one community where a program was set up, here's what was done for 14 of the worst-handicapped children between 7 and 15. The youngsters were taught lip reading one-half hour daily for two years or more. They were provided with speech correction lessons. They got hearing tests and intelligence examinations. Each child was fitted with a hearing aid and taught how to use it.

RESULTS: Of 14 cases reported, 11 were completely successful. Of one child, the report says: "Two and a half years ago, on entrance to class, was unable to pronounce 'dw,' 'shr,' 'g,' 'z.' At present speech perfectly normal." Of another: "Entered Conservation Hearing Class at age 11, working on first grade level; in two years finished work of first three grades."

Here and there, awakened citizens *are* doing something. Irving I. Schachtel, president of Sonotone, a hearing aid company, and of the American Hearing Aid Association, is conducting a nationwide crusade. The campaign is not limited to boosting hearing aids. Instead, it emphasizes prevention. Schachtel brings out a striking fact: In Sweden, where hearing is tested annually and clinical care is routine, only 15/100ths of 1 percent of all children have sufficient hearing losses to require special teaching. In America, *10 times as many* have definite hearing impairment.

One place in which something is being done is at North Bergen-Guttenberg, New Jersey. There

[*Turn to page 245*

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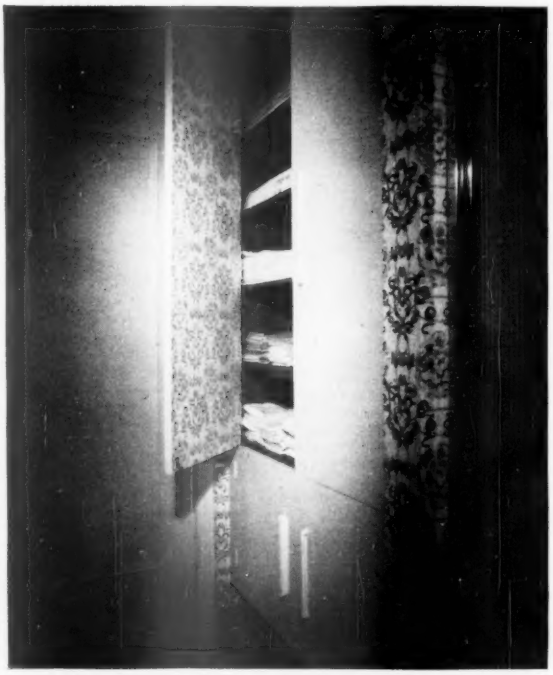
S. E. Overton Co., Desk B, South Haven, Michigan

Stow more in your bathroom

Robert C. Cleveland

Working space beside the basin and plenty of storage space below it make this bathroom doubly efficient. Drawers keep clutter off the working space; shelves hold several weeks' supply of clean towels. An electrical outlet (center) is handy to the large mirror. Both the wall and counter tops are smooth-finished, splash-resistant tile. The trimly ruffled sheer curtain doesn't get in the way because it has been fitted with curtain rods both above and below. Note trim, flush-type ceiling light

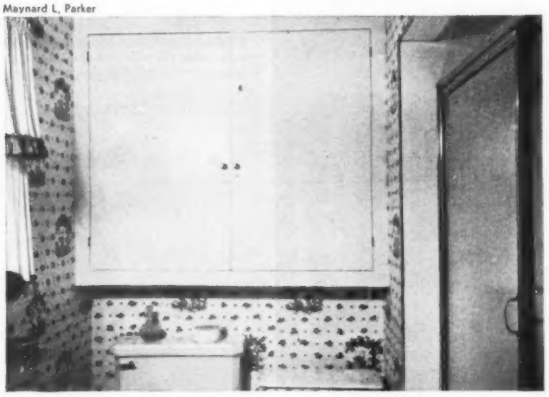


Built-in cupboard will fill unused wall space beside the shower or just inside the door. Linen shelves like those installed here can be conveniently lowered or raised on a metal track. John Mason, decorator

Continued from page 240

Corner arrangement of washbasin and built-in cabinet makes best use of limited space in this small bathroom. Plenty of drawers and shelves below the counters help you arrange cosmetics and linens efficiently

Maynard L. Parker



You can build a press or linen cupboard like this into the waste space above your toilet. Keep the knobs fairly low so they can be easily reached—and store most-used linens on the bottom shelves. Your old bathroom can be modernized like this one was with figured wallpaper and bright woodwork—and efficient use of what usually would be waste wall space

George de Gennaro

A wire plant stand hung over the faucet end of the bathtub holds towels, bath salts, and powder. It's steady enough to support bottles, sturdy enough for linen. Bathing needs are out of the way, but convenient. This stand would be good hung on your bathroom door

More on next page

Window treatments

to brighten *all* the house!

Oh what smart, glamorous, practical windows!

Better yet, these are only *hints* of the window effects you can fashion *yourself* for every room in the house . . . with Kirsch easy-to-use drapery hardware and famous Kirsch Sunaire Venetian Blinds.

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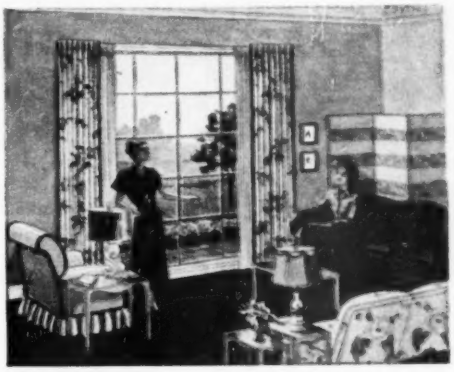

Sun worshippers meet here! This lovely picture window features casement draw curtains hung on a smooth-gliding Kirsch traverse rod. The stunning overdraperies are supported by Kirsch swinging rods. Just open the draw curtains wide for sunlight; draw them together for control of light and ventilation or for complete privacy! Use traverse (draw cord) treatments for all your windows.

Your lovely rooms deserve lovely windows! And with Kirsch Sunaire Venetian Blinds, with neat, sturdy, one-piece metal head members which enclose the efficient mechanism, you get them. Flexible S-shaped metal slats with durable *baked-on* finish in beautiful pastel colors as well as white and ivory, are marvelously easy to clean. The swag valance and side drapery treatment uses *one* length of material . . . so graceful, so *simple* with Kirsch Valance Pleaters!

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Finish bathroom walls with a flair

YOU'LL probably want to put tile or linoleum over the splash areas around your tub and washbasin, but you can let your imagination run riot when you finish the upper walls and the ceiling. Bold colors in papers or paints make your bathroom brighter year-round. Receding pastels make it seem bigger. Stenciled nosegays or bird decals add that amusing final touch.

Rose-patterned wallpaper brightens the walls above the splash area. And there's a flower print right over the washbowl to emphasize the pattern. Two recessed cabinets instead of one end disputes about "whose medicine is where"

Wallpaper for your bathroom walls? Fine, as long as you keep splash areas around your tub and washbowl safe with tiles or some other water-resistant covering. Appliques on bath towels repeat the pink carnations in the wallpaper. John Mason, decorator

Gay bird prints—pasted right on the wall, framed with a freehand scroll—make this bathtub niche individual. To be sure curtains won't steal any sunlight, try framing your high-up bathroom window with a pleated ruffle held in place by thumbtacks

More on page 258

New Briddell CARVEL HALL
STEAK KNIVES
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LUXURIOUSLY efficient! A treasure you'll want for yourself and as a gift for close friends. How many times have you wished for a keen blade, handsomely set, to cut a tempting steak?

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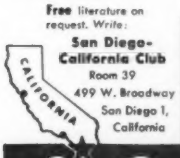

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Let's help them hear

[*Continued from page 241*]

the Kiwanis Club has launched a preventive and rehabilitation hearing program for 17,000 children. It presented an audiometer to the Boards of Education of the two communities. Children found to have defective hearing will be referred to school doctors for examinations. If medical or surgical treatment is indicated, they will get it. If hearing aids are necessary, the club will supply them to the underprivileged children.

The cost of such a program? Less than for neglect. A National Education Association Committee reported, after a survey a few years ago, that the job could be done, including purchase and maintenance of audiometers, services of an ear specialist and a lip-reading instructor, for 31 cents a child for the first year, 25 cents thereafter.

PRICES are up since then, but consider how little even twice this much is in terms of what is saved. The average cost to send a child to school for one year is about $115, so it's easy to see how much it costs when classes are repeated. There's also the cost of antisocial behavior. But the greatest cost of all is the injury to our children.

What does it mean to a child to join in the world of sound again? Perhaps the best statement ever made was by a little boy whose handicap was uncovered in a school test and corrected by medical treatment and lip-reading instruction. Of his lip-reading teacher, he said simply: "She makes your eyes hear, and she cures the sick feeling you have inside."

What you can do:

Get your medical society, service club, veterans' organization, women's club, or other civic group to sponsor a community-wide program to find and help hard-of-hearing children.

Here are the four essentials for such a program:

1. Every child should be given a scientific hearing test at least once a year.

2. Every child with a defect should be examined immediately by a doctor, preferably a specialist.

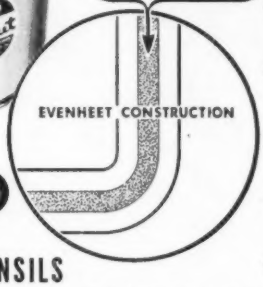
3. Special training like lip reading and speech correction should be available.

4. Hearing aids should be provided when parents cannot afford them.

The American Hearing Society, 817 Fourteenth Street, Washington, D. C., can supply you with detailed advice.

Cooks as good as it looks

"THE COOKING WARE WITH THE BUILT-IN heat distributor!"



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STAINLESS STEEL UTENSILS

THE unique heat-distributing core, from which beautiful Nesco *Evenheet* utensils get their name, is *built-in* between inside and outside surfaces of stainless steel. It extends through every inch of the bottoms and sides. Cooking results are more uniform, "spot scorching" is avoided, cooking time is cut. Many other features offer additional utility and convenience. Insist on Nesco *Evenheet* Stainless Steel Utensils!

Made in covered sauce pots (pictured above), covered sauce pans, covered fry pans, double boilers, mixing bowls and percolators. Other Nesco products include pressure pans, enameled ware, tinware, galvanized ware, decorated ware, electric roasters, electric ranges and heaters, oil ranges and heaters.

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New aprons you

HERE'S a fashion show of aprons—they're different, even dramatic, yet very easy to make. They'll perk up your role as homemaker, or make wonderful gifts.

Gathered apron skirt has that fashionable new look. It's practical, too, for it covers your entire dress skirt. Big pockets are handy catchalls. Apron requires $1\frac{2}{3}$ to $1\frac{3}{4}$ yards 36-inch striped ticking or chintz, and $\frac{2}{3}$ yard 36-inch-wide plain cotton for pockets and belt.

can sew

Sewing directions, next page

Princess-style apron is streamlined, perky. You can adapt it from a princess-style dress pattern. Or you can make your own pattern; directions are on page 248. You'll need about 3½ yards 36-inch-wide material.

Two-way stripe apron in bright candy colors is gay as the shaft of sunshine thru your kitchen window. Make it from 1⅜ yards 36-inch-wide striped glazed chintz or plastic-treated material. Any woman who likes to cook and entertain would love it for Christmas!

Party apron boasts three colors. In 36-inch-wide material, waistband takes 6 inches in one color; top ruffle and one shoulder strap take ⅓ yard in second color; bottom ruffle and other strap take ½ yard in third color.

More on next page

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Gay colors light as sunswept clouds
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Outwear a bison hide.

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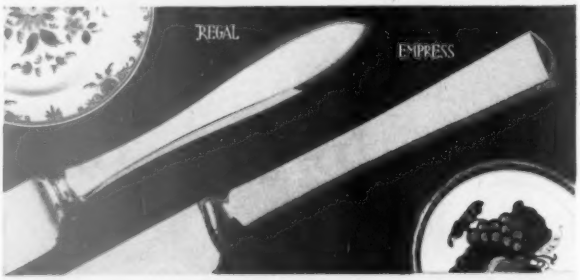

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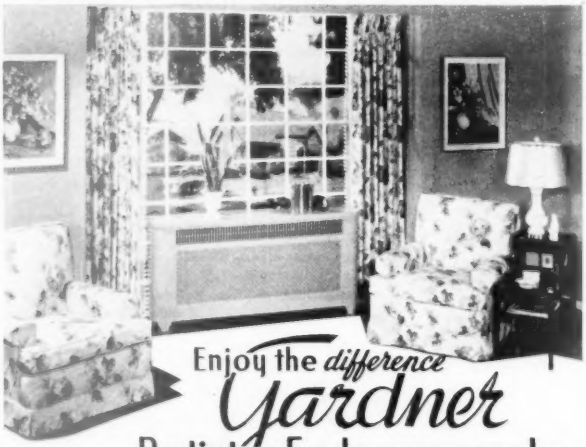

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Get This Too

Some desirable territory still open for distributors.

Gardner Mfg. Co. 3118 Kansas Street Horicon, Wisconsin

New aprons you can sew

[*Begins on page 246*]

Gathered apron skirt

1. *Skirt* is easy to make. If you wish stripes to run up and down, cut $1\frac{3}{4}$ yard 36-inch material in two to make $\frac{7}{8}$-yard lengths for front and back; seam together at sides. Cut center back opening; hem edges. Hem bottom of skirt; run gathering threads along top edge. If you wish stripes to run around, $1\frac{2}{3}$ yard 36-inch material is enough and you may let one selvage be skirt's bottom edge to eliminate hemming bother. This way only raw ends at back of apron need be hemmed. To make skirt proper length, trim necessary amount from selvage edge forming skirt top. Gather.

2. *For waistband,* cut 8-inch-wide plain fabric band 4 inches longer than your waist measure. Allowing band to extend 2 inches on each end, pin gathered skirt top to one edge of it, baste, and stitch. Turn half of band to wrong side and hem over seam joining band and skirt. Finish ends of band; fasten together with buttonhole and button or snaps, as you prefer.

3. *For pockets* cut two plain fabric patches 20 by 16 inches; baste a 2-inch single-turn hem down sides and across bottom of each. Across top of each pocket make a double-turn hand hem. Fasten pockets to skirt on right side with a running hand stitch in colored embroidery thread.

Princess-style apron

1. *To make pattern,* cut a strip of paper 34 inches long and 10 inches wide. Measure 9 inches from one end and mark a line for waistline. Since there are to be 6 gores, 3 for each side, divide your waist measure by 6 to determine the width of the pattern at marked point. Sketch indentation at waistline for form fit; cut pattern.

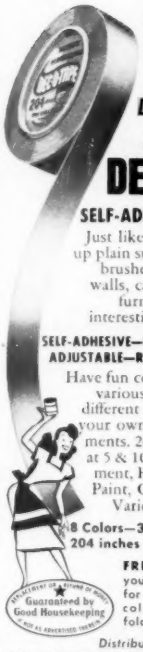
2. *Prepare material* by folding crosswise $3\frac{1}{2}$ yards 36-inch-wide striped material; this gives you $1\frac{3}{4}$ yards double-thickness material. Pin pattern on bias.

3. *Cut* 3 apron panels from double-thickness material, laying pattern each time on the bias. This gives you 6 panels, 3 with stripes slanting downward and 3 with stripes slanting upward.

4. *Baste together,* alternating downward and upward striped panels to form a herringbone zigzag pattern. See sketch page 247. Leave an opening in each side seam at waistline to insert sash.

5. *Make tie* from striped material or organdy. Cut 2 strips 10 inches wide and 36 inches long; make narrow hem. Insert tie ends in apron side seams; baste.

6. *Try on apron,* fit as needed, and stitch seams.



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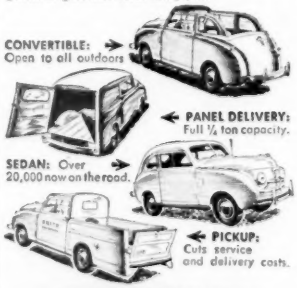

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7. *Trim* under arms; shape bottom to form center point as shown; hem and edge with ruffled organdy or eyelet embroidery ruffle.

8. *To hold up top,* stitch narrow casings in the 3 front seams; set in 6-inch bones (from a discarded corset) in two side seams and a 10-inch bone in the center seam. Instead of using the bones, you may hold up apron top with halter tie, or sew a small safety pin to inside top edge of apron and pin to dress.

Party apron

1. *For waistband* cut strip about 6 inches long from full width of 36-inch fabric. Cut tapered ends. Try band around your waist, lap in back and pin for snug fit. Mark overlap wanted and at proper spot sew button on one tab and make buttonhole in other tab.

2. *For shoulder straps,* cut two 24-inch-long strips 6 inches wide at one end and tapering to a point at other end. Hem sides and run gathering thread across wide end. Join gathered ends in seam with center top edge of waistband.

3. *For ruffles,* cut two 36-inch-long strips, one 12 inches wide and other 6 inches wide. If extra full ruffles are desired, piece strips so they'll be 48 inches long. Cut rounded end on each strip. Run gathering thread along straight edge and small hem along other edge of each strip. Pin gathered edges of ruffles in a seam with lower edge of waistband; baste and stitch. Hem unfinished edge of waistband.

Two-way stripe apron

1. *For main part of apron,* cut strip about 13 inches long from full width of 36-inch material.

2. *For bottom border* cut strip 12 inches wide and 36 inches long, so that the stripes will run in opposite direction to those in body of apron. Join one edge of border in a seam to bottom edge of apron skirt. Fold free edge of border to wrong side and hem by hand over seam.

3. *Hem back* edges of apron.

4. *For top band,* cut a strip of material 14 inches wide and 36 inches long with stripes running in same direction as those in bottom border. Gather edge of apron skirt top, and pull gathering together until skirt top is 5 inches shorter then your waist measure. Pin and stitch gathered edge to one waistband edge; let tabs extend on each side to tie in knot at back.

5. *To finish tabs.* fold right sides together, seam, and turn to right side. Hem free waistband edge over seam joining band and skirt.

For fluffier meat balls, soften bread crumbs in hot milk instead of cold. This softens and fluffs the bread quickly and makes meat balls lighter and more tender. When you add the bread to the meat, mix *lightly* with a fork.

You can't find a Gentler Bleach than Clorox!

THERE'S NOTHING BETTER THAN CLOROX FOR MAKING WHITE COTTONS AND LINENS SNOWY-WHITE (OR BRIGHTENING FAST COLORS)! FOR CLOROX IS FREE FROM CAUSTIC AND OTHER HARSH SUBSTANCES . . . IT IS MADE EXTRA GENTLE BY A PATENTED FORMULA USED EXCLUSIVELY BY CLOROX! AND BESIDES BEING GENTLER, CLOROX LESSENS RUBBING . . . THUS CONSERVING FABRICS TWO WAYS. GIVE YOUR LINENS THIS DOUBLE ADVANTAGE. ALWAYS LAUNDER WITH CLOROX!

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Directions on Label

More Housewives use Clorox than any other Bleach and Disinfectant!

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There's only one CLOROX . . . it's always uniform . . . always dependable!

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Keep pounds in check . . . weigh regularly with Counselor, chief exponent of the "new look" in personal scales. Counselor's smart, modern design compliments any home. Counselor leads the bath scale field in beauty, in accuracy, in durability. Exclusive light-heavy regulator assures continuing precision . . . . . .
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"Correct in Every Weigh"

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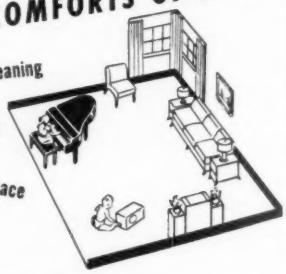
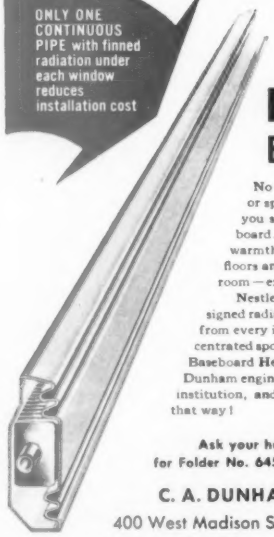


ONLY ONE CONTINUOUS PIPE with finned radiation under each window reduces installation cost



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Nestled behind the modern baseboard is Dunham-designed radiation. You spend less for heat because it is radiated from every inch of the outer walls, not from one or two concentrated spots . . . with extra heat under every window. Dunham Baseboard Heating is simple to install and simple to maintain. Dunham engineers with 40 years of home, office building, factory, institution, and housing project heating experience designed it that way!

Ask your heating contractor or write for Folder No. 645 on Baseboard Heating!

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DUNHAM
HEATING MEANS BETTER HEATING

Floors of concrete

[*Begins on page 198*]

dangerously slippery when wet or greasy. Where roughness is advisable, broom it—brush the surface lightly with a coarse broom just as it begins to harden. The result is an attractively textured rough finish that's hard to clean but never slippery. Brooming also gives good gripping surface for a thin concrete topping.

Curing. Proper curing isn't much trouble and doesn't cost much, but it makes a tremendous difference in strength and durability.

Concrete hardens because of the chemical reaction between cement and water, a process that continues as long as temperatures are favorable and moisture is present. The more slowly this curing takes place, the stronger the slab will be.

Premature drying out can be prevented by covering the slab with dirt, sawdust, burlap, special compounds, or waterproof paper.

Color has always been one of the big problems with concrete. The best solution is the hardest to achieve: color mixed with the concrete. You may be able to get cement with coloring already in it. If not, you can buy pigments to add. They must be pure mineral-oxide pigments, tho; mortar colors won't work properly.

Getting the precise shade you have in mind isn't easy, since the color of wet concrete is no clue to its appearance when dry. Shades of red are easier to get than green. To be at all safe with colored concrete, you should see a test panel that has hardened and dried. If you can, examine a similar floor finished by your contractor. These precautions are important; many a home-builder has disappointedly watched concrete that was brilliantly colored when wet, fade away to drabness during curing.

Rather than have color all the way thru the concrete, it's cheaper and more satisfactory to cast an ordinary slab an inch thinner than required, broom it for roughness, and add a topping layer of colored concrete an inch thick poured on and troweled.

You can also paint smooth-troweled concrete. Special paints are required, since the alkali present in concrete may break down ordinary oil paint. Rubber-base paint is one of these. The slab should first be scrubbed with dilute muriatic acid (1 part acid to 3 parts water), so the paint will adhere to the concrete.

Cement stains or dyes don't add a new surface, but merely color the concrete. Thus they are less likely to show wear than paint, but irregularities in texture will still show. Stains and dyes come in many shades of red, brown, gray, green, and sometimes blue. With a protective wax coating, they work well on outdoor terraces as well as indoors.

Resilient coverings are the most popular—and most practical—for

Typical of Krome-Kraft's many unique, practical table accessories are these sparkling creamer & sugar and salt & pepper sets in lustrous non-tarnishing chrome combined with fine hand-made colored glass. Mountings protect glass, snap off-on for cleaning. Grand gifts! Gift, jewelry, department stores. Send for folder.

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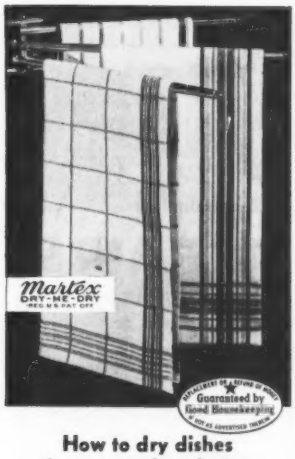

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The modern way is with Dry-Me-Drys—those super-absorbent, practically lintless kitchen towels made by the makers of famous Martex bath towels. They dry themselves quickly, launder beautifully, because they're a scientific blend of cotton, spun rayon and linen. Amazingly economical, for they wear so well. Ask for Dry-Me-Drys at your favorite store.

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If yours has none, send name of store and $1 for 9 hives. De Soto Chemical Co., 11 Bell St., Arcadia, Florida.

GATOR ROACH HIVES

T-N-T POPCORN for cozy evenings

slab floors. These come in tiles or sheets to be cemented down.

Asphalt tile has the virtue of being colorful, durable, inexpensive, easy to lay, and clean. Too, it may be used on slabs that haven't been waterproofed. It may be put down on rough or uneven slabs if a leveling compound is spread first. There is a special greaseproof variety recommended for kitchens. Asphalt tile may soften, however, under the steady warmth of radiant heating.

Linoleum, either in 6-foot widths or in tile form, has the same virtues, but can be safely used only on waterproofed slabs.

Rubber tile, tho a little more expensive than asphalt tile, gives you more resilience. And resilience is important in a floor covering over concrete. Since one of the enemies of rubber is heat, life of rubber tile is shorter on a radiantly heated slab than it would be on an ordinary slab.

CORK tile comes in rich brown colors, varying slightly from piece to piece in an interesting pattern. It is more expensive than most resilient floorings. Its quiet, warm softness makes it particularly pleasant. Since it has insulating value, it is a heat-saver; but because of this same value, it isn't practical with radiant floor heating.

It's possible to start with a concrete slab and top it with a wood floor. If nailing strips are set in the concrete when it is cast, the slab acts as a non-sagging, fireproof, termite- and verminproof subfloor.

If you intend to carpet directly over the slab, you must waterproof the slab. You'll also need nailing strips for carpet tacks.

The slab may be covered with a parquet flooring consisting of 9-inch-square tiles of prefinished oak. In cost, this kind of floor falls between asphalt and cork tile.

This great variety of colorful and durable floor treatments is one principal reason for the growing popularity of slab floors today. No one planning a home today can afford to overlook the possibility that a concrete floor will help provide a better house for less money.

Keep troubles small

When a very small girl, I was late for school one day. When I arrived and saw no one outside, I was afraid and ran home. My mother saw how upset I was and did not send me to school until that afternoon. Then I was sent to the principal.

"Why did you not come to school this morning?" she asked in a very firm tone of voice.

"I came to school, but I was very late, so I turned back. I went home."

"If you cut your finger a tiny bit would you cut it all the way off?" the principal asked with no apparent humor.

"No," I replied in a frightened voice.

"Well, my dear," she said, softening. "Once you meet a difficulty, try to remedy it. Don't make it worse."—*Mrs. Thomas Leech, Tulsa.*

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1. Look through the leading magazines and decide on the magazine color scheme you want for your own home.
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Everett Station, Boston 49, Mass.

Does your doorbell work?

You can't apologize for a gong, a buzzer, or a chime that won't ring when it is easy to fix

By Raymond F. Yates

As ELECTRICAL jobs go, fixing a doorbell that is out of order is "duck soup" for a handy man.

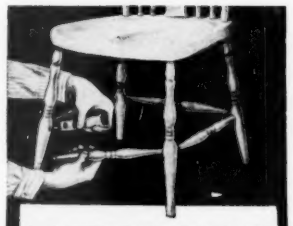
The voltage is low, so there is no danger of a bad shock on the bell side of the transformer. You don't have to worry about violating electrical codes. There is no fire danger. And finding the trouble, once you know what to look for, is simplicity itself. If *your* bell stops ringing, here's what to do.

Step 1. Check the power supply

Most electric doorbells are connected to a transformer located near the main fuse box. It "steps down" power to low voltage. If your bell won't ring, try tightening the nuts that hold the smallest wires to the low-voltage side of the transformer. Then have someone push the door button while you listen to the bell. If you hear a hum, current is passing and wiring is intact. If not, check the transformer with a bell with short wires attached. Touch one wire to each low-voltage terminal. If power is coming thru, the bell will ring. If the bell doesn't ring, *cut off the power* and check connections on the high-voltage side.

Some doorbells operate by dry-cell batteries. These need to be renewed periodically. To check dry cells, watch the bell while someone pushes the door button. If the cells are alive and wiring intact, there will be slight movement of the bell clapper. To find a dead cell, test them one by one by sparking. Connect a wire to one terminal and touch it to the other. If a spark can be seen, the battery is good. Or place your tongue across each battery's terminals. With a good battery, you'll get a salty taste.

[*Continued on next page*



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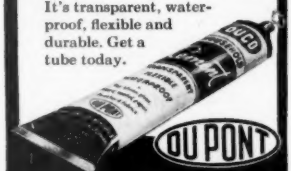

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GIVES A GLEAM THAT LASTS 'N LASTS ON
FLOORS!
You'll find it in Hardware, Paint, Department and 5&10c-$1 Stores.

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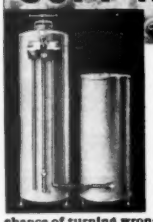
SOFT WATER
all you can use



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Pioneer and Pacemaker since 1924

Get Well QUICKER
From Your Cough Due to a Cold
FOLEY'S Honey & Tar Cough Compound

Does your doorbell work?

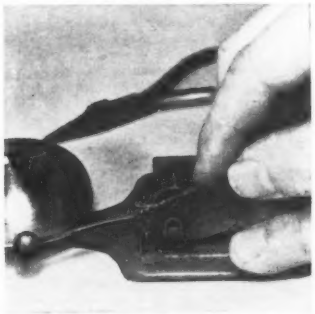
Begins on preceding page

Step 2. Check the bell

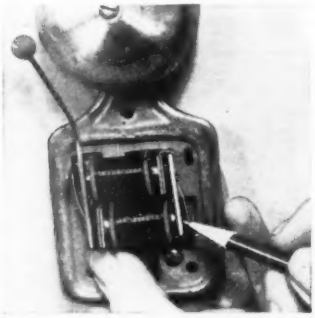
Once you are sure of your power supply, give the bell or chimes a thoro checkup. It's a good idea to attach a dry cell directly to the mechanism while you try to track down the alarm's ailment.

With a bell, the trouble may be nothing more than a bent clapper. If the clapper moves but does not strike the gong sharply, bend it back to the correct position with a pliers

Sometimes the metal tab with a contact point (held by pliers) will be frozen against the adjoining armature spring, or will be bent too far away for good contact. Slight bending of the tab outward or inward will remedy the trouble. Sometimes there is an adjustable screw which makes it unnecessary to bend the tab. Simply turn the screw in or out to improve ring



Dirty contact points can also put a bell out of order. Clean them well with a strip of emery cloth, sandpaper, or a nail file



Some door alarms are a combination of gong and buzzer, one for the front door, the other for the back door. If you have such an arrangement, there will be two sets of contact points to clean and adjust. In picture, pencil points to the extra contacts for the buzzer

More on next page

FLUFF-DRI CLOTHES

Sweet as fresh-cut Clover

in minutes—not hours!

You'll *breeze* through washday when you get your Hamilton Automatic Clothes Dryer. You'll save *hours.* You'll not have to struggle with heavy baskets, nor cope with clothespins, clotheslines and props.

What'll *you* care if the weather's rainy or murky, or the air's dusty or smoky? You dry *indoors!*

Your Hamilton will be waiting to tumble your clothes fluffy-dry in a matter of minutes, ever so gently and quietly. Put them in right from your wringer—flick the switch and—go read a poem, or phone to Myrtle. Your Hamilton will turn itself off when the drying's done.

Your clothes will dry wrinkle-free (towels and such won't need the touch of an iron!). They'll be sanitized, too, by a powerful ultra-violet sun-lamp, and sweetly freshened with sunshine-and-breeze *ozone.* They'll smell like the very breath of Spring.

You'll vote the whole deal the smartest step you ever made—or almost. Don't you want to hear more about it? Then *do* see your Hamilton dealer. (For his name, call Western Union—Operator 25.) HAMILTON MANUFACTURING CO., TWO RIVERS, WIS.

Dry clothes indoors, automatically, any time!

In Canada the Hamilton Dryer is known as the Coffield-Hamilton Automatic Clothes Dryer, and distributed by Coffield Washer Co., Hamilton, Ont.

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CLOTHES DRYER
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Bring musical happiness to your children this Christmas and all through the years, with a smartly styled Gulbransen Spinet Piano, famous for over 50 years for rich tone and superior craftmanship . . . acclaimed by musicians and piano teachers everywhere.

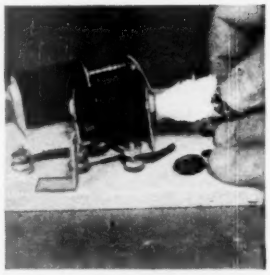
GULBRANSEN COMPANY
Dept. BH 816 North Kedzie Ave., Chicago 51, Ill.

Does your doorbell work?

[*Continued from preceding page*]

Step 2. Check the bell, continued

If you have chimes, there will be a small steel rod or two in a hollow coil. As current passes, the rod pushes out and strikes the chime, and a small spring brings it back. Dust and grease accumulate on this rod. To clean it, remove the chime and slide out the rod and spring (pictured). Then dip the rod in clean gasoline, being careful not to damage the delicate spring



At the same time, clean the tubes in which the rod moves, using a cloth soaked in gasoline. Then reassemble and test. Never put oil on these parts; oil will hold dust and make frequent cleaning necessary. Thoro cleaning of the striking rods and tubes in a set of chimes is a job that should be done at regular intervals if you want to keep them in good working order

Step 3. Check the push button

← If the bell still fails, the trouble may be in the push button. Remove it and check the connections If they seem sound, short-circuit the button by bridging the two terminals with a short piece of wire or a knife blade. Should that make the bell ring, the trouble lies in the button. Sometimes you can remove the button cap and clean the contact points with emery cloth or fine sandpaper. If you can't, you'll have to buy a new push button. When a bell won't stop ringing, the trouble often can be traced to dirt in push button that is holding it closed

Step 4. Check the wiring

If you still haven't found the trouble, you can assume there is a break or a short circuit in the bell wiring. You may be able to locate a break with visual inspection of exposed wiring. Repair a break by splicing the wire ends and covering lightly with friction tape.

When you can't find the break, use a test bell with short wires attached to the terminals. Starting at the transformer (low voltage side) or the batteries, work back over the wiring. At intervals, scrape a bit of insulation off each fine wire, and touch exposed spots with the testing-bell wires. When the bell no longer rings, you are near enough to the break to find it easily.

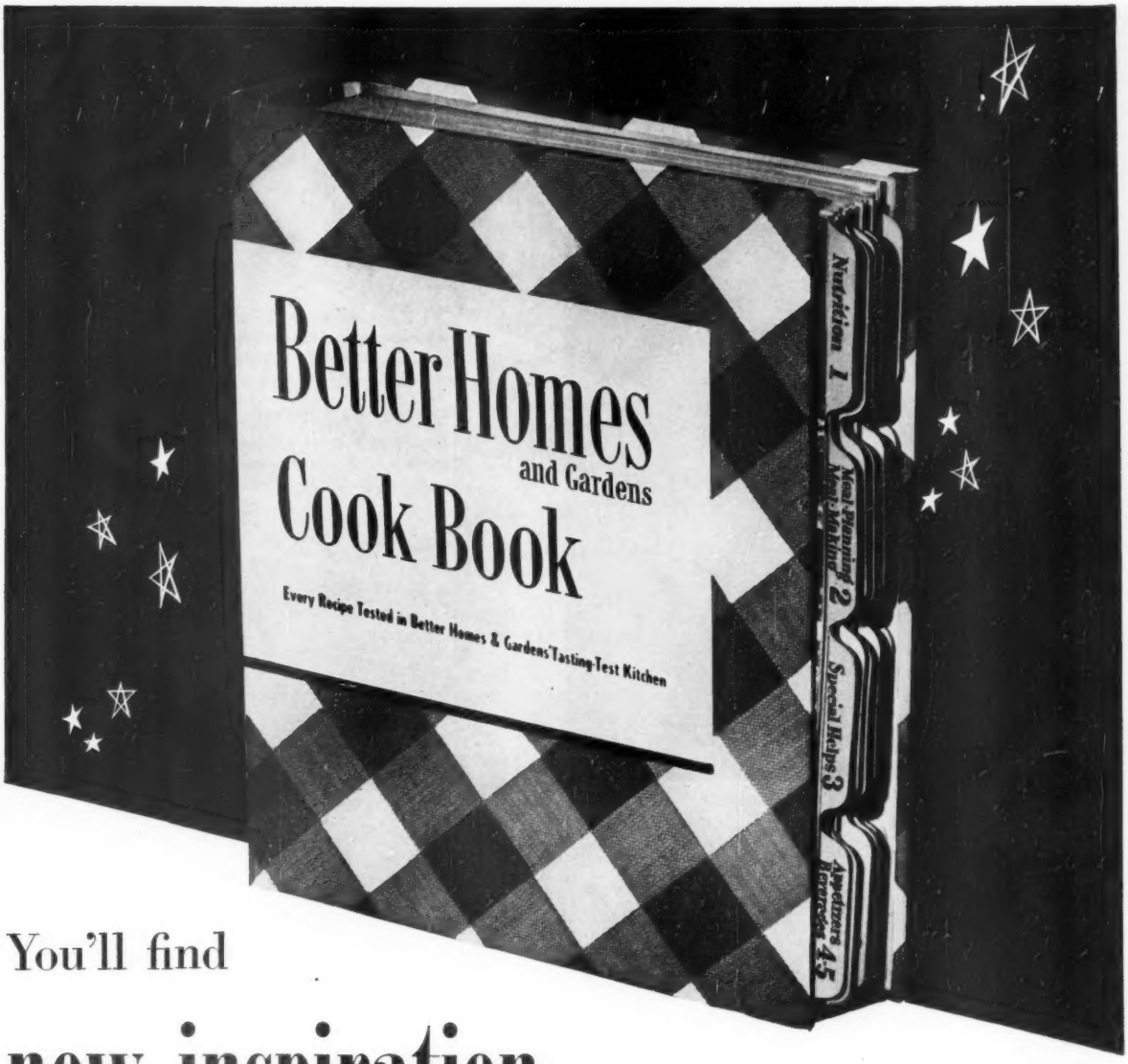
A short circuit, caused by two uninsulated wires touching, is indicated by overheating of the transformer or rapid use of dry cells. Sometimes the bell won't stop ringing. Disconnect the bell wires from the power source until you find and eliminate the short circuit.

If the break or short circuit occurs within a wall, where you can't get at it to repair it, you may find it necessary to replace a portion of the wiring.

Who named your flowers?

Many names of flowers are derived from names of persons! Surprisingly, the more familiar plants are all named in honor of men:

The *begonia* immortalizes Michael Begon, governor of Santo Domingo; and the *camellia* derives its name from G. J. Camelli, a Jesuit priest. The *dahlia* is so-called after the Swedish botanist, Dahl; Dr. Alexander Garden is commemorated by the *gardenia*; the *magnolia* is named for Pierre Magnol, a French professor of medicine; and the *poinsettia* is is so-called from Joel R. Poinsett, of South Carolina. And the Englishman, Forsythe, who brought a beautiful golden shrub from Japan to the Occident, is made immortal by its name, *Forsythia!*



You'll find new inspiration for your holiday dinners

and new interest for everyday meals in America's "Best Seller" Cook Book

During the holidays—when you want dinners to be extra-special—you'll welcome the helpful inspiration in every section of the *Better Homes & Gardens Cook Book*. You'll find taste-winning new entrees, salads, desserts—and clever ideas for holiday table settings.

And every day, all year long, you'll turn to this cook book for meal-planning suggestions, simplified cooking hints, new twists with leftovers.

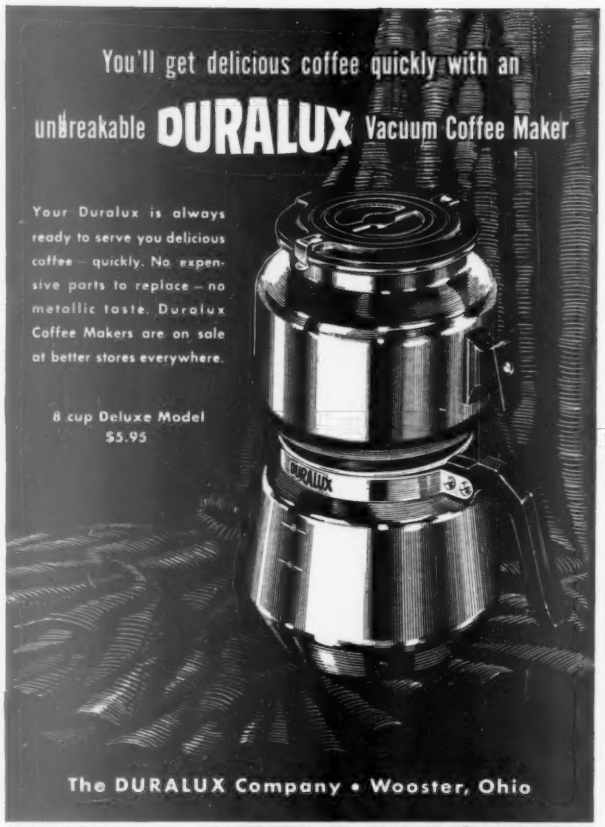
The new edition of the *Better Homes & Gardens Cook Book* gives special attention to economy cooking, whether for large families, or just two or three. Contains more than 1,000 recipes, each triple-tested by our food editors—with many ideas for adding taste-appeal to the thrifty meal.

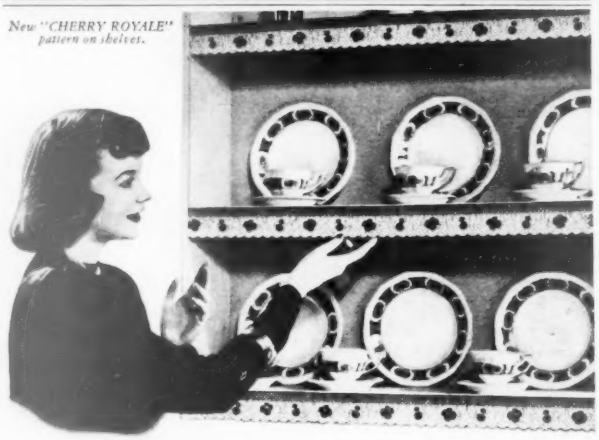
Tabbed and indexed for quick reference. Includes nutrition data, meat-cut charts, canning and freezing calendar. Bright, washable cover. Loose-leaf, opens flat like a notebook. Easy to add punched recipe pages from each issue of *Better Homes & Gardens*.

The holiday season is almost here—so it's time to place your cook book order. Only $2.75 (Canada $3) at leading book and department stores—or order from 7411 Meredith Building, Des Moines 3, Iowa. When ordering, include several gift copies.

Grand for GIFTS

Here's a delightful way to say "Merry Christmas"—with a gift that spreads good cheer thruout the year! In a recent survey, women who own the *Better Homes & Gardens Cook Book* and at least one other cook book were asked: "If you could have only one cook book, which would you choose?" Four out of five said: "*Better Homes & Gardens Cook Book*."
In short, once they use it, four out of five women find it the cook book they prize above all others. Give copies to all your friends. Every day they'll use this favorite of cook books—and year 'round they'll thank you for your Christmas thoughtfulness.





How to give your kitchen the "New Look"

Eleanor Martin
Homemaking Expert

No more drab, "blank" look—you can give your kitchen the bright, colorful "new look" that decorators favor—*in seconds!* Pick one of the charming new Royledge Shelving patterns—scatter color throughout the room in a jiffy. So easy, simply place durable Royledge on shelf, fold down colorful edge.

Brighten the whole house by using beautiful Royledge to "glamorize" linen closets, toy shelves, open shelves, etc. There's a perfect Royledge design for every room!

See gorgeous new Royledge designs now at 5 & 10's, naborhood, hardware, dept. stores.

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Shelving Paper and Edging all-in-one
9 ft. 8¢

Trade Mark "Royledge" Reg. U. S. Pat Off.

Your success depends upon

What's below

GET acquainted with your plant roots and be amazed at the way they get around. Not quite thru to China, perhaps, but they make a good start. One scientist measured roots of a young rye plant . . . found 387 miles of them!

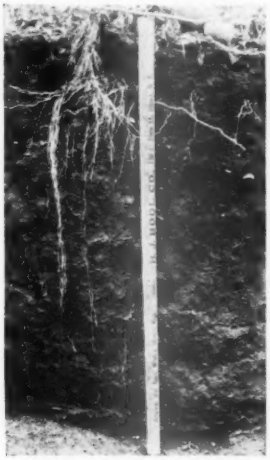
What this means to you:

1. Deep, wide-spreading roots are drouth insurance. Your plants get water via such roots from deep under-

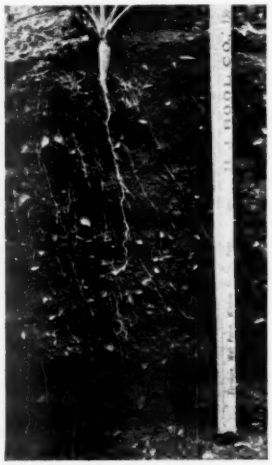
Photographs: Dr. H. C. Thompson, Cornell

Onions seem shallow-rooted, but the yardstick proves they go deep down

Beets in deep soil grow fat and sweet, free of woodiness common in dry soil



Tomato roots roam widely, usually spread in a 6-foot circle by autumn



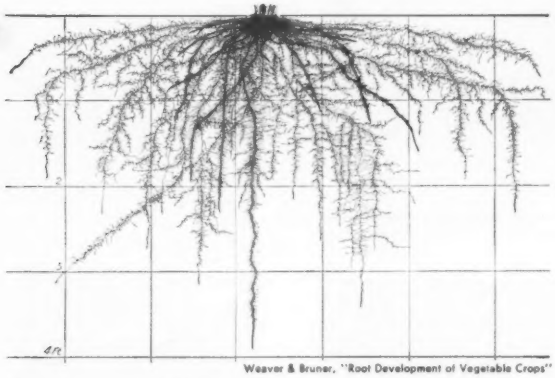
Carrot roots go to unexpected depths; fat root you eat is only the top quarter

the surface

By Dr. Joseph E. Howland

ground. When you garden on a thin skin of good soil that's spread over hard, basement clay, the roots are confined to a smaller area than usual. You must make up for this handicap by watering more often.

2. Deep, wide-spreading roots gather plant food from a large volume of soil. When you feed your plants, spread the plant food over the whole area occupied by the feeder roots. Too often, plants are fed in a circle near the main stem.



Weaver & Bruner, "Root Development of Vegetable Crops"

Sweet corn, 8 weeks old here, is a champion soil breaker because its roots spread out 5 feet in every direction, including down, by the time plants mature. Deep-poking roots are soil builders since their rotting puts humus way down and leaves countless channels thru which water and food can seep underground. Unless subsoil is too hard, a root is the next-best thing to a well-digger for burrowing after deep moisture

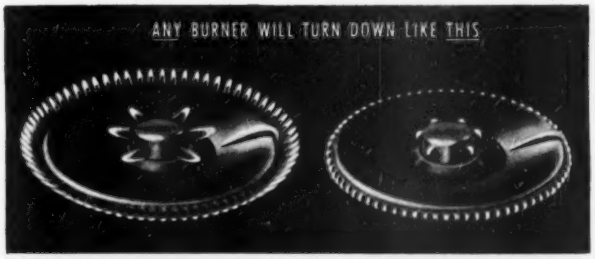
U. S. Forest Service

Tree roots fan out to equal the spread of the longest branches. Roots were exposed when overgrazing by cattle caused topsoil to wash away

Make This Test

WHEN BUYING YOUR NEW GAS RANGE

Try the top burners. That's where 80% of your cooking is done. Will the tiny *center flames* burn alone?



IT MAKES A *Big* DIFFERENCE!

The Harper Center Simmer burner is really *2 burners in 1.* Turn off the *big* burner and the *little* burner keeps on burning. *You benefit many ways!*

1. Saves gas, because the Center Simmer *alone* keeps a covered vessel boiling.

2. Saves time, saves food, saves boiling dry, saves delicious flavor and color of foods. You can cook with less than a *cupful* of water, as so little boils away.

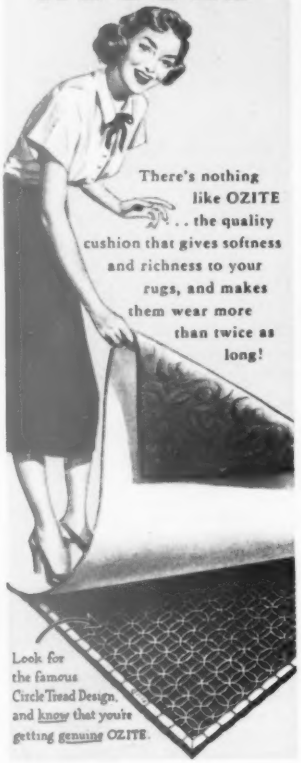
3. Keeps foods warm without *over-cooking* ...only the Center Simmer can be turned to such a low point.

DO THIS! Insist that your new range has top burners that operate on the Harper Center Simmer principle. Leading makes include A-B, Atlantic, Caloric, Copper-Clad, Cribben & Sexton Universal, Crown, Delher, Detroit Jewel, Flamex, Garland, Gurney, Majestic, Moffat, Moore, O'Keefe & Merritt, SGE Acorn, SGE Oriole, Wedgewood.

HARPER CENTER SIMMER

FREE: Send for illustrated color booklet, "Modern Methods of Top Burner Cooking," *today.* It tells how to make your cooking easier . . . *better!* Harper-Wyman Company, 8562 Vincennes Ave., Chicago 20, Ill.

CIRCLE TREAD OZITE CUSHION MAKES RUGS MORE RUGGED



Decorating-how to go about it

[*Continued from page 244*]

Mirrors make a bathroom bigger

Photographs: George de Gennaro

Fringed swag ties the big mirror into the windows—and makes this pint-sized bathroom seem extra big. Swag is narrow enough to be unobtrusive, yet it adds spark to the whole room

Put a short bathroom wall to work with a built-in storage chest. Then use a large, simply framed mirror like this one above it, so the chest can double as a convenient dressing table

William F. Howland

Movie star Paulette Goddard found a full-length mirror in her bathtub niche would make her room look larger. Mirrors will reflect every ray of light, too, so they'll keep your bathroom bright on gray days

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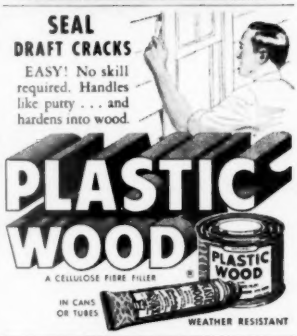

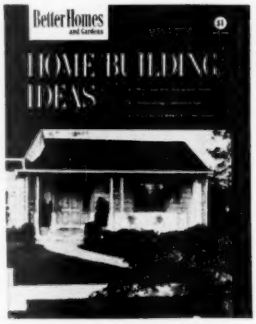

Planning to build your new home?

This Book Helps You Solve Your Building Problems

Home Building Ideas helps you plan your new home. This 206-page *Better Homes & Gardens* book gives you photographs and floor plans of over 100 of today's outstanding homes; tips on built-in storage, heating; up-to-the-minute advice on new building materials; ways to cut down building costs; plus a special, how-to section on home maintenance and repair.

Buy your copy today from stores listed on page 146 of this magazine, at newsstands, or direct from 6211 Meredith Bldg., Des Moines 3, Iowa. Only $1. (In Canada, $1.25)

Where to get it

Most items shown in this issue should be available in your local stores. If, however, they are not, for your store's convenience in ordering, we list the names of the companies making the items.

They did it over with chintz and color

Page 38. Glazed chintz in draperies, slipcovers, and bedspread: Kandell, Inc.
Plaid and plain wallpaper in bedroom: United Wallpaper Co.
Wall paint: Texolite, U. S. Gypsum.

Furniture news: Storage-miracle buffet

Page 174. Butler buffet: Sligh Furniture Company, Grand Rapids, Michigan.

Furniture news: Color-bright occasional tables

Page 75. All tables: Ralph Morse Company, Grand Rapids, Michigan.

Furniture news: Spacesaver desks

Page 172. Expansible desk: Rockola Manufacturing Company, Chicago, Illinois.
Portable drop-front desk: Morgan Furniture Company, Asheville, North Carolina.
Mr. and Mrs. desk: Grand Rapids Bookcase and Chair Company, Grand Rapids, Michigan.
Pint-size drop-front desk: Rockola Manufacturing Co., Chicago, Illinois.
Desk-chest: Crawford of Jamestown, Jamestown, New York.
Vanity-end table desk: The Mengel Company, Louisville, Kentucky.

Furniture news: Upholstery trends

Page 260. Mr. and Mrs. chairs: Temple Furniture Company, Grand Rapids. Furniture Association, Grand Rapids, Michigan.
Empire sofa: Consider Willet, Louisville, Kentucky.
Overstuffed sofa: Kroehler Furniture Company, Naperville, Illinois.

Furniture news: Storage ideas

Page 33. Music cabinet: Rockola Manufacturing Co., Chicago, Illinois.
Breakfront: Tomlinson Furniture Company, High Point, North Carolina.
Cedar chest: Lane Company Inc., Alta Vista, Virginia.
Metal nursery furniture: Simmons Company, Chicago, Illinois.

Furniture news: Dresser drawers

Page 26. Rock maple double dresser: Crawford of Jamestown, Jamestown, New York.
French Provincial dresser: Tomlinson Furniture Company, Grand Rapids, Michigan.

Gifts for your table

Page 56. Goose and golden egg salt and pepper and Christmas tree salt and pepper both from Triangle Studios, 1110 South Chico Avenue, El Monte, California.
Vegetable salt and pepper: Nessa Gaulois, 723 Lincoln Road, Miami Beach, Florida.
"Sascha Brastoff" pigeon salt and pepper: Dick Knox Displays, 678 South Lafayette Park Place, Los Angeles, California.
Low salt and pepper: House of Portugal, 417 Sutter Street, San Francisco, California.
Fish mold: The Jonmar Company, 1200 Lexington Avenue, New York City.
Red salad bowls and chop plate: Margaret Studios, Inc., Antigo, Wisconsin.
"Robyn's" ceramic santa: Edna Rymal Cox, 305 Brack Shops Building, Los Angeles, California.
PermaHue tumblers: J. H. Cristil Company, Indianapolis, Indiana.

Page 57. Candleholder: House of Portugal, 417 Sutter Street, San Francisco, California.
"Frances Campbell" Chinese sandals: Bullock's, Pasadena, California.
Chafing dish: The Jonmar Company, 1200 Lexington Avenue, New York City.
Ruby glassware: Duncan & Miller Glass Company, Washington, Pennsylvania.
"Chinese Peony" pattern cloth: California Hand Prints, Hermosa Beach, California.
Cheese spreaders: Langbein Giftwares, 161 Willoughby Street, Brooklyn, New York.
"Palm Springs" pottery plate: Southern California Pottery Company, Inc., 4513 West 153rd Street, Lawndale, California.
Enameled cigarette box and ash tray: Marrell Studios, 955 Natoma Street, San Francisco, California.

When you Take a Trip take heed Take TUMS

To travel in comfort, travel with Tums! Then, if strange food, fast eating, smoking or hurry brings on acid indigestion, slip Tums in your mouth. Almost instantly Tums neutralize the excess acid—you feel better fast! No baking soda (bicarbonate) in Tums. No danger of overalkalizing! No acid rebound! Ask for Tums today.

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To feel better, try one or two TUMS after breakfast.

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Bowl: Merrill Sales Company, 8597 Franklin Avenue, Hollywood, California.
Christmas cloth: California Hand Prints, Hermosa Beach, California.
Pillow vases: Dick Knox Productions, 678 S. Lafayette Park Place, Los Angeles, California.

Page 110. Lower. Flower bowls and cooky jar: Abingdon Potteries, Abingdon, Illinois.
Steak knives: Chas. D. Briddell Inc., Crisfield, Maryland.
Carving aid: Cravell, Inc., 215 Westbury Avenue, New York City.
Miniature planter: House of Portugal, 417 Sutter Street, San Francisco, California.
Upper. All cloths: Simtex Mills, 40 Worth Street, New York City.

Page 114. (Upper right) All items: Sun Glo Studios, 1217 Merchandise Mart, Chicago, Illinois.
(Upper left) Vegtaplatter: Metalair Company, 1014 East Olympic Boulevard, Los Angeles, California.
Servers: Allan Adler, 8626 Sunset Blvd., Hollywood, California.
(Lower right) All items: Artisan Galleries, Fort Dodge, Iowa.
(Lower left) All items: Dirilyte Company of America, Inc., Kokomo, Indiana.

Page 117. Upper. Spoon and spice shelf and matching plate: Irene and Hanns, Thousand Oaks, California.
Raffia-wrapped flatware: Langbein Giftwares, 161 Willoughby Street, Brooklyn, New York.
All other items: The Post Mart, 230 East 78th Street, New York City.
Lower. Picnic kit and refrigerator-bucket basket: Shelton Basket Company, Shelton, Connecticut.

Page 141. (Upper right) All items: The Gorham Company, Providence, Rhode Island.
(Upper left) Candles, honey jar, and individual salt and peppers: Nessa Gaulois, 723 Lincoln Road, Miami Beach, Florida.
All other items: R. Wallace & Sons Manufacturing Company, Wallingford, Connecticut.
(Lower right) All items: Reed and Barton Silversmiths, Taunton, Massachusetts.
(Lower left) All items: Frank M. Whiting & Company, Meriden, Connecticut.

Page 150. (Upper left) "Ballerina" and "Mistress Mary" figurines: Lenox, Incorporated, Trenton, New Jersey.
(Upper right) Figurines: Johnson China Company, Inc., Trenton, New Jersey.
Miniature flowers: Edith Neale, Archer, Florida.
(Center left) Duck tureens: House of Portugal, 417 Sutter Street, San Francisco, California.
Leaf-shaped plate and bowl: A P E M, 107 East 60th Street, New York City.
(Center right) Plates, cup and saucer: Lenox, Incorporated, Trenton, New Jersey.
Angel shakers, candlesticks, and pottery fern dish: Nessa Gaulois, 723 Lincoln Road, Miami Beach, Florida.
(Lower left) Pot, sugar and creamer: Nessa Gaulois, 723 Lincoln Road, Miami Beach, Florida.
Molds: The Jonmar Company, 1200 Lexington, New York City.
Plates: A P E M, 107 East 60th Street, New York City.
(Lower right) All items: Fulper Pottery Company, Trenton, New Jersey.

You can't beat the Dutch lunch

Page 60. Pottery: Hadley Pottery Company, Louisville, Kentucky.

American originals

Page 62. Turkey casserole: A P E M, 107 East 60th Street, New York City.
Glass salad bowl: Fostoria Glass Company, Moundsville, West Virginia.
Oval crystal cranberry dish: Duncan & Miller Glass Company, Washington, Pennsylvania.
Pottery plate: Winfield Pottery Company, Santa Monica, California.
Crystal torte plate: Cambridge Glass Company, Cambridge, Ohio.
Bean pot: Bar Mart, 62 West 45th Street, New York City.
"Danish Princess" pattern flatware: Holmes & Edwards, Meriden, Connecticut.
Oak-leaf design tablecloth: Palmer-Smith, Grove City, Pennsylvania.
Roll basket: Langbein Giftwares, 161 Willoughby Street, Brooklyn, New York.
"Pyrex" pie plate: Corning Glass Company, Corning, New York.

A kitchen full of ideas

Page 233. Cabinets: St. Charles Manufacturing Company, St. Charles, Illinois.

King's School in Canterbury is the oldest public school in England, having been founded during the sixth century. After almost 1,300 years of existence, a Royal Charter was finally granted to the institution in July, 1946.

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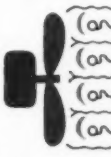

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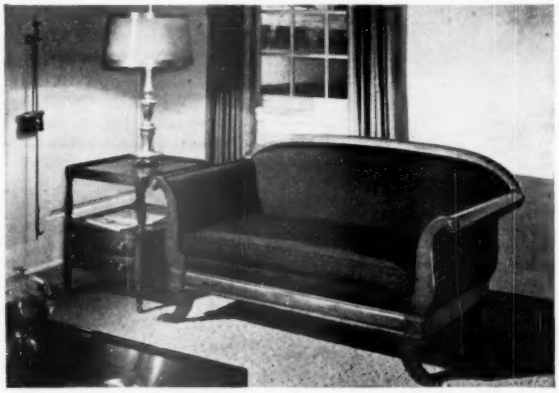
Upholstery trends

Modernized overstuffed sofa and lounge chair are trimmed down and in better proportion than the old room-filling size. They come in plain and figured cotton tapestries, wools, and wool-and-rayon weaves

Suter, Hedrich-Blessing



Empire sofa has been pruned to eliminate Empire's ornate, pompous-looking trim. You'll find this new, versatile version in cherry wood

Dale Rooks, Grand Rapids Furniture News Bureau

Mr. and Mrs. chairs—sized to fit the Mr. and Mrs.—make a perfect fireside pairing. Matching ottoman is 30 inches square and the height of the chair seats. Chairs are made in four styles: (1) loose pillow back with bottom skirt (right); (2) attached back with no skirt; (3) attached back upholstered to floor (left); (4) attached and button-trimmed back

Where to get it, page 239

Huge moist cold compartment never requires defrosting. Keeps foods fresh *without* covering dishes. Built-in home freezer quick freezes at 15° below zero. Performance proved in over 250,000 kitchens.

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Veneer or solid?

[*Continued from page 201*]

of 50 veneered tops when it is sliced into "flitches" or bundles of veneer. Veneered tops will be as lovely as the solid tops—and the table with a veneer top will sell at a lower price than a solid table.

Simply grained mahogany or walnut pieces cost about the same whether they are veneer or solid. The wood is more common and less expensive, so solid pieces can be made for a reasonable cost. The expensive veneering process, tho, keeps the price of veneer up.

Where is veneer used? Veneer is used *only* on the large surfaces of any piece of furniture—fronts, tops, and sides. Large surfaces are most likely to warp and split if solid. And it's in these places that beautiful graining is most desirable.

Chairs and other small pieces are usually made of solid woods. Large, flat surfaces on the backs may be ornamented with veneers and inlays of highly figured woods. In certain modern chairs, veneers bent under steam pressure are used. But it is next to impossible to shape a curved arm by hand or by band saw out of thick veneered stock.

What advantages has solid wood? When the designs are simple and don't call for elaborate graining, manufacturers can make beautiful solid furniture in the medium price range. If a solid piece is deeply marred, it can be sanded down to any depth necessary to remove the scar. Since veneer is in thin layers, it can't take such treatment. Only solid wood can be carved. So a carved chest or leg would have to be made solid.

Maple, cherry, pine, and oak furniture is made solid because these woods are not highly figured and don't have rare swirls, stripes, crotch figures, and the like. Pieces can be built more cheaply of solid wood because splitting and glueing veneer is a costly process.

Trade terms to know. *Solid* mahogany, walnut, or other wood means that all the *exposed* parts are of the solid wood named with no veneering. Drawer interiors, backs which stand against the wall, and other hidden parts are made of woods which are less costly than the featured wood.

Genuine mahogany, walnut, or other wood means that all *exposed solid parts and all veneers* are of the wood named. Hidden parts are of another wood.

Combination mahogany or other wood means the piece is made partly of the wood named and partly of another wood. The name of the second wood should be given.

Philippine mahogany is meaningless, since no true mahogany grows in the Philippines.

Mahogany *finish* or walnut *finish* means the furniture is made all or partly of other woods and finished (with stain and color) to look like mahogany or walnut. Birch and gumwood are most often used this way.

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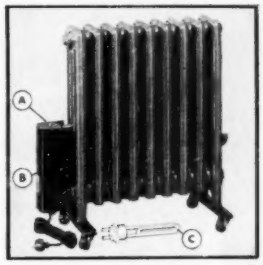

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NOVEMBER GARDEN GUIDE

In all sections:

- Finish planting spring-flowering bulbs.
- Erect mouse barriers around trees and shrubs.
- Heel in nursery stock or plant at once.
- Dust gladioli corms with DDT before storing them.
- Correct the drainage of your soil while the ground is idle.
- Winterize your garden (pages 44).

SOUTH

Dig your tuberoses, tuberous begonias, and gladioli. In the Upper South, dig dahlias. In the Lower South, wait until spring. In the Middle South, you'll have to take a chance on a guess. Adjust your lawn mower to cut *high* now that your winter lawn of ryegrass is ready for its first cut. You can still sow ryegrass in the Middle and Lower South but don't delay.

This is shrub-planting month in the South. Fix up your soil so it contains lots of humus and plant food. Then dig *big* holes.

Your camellias need to be fed this month. I consider this a must. Punch holes 6 inches deep at 2-foot intervals in the whole area under the leaf spread of your camellia. Pour a half teacup of an acid plant food in each hole.

Much pruning could better be delayed until late winter in the South. *Exceptions:* Prune your grapes and scuppernongs right after Thanksgiving, and cut off dead branches on any plant as soon as discovered.

—*W. Elbridge Freeborn*

TEXAS-SOUTHWEST

Dutch and Spanish iris planted now bloom at Easter. Set them in drifts or as marching soldiers. Started the first week in November, paper-white narcissi bloom indoors for Christmas. Sweetpeas usually bloom best if planted in November or December. Try some of the newer kinds for a real surprise. Sow seeds now of the ornamental grasses.

Feed your peonies this month. Soak the soil thoroly around your trees, shrubs, and evergreens when a cold wave is forecast. Lift your tuberoses *before* frost, or mulch them heavily. They won't bloom if frost nips their tips. Spray your euonymus if scale is present. Cut back your chrysanthemums to 6 inches above the ground after a killing frost.

Cover your queens wreath (Antigonon) with a 6-inch cone of soil to protect the roots against cold. Potted poinsettias need lots of direct sunlight, freedom from drafts, and much water.

—*Marian P. Scruggs*

CENTRAL-EAST

This is an excellent planting month for most shrubs, evergreens, and perennials. The ground is moist, yet not muddy. The plants are dormant, not forcing out more leaves each day as happens in the spring. Lilac, forsythia, daphne, and other early-blooming shrubs planted now can make undisturbed growth next spring. Privet and barberry are better planted now than in the spring. But don't move magnolia, wisteria, dogwood, redbud, althea, or flowering almonds, cherries, and plums. Almost all perennials move easily now. Exceptions: plumbago, alyssum, anemone, and tritoma.

Clean up your garden for winter. Cut the tops off perennials and add to your compost pile unless the leaves are diseased. Stalks on peonies, delphiniums, phlox, and apples often carry over diseases, so burn these as routine. Inspect your vines and trellises for loose and weak moorings. Never tie vines to gutters or downspouts, or these may be pried loose by the growth of the vines.

Mulch your narcissi deeply to encourage continued root growth. The more roots, the bigger the blooms next spring.

—*Harvey Bicknell*

PACIFIC NORTHWEST

Clean up your flower and vegetable beds before the winter rains come. Clean and store your garden stakes. Burn squash vines, tomato tops, bean and pea vines, and cornstalks. All these often harbor insects and fungi during the winter.

Mulch your roses for the winter. Cut back unduly long shoots on climbers and tie the rest firmly to the trellis. Begin winter spraying of all your trees and shrubs as soon as the leaves fall. You'll have lots fewer insects to breed in the spring. Continue to bait for cutworms, snails, and earwigs all winter in mild weather.

Protect your fuchsias with a deep mulch of dry peat after the first frost causes the leaves to shrivel. Dig your tuberous begonias and gently shake off as much soil as possible. Store cool and dry. Set out violas, pansies, wallflowers, sweetwilliams, and Canterburybells in your bulb beds.

—*Ada V. Turner*

CALIFORNIA

Some cleanup is always needed in November. Buddleia, abelia, and such shrubs often are unsightly unless pruned this month. Except in the warmest regions, delay pruning hibiscus, streptosolen, and fuchsia until danger of frost has passed.

Dig your chrysanthemums and move them to an out-of-the-way spot. They do best if not grown in the same spot too long. Dig and store your dahlias. Avoid breaking off the necks of the tubers where next year's growth starts.

Put out ant poisons now. The ants go into the ground or indoors for the winter. It's time, too, to spray citrus, eugenia, and other woody trees and shrubs infested by scale. Don't waste garden trash. Put it in your compost pile.

—*Alfred C. Hottes*

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Garden clinic

Begins on page 14

Q What do the garden books mean by "layering" plants? T.S.E., Missouri.

Layering is a way of starting new shrubs and woody vines. Bend a branch down, scrape its lower side lightly at 2-foot intervals, and bury. Roots and a new top will sprout out from the covered places. Shrubs that you layer now will produce new plants strong enough to be moved next year.

Photographs: Richard W. Hufnagle

Or you can heap soil around the base of shrubs. By next fall many shoots will have roots along their buried length. You can pull the soil away carefully, cut off the rooted stems, and set out. Layering as first described is preferable.

More clinic on next page

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Garden clinic

[*Begins on page 14*]

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Photographs: Carl Fenner

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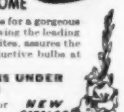

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BULB OF THE MONTH CLUB 125 Madison, Dept. BH, Chicago 3, Ill.

The diary of a plain dirt gardener

By Harry R. O'Brien

We just couldn't make any headway on drawing up a list of the best roses for our part of the country

Nov. 2 The calendar tells me that tomorrow is Maggie's birthday. So the boys and I are ready. It was mentioned, mebbe, at the close of last month, that we are to plant a collection of named varieties of narcissus at the edge of the shrubs across the south side of the house—an ideal location.

Bulbs are bought. Ground already spaded, compost and plant food worked in. So today's job was to do the planting, with aid of a large 7-inch trowel to put them down 5 to 8 inches deep and 12 inches apart. I put them a bit farther apart than some folks do. I give plenty of room for the bulbs to multiply. In this way, they can stay there for years.

At each end, like the end men in the old-time minstrel chorus, I put groups of King Alfred. Then toward the centers on each side, a group of Mrs. Krelage on one side and Van Waverens Giant on the other. Beside the doorway in the center, on each side, went groups of Sir Watkins, the old reliable that is always early.

Some of the other varieties were Beersheba, Cheerfulness, Helios, John Evelyn, Rembrandt, and Spring Glory. Some were Mrs. Backhouse, the famous pink one.

Now don't tell a soul. Nobody knows but me. But along toward the edge of the bed in the grass, I also put in 50 yellow crocus bulbs,

Maggie won't ever know about these 50 yellow crocuses until they pop up one day next March and howdy

about 3 inches deep and a few inches apart. Maggie won't ever know about these until they pop up next March and howdy.

Nov. 3 "Where did you plant those crocus bulbs?" asks Maggie, casual-like, at breakfast. Mebbe she had gone thru the assortment of bulbs and read the names on the bags. Mebbe she was peeking from the window as I set them out. Oh well—you never can keep a secret from a woman, anyhow.

Somehow, too, she didn't seem to get the idea that those bulbs are an honest-to-goodness present for her birthday. So I slipped downtown in late afternoon and bought her a new book—a readin' book, all about love and romance. No outdoor work done.

Nov. 4 On the supper table was a bouquet of roses, fresh out of the east bed. The red single is Betty Pryor, much deeper color than its usual pink. The small orange-red cluster is Gloria Mundi, one of the showy polyantha type. Then Maggie had stuck in one yellow Eclipse in the vase, tho it plainly didn't fit into the color ensemble.

Nov. 5 Some rain, dark, and no outside work. Night job was to go to meeting of our men's rose club. Main business there was to make out a list of the 25 best hybrid tea roses for our part of the county and another 15 of best cluster types, as polyantha and floribunda. We just couldn't make any headway. Couldn't agree. So we decided that each man is to make out his own list. I'm appointed a committee of one to put these lists together on some point basis and see where we come out.

Nov. 9 Saturday afternoon and after the football game was over on the radio, I hurried outdoors to begin covering the roses. Now just between us, it is a week or 10 days too early for such winter covering in these parts. But being old and feeble and busy and what not, methinks I'll gain a lap or two and do it gradually-like. Donald came out to help.

Nov. 11 Invited tonight to the monthly meeting of our local landscape association. Learned a sad thing. Many folks building new homes or buying ones just built are spending all their available money on the house itself and saving none for outdoor planting and landscape. As they make budgets for years ahead to pay off the mortgage, nothing is included in said budget for landscape work.

Program for this meeting was a talk by Dr. L. C. Chadwick, of Ohio State University, who spoke about small trees and shrubs. He made the point that around many homes there is often space for a small tree [See March *Better Homes & Gardens*, page 236]. A standard shade tree would grow too large in time.

He said, too, that in choosing a small tree or large shrub, some people make the mistake of selecting simply on basis of color of bloom. It is better to take into account also the foliage thruout the season, the type of plant itself, and the color of its fruits. He recommended especially the Washington hawthorn, flowering crabs, hybrid lilacs, American holly, and viburnums.

Nov. 12 As I cover up the roses, I'm cleaning up all the compost in the old compost pile and using this as far as it goes. I wish I had more of it. I am also using some sifted coal ashes. This is an experiment, but I'm quite sure it will work. Next spring I'll leave the ashes on the bed, too, to get worked in and break up our clay.

Out went armloads of the oldest seed and nursery catalogs. Some must have been here for years and years

Nov. 16 This dark and gloomy Sunday afternoon I shuffled around my study and worried on the state of things. Also went over my collection of seed and nursery catalogs and threw away armloads of them, some I've been saving for

years and years. It just had to be done. My, how they do gather dust.

Also worked on a more pleasant chore—that of tabulating the lists of "best" roses our rose club members are sending to me. No use to give results until it is all finished. But I can see plainly right now that Crimson Glory, New Dawn, Charlotte Armstrong, and Peace are among the leading ones.

Nov. 18 Forgot to mention that some time ago I planted paper-white narcissus bulbs. Instead of putting them in a fancy bowl filled with pebbles and water, I just planted them in a shallow clay pot, three bulbs to a pot, in good garden soil.

These pots are now reposing on the floor in the dark fruit room in the basement. I checked them this evening and watered them again. Tops are beginning to grow up above the pots, and they are doing fine. They don't need to be too wet, but shouldn't dry out. When the tops get 6 inches or so high, Maggie will be carrying the pots upstairs, to a window where the plants can get light. There they will bloom three to four weeks from now.

Nov. 19 A meeting downtown tonight on flower arrangements. Sure enough, Maggie saw to it that I took her down. It was a talk on Christmas arrangements, and the room was packed and jammed. With the greatest of cordiality, I arose and gave up my seat when there was no other chair available. I quietly sidled out to the lobby beyond the ballroom and there settled down in an easy chair. Lit my pipe. First thing you know, there were diverse kindred spirits—all men. We had right there together some of the best rose growers, dahlia fans, glad hobbyists and the like in our community.

The men gossiped about roses, glads and dahlias while the wives learned all the tricks of arranging posies

We had a most pleasant time arguing and gossiping, while our wives were listening to the experts inside.

Nov. 21 Late afternoon air was quiet and balmy. Soil was friable. An ideal day for planting roses. So I arranged my affairs to be home a bit early. All my new roses got planted. But just between us before I was thru, darkness had settled down, and I was working by the light of a quarter moon.

News Notes: Remember National Flower Week, November 7-14. Take home a nice potted plant—or mebbe a bouquet for the family. Come to think of it, that's a good idea any week of the year.

REMINDER

(Courtesy Mother Nature.)

THE TURN OF SUMMER into fall is Nature's most poignant reminder of another year gone by.

It's a reminder that should make you think, seriously, that you yourself are a year closer to the autumn of your own particular life.

What steps have you taken . . . what plan do you have . . . for comfort and security in those later years?

You *can* have a very definite plan—one that's automatic and *sure*.

If you're on a payroll, sign up to buy U. S. Savings Bonds on the Payroll Plan, through regular deductions from your wages or salary.

Do this . . . stick to it . . . and every fall will find you richer by even more than you've set aside. For your safe, sure investment in U. S. Savings will pay you back—in ten years—$100 for every $75 you've put in.

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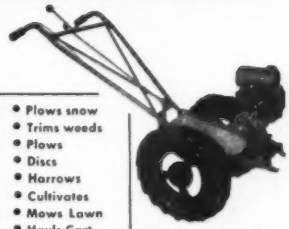

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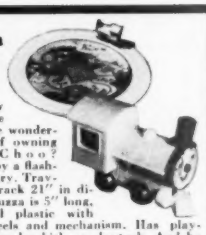
They burn into a hollow sphere, casting a soft red glow through the white snowball shell! The effect is beautiful. Box contains four large 4-ounce snowball candles. Each will burn from 7 to 8 hours. They look almost like real snowballs! And that makes them wonderful decorations for the mantel or the table, especially at holiday time.

Set of Four $1.19 Postpaid

Buzza Choo Choo



Should any child be denied the wonderful fun of owning Choo-Choo? Powered by a flashlight battery. Travels on a track 21" in diameter. Buzza is 5" long, of colorful plastic with metal wheels and mechanism. Has playland face and rakish smokestack. And he makes a choo-choo sound!

By Mail $2.95 Postpaid

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Aglow with color and as bright as Christmas itself! By famous Glolite. Each tree has a single lamp inside, to shine through the colored prismatic buds. Ventilated white ceramic base and fire-resistant foliage. Choice of green or white foliage. 16 glo-buds and top star. 14" tall, complete with 15-watt lamp.

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Just like her barnyard sisters, she cackles realistically as you turn the crank causing her to lay brightly colored wooden eggs! 5½" long, 4½" tall, all metal, with gay lithographed colors. Complete with five eggs. Feed her jelly beans and she'll lay those, too!

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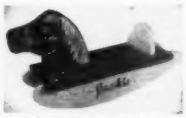
Horsie Rocker



A gentle steed to make your little one a very very happy little one indeed! Your child's name is permanently processed on the side in bright red script letters. Horsie is 20" in length; the seat a safe 4" from the floor. A moment's work to assemble. Give first-name personalization.

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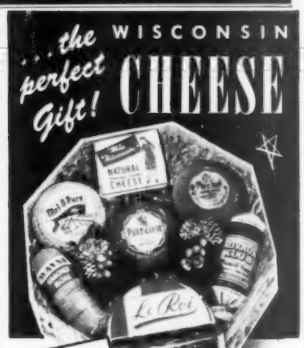

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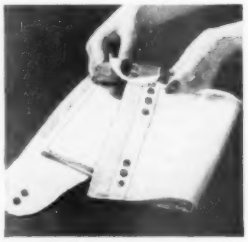
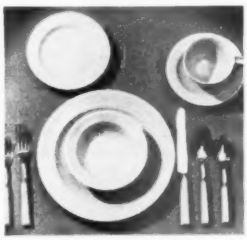
Aluminum tumblers in stunning colors have coasters to match. The spun aluminum is permanently finished in red, blue, green, and gold. If chilled in the refrigerator first, these 10-ounce tumblers keep a cold drink cold without ice cubes. Set of 8 tumblers, mixed colors, $5.95, ppd. Coasters, $1.95 for 8. Pueblo Gift Shop, 2428 University Ave., Madison 5, Wisconsin.



Plastic pants for the very young serve two purposes: keep Baby dry on the outside and hold the diaper by means of plastic straps so no pins are needed. Diaper and pliable plastic cover go on together and fasten with snaps. *Nancy Didee Pants*, without diapers, are $1, ppd. Order size by giving Baby's weight. Howard Juvenile Shop, 319 Howard St., Evanston, Illinois.

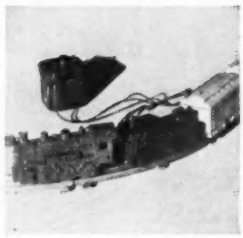
Merry-go-round horse poses realistically on this metal-based lamp for nursery or young girl's room. The horse is metal, too, enameled white with pastel pink or blue trim that matches the circus-striped shade. Over-all height is 12". *Merry-Go-Round Lamp*, $8.50, ppd. Young Books, Inc., 746 Madison Ave., New York 21, New York.



Place settings of highly glazed pottery and stainless-steel flatware with plastic handles in the same colors as the dishes: aqua, desert sand, sea blue, or buttercup yellow. Mix or match and your table will sing with joyful color. Largest plate is 10" across. *La Bonita* setting of plate, cup, saucer, bowl, salad plate, and five flatware pieces, $4.95, exp. coll. Berkeley of London, 2272 Broadway, New York 24, New York.

Paint set lets you decorate china, personalize glassware or other accessories. Baked in a low oven, the finish becomes permanent. The *Oven Decor Set* of six colors, with thinner and brush, $2.95, ppd. Dishes shown are white china to be painted. Sugar and creamer, $3 the pair; demitasse with saucer, $2. Other pieces are available. Ward Phillips Company, Box 3451, Merchandise Mart, Chicago 54, Illinois.

Electric train is powered from four flashlight batteries so there's no danger of shock to a small child. Can be played with out- or indoors. Engine, tender, and two cars are made of colorful plastic; 12 sections of track, 10 feet in all, are steel. The set, with batteries and remote control apparatus, is $12.95, ppd. Spencer Gifts, Atlantic City, New Jersey.



Smoke dreams themselves are no more beautiful than these midnight-blue smoking accessories trimmed with white stars. Base is copper, with the colored finish in enamel. Squat little cigarette holder and two trays, 3½" across, make up the *Milky Way Set*, $6.75, ppd. Handmade by Hilary, 436 E. 86th St., New York 28, New York.

An ice crusher that cracks ice cubes right in the hand, painlessly, is made of strong spring steel, topped with a rounded head that packs a wallop. It's the vibration from the flexible handle that cracks an ice cube so effortlessly. And the ice doesn't scatter, as it does when you use the handle of a knife. *Tap-Icer* is $1.50 ppd. Tap-Icer Co., Box 635, Wilkes-Barre, Pennsylvania.

It looks like a toy telephone—it's really a one-tube radio. The mouth-and-earpiece is the speaker; the number dial is the tuning band. Picks up and separates local stations just like the big sets. Works from flashlight batteries. *Melodee' Radio-Phone*, with necessary wires and batteries, $6, ppd. The Lemac Co., 154 W. Tremont Ave., New York 53, New York.

Christmas greenery comes straight from the North Woods to deck your house for the holidays. Five different evergreen boughs natural and painted cones, red pine twigs, and wires for fastening will give you dozens of ideas for dressing a table, mantel, or doorway for Christmas. The 4-pound boxful of materials, $2, ppd. The Pine-Pak Co., Two Harbors, Minnesota.

Fuzzy toys, so dear to a child's heart, are cotton yarn wound on flexible wire so the animals may be posed in any form. *Yarnies* come in blue, black, gray, rust, yellow, white, or Kelly green. Monkey is 12" high with 12" tail, $3; smaller one not shown is 9" high with 8½" tail, $2.25. Bunny, 8" tall, $2.25; ppd. Pentagon Products Co., Rear 1701 16th St., N. W., Washington 9, D. C.

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Make each shelf in your china closet, pantry, etc., do the work of three! Eliminates the need for stacking dishes, groceries, spices etc. Made of heavy aluminum. Folds flat when not in use. 20" long. $2.25 each. Two for $4.25.

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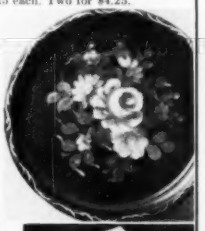

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For smart sophisticated serving at lunch or cocktails you'll want these personalized napkins. Pure white and soft as a baby's kiss! Initial is in red. Package of 100 napkins imprinted with any initial desired—$1.25.

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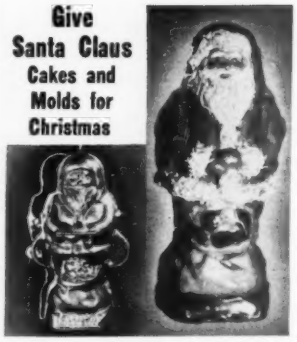
Give Santa Claus Cakes and Molds for Christmas



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TUMBLER $1
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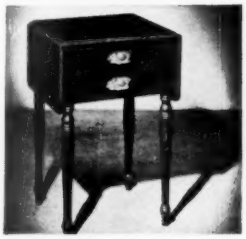
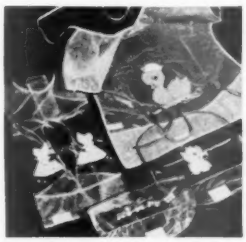
Thru the Shops

Drop-leaf table of solid cherry is an authentic reproduction of the one that Grandmother used for sewing. The two drawers have hand-carved old-rose pulls; the whole table is hand-rubbed cherry finish; 29" high. With leaves up, the top is 36"x16". *Winnie Lee Drop-Leaf Table.* $29.95, ppd. May be ordered from Carl Forslund, Fulton St., East, Grand Rapids 2, Michigan.





Bibs for the baby are clear plastic, hand-painted in happy colors, and bound with tape to match. Sunbonnet Babies, Sailor Duck, Toy Train, or Elephant are available in your color choice in either style—just bibs for tiny tots, or sleeve type for splashers. Baby's name is painted on crumb pocket. Small size, $1; sleeve type, $1.50; ppd. Jayne's Gift Shop, 6620 Vancil, St. Joseph 27, Missouri.

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Send for our illustrated Catalog O showing the variety of styles you can order by mail!

Cinderella *of Boston*

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Famous designer "HAT KIT" for young girls from knee-high to Granny! Half-size hat box with 6 felt bodies, scissors, thimble needles, threads, feathers and other trimmings for making doll hats. $2.00 each postpaid.

FOR HIS NIBS:
The LITTLE SHAVER"—a sure-fire hit with small fry. He'll imitate Dad every morning with his own plastic razor, real brush and honest to goodness shaving bowl. A gift that's certain to produce a happy, shining face on Christmas morning! $1.10 each postpaid.

Money refunded if not delighted • Sorry no C.O.D's.

FREE: Our new Xmas catalogue is filled with wonderful gift suggestions. If you'll just drop us a card, we'll be happy to send you one.

GREEN GABLE GIFTS • Dept. 611, 394 Lenox Ave., N. Y. 27

Swanky HAMPER *for the* VERY JUNIOR SET!

Baby's NAME hand-painted in pink or blue on this good looking and practical ivory leatherette covered Hamper. Fashioned as an attractive piece of furniture, it provides an extra seat for nursery or bathroom with its comfortable foam rubber upholstered top. Overall size: 18.. long x 10" wide x 12" deep. Specify clearly Baby's Name and color desired—delivery within 3 weeks.

$6.95 *Shipping charges collect*

BEAUMOND DISTRIBUTORS
133 Lexington Ave. New York 16, N. Y.

NEW 'TATER BAKER

Baking potatoes the "old-fashioned" way always appears such a task!

This top-of-stove aluminum "TATER BAKER OVEN simplifies things! Place 4 or 5 potatoes within and in a short time, they're golden brown, ready to serve.

Handsomely - crafted in chrome finish metal, 'TATER BAKER is perfect to warm left-overs and to bake biscuits etc. 9½" diam. **only $2.95 ppd.**

New Xmas edition of "GIFTS PREFERRED" upon request.

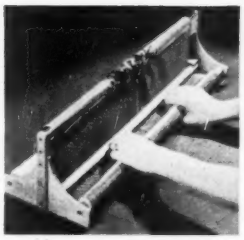
NORMAN'S 416 MILL ST. BRISTOL, PA.

PHILADELPHIA—938 Chestnut Street
TRENTON—17 So. Broad Street
NEW BRUNSWICK—340 George Street

STRONG—NEAT—HAND MADE
Antique black or silver-like finished steel. State size desired, if for 4½" or 3½" shelf
K. FORGE CO., Dept. 5. Box 3528
Cleveland Heights 18, Ohio

1.00 Pair P. P.

A loom to hold your needlepoint makes the work go faster. End of fabric fastens to canvas aprons, rolls to keep it taut across the center bar. This bar is faced with metal to let the needle slide thru work easily. Roller bars adjust the fabric as you finish a section. Smoothly finished wood, the *Needlepoint Loom* takes fabric 22″ wide; $7.95, ppd. Larger sizes made to order. C. W. Morse, 4425 Mathew, St. Louis 20, Missouri.



Have breakfast served with a smile. If Humpty Dumpty can't make you grin, you'd better stay in bed! The figures in the foreground lift off their perches to salt and pepper the egg that goes in cup that has no ears. The wide-eared head is a milk mug. Of glazed china in appetizing colors, the shakers are $2 a set; the cup, $1; the mug, $1.50; ppd. Verard's, 1610 York Ave., New York 28, New York.

Brass adapter converts those old oil lamps unearthed from Grandma's attic into useful and decorative electric lamps for your home. The adapter is wired, ready to be screwed into the collar on the lamp, and plugged in for use. Two sizes, to fit collars, ⅞″ or 1⅛″ diameter, the *Adapter*, 10″ high, with 6′ of cord, is $1.50 ppd. Other sizes made on order. The Lamp Shop, 1348 Richmond, Des Moines 16, Iowa.

FRENCH FRY CUTTER
Quickest way to cut French Fries you've ever seen! One downward stroke cuts a whole potato into sections. Made of aluminum and stainless steel. Postpaid . . **50c**

ORANGE PEELER . .
Most amazing orange peeler you've ever seen! Quicker than paring knife. Removes complete half of peel—white and all! For nice, smooth sections. Postpaid, 2 for . . **50c**

PAN HANDY . . . . .
Steel wool scouring pad in beautiful, smooth plastic handle. Pad is impregnated with scouring powder. Push knob to feed pad downward. Comes with 2 extra pads. Postpaid. **$1.00**

FREE: *Give helpful kitchen aids for Christmas Gifts. Send for large free Catalog.*

HORACE ANDERSON'S GIFTCRAFT SHOP
1232 E. 47th Street Chicago 15, Ill.

POP! CHAMPAGNE MUSIC with the turn of the Cork!

Famous Bandleader LAWRENCE WELK *presents*

HIS UNIQUE 1949 CREATION!
THE CHAMPAGNE BOTTLE RADIO

Yes, your favorite program from a five-tube unconditionally guaranteed super-heterodyne all plastic radio with volume control and switch in base . . . 23″ high. Bottle cap acts as radio dial! Golden-brown base . . . emerald green body and crinkled gold top, simulating foil. Labels printed in 4 colors. Ideal for game rooms, bars, rumpus rooms, etc.

YOUR NAME ON CLEVER PERSONALIZED LABEL makes this radio a perfect gift.

Send only $39.95. Shipped prepaid anywhere in U. S. No C.O.D.'s please. Illinois residents add 2% tax. Money back if not satisfied—Production limited—order today.

RADIO DISPLAYS CO. DEPT. B
333 West Lake Street • Chicago 6, Illinois

NO MORE CREASES IN YOUR SKIRTS

. . . when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

An Ideal and Different Gift

Sold by mail order only in 48 states and all over the world. **$3.95** Add 25c For Postage

PRAC-T-RACK Stillwater 48, New Jersey

Create Your Own FAMILY CREST

Imagine your initials in rich and lustrous dimension. Personalize your letterheads, envelopes, use as bookplates—for gift packages and many other uses you'll find suggested in every Wax-Stix set.

Complete kit contains brass engraved seal with one or two-letter monogram, rich and beautiful Jewel-toned plastic handle and matching candle holder, 3 sticks of Bonnison wax in assorted colors and candles.

$2.95 Ppd. No C.O.D.'s
Write for our NEW Gift and Gadget Guide

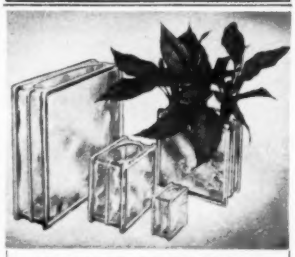
M. C. FLYNN Inc.
Established 1901
43-E EAST 59th STREET NEW YORK 22, N. Y.

"Plantation" Beverage Set

Here's a wonderful gift for your favorite hostess. This charming set is handwoven from fragrant sweet grass, pine needles and palmetto strips by natives of the deep South. Use the 11½ x 9 in. basket as a tray or to serve cheese sticks, popcorn, potato chips etc. The six matching coasters will really cling to their glasses. Exceptionally strong and durable, they will maintain their shape and fresh fragrance for years. Guaranteed to wash. Complete set, postpaid, $5.50.

Write for Free Catalogue featuring hundreds of gifts from our new Gift Department.

Stumpp & Walter
132 Church St., Dept. B, New York 8, New York



SPARKLING GLASS BRICKS

For the first time in years, these versatile glass bricks are again available in four popular sizes—from dwarf to giant! The decorative effects are exciting and endless—use them for flowers or leaves as book-ends or aquariums . . . for a new idea in lamp bases!

3″	$ .35 each; 3 for $1.00
6″	$1.50 each
8″	$2.50 each
12″	$4.00 each

Hardy Chinese Evergreens which thrive indoors with little care or light—approx. 6″–8″ tall; average 4–5 leaves each (to fit 6″ or 8″ block) . . . . . $ .65 each

Sent prepaid within 300 miles of New York. Elsewhere, shipping charges collect.
Send for free Christmas folder

Goldfarb FLOWER SHOPS
Park Ave. at 54th St.
Dept. BH, New York, N.Y.
America's Largest Florist • Established 1889

MY Special Playmate is a PLAKIE TOY

There are loads of special things about Plakie Toys that make them the special objects of little tots' affections. Exclusive, heart-winning designs . . . exciting color, sound, action . . . and SAFETY. Insist on these finer, quality toys. At all leading department stores and infant shops.

FREE CATALOG

Mail to: PLAKIE TOYS, INC.
P. O. Box 657-B11, Youngstown, Ohio
Please send new Plakie Catalog, Free, to:
Name
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You Can Order By Mail!

Gifts of Good Taste
—For Your Business Friends
—For Your Personal Gift List

In a Distinctive Alpine Box **$7.50** POSTPAID

RARE CHEESES

Tempting taste delights imported from Switzerland, Holland and Norway. Some of America's finest varieties, too, a dozen in all, grouped in an unusual box, topped with a colorful scene of the Swiss Alps. An ideal family gift.
DELUXE BOX, POSTPAID, $15.00

Superb

FRUIT CAKE

2 lb. size, postpaid to any point in U. S. **$3.50**
3 lb. size, postpaid **$4.95**
5 lb. size, postpaid **$7.95**

Fine brandy, rich fruits and imported nuts lend Christmas magic to every "spirited" slice. Made by the same Wolferman recipe for over 60 years! Thousands say, "There's none finer."

Flavored with fine Brandy
Old English

PLUM PUDDING
POSTPAID $4.95

Proof of this pudding *is* in the eating! Made for over 60 years from the same recipe . . . a thrilling climax for your Holiday dinners. A Two-pound pudding in a colorful pottery bowl . . . with a large jar of Brandied Hard Sauce to make the treat complete.

Indescribably Good!

SMOKED TURKEY

Choice, plump birds, individually prepared in our own kitchens. Smoke-cooked over real hickory embers 'til done to nut-brown perfection. Ready to slice and serve cold, or heated if you wish.
8 to 18 lbs., POSTPAID, $1.75 per lb.

Send check and gift list or mailing instructions, please advise shipping date. Sorry no C. O. D.'s

Wolferman's
4603 Wyandotte
Kansas City, Mo.

"Wolferman's "Gifts of good taste" are in

"Home-Baked" KIND OF

FRUIT CAKE

Here's a rich, tender-textured fruit cake lavishly crammed with an intriguing assortment of golden raisins, glazed pineapple, candied cherries and plump, delicious pecans. Dressed in gay, holiday cellophane and packed in beautiful colorful, round metal container which is ideal for sewing materials, cookies, candies, etc., when last luscious nibble of cake is gone. Snug fitting cover beautifully decorated with floral design taken from actual color photograph. Omar Fruit Cake is made the "home-baked" way by the famous Omar Bakeries. Thirty years' baking experience. Millions of satisfied customers. Protected by durable shipping box, ready for mailing. We will enclose your greeting card, if you wish . . . or one like that shown below. Send check or money order TODAY.

BUSINESS MEN! Let Omar Fruit Cake solve your customer or employee gift problem. You furnish the names and addresses—we'll handle all shipping details for one cake or a hundred.

2 LBS. $2.49

PREPAID IN U. S.

Free! A gay, top-quality greeting card free with every cake. Your name filled in by hand, if desired! Adds a warm personal touch when sending cake as a gift. Order today!

OMAR BAKERIES

1910 Harney Street, Dept. B, Omaha, Neb.

TEMPTING PRESERVES FROM

OREGON MOUNTAIN MEADOWS

. . . FOR CHRISTMAS GIVING

No. 2 GIFT BOX. Six asst. 5½-oz. jars Strawberry, Wild Plum, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. *Express Prepaid* $2.95

No. 3 MOUNTAIN GIFT BOX. Doz. asst. 5½-oz. jars Strawberry, Prune with Hazelnuts, Wild Plum, Tangerine Marmalade, Blackberry, English Damson, Greengage, Nectarine Preserves, Boysenberry, Red Raspberry, English Gooseberry, Seville Orange Marmalade. *Shipped Prepaid* $5.65

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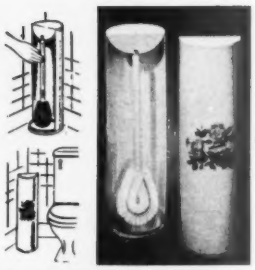

FOR A GIFT THAT'S DIFFERENT

HIDE-A-BRUSH

Smart new bathroom accessory—for your fastidious friends. Metal Hide-A-Brush nestles in bathroom corner—conceals toilet bowl brush in back. 20" tall, in white baked enamel with dainty floral design. Black Nylon bristle brush has 12-in. Ivory baked enamel handle. Beautiful green and silver gift box. In stores, $3.29; far West stores, $3.40; mailed postpaid, $3.50. With Tampico fiber brush, no gift box, in stores $1.89; or by mail postpaid, $2.00.

Beautifully Gift Boxed

HIDE-A-BRUSH CONTAINER CO.

BROOK INDIANA

Amazingly Strong Parachute Thread

(SAME AS NO. 60.)

This genuine Du Pont Nylon thread is fine enough for delicate sewing and strong enough for sewing buttons. Used by professional needleworkers, for seams, hemming, quilting, tatting, sewing on buttons, all general sewing. Ideal for hand or sewing machine. It's double the strength of cotton. Act now to get a KIT OF 12 JUMBO-SIZE spools of Nylon thread in ASSORTED COLORS or A KIT OF 6 WHITE AND 6 BLACK—at the sensational low war-surplus close-out price of only $1.69. Write TODAY.

SEND NO MONEY — Test at Our Risk

Just send your name and address. Specify ASSORTED COLORS or Kit of BLACK AND WHITE or 2 Kits for only $3.29. On arrival, deposit only $1.69 per KIT ($3.29 for 2 KITS plus C.O.D. postage on our guarantee if you are not delighted return in 10 days and your money back. Cash with order, we pay postage. Only limited amount available. Order NOW.

LEEWARD PRODUCTS, Dept. K-166-P

189 W. Madison St. Chicago 2, Ill.

FREE to smarter women

Paul's CATALOG of authentic COLONIAL LAMPS

Write today for free catalog that has shown many smarter women how to bring the warmth and authentic charm of early American design into their homes. You will see gleaming brass lamp reproductions so finely designed that they not only fit into Colonial type rooms, but add a new distinction to ANY period! Paul's fifty years of faithful craftsmanship plus the finest of materials combine to give you these practical "collector pieces" at surprisingly low prices. For example: Lamp pictured here is 14½ inches of shimmering brass, lacquer finished to preserve the deep lustre. Glass chimney covered with your choice of 4 inch shade in ribbed dark green cased glass, white or hand painted opal. Completely wired. $10.75. Sold at leading stores.

Send postcard TODAY to Dept. B for free catalog and name of nearest dealer.

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New York: 1133 BROADWAY

Chicago: MERCHANDISE MART

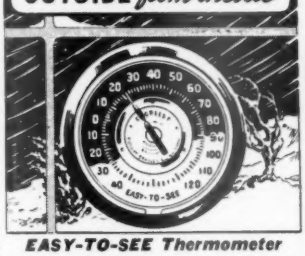
Manufacturers and Importers since 1896

Thru the Shops

Build your own clock from a kit. If the kids (or you) like to tear clocks apart to see what makes 'em tick, try putting one together instead. The kit contains everything necessary for turning out a real precision timepiece that keeps accurate time by means of counter-weights. Face is ebony plastic, 5½" in diameter. *Build-a-Clock Kit*, $3.95, ppd. Wilcox Plastics, Inc., 971 Goodrich Blvd., Los Angeles 22, California.

A muffin pan with fluted frills turns out interesting muffins, cupcakes, and pastry shells; is especially designed for Swedish Sandbakkelse, a national delicacy with an international appeal. The pan is satin-finished cast aluminum, 10¼"x15", with 12 cups. Two recipes are included. The *Sandbakkelse Pan* is $3.45, ppd. Maid of Scandinavia Co., Linden Hills, Box 3035, Minneapolis 10, Minnesota.

SEE *at a glance* HOW COLD IT IS OUTSIDE *from inside*



EASY-TO-SEE Thermometer

3½" glass dial attaches anywhere on outside windowpanes—always visible. You look right through it. Big numbers, easy to read even 10 ft. away. Precision made, improved 1949 model—weatherproof and guaranteed. Boxed. Order several for gifts.

Order By Mail—Postpaid **$1.50**

Home and Garden Gifts

BRECK'S

RELIABLE SINCE 1818

876 Breck Bldg. Boston 10, Mass.

Cat-Napper ROBES

AGAIN READY FOR CHRISTMAS

$9.85 Postpaid.

A rare Christmas value that adds to the joy of giving! 100% virgin wool, 54" x 72", made from quaint, hand-woven patterns by a fourth-generation family of weavers. For car, home or outings. Colors: Red, rose, delft blue, jade green, rust, all on black and white warp.

COVERLET ENTERPRISES

THIRD NATIONAL BANK BLDG., NASHVILLE 3, TENN.

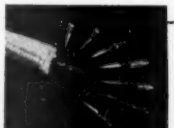
JOLLY OLD SANTA FOR YOUR LAWN

The welcome addition to your outdoor Christmas decorating. Smiling Santa, beautifully handpainted on weather-proof wood in oil colors with red garments, tan gloves and blue pack. Unusual gift, four feet high. With supporting stake. Will last for years. Order early. Price $15. Outdoor flood lighting unit $3.95 extra. Shipped express collect. Send check or money order direct to:

Leonard Brynolf Johnson

Outdoor Christmas Displays

Dept. BG-60, Smethport, Pa.



***Silver* CORN SPEARS**

For your year-around-favorite—corn on the cob. These silver-plated sticks are protection against butterfingers, or juggling the ear when it's too hot to handle. A set of 8 is just $1.95 postpaid.

No C.O.D.'s please

Send 10c for catalogue of other gifts

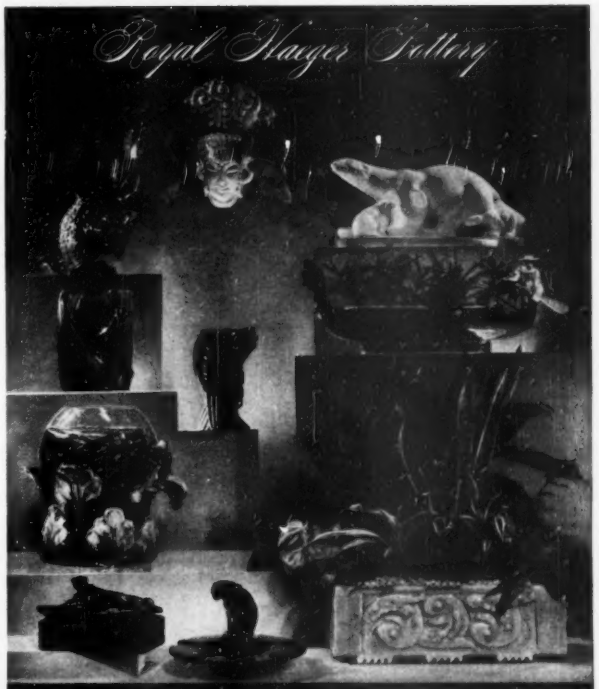
EDITH CHAPMAN

168 East 33rd Street New York 16, N.Y.

Salad bowls of plastic are brilliant with color, light in weight, and virtually unbreakable. Drop 'em on the floor, they bounce! Use them for popcorn or pretzels or the large ones for mixing bowls. A reinforced rim around the top adds strength. In bright marbled red, yellow, blue, or green, or smooth jet black, 11" bowl is 50c; 5", 6 for 49c. Famous-Barr Co., Housewares Dept., St. Louis 1, Missouri.

Swing seat of heavy rubberized fabric, 24" long, holds a child safely with no tipping to spill him out. Keeps him from standing up in the seat. Seat is lightweight and has rounded edges so can't strike with injurious force. Malleable, cadmium plated ends are clamped and riveted to belting. *Flexi Swing Seat*, $3.85, ppd. Champion Recreation Equipment, Box 474, Highland Park, Illinois.

Baby sleeper in snuggly flannelette is designed to let you change Baby without removing the garment. Front and side flaps unbutton from the top so Baby's legs can be eased out for changing, and eased back again with a minimum of fuss. The footed pajamas in white or nursery print, sizes 9 months, 1 year, 18 months, and 2 years; $3.50 in stores or ppd. Robert M. Shank & Co., 510 First Ave., N., Minneapolis 3, Minnesota.



For your home or as a gift . . . outstanding examples of the pottery makers' art in rich, exclusive Haeger glazes.
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THE HAEGER POTTERIES, INC. · DUNDEE, ILL.

Give a child 12 WEEKS of pleasure

Every week for 12 weeks, Tommy Turtle writes a charmingly illustrated letter directly to each child you want to make happy...and Tommy always encloses a gift!

Tommy tells about his adventures, and he encourages children to obey their parents and to be kind to animals. He gives children continuous pleasure, along with an incentive to read.

Children write to Tommy, too...here's a typical letter: "i RuN aLL THe Way HoMe eveRy MoNDay to See SoMe MoRe oF tHe aDveNTuRes and SoMeTIMeS i couNT My ToMMy TuRTLe LeTTeRS. Love, JeFFRey."

Children love to get LETTERS
12 LETTERS · 12 GIFTS $2.95

Gifts selected separately for boys and girls, age 4 to 11. Send your order today. the letters start whenever you wish. Gift announcement cards for any occasion. Tell Tommy the lucky child's name, address, age, sex.
Mail your order today to
TOMMY TURTLE % WALTER DRAKE
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Colorado Springs 1, Colorado

Give DELICIOUS AGED NATURAL CHEESES
From "America's Little Switzerland"

This Christmas send your friends this delightful assortment of the world's finest cheeses. Our Centennial Box (commemorates 100 years of Swiss cheesemaking in Wisconsin) includes Aged Cheddar (American), Aged Swiss, and Cured Brick cheese. Gift packed, 2¾ lbs., shipped anywhere in U.S., PACK K70 ....$3.85

Mail us your gift list with check or money order now. All shipments guaranteed to arrive in perfect condition.

Write for catalog of our other famous cheese assortments.

THE SWISS COLONY
70 CHEESE ROW, MONROE, WIS.

a perfect lamb of a cake

makes an adorable centerpiece for Christmas or birthday parties. It's simple to bake with the aluminum cake mold pictured below. 12" long, 3" thick. Easy instructions included. Give Molds or bake cakes for Christmas Gifts. $5 postpaid. No C.O.D.'s please.

Santa Claus 11¾" cake mold, set....$5.00
Ginger Bread Cake Man 13" mold, set $5.00
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Rabbit 11" cake mold, set.....$5.00
Sweetheart 8x8" cake mold, each....$2.50
Sweetheart 12x12" cake mold, each $5.00

RENALDE, 1525 18th St., Dept. C, Denver, Colo.

IT'S NEW
THE PUTTY MASTER
PLACE GLAZIERS SKILL IN YOUR HANDS

A putty knife with the patented shape that anyone can operate—packs, shapes and trims putty perfectly with one stroke and allows only the right amount of putty to be applied—a time and money saving item that will more than pay for itself.

ONLY $1.00 POSTPAID
Anywhere in the United States

I am enclosing $1.00 please send me one Duo-Fast Putty Master.
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YOUR INITIAL AT YOUR DOOR
on a corrugated flexible, rubber link mat
MAKES AN EXCELLENT GIFT
size 18" x 30" x ⅝". One initial Red or Green on black background. We also make special sizes.
THE CAMPRO COMPANY
CAMBRIDGE 4, OHIO
$4.95 post paid no COD's

rug material—100% wool

Wool blanket ends and trimmings in 10 bright colors suitable for all types of rugs. ● Prices: 40¢ per pound, 25 pounds or over. Less than 25 pounds, 50¢ per pound. For only 10¢ per pound extra we will cut the material into 1½ inch, 1 inch, ¾ inch, or ¼ inch strips. ● Prices f. o. b. Bloomfield. FREE SAMPLES sent upon request.
BLOOMFIELD WOOLEN CO.
DEPT. BH-11 BLOOMFIELD, INDIANA

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EMBED REAL FLOWERS in NEW Magic PLASTIC

Now create many unusual things like the distinctive pansy coaster shown—made by embedding real pansies in Castolite—the "magic" liquid casting plastic. Comes crystal clear, or may be dyed to produce striking color effects. Make really different jewelry, book ends, picture frames, candlesticks, figurines. Embed real flowers, coins, medals, photos, for plaques, paperweights, tiles, other art objects. Use only home tools. Follow simple step-by-step method. New pleasure, fine profits are possible. Send 25c for exciting new Home Project Manual showing how to get started. Write today.
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MANUAL 25¢

HASKO TRAYS
Add Joy to Days

When good friends get together
Both Trays and Tumblers win high praise . . .
Add Cheer in any weather.

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Save time! Save work! Ease serving chores
Add sparkle, smartness, zest!
At Department, Gift or Jewelry Stores
Which feature but the best.

Both HASKO Trays and Tumblers (with designs to match) are beautifully gift packaged for getting or giving. Sold individually or in combination sets.

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AND ACCESSORIES

Safeway
WINDOW CLEANER
U. S. Pat. No. 2,446,401

One of your hardest jobs made easy! Safeway Window Cleaner has a patented adjustable elbow feature that gives you the "long arm" necessary to wash *outside* windows from the *inside* . . . safely, perfectly, *professionally!* Reversible head with felt edge for washing, rubber edge for wiping. Made of feather-light magnesium.

Makes a wonderful gift, too. Less work, more comfort, absolute SAFETY for the lucky housewife who gets one.

3.95 Priscilla Model with 8" head and extra replacement set — **2.95** Plymouth Model with 7" head

Sold by Department stores. If your local store cannot supply you, mail this order coupon.

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Please send me
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Street.....
City.....Zone..State.....

Old-Fashioned
Pfeffer-nüesse
(PEPPER-NUTS)

Add an Old World, continental touch to holiday snacks with old-fashioned Pfeffer-nuesse (pepper-nuts)—baked nuggets of spicy goodness that tingle on your tongue. Wonderful with coffee — a treat with holiday drinks. A touch of *gemuetlichkeit* from old Milwaukee. Packed in colorful, useful, metal humidor-type cans. Send check or m. o. for $2.50 for 2½ lbs., net wt. Sorry, no C. O. D.'s

Jaeger's EST. 1879
OSWALD JAEGER BAKING CO.
904 W. Somers • Milwaukee 5, Wisconsin

THE IDEAL CHRISTMAS GIFT

Patented
Novel—Useful—Desirable

T-Top is a light rigid top which slides easily over the surface of a card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheon, jig saw puzzles and card games. Can be tucked away in a closet or corner. Send for your T-Top now! Shipping weight approximately 16 lbs. Shipment made promptly. Shipped by express. No C.O.D.'s, please. Specify Color Wanted. Dark Green, Rich Red, Dark Brown.

Colors $6.95 No C.O.D.'s
Unpainted T-Top $5.95 F.O.B. Salem, Mass.
SEND CHECK OR MONEY ORDER TO
T-TOP COMPANY, INC.
Dept. 50 Salem, Mass.

Truly Personal Gift
INITIALED SHOWER CURTAIN
OF SATIN-FINISH PLASTIC

The gift that says "I thought of *you*" . . . monogrammed Wataseal plastic curtain in Slate Blue, Sea Green, Lilac, or Silver with gold or silver initial permanently fused in. Guaranteed not to crack, peel or fade. Nylon-stitched for long wear; 12 rust-proof nickle-plated hooks. 72x72 inches. $5

MATCHING WINDOW CURTAINS, 27 x 54 inches, $3

Specify shade of curtain, initial, and color of initial. Postage Prepaid; no C. O. D.'s

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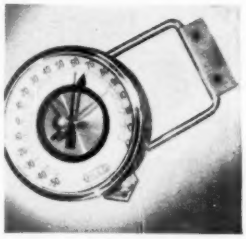
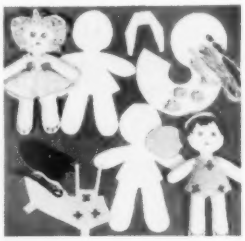
1200 S. 8th St. • Dept. B • St. Louis 4, Mo.

Thru the Shops

A thermometer for indoor or outdoor use not only registers present temperature, but records the high and low points of the day. Set free-swinging pointers over the black; the red hand stops at highest point. The green hand stops at coldest point. Chrome finished aluminum case; glass-covered face, 4" across. *Hi-Lo Thermometer*, $7.95, ppd. Howard Manufacturing Co., Box 394, Boston 17, Massachusetts.





Reggie and Roxy are an appealing pair of felt playmates, 11" tall, which you stitch up yourself, from the cut-out pieces in a kit. Features are marked for embroidering; thread, yarn, and directions are included. Reggie's suit is blue felt; Roxy's dress is pink. Kit for each doll, $2, ppd. Dolls by Mail, 3820 Grand Ave., Des Moines 12, Iowa.

***Christmas* GIFT MAKES YEAR-ROUND DECORATION**

SANTA CLAUS AND REINDEER

After the holidays you send Santas and sleigh into hiding—leaving two graceful fauns to set off bookcase, mantel or coffee table. Sleigh is red, black and white—deer are natural faun color. Ribbon included for harness. Deer are 6½" high, 5½" long. Send $5.00 for set, we pay delivery charges. Write for free illustrated color booklet on other Rapp Artcraft pieces.

RAPP ARTCRAFT
Box BH-11, Morton, Illinois

Gifts that *LIVE!*
EVERYONE will cherish these LIVING GIFTS!

Our New Evergreen Tree or Paddy O'Hair comes to you bare and bald. Fill with water, plant seed (supplied with full directions), nature does the rest. Tree covers with grassy green coat. Paddy grows hair and eyebrows. Grass grows for months, can be replanted over and over. Both made of durable pottery. Tree has removable silver-painted Christmas Star. As table decorations or house plants, they are ideal gifts for all occasions. Postpaid if paid with order, or plus postage & charges if C.O.D.

Money-back guarantee.
Evergreen Tree, 10" tall $1.50
Paddy O'Hair, 5" tall . . 1.00
We will mail direct to your Christmas list with card enclosed.

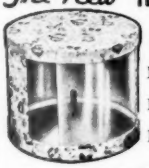
PADDY NOVELTY CO.
29 WASHINGTON AVENUE
GOLIAD, TEXAS

MONOGRAM
NAPKINS

For Gracious Entertaining
Lovely, linen finish paper napkins in popular shades of pink, blue, yellow, and green. Size 9x9, *die stamped* in gold or platinum with first names, as "Mary and Tom," last name, as "The Martins," or Initials. Perfect for bridge and parties. *Make ideal Christmas Gifts! SPECIAL LOW PRICE:* 100 for $1.25 or *500 for $5.00.* Sent postpaid in U.S.A., only.

Order immediately from
CARDOGRAMS
2459 Fullerton Ave., Chicago 47, Illinois

The New **IDEA HAT BOX**



See the hat—Slide the plastic door

No guessing where your hat is
No dragging boxes off shelves
No lids, strings or tumbling boxes

For ladies' hats
12½" wide 10½" deep $3.89* each
16" " 9" " 5.29* each
Floral pattern, red or black background or solid colors green, blue, pink, rose or yellow.
For a man's hat 15x13x9 $4.59* each
Oval shape, knotty pine pattern.
*We bill you for postage
Name printed in gold on door, 50c per box
Check or M.O. Sorry, no C.O.D.'s.
NYC residents add 2% sales tax
LUCID CONTAINERS
143-S Greene St., New York 12, N.Y.

Wedding plate, hand-painted with names of bride and groom and date of wedding, makes a sentimental keepsake whether used as a wall plaque or to serve the wedding cake. Of highly glazed pottery with blue design on off-white, plate is 13" in diameter, makes appropriate anniversary remembrance. Allow 8 weeks delivery. Ppd., $8. Agnestrong, 39 W. Eighth St., New York 11, New York.

Sunburned babies from California ride fantastic creatures on your whatnot shelf, or among flowers in a table arrangement. Mounts are glazed ceramic in pastels; little bodies and faces are terra cotta for contrast and have all the touching charm of naked infancy. Each figure, about 6" high, $5, in stores or ppd. Dick Knox Displays, 678 S. Lafayette Park Pl., Los Angeles 5, California.

Sewing Bird is made from original 1853 dies and is still useful when making the simpler 1948 styles. Of polished brass, the bird clamps to table edge and grasps in his beak the cloth you're working on, whether you're measuring, basting, or ripping out a seam. Two bright velvet cushions hold pins and needles. *Sewing Bird* is $3.95, ppd. Eagle Products, Box 84A, Meriden, Connecticut.

Distinctive Xmas Gifts

Send for Our Illustrated Portfolio of Quaint American Furniture

Unusual pieces built of solid Cherry in hand-rubbed Cherry finish, reproduced from originals we discovered prowling through the parlors and out-of-the-way villages in New England and our Southern highlands. Tables, chairs, chests, mirrors, lamps, accessories, original-mold milk glass, and a really personal service for "different" upholstered furniture. You will rarely find this furniture in any store as our Quaint American furniture is sold only by mail

Send 25c for this portfolio, which will be refunded on your first order.

Carl Forslund
FULTON STREET EAST
GRAND RAPIDS 2, MICH.

put your DOORS to work WITH DOR-FILE

SPICE RACKS . . .
Polished aluminum, 12½" long, 2½" high, 1½" deep. Come with screws, ready to mount on cabinet doors. DOR-FILE keeps spices, flavoring, etc., at your finger tips. **EACH 89c** postpaid.

Guaranteed by Good Housekeeping

CLEANSER RACK . . .
Rust proof, polished aluminum. Holds all cleansing needs. Comes with screws ready to mount on cabinet door or under sink. . . . 10½" long, 4" high, 5" deep. **EACH $1.60** postpaid.

Ask for the DOR-FILE LID RACK
EACH $1.60 postpaid

THURMAN'S
Box 1731, (Dept 6) Portland 4, Ore.

Traditional
English Holly

The choice of five orchards, its spiny green leaves and scarlet berries add a gay Christmas accent—a colorful gift for a beautiful home.

PACKED 3 WAYS

Two full 19" Wreaths	**$7.50**
Sprays—almost a bushel—	**$5.00**
One 19" Wreath and almost a bushel of Sprays	**$7.50**

Hormone-dipped, cushioned in fragrant cedar or fir, it is packed wet to reach you in perfect condition. Shipped prepaid; east of Mississippi add 40c.

Sprig and Spray Holly Farm
Horsehead Bay Road
Gig Harbor Washington

New TELEPHONE SECRETARY

An Ideal Gift

Keeps Pad and Pencil Handy

Fits Your Phone or Money Back

Guaranteed by Good Housekeeping

ORDER DIRECT—ONLY $2.65 POSTPAID

Tel-See keeps pad and pencil at your finger tips—in handy, rigid, pull-out drawer. Ideal for home, office, shop, store. All metal. Non-breakable. (Not plastic.) Beautiful enamel finish matches phone. Installed instantly—simply snap into place. No more hunting for paper or pencil—or writing on wall—uses ordinary pad and pencil. This is the *original, all-metal* Tel-See, with over 100,000 enthusiastic users. Order yours today!

COMPLETE SATISFACTION OR MONEY BACK

5x7½ oblong, $2.65; 5x6 oval and 5½ round, $2.95; 5½x9, $3.95. Extra refill pads, 20 for $1.00. No C.O.D.'s. Dealers invited.

LANKO INDUSTRIES SALES DIVISION
(Exclusive Nat'l Distributor)
6774 Taft Dept. Y-11 Detroit 8, Mich.

4 PC. SMOKER SET
yes, quadruple silverplate!

6.95 add 20% Fed. tax

copy of Paul Revere design

Made by craftsmen that produce work for some of the finest jewelry stores, this 4 pc. smoker set is a wonderful thing to have, a perfect present to give. 8" tray, ash tray, and cigarette cup are individually wrapped in jeweler's cotton and gift paper. Precision-made, gale-proof, guaranteed lighter has separate, gold stamped box. Set comes in gift box, ready for shipping. Order now.

POSTPAID—Sorry, no C.O.D. orders

GERTZ
162-10 Jamaica Ave., Jamaica 2, L. I., N. Y.

COMICE PEARS
FROM THE ROGUE RIVER VALLEY
FOR *Christmas Giving*

AS LOW AS **$2.95 a box**

ORDER EARLY
EXPRESS PREPAID

Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected — individually wrapped. Delivered PREPAID in colorful gift boxes to U.S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list — we do the rest. No stamps. No C.O.D.s.

DELIVERED PRICES (Order by Number)

No. 1 Deluxe Box (10 to 14 pears)	$ 2.95
No. 2 Deluxe Box (18 to 24 pears)	4.75
No. 7 Asst. Fruit Chest (about 14 lbs.)	5.75
No. 5 Asst. Fruit Basket (about 18 lbs.)	11.85

For Fruit Club Prices see Catalog

GIFTS

WRITE FOR FREE CATALOG
PINNACLE ORCHARDS
429 Fir St., Medford, Oregon
Rush Free Full-Color Catalog to:

Name
Address
City Zone State

KEY CHAIN LITE by APEX

Perfect Gift **for everyone**

This tiny, powerful Key-Chain-Lite has a thousand and one uses. A gift everyone will appreciate. Beautiful chrome finish—leather covered. Gift boxed, $1.00, postpaid. Initials 25c set. Order one for yourself, too.

All **STERLING SILVER**, exquisitely engraved. Jewelry link key-chain with name tag. Handsomely boxed, $6.00 including tax, postpaid. Initials 25c set.

MAIL ORDER TODAY

FLEETWING GIFTS, Dept. 03
53 E. 10th St., N. Y. 3, N. Y.

only $1.00 postpaid

—AN ARTMOORE PRODUCT—
Cut Housework in Half with NEW ART CLEANER

Again available with genuine Latex sponge rubber head! Over a million in use—doing a better, faster, *easier* job of scrubbing dusting, waxing floors. 10 inches wide. Self-wringing, self-cleaning—48-in. hardwood handle means no kneeling, no stretching. If agent hasn't called, write direct. **$ 5.95** Postpaid

ARTMOORE CO.
Dept. BH-119, 1319 N. 3rd, Milwaukee 12, Wis.

NEW! PERFUMED CLEANSER

Perfumes as it SCOURS the surfaces of tubs, showers, woodwork, walls, mirrors, basins, etc., leaving a pleasant fragrance to delight you and your guests.

Airess is so different! Like the modern toilet soaps as compared to the harsh old-fashioned soaps our grandmothers had to use.

A wonderful cleanser, good to your hands, rinses like soap.

Packaged like talc in beautiful blue, pink and yellow plastic pastels. Gives added charm to bath rooms and powder rooms, will not leave rust rings.

Order now for Christmas. All 3 for only $1.79 postpaid. Postage extra if C.O.D.

Mail checks or money order to
KBG Products Co. Dept. A-12 Narberth, Pa.

airess

These beautifully colored bamboo baskets of Mexican handicraft find a welcome place in every home.

GIVE *something different* **this Christmas**

Direct from the semi-tropical Delta of the rich Rio Grande come these Christmas gift assortments of Texas Citrus Fruit containing *NEW* taste-thrilling...

RED BLUSH seedless grapefruit

These beautiful, luscious VIVID REDS are not to be confused with the familiar "Pinks". With the "Reds" are included large, sweet Naval Oranges and our special mild Tangerines in the hand-woven, oval-shaped Mexican Bamboo Baskets illustrated. Other fruit packages include holly-decorated cartons, standard crates or bushel baskets in various packs and assortments.

From the Fabulous Rio Grande Valley

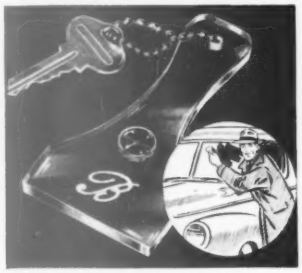
—where the languorous Rio Grande River has deposited a deep layer of fertile alluvial soil, unsurpassed for the growth of finest tree-ripened Citrus Fruits.

FREE! Illustrated Gift List containing full-color illustrations and prices of 18 Citrus Fruit Gift Assortments from **$1.65 to $6.50**

Business Concerns: *RED BLUSH distinctively answers your quest for "something different" in holiday remembrances to customers. You send the list—we do the rest. Reference: Dun & Bradstreet, Inc.*

PITTMAN & DAVIS
Express shippers of Texas citrus fruits since 1926
DEPT. 920, HARLINGEN, TEXAS
WITHOUT OBLIGATION RUSH ME YOUR FREE GIFT LIST
Write name and address in margin, tear off and mail!

This Gift Means SAFER DRIVING



Removes windshield ice quickly, easily!

One fast swoosh with this palm-fitting, Plexiglas de-icer and a clear path is magically plowed through thick, blinding ice on your windshield . . . no waiting for de-froster warm-up. Doesn't scratch glass . . . so dad can use it happily for years. Equipped with key chain and reliable miniature compass, plus any specified engraved initial. Packed in individual gift box . . . $2.25 postpaid. May we send you our Gift Catalog A.

BODINE'S OF BALTIMORE

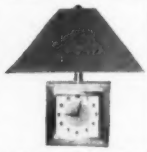
444 E. Belvedere ★ Baltimore 12, Md.

CLOCK IN A FRYING PAN

15½" x 8" x 2⅛"

Christmas time will last for years if you give this unusual electric clock. Suitable for dinette, summer home, rumpus room, bar or kitchen. Choice of numeral colors: Green, Blue, Red, Yellow or Black. In Stainless Steel $12.50. In Traditional Copper $18.50. Postpaid. 3 year guarantee.

Clock Lamp



Elegant combination lamp-clock. Circle lighted opal glass dial. Mahogany, Walnut or Blond Hard Maple case. 10"x10"x4", heavy brass trimmed. Lined silk faille tilting shade 18"x12" in Aqua, Cranberry, Green, Gold or Beige. Clock numerals to match. $49.50 plus $3.20 Fed. Tax. 3 year guarantee. Everyone who sees it likes it.

HARLEY'S CLOCK SHOPS
ALTMAN BUILDING KANSAS CITY 6, MO.

FROM AN OLD-TIME MOLD

Authentic, antique reproductions in the beautiful white-glowing glass of yesteryear. Decorative gifts of quaint and graceful charm, hand made, hand painted and kiln fired for heirloom permanency. Flower and foliage in picturesque shades of rose and green, with rose satin ribbon entwined in lace edge. Size 7-¼ inches. $6.95 per pair. Postpaid.

LOVELL STUDIOS 17846 Northwood Lakewood, Ohio

A LETTER TO YOUR CHILD *from Santa Claus!*

POSTMARKED FROM "SANTA CLAUS"

★ ADDRESSED
★ STAMPED
★ MAILED

25c INCLUDES LETTER, ENVELOPE AND 3c POSTAGE

Four pages richly painted in 4 colors and mailed in a 3-color envelope bearing the authentic "Santa Claus" postmark! Order for every child on your list!

WRITE FOR TOY & GIFT CATALOG

Santa Claus Land
88 HOLIDAY BLVD. SANTA CLAUS, INDIANA

NEW WAY to Keep Dry Foods Crisp, Fresh *for months!*

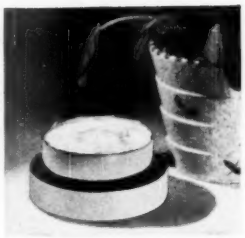
Sprinkle a few grains of DRY-CRISP into the container—and keep candies, pastries, Xmas cookies and other dry foods **fresh, crisp** and **flavorful for months!** Prevents staleness and mold—preserves original flavor. Keeps salt free-running, reduces silver tarnish. Guaranteed harmless.

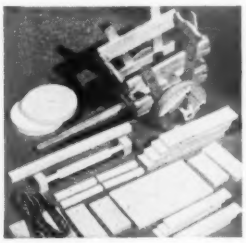
Household size, only $1.00, postpaid. Money back guarantee! Order DRY-CRISP today.

MERIX CHEMICAL CO., 1821 E. 55th St. CHICAGO 15, ILL.

Thru the Shops

Plant waterer of solid copper keeps African-violets or other potted plants watered by capillary action. Set a clay pot in the inner ring which contains a special substance that not only stays moist for days, but also is impregnated with plant food which the plant absorbs. Holds pots up to 4" in diameter. *Green Magic Plant Waterer* is $1.75, ppd. L. J. Baker Specialty Co., 602 Seventh St., Des Moines 9, Iowa.





Cuban sugar-cane cart holds flowers, fruit, or potted plants for novel table decoration. You build this one yourself, from the complete kit with simple directions. Wood pieces are cut to size and drilled for assembly; need only sanding. Finished cart is 18½" x8½". White or knotty pine, $1.95, ppd. Black walnut, cedar, redwood, or yellow poplar, $2.95. Starr Productions, 4117 N. Monitor, Chicago 34, Illinois.

CALIFORNIA FRUITS

THE ADVENTURES OF AN EPICURE

Exact replica of a library book, made of genuine California Redwood. When opened is found to contain a wide assortment of California's finest candied fruits—Apricots, Figs, Cherries, Pineapple, Tangerines, Pears, etc. Delivered prepaid anywhere in U.S. . . . . 1¼ lb. Net $3.25

GIFTS OF FRUITS

I ship my finest new crop fruits and confections direct to your friends, enclosing your card. Beautifully packed in handsome baskets and Redwood boxes. Satisfaction or money back. Reference Dun & Bradstreet. Write on business stationery for quantity discounts.

WRITE FOR FREE CATALOG
CANOGA FARM, R.F.D. 3, ENCINO, CALIF.

YOU can decorate fabrics with ETTL TEXTILE COLORS!

It's grand fun, and so easy, to decorate your own blouses, smart skirts, ties, scarfs, table mats, napkins, even draperies with the new ETTL TEXTILE COLOR SET! All you need for stenciling or free-hand work . . . perfect for every fabric. Glorious permanent colors are washable, won't fade when you follow the simple directions! Make joyous, original gifts . . . bring a world of colorful beauty to your home, your wardrobe! Complete 28-pc. Kit No. 50 . . . *$4.85 Postpaid. Sorry, no c.o.d.'s. Write for folder No. 50.*

ETTL STUDIOS INCORPORATED
TRADE MARK 213 WEST 58 ST., NEW YORK 19, N. Y.

smart new key ring makes keys easy to find *IN YOUR PURSE ...IN THE DARK*

No more purse fumbling—a shake will give an assuring ring that your keys are there. Gold-color metal ring with a safety catch and bright luminous panel.

with bell that jingles **1.00**
with 3 engraved initials **2.00**
attractively boxed—ideal for gifts

Orders promptly filled, send cash or check to
TEL-A-KEY TRADING CORPORATION
Dept. 111A, 401 Southern Bldg., Wash. 5, D. C.

FOR QUICK, EASY SHINES AT HOME

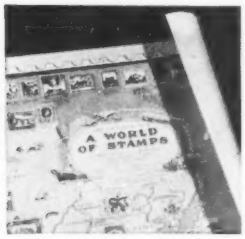
Use a **SHINE-BOY SHOE HOLDER...**

SHINE-BOY is the answer to that messy shoe shining problem . . . Holds shoes firmly while you clean and polish them . . . Fits Men's, Women's and Children's sizes . . . Sturdy steel construction. Brown baked enamel finish . . . Easily removed when not in use . . . SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED.

DEALERS INQUIRIES INVITED

B. E. COMPANY
5829 OCEAN VIEW DRIVE, DEPT. B-11
OAKLAND 11 CALIFORNIA

Carpenter's helper is this device for measuring angles on lumber. A wing nut loosens the guide so that a pointer on it may be set to the desired angle. There's also a gauge for measuring dowel and drill diameters. Of metal with rust-resistant finish, the *Miter-Master* is $1.50, ppd. Robert Kellogg Co., 84 Hillman St., Springfield 2, Massachusetts.



Map of the world is illustrated with reproductions of stamps from many countries. Printed in rich colors on sepia, the map is attractive for a wall hanging or desk top as it is, or collectors may affix the actual stamps over the facsimiles for added interest. *A World of Stamps*, 21½"x34", is $1, ppd. Ernest Dudley Chase, 1000 Washington St., Boston 18, Massachusetts.

Two spicy characters are Salty and Peppy. They're made of hardwood, finely polished, with impudent faces painted on by hand. Each wears a cocky chef's cap labeled to denote the contents. The pair stands 4" high. *Salty and Peppy*, as a pair, are $2.50. Add 25c postage if you live west of the Mississippi. The Woodcroftery Shops, Inc., Wayland, New York.

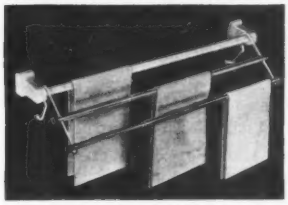
For Christmas

200 Note Sheets
100 Envelopes
printed with name and address
$1.00

"The fine stationery in the plain box"—a quality gift for 32 years! Crisp, white rag content bond paper printed with the user's name and address in rich blue ink. Maximum of 4 lines, 30 characters per line. Send $1.00. West of Denver, Colo. and in U. S. Possessions, $1.10. We pay postage.

THE AMERICAN STATIONERY CO.
200 PARK AVENUE, PERU, INDIANA

GUEST E-X-T-E-N-S-I-O-N TOWEL RACK



Triple your towel space! Just hang it on your own rack—no screws or bolts. Brilliant Chromium plate over nickel on solid brass. Adjustable 15" to 25". Single bar extension $2.25 Ppd. $3.95 POSTPAID

Money Back Guarantee—No C. O. D.'s please

ALLEN METAL PRODUCTS CO.
26 Lefferts Rd. Yonkers 5, N. Y.
You can take it with you.

Needlepoint Furniture

At Last! We are pleased to announce for the first time since 1941, our furniture for needlepoint is again available. Large selection of frames copied from fine old Victorian and French pieces suitable for needlepoint. Over **38 years** specializing in needlepoint furniture is your assurance of highest quality, and yet our prices are low since we are one of the largest manufacturers of needlepoint furniture in America selling direct to the public. Large selection of needlepoint canvases and yarns. Write today for our Needlepoint Furniture Catalogue, it's free!

WINDSOR FURNITURE COMPANY
Dept. 10 — 10 Sheldon Ave., S. E. Grand Rapids, Michigan

NOW YOU CAN'T LOSE YOUR PLACE

The Perfect Gift for Everyone Who Reads—NEW—AUTOMATIC

Sapphire BOOK MARK

This ingenious invention automatically flips up and over as you turn each page, it infallibly keeps your place from title to finis. Just clip Sapphire Book Mark to the back of any size book. Grand gift for readers of all tastes and ages.

Handsome nickel finish	$1.00
Gold plated deluxe model	$2.00
Sterling silver deluxe model	$5.50
Plus $1.10 Fed. Tax Total	$6.60

Monogramming 1 to 4 initials add 60c
Postage Paid • No C.O.D.'s Please

ABBOTT GIFTS, Dept. D.
20 West 22nd Street, New York 10, N. Y.

ALADDIN'S LAMP

A Lovely Vase to Grace Your Home . . . Perfect For the "Unusual" Gift

An "Old" new Vase manufactured by the famous old Monmouth Pottery. Strikingly attractive flower holder of authentic design. (Can actually be used as a lamp with oil and wick!)

Available in white, green or turquoise. Length, 9½"; height at handle, 5¾"; height at bowl, 3¾"; bowl opening, 3¾" diam. *Price, only* **$2.75** *each, postpaid* anywhere in U.S. State color preference. No C.O.D.'s, please.

MONMOUTH POTTERY
Monmouth, Illinois

Deluxe Dual Dispenser For WAXED PAPER AND PAPER TOWELS

A convenience that every kitchen should have! A handsome cabinet that dispenses both waxed paper and paper towels! Keeps them neat and clean—and readily accessible to "one handed pulling". In gleaming white enamel with decorative design on front. Only **$2.25**

BATHROOM BRUSH AND HIDE-AWAY CONTAINER

Bathroom cleanliness requires a brush handy at all times but as every housekeeper knows—there is no place in the modern bathroom where a brush can be kept out of sight. This decorative metal container solves the problem! The brush hangs from a hook on the inside of the lid. Excellent brush with long wearing bristles 16" handle and container **$2.75**

Write for FREE Christmas Catalogue.

BLACK & FISCHER, Inc.
43-66 Bowne Street
Flushing, N.Y.

Say "Merry Christmas" with CARDS OF WOOD

Your friends will exclaim over and treasure these charming, novel CARDS OF WOOD. Wafer-thin, flexible, made of Holly, Pine, Cedar and other exquisitely grained woods. 3¾" x 4¾" printed with appropriate designs and messages. *Special Offer:* Send only $1 for 6 (1.50 value!) assorted beautiful cards with envelopes and illustrated folder. You'll want to re-order before Christmas!

CARDS OF WOOD
Manlius 10 New York

CEDAR ICE TUB

You can't harm this rugged tub with ice pick! Bound firmly with three wide brass hoops. Useful also as fruit or flower bowl, serving dish, sewing basket, dresser top catch-all. Nine inches wide, 4 inches high. **$2.50**

FREE CATALOG. Add 25c per item postage. No C.O.D. (Tenn. Orders, add Sales Tax)

THE BUCKET SHOP
P. O. Box 165 Murfreesboro, Tennessee

● **BE DIFFERENT.** Make a lasting impression on friends and business associates with Cobbs famous fruits and tropical delicacies. **Gift No. 11** above, is a Mexican Hamper containing approximately 54 lbs. of oranges, grapefruit, tangerines, kumquats, and limes—a holiday super treat—**priced $10.00. Gift No. 35** (not illustrated) same as **Gift No. 11** except half size and weight—**priced $6.50. Gift No. 2** (not illustrated) contains approximately 27 lbs. assorted fruits and jar each of Guava Jelly, Tropical Fruit Conserve, and Pineapple- Cherry Jam — **$6.00. Gift No. 1** (not illustrated) contains approximately 27 lbs. of assorted fruit only—**$4.50.** Store fruit never tasted like this! **Satisfaction guaranteed.** Express paid. Orders must be accompanied by check or money order. No Canadian or foreign shipments. Unless otherwise instructed, orders will be shipped for Christmas. **Send for free,** gorgeous, 8-page Brochure-Price List in natural color, showing other COBBS Gift Packages.

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Christmas giving made EASY

ORDER NOW!

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☐ Enclosed is check or money order for $ _____ for gift packages to be shipped names on ATTACHED LIST.

☐ Please send me your free beautifully illustrated Brochure-Price List.

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$7.50 *for this handsome gift package*
red with black lining or green with orchid lining

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7-inch dressmakers' shears, for cutting out garments and general use;

5-inch ladies' all-purpose scissors for all sewing, mending, darning;

3½-inch needle point embroidery scissors for intricate cutting work.

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Makers of ACME • EVERSHARP • KLEENCUT

KITCH'N HANDY UTILITY SHELVES

$1.50 EACH POSTPAID

These handy shelves fit inside the under-sink cabinet door, hold soaps, cleansers, etc., at finger-tip readiness, end under-the-sink clutter. Bar in front holds dishrags, too! Shelves are sturdy chrome-steel, 9⅛" long, 2⅛" deep, 3" high. Install them easily on wood or metal cabinets with the screws we supply. IDEAL CHRISTMAS GIFTS for any housewife. Order several—only $1.50 each, postage prepaid. (Sorry, no COD's.)

If Your Dealer Cannot Yet Supply You With These Kitch'n-Handy Shelves, Order Direct

...and We'll Send You a FREE CATALOG Showing Scores of Other KITCH'N-HANDIES to make your kitchen modern.

WASHINGTON STEEL PRODUCTS, Inc.
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Factory Price—10-Day Free Trial

No need to be an expert mechanic to get hours of pleasure and many dollars of profit from this PRACTICAL gift. Easy to operate—safe—your whole family will enjoy it. WONDERFUL for home projects—to keep boys and girls interested and off the streets. Dad will rave over it!

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With an EMRICK WORKSHOP you can work in wood, metals or plastic . . . make first-class storm windows, cabinets, bookshelves, scores of furniture items . . . turn out adorable presents . . . handle hundreds of home repair jobs. It's 5 TOOLS (quickly interchangeable) combined in ONE POWER MACHINE, using ¼ to ½ h.p. motor—equals in performance equipment costing up to 8 TIMES MORE. All for only $39.95 complete. Immediate delivery. Thousands of satisfied customers—our 50th year. Use coupon NOW, or write us.

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☐ I enclose $18.00. Ship Workshop, balance c.o.d. Unless satisfied, I may return in 10 days and get my money back.
☐ Send FREE Catalog.

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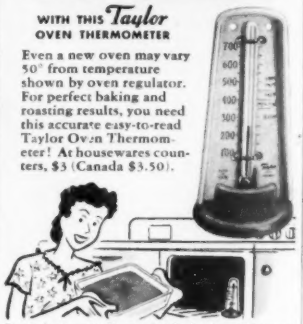
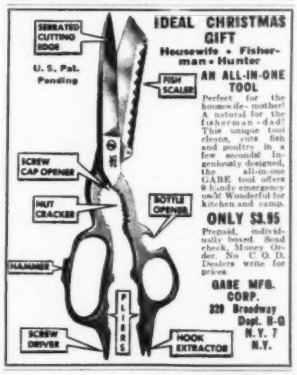
NO BAKING FAILURES

WITH THIS *Taylor* OVEN THERMOMETER

Even a new oven may vary 50° from temperature shown by oven regulator. For perfect baking and roasting results, you need this accurate easy-to-read Taylor Oven Thermometer! At housewares counters, $3 (Canada $3.50).



Taylor Instrument Companies, Rochester and Toronto



IDEAL CHRISTMAS GIFT

Housewife • Fisherman • Hunter

AN ALL-IN-ONE TOOL

Perfect for the housewife-mother! A natural for the fisherman-dad! This unique tool cleans, cuts fish and poultry in a few seconds! Ingeniously designed, the all-in-one GABE tool offers 9 handy emergency uses! Wonderful for kitchen and camp.

ONLY $3.95

Prepaid, individually boxed. Send check. Money Order. No C. O. D. Dealers write for prices.

GABE MFG. CORP.
329 Broadway
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N. Y. 7 N.Y.

The gift that says SEE BETTER —for years to come

Give your friends "seeing comfort" for years to come! With this beautiful new type magnifying glass, you can read newspaper print a column wide. 3¼ inch lens provides large, sharp field of vision. Magnifies 2½ times. Folds into handsome plastic handle. You'll be proud to give—or own—a Longview! Packed in gift box—$6.50 postpaid. If not satisfied after a 10-day trial, your money will be refunded. Edroy Products Co., 486 Lexington Ave., New York 17, N.Y.

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COPPER POST LAMP
13¼ IN. HIGH—WIRED
WRITE for CATALOG
710 CHESTNUT ST. PHILA. 6.
$5.95
WILLIAM Spencer

TEDLEE *Tuck-Ease*

PLASTIC SLIPCOVERS

A for all club styles $3.95

CHAIR COVERS $3.95

FIT your FURNITURE AND your PURSE!

Real slipcovers that fit to a "T"! Sit on them, lounge on them—unaffected by common stains (wipe with damp cloth), will not crack or peel, protect against dust! Of wonder wear, non-inflammable Tedlee 4-gauge virgin vinyl, nylon-stitched! Protect wood from direct contact with plastic!

Guaranteed by Good Housekeeping

SENT C.O.D. ON 10 DAY APPROVAL

The Glenwood Co., Drew & S. Regent Sts., Port Chester, N. Y., Dept. BH
State Quantity

..... A for all club style chairs	$3.95
..... AA for all sofa styles with arms	$6.95
..... B for all barrel style chairs	$3.95
..... BW for all wing style chairs	$3.95
..... CC for 54 inch bumbo sofas	$6.95
..... F for Vanities chairs	$3.25

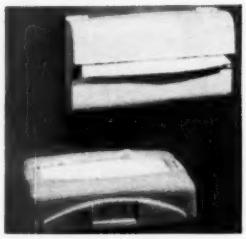
☐ Send C.O.D. (If prepaid, we pay postage.)

Name _____
Address _____
City _____ Zone _____ State _____

The Glenwood Co., Drew & S. Regent Sts., Port Chester, N. Y.

Thru the Shops

Two tissue dispensers for bath, bedroom, or kitchen. Dispenser at top is metal, enameled white, ivory, blue, green, or orchid. It hangs on a wall or stands upright; holds about 200 tissues. In stores or ppd., $1.50. Mell-Hoffmann Mfg. Co., 1827 W. Webster Ave., Chicago 14. At bottom is a plastic holder for table top or shelf, in ivory, blue, green, peach, or pink. Ppd., 89c. James Specialty Co., 1724 W. Monroe St., Chicago 12, Illinois.



Illuminated house number lights the way for friends to find your home. Plexiglas numerals are cemented onto a translucent case which is lighted from within. The bulb inside it is powered from the doorbell transformer. All connections are insulated against the weather. Unit sheds enough glow to illuminate the steps. *Illum-Addrex*, 9½" long, $5.95, in stores or ppd. Lake Illum-Addrex Co., 995 Orchard Ave., St. Paul 3, Minnesota.

IT'S WONDERFUL!

Saves TIME TEMPER TROUBLE

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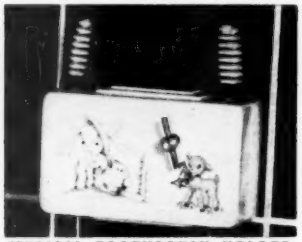
For basting meats and fowl *without burning your hands!* Separate fat from gravy, soups and stews; skim cream from milk; water plants—and many other uses . . . Speeds-up cooking; makes foods better tasting, more nutritious . . . *Praised by thousands of happy users.* All say, "It's indispensable! So easy to use, easier to clean!" Only 79c—Dep't, Hdwe., Chain Stores, or write Arthur Beck Co., Dep't G, Chicago 16, Ill.

Made of PYREX Brand Glass

Guaranteed by Good Housekeeping



MUSICAL TOOTHBRUSH HOLDER

That tiresome brushing of teeth becomes a joyous lark, when a gay tune pours forth as the brush is withdrawn.
The 2½" x 4" washable plastic box, decorated with nursery theme—holds two brushes. Rubber suction cups secure it firmly to wall. No C.O.D.'s. **$3.95 ppd.**

CRANES 419 East 57th Street New York 22, N.Y.

Stunning Colonial Pieces at New Low Cost

No. 105—COLONIAL BRASS DOORKNOCKER. 6½" long. Hand engraved with your name in **Old English** lettering. **$4.29.** Postpaid.

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ART COLONY INDUSTRIES Inc.
69 Fifth Avenue
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No COD's, Please

Susie the PELICAN $2

When there's a rip or a tear Pelican Susie's right there!

This fascinating practical sewing compact saves time—everything's right at your finger-tips. Complete with genuine 7" Kleencut scissors, thimble, tape measure and 5 spools of colored thread on revolving rack. Wings are pin cushions. 7" high. New blond finish. Makes wonderful gift. Order several. Same high quality, same low price. Mailed postpaid, only $2.

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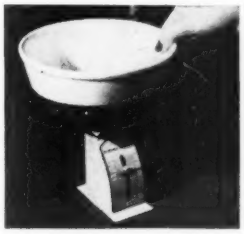
Write NOW for your FREE Copy
Robert W. Kellogg Co.
53 Hillman St. Springfield 2, Mass.

Juice set of sparkling Fostoria consists of six 5-oz. glasses with flared rims, and the squat little pitcher that holds a quart of liquid. Each piece is sand-carved with a one-, two-, or three-letter monogram in frosty white. It's as nice a way to have our tomato juice at breakfast, or any other meal, as we know. The 7-piece set is $6.95, ppd. Meredith, Inc., Evanston, Illinois.

A tiny scale that weighs up to five pounds is a great help in the kitchen; weighs roasts and fowl, sugar for your canning, or other purchases and ingredients. In the children's room, the scale is a practical aid to storekeeping. Only 5" high, the *Kitchen-Master Scale* is accurate to the ounce; in white, red, or yellow, $1.39 plus 11c postage. Peter Kent, Inc., 41 W 24th St., New York 10, New York.

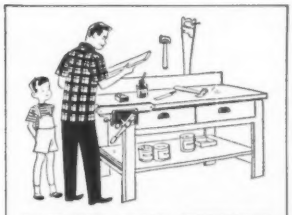


A toy piano that plays real tunes has keys numbered to match the notes in the songbook. The keyboard is set right in the base of the book which contains 12 favorite nursery songs. Each song is colorfully illustrated. We're told that tots learn piano lessons now by numbers, so *Twinkle Tunes* might well give them a start toward a real piano. Book is 15"x10"x3"; $3.95, ppd. Crane's, 419 E. 57th St., New York 22, New York.

Berryland Jams

Grand special occasion dinner treat or gift. Eight 1-lb. jars of jams, from berries and grapes specially selected as finest of season's crop from cool, verdant Pacific Northwest berry fields and vineyards "in the shadow of world-famous Mt. Rainer." This is truly "Berryland." Packed and shipped in an exquisite gift box, styled by James Hastings; includes Strawberry, Raspberry, Loganberry, Youngberry, Boysenberry, Blackberry, Olympic Berry and Concord Grape jam—$5.75, postpaid. Check or money order to

BERRYLAND 817 Adams Street Seattle 8, Wash.



MAKE THIS HANDY WORKBENCH

Full-sized pattern details construction of this well-planned workbench. Order Pattern 3.415, 25 cents, from 6011 Meredith Building, Des Moines 3, Iowa.

NUTCRACKER SWEET—THE GIFT PERFECT

Any nut, any shape, emerges neatly, sweetly, all in one piece with this new-as-new patented nut sheller. So smartly designed, the chic "sheller" does the work with a twist of the wrist. Complete with a gleaming plastic bowl, in ebony, green, yellow or red, the price is $3.95. Postage 35c. Write for free booklet. Dept. B-148.

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The charm of Early America faithfully reproduced by hand by New England craftsmen.

H & HL Hinges, Strap Hinges, Thumb Latches, Cupboard Latches, Knockers, etc. Post Lanterns, Sconces, Whole Oil Hanger, Weathervanes, Sundials, Brasses for Antique Furniture

SEND 10c FOR COMPLETE ILLUSTRATED CATALOGUE

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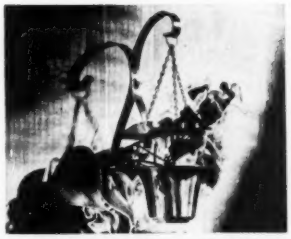
NEW CHEMICAL MITT

Sensational! DRY Window Cleaner! Uses no water, no messy liquids. Chemically Treated. Simply glide over windows; leaves glass sparkling clear. No heating water, no heavy buckets to carry. No rags, powders, sponges, chamois. No mess or muss. No red chapped hands. Dust, dirt, grime, fog disappear like magic. *Wonderful for auto windows, windshields!*

SAMPLES FOR AGENTS Sample offer sent immediately to all who send name at once. A penny postal will do. SEND NO MONEY—just your name. **KRISTEE CO.,** 1367 Bar Street, **AKRON, OHIO.**



HANGING COPPER PLANTERS

Product of Modern Forge Mfg. Co., Chicago 22, Ill.

Buy several for your own home, buy them as gifts for your home-maker friends. Shining solid copper hanging wall planters are attractive additions to any home! Complete with wall bracket! Prepaid.

Only $1.00. Pair $2.00. No C.O.D.'s
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Order From
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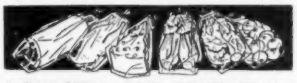
THE PERFECT CHILD'S GIFT!

With A Free Surprise In Every Set

Boys and girls of all ages love this gay toothbrushing set, with their very own name. Makes tooth care fun! Hand-painted tumbler of fine plastic is tasteless, odorless, will not bend out of shape. In pink, blue or red, with heart and flower design and name. Matching toothbrush with white nylon bristles. Tumbler $1.00. Toothbrush 75c. Postpaid.

TOWN & COUNTRY GIFTS
906 Madison Ave., Dept. SN, N.Y. 21, N.Y.



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More than 150,000 enthusiastic housewives are using this convenient way to keep foods fresh, tasty at low cost—with plastic Handi-Bags. They keep lettuce, vegetables crisp—bread, pastry, fresh and moist for more than a week. Wonderful for meat, cheese, fish too. Can be used over and over, will not crack. Set of six bags $1.75 value for only $1.00 includes:

1—14"x21" bag for turkeys, roasts & clip
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Enjoy economy of foods kept fresh in space saving Handi-Bags right away. Send $1.00 for each set today. We ship immediately prepaid. Money back guarantee. No C.O.D.

6 Bags $1. AMG Handi-Bags

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P.O. Box 717Z, Pittsburgh 30, Pa.

Heart-shaped for 2-layer Sweetheart Cake. Perfect for birthday, anniversary and special occasion parties! 9 by 1¾ inches.

Set of 2 Aluminum Pans Only $1 Postpaid
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BLUE RIBBON BAKEWARE, Lemont, Ill.

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★ Encourage and stimulate your child's mental development . . . while he plays. Color and shape discrimination, eye-hand coordination, simple problem solving . . . are some of the educational principles embodied in the famous PLAYSKOOL wooden and plastic toys. From six months to eight years—you will find the "right toy for every age" in the PLAYSKOOL line. Completely safe . . . with rounded corners and harmless colors. Endorsed by leading child psychologists, educators and parents, PLAYSKOOL toys are available at leading stores everywhere.

Send for FREE CATALOG — Mail coupon today for illustrated catalog of all PLAYSKOOL toys. Contains important facts on the proper selection of your child's toys . . . valuable information on child training by leading authorities.

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IDEAL FOR GIFTS

$2.50

Twelve different spices from the far corners of the earth: Ground Allspice, Ground Cinnamon, Chili Powder, Celery Salt, Ground Cloves, Malabar Black Pepper, Ground Mace, Ground Nutmeg, Ground Ginger, Ground Mustard, Rubbed Dalmatian Sage and Ground Turmeric. Packed in red metal sift top cans and attractively gift wrapped in Cello Gift Box.

MAMMY'S
LITTLE SEASONIN' HELPERS

Six attractive, flavorsome kitchen aids in handy glass shakers: Granulated Garlic, Ground Bay Leaves, Pure Black Pepper, Barbecue Spice, Roast Meat Seasoning, and Curry Powder. A useful and practical gift.

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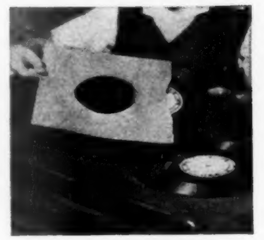
Phonograph records are truly personalized for your child. The story lady calls him by name and tells a story to help with his problem, whether he's afraid of the dark, slow to eat, or whatever you suggest you'd like. Moral is well disguised, and there's no talking down. Or a birthday story can be told, minus the moral. Stories are all original with the teller. Each 2-sided record, $2, ppd. Constance Geneva Murray, 46 Hill St., Rye, New York.



Mirror of a dozen uses sits on its own tripod, telescopes from 6′ down to 24″ and locks at the desired height. For rear-view work on your hair at your dressing table, or as a supplementary make-up or shaving mirror to relieve bathroom congestion on busy mornings. One side of the mirror magnifies; face is 6″ across. Stand is chrome-finished brass. *Magic View Mirror*, $7.95, ppd. Magic View Company, 1237 16th St., Denver 2, Colorado.

CHRISTMAS SPECIAL! $8.20 value $5.95

WISHING WELL TABLE LAMP
7″ wide, 10″ high, with light which may be changed at will to burn clear, amber, red or blue, at cost of only 2¢ per month. An ideal sickroom or nursery light. Built-in aluminum container for flowers, ivy, etc. Sturdy construction . . . with California redwood roof, posts and buckets. Imitation brick base in choice of red, green, blue, black, orange, yellow, white or brown.
Regularly $5.95

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For outdoors or in. Same size, construction and choice of colors as Wishing Well Table Lamp (see right). A unique, novel gift.
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DESTROY ROOTS CHEMICALLY
KEEP SEWERS OPEN
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Box of Six $2.00
AT HARDWARE AND DEPT. STORES OR BY EXPRESS PREPAID IN U.S.A.
KEEP SEWERS OPEN PERMANENTLY
Simply flush them down the toilet or clean-out. The chemical does the work.
(Not to be used with Septic Tanks or in pipes under 3 inch diameter).
MINNESOTA QUARTZ CO.
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REMOVES LINT & DUST *LIKE MAGIC*
New "brush without bristles" performs miracles on clothing, furniture and car upholstery. Picks up dust and lint by *magnetic attraction*. Will not scatter dust. No current or cord required. Made of beautiful plastic — makes ideal gift. Money-back guarantee. Postpaid for $1.75.
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NAPKIN RING
Sterling Silver
EXCEPTIONAL VALUE
Postpaid, Fed. Tax Included.
ACTUAL SIZE
Hand-engraved first name or initials
$3.59 each
No C. O. D.'s
Send check or money order. (Gift Booklet on request)
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HOLD ORANGE STILL . . .
Swing Handle!
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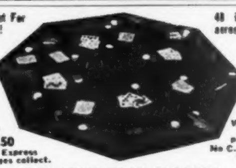
Perfect For Xmas!
48 inches across



Only $17.50 plus Express charges collect.
Weight. 20 pounds. No C.O.D.'s. Please.
PERFECT FOR POKER!
Dual purpose top—fits any bridge table, seats eight. One smooth side for dining, one with card and chip compartments for cards and games. Sturdy construction, wood and compressed hard-board. Stained walnut finish. Folds for easy storage.
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- SMOOTH . . . SILENT Action
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- Looks like WOOD TRIM

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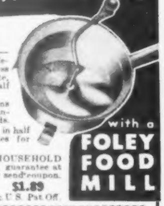
HAND-PAINTED LIGHTERS

A pair of these exquisite, *hand-painted* porcelain cigarette lighters lend practical adornment in any home. Ideal gifts. Pastel blue, aqua, pink or green trim with complementary floral design. *Satisfaction guaranteed.* Sorry, no c.o.d.'s.
Postpaid at only
$2.15 per pair.
CARL DUNCAN CO.
Dept. L-9, Bronxville, N. Y.

DELICIOUS APPLE SAUCE



NO CORING! NO PEELING!
Just quarter apples, cook—then mash a bushel into delicious sauce in 30 min. Less sugar needed. No waste, 25% more sauce with half the time and work.
TOMATOES—Strains bushel into juice in 20 minutes—separates skins, seeds.
STRAINS OR MASHES in half time all fresh vegetables for family and baby.
FOLEY FOOD MILL. HOUSEHOLD SIZE, sold on money-back guarantee at DEPT., HDWE., stores or send coupon.
$1.89
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☐ Send Circular ☐ Enclosed $1.89 for Foley Food Mill, postpaid
Name__________
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JUST A TWIST OF THE WRIST and your favorite knife is safely HONED TO A KEEN, RAZOR-SHARP EDGE.
Guide slots automatically hold knife at the proper angle for correct sharpening, by fine TRU-BALANCED CORUNDUM HONE. All Steel with Self-lube Bearing. Compact, beautifully plated—easy to attach and operate.
Satisfaction or Money Refunded
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Kindly send me ___ of these guaranteed "HONE-RITE" Knife Sharpeners postpaid, for which I enclose $1.50 ea.
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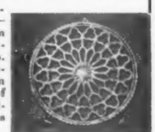
TRIM LITTLE TRIVET



A charming decoration for your tables—and a sure protection from hot plates, potted plants or tea pots. An authentic reproduction cast from an original pattern of colonial days. It's solid brass and measures 5¼″ in diameter.
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Generous in size (6 x 2 ins.), highly glazed and gaily decorated bowls from our good neighbor Mexico for fruit, cereal, serving etc. A clever Xmas gift that looks as if it cost half again as much. Serviceable bamboo basket is waste paper size. *Please, no C.O.D.'s.*
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Save $90.00 A YEAR!
Amazing new "BANCLOK" stimulates daily saving, by changing date AND registering amount saved. Holds 90 quarters—$22.50. Deluxe Ivory plastic case with foolproof mechanism. An ideal gift for all your friends and family. MONEY BACK if not delighted.
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The new modern way to hang and protect storm windows and screens. Made of heavy gauge aluminum. Simply attach to joists with screws or nails. Set of four brackets hangs 21 windows. $4.95 per set, postpaid. At better dealers everywhere, or write.
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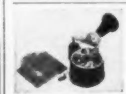

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Just Pull Paper and Enjoy Music
Popular Tones, Imported Swiss Movement
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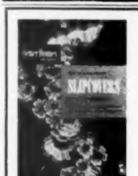
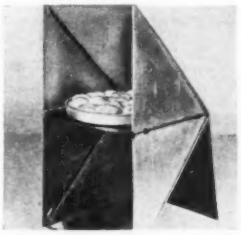
SIESTA NOVELTY P. O. Box 1286 MIAMI BEACH, FLORIDA

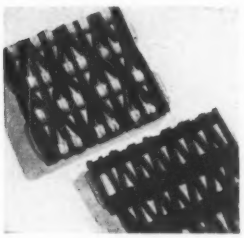


NEW
beauty and freshness for tired furniture
Order ***How to Make and Fit Slipcovers and How to Upholster,*** 25c from 6811 Meredith Building, Des Moines 3, Iowa.

For efficient household management, a complete filing system is a must. This ribbon-tied volume of envelopes is divided into four sections covering each phase of homemaking expense. Title is embossed gold script on morocco-type background with tufted effect on main panel. Antique brown or ivory, *Budgets and Recipes* is $2 in stores only. Eunice Novelties, 541 Madison Ave., New York 22.

Camp oven goes along on picnics or camping trips to turn out pies or cakes or cookies right on the spot. Set it up in front of the fire, it catches and reflects the heat for baking. The oven is aluminum, weighs 2 pounds, 10 ounces, folds flat to 11¾"x16"x ½", unfolds and snaps into position. *Sierra King Camp Oven*, $4.95. Add 12c tax inside California. Lindstaedt & King, Box 118-H, San Anselmo, California.





Door mats of reclaimed rubber are long-wearing because the nylon and cotton threads have been left in the construction. Shown are samples of two different styles. Mat at top is rigid, all black or black with red, white, or blue trim; mat at bottom is flexible, all black. Either style, 14"x22", $2.45, ppd.; 18"x30", $3.65; 24"x34", $5.65. Other sizes or shapes made to order. G. C. Lane Co., Box 228, Des Moines, Iowa.

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$1 PAIR POST PAID

LIMIT 2 PAIR TO A CUSTOMER

198 MONEY SAVING OFFER! Smart loveliness for your bedroom! Fun to embroider! Pillowcases 42 in. wide, flat-stamped on fine, durable, white type 128 sheeting at only $1.00 a pair, post paid. A limit of 2 pair to a customer! Popular Rose cross-stitch and Bird designs for easy embroidery are quickly finished. Complete an Ensemble! Get 5 Matching Pieces all only $1.00 more. 16x42 in. Scarf, 16x36 in. Scarf and 3 piece Vanity Set. Either design. Six Strand Embroidery Floss for completing a pair of Cases, 2 Scarfs and 3 pc. Vanity of one design 50c extra. Order by Number Today! 100% Satisfaction or your money back.

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16x42 in. SCARF
16x36 in. SCARF
3 Pc. VANITY SET
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SET OF 6 $3 2 Sets $5.50

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father, 4" tall...$1.75
mom & grandma 1.50 ea.
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baby 1.00
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For that little girl's stocking. They're made of flexible plastic, can be shaped to any position without damage. Life-like tinting and real clothes add to the fun.

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Also doll house furniture and accessories. Write for details.

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to each his own!

THE NEW MONO TOWEL HOLDER

$1.25 each Postpaid

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- Single gold plated initial on smart mirrored bracket.
- More space for towels—decorative.

Specify each initial. Send check or money order (no C.O.D.'s)

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. . . fits over any card table

Children amuse themselves for hours, inside or out, in this roomy, cloth Playhouse that fits right over any standard bridge table. A clean, safe, toy that affords ample scope for youthful imaginations. Printed in bright colors on strong cotton cloth. Sets up in a jiffy and folds compactly away. Slitted corner provides easy entrance. *Send $3.50 by check, cash, or money-order* for immediate postpaid delivery to:

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Connecticut residents add 4c for sales tax.

THE NEW FASCINATING RUBBER DOLL BRILLIANT BLONDIE

ACTUALLY DRINKS AND WETS AFTERWARDS

Your little girl will love Brilliant Blondie's irresistable long blonde wavy hair — so unmistakably life-like. She's 13" high, with movable arms and legs, exquisitely dressed in bright organdy, with nursing bottle and rubber nipple, diaper and booties. She'll bring every child many hours of fun and enjoyment. SEND NO MONEY. Rush your order today. Remit with order and we pay postage or order C.O.D. plus postage.

$3.98 complete

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$3.25

MAGIC FARMYARD ANIMALS

. . . roam about by the magic of Remote Control. Complete with large (20½"x12"), sturdy playboard, 9 plastic animals, adjustable scenery and powerful magnetic control! No C.O.D.'s, please Order by mail direct from $3.25 postpaid

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A stainless steel high lustre carving fork that provides a non slip hold on all sizes of roasts and fowl.—In silver and blue gift box.

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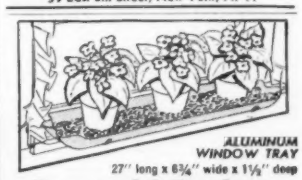

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27" long x 6¾" wide x 1½" deep

Tray and 2 Brackets

An Original Indoor Plant Aid —Tray Rests in Restraining Brackets Attaching to a Window Sill as Narrow as 2½ inches. No Leaks—No Rust. (Moss Green Finish)

$2.00 POSTPAID Ideal for African Violets

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Score a Hole in One Christmas Morn with the Hole-in-One Putting Trap. Takes perfect shots only, just like a cup on the green. Use it on the rug or on the lawn for systematic putting practice, or use several of them for a miniature putting course. Lots of fun for parties. And a very good way to keep your hand and eye in trim.

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Only $2.95 Postpaid

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in a few hours, with the
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Including Instructions and Hooked Rug Book
This marvelous needle automatically spaces each loop perfectly as you work. Even an inexperienced person can complete, **IN A MATTER OF HOURS,** a rug that would take weeks to make the old way.

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Stop- heating a big oven and kitchen to bake a few potatoes. Handsome, new, fuel-saving 1-burner oven bakes 4 or 5 potatoes perfectly . . . bakes biscuits, puddings . . . warms buns, rolls, leftovers. Experiment and you'll discover numerous other uses for this practical utensil. Cool, finger-grip, bakelite handle makes lifting easy. Clever escape valve under bakelite knob permits adjustment for gas or electric ranges. Sparkling chrome finish. Ideal, everyday, many-use utensil for every kitchen.

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For fireplace and kindling wood. Holds big load of varying lengths. Durable canvas, reinforced seams. Sold by leading department stores or order direct.

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"Just what I've always wanted!" say hundreds! Strong, braced, non-tip step-stool, foot-rest—"step" for kiddies in bathroom, at windows, as chair. Top raises to make perfect shoe-shine stool. Space inside for shining kit. Beautiful hand-rubbed maple or blond finish. Antiqued edges. Strong hinges and fasteners. Built to last. 13½"x7½"x7¼". Ideal gift.

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FROM THE GREAT PACIFIC NORTHWEST

Smart for gifts and just right for your own use. Here's everything needed to add Christmas atmosphere to store, office or home.

Big box contains generous selection of choice English holly, mistletoe, cones, boughs of pine, fir, cedar and juniper, 2 cedar wreaths, candles with cone holder and clever "door charm".

Attractive box (6x16x26) prepaid in U. S. . . . $6.85

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Deluxe "Treasure Chest" of selected greens and hand-made decorative pieces. Chest, 13x12x23 . . . . . **$9.85**

English Holly with bright green leaves and brilliant red berries. Packed in gift box, 3"x12x24 . . . . . **$2.95**

Huge "Door Charm", 30-inch hand-fashioned evergreen decoration with weatherproof red ribbon and large cone. **$3.50**

Send names, money order or check (No C. O. D.'s) to
KIRK'S EVERGREENS, Dept. 9, Tacoma, Washington
America's largest shipper of Christmas Trees and Florists' Greens

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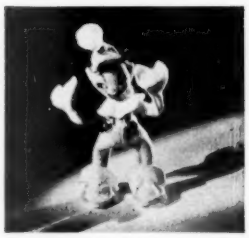
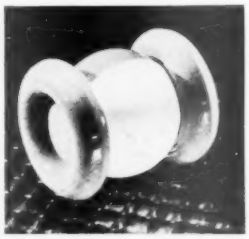
Jump-Jump is a pixie, 3" tall, captured in the wilds of Never-Never Land and tamed to be a child's mascot. He pins onto a little coat, or nestles in a gift-box bow, or pops out of the package itself to win a youngster's heart. *Jump-Jump* is handmade from fine felt and trimmings in bright colors. Ppd., $1. The Broadway Department Stores, Los Angeles, California.





Baby's favorite, the good old comeback, comes back now, in red, white, and blue plastic. It still fascinates the tot who rolls it away only to have it return to him each time, rattling merrily all the way. The plastic is durable, easily cleaned; there are no rough edges or exposed mechanism. *Tu-an Fro Roller Back Ball,* 89c, ppd. Edith Chapman, 168 E. 33rd St., New York 16, New York.

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Thomas Hodgson & Sons
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Tree Bird Feeder No. 70 made of concrete. Diameter of roof 10 inches. Stays put in stormy weather. Complete with chains & hook $1.95. Exp. col. or send stamps for parcel post. (Weight 8½ lbs.)

Free folder, shows two larger sizes.

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Your dog's name, your name, address and telephone number (limit 6 lines) neatly stamped into a chrome plate brass tag that will not rust, stain or tarnish. Complete with hook, $1.25, prepaid. Write For New Gift Catalog!

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Spells Your Name!
THE PERFECT GIFT
Gold Color $3.50
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Each NAMECHAIN made to your order—up to 14 letters allowed. Packed in gift box. Orders shipped in 48 hours.
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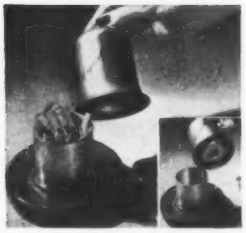
A Baby Doll Carriage You Can Make!

Your small daughter will be thrilled with this fine-looking doll carriage. You can easily make it of wood and fabric. Order full-size pattern No. 3,461, 25 cents from 6911 Meredith Building, Des Moines 3, Iowa.



Magic Humidor for cigarettes just might cure mooching friends of their bad habits. Outwardly, it's a brass bell which dispenses smokes generously. But you twist the button on top and the basket lifts inside the lid revealing only an empty tube with the reproachful word "Moocher" printed in the bottom. It's fun and, as we say, might reform somebody. Ppd., $3.50. The Neiboh Company, Irving, Texas.

Color with a real punch is the keynote of these all-wool blankets. You can choose fireman red, bold blue, or emerald green, all with a brilliant plaid-ribbon binding in contrasting and blending shades. Each blanket is 72"x90", built for real cold-weather use. *St. Marys Blankets*, $19.95, plus postage. B. Altman & Co., 5th Ave. at 34th, New York 16, New York.

The Gay Philosopher steps out of his portrait to become three-dimensional. The same cheerful twinkle and warm colors as appear in the portrait are duplicated in this 8-inch metal bust. Henry Major painted the original portrait and also sculped the statue. As a mantel ornament or one of a pair of book ends, *The Gay Philosopher* keeps his puckish humor; $7.50, plus postage. Kroch's Book Stores, 206 N. Michigan Ave., Chicago 1, Illinois.

SERVICE PLATES

An ideal, moderately-priced gift. Use in sets to enhance formal dinners. Lovely as wall and cabinet decorations or as pastry and candy servers. Shown are Godey Prints and Victorian Rose. Genuine 23 karat gold filigree over colorful rims. Select one or a dozen.

by SALEM CHINA CO.

Available now at gift and department stores.

American Dinnerware of Distinction

THE SALEM CHINA CO.
SALEM, OHIO

NO-TILT Table Tops

Oblong Model **$5.95** Round Model **$5.95**

AN IDEAL GIFT — Patent Pending — AN IDEAL GIFT

For Games, Luncheon, etc. Seats 6 to 8. Fits any square card table. Folds in ½ for easy storage. Tie straps **prevent tilting.** Washable knotty Pine finish. Round Model 46" across. Oblong (illustrated) 36" x 46". Either style $5.95 east of Mississippi—$6.45 elsewhere—shipped Parcel Post Paid.
10 DAYS FREE TRIAL. Money refunded if not delighted.

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Makers of ONE Piece Bedboards, NOT 3 Pieces

See what your home looks like *before you build!*

Here's an easy way to make a scale model of your favorite house plan . . . a model that becomes a *proving ground for your home building ideas.* Simply fit pre-cut wall sections into slotted plastic footings . . . and there's your model! Change as often as you like. Kit also includes furniture cut-outs for every room.

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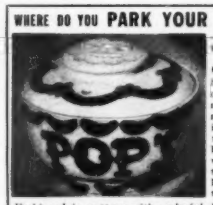

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MAKES SAVING A CIRCUS! Insert coin in trunk, flip tail, and Gar-ru, the performing elephant, neatly tosses coin into head slot. Turns young spenders into steady savers! Grand paperweight or as bookends! Heavy cast aluminum, baked enamel finish, Red, Baby Blue, Baby Pink, Bronze, Elephant Gray and Dark Blue; 4½"x9"x 2¾". **$2.25** Postpaid. Add 50c if you wish name handsomely hand-painted across saddle.

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Ready to Install—Postpaid. (Not sold in stores)

Complete marker with up to five 2" reflector letters or numerals . . . . . $3.50 Extra 2" letters . . . . . 45c each.
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ABBEY DECORATIVE PRODUCTS CO.
PLEASANT VALLEY 4, NEW YORK

THE MAN NEXT DOOR

When I reflect how much courtship and marriage depend on pure chance, luck, and accident, I marvel that at least two marriages out of three seem to turn out remarkably well.

+ + +

"I've been involved with men all my life," asserts Phyllis Gowan, hanging her electric blanket out to air in the autumn sunshine, "and I don't think they're smart enough to destroy civilization. Anyhow, they're too lazy."

+ + +

I hardly know which makes a husband feel worse—to be ordered to help wipe the dishes or to be ordered out of the kitchen while they're being washed and wiped. . . . (Of course, a man can find SOME consolation under his reading lamp.)

+ + +

If you haven't begun your Christmas shopping by the first week of November, you're really too late to do it early. . . . The gifts I bought early are now hidden all over the house, and I wish I knew where to find 'em.

+ + +

"Our neighbor on the corner," confides Les Gowan, tossing a football down from his garage roof, "is so reliable you can set your clock by him. He always returns my lawn mower in the fall and my snow shovel in the spring."

+ + +

A man I'm worried about these days is the one who was going to retire to a life of comfort on his $150-a-month insurance annuity. Ten-to-one, he's living in his grandson's attic.

+ + +

Some overseas veterans argue that European women are more fun than our American darlings. They claim that if a European gal henpecks her husband, it's for his own good as much as hers.

↑ I've always admired Doris Lee's painting of five women cooking an old-fashioned Thanksgiving dinner in an old-fashioned kitchen. I'd like to see her try her hand at the same theme, but centered around an electric roaster and a pressure cooker.

+ + +

We no longer need flypaper around our kitchen, since the anti-insect sprayings of the last two summers. . . . But my wife urges me to phone the city hall and complain that at least five flies did get into our kitchen, somehow, this year.

+ + +

I know it's an unworthy thought; but often I'm baffled into the belief that the modern ways of teaching our children arithmetic, reading, and spelling have been evolved by teachers who were decidedly backward in those studies themselves. (And probably still are.)

+ + +

I've always suspected that women who rave about the beauty of a diamond usually have one eye on its price tag. So far I've never seen any diamond (even at the Tower collection in London) which sparkled half so much as a glass prism on a chandelier.

+ + +

When we go on semi-hunger strikes against too costly foods at the butcher's and grocery, we apparently create surpluses which enable our government to buy them (with our money) for shipment overseas, where they're needed worse. Maybe there's divine method in our madness, after all.

+ + +

My neighbor on the corner has just visited his daughter, who's living in a trailer at the state university with her husband, a sophomore. "It must be true love," he reports. "She does the family washing while he's out for football practice." ➔

Lately I've noticed that the fancy glasses the girls wear while playing bridge are cuter than a ruby in a Hindu princess's nose. Some women (and even men) wear 'em who brag their eyes are still 20-20.

+ + +

In our nineteenth year of married life I no longer risk my wife's reproaches by saying my meat is too fat or not well enough done. The strongest comment I allow myself on food is, "Shall we go out for dinner tomorrow?"

+ + +

On the tenth tee my golf partner confided to me that in his opinion a mirthful wife is superior to an intellectual one. That's tactless of him, because everybody knows how intellectual his wife tries to be.

+ + +

Some of our solid citizens are genuinely frightened by the Kinsey report. . . . So much they're even willing to let their freshmen sons get married and pay their college housekeeping expenses for four years . . . (just as if the professor had newly invented sex!)

+ + +

A clean bathtub stopper is still the acid test of a clean hotel or a vigilant housekeeper. If this conspicuous and crucial item isn't clean, it's probably dangerous to peer too closely into the basement or kitchen.

+ + +

Moments when marriage is worth $35,000 an ounce: When your beloved wife notices that you're off your feed before you've realized it yourself. . . . When Junior gives one of your subtler more elusive witticisms a long, appreciative grin. . . . When your Dream Girl, browsing thru old diaries, murmurs casually that she wouldn't swap you for all her fancier, handsomer suitors of long ago. . . . When the whole family lingers at the Sunday breakfast table deep in engaging conversation. . . . When your daughter quotes something you said two years ago as an argument against something you're saying now. . . . When your 8-year-old, prattling as he runs his electric train, says something shrewder than anything you've read lately by any columnist. . . . When you buy 'em all banana splits at the drugstore and content yourself with an ice-cream cone.

—HARLAN MILLER

The thrill that comes only once

Quite soon—the time is coming when he will get his first important watch from somebody who loves him very much.

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*Official Kew-Teddington Observatory Tests, London, England.

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